

Visitor Attractions Trends in England 2009

Annual Report

Prepared for VisitEngland



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1. Key findings

1.1 Overall trends in visits to English attractions 2008-2009

As in 2007, 2008 reported rainfall well above average across England, particularly during the summer months. August reported particularly low levels of sunshine.

- The 2008/9 winter period saw colder than average temperatures, with significant snowfall for many areas in February. However, rainfall was significantly below average;
- Spring 2009 was generally warm and sunny, with temperatures and sunshine levels some of the highest on record for the period. Rainfall was also below average;
- Summer 2009 recorded rainfall levels well above average, particularly in July and to a lesser extent, August (June was drier). The combined 2007-2009 summer periods delivered the highest rainfall of any consecutive three year period since records began;
- The autumn period was characterised by warmer than average temperatures (although not particularly sunny), with rainfall below average in September and October. However, November was very wet with some areas reporting rainfall twice the average.

(Source: MetOffice)

The 1,806 England visitor attractions that provided visit figures for both 2008 and 2009 reported a +5% increase in visitor admissions overall in 2009. This was a notably stronger increase than in each of the past three years (+2% in 2008 and +3% in both 2007 and 2006).

The trend towards domestic overnight stays and away from overseas trips is likely to have contributed towards this strong increase. United Kingdom Tourism Survey data for 2009 reported an increase of +8% in overnight staying trips made by England residents within England. Conversely, International Passenger Survey data for 2009 reported a year-on-year decrease in visits abroad of -15%.

The table below illustrates that there has also been a strong trend towards day trips, with attractions reporting an +8% increase in visitors who live locally/within day trip distance in 2009. Visits to attractions made by overseas residents have also held up (+2% in 2009), despite International Passenger Survey data which reported that visits to the UK made by overseas residents for holiday or visiting friends/relatives purposes declined by -3 in 2009.

Table A.1 Visit trends by origin 2008-2009 – by admission type (%)

Admission	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
Free	(299)	+6	(284)	+2
Paid	(447)	+11	(428)	+4
England	(746)	+8	(712)	+2

Table A.2 England visit trends 2008-2009 - by attraction category (%)

Category	Attractions sample	% 09/08
Country parks	45	+2
Farms	58	+6
Gardens	106	+10
Historic houses/castles	342	+12
Other historic properties	111	+1
Leisure/theme parks	35	+1
Museums/art galleries	600	+3
Steam/heritage railways	29	+7
Visitor/heritage centres	75	+5
Wildlife attractions/zoos	88	+2
Workplaces	52	+2
Places of worship	103	+6
Other	162	+9
England	(1,806)	+5

All categories showed growth in 2009, with the most striking increases observed for historic houses/castles (+12%). This is consistent with findings reported by the quarterly England Attractions Monitor throughout 2009 and represents a significant shift from the static visits position observed over the past few years. Gardens (+10%) also reported a double digit percentage increase, despite another summer of wetter than average weather.

Museums/art galleries reported a more modest +3% increase, significantly lower than the +7% reported in 2008 (driven to an extent by the stellar performance of museums/art galleries in the North West as a result of Liverpool Capital of Culture 2008).

Places of worship continued to recover well, reporting strong increases in visitor admissions of +6% in 2009 and +5% in 2008. The years immediately prior to this were a period of more modest increases, which in turn followed years of declining admissions.

Visits to both farms and visitor/heritage centres have shown significant growth in recent years and this trend continued in 2009, visitor admissions to farms increasing by +6% in 2009 and to visitor/heritage centres by +5%.

Table A.3 England visit trends 2008-2009 – by admission type (%)

Admission	Attractions sample	Increase	No change	Decrease	% 09/08
Free	(711)	56	18	27	+3
Paid	(1,095)	70	6	24	+7
England	(1,806)	64	11	25	+5

In a departure from recent years, visits to paid attractions (+7%) increased at a notably stronger rate than visits to free attractions (+3%). The increase in paid attraction visits was driven ostensibly by strong increases in visits to historic houses/castles and to gardens. With visits to museums/art galleries (many of which are free) increasing at a more modest rate in 2009, the rate of increase in visits to free attractions was significantly more limited.

Table A.4 England visit trends 2008-2009 - by geographic location (%)

Geographic location	Attractions sample	% 09/08
Coastal	(220)	+3
Rural	(860)	+7
Urban	(643)	+3
England	(1,806)	+5

Heavily influenced by the increase in visits to historic houses/castles and gardens in 2009, rural attractions reported the strongest increase in visits at +7%. In recent years, urban attractions had delivered the most significant increase in visitor admissions, led by London (and in 2008, North West – driven by Liverpool Capital of Culture) and museums/art galleries, with these also tending to be situated in urban locations. The more modest increases reported for London attractions (+3%) and museums/art galleries in 2009 limited the increases in visits to urban attractions.

Visits to coastal attractions also picked up in 2009, increasing by +3%, following a -1% decline in 2008.

Table A.5 England visit trends 2008-2009 – by volume of visits (%)

Volume of visits	Attractions sample	% 09/08
10,000 or less	(672)	+3
10,001-20,000	(248)	+8
20,001-50,000	(319)	+8
50,001-100,000	(226)	+9
100,001-200,000	(149)	+8
Over 200,000	(192)	+3
England	(1,806)	+5

The trend for visits to migrate towards the larger attractions was somewhat arrested in 2009, with visits to attractions with over 200,000 visitors per annum increasing by only +3%. To an extent, this was driven by a ‘corrective’ decrease in visits to a number of large attractions in the North West, particularly museums/art galleries – reflecting the Liverpool Capital of Culture 2008 event. A number of other large, free national museums/art galleries also reported notable decreases in visits in 2009.

Visits continue to increase at a slower rate among the very smallest attractions with annual visits of 10,000 or less, although visits in 2009 did increase following a slight decline reported in 2008.

Table A.6 Overall visits trends 2008-2009 - by English Government Office Region (%)

Region	Attractions sample	% 09/08
North West	(176)	-1
North East	(93)	+6
Yorkshire/The Humber	(184)	+4
East Midlands	(194)	+9
West Midlands	(156)	+5
East	(258)	+6
London	(108)	+3
South East	(335)	+10
South West	(302)	+6
England	(1,806)	+5

Following the very strong increase in visits to North West attractions of +13% in 2008, driven by the Liverpool Capital of Culture 2008 event, a 'corrective' decline in visits of -1% was reported in 2009. Given this very significant rise in 2008, this small decrease in 2009 might be considered a positive performance, with visits still significantly up on 2007.

The South East delivered a double digit increase in visits of +10% in 2009, driven by strong increases in visits to historic houses/castles and gardens. The high concentration of members of heritage organisations in the South East and the trend towards local visits may have impacted upon this notable increase.

With its proliferation of rural and coastal attractions, each of which performed well in 2009, the South West also reported a notable increase in visitor admissions in 2009 (+6%) following small declines in both 2008 and 2007. Attractions in both the South East and South West were perhaps well placed to benefit from the trend towards domestic breaks in 2009, United Kingdom Tourism Survey data indicating that both areas received higher than average increases in staying visitors in 2009.

Overnight staying visits to the East of England region grew at the highest rate in 2009 and, to an extent, this has also been reflected in a notable growth in visits to its attractions (+6%).

Visits to East Midlands attractions increased significantly above the average in 2009, by +9%, although this was driven by increases to a relatively small number of large attractions within the region.

London reported more modest increases in visitor admissions of +3%, reflecting United Kingdom Tourism Survey figures which showed that leisure domestic visits to London did not increase at the rate reported elsewhere in England in 2009.

1.2 Overall trends in admission prices 2008-2009

Table A.7 Adult admission prices 2008-2009 (paid admission) – by category (%)

Category	Attractions Sample	Average adult charge		% 09/08
		2008	2009	
Country parks	(9)	£5.04	£5.09	+1
Farms	(23)	£5.35	£5.57	+4
Gardens	(71)	£5.22	£5.38	+3
Historic houses/castles	(264)	£5.93	£6.18	+4
Other historic properties	(65)	£4.14	£4.31	+4
Leisure/theme parks	(6)	£12.77	£13.03	+2
Museums/art galleries	(150)	£4.24	£4.42	+4
Steam/heritage railways	(15)	£6.83	£7.11	+4
Visitor/heritage centres	(13)	£4.73	£4.88	+3
Wildlife attractions/zoos	(36)	£8.45	£8.89	+5
Workplaces	(10)	£6.23	£6.36	+2
Places of worship	(9)	£6.04	£6.56	+8
Other	(53)	£10.00	£10.10	+1
England	(724)	£5.96	£6.21	+4

Adult admission charges to paid attractions increased by an average of +4% in 2009 compared with +5% in 2008. As in 2008, increases were not dissimilar across most attraction categories. Places of worship reported increases in admission charges well above average, although the low sample sizes within this category should be noted.

As in previous years, other historic properties reported the lowest average admission charges at £4.31, with museums/art galleries also significantly less than the average. The highest average admission charges were recorded for leisure/theme parks (£13.03), wildlife attractions/zoos (£8.89) and steam/heritage railways (£7.11).

Admission charge increases were similar across all regions with the exception of London attractions, which reported a significantly above average increase of +11%.

1.3 Overall trends in gross revenue 2008-2009

Table A.8 Gross revenue trend 2008-2009 – by English GOR (%)

Region	Attractions sample	Up	Similar	Down	% 09/08
North West	(158)	42	40	18	+4
North East	(85)	52	32	16	+11
Yorkshire/The Humber	(156)	61	29	10	+8
East Midlands	(169)	48	42	10	+6
West Midlands	(128)	59	31	9	+15
East	(242)	50	33	17	+5
London	(88)	44	36	19	+10
South East	(291)	57	30	13	+11
South West	(260)	56	26	18	+9
England	(1,577)	53	33	15	+8

In line with strong increases in visitor admissions, gross revenues were also reported to have increased significantly; by an average of +8% in 2009 compared with +5% in each of 2008 and 2007 and even beyond the levels recorded in 2006, 2005 and 2004 (all +7%).

The proportion of attractions reporting a decline in gross revenue in 2009 also fell significantly, from a quarter (26%) in 2008 to just 15% in 2009. This is the lowest proportion of attractions reporting a decline in any of the past five years – 2007 (19%), 2006 (20%), 2005 (21%) and 2004 (22%). Conversely, over half (53%) reported an increase compared with 38% last year and 47% in each of the previous two years.

Despite visitor admissions declining slightly in 2009, gross revenue for North West attractions increased by +4%. Whilst the smallest increase of all regions, this nevertheless perhaps demonstrates the lasting legacy of the Liverpool Capital of Culture 2008 event – both visitor admissions and gross revenue significantly up on 2007.

Despite the lower than average increase in visitor admissions to London attractions in 2009, gross revenue increased by more than the national average (by +10%). This perhaps reflects the greater than average increase in admission charges at London attractions in 2009.

However, gross revenue increases were highest overall in the West Midlands, whose attractions reported an average increase of +15%. Only 9% of attractions reported a decline in gross revenue, the lowest of all regions.

Table A.9 Gross revenue trend 2008-2009 – by attraction category (%)

Category	Attractions sample	Up	Similar	Down	% 09/08
Country parks	(42)	60	36	5	+5
Farms	(60)	60	25	15	+9
Gardens	(91)	65	23	12	+11
Historic houses/castles	(262)	68	23	10	+13
Other historic properties	(99)	61	25	14	+13
Leisure/theme parks	(35)	69	20	11	+29
Museums/art galleries	(506)	37	43	20	+4
Steam/heritage railways	(35)	77	17	6	+12
Visitor/heritage centres	(77)	55	35	10	+13
Wildlife attractions/zoos	(74)	61	26	14	+8
Workplaces	(50)	48	34	18	+6
Places of worship	(83)	31	49	19	+2
Other	(163)	61	26	13	+8
England	(1,577)	53	33	15	+8

Across the different attraction categories, the variation in gross revenue reported was again significant in 2009, ranging from +29% for leisure/theme parks to +2% for places of worship. Reflecting the strong performance of historic houses/castles in 2009, gross revenue for these attractions also increased significantly above average - by +13%.

Gross revenue for museums/art galleries was up by just +4% in 2009, reflecting the lower than average increases in visitor admissions. A fifth (20%) of museums/art galleries experienced a decline in gross revenue, a higher proportion than any other attraction category.

1.4 Marketing expenditure trend 2008-2009

Table A.10 Movement in spend on marketing – by attraction category 2008-2009 (%)

Category	Sample	Increase	Similar	Down
Country parks	(42)	12	76	12
Farms	(60)	33	60	7
Gardens	(92)	27	62	11
Historic houses/castles	(260)	18	76	6
Other historic properties	(100)	14	77	9
Leisure/theme parks	(36)	39	53	8
Museums/art galleries	(503)	18	67	16
Steam/heritage railways	(35)	34	57	9
Visitor/heritage centres	(78)	19	73	8
Wildlife attractions/zoos	(75)	32	52	16
Workplaces	(53)	19	64	17
Places of worship	(87)	17	77	6
Other	(160)	24	64	11
England	(1,581)	21	68	11

Note: percentages read across

Little has changed since 2008 in terms of the proportions of attractions increasing or decreasing their marketing expenditure. One in five (21%) attractions indicated an increase in marketing spend in 2009 11% a decrease. This was very similar to that recorded in the past five years:

- 2008 (21% recorded an increase and 11% a decrease)
- 2007 (22% recorded an increase and 12% a decrease)
- 2006 (24% recorded an increase and 11% a decrease)
- 2005 (25% recorded an increase and 10% a decrease)
- 2004 (25% recorded an increase and 13% a decrease)

Leisure/theme parks (39%), steam/heritage railways (34%), farms (33%) and wildlife attractions/zoos (32%) were all significantly more likely to report marketing spend increases than the national average.

Conversely, country parks (12%), other historic properties (14%), places of worship (17%) and museums/art galleries (18%) were least likely to have increased their marketing spend in 2009 – as was the case in 2008. Historic houses/castles appeared to have increased their visitor admissions without a significant proportion increasing their marketing spend in 2009, only 18% reporting that their expenditure in this area had increased since 2008.

Table A.11 Movement in spend on marketing – by English GOR 2008-2009 (%)

Region	Sample	Increase	Similar	Down
North West	(159)	28	62	11
North East	(85)	20	69	11
Yorkshire/The Humber	(157)	16	70	14
East Midlands	(169)	17	72	11
West Midlands	(127)	20	70	9
East	(241)	21	68	11
London	(90)	27	62	11
South East	(292)	17	72	11
South West	(261)	25	63	13
England	(1,581)	21	68	11

Attractions in the North West (28%) were most likely to have increased their marketing spend in 2009, perhaps seeking to ensure that the success of 2008 be sustained in the absence of the Liverpool Capital of Culture 2008 event. Attractions in both London (27%) and the South West (25%) were also more likely than average to have increased their marketing spend, as was also the case in 2008.

2. Introduction and background

This report presents the findings of the Survey of Visits to Visitor Attractions undertaken in England by VisitEngland. The report provides a comprehensive England-wide analysis of trends plus visits data for individual attractions. Separate reports are produced by the national tourist organisations of Scotland, Wales and Northern Ireland.

Visitor Attraction Definition

For the purposes of the survey, the definition of a visitor attraction is:

“..an attraction where it is feasible to charge admission for the sole purpose of sightseeing. The attraction must be a permanently established excursion destination, a primary purpose of which is to allow access for entertainment, interest, or education and can include places of worship (but excludes small parish churches); rather than being primarily a retail outlet or a venue for sporting, theatrical, or film performances. It must be open to the public, without prior booking, for published periods each year, and should be capable of attracting day visitors or tourists as well as local residents. In addition, the attraction must be a single business, under a single management, so that it is capable of answering the economic questions on revenue, employment etc.”

2.1 Research objectives

The purpose of the survey is to monitor trends in the visitor attraction sector in England and to improve understanding of the dynamics of the sector. The findings contribute to regional and national estimates of the economic impact of tourism and inform regional development and planning work. The results of the survey allow operators to benchmark their operation within their category, within their region and across the sector as a whole.

2.2 Survey method

Following a successful trial for the 2008 survey, attractions were again given the option of online survey completion in addition to the postal self-completion survey. All attractions for whom email contacts were held were sent an email invitation to take part, with a link to their attraction's online questionnaire. Attractions not responding were subsequently sent a postal questionnaire alongside attractions for whom no email contacts were held.

Response to the online option was again notable, with a significant proportion of all responding attractions choosing to complete the survey online. Intrinsically linking the survey with the quarterly England Attractions Monitor (the related online survey providing rapid feedback to the industry on visit trends and attitudes) using a single online platform has undoubtedly continued to increase participation in both this survey and the England Attractions Monitor.

A copy of the questionnaire used can be found in Appendix 2.

BDRC Continental holds the contract for the survey in England and is responsible for the preparation of this report.

It is important to highlight that major individual attractions can have a significant impact upon the proportion of visits within each region and attraction category. Their participation or non-participation in the survey year-on-year can result in significant fluctuations in the data within each region and attraction category.

2.3 Population, sample and response rate

6,845 English visitor attractions were invited to take part in the 2009 survey. 1,932 English visitor attractions provided visits figures for the year 2009, an effective response rate of 28%.

Given that the value of this report lies predominantly in the assessment of trends over time, perhaps the more important sample size measure is the number of attractions providing admissions information for both 2009 and 2008. This response rate is increasing - in 2009 there were 1,806 such attractions, significantly higher than the equivalent number in 2008 (1,684) and 2007 (1,348).

A further 362 attractions (5%) responded but did not take part in the survey as they were either closed, could not provide visit figures for lack of information, they did not consider themselves to meet the definition of an attraction, or they did not wish to participate in the survey.

Table 2.1 Response rate by attraction category

Category	Number of attractions surveyed	Number of attractions that provided data	Effective response rate
Country parks	260	52	20%
Farms	212	64	30%
Gardens	523	111	21%
Historic properties	1276	461	36%
Leisure/Theme parks	195	39	20%
Museums/Art Galleries	1933	642	33%
Steam/heritage railways	119	35	29%
Visitor/heritage centres	229	81	35%
Wildlife attractions/zoos	501	90	18%
Workplaces	404	56	14%
Places of worship	522	117	22%
Other	671	184	27%
Total	6,845	1,932	28%

Response rates within the two attraction categories which account for over half of all English attractions – museums/art galleries (33%) and historic properties (36%) – were above average. Visitor admissions data provided at Head Office level by English Heritage, National Trust and the Museums, Libraries and Archives Council have made a significant contribution to these levels of response, particularly for the key larger attractions.

Response rates were also high among visitor/heritage centres (35%). Wildlife attractions/zoos (18%) and workplaces (14%) recorded the lowest response rates.

Guide to the tables

Confidentiality

Visit figures for individual attractions do not appear in this report if the attraction operator did not authorise them for publication. Data provided by operators who requested confidentiality is included in the aggregated calculations. 380 attractions requested that their visit figures remain confidential in 2009 compared with 397 in 2008, 398 in 2007 and 376 in 2006.

Estimates

If operators have stated their visits are estimates in 2009, this is clearly indicated in section 10 with an 'E' following the number of visits.

Admission

Tables in section 10 include the charging status of each visitor attraction. 'F' indicates that admission to the main attraction is free of charge. However, it should be noted that some free attractions may charge for entry to particular parts of the attraction or special exhibitions. Where an attraction charges admission for the main attraction element, the adult admission price is noted (if provided by the attraction in the 2009 survey).

Symbols

In the table, an asterisk is used to indicate a percentage is less than 0.5%. A plus or minus sign indicates whether the value is positive or negative. NA (not available) indicates that the sample base value is too low to allow robust analysis of the data.

Sample Base Values

Please note that throughout the report the base values in the tables may not necessarily sum to the total sample size due to respondents leaving questions unanswered.

Abbreviations

Abbreviation	Category	Description
CP	Country Parks	Country parks and forest parks
F	Farms	Farms, rare breeds, shire horse centres and farm animals
G	Gardens	Gardens, arboretums and botanical gardens
HH	Historic houses/castles	Historic houses, historic houses and gardens, palaces, castles, forts
OHP	Other historic properties	Historic monuments, archaeological sites, historic ships, windmills, watermills and other historic properties
LTP	Leisure/Theme Parks	Leisure parks and theme parks
MAG	Museums/Art Galleries	Museums and/or art galleries and science centres
R	Steam/Heritage Railways	Steam railways and heritage railways
VC	Visitor/Heritage Centres	Visitor centres and heritage centres
WI	Wildlife Attractions	Nature reserves, wetlands, wildlife trips, safari parks, zoos, aquariums and aviaries
WP	Workplaces	Distilleries, vineyards, breweries and industrial or craft premises
WO	Places of Worship	Cathedrals, churches and other places of worship
O	Other	Attractions that do not fit into any of the categories outlined above

Abbreviation	Government Office Region	Counties/unitary authorities within region
EAST	East	Counties: Bedfordshire, Cambridgeshire, Essex, Hertfordshire, Norfolk, Suffolk UAs: Luton, Peterborough, Southend-on-Sea, Thurrock
EM	East Midlands	Counties: Derbyshire, Leicestershire, Lincolnshire, Northamptonshire, Nottinghamshire UAs: Derby, Leicester, Nottingham, Rutland
LON	London	All Greater London boroughs
NE	North East	Counties: County Durham, Northumberland UAs: Darlington, Hartlepool, Middlesbrough, Redcar & Cleveland, Stockton-on-Tees Former Met.: Tyne and Wear (<i>Gateshead, Newcastle, N Tyneside, S Tyneside, Sunderland</i>)
NW	North West	Counties: Cheshire, Cumbria, Lancashire UAs: Blackburn with Darwen, Blackpool, Halton, Warrington Former Met.: Greater Manchester (<i>Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford, Wigan</i>), Merseyside (<i>Liverpool, Knowsley, Sefton, St Helens, Wirral</i>)
SE	South East	Counties: Buckinghamshire, East Sussex, Hampshire, Kent, Oxfordshire, Surrey, West Sussex UAs: Bracknell Forest, Brighton & Hove, Isle of Wight, Medway, Milton Keynes, Portsmouth, Reading, Slough, Southampton W. Berkshire, Windsor & Maidenhead, Wokingham
SW	South West	Counties: Cornwall, Devon, Dorset, Gloucestershire, Somerset, Wiltshire, Isles of Scilly UAs: Bath & NE Somerset, Bournemouth, Bristol, N Somerset, Plymouth, Poole, Swindon, Torbay, S Gloucestershire
WM	West Midlands	Counties: Shropshire, Staffordshire, Warwickshire, Worcestershire UAs: Herefordshire, Stoke-on-Trent, Telford & Wrekin Former Met.: West Midlands (<i>Birmingham, Coventry, Dudley, Sandwell, Solihull, Walsall, Wolverhampton</i>)
Y&H	Yorkshire/ The Humber	Counties: North Yorkshire UAs: East Riding of Yorkshire, Kingston-upon-Hull, NE Lincolnshire, N Lincolnshire, York Former Met.: South Yorkshire (<i>Barnsley, Doncaster, Rotherham, Sheffield</i>) West Yorkshire (<i>Bradford, Calderdale, Kirklees, Leeds, Wakefield</i>)

3. England visit trends 2008-2009

This chapter analyses trends in the number of visits to English attractions that provided data for both 2008 and 2009. 1,806 English visitor attractions taking part in the survey provided visits figures for both 2008 and 2009.

The 1,806 English visitor attractions that provided visits figures for both years reported an average increase of +5% in 2009, the highest annual increase observed since 2002 (when attractions were in the process of recovering from the impact of the Foot & Mouth epidemic and September 11th).

The trend towards domestic overnight stays and away from overseas trips is likely to have contributed towards this strong increase in 2009. United Kingdom Tourism Survey data for 2009 reported an increase of +10% in overnight staying trips made by England residents within England for the purposes of a holiday or visiting friends / family. Conversely, International Passenger Survey data for 2009 reported a year-on-year decrease in visits abroad of -15%.

There has also been a strong trend towards local visitors, with attractions reporting a +8% increase in visitors who live locally/within day trip distance in 2009. Visits to attractions made by overseas residents have also held up (+2% in 2009).

Annual percentage changes by year are presented below:

Year	%
2008	+2%
2007	+3%
2006	+3%
2005	-%
2004	+1%
2003	+2%
2002	+8%

In 2005, London attractions were badly affected by the July bombings in the capital which led to an annual decline in visits of -5%, resulting in a slight national decline of -%. In the intervening years, growth returned to at a level around +2% or +3% per annum.

Commensurate with the increased rate of growth in visitor admissions in 2009, the proportion of attractions reporting an increase in visits has also increased sharply. 64% of attractions reported an increase in visits in 2009 compared with just 46% in 2008, 51% in 2007 and 48% in 2006.

3.1 England visit trends 2008-2009 by attraction category

Table 3.1 England visit trends 2008-2009 – by attraction category (%)

Category	Attractions sample	Increase	No change	Decrease	% Change 09/08
Country parks	(45)	62%	27%	11%	+2
Farms	(58)	67%	16%	17%	+6
Gardens	(106)	80%	6%	14%	+10
Historic houses/castles	(342)	77%	5%	19%	+12
Other historic properties	(111)	66%	8%	26%	+1
Leisure/Theme parks	(35)	74%	6%	20%	+1
Museums/Art Galleries	(600)	57%	%	34%	+3
Steam/heritage railways	(29)	76%	3%	21%	+7
Visitor/heritage centres	(75)	63%	13%	24%	+5
Wildlife attractions/zoos	(88)	57%	15%	28%	+2
Workplaces	(52)	40%	31%	29%	+2
Places of worship	(103)	64%	19%	17%	+6
Other	(162)	64%	15%	21%	+9
England	(1,806)	64%	11%	25%	+5

All attraction categories showed growth in 2009, with the most striking increases observed for historic houses/castles (+12%). This is consistent with findings reported by the quarterly England Attractions Monitor throughout 2009 and represents a significant shift from the static visits position observed over the past few years. Over three-quarters (77%) of historic houses/castles in England reported an increase in visitor admissions in 2009.

Gardens (+10%) also reported a double digit percentage increase, yet again thwarting another summer of wetter than average weather. 80% of gardens reported an increase in visits in 2009. Farms also continue to increase visitor admissions rapidly, growing by a further +6% in 2009, following an increase of +8% in 2008 and strong increase in previous recent years.

Museums/art galleries reported a more modest +3% increase, significantly lower than the +7% reported in 2008. Visit increases at a national level were suppressed as a result of a -9% decline in visits to museums/art galleries in the North West (a not unexpected decline following their success in 2008 as a result of the Liverpool Capital of Culture event).

Places of worship continued to recover well, reporting strong increases in visitor admissions of +6% in 2009 and +5% in 2008. The years immediately prior to this were a period of more modest increases, which in turn followed years of declining admissions.

Steam/heritage railways reported above average increases in visitor admissions in 2009 (+7%) following a decline in visits of -3% reported in 2008. Similarly, following declines in 2008, both leisure/theme parks (+1%) and country parks (+2%) reported modest increases in visitor admissions in 2009.

3.2 English visit trends 2008-2009 by admission type

Table 3.2 England visit trends 2008-2009 – by admission type (%)

Admission	Attractions sample	Increase	No change	Decrease	% Change 09/08
Free	(711)	56	18	27	+3
Paid	(1095)	70	6	24	+7
England	(1,806)	64	11	25	+5

In a departure from recent years which have generated slightly higher increases among free than paid attractions, visits to paid attractions (+7%) increased at a notably stronger rate than visits to free attractions (+3%) in 2009.

Table 3.3 presents visit trends by free/paid admission within each category type. There are some notable shifts in visits to both free and paid attractions by attraction category type.

Table 3.3 England visit trends 2008-2009 – by attraction category and admission type (%)

Category	Admission	Attractions sample	% Change 09/08
Country parks	Free	(32)	-2
	Paid	(13)	+23
Farms	Free	(13)	+*
	Paid	(45)	+8
Gardens	Free	(9)	+4
	Paid	(97)	+10
Historic houses/castles	Free	(30)	+7
	Paid	(312)	+13
Other historic properties	Free	(30)	-12
	Paid	(81)	+5
Leisure/Theme parks	Free	(11)	+1
	Paid	(24)	+3
Museums/Art Galleries	Free	(340)	+3
	Paid	(260)	+4
Steam/heritage railways	Free	(2)	+6
	Paid	(27)	+7
Visitor/heritage centres	Free	(46)	+3
	Paid	(29)	+8
Wildlife attractions/zoos	Free	(27)	+6
	Paid	(61)	+1
Workplaces	Free	(30)	+2
	Paid	(22)	+2
Places of worship	Free	(87)	+8
	Paid	(16)	+4
Other	Free	(54)	+11
	Paid	(108)	+9
England	Free	(711)	+3
	Paid	(1,095)	+7

The increase in paid attraction visits was driven ostensibly by strong increases in visits to paid admission historic houses/castles (+13%) and gardens (+10%). Visits to paid admission farms and visitor/heritage centres (both +8%) also increased at a rate higher than paid attractions overall.

With visits to museums/art galleries increasing at a more modest rate in 2009, the rate of increase in visits to free attractions was significantly more limited. Visits to free museums and galleries (which make up almost half of all free visitor attractions) increased by only +3% in 2009 compared with +6% in 2008.

Visits to free attractions were boosted by above average increases among free places of worship (+8%) and historic houses/castles (+7%).

3.3 English visit trends 2008-2009 by volume of visits to attractions

Table 3.4 England visit trends 2008-2009 – by volume of visits (%)

Volume of visits	Attractions sample	Increase	No change	Decrease	% Change 09/08
10,000 or less	(672)	56	14	31	+3
10,001-20,000	(248)	65	9	25	+8
20,001-50,000	(319)	69	9	21	+8
50,001-100,000	(226)	73	7	20	+9
100,001-200,000	(149)	73	11	15	+8
Over 200,000	(192)	69	8	23	+3
England	(1,806)	64	11	25	+5

The trend for visits to migrate towards the larger attractions was somewhat arrested in 2009, with visits to attractions with over 200,000 visitors per annum increasing by only +3%. To an extent, this was driven by a 'corrective' decrease in visits to a number of large attractions in the North West, particularly museums/art galleries – reflecting the Liverpool Capital of Culture 2008 event. A number of other large, free national museums/art galleries also reported notable decreases in visits in 2009.

Visits continued to increase at a slower rate among the very smallest attractions with annual visits of 10,000 or less, although visits in 2009 did increase following a slight decline reported in 2008. Almost a third (31%) of these smallest attractions reported a decrease in visits in 2009 compared with a quarter (25%) among attractions as a whole.

3.4 English visit trends 2008-2009 by geographic location

Table 3.5 England visit trends 2008-2009 – by geographic location (%)

Geographic location	Attractions sample	Increase	No change	Decrease	% Change 09/08
Coastal	(220)	59	11	30	+4
Rural	(860)	67	12	21	+7
Urban	(643)	60	10	30	+3
England	(1,806)	64	11	25	+5

Heavily influenced by the increase in visits to historic houses/castles and gardens in 2009, rural attractions reported the strongest increase in visits at +7%. Only a fifth (21%) of rural attractions reported a decrease in visits in 2009 compared with almost half (44%) in 2008.

In recent years, urban attractions had delivered the most significant increase in visitor admissions, led by London (and in 2008, North West – driven by Liverpool Capital of Culture) and museums/art galleries, with these also tending to be situated in urban locations. The more modest increases reported for London attractions (+3%) and museums/art galleries in 2009 limited the increases in visits to urban attractions.

Visits to coastal attractions also picked up in 2009, increasing by +3%, following a -1% decline in 2008.

3.5 English visit trends 2008-2009 by proportion of overseas visits

Table 3.6 England visit trends 2008-2009 – by proportion of overseas visits (%)

Overseas visits	Attractions sample	Increase	No change	Decrease	% Change 09/08
30% or less	(1,326)	62	12	25	+4
Over 30%	(88)	69	11	19	+7
England	(1,806)	64	11	25	+5

Reflecting the fact that visits to attractions made by visitors from overseas held up in 2009, visits to those attractions for whom overseas visitors represent over 30% of their admissions increased strongly – by +7%. By way of comparison, visits to these attractions increased by only +*% in 2008.

3.6 English visit trends 2008-2009 by proportion of child visits

Table 3.7 England visit trends 2008-2009 – by proportion of child visits (%)

Child visits	Attractions sample	Increase	No change	Decrease	% Change 09/08
30% or less	(1,049)	63	13	24	+5
Over 30%	(398)	60	11	29	+4
England	(1,806)	64	11	25	+5

There was little difference in visitor admission increases between attractions with more than 30% of visits made by children (+4%) – perhaps described as ‘family attractions’ - and attractions with fewer than 30% of children (+5%).

4. Visit trends – by origin (2008-2009)

This chapter has been introduced for the first time this year and analyses trends in the number of visits to English attractions made by those living locally / within day trip distance and those from overseas.

The 746 English visitor attractions that provided an estimate of the proportion of visitors living locally / within day trip distance for both 2009 and 2008 reported an average increase of +8% in the number of these visitors in 2009. This is notably higher than the increase in visitor admissions overall (+5%). Therefore, whilst the trend toward overnight stays has undoubtedly had a positive impact upon visits to attractions, day trips have also been instrumental in driving the strong increase in 2009.

Although not increasing at a rate as significant as visitor admissions overall, visits made by overseas visitors have also held up. The 712 English visitor attractions that provided an estimate of the proportion of visitors from overseas reported an average increase of +2% in 2009. This despite challenging conditions within the inbound holiday market, where visits to the UK for holiday purposes or to visit friends/relatives have declined by -3%.

4.1 Visit trends by origin (2008-2009) – by attraction category

Table 4.1 Visit trends by origin (2008-2009) – by attraction category (%)

Category	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
Country parks	(22)	-2	(18)	-12
Farms	(32)	+7	(28)	+14
Gardens	(54)	+31	(49)	+5
Historic houses/castles	(109)	+17	(109)	+45
Other historic properties	(35)	+43	(36)	-51
Leisure/Theme parks	(9)	+10	(7)	+1
Museums/Art Galleries	(261)	+8	(249)	+5
Steam/heritage railways	(13)	+12	(12)	+41
Visitor/heritage centres	(35)	+14	(34)	+13
Wildlife attractions/zoos	(37)	+2	(37)	+18
Workplaces	(36)	-9	(34)	-11
Places of worship	(48)	+4	(47)	+6
Other	(55)	+13	(52)	+19
England	(746)	+8	(712)	+2

The increase in those living locally / those within day trip distance has been across the board in terms of attraction category, but has been particularly noticeable within the gardens (+31%), historic houses/castles (+17%) and other historic properties (+43%) categories – the first two of which have also delivered the strongest increase in visits overall.

Only workplaces (-9%) and country parks (-2%) experienced declines in the number of visitors living locally / within day trip distance.

Historic houses/castles (+45%) were primarily responsible for driving the increase in visitor admissions made by overseas visitors, reinforcing the notion that heritage is one of the key motivations to visit the UK for overseas visitors.

4.2 Visit trends by origin (2008-2009) – by English GOR

Table 4.2 Visit trends by origin (2008-2009) – by English GOR (%)

Region	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
North West	(62)	-6	(58)	-13
North East	(40)	+4	(37)	+18
Yorkshire/The Humber	(70)	+5	(65)	+36
East Midlands	(79)	+16	(65)	+5
West Midlands	(63)	-9	(60)	-4
East	(129)	+8	(127)	+20
London	(39)	+33	(39)	+3
South East	(140)	+8	(135)	-9
South West	(124)	+10	(126)	+6
England	(746)	+8	(712)	+2

The increase in visitors living locally / within day trip distance was driven primarily by those visiting London attractions (+33%) and attractions in the East Midlands (+16%), although these visitors increased significantly across all regions with the exception of the West Midlands (-9%) and North West (-6%). Within the North West, perhaps this is evidence that Liverpool Capital of Culture 2008 played a strong role in driving local residents to attractions as well as those from outside the region – these local residents perhaps not having a strong enough reason to return in 2009.

The number of overseas visitors increased most strongly among attractions within Yorkshire/The Humber (+36%), the East (+20%) and North East (+18%) – evidence that they were looking beyond London more often in 2009. By way of comparison, overseas visits to London attractions increased by +3% in 2009.

However, declines were reported, particularly within the North West (-13%) – again evidence that the Liverpool Capital of Culture event drove overseas visitors to attractions within the area in 2008. There were also declines in overseas visits within the South East (-9%) and West Midlands (-4%).

4.3 Visit trends by origin 2008-2009 - by admission type

Table 4.3 Visit trends by origin 2008-2009 – by admission type (%)

Admission	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
Free	(299)	+6	(284)	+2
Paid	(447)	+11	(428)	+4
England	(746)	+8	(712)	+2

In line with visitors to attractions as a whole, visits made by those living locally / within day trip distance and visits made by overseas residents grew more rapidly to attractions with paid admission. Local visitors to paid attractions increased by +11% in 2009 and overseas visitors grew by +4%.

4.4 Visit trends by origin 2008-2009 - by volume of visits to attractions

Table 4.4 Visit trends by origin 2008-2009 – by volume of visits (%)

Volume of visits	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
10,000 or less	(321)	+5	(301)	+10
10,001-20,000	(105)	+2	(102)	+20
20,001-50,000	(123)	+11	(120)	+20
50,001-100,000	(85)	+9	(80)	+13
100,001-200,000	(52)	+10	(52)	+8
Over 200,000	(60)	+7	(57)	-1
England	(746)	+8	(712)	+2

The rate of increase in visitors living locally / within day trip distance did not vary significantly in terms of size of attraction. In line with visits overall, local visitors increased at a slightly slower rate among attractions with annual visits of 20,000 or fewer.

However, overseas visits increased more significantly in 2009 among smaller attractions – evidence that overseas visitors have looked beyond the ‘must see’ attractions more often in 2009. This perhaps reflects the changing nature of overseas visitors in 2009, towards visitors from EU origins, many of whom will have experienced the UK (and the ‘must see’ attractions) on previous trips. Further, overseas visits to the largest attractions with over 200,000 visits per annum actually declined by -1% in 2009.

4.5 Visit trends by origin 2008-2009 - by geographical location

Table 4.5 England visit trends 2008-2009 – by geographic location (%)

Geographic location	Local Visitors		Overseas Visitors	
	Attractions sample	% Change 09/08	Attractions sample	% Change 09/08
Coastal	(95)	+9	(92)	-31
Rural	(385)	+6	(363)	+17
Urban	(266)	+9	(257)	+4
England	(746)	+8	(712)	+2

Whereas visits to rural attractions increased most rapidly in 2009 among visitors as a whole, it was coastal (+9%) and urban (+9%) attractions that most significantly increased visitors who lived locally / within day trip distance. The increase to local visitors to urban attractions was driven most notably by London attractions.

However, overseas visitors did increase most significantly among rural attractions – up by +17% in 2009. Overseas visits to coastal attractions declined by -31% in 2009, indicating that the observed revival of coastal destinations in 2009 has yet to filter through to overseas markets.

5. English Government Office Region visit trends 08-09

This chapter provides an analysis of trends by English Government Office Region (GOR). It is based on 1,806 attractions that provided visits figures for both 2008 and 2009. The trends in these tables should be treated with caution due to the smaller number of attractions when the data is broken down within region.

5.1 Visit trends 2008-2009 by English government office region

Table 5.1 Overall visit trends 2008-2009 – by England GOR (%)

Region	Attractions sample	Increase	Similar	Decrease	% Change
North West	(176)	58	7	35	-1
North East	(93)	67	11	23	+6
Yorkshire/The Humber	(184)	69	10	21	+4
East Midlands	(194)	58	14	28	+9
West Midlands	(156)	69	10	21	+5
East	(258)	65	11	24	+6
London	(108)	63	12	25	+3
South East	(335)	66	10	24	+10
South West	(302)	65	12	23	+6
England	(1,806)	64	11	25	+5

Following the very strong increase in visits to North West attractions of +13% in 2008, driven by the Liverpool Capital of Culture 2008 event, a 'corrective' decline in visits of -1% was reported in 2009 - this small decrease in 2009 perhaps still a positive performance, with visits remaining significantly up on 2007. However, a third (35%) of North West attractions reported a decline in visits in 2009, significantly above England as a whole.

The South East delivered a double digit increase in visits of +10% in 2009, driven by strong increases in visits to historic houses/castles and gardens. With its proliferation of rural and coastal attractions, each of which performed well in 2009, the South West also reported a notable increase in visitor admissions in 2009 (+6%) following small declines in both 2008 and 2007. Attractions in both the South East and South West were perhaps well placed to benefit from the trend towards domestic breaks in 2009, United Kingdom Tourism Survey data indicating that both areas received higher than average increases in staying visitors in 2009.

Visits to East Midlands attractions increased significantly above the average in 2009, by +9%, although this was driven by increases to a relatively small number of large attractions within the region. In fact, the proportion of attractions reporting an increase in visitor admissions within the region (58%) was notably lower than for England overall (64%).

London reported more modest increases in visitor admissions of +3%, reflecting United Kingdom Tourism Survey figures which showed that leisure domestic visits to London did not increase at the rate reported elsewhere in England in 2009.

5.2 Visit trends 2008-2009 by attraction category by English GOR

The trends in this table should be treated with caution since these are based on many regions on very small samples of attractions providing visits data in both 2008 and 2009.

Table 5.2 Visit trends 2008-2009 by England GOR – by attraction category (%)

Category	Attractions sample	NW	NE	Y&H	EM	WM	EAST	LON	SE	SW	England
Attractions sample		(176)	(93)	(184)	(194)	(156)	(258)	(108)	(335)	(302)	(1,806)
CP	(45)	+4	+3	+5	+1	-19	+4	n/a	+12	+15	+2
F	(58)	+3	+30	+25	+1	+7	+16	-28	+3	+4	+6
G	(106)	+15	+36	+3	+51	+23	+13	-*	+17	+3	+10
HH	(342)	+13	+15	+10	+8	+17	+9	+11	+15	+10	+12
OHP	(111)	+1	-12	+14	+35	+12	-1	-10	+4	+11	+1
LTP	(35)	-6	n/a	+7	+12	n/a	+6	+1	+2	+4	+1
MAG	(600)	-9	+2	-2	+12	+15	-1	+4	+12	+9	+3
R	(29)	+2	+32	+22	-6	+7	+6	n/a	+7	+5	+7
VC	(75)	-3	+14	+8	+2	-1	+3	n/a	+11	+7	+5
WI	(88)	-6	-*	+7	+7	+10	+5	+2	+3	-*	+2
WP	(52)	-9	0	+*	+2	+10	+7	n/a	-5	+*	+2
WO	(103)	+19	-2	+8	+11	+7	+1	+4	+2	+8	+6
O	(162)	+12	+8	+6	-1	+4	+21	+3	+15	+*	+9
Total	1,806	-1	+6	+4	+9	+5	+6	+3	+10	+6	+5

The decrease in visitor admissions within the North West region was driven primarily a fall in visits to museums/art galleries (-9%). This 'corrective' decline followed a huge +34% increase in visits in 2008 during the Liverpool Capital of Culture event. The overall decline in visits to North West attractions was kept minimal by strong performances in 2009 from gardens (+15%), historic houses/castles (+13%) and places of worship (+19%).

The positive increase in visits to South East attractions in 2009 was underpinned by stronger than average increases in visits to historic houses/castles (+15%), gardens (+17%) and museums/art galleries (+12%). Indeed, the South East was one of only four regions to report significant increases in visits to museums/art galleries.

The South West's recovery in 2009 was generated by increases across a broad range of attractions, but still saw its highest growth delivered by historic houses/castles (+10%), other historic properties (+11%) and museums/art galleries (+9%).

Visits to London's attractions grew more modestly across most attractions categories and even declined among farms (-28%) and other historic properties (-10%). However, as in many regions, London's historic houses/castles performed most positively (+11%).

5.3 Visit trends 2008-2009 by English GOR by admission type

Table 5.3 Visit trends 2008-2009 by English GOR – by admission type (%)

Category	Attraction sample	NW	NE	Y&H	EM	WM	EAST	LON	SE	SW	England
Attractions Sample		(176)	(93)	(184)	(194)	(156)	(258)	(108)	(335)	(302)	(1,806)
Free	(711)	-5	+4	+	+8	-1	+6	+3	+8	+8	+3
Paid	(1,095)	+2	+8	+7	+9	+15	+7	+5	+11	+6	+7
England	(1,806)	-1	+6	+4	+9	+5	+6	+3	+10	+6	+5

With the exception of the South West, visits to paid attractions increased more rapidly than visits to free attractions in every region. The gap between paid and free attractions was widest within the West Midlands where visits to paid attractions rose by +15%, but visits to free attractions declined by -1%.

The other region to experience a decline in visits to free attractions was the North West (-5%), again reflecting the 'corrective' decline in visits to the free national museums/art galleries which increased their visits so dramatically during the Liverpool Capital of Culture event in 2008.

5.4 Visit trends 2008-2009 by volume of visits by English GOR

Table 5.4 Visit trends 2008-2009 by English GOR by volume of visits (%)

Category	Attraction sample	NW	NE	Y&H	EM	WM	EAST	LON	SE	SW	England
Attractions sample		(176)	(93)	(184)	(194)	(156)	(258)	(108)	(335)	(302)	(1,806)
10,000 or less	(672)	-1	+12	+7	-1	+12	+9	-2	-1	+2	+3
10,001-20,000	(248)	+1	+8	+8	+6	+6	+10	+13	+14	+9	+8
20,001-50,000	(319)	+3	+2	+10	+8	+14	+12	+3	+11	+7	+8
50,001-100,000	(226)	+11	+7	+10	+6	+12	+7	+1	+9	+9	+9
100,001-200,000	(149)	+7	+7	+10	+4	+15	+6	+13	+6	+9	+8
Over 200,000	(192)	-4	+5	+	+15	-*	+5	+3	+12	+4	+3
England	(1,806)	-1	+6	+4	+9	+5	+6	+3	+10	+6	+5

Across England as a whole, the very largest attractions (over 200,000 visitors per annum) and the very smallest attractions (10,000 or fewer visitors) reported increases in visitor admissions that were lower than average.

This broad pattern was similar across most regions, although there were some notable exceptions.

- In the North East and West Midlands, the smallest attractions performed well, increasing visits by +12%;
- In the East Midlands and South East, the largest attractions also performed well, growing by +15% and +12% respectively;

5.5 Visit trends 2008-2009 by geographic location by English GOR

Table 5.5 Visit trends 2008-2009 by England GOR by geographic location (%)

Category	Attractions sample	NW	NE	Y&H	EM	WM	EAST	LON	SE	SW	England
Attractions Sample		(176)	(93)	(184)	(194)	(156)	(258)	(108)	(335)	(302)	(1,806)
Coastal	(220)	+10	+4	+15	+2	n/a	+2	n/a	+4	+1	+3
Rural	(860)	+7	+8	+7	+8	-1	+11	n/a	+9	+7	+7
Urban	(643)	-7	+3	+*	+11	+12	+*	+3	+10	+12	+3
England	(1,806)	-1	+6	+4	+9	+5	+6	+3	+10	+6	+5

With the exception of the West Midlands (-1%), visits to rural attractions increased at a similar positive rate across all regions, generating an England-wide increase in visits of +7%. Visits to rural attractions with the East increased particularly strongly (+11%).

Visits to coastal attractions increased across all the relevant regions in 2009, ranging from +15% in Yorkshire/The Humber down to just +1% in the South West. Indeed, whilst the South West had an overall positive year for its attractions (and indeed, for overnight stays taken by England residents), it tended to be the urban attractions (+12%) that increased their visits most within the region – perhaps a reflection of the wet summer weather in the region in 2009.

Along with the South West, visits to urban attractions also increased significantly within the West Midlands (+12%), East Midlands (+11%) and South East (+10%).

6. Adult admission price trends 2008-2009

59% of English attractions responding to the survey charged entry to the main attraction in 2009, the same proportion as observed in 2008 but slightly lower than the proportions reported in 2007 (61%), 2006 (63%) and 2005 (64%).

Some 724 paid attractions that responded to the survey in both 2008 and 2009 provided admission charges in both years. The average adult admission charge increased by 25p in 2009, an increase of +4% - once again not untypical of the annual admission charge increases reported in recent years. Average admission charges for adults across attractions in England broke the £6.00 barrier for the first time in 2009, increasing from £5.96 in 2008 to £6.21 in 2009.

6.1 Adult admission prices 2008-2009 by English GOR

Table 6.1 shows the percentage change in average adult admission charge between 2008 and 2009 within each Government Office Region.

Table 6.1 Adult admission prices 2008-2009 (paid admission attractions) – by GOR (%)

Region	Attractions sample	Average adult charge		
		2008	2009	% Change 09/08
North West	(48)	£6.20	£6.46	+4
North East	(44)	£4.55	£4.64	+2
Yorkshire/The Humber	(69)	£5.41	£5.58	+3
East Midlands	(61)	£5.58	£5.81	+4
West Midlands	(63)	£6.11	£6.23	+2
East	(99)	£5.96	£6.21	+4
London	(28)	£6.73	£7.56	+11
South East	(158)	£6.62	£6.82	+3
South West	(154)	£5.91	£6.09	+3
England	(724)	£5.96	£6.21	+4

London reported the largest increases in adult admission charges, rising by an average of +11%, from £6.73 to £7.56. As a result, London remained the region whose attractions charged the most on average. All other regions saw admission charges increase around the average of +4% in 2009.

The North East's attractions remained the least expensive to enter for adults, at an average of £4.64 in 2009.

6.2 Adult admission prices 2008-2009 by volume of visits

Table 6.2 Adult admission prices 2008-2009 (paid admission attractions) – by visits (%)

Volume of visits	Attractions sample	Average adult charge		
		2008	2009	% Change 09/08
10,000 or less	(256)	£5.02	£5.12	+2
10,001-20,000	(111)	£4.82	£5.02	+4
20,001-50,000	(132)	£5.53	£5.76	+4
50,001-100,000	(104)	£6.65	£6.87	+3
100,001-200,000	(68)	£7.75	£8.24	+6
Over 200,000	(53)	£10.48	£11.03	+5
England	(724)	£5.96	£6.21	+4

Attractions with higher visitor admissions continued to report higher average adult admission charges. Whereas the average adult admission charge in 2009 was £5.12 among attractions with 10,000 or fewer visitors, among attractions with over 200,000 visitors average adult admission was £11.03.

As was the case in 2008, increases in average adult admission charges were similar among small, medium and large attractions in 2009.

6.3 Adult admission prices 2008-2009 by attraction category

Table 6.3 Adult admission prices 2008-2009 (paid admission) – by category (%)

Category	Attractions Sample	Average adult charge		% 09/08
		2008	2009	
Country parks	(9)	£5.04	£5.09	+1
Farms	(23)	£5.35	£5.57	+4
Gardens	(71)	£5.22	£5.38	+3
Historic houses/castles	(264)	£5.93	£6.18	+4
Other historic properties	(65)	£4.14	£4.31	+4
Leisure/theme parks	(6)	£12.77	£13.03	+2
Museums/art galleries	(150)	£4.24	£4.42	+4
Steam/heritage railways	(15)	£6.83	£7.11	+4
Visitor/heritage centres	(13)	£4.73	£4.88	+3
Wildlife attractions/zoos	(36)	£8.45	£8.89	+5
Workplaces	(10)	£6.23	£6.36	+2
Places of worship	(9)	£6.04	£6.56	+8
Other	(53)	£10.00	£10.10	+1
England	(724)	£5.96	£6.21	+4

Adult admission charge increases were also similar across most attraction categories. Places of worship stood out as the one category whose paid admission attractions increased their charges by significantly above the national average – by +8% in 2009.

As in previous years, other historic properties reported the lowest average admission charges at £4.31, with museums/art galleries also significantly less than the average at £4.42. The highest average admission charges were recorded for leisure/theme parks (£13.03), wildlife attractions/zoos (£8.89) and steam/heritage railways (£7.11).

6.4 Adult admission prices 2008-2009 by geographic location

Table 6.4 Adult admission prices 2008-2009 (paid admission)–by geographic location (%)

Location	Attractions sample	Average adult charge		
		2008	2009	% Change 09/08
Coastal	(83)	£7.32	£7.39	+1
Rural	(413)	£5.91	£6.16	+4
Urban	(165)	£5.18	£5.45	+5
England	(724)	£5.96	£6.21	+4

Coastal attractions increased their admission charges at the lowest rate in 2009, by just +1%, well below the national average of +4%.

Coastal attractions again also recorded the highest average adult admission prices in 2009 (£7.39), higher than both rural (£6.16) and urban (£5.45) attractions.

6.5 Adult admission prices 2008-2009 by proportion of child visits

Table 6.5 Adult admission prices 2008-2009 (paid admission) – by child visits (%)

Child visits	Attractions sample	Average adult charge		
		2008	2009	% Change 09/08
30% or less	(435)	£5.72	£5.96	+4
Over 30%	(134)	£6.29	£6.42	+2
England	(724)	£5.96	£6.21	+4

Admission price increases were also similar among attractions which reported over 30% of visits made by children (+2%) and attractions which reported 30% or fewer visits made by children (+4%).

Attractions with over 30% of visits by children recorded slightly higher than average adult admission prices (£6.42) than those with 30% of fewer child visits (£5.96) in 2009.

7. Revenue & marketing expenditure trends 2008-2009

7.1 Gross revenue trend 2008-2009

Attractions were asked to compare their gross revenue between 2008 and 2009 and detail the overall percentage change. It should be noted that the average changes below are calculated from percentage changes reported per attraction, not changes in actual revenue figures.

1,577 visitor attractions provided information on their gross revenue trend in the 2009 survey.

In line with strong increases in visitor admissions, gross revenues were also reported to have increased by an average of +8% in 2009, notably up on the figures reported in 2008 and 2007 (both +5%). This increase was also slightly above that recorded in each of 2006, 2005 and 2004 (all +7%).

The proportion of attractions reporting a decline in gross revenue in 2009 also fell significantly, from a quarter (26%) in 2008 to just 15% in 2009. This is the lowest proportion of attractions reporting a decline in any of the past five years – 2007 (19%), 2006 (20%), 2005 (21%) and 2004 (22%). Conversely, over half (53%) reported an increase compared with 38% last year and 47% in each of the previous two years.

Table 7.1 Gross revenue trend 2008-2009 – by English GOR (%)

Region	Attractions sample	Up	Similar	Down	% 09/08
North West	(158)	42	40	18	+4
North East	(85)	52	32	16	+11
Yorkshire/The Humber	(156)	61	29	10	+8
East Midlands	(169)	48	42	10	+6
West Midlands	(128)	59	31	9	+15
East	(242)	50	33	17	+5
London	(88)	44	36	19	+10
South East	(291)	57	30	13	+11
South West	(260)	56	26	18	+9
England	(1,577)	53	33	15	+8

Despite visitor admissions declining slightly in 2009, gross revenue for North West attractions increased by +4%. 42% of all attractions in the region still managed to record growth in gross revenue during the year. Whilst the smallest increase of all regions, this nevertheless perhaps demonstrates the lasting legacy of the Liverpool Capital of Culture 2008 event – both visitor admissions and gross revenue significantly up on 2007.

Despite the lower than average increase in visitor admissions to London attractions in 2009, gross revenue increased by more than the national average (by +10%). This perhaps reflects the greater than average increase in admission charges at London attractions in 2009. However, 19% of London attractions reported a decline in gross revenue, a higher proportion than any other region.

However, gross revenue increases were highest overall in the West Midlands, whose attractions reported an average increase of +15%. Only 9% of attractions reported a decline in gross revenue, the lowest of all regions. The North East (+11%), South East (+11%) and South West (+9%) also reported greater than average increases in gross revenue in 2009.

Table 7.2 Gross revenue trend 2008-2009 – by attraction category (%)

Category	Attractions sample	Up	Similar	Down	% 09/08
Country parks	(42)	60	36	5	+5
Farms	(60)	60	25	15	+9
Gardens	(91)	65	23	12	+11
Historic houses/castles	(262)	68	23	10	+13
Other historic properties	(99)	61	25	14	+13
Leisure/theme parks	(35)	69	20	11	+29
Museums/art galleries	(506)	37	43	20	+4
Steam/heritage railways	(35)	77	17	6	+12
Visitor/heritage centres	(77)	55	35	10	+13
Wildlife attractions/zoos	(74)	61	26	14	+8
Workplaces	(50)	48	34	18	+6
Places of worship	(83)	31	49	19	+2
Other	(163)	61	26	13	+8
England	(1,577)	53	33	15	+8

Across the different attraction categories, the variation in gross revenue reported was again significant in 2009, ranging from +29% for leisure/theme parks to +2% for places of worship. Reflecting the strong performance of historic houses/castles in 2009, gross revenue for these attractions also increased significantly above average (by +13%). Over two-thirds (68%) of historic houses/castles reported an increase in gross revenue compared with just over half (53%) among attractions as a whole.

Other attractions categories reporting significantly higher than average proportions of their attractions having increased their gross revenue were steam/heritage railways (77%), leisure/theme parks (69%) and gardens (65%).

Gross revenue for museums/art galleries was up by just +4% in 2009, reflecting the lower than average increases in visitor admissions. A fifth (20%) of museums/art galleries experienced a decline in gross revenue, a higher proportion than any other attraction category.

Table 7.3 Gross revenue trend 2008-2009 – by admission (%)

Admission	Attractions sample	Up	Similar	Down	% Change 09/08
Free	(592)	34	50	16	+4
Paid	(985)	62	22	14	+11
England	(1,577)	53	33	15	+8

Note: percentages read across

Paid attractions reported an +11% increase in gross revenue in 2009, a significantly higher increase than for free attractions (+4%), although this reflects the similar differential increase in visitor admissions between charging and free attractions.

Table 7.4 Gross revenue trend 2008-2009 – by volume of visits (%)

Volume of visits	Attractions sample	Up	Similar	Down	% Change 09/08
10,000 or less	(641)	43	38	20	+7
10,001-20,000	(232)	50	34	16	+7
20,001-50,000	(277)	58	31	11	+12
50,001-100,001	(179)	63	25	12	+10
100,001-200,000	(111)	71	20	9	+9
Over 200,000	(137)	66	30	4	+8
England	(1,577)	53	33	15	+8

Note: percentages read across

Unlike visitors admissions (where the very smallest and very largest categories of attractions experienced the slowest rates of growth), gross revenues increased at similar rates regardless of attraction size.

However, these figures mask the trend which indicates that the larger the attraction is, the more likely it is to have reported an increase in gross revenue in 2009. Only 43% of attractions with fewer than 10,000 visitors per annum reported an increase in gross revenue in 2009, compared with 71% of attractions with 100,001-200,000 visitors and 66% of attractions with over 200,000 visitors. The largest attractions were also much less likely to report declines than the smaller attractions. The implication is that the majority of the largest attractions, whilst perhaps generating only modest increases in gross revenue in 2009, were at least likely to have increased their revenue. However, the performance of the smaller attractions was somewhat more volatile – some generating large increases and some declines in gross revenue.

Table 7.5 Gross revenue trend 2008-2009 – by geographic location (%)

Geographic location	Attractions sample	Up	Similar	Down	% Change 09/08
Coastal	(213)	52	27	21	+6
Rural	(830)	60	27	13	+11
Urban	(534)	41	44	15	+5
England	(1,577)	53	33	15	+8

Note: percentages read across

In line with the strong increase in visitor admissions to rural attractions, these attractions also reported the highest average increase in gross revenues (+11%). 60% of rural attractions reported an increase in gross revenue in 2009 compared with just 52% of coastal and 41% of urban attractions.

However, gross revenues to both coastal (+6%) and urban attractions (+5%) also increased.

Table 7.6 Gross revenue trend 2008-2009 – by proportion of overseas visits (%)

Proportion of Overseas visits	Attractions sample	Up	Similar	Down	% Change 09/08
30% or less	(1,262)	37	36	26	+9
Over 30%	(57)	49	39	12	+8
England	(1,477)	38	36	26	+8

Note: percentages read across

Attractions with over 30% of their visits generated by overseas visitors reported a similar average increase in gross revenues (+8%) as attractions generating 30% or fewer overseas visitors (+9%), as was the case in 2008.

Table 7.7 Gross revenue trend 2008-2009 – by proportion of child visits (%)

Child visits	Attractions sample	Up	Similar	Down	% Change 09/08
30% or less	(1,049)	53	32	15	+8
Over 30%	(394)	56	31	12	+12
England	(1,577)	53	33	15	+8

Note: percentages read across

Visitor admissions to 'family' attractions with over 30% of its visits accounted for by children did not increase any more significantly than those attractions with 30% or fewer child visitors in 2009. However, gross revenues for these 'family' attractions did increase more significantly, rising by an average of +12%.

7.2 Marketing expenditure trend 2008-2009

This section examines the movement in marketing spend at attractions between 2008 and 2009. Attractions were asked to indicate whether spend had increased, decreased or remained similar compared with 2008. 1,581 attractions answered this question. Actual expenditure was not sought.

Little has changed since 2008 in terms of the proportions of attractions increasing or decreasing their marketing expenditure. One in five (21%) attractions indicated an increase in marketing spend in 2009 11% a decrease. This was very similar to that recorded in the past five years:

- 2008 (21% recorded an increase and 11% a decrease)
- 2007 (22% recorded an increase and 12% a decrease)
- 2006 (24% recorded an increase and 11% a decrease)
- 2005 (25% recorded an increase and 10% a decrease)
- 2004 (25% recorded an increase and 13% a decrease)

Table 7.8 Movement in spend on marketing – by attraction category 2008-2009 (%)

Category	Sample	Increase	Similar	Down
Country parks	(42)	12	76	12
Farms	(60)	33	60	7
Gardens	(92)	27	62	11
Historic houses/castles	(260)	18	76	6
Other historic properties	(100)	14	77	9
Leisure/theme parks	(36)	39	53	8
Museums/art galleries	(503)	18	67	16
Steam/heritage railways	(35)	34	57	9
Visitor/heritage centres	(78)	19	73	8
Wildlife attractions/zoos	(75)	32	52	16
Workplaces	(53)	19	64	17
Places of worship	(87)	17	77	6
Other	(160)	24	64	11
England	(1,581)	21	68	11

Note: percentages read across

Leisure/theme parks (39%), steam/heritage railways (34%), farms (33%) and wildlife attractions/zoos (32%) were all significantly more likely to report marketing spend increases than the national average.

Conversely, country parks (12%), other historic properties (14%), places of worship (17%) and museums/art galleries (18%) were least likely to have increased their marketing spend in 2009 – as was the case in 2008. Historic houses/castles appeared to have increased their visitor admissions without a significant proportion increasing their marketing spend in 2009, only 18% reporting that their expenditure in this area had increased since 2008.

Table 7.9 Movement in spend on marketing – by English GOR 2008-2009 (%)

Region	Attractions Sample	Increase	Similar	Decrease
North West	(159)	28	62	11
North East	(85)	20	69	11
Yorkshire/The Humber	(157)	16	70	14
East Midlands	(169)	17	72	11
West Midlands	(127)	20	70	9
East	(241)	21	68	11
London	(90)	27	62	11
South East	(292)	17	72	11
South West	(261)	25	63	13
England	(1,581)	21	68	11

Attractions in the North West (28%) were most likely to have increased their marketing spend in 2009, perhaps seeking to ensure that the success of 2008 be sustained in the absence of the Liverpool Capital of Culture 2008 event. Attractions in both London (27%) and the South West (25%) were also more likely than average to have increased their marketing spend, as was also the case in 2008.

Marketing spend was perhaps tightest in Yorkshire/The Humber, generating both the lowest proportion of attractions reporting an increase in marketing spend (16%) and the highest proportion reporting a decrease in spend (14%).

Table 7.10 Movement in spend on marketing – by admission 2008-2009 (%)

Admission	Attractions sample	Increase	Similar	Decrease
Free	(602)	19	71	10
Paid	(979)	22	66	12
England	(1,581)	21	68	11

Note: percentages read across

As reported in recent years, paid attractions (22%) continued to be more likely to increase their marketing expenditure than free attractions (19%), although the gap has narrowed compared with recent years (25% of paid attractions in 2008 versus 17% of free attractions).

Table 7.11 Movement in spend on marketing – by volume of visits 2008-2009 (%)

Volume of visits	Attractions sample	Increase	Similar	Decrease
10,000 or less	(646)	18	72	10
10,001-20,000	(233)	24	64	12
20,001-50,000	(274)	18	70	11
50,001-100,001	(178)	24	64	12
100,001-200,000	(111)	23	63	14
Over 200,000	(139)	27	63	11
England	(1,581)	21	68	11

Note: percentages read across

As in 2008, changes to marketing spend once again did not vary significantly according to size of attraction. Changes to marketing spend among attractions with over 200,000 visits per annum tended to be slightly higher, 27% of these attractions reporting an increase in spend compared with 21% of attractions as a whole.

8. Provision of services in 2009

For the first time, attractions taking part in the 2009 survey were asked about the services that they offered across five dimensions:

- Online;
- Facilities;
- Interpretation;
- Events;
- Membership scheme.

1,617 attractions responded to this question, with provision of services ranging from 78% of attractions across England that provided a website (meaning that almost a quarter still do not have their own website) to just 9% who provide audio guides. As Table 8.1 below illustrates, provision of services varied significantly by attraction category.

Provision of online ticket booking facilities remained fairly low, with only 18% of paid admission attractions offering this facility.

Two-thirds (67%) of attractions offered a retail shop and almost half (48%) offered a café/restaurant. 60% had some form of education facility provision or education events.

Within interpretation, provision of guided tours was widespread, particularly within the historic property sector, with over half (58%) of all attractions making these available to visitors. Provision of costumed interpretation (12%) and audio guides (9%) were at significantly lower levels. Only a third (38%) of attractions offered a souvenir guide.

The quarterly England Attractions Monitor during 2009 established the growing importance of public events for England's attractions and this was reaffirmed by findings from this survey, with almost half (49%) offering public events in 2009. Further, high proportions of attractions also offered other revenue generating services outside core public opening times - a third (34%) offering public venue hire and a quarter (28%) corporate venue hire.

The England Attractions Monitor has also highlighted the growing importance of member schemes and once again, this survey offers further evidence of this. Half (49%) of all attractions offered some form of member scheme in 2009, whether this was season tickets, memberships or friends schemes.

Table 8.1 Provision of services 2009 by attraction category (%)

Category	CP	F	G	HH	OHP	LTP	MAG	R	VC	WI	WP	WO	O	Eng
Sample	(49)	(63)	(94)	(205)	(81)	(38)	(549)	(35)	(81)	(82)	(53)	(110)	(177)	(1,617)
<u>Online</u>														
Website	84	84	84	80	73	87	79	91	72	87	57	67	75	78
Online booking	12	3	13	16	7	53	10	46	10	21	8	5	19	13
<u>Facilities</u>														
Retail shop	51	76	55	65	57	71	77	86	69	72	83	52	45	67
Education	80	75	30	58	56	61	71	57	59	80	26	51	44	60
Café/restaurant	71	76	72	59	37	76	36	80	37	66	30	35	44	48
<u>Interpretation</u>														
Guided tour	39	54	76	82	77	26	51	37	56	62	49	67	49	58
Souvenir guide	22	11	41	70	54	18	29	66	28	40	8	69	21	38
Costumed interp.	6	5	2	25	17	11	13	11	15	6	2	5	6	12
Audio guide	6	2	2	18	11	5	12	-	7	2	2	6	5	9
<u>Events</u>														
Public events	69	30	46	61	48	34	51	51	52	52	30	47	37	49
Public venue hire	41	24	40	56	36	32	27	46	25	34	13	46	25	34
Corporate events	20	22	19	43	28	58	25	37	20	40	17	18	27	28
<u>Member Scheme</u>														
	49	65	61	62	37	42	48	71	41	71	17	26	28	47

Provision of a website was widespread across most attraction categories, although most categories reported notable minorities that still did not offer a website. In particular, 43% of workplaces and 33 of places of worship (33%) did not have their own website.

Online booking facilities were still unusual within the sector as a whole, although leisure/theme parks (53%), steam/heritage railways (46%) and, to a lesser extent, wildlife attractions/zoos (21%) were considerably ahead of the curve.

In terms of facilities, there were some attractions categories that were well ahead of the curve in terms of providing retail shops and cafés/restaurants:

- Farms were highly likely to provide both, as were leisure/theme parks, steam/heritage railways and wildlife attractions/zoos;
- Museums/art galleries were highly likely to offer a retail shop, but less likely than average to offer a café/restaurant – as were workplaces;
- Conversely, both country parks and gardens were likely to offer a café/restaurant, but less likely than average to offer a retail shop.

There was also great variation in provision of education facilities, with country parks (80%), wildlife attractions/zoos (80%), farms (75%) and museums/art galleries (71%) all significantly more likely than attractions overall to offer these facilities.

The heritage sector leads the way in interpretation, with historic houses/castles being way more likely than any other attraction category to offer guided tours (82%), souvenir guides (70%), costumed interpretation (25%) and audio guides (18%). Provision was also high among other historic properties and gardens.

Provision of events was notable across most attraction categories, although historic houses/castles and country parks led the way in terms of public events – both events themselves and venue hire. Farms, leisure/theme parks and workplaces were somewhat further behind on provision of public events.

Conversely, in terms of corporate events, leisure/theme parks lead the way (58%), with historic houses/castle (43%) and wildlife attractions/zoos (40%) also significantly more likely to report corporate event provision than average.

Provision of member schemes varied enormously, from almost three-quarters of wildlife attractions/zoos and steam/heritage railways to a quarter or fewer of places of worship and workplaces. Farms, gardens and historic houses/gardens were also significantly more likely than average to offer member schemes.

Table 8.2 Provision of services 2009 by volume of visits (%)

Volume of visits	10,000 or less	10,001-20,000	20,001-50,000	50,001-100,000	100,001-200,000	Over 200,000	England
Sample	(694)	(220)	(272)	(175)	(109)	(147)	(1,617)
<u>Online</u>							
Website	66	82	86	90	92	90	78
Online booking	6	10	13	17	27	41	13
<u>Facilities</u>							
Retail shop	48	72	84	82	91	80	67
Education	43	64	75	72	73	84	60
Café/restaurant	25	48	59	67	87	82	48
<u>Interpretation</u>							
Guided tour	56	61	62	59	56	56	58
Souvenir guide	29	33	40	53	59	50	38
Costumed interp.	5	12	14	18	25	18	12
Audio guide	5	10	9	11	10	20	9
<u>Events</u>							
Public events	38	49	59	49	63	69	49
Public venue hire	19	38	39	45	53	60	34
Corporate events	15	28	30	35	52	59	28
<u>Member Scheme</u>							
	32	50	56	63	68	65	47

Provision of certain services also varied significantly by size of attraction. In terms of online services, website provision was high with the exception of the large number of the very smallest attractions with fewer than 10,000 visitors per annum. A third (34%) of these attractions still did not offer a website in 2009.

Online booking facilities were the domain of only the very largest attractions. 41% of those with over 200,000 visitors and 27% of those with 100,001-200,000 visitors offered online booking, with provision tailing off considerably among attractions smaller than this.

Provision of retail shop, café/restaurant and education facilities was generally high among attractions with over 20,000 visitors, but began to reduce significantly among attractions with 10,001-20,000 visitors and dramatically among those with fewer than 10,000 visitors.

Within interpretation, provision of souvenir guides, costumed interpretation and audio guides also declined as attraction sizes reduced. Indeed, provision of audio guides was dramatically higher among the very largest attractions with over 200,000 visitors (20%). However, provision of guided tours did not vary significantly by size of attraction – something that the smallest attractions were perhaps able to offer at relatively low cost, perhaps through volunteers.

Corporate event provision declined steadily as attraction size reduced, with the greatest step change in provision coming once attractions reached the 100,000 or more visitor mark. Public venue hire also decreased as attractions became smaller, although the proportion offering only tailed off significantly once annual visit volume fell below 10,000 visitors. However, provision of public events was notable regardless of size of attraction, with even a third (38%) of these smallest attractions offering some public events.

Provision of member schemes was also significant among attractions with over 10,000 visitors per annum – over half offering among these attractions. However, once again, provision tails off significantly among the very smallest attractions, with only a third (32%) of attractions with fewer than 10,000 visitors per annum offering some form of member scheme in 2009.

Table 8.3 Provision of services 2009 by England GOR (%)

Region	NW	NE	Y&H	EM	WM	EAST	LON	SE	SW	England
Sample	(167)	(75)	(160)	(179)	(129)	(251)	(91)	(307)	(258)	(1,617)
<u>Online</u>										
Website	86	79	76	81	74	73	77	75	81	78
Online booking	15	8	14	13	10	11	20	15	13	13
<u>Facilities</u>										
Retail shop	71	73	65	64	67	59	64	69	71	67
Education	75	67	60	60	59	58	65	55	56	60
Café/restaurant	54	55	43	55	53	45	43	43	47	48
<u>Interpretation</u>										
Guided tour	63	57	54	56	65	57	74	53	57	58
Souvenir guide	35	36	33	41	38	35	46	34	45	38
Costumed interp.	16	15	11	12	16	10	20	8	9	12
Audio guide	10	12	8	12	9	4	16	8	9	9
<u>Events</u>										
Public events	50	59	43	53	48	54	56	40	49	49
Public venue hire	35	37	31	30	39	30	48	30	36	34
Corporate events	34	39	23	25	26	24	49	26	26	28
<u>Member Scheme</u>										
	49	40	39	46	47	45	37	49	57	47

Region was not a significant discriminator of services provision. Where differences did exist, these were often due to the preponderance of certain attraction categories within the region or where attractions had a disproportionate number of large or small attractions. London, for example, with its abundance of large attractions, tended to report higher than average provision of services across many areas (although member schemes were notably lower than average, driven by the larger than average proportion of attractions which generate significant overseas visitors).

The North East did buck this pattern somewhat, with greater provision of services than one have expected given the size and nature of its attractions. In particular, provision of retail shops and cafes/restaurants was more prevalent in this region than any other.

Table 8.4 Provision of services 2009 by admission type (%)

Admission	Free	Paid	England
Sample	(708)	(909)	(1,617)
<u>Online</u>			
Website	70	84	78
Online booking	7	18	13
<u>Facilities</u>			
Retail shop	59	72	67
Education	60	60	60
Café/restaurant	34	58	48
<u>Interpretation</u>			
Guided tour	49	65	58
Souvenir guide	27	46	38
Costumed interp.	7	15	12
Audio guide	6	11	9
<u>Events</u>			
Public events	48	50	49
Public venue hire	25	41	34
Corporate events	19	34	28
<u>Member Scheme</u>			
	27	63	47

Provision of the majority of services was significantly more likely to be present among attractions with paid admission than free attractions. Only education facilities/events and public events were as likely to be provided by free attractions as those with paid admission.

The difference is perhaps most striking for provision of member schemes, where two-thirds (63%) of paid admission attractions offered this facility, but only a quarter (27%) of free attractions did so. With all the benefits that a member scheme can generate for even free attractions, there is perhaps an opportunity for the industry to assist these operators in the development of their own schemes.

Table 8.5 Provision of services 2009 by proportion of child visits (%)

Child visits	30% or less	Over 30%	England
Sample	(1,042)	(415)	(1,617)
<u>Online</u>			
Website	76	87	78
Online booking	12	16	13
<u>Facilities</u>			
Retail shop	63	77	67
Education	53	79	60
Café/restaurant	46	55	48
<u>Interpretation</u>			
Guided tour	60	54	58
Souvenir guide	40	33	38
Costumed interp.	9	17	12
Audio guide	8	10	9
<u>Events</u>			
Public events	48	50	49
Public venue hire	33	36	34
Corporate events	28	31	28
<u>Member Scheme</u>			
	46	51	47

In terms of provision of online and retail, catering and education facilities, provision was significantly more likely among ‘family’ attractions, where the proportion of child visits is in excess of 30%. Provision of costumed interpretation was also notably higher.

However, for other services, provision tends to be similar regardless of the proportion of child visits. Indeed, guided tours and souvenir guides were more likely to be provided at attractions where fewer than 30% of its visitors were children.

As table 8.6 overleaf illustrates, most services were more likely to be provided by attractions where overseas visitors were in excess of 30%, reflecting the fact that these also tended to be the larger attractions.

However, retail shops, cafes/restaurants and education facilities/events were each more likely to be provided by attractions with fewer than 30% of its visits accounted for by overseas visitors.

Member schemes were also far less likely to be offered by attractions with over 30% of its visits accounted for by overseas visitors (37%) than those where overseas visitors accounted for less than 30% of its visits (48%).

Table 8.6 Provision of services 2009 by proportion of overseas visits (%)

Overseas visits	30% or less	Over 30%	England
Sample	(1,319)	(93)	(1,617)
<u>Online</u>			
Website	78	86	78
Online booking	12	30	13
<u>Facilities</u>			
Retail shop	67	65	67
Education	60	60	60
Café/restaurant	48	44	48
<u>Interpretation</u>			
Guided tour	57	82	58
Souvenir guide	36	59	38
Costumed interp.	10	20	12
Audio guide	8	24	9
<u>Events</u>			
Public events	48	49	49
Public venue hire	32	48	34
Corporate events	28	43	28
<u>Member Scheme</u>			
	48	37	47

9. Trends in the number of visits to England attractions 1989-2009

9.1 Trends in number of visits to visitor attractions 1989-2009

As responding attractions tend to vary between years, operators are asked in each survey year to provide the number of visits for both the survey year and the previous year. This enables the trend between any two years to be calculated based on the same attractions.

Table 9.1 shows the indexed trend based on the visits (see Table 9.3) given by responding attractions. Because the number of responding attractions differs each year (see Table 9.2), the percentage change between any two years is applied each time to the previous year's index to take account of the varying sample sizes each year.

Table 9.2 shows the number of responding attractions in each survey year.

Table 9.3 shows the number of visits to responding attractions. It does not include estimates of non-responding attractions. Therefore these figures do not represent the total market.

Table 9.1 Trends in the number of visits to UK attractions 1989-2008 Indices 1989=100 Constant samples (from one year to the next only)

Data Year	Country Parks	Farms	Gardens	Historic Properties	Leisure/Theme Parks	Museums/art galleries	Steam/heritage railways	Visitor/heritage centres	Wildlife attractions/zoo	Workplaces	Other attractions	Total England attractions
1989	100	100	100	100	100	100	100	100	100	100	100	100
1990	102	107	105	102	102	104	102	103	100	100	100	102
1991	105	105	104	98	99	106	105	112	100	106	95	102
1992	105	112	104	99	99	110	99	124	93	110	96	103
1993	106	121	111	99	103	109	101	132	95	125	101	104
1994	107	121	113	100	105	109	103	134	95	143	103	106
1995	111	123	122	99	105	105	103	142	91	150	119	107
1996	109	129	121	101	105	107	107	151	93	139	124	108
1997	114	119	121	100	104	102	104	141	92	132	123	106
1998	105	110	112	98	103	103	106	140	90	146	121	104
1999	103	123	118	93	106	101	110	148	90	166	120	104
2000	108	121	115	89	105	98	111	140	92	171	118	103
2001	99	89	132	83	109	98	111	130	86	176	121	100
2002	113	131	154	88	109	108	117	143	97	201	123	109
2003	125	160	162	89	113	109	122	152	97	208	119	112
2004	130	163	151	90	111	114	126	156	98	207	119	113
2005	140	171	163	89	104	111	130	162	103	214	118	113
2006	139	173	159	92	104	120	128	163	105	213	121	117
2007	150	181	167	92	107	124	127	182	109	162	122	120
2008	148	195	170	94	104	132	123	193	109	163	121	123
2009	150	207	186	102	105	136	132	202	111	166	132	129

Table 9.2 Number of responding attractions providing visits figures 1989-2009

Table 9.2 shows the number of responding attractions in each survey year. Each attraction is asked to provide visits figures for both the survey year and the previous year in order to enable visits trends to be calculated based on the same attractions.

Survey Year	Data Year	Country Parks	Farms	Gardens	Historic Properties	Leisure/Theme Parks	Museums/art galleries	Steam/heritage	Visitor/heritage	Wildlife attractions	Workplaces	Other attractions	Total England
	1989	47	27	102	532	27	537	30	35	56	32	51	1,476
1990	1990	47	27	102	532	27	537	30	35	56	32	51	1,476
	1990	54	36	118	554	31	575	38	44	66	42	52	1,610
1991	1991	54	36	118	554	31	575	38	44	66	42	52	1,610
	1991	47	42	120	558	31	559	34	51	81	54	50	1,627
1992	1992	47	42	120	558	31	559	34	51	81	54	50	1,627
	1992	56	53	125	575	36	573	30	67	88	61	60	1,724
1993	1993	56	53	125	575	36	573	30	67	88	61	60	1,724
	1993	78	69	136	625	44	652	38	93	98	84	96	2,103
1994	1994	78	69	136	625	44	652	38	93	98	84	96	2,103
	1994	103	71	148	645	50	721	41	104	109	104	101	2,197
1995	1995	103	71	148	645	50	721	41	104	109	104	101	2,197
	1995	108	73	157	665	43	707	45	104	107	114	92	2,215
1996	1996	108	73	157	665	43	707	45	104	107	114	92	2,215
	1996	104	86	158	664	50	729	45	112	102	113	86	2,249
1997	1997	104	86	158	664	50	729	45	112	102	113	86	2,249
	1997	116	122	178	763	88	908	57	137	138	141	120	2,748
1998	1998	116	122	178	763	88	908	57	137	138	141	120	2,748
	1998	128	120	179	782	70	914	62	148	146	161	143	2,853
1999	1999	128	120	179	782	70	914	62	148	146	161	143	2,853
	1999	124	94	164	738	57	809	58	115	134	140	100	2,533
2000	2000	124	94	164	738	57	809	58	115	134	140	100	2,533
	2000	117	68	158	732	48	788	49	114	129	129	100	2,432
2001	2001	117	68	158	732	48	788	49	114	129	129	100	2,432
	2001	74	51	107	561	34	544	39	63	84	78	62	1,697
2002	2002	74	51	107	561	34	544	39	63	84	78	62	1,697
	2002	86	72	124	614	40	657	50	78	99	103	86	2,012
2003	2003	86	72	124	614	40	657	50	78	99	103	86	2,012

	2003	87	81	130	635	38	670	48	87	106	99	117	2,099
2004	2004	87	81	130	635	38	670	48	87	106	99	117	2,099
	2004	86	65	137	619	37	625	49	76	102	86	110	1,992
2005	2005	86	65	137	619	37	625	49	76	102	86	110	1,992
	2005	78	56	108	601	33	592	41	73	94	75	124	1,875
2006	2006	78	56	108	601	33	592	41	73	94	75	124	1,875
	2006	44	33	93	459	33	415	38	46	67	48	72	1,348
2007	2007	44	33	93	459	33	415	38	46	67	48	72	1,348
	2007	68	51	114	568	24	488	24	74	75	63	135	1,684
2008	2008	68	51	114	568	24	488	24	74	75	63	135	1,684
	2008	45	58	106	556	35	600	29	75	88	52	162	1,806
2009	2009	45	58	106	556	35	600	29	75	88	52	162	1,806

Table 9.3 Number of visits to responding England attractions 1989-2009 (millions)

Table 9.3 shows the number of visits to responding attractions. (Note: it does not include estimates of non-responding attractions. Therefore these figures do not represent the total market).

Survey Year	Data Year	Country Parks	Farms	Gardens	Historic Properties	Leisure/Theme Parks	Museums/art galleries	Steam/heritage railways	Visitor/heritage centres	Wildlife attractions/zoos	Workplaces	Other attractions	Total England attractions
	1989	11.1	1.8	4.9	40.8	14.1	44.0	2.1	2.7	9.9	1.5	7.6	140.5
1990	1990	11.3	1.9	5.1	41.5	14.3	45.7	2.1	2.8	9.9	1.5	7.5	143.8
	1990	12.7	3.3	5.3	43.5	18.2	45.8	2.5	2.8	11.6	1.6	11.3	158.5
1991	1991	13.1	3.2	5.2	41.7	17.8	46.9	2.6	3.0	11.6	1.7	10.8	157.7
	1991	12.4	2.3	6.1	44.9	20.7	44.3	2.7	3.1	13.3	1.5	11.3	162.5
1992	1992	12.4	2.4	6.0	45.3	20.7	45.8	2.6	3.4	12.4	1.6	11.4	164.0
	1992	13.0	3.4	6.3	46.4	25.5	47.3	2.4	4.7	12.6	1.7	12.6	176.1
1993	1993	13.1	3.7	6.8	46.7	26.5	46.8	2.5	5.0	12.9	1.9	13.3	179.0
	1993	20.8	5.5	7.4	47.9	26.9	50.4	2.7	6.4	14.3	2.6	16.4	201.2
1994	1994	21.0	5.5	7.5	48.1	27.5	50.7	2.8	6.5	14.3	3.0	16.7	203.5
	1994	29.4	5.6	7.8	48.6	30.8	54.4	2.9	6.9	15.4	3.6	17.7	223.2
1995	1995	30.7	5.7	8.4	48.5	30.7	52.4	2.9	7.3	14.8	3.7	20.5	225.6
	1995	30.0	5.8	8.4	49.2	29.9	52.5	3.0	7.6	14.5	4.5	19.5	225.0
1996	1996	29.2	6.1	8.3	50.3	29.9	53.3	3.2	8.1	14.8	4.2	20.3	227.8

	1996	26.5	5.8	8.3	50.2	31.7	53.5	3.3	9.1	13.7	4.4	19.3	225.8
1997	1997	27.7	5.4	8.4	49.5	31.3	50.8	3.2	8.5	13.6	4.1	19.2	221.7
	1997	31.1	6.6	9.5	50.1	34.9	52.7	3.6	9.6	15.6	4.4	20.4	238.7
1998	1998	28.8	6.2	8.8	49.3	34.8	53.4	3.7	9.5	15.2	4.9	20.0	234.4
	1998	33.6	6.6	9.0	51.5	35.0	54.4	3.9	9.8	17.3	5.5	21.1	247.6
1999	1999	33.1	7.4	9.5	48.5	36.0	53.3	4.1	10.4	17.3	6.3	21.1	246.7
	1999	32.1	6.2	9.2	47.9	33.0	52.8	3.7	9.1	17.3	6.1	17.6	235.0
2000	2000	33.4	6.1	9.0	46.1	32.8	51.4	3.7	8.5	17.7	6.3	17.2	232.3
	2000	32.2	4.1	8.5	47.2	24.6	55.3	3.1	8.3	17.1	5.7	14.3	220.8
2001	2001	29.6	3.0	10.2	43.9	25.5	55.1	3.1	7.7	16.0	5.8	14.7	214.6
	2001	16.9	2.4	8.2	38.6	20.7	46.9	2.9	4.6	10.8	3.7	13.7	169.5
2002	2002	19.4	3.5	9.5	40.9	20.7	51.9	3.0	5.1	12.2	4.2	13.9	184.4
	2002	21.2	4.7	9.8	42.0	21.0	55.2	3.4	5.6	12.8	5.9	15.6	197.2
2003	2003	23.5	5.7	10.3	42.6	21.7	55.1	3.6	5.9	12.9	6.1	15.1	202.5
	2003	24.0	5.8	11.4	39.7	23.0	53.0	3.0	5.7	13.7	5.3	21.8	206.1
2004	2004	24.8	5.9	10.6	39.8	22.7	55.6	3.0	5.8	13.8	5.3	21.7	209.0
	2004	18.6	3.8	9.0	38.9	26.0	53.7	3.2	5.0	14.5	3.3	18.0	193.9
2005	2005	20.0	3.9	9.7	38.7	24.4	52.1	3.3	5.2	15.2	3.4	17.8	193.8
	2005	22.3	3.5	8.9	45.7	21.6	50.4	2.5	4.1	13.1	2.3	16.0	190.4
2006	2006	22.2	3.6	8.7	47.1	21.6	54.6	24.5	4.1	13.3	2.3	16.5	196.5
	2006	14.2	1.9	9.4	31.0	16.6	43.9	3.1	1.7	10.7	2.5	6.3	141.4
2007	2007	15.3	1.9	9.9	31.2	17.0	45.3	3.1	1.9	11.1	1.9	6.4	145.0
	2007	16.1	2.5	8.6	28.1	3.1	39.5	1.4	4.0	13.6	1.8	16.2	134.9
2008	2008	15.8	2.7	8.7	28.6	3.0	42.1	1.3	4.3	13.5	1.8	16.1	138.1
	2008	11.7	2.9	7.0	36.6	18.2	55.3	1.7	2.4	11.1	2.0	12.0	160.9
2009	2009	11.9	3.1	7.7	39.7	18.4	57.1	1.9	2.6	11.3	2.0	13.1	168.7

10. Visits to individual attractions

This section of the report lists visits figures for 2009 by responding attractions, together with topline trends. Comparative figures for 2008, 2007, 2006 and 2005 are also shown. It should be noted that this report lists individual visits figures for attractions which authorised publication only. Country parks have been excluded from the list of major paid and free attractions, as counting methods are liable to considerable variation.

There are three sections:

- Major attractions in England by category type
- Major attractions by Government Office Region (GOR)
- Comprehensive alphabetical list of all attractions by category type within GOR

Visits are listed under twelve broad attraction categories, detailed overleaf.

The report also contains an alphabetical index of attractions which indicates the category, GOR, county and district in which an attraction can be found.

Table 10.1 Attraction categories

Category	Abbreviation	Description
Country Parks	CP	Country parks and forest parks
Farms	F	Farms, rare breeds, shire horse centres and farm animals
Gardens	G	Gardens, arboretums and botanical gardens
Historic Properties	HP	Historic houses, historic houses and gardens, palaces, castles, forts, historic monuments, archaeological sites, historic ships, windmills, watermills and other historic properties
Leisure/Theme Parks	LTP	Leisure parks and theme parks
Museums/Art Galleries	MAG	Museums and/or art galleries and science centres
Steam/Heritage Railways	R	Steam railways and heritage railways
Visitor/Heritage Centres	VC	Visitor centres and heritage centres
Wildlife Attractions	WI	Nature reserves, wetlands, wildlife trips, safari parks, zoos, aquariums and aviaries
Workplaces	WP	Distilleries, vineyards, breweries and industrial or craft premises
Places of Worship	WO	Cathedrals, churches and other places of worship
Other	O	Attractions that do not fit into any of the categories outlined above

Visits Figures

These are recorded in the columns '2005', '2006', '2007', '2008' and '2009'.

Data may not have been obtained for years 2005, 2006, 2007 or 2008. In this case

- 'DK' indicates that data were not provided

Estimates

Where visits are estimated by attractions in 2009, these are shown as an 'E' following the visits figures.

Percentage Change

Only the percentage change 2009/2008 is presented in the tables. This is recorded in the column entitled '% 08/09'. 'n/a' means that this is not applicable e.g. data was not provided/not available for both years.

Admission Charge

The standard adult admission charge for the main attraction in high season is recorded in the column entitled 'Entry'. 'F' indicates admission to the main attraction is free of charge

10.1 Major attractions in England

Table 10.2 Major paid admission attractions

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Tower of London	LON	HP	1931093	2084468	2064126	2161094	2389548	10.6	17.00
St Paul's Cathedral ¹	LON	WO	1395044	1623881	1623881	1687861	1821321	7.9	12.50
Westminster Abbey	LON	WO	1027835	1028991	1058362	1481150	1449593	E -2.1	15.00
Flamingo Land Theme Park and Zoo	Y&H	LTP	1400210	1302195	1310285	1357425	1418224	E 4.5	23.00
Windermere Lake Cruises, Bowness	NW	O	1282702	1267066	1274976	1199934	1313807	9.5	6.60
Kew Gardens (Royal Botanic Gardens) ¹	LON	G	1354928	1215206	1319917	1306401	1300557	-0.4	13.50
Chester Zoo ¹	NW	WI	1089576	1161922	1233044	1373459	1239044	-9.8	16.90
ZSL London Zoo ¹	LON	WI	841586	883092	1108541	1039030	1059170	1.9	18.00
Eden Project	SW	G	1177189	1152332	1128107	1093510	1028264	-6.0	16.00
Canterbury Cathedral	SE	WO	1054886	1047380	1068244	1004149	1013118	E 0.9	7.50
Stonehenge	SW	HP	833617	879393	869432	883603	990705	12.1	6.60
RHS Garden Wisley ¹	SE	G	732911	684264	802179	814220	964212	18.4	9.50
Roman Baths	SW	MAG	824197	843701	831721	834742	882144	5.7	11.00
York Minster ¹	Y&H	WO	803000	895000	815000	759662	797100	4.9	DK
Tatton Park	NW	HP	DK	DK	780000	772000	785500	E 1.7	4.50
The Look Out Discovery Centre	SE	MAG	245924	269427	DK	615340	695290	E 13.0	6.25
Chatsworth House ¹	EM	HP	608591	604400	606689	553000	652969	18.0	15.50
Leeds Castle ¹	SE	HP	407076	413655	DK	578072	646801	11.9	17.50
Hampton Court Palace	LON	HP	449957	473013	DK	491844	612078	24.4	14.00
Ironbridge - Ironbridge Visitor Centre	WM	MAG	494091	DK	DK	477335	566967	18.8	19.95

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.3 Major free admission attractions

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
British Museum	LON	MAG	4536064	4837878	5400062	5930000	5569981	-6.1	F
National Gallery	LON	MAG	4202020	4562471	4159485	4382614	4780030	E 9.1	F
Tate Modern ¹	LON	MAG	3902017	4915376	5200000	4862581	4747537	-2.4	F
Natural History Museum	LON	MAG	3078346	3754496	3652003	3738305	4105106	9.8	F
Science Museum ¹	LON	MAG	2019940	2440253	2712824	2705677	2793930	3.3	F
Victoria and Albert Museum ¹	LON	MAG	1920200	2372919	2809900	2065300	2269880	9.9	F
National Portrait Gallery	LON	MAG	1539766	1601448	1607767	1843266	1961843	E 6.4	F
Tate Britain	LON	MAG	1738520	1597359	1600000	1618309	1501837	-7.2	F
British Library ¹	LON	MAG	1113114	1182393	1355425	1255832	1379475	9.8	F
Thetford Forest Park	EAST	O	DK	DK	DK	1000000	1200000	E 20.0	F
Willen Lake and Park	SE	LTP	1000000	1000000	1100000	1000000	1000000	E 0.0	F
Malvern Hills	WM	O	DK	DK	DK	1000000	1000000	E 0.0	F
Houses of Parliament Public Galleries	LON	HP	DK	DK	DK	994289	963362	-3.1	F
Merseyside Maritime Museum ¹	NW	MAG	355343	439318	DK	1020712	945254	-7.4	F
Imperial War Museum ¹	LON	MAG	730172	696983	DK	833893	887246	6.4	F
National Railway Museum	Y&H	MAG	769445	902149	812891	810381	805582	-0.6	F
Museums Sheffield: Millennium Gallery	Y&H	MAG	DK	DK	DK	829379	770644	-7.1	F
Serpentine Gallery	LON	MAG	DK	790000	600000	697674	697674	0.0	F
Birmingham Museum & Art Gallery	WM	MAG	427169	507285	DK	579577	644259	11.2	F
Great North Museum	NE	MAG	DK	DK	DK	DK	638454	n/a	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.4 Major country parks

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
River Lee Country Park	EAST	DK	3500000	4515258	1400000	1500000	E 7.1	F
Fairlands Valley Park	EAST	1250000	1250000	DK	1250000	1250000	E 0.0	F
Moors Valley Country Park	SW	770000	770000	770000	770000	850000	E 10.4	F
Queenswood Country Park & Arboretum	WM	DK	DK	DK	500000	510000	E 2.0	F
Lickey Hills Visitor Centre and Country Park	WM	550000	550000	550000	500000	500000	E 0.0	F
Lower Leas Coastal Park & Amphitheatre	SE	DK	DK	DK	500000	500000	E 0.0	F
Rufford Abbey & Country Park	EM	600000	500000	DK	460000	442000	-3.9	F
Country Park & Nature Reserve	WM	410203	410980	DK	385887	378318	E -2.0	F
Wendover Woods	SE	DK	DK	DK	283033	355770	25.7	2.00
Sandwell Valley Country Park	WM	DK	DK	DK	820000	354962	E -56.7	F

Table 9.5 Major farms

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Godstone Farm	SE	DK	DK	DK	233123	226219	-3.0	DK
The Donkey Sanctuary	SW	185000	190000	190000	190000	202550	E 6.6	F
Washbrooks Farm Centre	SE	DK	50000	55000	150000	180000	E 20.0	5.00
Tam O'Shanter Urban Farm	NW	DK	DK	DK	107000	108000	E 0.9	F
Rand Farm Park	EM	108285	110904	114335	114004	104092	-8.7	6.95
Heeley City Farm	Y&H	90000	DK	DK	100000	100000	E 0.0	F
Forge Mill Farm	WM	77530	DK	DK	98101	97667	-0.4	F
Sacrewell Farm and Country Centre	EAST	50889	53157	72977	75000	79500	6.0	6.50
Stockley Farm	NW	60000	DK	DK	68000	75000	10.3	7.50
Lee Valley Park Farm	EAST	18025	32260	DK	68000	74000	8.8	F

Table 9.6 Major gardens

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Kew Gardens (Royal Botanic Gardens)	LON	1354928	1215206	1319917	1306401	1300557	-0.4	13.50
Eden Project	SW	1177189	1152332	1128107	1093510	1028264	-6.0	16.00
RHS Garden Wisley	SE	732911	684264	802179	814220	964212	18.4	9.50
Sheffield Botanical Gardens	Y&H	240000	DK	DK	300000	301800	E 0.6	F
RHS Garden Harlow Carr ¹	Y&H	179228	193889	218745	217050	261581	20.5	7.00
Calke Abbey	EM	97584	106229	113583	123000	242000	E 96.7	8.00
Bedgebury National Pinetum & Forest	SE	50000	180000	250000	214813	230890	7.5	F
Nymans	SE	164692	163696	171960	182279	210000	15.2	8.50
Sheffield Park Garden	SE	186177	180466	193325	192312	209604	9.0	7.00
Lost Gardens of Heligan	SW	DK	DK	DK	203253	208025	2.3	8.50

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.7 Major historic properties

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Tower of London	LON	1931093	2084468	2064126	2161094	2389548	10.6	17.00
Stonehenge	SW	833617	879393	869432	883603	990705	12.1	6.60
Houses of Parliament Public Galleries	LON	DK	DK	DK	994289	963362	-3.1	F
Tatton Park	NW	DK	DK	780000	772000	785500	E 1.7	4.50
Chatsworth House ¹	EM	608591	604400	606689	553000	652969	18.0	15.50
Leeds Castle ¹	SE	407076	413655	DK	578072	646801	11.9	17.50
Hampton Court Palace	LON	449957	473013	DK	491844	612078	24.4	14.00
Blenheim Palace ¹	SE	402886	374789	DK	374021	537120	43.6	18.00
Portsmouth Historic Dockyard	SE	512714	449933	DK	559228	532158	-4.8	18.00
Wakehurst Place	SE	428770	433187	432514	442130	454932	2.9	10.00

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.8 Major leisure/theme parks

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Flamingo Land Theme Park and Zoo	Y&H	1400210	1302195	1310285	1357425	1418224	E 4.5	23.00
Willen Lake and Park	SE	1000000	1000000	1100000	1000000	1000000	E 0.0	F
Wicksteed Park	EM	642953	615139	DK	500000	550000	E 10.0	10.00
Paignton Pier	SW	DK	DK	DK	525448	548903	E 4.5	F
Blackpool Tower & Circus ¹	NW	550000	526456	DK	464426	483822	4.2	17.00
Lightwater Valley	Y&H	DK	318000	320000	296500	337305	13.8	17.95
Blackgang Chine	SE	193000	199000	188000	174000	186000	6.9	9.50
RAF Waddington	EM	DK	DK	DK	130000	170000	E 30.8	17.00
Dinosaur Adventure	EAST	142000	140837	144417	123294	140633	14.1	9.95
Stockeld Park	Y&H	DK	20000	70000	80000	100000	E 25.0	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.9 Major museums/art galleries

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
British Museum	LON	4536064	4837878	5400062	5930000	5569981	-6.1	F
National Gallery	LON	4202020	4562471	4159485	4382614	4780030	E 9.1	F
Tate Modern ¹	LON	3902017	4915376	5200000	4862581	4747537	-2.4	F
Natural History Museum	LON	3078346	3754496	3652003	3738305	4105106	9.8	F
Science Museum ¹	LON	2019940	2440253	2712824	2705677	2793930	3.3	F
Victoria and Albert Museum ¹	LON	1920200	2372919	2809900	2065300	2269880	9.9	F
National Portrait Gallery	LON	1539766	1601448	1607767	1843266	1961843	E 6.4	F
Tate Britain	LON	1738520	1597359	1600000	1618309	1501837	-7.2	F
British Library ¹	LON	1113114	1182393	1355425	1255832	1379475	9.8	F
Merseyside Maritime Museum ¹	NW	355343	439318	DK	1020712	945254	-7.4	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.10 Major steam/heritage railways

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
West Somerset Railway	SW	250000	230000	250000	240000	250000	4.2	14.80
Severn Valley Railway	WM	252078	246222	DK	238056	248798	4.5	14.00
Ravenglass Railway Museum	NW	125000	120000	DK	200446	208921	4.2	10.80
Historic Water Chute and Boating Lake	Y&H	DK	DK	DK	160000	202000	26.3	2.80
South Devon Railway	SW	92134	DK	DK	99500	108500	9.0	DK
Kent & East Sussex Railway	SE	95530	97737	95074	88129	93378	6.0	12.80
Bressingham Steam Experience and Gardens	EAST	71247	70725	86155	81364	88757	9.1	12.00
GWR Gloucestershire Warwickshire Steam Railway	SW	DK	DK	DK	67478	73836	9.4	DK
Isle of Wight Steam Railway	SE	DK	100000	100000	68552	72402	5.6	F
Chasewater Railway	WM	36500	36700	43400	49345	58054	17.6	3.45

Table 9.11 Major visitor/heritage centres

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
National Memorial Arboretum	WM	65000	65000	130034	294792	267836	-9.1	F
The Station Centre	Y&H	DK	DK	DK	250000	250000	E 0.0	F
Bakewell Visitor Centre	EM	DK	DK	DK	181917	186389	2.5	F
Newcomen Engine House	SW	DK	DK	DK	158300	160000	E 1.1	F
Inspired By...	Y&H	DK	DK	DK	108000	130000	E 20.4	F
Sutton Bank National Park Visitor Centre	Y&H	114480	DK	DK	114634	128000	E 11.7	F
Bletchley Park	SE	46714	DK	DK	80000	100000	E 25.0	10.00
Touchstones Rochdale	NW	76078	DK	DK	81234	91518	12.7	F
National Park Centre Once Brewed	NE	62241	62338	DK	65205	70801	8.6	F
Clifton Suspension Bridge Visitor Centre	SW	DK	DK	54000	52017	65200	25.3	F

Table 9.12 Major wildlife attractions

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Chester Zoo ¹	NW	1089576	1161922	1233044	1373459	1239044	-9.8	16.90
ZSL London Zoo ¹	LON	841586	883092	1108541	1039030	1059170	1.9	18.00
Colchester Zoo	EAST	508775	473228	DK	474579	517178	9.0	15.99
Paignton Zoo Environmental Park	SW	448329	463546	507727	533826	502187	-5.9	11.35
ZSL Whipsnade Zoo ¹	EAST	474723	446829	DK	468669	475036	1.4	17.70
Woburn Safari Park ¹	EAST	411797	451131	469181	452222	447745	-1.0	18.50
Cotswold Wildlife Park & Gardens	SE	324361	318184	321375	308149	328457	6.6	10.50
Needham Lake and Nature Reserve	EAST	260000	260000	282000	280000	310000	E 10.7	F
Brighton Sea Life Centre	SE	DK	DK	DK	291061	297885	2.3	14.95
Attenborough Nature Centre	EM	DK	DK	DK	236000	266640	E 13.0	F

Table 9.13 Major workplaces

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Wroxham Barns	EAST	DK	DK	DK	325000	350000	E 7.7	F
Lindisfarne Mead	NE	DK	DK	225000	225000	225000	E 0.0	F
Ye Olde Pork Pie Shoppe	EM	218044	201688	208428	209206	213499	2.1	F
Our Glass	SW	DK	DK	DK	200000	200000	E 0.0	F
Beckhurst Glass The Glass Studio	SE	250000	250000	250000	200000	175000	E -12.5	F
Apple Craft Centre	SE	80000	80000	85000	85000	79000	E -7.1	F
The Chapel Down Winery	SE	DK	DK	DK	38000	43000	E 13.2	7.00
Chessell Pottery Barns	SE	DK	DK	DK	40000	40000	E 0.0	F
Alby Crafts and Gardens	EAST	7000	6500	DK	15000	25000	E 66.7	F
New Forest Cider	SE	22000	DK	DK	24000	25000	E 4.2	F

Table 9.14 Major places of worship

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
St Paul's Cathedral ¹	LON	1395044	1623881	1623881	1687861	1821321	7.9	12.50
Westminster Abbey	LON	1027835	1028991	1058362	1481150	1449593	E -2.1	15.00
Canterbury Cathedral	SE	1054886	1047380	1068244	1004149	1013118	E 0.9	7.50
York Minster ¹	Y&H	803000	895000	815000	759662	797100	4.9	DK
Bath Abbey	SW	DK	DK	331559	307658	330398	E 7.4	F
St Michael's Mount	SW	197435	196337	203472	194692	240729	23.6	6.60
Salisbury Cathedral	SW	268834	248795	DK	233021	229702	-1.4	F
Cathedral and Abbey Church of St Alban	EAST	200000	200000	200000	200000	200000	E 0.0	F
Lincoln Cathedral	EM	DK	208000	202000	200000	200000	E 0.0	5.00
Southwark Cathedral	LON	150000	160000	170000	180000	190000	E 5.6	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.15 Major other attractions

Attraction	Region	2005	2006	2007	2008	2009	% 08/09	Entry
Windermere Lake Cruises, Bowness	NW	1282702	1267066	1274976	1199934	1313807	9.5	6.60
Thetford Forest Park	EAST	DK	DK	DK	1000000	1200000	E 20.0	F
Malvern Hills	WM	DK	DK	DK	1000000	1000000	E 0.0	F
Dalby - The Great Yorkshire Forest	Y&H	360000	DK	DK	350000	380000	E 8.6	DK
Ullswater 'Steamers'	NW	290706	309365	303008	260411	348042	33.7	5.60
Sandcastle Waterpark	NW	188000	223535	DK	292774	342060	16.8	10.85
Derwent Walk	NE	324000	315000	DK	324000	324000	E 0.0	F
The Packhouse	SE	DK	150000	200000	250000	300000	E 20.0	F
Tropical World	Y&H	276698	294424	311881	321264	276526	-13.9	3.19
Cheshire Farm Ice Cream	NW	250000	250000	220000	250000	275000	E 10.0	F

10.2 Major attractions in English Government Office Regions

Table 9.16 Major attractions in North East

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Great North Museum ¹	MAG	DK	DK	DK	DK	638454	n/a	F
Sunderland Museum and Winter Gardens	MAG	322832	334912	DK	313138	343368	9.7	F
Derwent Walk	O	324000	315000	DK	324000	324000	E 0.0	F
Beamish Museum	MAG	309661	320363	307674	313030	303784	-3.0	16.00
Laing Art Gallery	MAG	297406	DK	DK	268977	269350	0.1	F
Hardwick Country Park	CP	230000	239000	DK	242756	250000	E 3.0	F
Barter Books	O	200000	210000	DK	210000	245000	E 16.7	F
Cragside House, Gardens and Estate	HP	163500	112000	201873	176000	225000	E 27.8	10.00
Lindisfarne Mead	WP	DK	DK	225000	225000	225000	E 0.0	F
Hamsterley Forest	CP	DK	200000	200000	200000	200000	E 0.0	F
Wallington House, Walled Garden and Grounds	HP	DK	176406	181563	178704	197821	10.7	9.70
South Shields Museum and Art Gallery	MAG	DK	162059	DK	160331	161863	1.0	F
Locomotion: The National Railway Museum at Shildon	MAG	160500	140000	140000	140000	160000	E 14.3	F
Bamburgh Castle	HP	118041	119212	122000	132372	147757	11.6	7.50
Gibside	HP	100484	107065	104567	106189	112743	6.2	5.85
Housesteads Roman Fort	HP	105104	102179	99726	96925	105136	8.5	4.50
Hexham Abbey	WO	120000	120000	120000	103000	104000	E 1.0	F
Lindisfarne Castle	HP	81819	DK	DK	86331	103576	20.0	5.70
Bowes Railway	MAG	DK	DK	DK	99330	97128	-2.2	8.00
Museum of Hartlepool	MAG	115329	88676	61564	99032	93290	E -5.8	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.17 Major attractions in North West

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Windermere Lake Cruises, Bowness	O	1282702	1267066	1274976	1199934	1313807	9.5	6.60
Chester Zoo ¹	WI	1089576	1161922	1233044	1373459	1239044	-9.8	16.90
Merseyside Maritime Museum ¹	MAG	355343	439318	DK	1020712	945254	-7.4	F
Tatton Park	HP	DK	DK	780000	772000	785500	E 1.7	4.50
World Museum Liverpool ¹	MAG	513855	524465	DK	787767	605601	-23.1	F
Blackpool Tower & Circus	LTP	550000	526456	DK	464426	483822	4.2	17.00
Manchester Museum	MAG	DK	173872	172336	251990	446572	77.2	F
FACT (Foundation For Art & Creative Technology)	MAG	DK	416544	421084	463769	360361	-22.3	F
Ullswater 'Steamers'	O	290706	309365	303008	260411	348042	33.7	5.60
Bolton Museum, Aquarium and Archive	MAG	DK	DK	DK	324217	347906	7.3	F
Sandcastle Waterpark	O	188000	223535	DK	292774	342060	16.8	10.85
Manchester United Museum & Tour Centre	MAG	DK	DK	DK	326654	309397	-5.3	12.50
Customs and Excise National Museum	MAG	DK	DK	DK	205267	282437	37.6	F
Cuerden Valley Park Trust	CP	DK	250000	260000	275000	280000	E 1.8	F
Cheshire Farm Ice Cream	O	250000	250000	220000	250000	275000	E 10.0	F
Chorlton Water Park	WI	DK	DK	DK	250000	260000	E 4.0	F
Tullie House Museum and Art Gallery	MAG	278339	202716	214841	264918	252826	-4.6	4.00
Whinlatter Forest Park	O	157220	162450	DK	220750	250804	E 13.6	F
Worden Park	CP	DK	DK	DK	250000	250000	E 0.0	F
Imperial War Museum North ¹	MAG	229968	228103	DK	239853	236529	-1.4	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.18 Major attractions in Yorkshire/The Humber

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Flamingo Land Theme Park and Zoo	LTP	1400210	1302195	1310285	1357425	1418224	E 4.5	23.00
National Railway Museum	MAG	769445	902149	812891	810381	805582	-0.6	F
York Minster ¹	WO	803000	895000	815000	759662	797100	4.9	DK
Museums Sheffield: Millennium Gallery	MAG	DK	DK	DK	829379	770644	-7.1	F
National Media Museum	MAG	DK	663444	DK	745857	611914	-18.0	F
Ferens Art Gallery	MAG	DK	DK	DK	462868	449865	-2.8	F
Dalby - The Great Yorkshire Forest	O	360000	DK	DK	350000	380000	E 8.6	DK
JORVIK Viking Centre	MAG	DK	DK	DK	348146	350000	E 0.5	8.50
Fountains Abbey	HP	312000	313388	DK	328551	348749	6.1	7.50
Lightwater Valley	LTP	DK	318000	320000	296500	337305	13.8	17.95
Sheffield Botanical Gardens	G	240000	DK	DK	300000	301800	E 0.6	F
York Castle Museum	MAG	DK	DK	DK	269112	284808	5.8	8.00
Tropical World	O	276698	294424	311881	321264	276526	-13.9	3.19
Royal Armouries (Leeds) ¹	MAG	265928	290098	DK	370395	271513	-26.7	F
RHS Garden Harlow Carr ¹	G	179228	193889	218745	217050	261581	20.5	7.00
The Station Centre	VC	DK	DK	DK	250000	250000	E 0.0	F
Eureka! The National Children's Museum	MAG	DK	250364	243576	252535	242652	-3.9	7.25
Harewood House ¹	HP	318000	221880	242864	226067	241052	6.6	13.00
Castle Howard	HP	185906	203932	DK	207201	232871	12.4	12.50
Yorkshire Sculpture Park	MAG	250000	DK	DK	255000	225000	E -11.8	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.19 Major attractions in East Midlands

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Chatsworth House ¹	HP	608591	604400	606689	553000	652969	18.0	15.50
Wicksteed Park	LTP	642953	615139	DK	500000	550000	E 10.0	10.00
Rufford Abbey & Country Park	CP	600000	500000	DK	460000	442000	-3.9	F
Sherwood Forest Country Park	CP	500000	500000	DK	359974	337360	-6.3	F
Wollaton Hall and Park	MAG	DK	DK	DK	248256	298153	20.1	F
Nottingham Castle Museum and Gallery	MAG	DK	DK	DK	276798	295635	6.8	3.50
Attenborough Nature Centre	WI	DK	DK	DK	236000	266640	E 13.0	F
Belton House	HP	167419	179650	206581	199548	249323	24.9	9.09
Calke Abbey	G	97584	106229	113583	123000	242000	E 96.7	8.00
QUAD	MAG	DK	DK	DK	63000	230000	E 265.1	F
National Space Centre	MAG	215000	217000	218000	219000	221000	0.9	13.00
Ye Olde Pork Pie Shoppe	WP	218044	201688	208428	209206	213499	2.1	F
Hartsholme Country Park	CP	30000	DK	DK	200000	200000	E 0.0	F
Lincoln Cathedral	WO	DK	208000	202000	200000	200000	E 0.0	5.00
Bakewell Visitor Centre	VC	DK	DK	DK	181917	186389	2.5	F
New Walk Museum and Art Gallery	MAG	DK	140216	176586	175579	176236	0.4	F
RAF Waddington	LTP	DK	DK	DK	130000	170000	E 30.8	17.00
Sudbury Hall	HP	111649	DK	DK	177556	165851	-6.6	6.45
Kedleston Hall	HP	84809	91306	91663	107638	135453	25.8	8.18
Crich Tramway Village	MAG	DK	DK	DK	112300	122191	8.8	10.50

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.20 Major attractions in West Midlands

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Malvern Hills	O	DK	DK	DK	1000000	1000000	E 0.0	F
Birmingham Museum & Art Gallery	MAG	427169	507285	DK	579577	644259	11.2	F
Ironbridge - Ironbridge Visitor Centre	MAG	494091	DK	DK	477335	566967	18.8	19.95
Queenswood Country Park & Arboretum	CP	DK	DK	DK	500000	510000	E 2.0	F
Lickey Hills Visitor Centre and Country Park	CP	550000	550000	550000	500000	500000	E 0.0	F
Country Park & Nature Reserve	CP	410203	410980	DK	385887	378318	E -2.0	F
Sandwell Valley Country Park	CP	DK	DK	DK	820000	354962	E -56.7	F
The Herbert Art Gallery & Museum	MAG	DK	DK	DK	220000	320000	E 45.5	F
National Memorial Arboretum	VC	65000	65000	130034	294792	267836	-9.1	F
Attingham Park	HP	157037	154000	171942	216483	260035	20.1	7.63
Highbury Hall	HP	DK	DK	DK	200000	250900	E 25.5	F
Severn Valley Railway	R	252078	246222	DK	238056	248798	4.5	14.00
Trentham Monkey Forest	WI	DK	DK	DK	211543	227844	7.7	6.00
Blists Hill Victorian Town	MAG	DK	DK	DK	166552	222666	33.7	14.60
The Hop Pocket Craft Centre	O	135000	145000	150000	155000	170000	E 9.7	F
Wolverhampton Art Gallery	MAG	DK	DK	DK	158796	157165	-1.0	F
The Potteries Museum & Art Gallery	MAG	DK	DK	DK	127258	150338	18.1	F
Kenilworth Castle	HP	103516	95514	94780	90351	142723	58.0	7.00
Baddesley Clinton	HP	102991	100313	109206	118116	131165	11.0	8.00
Charlecote Mill	O	DK	DK	DK	105462	122735	16.4	7.80

Table 9.21 Major attractions in East

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
River Lee Country Park	CP	DK	3500000	4515258	1400000	1500000	E 7.1	F
Fairlands Valley Park	CP	1250000	1250000	DK	1250000	1250000	E 0.0	F
Thetford Forest Park	O	DK	DK	DK	1000000	1200000	E 20.0	F
Colchester Zoo ¹	WI	508775	473228	DK	474579	517178	9.0	15.99
ZSL Whipsnade Zoo ¹	WI	474723	446829	DK	468669	475036	1.4	17.70
Woburn Safari Park ¹	WI	411797	451131	469181	452222	447745	-1.0	18.50
Imperial War Museum Duxford ¹	MAG	462972	306692	DK	382581	387122	1.2	16.50
Wroxham Barns	WP	DK	DK	DK	325000	350000	E 7.7	F
Needham Lake and Nature Reserve	WI	260000	260000	282000	280000	310000	E 10.7	F
Clare Castle Country Park	CP	175000	179000	187000	180481	206000	E 14.1	F
Banham Zoo	WI	203000	190000	197944	197579	201930	2.2	14.50
Dunwich Heath Coastal Centre and Beach	WI	DK	DK	DK	200000	200000	E 0.0	F
Cathedral and Abbey Church of St Alban	WO	200000	200000	200000	200000	200000	E 0.0	F
Ely Cathedral	HP	90230	100000	DK	168483	154564	E -8.3	5.50
Africa Alive - African Animal Adventure	WI	136536	144331	145851	126754	144556	14.0	13.95
Fitzwilliam Museum	MAG	291295	271869	277073	122714	142630	16.2	F
Dinosaur Adventure	LTP	142000	140837	144417	123294	140633	14.1	9.95
RHS Garden Hyde Hall ¹	G	98342	102936	DK	118975	134167	12.8	7.00
The Poppy Line (North Norfolk Railway)	O	126450	125000	129700	122000	130000	6.6	10.50
Hadleigh Country Park	CP	200000	125000	215000	125000	125000	E 0.0	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.22 Major attractions in London

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
British Museum	MAG	4536064	4837878	5400062	5930000	5569981	-6.1	F
National Gallery	MAG	4202020	4562471	4159485	4382614	4780030	E 9.1	F
Tate Modern ¹	MAG	3902017	4915376	5200000	4862581	4747537	-2.4	F
Natural History Museum	MAG	3078346	3754496	3652003	3738305	4105106	9.8	F
Science Museum ¹	MAG	2019940	2440253	2712824	2705677	2793930	3.3	F
Tower of London	HP	1931093	2084468	2064126	2161094	2389548	10.6	17.00
Victoria and Albert Museum ¹	MAG	1920200	2372919	2809900	2065300	2269880	9.9	F
National Portrait Gallery	MAG	1539766	1601448	1607767	1843266	1961843	E 6.4	F
St Paul's Cathedral ¹	WO	1395044	1623881	1623881	1687861	1821321	7.9	12.50
Tate Britain	MAG	1738520	1597359	1600000	1618309	1501837	-7.2	F
Westminster Abbey	WO	1027835	1028991	1058362	1481150	1449593	E -2.1	15.00
British Library ¹	MAG	1113114	1182393	1355425	1255832	1379475	9.8	F
Kew Gardens (Royal Botanic Gardens) ¹	G	1354928	1215206	1319917	1306401	1300557	-0.4	13.50
ZSL London Zoo ¹	WI	841586	883092	1108541	1039030	1059170	1.9	18.00
Houses of Parliament Public Galleries	HP	DK	DK	DK	994289	963362	-3.1	F
Imperial War Museum	MAG	730172	696983	DK	833893	887246	6.4	F
Serpentine Gallery	MAG	DK	790000	600000	697674	697674	0.0	F
Hampton Court Palace	HP	449957	473013	DK	491844	612078	24.4	14.00
Horniman Museum and Gardens	MAG	288653	380362	DK	478165	596177	24.7	F
Museum of Childhood at Bethnal Green	MAG	193472	29925	35748	352538	387820	10.0	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.23 Major attractions in South East

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Canterbury Cathedral	WO	1054886	1047380	1068244	1004149	1013118	E 0.9	7.50
Willen Lake and Park	LTP	1000000	1000000	1100000	1000000	1000000	E 0.0	F
RHS Garden Wisley ¹	G	732911	684264	802179	814220	964212	18.4	9.50
The Look Out Discovery Centre	MAG	245924	269427	DK	615340	695290	E 13.0	6.25
Leeds Castle ¹	HP	407076	413655	DK	578072	646801	11.9	17.50
Blenheim Palace ¹	HP	402886	374789	DK	374021	537120	43.6	18.00
Portsmouth Historic Dockyard	HP	512714	449933	DK	559228	532158	-4.8	18.00
Oxford University Museum of Natural History	MAG	294731	320000	DK	422251	506895	20.0	F
Lower Leas Coastal Park & Amphitheatre	CP	DK	DK	DK	500000	500000	E 0.0	F
Wakehurst Place	HP	428770	433187	432514	442130	454932	2.9	10.00
Wendover Woods	CP	DK	DK	DK	283033	355770	25.7	2.00
National Motor Museum Beaulieu ¹	MAG	322625	314712	308401	312279	351975	12.7	16.00
Waddesdon Manor	HP	310000	305000	372920	324330	348620	7.5	15.00
Queen Elizabeth Country Park	CP	288094	297923	308682	320144	344442	7.6	F
Cotswold Wildlife Park & Gardens	WI	324361	318184	321375	308149	328457	6.6	10.50
Alice Holt Forest Park	CP	DK	DK	DK	209955	314038	E 49.6	1.00
Dover Castle	HP	290732	301450	299175	293676	304513	3.7	13.40
The Packhouse	O	DK	150000	200000	250000	300000	E 20.0	F
Brighton Sea Life Centre	WI	DK	DK	DK	291061	297885	2.3	14.95
Hever Castle and Gardens	HP	251138	245637	235570	238266	290395	21.9	12.00

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.24 Major attractions in South West

Attraction	Category	2005	2006	2007	2008	2009	% 08/09	Entry
Eden Project	G	1177189	1152332	1128107	1093510	1028264	-6.0	16.00
Stonehenge	HP	833617	879393	869432	883603	990705	12.1	6.60
Roman Baths	MAG	824197	843701	831721	834742	882144	5.7	11.00
Moors Valley Country Park	CP	770000	770000	770000	770000	850000	E 10.4	F
Bristol City Museum & Art Gallery	MAG	DK	DK	DK	376969	562375	49.2	F
Paignton Pier	LTP	DK	DK	DK	525448	548903	E 4.5	F
Paignton Zoo Environmental Park	WI	448329	463546	507727	533826	502187	-5.9	11.35
Stourhead House and Garden	HP	334618	333631	362039	329169	345572	5.0	12.40
Bath Abbey	WO	DK	DK	331559	307658	330398	E 7.4	F
National Marine Aquarium	WI	305000	DK	DK	252000	265000	5.2	11.00
Durlston Country Park National Nature Reserve	CP	270000	265000	240000	240000	252000	E 5.0	F
New Brewery Arts	MAG	DK	DK	DK	250000	250000	E 0.0	F
West Somerset Railway	R	250000	230000	250000	240000	250000	4.2	14.80
St Michael's Mount	WO	197435	196337	203472	194692	240729	23.6	6.60
Salisbury Cathedral	WO	268834	248795	DK	233021	229702	-1.4	F
Lanhydrock House and Garden	HP	187059	177486	185842	189819	214274	12.9	9.45
Tate St Ives ¹	MAG	DK	DK	DK	210816	214189	1.6	5.75
Lost Gardens of Heligan	G	DK	DK	DK	203253	208025	2.3	8.50
Barbara Hepworth Museum and Sculpture Garden	MAG	DK	DK	DK	244000	203000	E -16.8	5.65
The Donkey Sanctuary	F	185000	190000	190000	190000	202550	E 6.6	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

10.3 Individual attractions by category

Table 9.25 Visits to country parks

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
<i>East</i>									
Clare Castle Country Park	EAST	CP	175000	179000	187000	180481	206000	E 14.1	F
Fairlands Valley Park	EAST	CP	1250000	1250000	DK	1250000	1250000	E 0.0	F
Hadleigh Country Park	EAST	CP	200000	125000	215000	125000	125000	E 0.0	F
River Lee Country Park	EAST	CP	DK	3500000	4515258	1400000	1500000	E 7.1	F
Thornham Walks	EAST	CP	11000	16000	20000	20000	22000	E 10.0	F
Wandlebury Country Park	EAST	CP	70000	90000	90000	90000	90000	E 0.0	F
<i>East Midlands</i>									
Brocks Hill Country Park & Visitor Centre	EM	CP	DK	28500	32927	36000	40650	E 12.9	F
Colwick Country Park	EM	CP	DK	DK	DK	100000	100000	E 0.0	F
Hartsholme Country Park	EM	CP	30000	DK	DK	200000	200000	E 0.0	F
Market Bosworth Country Park	EM	CP	180000	DK	DK	40484	58350	E 44.1	F
Rufford Abbey & Country Park	EM	CP	600000	500000	DK	460000	442000	-3.9	F
Salcey Forest	EM	CP	DK	DK	DK	DK	87000	E n/a	F
Sherwood Forest Country Park	EM	CP	500000	500000	DK	359974	337360	-6.3	F
Shipley Country Park	EM	CP	DK	DK	DK	100000	120000	E 20.0	F
Top Lodge, Fineshade Woods	EM	CP	DK	DK	DK	DK	100000	E n/a	F
<i>North East</i>									
Hamsterley Forest	NE	CP	DK	200000	200000	200000	200000	E 0.0	F
Hardwick Country Park	NE	CP	230000	239000	DK	242756	250000	E 3.0	F
<i>North West</i>									
Asbury Mere Country Park	NW	CP	DK	DK	DK	120000	140000	E 16.7	F
Cuerden Valley Park Trust	NW	CP	DK	250000	260000	275000	280000	E 1.8	F
Worden Park	NW	CP	DK	DK	DK	250000	250000	E 0.0	F
<i>South East</i>									
Alice Holt Forest Park	SE	CP	DK	DK	DK	209955	314038	E 49.6	1.00
Brickfields Country Park	SE	CP	DK	DK	DK	0	5000	E n/a	F
Itchen Valley Country Park	SE	CP	232612	225915	193884	218845	235638	7.7	F
Lower Leas Coastal Park & Amphitheatre	SE	CP	DK	DK	DK	500000	500000	E 0.0	F
Queen Elizabeth Country Park	SE	CP	288094	297923	308682	320144	344442	7.6	F
Reculver Country Park & Reculver Towers	SE	CP	DK	DK	DK	10647	7713	-27.6	F
Wellington Country Park	SE	CP	46650	DK	DK	125000	145000	E 16.0	6.50
Wendover Woods	SE	CP	DK	DK	DK	283033	355770	25.7	2.00
Wilderness Wood	SE	CP	34000	35000	34600	26065	36479	40.0	3.40
<i>South West</i>									
Brokerswood Country Park & Woodland Railway	SW	CP	57565	DK	DK	66236	71828	E 8.4	3.25
Durlston Country Park National Nature Reserve	SW	CP	270000	265000	240000	240000	252000	E 5.0	F
Greenway Bank Country Park	SW	CP	DK	DK	DK	35065	99928	185.0	7.45
Moors Valley Country Park	SW	CP	770000	770000	770000	770000	850000	E 10.4	F
Upton Country Park	SW	CP	DK	DK	DK	75002	85164	13.5	8.09
<i>West Midlands</i>									
Biddulph Grange Country Park	WM	CP	DK	DK	DK	75000	75000	E 0.0	F
Clent Hills	WM	CP	DK	DK	DK	DK	100000	E n/a	2.50
Country Park & Nature Reserve	WM	CP	410203	410980	DK	385887	378318	E -2.0	F
Croome Park (National Trust)	WM	CP	28411	30830	37534	53621	79385	48.0	5.00
Lickey Hills Visitor Centre and Country Park	WM	CP	550000	550000	550000	500000	500000	E 0.0	F
Queenswood Country Park & Arboretum	WM	CP	DK	DK	DK	500000	510000	E 2.0	F

Sandwell Valley Country Park	WM	CP	DK	DK	DK	820000	354962	E	-56.7	F
<i>Yorkshire and Humber</i>										
Elsham Hall Gardens & Country Park	Y&H	CP	25000	19991	DK	14111	17922		27.0	5.00
Hemsworth Water Park	Y&H	CP	60000	60000	60000	60000	60000	E	0.0	2.00

Table 9.26 Visits to farms

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry	
East										
Barleylands	EAST	F	28000	75000	DK	45000	65000	E	44.4	7.00
Boydells Dairy Farm	EAST	F	5010	DK	DK	5390	5940	E	10.2	4.50
Hadleigh Farm	EAST	F	DK	DK	DK	36000	46371		28.8	2.00
Lee Valley Park Farm	EAST	F	18025	32260	DK	68000	74000		8.8	F
Sacrewell Farm and Country Centre	EAST	F	50889	53157	72977	75000	79500		6.0	6.50
The Animal Ark	EAST	F	15320	14181	8234	6500	7500	E	15.4	6.50
Valley Farm Camargue Horses	EAST	F	DK	DK	DK	550	600	E	9.1	2.00
East Midlands										
Burnums Farmyard Friends	EM	F	8500	DK	DK	8500	8500		0.0	3.50
Rand Farm Park	EM	F	108285	110904	114335	114004	104092		-8.7	6.95
West Lodge Rural Centre	EM	F	DK	DK	DK	56573	62051	E	9.7	5.50
Willow Tree Family Farm	EM	F	DK	DK	DK	5500	7000	E	27.3	2.00
London										
Deen City Farm and Riding School	LON	F	45000	47000	48000	50000	45000	E	-10.0	F
Kentish Town City Farm	LON	F	18000	6000	DK	DK	20000	E	n/a	F
Spitalfields City Farm	LON	F	20000	20000	25000	38000	11000	E	-71.1	F
Vauxhall City Farm	LON	F	12000	DK	DK	15000	18000	E	20.0	F
North East										
Farne Islands	NE	F	40026	DK	DK	40242	49389		22.7	F
North West										
Bowland Wild Boar Park	NW	F	DK	31713	34719	33821	35000	E	3.5	4.50
Cobble Hey Farm and Gardens	NW	F	DK	DK	DK	10000	9000	E	-10.0	3.50
Cotebrook Shire Horse Centre	NW	F	17000	18000	25000	25000	28000	E	12.0	6.95
Horses and Ponies Protection Association	NW	F	DK	DK	DK	4332	4500	E	3.9	F
Stockley Farm	NW	F	60000	DK	DK	68000	75000		10.3	7.50
Tam O'Shanter Urban Farm	NW	F	DK	DK	DK	107000	108000	E	0.9	F
South East										
Farming World	SE	F	93791	80047	84097	68534	67490		-1.5	7.50
Godstone Farm	SE	F	DK	DK	DK	233123	226219		-3.0	DK
Spring Barn Farm Park	SE	F	25000	33000	DK	39300	44737		13.8	6.50
Washbrooks Farm Centre	SE	F	DK	50000	55000	150000	180000	E	20.0	5.00
South West										
St Werburgh's City Farm	SW	F	DK	DK	DK	DK	30000	E	n/a	F
The Donkey Sanctuary	SW	F	185000	190000	190000	190000	202550	E	6.6	F
West Midlands										
Domestic Fowl Trust	WM	F	18000	DK	DK	8000	8000	E	0.0	4.50
Fordhall Community Land Initiative	WM	F	DK	DK	DK	4000	4500	E	12.5	F
Forge Mill Farm	WM	F	77530	DK	DK	98101	97667		-0.4	F
Moyfield Riding School	WM	F	DK	DK	DK	0	40		n/a	20.00
Yorkshire and Humber										
The Old Farmyard	Y&H	F	3000	2500	2500	2000	2500	E	25.0	F
Filey Bird Garden and Animal Park	Y&H	F	DK	DK	DK	5000	10000	E	100.0	3.50
Heeley City Farm	Y&H	F	90000	DK	DK	100000	100000	E	0.0	F

Table 9.27 Visits to gardens

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
<i>East</i>									
Benington Lordship Gardens	EAST	G	6858	7756	8785	13207	11829	-10.4	4.00
Docwra's Manor Garden	EAST	G	1021	583	1574	995	952	-4.3	4.00
Fairhaven Woodland and Water Garden	EAST	G	24016	26454	24086	25676	32714	E 27.4	5.00
Feeringbury Manor	EAST	G	494	363	290	297	537	80.8	4.00
Gooderstone Water Gardens	EAST	G	8520	9270	10000	9192	11200	21.8	4.75
Green Island Gardens	EAST	G	1250	1350	1400	1500	2000	E 33.3	4.00
Haughley Park Barn	EAST	G	2000	1000	1200	1400	2500	E 78.6	3.00
Mannington Gardens	EAST	G	DK	DK	DK	5558	5794	E 4.2	5.00
Marks Hall Gardens and Arboretum	EAST	G	9894	9500	26000	27300	28400	E 4.0	3.50
RHS Garden Hyde Hall ¹	EAST	G	98342	102936	DK	118975	134167	12.8	7.00
<i>East Midlands</i>									
Barnsdale Gardens	EM	G	47000	DK	DK	37500	43000	E 14.7	F
Calke Abbey	EM	G	97584	106229	113583	123000	242000	E 96.7	8.00
Castle Ashby Gardens	EM	G	DK	16000	15000	7150	9000	E 25.9	5.00
Easton Walled Gardens	EM	G	DK	DK	DK	11486	13500	17.5	5.00
Goltho Gardens	EM	G	DK	DK	DK	750	1300	73.3	4.00
Haddonstone Show Gardens	EM	G	1000	DK	DK	482	460	-4.6	F
Hodsock Snowdrops	EM	G	24000	28974	21017	29000	20000	E -31.0	4.50
Leicester University Botanic Garden	EM	G	DK	DK	DK	8000	9500	E 18.8	F
Meditation Centre and Japanese Garden	EM	G	DK	DK	DK	6500	7000	E 7.7	6.00
The Garden House	EM	G	DK	DK	DK	1230	1500	E 22.0	3.50
<i>London</i>									
Capel Manor Gardens	LON	G	DK	DK	DK	58166	61432	5.6	5.50
Kew Gardens (Royal Botanic Gardens) ¹	LON	G	1354928	1215206	1319917	1306401	1300557	-0.4	13.50
<i>North East</i>									
Howick Hall Gardens & Arboretum	NE	G	DK	23200	DK	27052	37140	37.3	5.00
<i>North West</i>									
Acorn Bank Garden & Watermill	NW	G	19671	DK	DK	21334	25230	18.3	3.63
Buckbarrow House	NW	G	DK	DK	DK	120	115	E -4.2	3.00
Hare Hill Gardens (NT)	NW	G	11000	10000	10815	11000	10376	-5.7	3.40
Ness Botanic Gardens	NW	G	DK	DK	DK	86606	101701	17.4	5.75
<i>South East</i>									
Bedgebury National Pinetum & Forest	SE	G	50000	180000	250000	214813	230890	7.5	F
Doddington Place Gardens	SE	G	3000	DK	DK	2700	3100	E 14.8	4.00
Emmetts Garden	SE	G	54256	48208	51447	49007	70259	43.4	5.80
Exbury Gardens and Steam Railway	SE	G	DK	122579	124389	108944	122226	12.2	8.00
High Beeches Gardens	SE	G	8000	6023	DK	7234	8401	16.1	6.00
Hole Park Gardens	SE	G	5160	4229	7928	8353	8451	1.2	5.00
Lullingstone Castle & Lullingstone World Garden	SE	G	DK	29286	18020	20947	13695	-34.6	6.00
Merriments Gardens	SE	G	DK	DK	DK	15000	15943	6.3	4.50
Mottistone Manor Garden	SE	G	21935	22472	22925	23680	29383	24.1	3.50
Mount Ephraim Gardens	SE	G	8000	6632	7030	5500	20000	E 263.6	4.50
Nymans	SE	G	164692	163696	171960	182279	210000	15.2	8.50
Pashley Manor Gardens	SE	G	26355	23475	25509	26860	30962	15.3	7.50
RHS Garden Wisley ¹	SE	G	732911	684264	802179	814220	964212	18.4	9.50
Scotney Castle Garden	SE	G	67199	61000	101369	90632	124382	37.2	8.50
Sedlescombe Organic Vineyard	SE	G	DK	DK	DK	4000	4100	E 2.5	4.50
Sheffield Park Garden	SE	G	186177	180466	193325	192312	209604	9.0	7.00

Sissinghurst Castle Garden	SE	G	170000	142000	157118	164120	194743		18.7	8.80
Stowe Landscape Gardens	SE	G	107748	109236	111880	106546	116382		9.2	6.50
The Secret Gardens of Sandwich	SE	G	DK	DK	DK	11148	19995		79.4	5.00
West Dean Gardens	SE	G	72658	66044	63184	56707	69668		22.9	7.25
Winkworth Arboretum	SE	G	66583	69787	72104	73165	88233		20.6	5.00
South West										
Abbey House Gardens	SW	G	DK	DK	DK	24443	36000	E	47.3	6.50
Batsford Arboretum	SW	G	64740	59269	64783	56649	58438		3.2	5.50
Caerhays Castle Gardens	SW	G	9696	10085	10415	14236	14281		0.3	5.50
Coleton Fishacre House & Garden	SW	G	66609	58750	62863	62431	75665		21.2	7.00
Cotehele Gallery	SW	G	DK	DK	DK	DK	103500		n/a	9.20
Eden Project	SW	G	1177189	1152332	1128107	1093510	1028264		-6.0	16.00
Glendurgan Garden	SW	G	62500	63000	62745	62544	65020		4.0	5.76
Hardy's Cottage	SW	G	15291	16505	17812	16955	21723		28.1	3.50
Hidcote Manor Garden (National Trust)	SW	G	125200	113200	151222	126011	159166		26.3	9.00
Hidden Valley Gardens	SW	G	DK	DK	DK	5000	4800	E	-4.0	3.00
Lost Gardens of Heligan	SW	G	DK	DK	DK	203253	208025		2.3	8.50
Minterne Gardens	SW	G	4789	4812	5396	3578	5131		43.4	4.00
Orchid Paradise	SW	G	10000	10000	10000	DK	6000	E	n/a	2.50
Painswick Rococo Garden	SW	G	31437	28843	28208	31621	30437		-3.7	5.50
RHS Garden Rosemoor	SW	G	117641	122869	133712	132958	142461		7.1	6.50
Snowhill Lavender	SW	G	20000	DK	DK	85632	97396		13.7	7.70
The Botanical Gardens	SW	G	DK	DK	DK	5000	5000	E	0.0	F
The Courts	SW	G	39910	36176	37180	37861	43371		14.6	5.45
The Garden House	SW	G	21738	23000	25200	22000	24180		9.9	5.90
Tintinhull Garden	SW	G	22627	21168	22581	20732	25804		24.5	5.00
Trebah Garden	SW	G	104123	106278	100092	87850	89147		1.5	7.50
Trengwainton Garden	SW	G	46511	51457	49758	43601	56176		28.8	5.40
Trewithen Gardens	SW	G	15614	13649	11533	11259	12177		8.2	5.00
Westbury Court Garden	SW	G	17687	16157	14496	14345	18518		29.1	4.70
West Midlands										
Berrington Hall	WM	G	46642	44600	41485	48202	58447		21.3	6.15
Biddulph Grange Garden	WM	G	62579	60235	60926	57501	72506		26.1	6.80
Hergest Croft Gardens	WM	G	10261	12620	13080	10464	11000	E	5.1	6.00
Spetchley Park Gardens	WM	G	6081	8025	8400	8184	9345		14.2	6.00
The Weir Garden	WM	G	16283	18911	DK	14702	19400		32.0	4.20
Yorkshire and Humber										
Helmsley Walled Garden	Y&H	G	25000	20000	20000	15000	20000	E	33.3	4.00
Land Farm Garden	Y&H	G	DK	DK	DK	850	600	E	-29.4	4.00
Lower Heugh Cottage Garden	Y&H	G	DK	DK	DK	850	850	E	0.0	3.00
RHS Garden Harlow Carr ¹	Y&H	G	179228	193889	218745	217050	261581		20.5	7.00
Sheffield Botanical Gardens	Y&H	G	240000	DK	DK	300000	301800	E	0.6	F
Thorp Perrow Arboretum & Falconry Centre	Y&H	G	42087	DK	DK	50195	54404		8.4	6.80
York Gate Garden	Y&H	G	4326	4539	4474	4167	6870		64.9	3.50

Table 9.28 Visits to historic properties

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
<i>East</i>									
Layer Marney Tower	EAST	HP	12684	DK	DK	7543	9856	30.7	5.00
The Red House - Aldeburgh	EAST	HP	DK	DK	DK	3607	3661	1.5	F
Walsingham Abbey Grounds	EAST	HP	DK	DK	DK	40000	40000	E 0.0	3.00
Welwyn Roman Baths	EAST	HP	7149	DK	DK	6416	5030	-21.6	1.50
Woburn Abbey ¹	EAST	HP	DK	DK	DK	77771	65937	-15.2	12.50
Audley End House and Gardens	EAST	HP	79145	73776	DK	88764	99552	12.2	10.70
Blickling Hall	EAST	HP	99753	96000	103478	107459	123000	E 14.5	9.75
Bocking Windmill	EAST	HP	600	800	800	800	800	E 0.0	F
Bourne Mill	EAST	HP	411	656	736	633	1223	93.2	2.60
Castle Acre Priory	EAST	HP	20292	23308	19265	18334	20973	14.4	5.00
Castle Mound	EAST	HP	75	84	162	216	109	-49.5	F
Coggeshall Grange Barn	EAST	HP	3432	3150	DK	2784	4059	45.8	2.60
Dragon Hall	EAST	HP	1353	7569	6958	6955	7773	11.8	5.00
Ely Cathedral	EAST	HP	90230	100000	DK	168483	154564	E -8.3	5.50
Felbrigg Hall, Garden and Park	EAST	HP	66266	63320	71498	75000	90320	20.4	8.30
Framlingham Castle	EAST	HP	55043	61733	58153	67725	70360	3.9	5.70
Grimes Graves	EAST	HP	16400	15862	14008	12184	13707	12.5	3.00
Hertford Castle	EAST	HP	14000	15000	11000	10000	9500	E -5.0	F
Holkham Hall	EAST	HP	27541	31250	28660	29853	26226	-12.1	8.00
Houghton Hall	EAST	HP	DK	20500	17630	20312	19657	-3.2	8.80
John Webb's Windmill	EAST	HP	7500	6734	5238	DK	5040	E n/a	F
Landguard Fort	EAST	HP	12823	14123	DK	17461	19559	12.0	3.50
Lavenham Guildhall of Corpus Christi	EAST	HP	28934	27923	29619	26933	30794	14.3	4.20
Longthorpe Tower	EAST	HP	458	134	DK	210	427	103.3	5.00
Mincarlo Sidewinder Fishing Trawler	EAST	HP	10808	10338	9430	11807	8959	-24.1	F
Oliver Cromwell's House	EAST	HP	DK	13314	13769	12802	12338	-3.6	4.40
Orford Castle	EAST	HP	32890	37890	6728	34866	38818	11.3	5.00
Oxburgh Hall	EAST	HP	56855	51139	55854	57352	69884	21.9	7.45
Peckover House and Gardens	EAST	HP	14530	11700	15896	18135	20887	15.2	5.80
Roman Theatre of Verulamium	EAST	HP	24848	23770	20968	20112	20215	E 0.5	2.50
Scott's Grotto	EAST	HP	2047	2139	2205	2380	2361	-0.8	F
South Elmham Hall	EAST	HP	DK	DK	DK	5000	6000	E 20.0	6.50
Sutton Hoo Anglo-Saxon Burial Mounds	EAST	HP	93000	80644	75817	81006	90000	E 11.1	6.50
The Ipswich Unitarian Meeting House	EAST	HP	1461	1128	1231	1434	1443	E 0.6	F
The Manor	EAST	HP	DK	3267	3324	2841	3857	35.8	6.00
Tilbury Fort	EAST	HP	9642	10671	10260	11062	10756	-2.8	3.90
Wimpole Hall & Home Farm	EAST	HP	203495	220055	125326	86755	106302	22.5	8.00
Wrest Park	EAST	HP	48391	41260	37055	29679	41990	41.5	5.20
<i>East Midlands</i>									
Ashby de la Zouch Castle	EM	HP	15281	13570	DK	13560	15917	17.4	3.90
Belton House	EM	HP	167419	179650	206581	199548	249323	24.9	9.09
Bolsover Castle	EM	HP	70722	54778	61524	64705	74518	15.2	7.00
Boughton House	EM	HP	DK	DK	DK	25000	25000	E 0.0	9.00
Burghley House ¹	EM	HP	DK	63656	89781	86247	98411	14.1	11.80
Canons Ashby House	EM	HP	30512	34002	34852	36337	41500	E 14.2	3.75
Chatsworth House ¹	EM	HP	608591	604400	606689	553000	652969	18.0	15.50
Doddington Hall	EM	HP	6000	DK	DK	14282	17713	24.0	7.75
Grimsthorpe Castle, Park and Gardens	EM	HP	29817	30264	26188	25187	31486	25.0	9.00

Haddon Hall	EM	HP	50305	DK	DK	54938	59028	7.4	8.75
Hardwick Old Hall	EM	HP	30791	34008	48701	44886	48026	7.0	4.20
Hidden England Passport	EM	HP	DK	DK	DK	25187	31486	25.0	9.00
High Peak Junction Workshops	EM	HP	DK	DK	DK	2050	11276	450.0	F
Kedleston Hall	EM	HP	84809	91306	91663	107638	135453	25.8	8.18
Kirby Hall	EM	HP	15802	15675	14347	14132	15550	10.0	5.00
Kirby Muxloe Castle	EM	HP	DK	DK	DK	1370	2456	79.3	3.00
Lamport Hall and Gardens	EM	HP	1918	1471	1102	1508	1589	E	5.4 6.50
Lincoln Medieval Bishops' Palace	EM	HP	11054	13742	18396	11076	10160	-8.3	4.00
Lyddington Bede House	EM	HP	4118	4135	3812	4108	4367	6.3	3.90
Melbourne Hall	EM	HP	1804	1709	DK	6063	5882	E	-3.0 5.50
Mr Straw's House	EM	HP	10153	8869	10544	9876	10186	3.1	5.45
Peveril Castle	EM	HP	55662	49321	49334	53804	54179	0.7	3.90
Pickford's House Museum	EM	HP	21501	23175	21176	20547	20468	-0.4	F
Prebendal Manor Medieval Centre	EM	HP	DK	DK	DK	2505	2500	E	-0.2 6.50
Rockingham Castle	EM	HP	24927	30991	38436	39602	32488	-18.0	8.50
Rushton Triangular Lodge	EM	HP	5295	5203	6459	6840	5865	-14.3	3.00
Sudbury Hall	EM	HP	111649	DK	DK	177556	165851	-6.6	6.45
Tattershall Castle	EM	HP	31784	31304	31853	30785	40901	32.9	4.54
Tearoom at Alford Manor House	EM	HP	DK	DK	DK	DK	34500	E	n/a 3.50
Wingfield Manor	EM	HP	2950	366	155	259	237	-8.5	5.00
Woolsthorpe Manor	EM	HP	19309	18484	18477	19602	26546	35.4	5.80
Workhouse, The	EM	HP	34469	30565	27250	38196	40079	4.9	5.53
London									
2 Willow Road	LON	HP	4415	5694	5348	5166	5977	15.7	5.30
Apsley House	LON	HP	44921	44234	47613	43236	42971	-0.6	5.70
Chiswick House	LON	HP	13166	9953	9552	9408	11245	19.5	4.40
Crossness Engines	LON	HP	3334	3314	3358	4205	3900	E	-7.3 5.00
Danson House	LON	HP	DK	DK	DK	9922	10206	2.9	6.00
Doctor Johnson's House	LON	HP	DK	DK	DK	10007	12842	28.3	4.50
Down House - Home of Charles Darwin	LON	HP	27578	30119	28466	27348	81623	198.5	8.80
Eltham Palace	LON	HP	55476	52793	50455	51069	58814	15.2	8.30
Fenton House	LON	HP	13494	12080	15909	15120	17484	15.6	5.70
Forty Hall Museum and Gardens	LON	HP	40794	34888	33967	27604	31760	15.1	F
Hall Place and Gardens	LON	HP	DK	DK	DK	21708	129051	494.5	F
Ham House	LON	HP	72254	70244	73357	75853	87860	15.8	9.00
Hampton Court Palace	LON	HP	449957	473013	DK	491844	612078	24.4	14.00
HMS Belfast ¹	LON	HP	249430	243744	DK	244288	260423	6.6	12.95
Houses of Parliament Public Galleries	LON	HP	DK	DK	DK	994289	963362	-3.1	F
Jewel Tower	LON	HP	25169	30419	30260	28569	32182	12.6	3.00
Kensington Palace ¹	LON	HP	196836	257485	DK	246479	272606	10.6	12.50
Kenwood House	LON	HP	116645	132794	123212	105690	116454	10.2	F
Marble Hill House	LON	HP	5230	5982	6071	5406	6073	12.3	4.40
Middle Temple Hall	LON	HP	DK	DK	DK	15000	14000	E	-6.7 F
R S A	LON	HP	1100	DK	DK	130255	88023	E	-32.4 F
Rainham Hall	LON	HP	134	1709	518	2341	3497	49.4	2.70
Roman Bath	LON	HP	DK	1200	1300	600	750	E	25.0 F
Royal Military School of Music (Kneller Hall)	LON	HP	240	230	200	200	150	E	-25.0 F
Sutton House (NT)	LON	HP	10812	8776	9475	12774	13467	5.4	2.90
Tower of London	LON	HP	1931093	2084468	2064126	2161094	2389548	10.6	17.00
Wellington Arch	LON	HP	24082	26807	34628	31628	35735	13.0	3.50
North East									
Arbeia Roman Fort and Museum	NE	HP	DK	77530	DK	66851	48236	-27.8	F

Aydon Castle	NE	HP	8569	9292	7324	6527	7779	19.2	3.50
Bamburgh Castle	NE	HP	118041	119212	122000	132372	147757	11.6	7.50
Barnard Castle	NE	HP	18368	17653	18586	17121	18868	10.2	4.00
Belsay Hall, Castle and Gardens	NE	HP	69943	62058	83575	59255	76648	29.4	6.50
Berwick-upon-Tweed Museum and Art Gallery	NE	HP	27000	DK	DK	11279	12029	6.6	3.50
Bessie Surtees House	NE	HP	11181	10144	11507	11294	12579	11.4	F
Brinkburn Priory	NE	HP	7393	4888	3942	4607	4584	-0.5	3.00
Castle Keep	NE	HP	DK	DK	DK	24796	27506	10.9	2.20
Chesters Roman Fort	NE	HP	59676	59321	56298	54884	59456	8.3	4.50
Corbridge Roman Town (Hadrian's Wall)	NE	HP	19421	18897	17455	18095	18890	4.4	4.50
Cragside House, Gardens and Estate	NE	HP	163500	112000	201873	176000	225000	E	27.8 10.00
Crook Hall and Gardens	NE	HP	7000	11000	15000	20000	20000	E	0.0 5.50
Dunstanburgh Castle	NE	HP	43527	39176	43389	40302	46969	16.5	3.60
Etal Castle	NE	HP	8052	8209	8099	8100	9372	15.7	3.50
Finchale Priory	NE	HP	3375	2664	2038	2670	2903	8.7	3.00
George Stephenson's Birthplace	NE	HP	DK	4505	5150	5075	5625	10.8	1.80
Gibside	NE	HP	100484	107065	104567	106189	112743	6.2	5.85
Heugh Gun Battery	NE	HP	DK	DK	DK	0	4089	E	n/a 4.00
Housesteads Roman Fort	NE	HP	105104	102179	99726	96925	105136	8.5	4.50
Lindisfarne Castle	NE	HP	81819	DK	DK	86331	103576	20.0	5.70
Lindisfarne Priory	NE	HP	66991	69030	57704	57249	57756	0.9	4.20
Ormesby Hall	NE	HP	15500	13467	16353	16042	19598	22.2	4.40
Preston Tower	NE	HP	5440	6010	DK	2010	2300	E	14.4 2.00
Prudhoe Castle	NE	HP	8384	7442	6420	6285	6742	7.3	4.00
Segedunum Roman Fort, Baths and Museum.	NE	HP	DK	45239	DK	46438	42923	-7.6	4.35
Tynemouth Priory and Castle	NE	HP	27200	30132	28074	23613	25638	8.6	4.00
Wallington House, Walled Garden and Grounds	NE	HP	DK	176406	181563	178704	197821	10.7	9.70
Warkworth Castle	NE	HP	46388	47825	51911	48846	55362	13.3	4.20
North West									
Rode Hall & Gardens	NW	HP	7512	9265	10254	13663	12545	-8.2	5.00
Beeston Castle	NW	HP	60042	59790	62209	54905	65179	18.7	5.00
Brougham Castle	NW	HP	12536	11707	10538	9937	9763	-1.8	3.50
Carlisle Castle	NW	HP	54478	53403	54543	54484	57220	5.0	4.50
Chetham's Library	NW	HP	14000	13500	12800	11700	12500	E	6.8 F
Dunham Massey Hall	NW	HP	115749	111380	116656	118493	179761	51.7	9.20
Furness Abbey	NW	HP	14291	12422	12717	12026	9825	-18.3	3.50
Gawthorpe Hall (NT)	NW	HP	18077	13114	12825	18316	22359	22.1	4.00
Hall i' th' Wood Museum	NW	HP	DK	DK	DK	5539	3909	-29.4	2.00
Holker Hall and Gardens	NW	HP	45321	51681	30000	45000	41200	E	-8.4 10.00
Knowsley Hall	NW	HP	DK	21170	56705	20000	19000	E	-5.0 F
Lancaster Castle	NW	HP	35500	32500	33000	30000	31400	E	4.7 5.00
Lanercost Priory	NW	HP	10468	10018	9312	9118	10126	11.1	3.00
Little Moreton Hall (NT)	NW	HP	64502	64524	68525	67019	73792	10.1	6.10
Lyme Park & Gardens (NT)	NW	HP	82147	83407	85109	91163	117950	29.4	7.60
Mendips & 20 Forthlin Road [Beatles]	NW	HP	4971	4750	5456	7780	7070	-9.1	16.80
Mr Hardman's Home Photographic Studio	NW	HP	DK	DK	DK	6310	3406	-46.0	5.45
Quarry Bank Mill and Garden (NT)	NW	HP	104666	102117	97559	131481	120000	-8.7	6.36
Rufford Old Hall	NW	HP	42000	36228	41793	40671	47404	16.6	6.00
Samlesbury Hall	NW	HP	DK	DK	DK	28500	28200	E	-1.1 3.00
Seal Trips	NW	HP	DK	DK	DK	DK	7000	E	n/a F
Sefton Park Palm House Preservation Trust	NW	HP	DK	94000	98000	111906	128000	E	14.4 F
Shire Hall	NW	HP	DK	DK	DK	28873	29956	E	3.8 5.00
Sizergh Castle and Garden	NW	HP	55146	64379	65429	76462	90167	17.9	DK

Smithills Hall	NW	HP	DK	DK	DK	8325	9881		18.7	3.00
Speke Hall, Gardens & Estate	NW	HP	82599	79196	84587	86000	93000	E	8.1	9.00
Sudley House ¹	NW	HP	DK	DK	DK	64407	64864		0.7	F
Tatton Park	NW	HP	DK	DK	780000	772000	785500	E	1.7	4.50
The Pankhurst Centre	NW	HP	DK	DK	DK	300	400	E	33.3	F
The Rum Story	NW	HP	14000	13000	DK	33500	26053		-22.2	5.45
Top Hat Tours	NW	HP	DK	DK	DK	7114	6972		-2.0	4.00
South East										
1066 Battle Abbey and Battlefield	SE	HP	109949	114465	113733	133752	135045		1.0	6.70
Alfriston Clergy House	SE	HP	23000	21500	22793	21158	25000	E	18.2	4.30
Arundel Ghost Experience	SE	HP	DK	DK	DK	4202	3996		-4.9	5.00
Ascott House	SE	HP	15243	14910	16652	12315	15813		28.4	8.40
Bateman's	SE	HP	71618	73500	77733	84497	87450		3.5	7.90
Bayham Old Abbey	SE	HP	5189	5044	5605	5109	6599		29.2	3.80
Bembridge Windmill	SE	HP	18875	20600	20733	22245	21366		-4.0	2.60
Blenheim Palace ¹	SE	HP	402886	374789	DK	374021	537120		43.6	18.00
Bodiam Castle	SE	HP	167502	167011	165384	162470	187843		15.6	5.20
Buscot Old Parsonage	SE	HP	DK	50	DK	100	100	E	0.0	2.00
Buscot Park	SE	HP	32625	30786	30620	32531	41348		27.1	F
Calshot Castle	SE	HP	6156	7028	6578	4699	5598		19.1	2.50
Camber Castle	SE	HP	DK	DK	DK	1169	2078		77.8	2.00
Canterbury Norman Castle	SE	HP	DK	DK	DK	30000	30000	E	0.0	F
Carisbrooke Castle	SE	HP	109833	117507	111391	111220	128388		15.4	6.70
Charleston	SE	HP	17773	18180	DK	19468	21162		8.7	7.50
Chartwell	SE	HP	186699	156560	170364	173764	194323		11.8	11.80
Chawton House Library	SE	HP	DK	DK	DK	5773	7323		26.8	6.00
Clandon Park	SE	HP	46270	46174	46769	43013	50703		17.9	7.30
Claremont House	SE	HP	DK	DK	DK	146407	159848		9.2	5.40
Claydon House	SE	HP	26499	24000	24745	27543	36522		32.6	6.00
Cliveden	SE	HP	174343	172292	190477	179528	206799		15.2	9.00
Cranbrook Union Mill	SE	HP	DK	DK	DK	3630	4037		11.2	F
Deal Castle	SE	HP	31387	33321	25010	25256	31502		24.7	4.30
Dorney Court	SE	HP	2400	DK	DK	2531	2446		-3.4	7.50
Dover Castle	SE	HP	290732	301450	299175	293676	304513		3.7	13.40
Farnham Castle	SE	HP	DK	4250	3464	4353	4000	E	-8.1	2.50
Glynde Place	SE	HP	DK	1176	DK	1088	1100	E	1.1	6.00
Goodwood House	SE	HP	DK	DK	DK	3991	3311		-17.0	9.00
Guildford Castle	SE	HP	DK	12395	12363	11830	9825		-16.9	2.60
Hatchlands Park	SE	HP	48000	47365	50014	50550	57723		14.2	7.00
Herne Mill	SE	HP	1337	1000	1000	700	886		26.6	1.00
Hever Castle and Gardens	SE	HP	251138	245637	235570	238266	290395		21.9	12.00
High Salvington Windmill	SE	HP	DK	DK	DK	3072	3162		2.9	1.00
Hinton Ampner Garden	SE	HP	38610	49584	DK	56257	73543		30.7	8.00
Hughenden Manor	SE	HP	DK	DK	47644	51549	67296		30.5	6.60
Ifield Watermill	SE	HP	DK	DK	DK	915	1023		11.8	F
Ightham Mote	SE	HP	118316	97827	98826	101131	114444		13.2	9.40
Italianate Greenhouse	SE	HP	DK	DK	DK	3640	2780	E	-23.6	F
Jane Austen's House	SE	HP	29874	DK	DK	36910	40112		8.7	7.00
Knole	SE	HP	77472	74996	74920	74418	92907		24.8	9.00
Lamb House	SE	HP	7244	7975	6808	5682	4448		-21.7	3.80
Leeds Castle	SE	HP	407076	413655	DK	578072	646801		11.9	17.50
Lewes Priory	SE	HP	DK	DK	DK	200	250	E	25.0	F
Long Crendon Courthouse	SE	HP	1104	660	1202	1160	1052		-9.3	1.60

Loseley Park	SE	HP	15528	19490	DK	17500	18692	6.8	8.00
Medieval Merchants House	SE	HP	1672	1398	1037	461	696	51.0	3.80
Monk's House	SE	HP	5661	4743	6654	4913	8029	63.4	3.80
Mottisfont Abbey Garden, House and Estate	SE	HP	125000	130000	126566	134740	162165	20.4	7.20
New Tavern Fort	SE	HP	14000	40000	54000	53592	55180	E 3.0	1.00
Newport Roman Villa	SE	HP	DK	DK	DK	4827	4611	E -4.5	2.50
Oakhurst Cottage	SE	HP	540	435	595	432	362	-16.2	5.00
Osborne House	SE	HP	235558	230940	215596	217989	238931	9.6	10.20
Owletts - National Trust	SE	HP	DK	DK	DK	502	412	-17.9	3.00
Parham House & Gardens	SE	HP	DK	19809	DK	23113	25838	11.8	8.00
Pevensey Castle	SE	HP	23269	22964	21078	19758	20647	4.5	4.30
Polesden Lacey	SE	HP	288875	270533	238759	220680	262176	18.8	9.95
Portchester Castle	SE	HP	41732	43572	37676	34471	40390	17.2	4.30
Portsmouth Historic Dockyard	SE	HP	512714	449933	DK	559228	532158	-4.8	18.00
Preston Manor	SE	HP	12631	14407	14597	DK	15296	n/a	4.60
Priory Cottages	SE	HP	30	25	DK	200	100	E -50.0	2.00
Quainton Windmill	SE	HP	220	DK	DK	500	700	E 40.0	2.00
Quebec House	SE	HP	4000	10483	11414	13206	17190	30.2	4.00
Red House (The National Trust)	SE	HP	16347	11304	9970	11603	19554	68.5	6.90
Restoration House	SE	HP	2186	2355	2532	3134	2386	-23.9	5.50
Richborough Roman Fort	SE	HP	14874	11865	9325	8848	10937	23.6	4.30
Rochester Castle	SE	HP	57825	57856	48290	54131	56655	4.7	5.00
Royal Armouries - Fort Nelson ¹	SE	HP	89713	76031	DK	75493	76715	1.6	F
Royal Pavilion	SE	HP	302001	277880	262747	278911	282587	1.3	8.80
Runnymede	SE	HP	DK	DK	DK	180000	230000	E 27.8	F
Shalford Mill	SE	HP	DK	DK	DK	2582	2834	9.8	2.50
Sheldonian Theatre	SE	HP	DK	DK	DK	13934	14158	E 1.6	2.50
Six Poor Travellers House	SE	HP	19760	21875	23456	22205	24444	10.1	F
South Foreland Lighthouse	SE	HP	11876	9980	10751	11140	15034	35.0	4.00
Squerryes Court Manor House & Garden	SE	HP	8523	8490	6867	5804	5318	-8.4	7.00
St Augustine's Abbey	SE	HP	16607	16235	13831	13121	14118	7.6	F
St Martin's Church	SE	HP	DK	DK	DK	780	800	E 2.6	F
Standen	SE	HP	69202	65193	77766	72002	82523	14.6	7.38
Stone Cross Windmill	SE	HP	DK	DK	DK	DK	750	E n/a	F
Stonor Park	SE	HP	7294	7071	8318	7468	8200	9.8	8.00
The Needles Old Battery & New Battery	SE	HP	52985	DK	DK	51605	60473	17.2	4.40
The New College of Cobham	SE	HP	2000	2000	2000	2000	2000	E 0.0	F
The Vyne	SE	HP	76540	81135	84296	85383	112939	32.3	9.00
Tonbridge Castle	SE	HP	DK	7712	7432	6677	6769	1.4	6.20
Uppark House and Garden	SE	HP	54000	52537	51200	48900	55539	13.6	7.40
Waddesdon Manor	SE	HP	310000	305000	372920	324330	348620	7.5	15.00
Wakehurst Place	SE	HP	428770	433187	432514	442130	454932	2.9	10.00
Walmer Castle and Gardens	SE	HP	59002	61194	63437	57218	67580	18.1	6.70
West Wycombe Park	SE	HP	9574	10444	10651	11455	12603	10.0	3.75
Yarmouth Castle	SE	HP	9787	10437	9828	10553	9558	-9.4	3.60
South West									
A la Ronde	SW	HP	27216	23708	28564	31681	33592	6.0	6.40
Antony House	SW	HP	16352	17318	16473	18635	23684	27.1	6.30
Arundells	SW	HP	DK	DK	DK	7500	9600	E 28.0	8.00
Avebury Manor and Garden	SW	HP	44753	46792	47191	44285	48749	10.1	4.20
Barrington Court	SW	HP	62517	65200	70377	66082	72000	E 9.0	7.80
Berry Pomeroy Castle	SW	HP	23451	22029	18346	18336	18972	3.5	4.20
Bishop's Palace and Gardens	SW	HP	DK	40000	36000	37743	39514	4.7	5.00

Bodmin Jail	SW	HP	DK	DK	DK	42499	41514	-2.3	5.50
Bradley Manor	SW	HP	DK	2097	3035	3264	4680	43.4	4.20
Buckland Abbey	SW	HP	66220	64656	66675	66500	68878	3.6	8.20
Cadhay	SW	HP	DK	DK	DK	1557	1858	19.3	6.00
Chambercombe Manor Trust	SW	HP	8000	10000	11000	9048	10000	E 10.5	7.00
Chastleton House	SW	HP	20475	19295	19570	17303	19610	13.3	7.50
Chavenage House	SW	HP	4165	4235	4476	4533	4503	-0.7	7.00
Chedworth Roman Villa (National Trust)	SW	HP	55152	56930	46202	51318	58116	13.2	6.00
Chysauster Ancient Village	SW	HP	12725	13266	13501	11917	13123	10.1	3.00
Cleeve Abbey	SW	HP	12031	13462	12655	11299	12891	14.1	3.80
Clevedon Court	SW	HP	12797	13190	14497	14248	14619	2.6	6.30
Clouds Hill	SW	HP	14086	14891	13522	13157	14619	11.1	4.50
Coleridge Cottage	SW	HP	2581	2688	3019	3066	3673	19.8	3.90
Compton Castle	SW	HP	DK	16712	15847	18051	18206	0.9	4.20
Cornish Mines & Engines	SW	HP	13201	15465	13954	15285	17571	15.0	6.40
Cotehele	SW	HP	87000	120825	115916	118057	132467	12.2	8.30
Dartmouth Castle	SW	HP	36865	38293	37940	39219	41674	6.3	4.20
Dyrham Park	SW	HP	115576	107303	119070	124024	137553	10.9	9.54
Edmondsham House and Garden	SW	HP	DK	DK	DK	1800	1800	E 0.0	5.00
Exeter St. Martin Church	SW	HP	DK	DK	DK	65000	64500	E -0.8	F
Exeter's Underground Passages	SW	HP	4028	DK	DK	19863	18896	-4.9	4.90
Farleigh Hungerford Castle	SW	HP	14432	16273	18675	15214	18480	21.5	3.60
Forde Abbey and Gardens	SW	HP	50500	45784	44209	40469	44149	9.1	9.00
Glastonbury Abbey	SW	HP	120023	122278	112760	103277	119462	15.7	5.00
Godolphin House	SW	HP	DK	DK	DK	30339	30687	1.1	3.70
Great Chalfield Manor	SW	HP	10000	8935	10010	13131	18435	40.4	5.70
Hailes Abbey	SW	HP	14018	12870	12832	13235	14642	10.6	3.80
Haldon Belvedere (Lawrence Castle)	SW	HP	1457	1601	1653	1873	1927	2.9	2.00
High Cross House	SW	HP	1513	1679	1440	1100	1386	26.0	3.50
Kingston Lacy House and Gardens	SW	HP	173780	175279	145799	161011	194028	20.5	10.00
Knightshayes Court	SW	HP	86832	DK	DK	97061	113698	17.1	7.45
Lanhydrock House and Garden	SW	HP	187059	177486	185842	189819	214274	12.9	9.45
Launceston Castle	SW	HP	12983	15059	15934	15970	16030	0.4	3.00
Lulworth Castle & Park	SW	HP	DK	77711	77836	77503	79393	2.4	10.00
Lydiard House & Park	SW	HP	20174	17309	13261	10688	12728	19.1	4.50
Lytes Cary Manor	SW	HP	24520	25830	29529	37156	40782	9.8	7.35
Mompesson House	SW	HP	34393	33061	35815	41628	45418	9.1	5.20
Montacute House	SW	HP	102509	104361	110408	107269	110529	3.0	8.90
Muchelney Abbey	SW	HP	10489	8841	7871	6819	7802	14.4	3.80
Newark Park	SW	HP	13708	12000	12592	15619	17500	12.0	5.90
Okehampton Castle	SW	HP	9584	9321	9436	10954	11080	1.2	3.30
Old Sarum	SW	HP	50954	59878	57829	51233	60865	18.8	3.30
Old Wardour Castle	SW	HP	28145	28919	27422	26038	28839	10.8	3.60
Overbecks Museum and Garden	SW	HP	33689	34628	33831	40016	41478	3.7	6.30
Pendennis Castle	SW	HP	56113	66958	67181	66152	73194	10.6	5.70
Portland Castle	SW	HP	24004	23817	22287	22117	23764	7.4	4.00
Priest's House	SW	HP	1240	1400	1268	1232	2485	101.7	1.00
Restormel Castle	SW	HP	20988	21147	20833	20787	23147	11.4	3.00
Saltram	SW	HP	67000	57237	57398	63161	63845	1.1	8.25
Sandford Orcas Manor House	SW	HP	712	667	582	806	645	-20.0	4.00
Sherborne Old Castle	SW	HP	8638	DK	DK	9888	10417	5.3	3.00
Shute Barton	SW	HP	2057	2800	2580	2328	2379	2.2	3.00
St Marys Mill	SW	HP	DK	DK	DK	178	71	-60.1	3.00

St Nicholas Priory	SW	HP	DK	DK	DK	6763	8404	24.3	2.50
Stock Gaylard House	SW	HP	DK	DK	DK	150	194	29.3	5.00
Stonehenge	SW	HP	833617	879393	869432	883603	990705	12.1	6.60
Stourhead House and Garden	SW	HP	334618	333631	362039	329169	345572	5.0	12.40
Sturminster Newton Mill	SW	HP	2347	1990	2144	2276	2063	-9.4	2.50
Sudeley Castle Gardens and Exhibition	SW	HP	62273	DK	DK	60208	56761	-5.7	7.20
Temple of Harmony	SW	HP	193	DK	DK	55	55	0.0	F
The Levant Mine and Beam Engine	SW	HP	16067	17441	DK	18600	21972	18.1	5.40
The Merchant's House	SW	HP	DK	DK	DK	2537	1541	-39.3	5.00
The National Trust Killerton House & Gardens	SW	HP	133522	140728	130562	131881	145662	10.4	7.25
The Red Lodge	SW	HP	18075	DK	DK	22594	25204	11.6	F
Tintagel Castle	SW	HP	186054	183456	177498	167597	197283	17.7	4.90
Tintagel Old Post Office	SW	HP	45000	42960	46564	45760	48250	5.4	3.00
Totnes Castle	SW	HP	22634	23624	21239	20105	20917	4.0	3.00
Tyntesfield	SW	HP	51424	103088	113461	100991	104451	3.4	9.45
Wolterton Hall	SW	HP	DK	DK	DK	1803	2067	E 14.6	5.00
West Midlands									
Attingham Park	WM	HP	157037	154000	171942	216483	260035	20.1	7.63
Baddesley Clinton	WM	HP	102991	100313	109206	118116	131165	11.0	8.00
Boscobel House & the Royal Oak	WM	HP	10908	12245	10528	10274	10384	1.1	5.20
Brindley Mill Museum	WM	HP	740	711	718	586	567	-3.2	1.50
Buildwas Abbey	WM	HP	6505	5748	5413	5052	6215	23.0	3.00
Chillington Hall	WM	HP	DK	DK	DK	1145	1219	6.5	6.00
Coughton Court	WM	HP	74189	63000	55091	83050	90264	8.7	8.35
Dudmaston Hall	WM	HP	43990	41247	39868	39205	45044	14.9	5.50
Eastnor Castle	WM	HP	43500	DK	DK	31641	27640	-12.6	8.50
Ford Green Hall	WM	HP	10922	11899	DK	11728	11197	-4.5	2.50
Gadfield Elm Chapel	WM	HP	DK	3214	3415	3016	3232	E 7.2	F
Goodrich Castle	WM	HP	38787	37324	41911	46132	46251	0.3	5.20
Hampton Court Castle & Gardens	WM	HP	29000	21364	23635	22187	32826	48.0	9.00
Hanbury Hall (National Trust)	WM	HP	69000	64445	74423	78469	99329	26.6	7.60
Haughmond Abbey	WM	HP	3998	3800	DK	3344	3979	19.0	3.00
Hawkstone Hall and Gardens	WM	HP	664	DK	DK	668	644	E -3.6	6.00
Hawkstone Historic Park and Follies	WM	HP	DK	46006	47470	43101	44916	4.2	6.00
Highbury Hall	WM	HP	DK	DK	DK	200000	250900	E 25.5	F
Kenilworth Castle	WM	HP	103516	95514	94780	90351	142723	58.0	7.00
Little Malvern Court	WM	HP	563	744	628	615	794	29.1	5.50
Longner Hall	WM	HP	504	693	599	391	390	E -0.3	5.00
Lunt Roman Fort	WM	HP	16585	14545	15083	10928	12381	13.3	2.50
Moseley Old Hall	WM	HP	21262	21109	23031	23614	24271	2.8	5.70
Much Wenlock Museum	WM	HP	14256	DK	DK	14563	17571	20.7	3.60
Packwood House	WM	HP	59221	59558	61328	66303	65094	-1.8	7.00
Park Farm	WM	HP	100711	97099	121638	104440	119255	14.2	12.00
Ragley Hall	WM	HP	DK	DK	DK	55943	64126	14.6	8.50
Selly Manor Museum	WM	HP	DK	DK	DK	15000	16000	E 6.7	3.50
Stokesay Castle	WM	HP	39288	40187	41793	40047	40049	0.0	5.20
Tamworth Castle	WM	HP	DK	DK	DK	28821	37321	29.5	5.00
The Greyfriars	WM	HP	9048	10104	9350	9307	9800	E 5.3	4.05
Weston Park	WM	HP	19916	DK	DK	22255	19761	-11.2	8.00
Whitmore Hall	WM	HP	1911	1477	1859	1524	1375	-9.8	4.00
Wightwick Manor (National Trust)	WM	HP	25000	25623	28955	32738	42860	30.9	7.50
Witley Court & Gardens (English Heritage)	WM	HP	51202	47518	43133	43027	49422	14.9	5.80
Wroxeter Roman City	WM	HP	18747	18052	16672	18288	20287	10.9	4.20

Yorkshire and Humber

Aldborough Roman Site	Y&H	HP	5094	3794	DK	2713	2759	1.7	3.00
Barley Hall	Y&H	HP	DK	DK	DK	19000	24338	28.1	4.00
Beningbrough Hall	Y&H	HP	92672	98194	104726	107672	121033	12.4	7.60
Brodsworth Hall and Gardens	Y&H	HP	DK	63330	64944	72699	86683	19.2	8.30
Bronte Parsonage Museum	Y&H	HP	82385	78851	75673	72081	73213	1.6	6.00
Burton Agnes Hall	Y&H	HP	43495	DK	DK	57140	57002	-0.2	7.00
Burton Constable Hall	Y&H	HP	8040	7543	8172	7252	8001	10.3	6.00
Byland Abbey	Y&H	HP	5550	6538	DK	5988	7241	20.9	4.00
Castle Hill and Victoria Tower	Y&H	HP	DK	DK	DK	6433	8037	24.9	1.30
Castle Howard ¹	Y&H	HP	185906	203932	DK	207201	232871	12.4	12.50
Cawthorne Victoria Jubilee Museum	Y&H	HP	1100	1111	990	871	1272	E	46.0 1.00
Clifford's Tower	Y&H	HP	127239	122493	116215	114243	118055	3.3	3.50
Cusworth Hall	Y&H	HP	DK	DK	DK	100615	93663	E	-6.9 F
Duncombe Park	Y&H	HP	DK	DK	DK	17586	18997	8.0	8.25
East Riddlesden Hall (NT)	Y&H	HP	22122	22146	25310	25525	29975	17.4	5.25
Epworth Old Rectory	Y&H	HP	3463	4000	DK	2914	4348	49.2	4.50
Fountains Abbey	Y&H	HP	312000	313388	DK	328551	348749	6.1	7.50
Harewood House ¹	Y&H	HP	318000	221880	242864	226067	241052	6.6	13.00
Helmsley Castle	Y&H	HP	31107	32693	30464	25738	29529	14.7	4.50
Horsforth Village Museum	Y&H	HP	1258	987	1076	1420	1875	32.0	F
Hovingham Hall	Y&H	HP	1633	DK	DK	1430	2745	92.0	6.50
Kirkham Priory	Y&H	HP	6988	5945	DK	4558	4943	8.4	F
Middleham Castle (EH)	Y&H	HP	25753	25271	20905	18786	20889	11.2	4.00
Mount Grace Priory	Y&H	HP	23980	20694	22404	18678	24830	32.9	4.50
Nostell Priory House	Y&H	HP	58980	57939	70838	77983	104472	34.0	8.80
Nunnington Hall	Y&H	HP	48757	51332	58987	55201	64462	16.8	5.70
Pickering Castle	Y&H	HP	22900	24171	23017	20227	19689	-2.7	3.50
Richmond Castle	Y&H	HP	43642	44564	45046	46010	53252	15.7	4.00
Rievaulx Abbey	Y&H	HP	41992	44082	47465	41978	50008	19.1	5.00
Ripley Castle	Y&H	HP	30861	30891	32450	30066	31232	3.9	DK
Roche Abbey (EH)	Y&H	HP	7489	6307	4973	4647	4420	-4.9	3.00
Royal Air Force Holmpton Bunker Tours	Y&H	HP	DK	DK	DK	8600	12326	43.3	6.00
Scarborough Castle	Y&H	HP	67894	71579	74395	73687	74305	0.8	4.50
Skipton Castle	Y&H	HP	94239	88207	93767	90612	97626	7.7	6.20
St Mary's Church	Y&H	HP	DK	DK	DK	17517	19189	9.5	F
Stewart's Burnby Hall Gardens & Museum	Y&H	HP	55690	56840	58100	53914	57161	6.0	4.20
The Gissing Centre	Y&H	HP	140	130	150	200	200	E	0.0 F
Treasurer's House (NT)	Y&H	HP	54738	58237	54938	55248	69105	25.1	5.35
Water Powered Mill	Y&H	HP	DK	DK	DK	5574	5500	E	-1.3 5.00
Whitby Abbey	Y&H	HP	120136	114814	125217	118217	131886	11.6	5.50
Wortley Top Forge	Y&H	HP	DK	DK	DK	1747	1326	-24.1	3.00
Wrawby Postmill	Y&H	HP	180	150	100	150	200	E	33.3 2.00

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.29 Visits to leisure/theme parks

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
East									
Letchworth Arts Centre	EAST	LTP	DK	DK	DK	10000	20000	E 100.0	F
Dinosaur Adventure	EAST	LTP	142000	140837	144417	123294	140633	14.1	9.95
East Midlands									
Ashby Boat Company	EM	LTP	DK	DK	DK	3000	3300	E 10.0	10.00
Butlins	EM	LTP	78000	80000	80000	71073	78462	10.4	9.00
RAF Waddington	EM	LTP	DK	DK	DK	130000	170000	E 30.8	17.00
Wicksteed Park	EM	LTP	642953	615139	DK	500000	550000	E 10.0	10.00
London									
Wistow Maize Maze	LON	LTP	DK	DK	DK	10500	15500	E 47.6	5.50
North West									
Blackpool Tower & Circus ¹	NW	LTP	550000	526456	DK	464426	483822	4.2	17.00
Coronation Park	NW	LTP	DK	DK	DK	50000	60000	E 20.0	F
Go Ape! Hire Wire Forest Adventure - Delamere	NW	LTP	DK	DK	DK	33000	28000	-15.2	25.00
Model Railway Village	NW	LTP	DK	23064	22208	15007	15590	3.9	3.50
South East									
Blackgang Chine	SE	LTP	193000	199000	188000	174000	186000	6.9	9.50
Blackland Farm Activity Centre	SE	LTP	DK	DK	DK	59000	51000	E -13.6	F
Knockhatch Adventure Park	SE	LTP	88459	82349	83691	65000	73000	E 12.3	8.00
Willen Lake and Park	SE	LTP	1000000	1000000	1100000	1000000	1000000	E 0.0	F
South West									
Paignton Pier	SW	LTP	DK	DK	DK	525448	548903	E 4.5	F
West Midlands									
Park Hall - The Countryside Experience	WM	LTP	73052	77476	80000	80000	65000	E -18.8	6.45
Yorkshire and Humber									
Flamingo Land Theme Park and Zoo	Y&H	LTP	1400210	1302195	1310285	1357425	1418224	E 4.5	23.00
Lightwater Valley	Y&H	LTP	DK	318000	320000	296500	337305	13.8	17.95
Peasholm Motor Launch Trips	Y&H	LTP	DK	DK	DK	3010	3801	26.3	1.50
St Leonard's Farm Park	Y&H	LTP	DK	50000	60000	70000	70000	E 0.0	DK
Stockeld Park	Y&H	LTP	DK	20000	70000	80000	100000	E 25.0	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.30 Visits to museums/art galleries

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
<i>East</i>									
Bentwaters Cold War Museum	EAST	MAG	DK	DK	DK	2011	1507	-25.1	4.00
Bungay Museum	EAST	MAG	DK	DK	DK	424	381	E -10.1	1.00
Chatteris Museum	EAST	MAG	1181	1487	DK	1271	1166	-8.3	F
Cromer Museum	EAST	MAG	DK	DK	DK	25680	21468	-16.4	3.00
Debach Airfield Museum	EAST	MAG	DK	DK	DK	2200	1200	E -45.5	F
East Essex Aviation Society and Museum	EAST	MAG	6725	DK	DK	700	5000	E 614.3	F
Lowestoft War Memorial Museum	EAST	MAG	DK	DK	DK	DK	1520	n/a	F
Manningtree and District Local History	EAST	MAG	2000	DK	DK	2000	2000	E 0.0	F
Manningtree Museum	EAST	MAG	DK	DK	DK	500	550	E 10.0	F
Martlesham Heath Control Tower Museum	EAST	MAG	2400	DK	DK	4800	5500	14.6	F
Norfolk and Suffolk Aviation Museum	EAST	MAG	29947	DK	DK	35000	36000	E 2.9	F
North House Gallery	EAST	MAG	DK	DK	DK	DK	2000	E n/a	F
Oaklands Park	EAST	MAG	DK	DK	DK	40510	35073	-13.4	F
Redbourn Village Museum	EAST	MAG	2500	DK	DK	450	555	23.3	1.00
Stevenage Museum	EAST	MAG	DK	DK	DK	30774	33061	7.4	F
Suffolk Horse Museum	EAST	MAG	DK	DK	DK	764	486	-36.4	2.00
The Gallery at Parndon Mill	EAST	MAG	DK	DK	DK	2500	2800	E 12.0	F
Watford Museum	EAST	MAG	6145	DK	DK	9138	9546	4.5	F
Woolpit and District Museum	EAST	MAG	DK	DK	DK	273	419	E 53.5	F
Bridewell Museum	EAST	MAG	DK	DK	DK	6528	42	-99.4	F
Christchurch Mansion	EAST	MAG	DK	DK	DK	46359	67706	46.0	F
Gressenhall Farm & Workhouse	EAST	MAG	DK	DK	DK	75304	73265	-2.7	8.40
John Dony Field Centre	EAST	MAG	DK	DK	DK	4692	1744	-62.8	F
Lynn Museum	EAST	MAG	DK	DK	DK	13942	11923	-14.5	3.30
Town House Museum	EAST	MAG	DK	DK	DK	7754	6531	-15.8	3.30
Baldock Museum	EAST	MAG	453	537	647	478	701	46.7	0.25
Beccles and District Museum	EAST	MAG	2129	2393	2211	DK	3073	n/a	F
British Schools Museum	EAST	MAG	9957	9940	11391	10117	10888	7.6	4.00
Burnham On Crouch & District Museum	EAST	MAG	3400	3600	4010	4000	4000	E 0.0	1.00
Castle Point Transport Museum Society	EAST	MAG	2800	3100	3000	DK	3800	E n/a	4.00
Chelmsford Museum	EAST	MAG	43888	50036	45885	33041	28081	-15.0	F
Combined Military Services Museum	EAST	MAG	6000	5000	DK	DK	9000	E n/a	4.75
Cromwell Museum	EAST	MAG	10360	8900	10793	12480	11496	-7.9	F
de Havilland Aircraft Heritage Centre	EAST	MAG	6200	6600	6150	6858	6883	0.4	5.00
Diss Museum	EAST	MAG	DK	5318	4134	4528	6094	E 34.6	F
Dunwich Museum	EAST	MAG	DK	25003	24361	20819	21131	E 1.5	F
Dutch Cottage Museum	EAST	MAG	678	566	507	697	615	-11.8	F
Ely Museum	EAST	MAG	8516	10217	10497	9884	11190	13.2	3.50
Essex Police Museum	EAST	MAG	2690	5400	5498	8140	12851	57.9	F
Fakenham Museum of Gas and Local History	EAST	MAG	683	971	1371	1070	989	-7.6	F
Feering and Kelvedon Local History Museum	EAST	MAG	650	507	DK	DK	458	n/a	F
Fitzwilliam Museum	EAST	MAG	291295	271869	277073	122714	142630	16.2	F
Fry Public Art Gallery	EAST	MAG	4221	4975	4400	3990	5609	40.6	F
Gainsborough's House	EAST	MAG	14271	18075	DK	18214	19151	5.1	4.50
Halesworth and District Museum	EAST	MAG	1956	2147	2320	2194	1874	-14.6	F
Haverhill & District Local History	EAST	MAG	DK	1804	1331	1240	2093	68.8	F
Hitchin Museum and Art Gallery	EAST	MAG	DK	17643	18923	17142	20370	18.8	F
HMS Ganges Association Museum	EAST	MAG	3886	3587	DK	5708	5311	-7.0	F

Hollytrees Museum	EAST	MAG	DK	DK	DK	43687	39480		-9.6	F
Imperial War Museum Duxford ¹	EAST	MAG	462972	306692	DK	382581	387122		1.2	16.50
Inspire Discovery Centre	EAST	MAG	17500	22467	19343	20000	25000	E	25.0	4.50
Ipswich Transport Museum	EAST	MAG	DK	6300	6100	7173	7110		-0.9	4.00
John Bunyan Museum	EAST	MAG	5262	5055	5019	5154	4393		-14.8	F
John Jarrold Printing Museum	EAST	MAG	DK	400	300	300	550	E	83.3	F
Kettle's Yard	EAST	MAG	66175	63754	70503	62638	58863		-6.0	F
Lanman Museum	EAST	MAG	50000	DK	DK	DK	50000	E	n/a	F
Litcham Village Museum	EAST	MAG	3100	2900	DK	DK	212	E	n/a	F
Long Shop Museum	EAST	MAG	DK	12517	10851	11072	13654		23.3	4.50
Lowestoft Museum	EAST	MAG	13631	16212	8550	7673	8998		17.3	F
Maldon District Museum	EAST	MAG	1730	1731	2085	2491	2899		16.4	1.00
Moyse's Hall Museum	EAST	MAG	16788	14896	21036	21556	26330		22.1	3.00
Museum of Power	EAST	MAG	9000	9000	9500	10000	14800	E	48.0	3.50
Nelson Museum	EAST	MAG	7500	4526	DK	4052	5106		26.0	3.40
Norris Museum	EAST	MAG	8395	7566	9155	9543	9116		-4.5	F
Parham Airfield Museum	EAST	MAG	6429	4569	7707	5500	6000		9.1	F
Peterborough Museum and Art Gallery	EAST	MAG	38784	55911	80983	69928	79284		13.4	F
Picturecraft Gallery Limited	EAST	MAG	DK	42750	47500	40250	45000	E	11.8	F
Potters Bar Museum	EAST	MAG	1757	1635	1384	1348	1255		-6.9	F
Prickwillow Drainage Engine Museum	EAST	MAG	2005	1900	2190	2380	2395	E	0.6	3.00
RAF Air Defence Radar Museum	EAST	MAG	4247	4060	5119	5611	5788		3.2	4.50
Railworld	EAST	MAG	DK	2540	2572	2212	1797		-18.8	F
Roman Sandy Story	EAST	MAG	100	103	98	100	60	E	-40.0	F
Saffron Walden Museum	EAST	MAG	20084	22038	DK	17551	16459		-6.2	1.50
Southwold Museum	EAST	MAG	DK	5436	DK	6699	7235		8.0	F
Stondon Motor Museum	EAST	MAG	DK	20000	21000	21000	23000	E	9.5	6.00
Thaxted Guildhall	EAST	MAG	3748	3806	3272	2879	3728		29.5	1.00
The Amber Museum	EAST	MAG	70000	70000	65000	70000	65000	E	-7.1	F
The Farmland Museum and Denny Abbey	EAST	MAG	13400	12500	DK	9850	12761		29.6	4.00
The Henry Moore Foundation	EAST	MAG	DK	6175	9252	10934	12647		15.7	12.00
The Henry Ramey Upcher Lifeboat Museum	EAST	MAG	10000	11124	DK	12711	10800		-15.0	F
The John Russell Gallery	EAST	MAG	5000	5000	5000	6000	7000	E	16.7	F
The Muckleburgh Collection	EAST	MAG	DK	39900	36000	30173	35034		16.1	6.00
The Natural History Museum at Tring ¹	EAST	MAG	107869	120657	120472	119907	118034		-1.6	F
The Sir Alfred Munnings Art Museum	EAST	MAG	3253	3399	2865	DK	3230		n/a	4.00
The Stained Glass Museum	EAST	MAG	10618	12277	15406	15750	15427		-2.1	3.50
Thorney Heritage Museum	EAST	MAG	597	354	DK	450	650	E	44.4	F
Time and Tide - Museum of Great Yarmouth	EAST	MAG	43186	35000	DK	31432	27842		-11.4	4.50
Toad Hole Cottage Museum	EAST	MAG	22707	25910	25697	25810	30302		17.4	F
Ware Museum	EAST	MAG	5589	7872	5149	7804	8618		10.4	F
Whittlesey Museum	EAST	MAG	1083	1074	1091	455	364		-20.0	0.50
Wyndham Heritage Museum	EAST	MAG	2914	3123	2422	2234	2257		1.0	3.00
East Midlands										
Abbey Pumping Station	EM	MAG	DK	DK	DK	38780	51031		31.6	F
Ayscoughfee Hall Museum and Gardens	EM	MAG	DK	15179	DK	23294	23990		3.0	F
Belgrave Hall	EM	MAG	DK	DK	DK	22298	20765	E	-6.9	F
Buxton Museum and Art Gallery	EM	MAG	27680	27117	32148	34358	34460	E	0.3	F
Calverton Folk Museum	EM	MAG	200	250	DK	200	175	E	-12.5	1.50
Castle Donington Museum	EM	MAG	1869	DK	DK	1357	1389		2.4	F
Cherry Holt Studio	EM	MAG	DK	DK	DK	4000	3910		-2.3	F
Church Farm Museum	EM	MAG	DK	13500	DK	11458	15250		33.1	F
City Gallery	EM	MAG	DK	DK	DK	25952	24648		-5.0	F

Crich Tramway Village	EM	MAG	DK	DK	DK	112300	122191		8.8	10.50
D H Lawrence Birthplace Museum	EM	MAG	8622	7736	8551	8008	7381		-7.8	1.95
Derby Museum & Art Gallery	EM	MAG	135020	152146	DK	94399	96055		1.8	F
Eyam Museum	EM	MAG	DK	DK	DK	27326	29183		6.8	2.00
Ferrers Gallery	EM	MAG	DK	DK	DK	72000	66500	E	-7.6	F
Fishmarket	EM	MAG	DK	DK	DK	40000	51710		29.3	F
Flintham Museum	EM	MAG	1061	796	487	932	979		5.0	F
Gainsborough Old Hall	EM	MAG	30000	29319	DK	26194	28088		7.2	5.00
Gate Gallery	EM	MAG	DK	DK	DK	1000	1400	E	40.0	F
Hallaton Museum	EM	MAG	DK	688	716	710	1064		49.9	F
Harrington Aviation Museum	EM	MAG	2468	2238	2232	2166	2278		5.2	4.00
Hinckley and District Museum	EM	MAG	1775	1416	1897	1792	1330		-25.8	0.50
Irchester Narrow-gauge Railway Museum	EM	MAG	7250	4650	5245	2568	2675		4.2	F
Jewry Wall Museum	EM	MAG	20096	DK	DK	23917	25889		8.2	F
Kegworth Museum	EM	MAG	DK	DK	DK	377	263		-30.2	1.00
Langwith Whaley Thorns Heritage Centre	EM	MAG	DK	DK	DK	756	900		19.0	F
M & C Collection of Historic Motorcycles	EM	MAG	DK	DK	DK	5000	7500	E	50.0	2.00
Magdalen Museum	EM	MAG	800	DK	DK	475	650		36.8	2.00
Making It! Discovery Centre	EM	MAG	17295	11184	9898	11406	10443		-8.4	7.50
Mansfield Museum	EM	MAG	35491	42957	55597	50296	43012		-14.5	F
Melton Carnegie Museum	EM	MAG	DK	13960	14494	14927	951		-93.6	F
Mrs Smiths Cottage	EM	MAG	3379	3015	DK	2856	3478		21.8	2.00
National Space Centre	EM	MAG	215000	217000	218000	219000	221000		0.9	13.00
National Waterways Museum -Stoke Bruerne	EM	MAG	DK	DK	DK	12998	14480		11.4	DK
New Walk Museum and Art Gallery	EM	MAG	DK	140216	176586	175579	176236		0.4	F
Newark Air Museum	EM	MAG	18596	17569	19667	19954	22407		12.3	6.25
Normanton Church Museum	EM	MAG	12852	13836	DK	7594	9972		31.3	2.00
North Ings Farm Museum	EM	MAG	107	109	81	88	81		-8.0	3.00
Nottingham Castle Museum and Gallery	EM	MAG	DK	DK	DK	276798	295635		6.8	3.50
On Your Marques, Model Car Museum	EM	MAG	5194	DK	DK	6036	6126		1.5	F
Papplewick Pumping Station	EM	MAG	DK	DK	DK	5950	5554		-6.7	5.00
Peak District Mining Museum	EM	MAG	DK	11445	DK	11824	11771		-0.4	3.00
Pollyanna Pickering Gallery	EM	MAG	9000	DK	DK	DK	6000	E	n/a	F
QUAD	EM	MAG	DK	DK	DK	63000	230000	E	265.1	F
RAF Scampton Historical Museum	EM	MAG	4000	DK	DK	4000	6000		50.0	F
Ropewalk Contemporary Art & Craft	EM	MAG	19841	25405	33633	39378	42845		8.8	F
Silk Mill - Derby's Museum of Industry and History	EM	MAG	29447	36226	DK	29845	41695		39.7	F
Snibston	EM	MAG	91000	87000	90000	94000	86244		-8.3	6.75
Spalding Flower Bulb Museum	EM	MAG	DK	DK	DK	500	400	E	-20.0	F
Stamford Museum	EM	MAG	16968	16820	DK	15440	15104		-2.2	F
Sywell Aviation Museum	EM	MAG	DK	4500	5100	6000	6000	E	0.0	F
The Hayrack Gallery	EM	MAG	DK	DK	DK	13000	12500	E	-3.8	F
The Roundhouse Gallery	EM	MAG	1500	DK	DK	800	800	E	0.0	F
Wellingborough Museum	EM	MAG	DK	DK	DK	18316	27693		51.2	F
Wigston Framework Knitters Museum	EM	MAG	DK	DK	DK	970	999		3.0	1.50
William Booth Birthplace Museum	EM	MAG	521	845	DK	0	778		n/a	F
Wollaston Museum	EM	MAG	562	972	601	569	779		36.9	F
Woodhall Spa Cottage Museum	EM	MAG	DK	DK	DK	3852	3546		-7.9	1.50
Bosworth Battlefield Heritage Centre	EM	MAG	180000	DK	DK	34470	47547		37.9	6.00
Brewhouse Yard Museum	EM	MAG	DK	DK	DK	50530	52491		3.9	5.50
Charnwood Museum	EM	MAG	DK	DK	DK	53362	53789		0.8	F
Harborough Museum	EM	MAG	9480	10091	DK	9291	8128		-12.5	F
Newarke Houses Museum	EM	MAG	DK	DK	DK	46024	43764		-4.9	F

Newstead Abbey	EM	MAG	DK	DK	DK	73116	74484	1.9	8.00	
The Collection	EM	MAG	DK	DK	DK	70121	63184	-9.9	F	
Wollaton Hall and Park	EM	MAG	DK	DK	DK	248256	298153	20.1	F	
London										
British Library ¹	LON	MAG	1113114	1182393	1355425	1255832	1379475	9.8	F	
British Museum	LON	MAG	4536064	4837878	5400062	5930000	5569981	-6.1	F	
Bromley Museum	LON	MAG	21963	21068	22586	25918	25167	-2.9	F	
Bruce Castle Museum	LON	MAG	DK	DK	DK	44232	46269	4.6	F	
Brunel Engine House Rotherhithe	LON	MAG	8100	11400	11700	9021	10071	11.6	2.00	
Burgh House	LON	MAG	9006	14170	14438	13208	16275	23.2	F	
Cartoon Art Trust	LON	MAG	DK	22000	23994	28122	28685	2.0	5.50	
Churchill Museum and Cabinet War Rooms ¹	LON	MAG	311481	284232	283530	288592	314162	8.9	14.95	
Clowns International Clowns' Gallery and Museum	LON	MAG	400	450	550	DK	35	E n/a	F	
College of Arms	LON	MAG	2522	2946	2659	2699	1942	-28.0	F	
Courtauld Institute Gallery	LON	MAG	103700	DK	DK	203506	150773	-25.9	5.00	
Cuming Museum	LON	MAG	15000	DK	DK	11499	10352	-10.0	F	
Geffrye Museum	LON	MAG	74008	78065	DK	84057	85216	1.4	F	
Greenwich Heritage Centre	LON	MAG	37867	39737	45854	45932	46161	0.5	F	
Horniman Museum and Gardens	LON	MAG	288653	380362	DK	478165	596177	24.7	F	
Household Cavalry Museum	LON	MAG	DK	DK	DK	49500	64500	30.3	6.00	
Imperial War Museum ¹	LON	MAG	730172	696983	DK	833893	887246	6.4	F	
Jewish Military Museum and Memorial Room	LON	MAG	DK	DK	DK	1000	1000	E 0.0	F	
Museum in Docklands	LON	MAG	100073	99688	93150	161449	99949	-38.1	5.00	
Museum of Childhood at Bethnal Green	LON	MAG	193472	29925	35748	352538	387820	10.0	F	
Museum of London	LON	MAG	395747	394322	331345	276386	269223	-2.6	F	
National Army Museum	LON	MAG	DK	DK	DK	212324	218159	E 2.7	F	
National Gallery	LON	MAG	4202020	4562471	4159485	4382614	4780030	E 9.1	F	
National Portrait Gallery	LON	MAG	1539766	1601448	1607767	1843266	1961843	E 6.4	F	
Natural History Museum	LON	MAG	3078346	3754496	3652003	3738305	4105106	9.8	F	
Osterley Park House (NT)	LON	MAG	23222	23467	37414	39590	43099	8.9	8.40	
Royal Fusiliers Museum	LON	MAG	70000	DK	DK	60000	60000	E 0.0	1.00	
Science Museum ¹	LON	MAG	2019940	2440253	2712824	2705677	2793930	3.3	F	
Serpentine Gallery	LON	MAG	DK	790000	600000	697674	697674	0.0	F	
St Bartholomew's Hospital Archives and Museum	LON	MAG	6527	5002	4754	4548	3782	E -16.8	F	
Tate Britain	LON	MAG	1738520	1597359	1600000	1618309	1501837	-7.2	F	
Tate Modern ¹	LON	MAG	3902017	4915376	5200000	4862581	4747537	-2.4	F	
Upminster Tithe Barn Agricultural and Folk Museum	LON	MAG	1976	2576	3083	2537	4298	69.4	F	
Victoria and Albert Museum ¹	LON	MAG	1920200	2372919	2809900	2065300	2269880	9.9	F	
William Morris Gallery	LON	MAG	20162	20411	DK	17337	24036	38.6	F	
Wimbledon Lawn Tennis Museum	LON	MAG	48070	51155	52121	54590	69566	27.4	10.00	
Wimbledon Museum of Local History	LON	MAG	1689	1582	1383	1500	1500	0.0	F	
Wimbledon Windmill Museum	LON	MAG	DK	DK	DK	4168	3497	E -16.1	2.00	
North East										
Ankers House & St Mary and St Cuthbert's Church	NE	MAG	814	836	1217	269	688	155.8	F	
Beamish Museum	NE	MAG	309661	320363	307674	313030	303784	-3.0	16.00	
Bowes Railway	NE	MAG	DK	DK	DK	99330	97128	-2.2	8.00	
Cherryburn: Thomas Bewick Birthplace Museum	NE	MAG	12600	15120	14280	14807	15750	6.4	3.60	
Cleveland Ironstone Mining Museum	NE	MAG	DK	4721	4905	5232	6199	18.5	5.50	
DLI Museum and Durham Art Gallery	NE	MAG	39576	41707	42742	37176	46327	E 24.6	3.25	
Dorman Museum	NE	MAG	DK	86836	96257	96756	92458	-4.4	F	
Durham Heritage Centre and Museum	NE	MAG	7640	8348	7957	8790	7500	E -14.7	2.00	
Guisborough Museum	NE	MAG	DK	1044	828	1211	1400	15.6	F	
Great North Museum ¹	NE	MAG	DK	DK	DK	DK	638454	n/a	F	

Hartlepool Art Gallery	NE	MAG	58425	73630	67859	60624	56471	-6.9	F
Hatton Gallery	NE	MAG	29380	54807	DK	25049	22132	-11.6	F
Heatherslaw Cornmill	NE	MAG	DK	DK	DK	5537	7359	32.9	3.50
Hexham Old Gaol	NE	MAG	DK	16052	13540	13570	12094	-10.9	3.95
Killhope, The North of England Lead Mining Museum	NE	MAG	23205	23365	21125	18254	19498	6.8	DK
Lady Waterford Hall	NE	MAG	DK	DK	DK	7000	8000	14.3	2.00
Laing Art Gallery	NE	MAG	297406	DK	DK	268977	269350	0.1	F
Locomotion:The National Railway Museum at Shildon	NE	MAG	160500	140000	140000	140000	160000	E	14.3 F
Monkwearmouth Station Museum	NE	MAG	15913	DK	DK	30520	30633	0.4	F
Museum of Hartlepool	NE	MAG	115329	88676	61564	99032	93290	E	-5.8 F
Peterborough Art House	NE	MAG	DK	DK	DK	DK	500	E	n/a F
Regimental Museum Kings Own Scottish Borderers	NE	MAG	DK	DK	DK	15857	20000	E	26.1 3.50
RNLI Grace Darling Museum	NE	MAG	DK	DK	DK	65000	45000	-30.8	2.50
RNLI Zetland Lifeboat Museum	NE	MAG	3992	5676	3459	5345	7360	E	37.7 F
Roman Army Museum (Carvoran) Hadrian's Wall	NE	MAG	DK	DK	DK	41151	43103	4.7	4.50
ShIPLEY Art Gallery	NE	MAG	40740	39978	DK	36762	43301	17.8	F
South Shields Museum and Art Gallery	NE	MAG	DK	162059	DK	160331	161863	1.0	F
Stephenson Railway Museum	NE	MAG	DK	24323	42341	33249	21934	-34.0	F
Sunderland Museum and Winter Gardens	NE	MAG	322832	334912	DK	313138	343368	9.7	F
The Glass and Art Gallery	NE	MAG	7000	DK	DK	0	7000	E	n/a F
University Gallery and Baring Wing	NE	MAG	60000	DK	DK	60000	80000	E	33.3 F
Vindolanda (Chesterholm) Hadrian's Wall	NE	MAG	DK	80941	81012	79010	82222	4.1	5.20
North West									
A World in Miniature Museum	NW	MAG	DK	DK	DK	8000	8000	E	0.0 3.99
Astley Cheetham Art Gallery	NW	MAG	21475	29434	22018	21871	15741	-28.0	F
Bancroft Mill	NW	MAG	1000	1500	1400	1300	1500	E	15.4 3.50
Beatrix Potter Gallery	NW	MAG	28693	29157	46507	50456	47244	-6.4	4.20
Bolton Museum, Aquarium and Archive	NW	MAG	DK	DK	DK	324217	347906	7.3	F
Bolton Steam Museum	NW	MAG	DK	DK	DK	1612	2814	74.6	F
Botanic Gardens	NW	MAG	DK	DK	DK	37790	31898	-15.6	F
British Commercial Vehicle Museum	NW	MAG	DK	7000	DK	7056	11654	65.2	4.90
British in India Museum	NW	MAG	DK	300	370	650	256	E	-60.6 3.50
Bury Art Gallery, Museum & Archive	NW	MAG	DK	41980	DK	38612	35792	-7.3	F
Catalyst Science Discovery Centre	NW	MAG	27810	23336	20338	25237	24442	-3.2	DK
Central Art Gallery	NW	MAG	10709	16500	20546	22379	23605	5.5	F
Courtyard Gallery	NW	MAG	DK	DK	DK	9352	10546	E	12.8 F
Customs and Excise National Museum	NW	MAG	DK	DK	DK	205267	282437	37.6	F
FACT (Foundation For Art & Creative Technology)	NW	MAG	DK	416544	421084	463769	360361	-22.3	F
Fusilier Museum	NW	MAG	DK	DK	DK	2210	4500	E	103.6 2.00
Greater Manchester Fire Service Museum	NW	MAG	DK	556	1307	2776	2961	6.7	F
Greater Manchester Police Museum & Archives	NW	MAG	8500	8000	8000	9000	9600	E	6.7 F
Guildhall Museum	NW	MAG	DK	8116	7736	7746	8778	13.3	F
Imperial War Museum North ¹	NW	MAG	229968	228103	DK	239853	236529	-1.4	F
Lady Lever Art Gallery ¹	NW	MAG	118128	201576	DK	157460	193034	22.6	F
Lancaster Maritime Museum	NW	MAG	DK	DK	DK	15228	16954	11.3	3.00
Manchester Museum	NW	MAG	DK	173872	172336	251990	446572	77.2	F
Manchester United Museum & Tour Centre	NW	MAG	DK	DK	DK	326654	309397	-5.3	12.50
Merseyside Maritime Museum ¹	NW	MAG	355343	439318	DK	1020712	945254	-7.4	F
Museum of the Manchester Regiment	NW	MAG	DK	DK	DK	DK	59694	n/a	F
National Conservation Centre ¹	NW	MAG	DK	DK	DK	128170	124656	-2.7	F
People's History Museum	NW	MAG	21473	25164	20860	47891	55764	16.4	F
Platform Gallery	NW	MAG	DK	30000	30000	32463	33532	3.3	F
Portland Basin Museum	NW	MAG	102951	90971	87306	84017	98306	17.0	F

Ribchester Roman Museum	NW	MAG	16540	14701	13855	13802	13439	-2.6	3.10
Robert Fletcher Wildlife Artist	NW	MAG	DK	DK	DK	1450	1650	E 13.8	F
Rossendale Museum	NW	MAG	7619	8959	7614	9955	10705	7.5	F
Saddleworth Museum and Art Gallery	NW	MAG	DK	8000	DK	20000	20000	E 0.0	2.00
Senhouse Roman Museum	NW	MAG	DK	DK	DK	7266	10241	40.9	3.00
Setantii Museum and Family History Centre	NW	MAG	DK	DK	DK	46659	44323	-5.0	F
Silk Museum: Park Lane Galleries	NW	MAG	DK	DK	DK	19814	20060	1.2	5.00
South Ribble Museum and Exhibition Centre	NW	MAG	4704	5557	4795	7030	6679	-5.0	F
The Beacon	NW	MAG	DK	DK	DK	51830	71602	38.1	5.00
The Heaton Cooper Studio	NW	MAG	DK	DK	DK	102859	99988	-2.8	F
The Museum of Lancashire	NW	MAG	DK	DK	DK	10574	13778	30.3	3.00
The Quaker Tapestry Exhibition	NW	MAG	6868	6767	DK	20300	19027	-6.3	6.00
The Ruskin Museum	NW	MAG	12519	12461	13280	13820	14274	3.3	4.50
The Salt Museum	NW	MAG	DK	18104	DK	17663	21021	19.0	2.50
The Yorkshire Dales Mining Museum - Earby	NW	MAG	DK	800	DK	0	2000	E n/a	2.50
Towneley Park	NW	MAG	101064	DK	DK	72892	65081	-10.7	3.50
Tullie House Museum and Art Gallery	NW	MAG	278339	202716	214841	264918	252826	-4.6	4.00
Turnpike Gallery	NW	MAG	8063	11238	13086	10337	12390	19.9	F
Victoria Gallery & Museum	NW	MAG	DK	DK	DK	31833	49158	54.4	F
Walker Art Gallery ¹	NW	MAG	170929	248107	DK	396356	213893	-46.0	F
Whitworth Art Gallery	NW	MAG	DK	DK	DK	135006	170106	26.0	F
World Museum Liverpool ¹	NW	MAG	513855	524465	DK	787767	605601	-23.1	F
South East									
Abingdon Museum	SE	MAG	15719	13784	18693	DK	21321	n/a	F
Aldershot Military Museum	SE	MAG	10747	DK	DK	13673	12001	-12.2	2.00
Amersham Museum	SE	MAG	2546	2612	2647	2528	2239	-11.4	2.00
Antiques Storehouse	SE	MAG	DK	DK	DK	75000	125000	E 66.7	F
Army Medical Services Museum	SE	MAG	13171	11753	9818	13521	8390	-37.9	F
Art House Gallery Cafe & Venue	SE	MAG	DK	DK	DK	7000	14000	E 100.0	F
Ashford Borough Museum	SE	MAG	2482	2983	2492	2952	2937	-0.5	F
Ashmolean Museum	SE	MAG	352000	DK	DK	369284	150000	-59.4	F
Bargate Monument Gallery	SE	MAG	DK	DK	DK	30000	18755	-37.5	F
Basing House Ruins	SE	MAG	DK	DK	DK	6032	6939	15.0	F
Bexhill Museum	SE	MAG	12583	11344	10884	7858	15736	100.3	3.00
Bognor Regis Local History & Wireless Museum	SE	MAG	DK	DK	DK	11600	11982	3.3	F
Booth Museum of Natural History	SE	MAG	25000	21720	24557	22500	23194	3.1	F
Brenzett Aeronautical Museum Trust	SE	MAG	12515	14515	8760	6420	3399	E -47.1	3.00
Brighton Museum & Art Gallery	SE	MAG	227156	225496	197669	202336	225250	11.3	F
C M Booth Collection of Historic Vehicles	SE	MAG	3000	3000	3000	DK	3250	E n/a	2.50
Canterbury Roman Museum	SE	MAG	DK	15034	17351	21118	25000	E 18.4	3.10
Cass Sculpture Foundation	SE	MAG	DK	10000	DK	7312	10000	E 36.8	10.00
Chart Gunpowder Mills	SE	MAG	1430	1100	1054	1094	1252	14.4	F
Chipping Norton Museum of Local History	SE	MAG	800	DK	DK	680	670	E -1.5	1.00
City Museum	SE	MAG	DK	DK	DK	108031	236420	118.8	F
Combe Mill	SE	MAG	1350	DK	DK	1500	1750	16.7	4.00
Cowes Maritime Museum	SE	MAG	DK	6705	8916	11331	18735	E 65.3	F
Cowper and Newton Museum	SE	MAG	3100	2600	3030	3113	4004	28.6	3.00
Curtis Museum	SE	MAG	DK	DK	DK	9430	8926	-5.3	F
Dartford Borough Museum	SE	MAG	5842	6571	8129	8620	7920	-8.1	F
Dickens House Museum	SE	MAG	DK	DK	DK	DK	12000	E n/a	3.25
Dinosaur Isle	SE	MAG	67294	72804	74520	74028	76739	3.7	5.00
East Surrey Museum	SE	MAG	3300	3000	3000	6000	6000	E 0.0	F
Eastleigh Museum	SE	MAG	DK	DK	DK	25842	23844	-7.7	F

Elham Valley Railway Museum	SE	MAG	DK	DK	DK	DK	1300	E	n/a	2.50
Elmbridge Museum	SE	MAG	8006	8500	DK	6199	6804		9.8	F
Emsworth Museum	SE	MAG	1653	1500	736	2500	2950		18.0	F
Foredown Tower Countryside Centre	SE	MAG	DK	DK	DK	2892	2409		-16.7	F
Forge and Dragon Gallery	SE	MAG	200	200	200	180	180	E	0.0	F
Grange Museum & Art Gallery	SE	MAG	DK	DK	DK	28000	28500	E	1.8	F
Guildford House Gallery	SE	MAG	116546	104362	112992	105388	105773		0.4	F
Guildford Museum	SE	MAG	27044	29273	26761	26259	28277		7.7	F
Hastings Museum and Art Gallery	SE	MAG	DK	DK	DK	33334	33884		1.6	F
Henfield Museum	SE	MAG	3168	2750	DK	2307	2310		0.1	F
Herne Bay Museum and Gallery	SE	MAG	DK	DK	DK	18019	16497		-8.4	F
Horsham Museum	SE	MAG	DK	37186	41873	39428	63142		60.1	F
Hove Museum & Art Gallery	SE	MAG	47828	46539	44544	37344	35642		-4.6	F
James Hockey & Foyer Galleries	SE	MAG	DK	DK	DK	24000	24000	E	0.0	F
Leatherhead and District Local History Museum	SE	MAG	1627	1461	1517	1410	1597		13.3	F
Lydd Town Museum	SE	MAG	807	1018	1338	1488	1705		14.6	F
Milestones	SE	MAG	DK	DK	DK	89284	89629		0.4	7.90
Milton Keynes Museum	SE	MAG	DK	DK	DK	18323	20027		9.3	5.00
Museum of Canterbury	SE	MAG	DK	15570	16107	17811	20448		14.8	3.60
Museum of Farnham	SE	MAG	18811	11968	13372	13991	13117		-6.2	F
Museum of Island History	SE	MAG	DK	6330	5082	5404	5580	E	3.3	2.00
Museum of Reading	SE	MAG	67602	DK	DK	101313	99989		-1.3	F
Museum of the History of Science	SE	MAG	DK	DK	DK	109202	174553		59.8	F
National Motor Museum Beaulieu ¹	SE	MAG	322625	314712	308401	312279	351975		12.7	16.00
Nigel Greaves Gallery	SE	MAG	DK	DK	DK	4677	6321		35.2	F
Old Gaol Museum	SE	MAG	4100	4250	DK	3100	3250		4.8	3.00
Old Town Hall Museum	SE	MAG	DK	15834	DK	15497	15435		-0.4	F
Oxford Bus Museum	SE	MAG	DK	DK	DK	7696	7345		-4.6	4.00
Oxford University Museum of Natural History	SE	MAG	294731	320000	DK	422251	506895		20.0	F
Petworth Cottage Museum	SE	MAG	1520	1463	1047	1583	1812		14.5	2.50
Pitstone Green Museum	SE	MAG	1900	1950	DK	1504	2570		70.9	4.00
Pitt Rivers Museum	SE	MAG	170171	191112	204748	118120	255622		116.4	F
RAF Spitfire & Hurricane Memorial Trust	SE	MAG	DK	DK	DK	60000	60000	E	0.0	F
REME Museum of Technology	SE	MAG	11000	11773	11964	12282	13070		6.4	4.50
Rockbourne Roman Villa	SE	MAG	DK	DK	DK	6469	6806		5.2	2.50
Royal Engineers Museum	SE	MAG	DK	DK	DK	47425	67594		42.5	6.99
Rural Life Centre	SE	MAG	20136	20835	23326	23569	25773	E	9.4	7.50
Sandwich Guildhall Museum	SE	MAG	1194	1040	1425	1117	1252	E	12.1	1.00
Seaford Museum and Heritage Society	SE	MAG	2947	3690	DK	5130	4283		-16.5	1.50
Secret Cold War Bunker	SE	MAG	400	300	500	600	456		-24.0	3.50
Shipwreck & Coastal Heritage Centre	SE	MAG	DK	DK	DK	56257	52572		-6.6	1.00
Sittingbourne Heritage Museum	SE	MAG	1000	1000	DK	DK	800	E	n/a	F
South Downs Planetarium	SE	MAG	11639	13537	14411	14560	14723		1.1	6.00
St Barbe Museum and Art Gallery	SE	MAG	DK	DK	DK	15674	26909		71.7	4.00
Steyning Museum	SE	MAG	4161	DK	DK	DK	5827		n/a	F
Swalcliffe Barn	SE	MAG	681	DK	DK	1051	1086		3.3	F
Tangmere Military Aviation Museum	SE	MAG	23539	27006	31500	32240	30862		-4.3	6.00
Tenterden and District Museum	SE	MAG	DK	DK	DK	4088	4528		10.8	1.00
The Bate Collection of Musical Instruments	SE	MAG	4006	4026	3824	4710	5391		14.5	F
The Gurkha Museum	SE	MAG	11746	13251	13687	15250	14946		-2.0	2.00
The Hannah Peschar Sculpture Garden	SE	MAG	DK	DK	DK	DK	5000	E	n/a	9.00
The Historic Dockyard Chatham	SE	MAG	106423	101304	117797	119497	152829		27.9	15.00
The Look Out Discovery Centre	SE	MAG	245924	269427	DK	615340	695290	E	13.0	6.25

The Museum of Berkshire Aviation	SE	MAG	DK	DK	DK	2500	2700	E	8.0	3.50
The Observatory Science Centre	SE	MAG	52000	DK	DK	54276	56529		4.2	7.23
The Otter Gallery (Chichester)	SE	MAG	DK	DK	DK	10513	11659		10.9	F
The Royal Hampshire Regiment Museum and Memorial Garden	SE	MAG	3500	DK	DK	4601	5520		20.0	F
The Southwick Brewhouse	SE	MAG	DK	DK	DK	7000	7000	E	0.0	F
The Ure Museum of Greek Archaeology	SE	MAG	DK	3500	3500	5514	6883		24.8	F
Tunbridge Wells Museum and Art Gallery	SE	MAG	58867	51073	57733	65598	60819		-7.3	F
Vale and Downland Museum	SE	MAG	45000	44805	48896	48982	53428		9.1	2.50
Weald & Downland Open Air Museum	SE	MAG	136214	142533	DK	132159	137257		3.9	8.95
West Berkshire Museum	SE	MAG	18514	15445	15883	11669	8623		-26.1	F
West End Local History Museum & Heritage Centre	SE	MAG	433	DK	DK	581	535	E	-7.9	F
West Gate Towers Museum	SE	MAG	DK	8026	7435	9516	3826		-59.8	1.30
Whitstable Museum and Art Gallery	SE	MAG	DK	19657	20706	19366	21000	E	8.4	F
Willis Museum	SE	MAG	46256	DK	DK	29478	29106		-1.3	F
Winchester Discovery Centre	SE	MAG	DK	DK	DK	23419	28646		22.3	F
Woburn Heritage Centre	SE	MAG	5920	5860	5600	5000	5000	E	0.0	F
Worthing Museum and Art Gallery	SE	MAG	DK	DK	DK	34744	44442		27.9	F
Zimmer Stewart Gallery	SE	MAG	DK	DK	DK	8000	8500	E	6.3	F
South West										
Alexander Keiller Museum	SW	MAG	14794	DK	DK	15094	17022		12.8	4.20
Atkinson Gallery	SW	MAG	2500	2500	2500	2500	3000	E	20.0	F
Barbara Hepworth Museum and Sculpture Garden	SW	MAG	DK	DK	DK	244000	203000	E	-16.8	5.65
Beaminster Museum	SW	MAG	DK	DK	DK	2000	1800		-10.0	1.00
Beckford's Tower & Museum	SW	MAG	2114	DK	DK	2066	2071		0.2	3.00
Blaise Castle House Museum and Estate	SW	MAG	DK	DK	DK	54025	52673		-2.5	F
Bodmin Town Museum	SW	MAG	6785	6740	DK	8393	10479		24.9	F
Braunton & District Museum	SW	MAG	6129	5221	6543	6701	7442		11.1	F
Bristol City Museum & Art Gallery	SW	MAG	DK	DK	DK	376969	562375		49.2	F
Building of Bath Collection	SW	MAG	6451	6487	5766	5954	3671		-38.3	4.00
Castle Combe Museum	SW	MAG	1180	1125	DK	1216	1385		13.9	F
Chard and District Museum	SW	MAG	2397	2402	2384	2612	2200		-15.8	2.50
Coldharbour Mill Working Wool Museum	SW	MAG	10000	10309	9391	7607	8500	E	11.7	4.50
Corfe Castle Museum	SW	MAG	60000	DK	DK	50000	50000	E	0.0	F
Corinium Museum	SW	MAG	52424	46190	42598	43102	42905		-0.5	4.25
Court Barn Museum	SW	MAG	DK	DK	DK	7104	7089		-0.2	3.75
Dartmouth Museum	SW	MAG	7047	9123	9600	9338	9663		3.5	1.50
Dorset County Museum	SW	MAG	DK	DK	DK	30000	34000	E	13.3	6.50
Doverly Manor Museum	SW	MAG	DK	DK	DK	0	3880	n/a		F
Dunster Dolls Museum	SW	MAG	4265	3424	16448	22930	7484		-67.4	F
Fairlyncn Arts Centre & Museum	SW	MAG	1778	1850	1833	2223	2246		1.0	2.00
Fashion Museum	SW	MAG	98230	96326	88125	93631	90331		-3.5	7.00
Finch Foundry	SW	MAG	18659	19568	19211	21062	21719		3.1	4.20
Fleet Air Arm Museum	SW	MAG	103390	97500	111164	116230	113396		-2.4	11.00
Fox Talbot Museum of Photography	SW	MAG	85588	84972	DK	97633	113821		16.6	9.50
Frome Museum	SW	MAG	2830	2442	2407	2930	3182		8.6	F
Geevor Tin Mine	SW	MAG	35042	39744	38603	39668	41883		5.6	8.50
Gillingham Museum	SW	MAG	7830	7707	7927	7261	6746	E	-7.1	F
Gold Hill Museum & Garden	SW	MAG	2850	DK	DK	3466	3480		0.4	2.50
Hartland Quay Museum	SW	MAG	4103	4387	4810	5208	4886	E	-6.2	1.00
Herschel Museum of Astronomy	SW	MAG	6900	DK	DK	4039	5679		40.6	4.00
Higher Kiln Quarry Caves	SW	MAG	DK	DK	DK	5500	1300	E	-76.4	5.00
Ilchester Museum Ilchester Town Trust	SW	MAG	606	DK	DK	589	656		11.4	F

Ilfracombe Museum	SW	MAG	18721	18310	18764	19685	17109		-13.1	2.50
Isles of Scilly Museum	SW	MAG	DK	12000	13000	11000	10500	E	-4.5	3.50
Kingswood Heritage Museum	SW	MAG	DK	DK	DK	3000	3000	E	0.0	2.00
Museum of Bath at Work	SW	MAG	7113	8400	DK	6750	7493		11.0	5.00
Museum of East Asian Art	SW	MAG	5837	6470	6442	11704	10009		-14.5	5.00
National Waterways Museum	SW	MAG	32000	20000	DK	16000	24000	E	50.0	4.75
New Brewery Arts	SW	MAG	DK	DK	DK	250000	250000	E	0.0	F
Penlee House Gallery & Museum	SW	MAG	35397	33118	DK	37929	39424		3.9	3.00
Perranzabuloe Folk Museum	SW	MAG	3000	2600	2405	2750	2863		4.1	F
Roman Baths	SW	MAG	824197	843701	831721	834742	882144		5.7	11.00
Royal Albert Memorial Museum - RAMM in the Library	SW	MAG	252408	249065	192025	11901	14487		21.7	F
Royal Cornwall Museum	SW	MAG	100955	103534	DK	115439	108569		-6.0	F
Russell-Cotes Art Gallery & Museum	SW	MAG	DK	96313	DK	88434	87056		-1.6	F
Salcombe Maritime and Local History Museum	SW	MAG	DK	DK	DK	2048	1950	E	-4.8	1.50
Seventh Wave Gallery	SW	MAG	DK	DK	DK	5000	6500	E	30.0	F
Sherborne Museum	SW	MAG	4926	5348	DK	5026	5209		3.6	1.00
Soldiers of Gloucestershire Museum	SW	MAG	10100	DK	DK	9809	10885		11.0	4.25
Somerset Cricket Museum	SW	MAG	2145	2390	2357	2791	2404		-13.9	1.00
Somerset Rural Life Museum	SW	MAG	34747	37214	DK	30627	33531		9.5	F
St Ives Society of Artists	SW	MAG	DK	30500	DK	30933	30357		-1.9	F
Strand Art Gallery	SW	MAG	DK	DK	DK	20000	20000	E	0.0	F
Tate St Ives ¹	SW	MAG	DK	DK	DK	210816	214189		1.6	5.75
The Devon Guild of Craftsmen	SW	MAG	114300	113500	111000	114674	120321		4.9	F
The Gardens Gallery	SW	MAG	DK	DK	DK	18753	19575		4.4	F
The Georgian House	SW	MAG	DK	DK	DK	26084	31792		21.9	F
The Guild Craft Workshops and Gallery	SW	MAG	DK	DK	DK	DK	12700	E	n/a	F
The Helicopter Museum	SW	MAG	20000	22000	25000	25000	25000	E	0.0	5.50
The Museum in the Park	SW	MAG	23189	28522	38267	35121	46052	E	31.1	F
The Rifles (Berkshire and Wiltshire) Museum	SW	MAG	6837	7948	7184	8897	6883		-22.6	3.50
The Toy Museum	SW	MAG	DK	6000	5700	5800	5750	E	-0.9	2.50
Tiverton Museum of Mid Devon Life	SW	MAG	DK	5559	6158	7273	5953		-18.1	4.25
Topsham Museum	SW	MAG	9005	8416	DK	12048	11512		-4.4	F
Tolnes Costume Museum - Devonshire Collection of Period Costume	SW	MAG	1000	1000		850	1200	E	41.2	2.00
Tolnes Elizabethan House Museum	SW	MAG	4852	4891	4467	4658	5057		8.6	2.00
Victoria Art Gallery	SW	MAG	95400	94554	101208	117419	106773		-9.1	F
Watchet Market House Museum	SW	MAG	38283	40155	DK	DK	39750		n/a	F
Wellington Museum	SW	MAG	2800	2650	2500	2500	2200		-12.0	F
Wells Museum	SW	MAG	DK	7000	DK	2397	3098	E	29.2	3.00
Westonzoyland Pumping Station	SW	MAG	400	600	900	1060	1100	E	3.8	4.00
Winchcombe Folk and Police Museum	SW	MAG	2172	2193	2075	2001	2053		2.6	1.50
Woolton Bassett Museum	SW	MAG	1500	1000	DK	1503	1600	E	6.5	F
West Midlands										
Abbey Barn	WM	MAG	DK	3713	3534	3490	3759		7.7	F
Avoncroft Museum of Historic Buildings	WM	MAG	DK	DK	DK	28150	29721		5.6	6.60
Bantock House and Park	WM	MAG	108293	62500	DK	72571	82348		13.5	F
Berkswell Village Museum	WM	MAG	1110	993	1115	800	555	E	-30.6	F
Bewdley Museum	WM	MAG	37880	73252	DK	81902	108549	E	32.5	F
Bilston Craft Gallery	WM	MAG	15455	14780	15715	13867	16228		17.0	F
Birmingham Museum & Art Gallery	WM	MAG	427169	507285	DK	579577	644259		11.2	F
Broadfield House Glass Museum	WM	MAG	DK	DK	DK	14531	13835		-4.8	F
Butchers Row House Museum	WM	MAG	14224	14222	13222	14122	15551		10.1	F
Cannock Chase	WM	MAG	48501	45300	59727	44562	44252		-0.7	F

Clun Town Trust Museum	WM	MAG	1062	1005	949	1303	1061		-18.6	0.50
Coningsby Medieval Museum	WM	MAG	164	DK	DK	350	350	E	0.0	2.00
Earlswood Village Museum	WM	MAG	80	DK	DK	50	30	E	-40.0	F
Enginuity	WM	MAG	DK	471214	DK	73566	92836		26.2	7.65
Erasmus Darwin House	WM	MAG	DK	DK	DK	4451	6039		35.7	3.00
George Marshall Medical Museum	WM	MAG	DK	DK	DK	1000	1000	E	0.0	F
Gladstone Pottery Museum	WM	MAG	DK	DK	DK	44795	42400		-5.3	5.95
Ironbridge - Ironbridge Visitor Centre	WM	MAG	494091	DK	DK	477335	566967		18.8	19.95
Old Chapel Gallery	WM	MAG	DK	DK	DK	7660	7500	E	-2.1	F
Ross Market House Heritage Centre	WM	MAG	DK	DK	DK	27334	31845		16.5	F
Royal Birmingham Society of Artists	WM	MAG	13970	13572	13128	13098	15862	E	21.1	F
Rugby Art Gallery and Museum	WM	MAG	DK	75986	DK	86715	69952		-19.3	F
Shire Hall	WM	MAG	95284	75913	86510	86257	83736	E	-2.9	F
Soho House Museum	WM	MAG	12316	12942	DK	17188	20604		19.9	F
Tenbury Museum	WM	MAG	530	634	829	782	770		-1.5	F
The Almonry Heritage Centre	WM	MAG	DK	6983	5893	5035	7595	E	50.8	2.50
The Elgar Birthplace Museum	WM	MAG	10531	9871	DK	9077	9221	E	1.6	6.00
The Herbert Art Gallery & Museum	WM	MAG	DK	DK	DK	220000	320000	E	45.5	F
The Old House	WM	MAG	DK	DK	DK	30425	28161		-7.4	5.95
The Potteries Museum & Art Gallery	WM	MAG	DK	DK	DK	127258	150338		18.1	F
The Pump House Environment Centre	WM	MAG	DK	15108	17357	17500	18950	E	8.3	F
The Story of Drayton	WM	MAG	DK	DK	DK	763	651		-14.7	F
The Transport Museum, Wythall	WM	MAG	6660	4355	5998	7077	8823		24.7	4.00
The Worcester Porcelain Museum	WM	MAG	DK	DK	DK	8529	11656		36.7	5.00
Walsall Leather Museum	WM	MAG	24731	26000	DK	DK	29871	n/a		F
Wellesbourne Wartime Museum	WM	MAG	1900	DK	DK	1500	1750	E	16.7	2.00
Wolverhampton Art Gallery	WM	MAG	DK	DK	DK	158796	157165		-1.0	F
Worcester City Art Gallery & Museum	WM	MAG	61066	65752	61490	71300	73687		3.3	F
Worcestershire County Museum	WM	MAG	DK	16324	22652	25240	27249		8.0	4.00
Worcestershire Museum of Freemasonry	WM	MAG	DK	DK	DK	200	220	E	10.0	F
Aston Hall	WM	MAG	DK	DK	DK	1677	52273		3017.1	F
Blakesley Hall	WM	MAG	DK	DK	DK	23897	22577		-5.5	F
Blists Hill Victorian Town	WM	MAG	DK	DK	DK	166552	222666		33.7	14.60
Broseley Clay Tobacco Pipe Works	WM	MAG	DK	DK	DK	5792	5838		0.8	4.55
Coalbrookdale Museum of Iron	WM	MAG	DK	DK	DK	71902	75531		5.0	7.40
Coalport China Museum	WM	MAG	DK	DK	DK	73922	79988		8.2	7.40
Etruria Industrial Museum	WM	MAG	DK	DK	DK	15649	18077		15.5	F
Jackfield Tile Museum	WM	MAG	DK	DK	DK	27111	33511		23.6	7.40
Museum of The Gorge	WM	MAG	DK	DK	DK	53686	62050		15.6	F
Sarehole Mill	WM	MAG	DK	DK	DK	19539	20495		4.9	F
Yorkshire and Humber										
Bankfield Museum	Y&H	MAG	DK	17999	DK	20096	19336	E	-3.8	F
Bracken Hall Countryside Centre	Y&H	MAG	12389	12256	9764	9730	9042		-7.1	F
Bradford Industrial Museum & Horses	Y&H	MAG	58723	54490	56459	72272	73733		2.0	F
Captain Cook Memorial Museum, Whitby	Y&H	MAG	22479	21435	19308	21988	22486		2.3	4.00
Captain Cook Schoolroom Museum	Y&H	MAG	2437	2236	2250	2199	2218		0.9	2.00
Cartwright Hall Art Gallery	Y&H	MAG	DK	DK	DK	81831	56000		-31.6	F
Colne Valley Museum	Y&H	MAG	10000	5000	6000	5520	5692	E	3.1	2.00
Dinostar - The Dinosaur Experience	Y&H	MAG	4500	DK	DK	5137	5684		10.6	3.00
Eureka! The National Children's Museum	Y&H	MAG	DK	250364	243576	252535	242652		-3.9	7.25
Ferens Art Gallery	Y&H	MAG	DK	DK	DK	462868	449865		-2.8	F
Filey Museum	Y&H	MAG	3192	2989	3502	2491	2825		13.4	2.50
Hornsea Museum	Y&H	MAG	7632	7434	6331	6342	6181		-2.5	2.50

Ingrow Museum of Rail Travel	Y&H	MAG	11838	9690	DK	10006	9674		-3.3	2.00
JORVIK Viking Centre	Y&H	MAG	DK	DK	DK	348146	350000	E	0.5	8.50
Kirkstall Abbey	Y&H	MAG	DK	62014	DK	88000	91343		3.8	F
Leeds Industrial Museum at Armley Mills	Y&H	MAG	16395	17086	DK	26906	24346		-9.5	3.00
Magna Science Adventure Centre	Y&H	MAG	DK	155210	133715	144388	143204		-0.8	9.95
Museums Sheffield: Millennium Gallery	Y&H	MAG	DK	DK	DK	829379	770644		-7.1	F
National Media Museum	Y&H	MAG	DK	663444	DK	745857	611914		-18.0	F
National Railway Museum	Y&H	MAG	769445	902149	812891	810381	805582		-0.6	F
North Lincolnshire Museum	Y&H	MAG	DK	19187	19329	18906	19219		1.7	F
Richmondshire Museum	Y&H	MAG	5000	4800	4500	3998	2692		-32.7	2.50
Royal Armouries (Leeds) ¹	Y&H	MAG	265928	290098	DK	370395	271513		-26.7	F
Sheffield Bus Museum	Y&H	MAG	2800	2800	DK	5000	7000	E	40.0	3.50
Smith Art Gallery	Y&H	MAG	DK	6325	6231	6144	4844	E	-21.2	F
Swaledale Museum, Shop and Cafe	Y&H	MAG	3000	4268	3509	4500	5000	E	11.1	3.00
The Bar Convent Museum	Y&H	MAG	1570	2504	1911	1841	3365		82.8	F
The Trolleybus Museum at Sandtoft	Y&H	MAG	DK	5815	DK	5762	5535		-3.9	5.00
Thirsk Museum	Y&H	MAG	1379	1392	1597	1537	1565		1.8	2.00
Whitby Lifeboat Museum (RNLI)	Y&H	MAG	100000	110000	110000	112000	150000	E	33.9	F
Whitby Museum	Y&H	MAG	19943	19691	20480	19149	18600		-2.9	3.00
Withernsea Lighthouse Museum	Y&H	MAG	6042	5757	6183	6433	7985		24.1	2.50
World of James Herriot	Y&H	MAG	36194	35775	30000	32137	29322		-8.8	5.95
York Castle Museum	Y&H	MAG	DK	DK	DK	269112	284808		5.8	8.00
Abbey House	Y&H	MAG	DK	DK	DK	74485	83842		12.6	3.50
Anson Engine Museum	Y&H	MAG	DK	3074	3755	4222	4506		6.7	5.00
Bayle Museum	Y&H	MAG	3081	DK	DK	3500	600	E	-82.9	F
Beverley Guildhall	Y&H	MAG	DK	DK	DK	1946	2809		44.3	F
Bishops House	Y&H	MAG	DK	DK	DK	7435	7350		-1.1	F
Bolling Hall	Y&H	MAG	DK	DK	DK	19668	20773		5.6	F
Bretton Country Park	Y&H	MAG	DK	DK	DK	210000	205000	E	-2.4	F
British Lawnmower Museum	Y&H	MAG	5000	DK	DK	6000	6000	E	0.0	2.00
Cliffe Castle Museum	Y&H	MAG	65147	DK	DK	74813	79434		6.2	F
DIG	Y&H	MAG	DK	DK	DK	40000	41000	E	2.5	5.50
Eden Camp Modern History Theme Museum	Y&H	MAG	150000	DK	DK	153000	115463		-24.5	5.00
Hands On History Museum	Y&H	MAG	DK	DK	DK	32871	34910		6.2	F
Heptonstall Museum	Y&H	MAG	DK	DK	DK	1920	1920	E	0.0	F
Hull & East Riding Museum	Y&H	MAG	DK	DK	DK	69092	79837		15.6	F
Leeds Craft and Design Gallery	Y&H	MAG	DK	DK	DK	DK	20000	E	n/a	F
Lupton Square Gallery	Y&H	MAG	DK	DK	DK	2000	1800	E	-10.0	F
Pavilion Gallery	Y&H	MAG	DK	DK	DK	1071	2700	E	152.1	F
Quilt Museum and Gallery	Y&H	MAG	DK	DK	DK	8101	11191		38.1	6.00
Robin Hood's Bay and Fylingdales Museum	Y&H	MAG	DK	DK	DK	3636	5812		59.8	F
Site Gallery	Y&H	MAG	DK	DK	DK	16914	22069		30.5	F
Streetlife Museum	Y&H	MAG	DK	DK	DK	93549	105209		12.5	F
Thwaite Mills Watermill	Y&H	MAG	DK	DK	DK	18962	28312		49.3	3.10
Wilberforce House	Y&H	MAG	DK	DK	DK	36552	40637		11.2	F
Yorkshire Museum	Y&H	MAG	DK	DK	DK	50278	57534		14.4	7.00
Yorkshire Sculpture Park	Y&H	MAG	250000	DK	DK	255000	225000	E	-11.8	F

¹ Visit data provided by ALVA (Association of Leading Visitor Attractions)

Table 9.31 Visits to steam/heritage railways

Attraction	Region	Category	2005	2006	2007	2008	2009		% 08/09	Entry
East										
Ashmanhaugh Light Railway	EAST	R	DK	DK	DK	700	950	E	35.7	F
Colne Valley Railway	EAST	R	45000	DK	DK	27000	26500		-1.9	7.00
Leighton Buzzard Railway	EAST	R	18768	DK	DK	16539	18029		9.0	8.00
Barton House Railway	EAST	R	1543	1284	1232	1138	1240		9.0	3.00
Bressingham Steam Experience and Gardens	EAST	R	71247	70725	86155	81364	88757		9.1	12.00
East Midlands										
Ecclesbourne Valley Railway	EM	R	DK	DK	DK	10000	10000	E	0.0	8.00
Lincolnshire Coast Light Railway	EM	R	DK	DK	DK	DK	900		n/a	1.00
Northampton and Lamport Railway	EM	R	DK	14894	DK	11411	9503		-16.7	7.75
North East										
Heatherslaw Light Railway	NE	R	DK	DK	DK	20810	27532		32.3	6.00
North West										
Rainhill Trials Virtual Museum	NW	R	DK	DK	DK	0	4580		n/a	F
Ravenglass Railway Museum	NW	R	125000	120000	DK	200446	208921		4.2	10.80
South Tynedale Railway	NW	R	DK	DK	DK	25000	22000	E	-12.0	5.50
South East										
Bredgar & Wormshill Light Railway	SE	R	5390	5944	6046	3462	5442		57.2	7.50
Buckinghamshire Railway Centre	SE	R	DK	37226	42500	35926	34447		-4.1	8.00
East Kent Railway	SE	R	3500	3400	3500	3700	3800		2.7	7.00
Isle of Wight Steam Railway	SE	R	DK	100000	100000	68552	72402		5.6	F
Kent & East Sussex Railway	SE	R	95530	97737	95074	88129	93378		6.0	12.80
Spa Valley Railway	SE	R	30001	DK	DK	29400	32000	E	8.8	6.00
South West										
Bodmin and Wenford Railway	SW	R	43079	42724	46224	45284	48938		8.1	11.00
East Somerset Railway	SW	R	17400	16894	16005	DK	14802		n/a	7.50
GWR Gloucestershire Warwickshire Steam Railway	SW	R	DK	DK	DK	67478	73836		9.4	DK
South Devon Railway	SW	R	92134	DK	DK	99500	108500		9.0	DK
Swindon and Cricklade Railway	SW	R	14000	15207	14063	16000	18000	E	12.5	5.00
West Somerset Railway	SW	R	250000	230000	250000	240000	250000		4.2	14.80
West Midlands										
Bratch Steam Pumping Station	WM	R	DK	DK	DK	3000	2900	E	-3.3	3.00
Chasewater Railway	WM	R	36500	36700	43400	49345	58054		17.6	3.45
Foxfield Steam Railway	WM	R	DK	12064	12011	20000	25000		25.0	7.50
Severn Valley Railway	WM	R	252078	246222	DK	238056	248798		4.5	14.00
Yorkshire and Humber										
Middleton Railway Museum	Y&H	R	DK	DK	DK	13800	9833		-28.7	4.50
Historic Water Chute and Boating Lake	Y&H	R	DK	DK	DK	160000	202000		26.3	2.80

Table 9.32 Visits to visitor/heritage centres

Attraction	Region	Category	2005	2006	2007	2008	2009		% 08/09	Entry
East										
Bawdsey Radar	EAST	VC	DK	DK	DK	1500	2000	E	33.3	3.00
The Malhouse Project	EAST	VC	DK	DK	DK	285	332	E	16.5	F
Heritage Workshop Centre	EAST	VC	DK	DK	DK	285	698		144.9	2.00
Coggeshall Museum	EAST	VC	DK	3559	2570	2325	2558		10.0	F
Royal Gunpowder Mills	EAST	VC	DK	18600	21650	22103	21676		-1.9	6.50
East Midlands										
Bakewell Old House Museum	EM	VC	DK	DK	DK	8563	7700	E	-10.1	F
Bakewell Visitor Centre	EM	VC	DK	DK	DK	181917	186389		2.5	F
Billinghay Forge & Cottage	EM	VC	DK	DK	DK	507	548		8.1	F
Bourne Heritage Centre	EM	VC	413	1178	751	964	550		-42.9	F
Durban House Heritage Centre	EM	VC	19974	17799	DK	23879	24353		2.0	1.95
Grantham Museum	EM	VC	13529	DK	DK	DK	19058	n/a		F
Heage Windmill	EM	VC	DK	3376	DK	5842	5984		2.4	3.00
Laxton Visitor Centre	EM	VC	2000	2200	2300	1500	1500	E	0.0	F
Museum of Rural Life - Waltham Windmill	EM	VC	DK	DK	DK	2513	2892		15.1	1.50
National Stone Centre	EM	VC	DK	40000	40000	40000	40000	E	0.0	F
Sharpe's Pottery Museum	EM	VC	DK	29900	50746	35552	35000	E	-1.6	F
St John's Chapel & Heritage Centre	EM	VC	DK	200	650	650	650	E	0.0	F
Thorpe Camp	EM	VC	2000	DK	DK	1914	2646		38.2	3.00
North East										
Gateshead Heritage @ St Mary's	NE	VC	DK	DK	DK	DK	27177	E	n/a	F
Hartlepool's Maritime Experience	NE	VC	51220	49432	52086	49725	64237		29.2	7.75
National Park Centre Ingram	NE	VC	37387	DK	DK	27918	31749		13.7	F
National Park Centre Once Brewed	NE	VC	62241	62338	DK	65205	70801		8.6	F
The Fenton Centre	NE	VC	DK	10000	DK	16000	13000	E	-18.8	F
The Heritage Centre at Bellingham	NE	VC	3050	1730	1792	1600	3300	E	106.3	3.00
North West										
Barton Aerodrome Tours	NW	VC	DK	DK	DK	DK	500	E	n/a	F
Knutsford Heritage Centre	NW	VC	DK	DK	DK	16000	9988		-37.6	F
Park Bridge Heritage Centre	NW	VC	8283	8197	9888	8096	8440		4.2	F
Smithy Heritage Centre	NW	VC	DK	DK	DK	4253	5296		24.5	F
The World of Glass	NW	VC	DK	23290	24531	23126	22704	E	-1.8	5.30
Touchstones Rochdale	NW	VC	76078	DK	DK	81234	91518		12.7	F
Witton Country Park	NW	VC	DK	DK	DK	55985	48425	E	-13.5	F
South East										
Bembridge Heritage Society	SE	VC	DK	DK	DK	825	908		10.1	1.00
Bletchley Park	SE	VC	46714	DK	DK	80000	100000	E	25.0	10.00
Chantry Heritage Centre	SE	VC	DK	DK	DK	4000	5300		32.5	F
Dapdune Wharf	SE	VC	18107	14913	DK	15633	16900		8.1	3.80
Fleur de Lis Heritage Centre	SE	VC	DK	2946	2504	2771	2861		3.2	3.00
Romney Marsh Visitor Centre	SE	VC	DK	DK	DK	9750	12533		28.5	F
Romsey Signal Box	SE	VC	223	375	476	DK	308	n/a		F
The Spike Guildford	SE	VC	DK	DK	DK	DK	1020	n/a		3.50
Ventnor Heritage Museum	SE	VC	1090	1390	1178	1430	1221		-14.6	1.00
South West										
Blagdon Pumping Station and Visitor Centre	SW	VC	DK	DK	DK	8500	9500	E	11.8	F
Bristol Blue Glass Ltd	SW	VC	DK	DK	DK	10000	10000	E	0.0	F
Clifton Suspension Bridge Visitor Centre	SW	VC	DK	DK	54000	52017	65200		25.3	F

Dean Heritage Centre	SW	VC	35291	30211	33333	29693	29241		-1.5	4.90
Dulverton Guildhall Heritage and Arts	SW	VC	DK	DK	DK	14113	15202		7.7	F
Newcomen Engine House	SW	VC	DK	DK	DK	158300	160000	E	1.1	F
Pewsey Heritage Centre	SW	VC	DK	DK	DK	1000	1183		18.3	F
St Lawrence Chapel (Old Grammar School)	SW	VC	500	400	531	558	905		62.2	F
Steep Holm	SW	VC	DK	776	975	977	1422		45.5	25.00
The Jane Austen Centre	SW	VC	41546	44483	55764	54687	60544		10.7	6.95
Wadworth Visitor Centre	SW	VC	DK	DK	DK	20050	21000		4.7	F
Wembury Marine Centre	SW	VC	DK	DK	DK	20000	18245		-8.8	F
West Midlands										
Droitwich Spa Heritage and Information Centre	WM	VC	16873	13486	12693	12257	10315		-15.8	F
Ledbury Heritage Centre	WM	VC	21300	DK	DK	20590	28229		37.1	F
Meres Visitor Centre	WM	VC	36135	32365	33322	24735	40466	E	63.6	F
National Memorial Arboretum	WM	VC	65000	65000	130034	294792	267836		-9.1	F
Roman Alcester	WM	VC	DK	DK	DK	4245	4637		9.2	F
The Wolseley Centre - Staffs Wildlife Trust	WM	VC	20911	25259	28022	30439	36055		18.5	F
Tudor House Heritage Centre	WM	VC	DK	11516	17129	11842	12890		8.8	F
Uttoxeter Heritage Centre	WM	VC	4519	DK	DK	4348	4203		-3.3	F
Whitchurch Heritage & Visitor Information Centre	WM	VC	23725	21930	18218	17039	10976		-35.6	F
Yorkshire and Humber										
Inspired By...	Y&H	VC	DK	DK	DK	108000	130000	E	20.4	F
Standedge Visitor Centre	Y&H	VC	DK	DK	DK	25000	30000	E	20.0	4.50
Sutton Bank National Park Visitor Centre	Y&H	VC	114480	DK	DK	114634	128000	E	11.7	F
The Station Centre	Y&H	VC	DK	DK	DK	250000	250000	E	0.0	F

Table 9.33 Visits to wildlife attractions

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
East									
Amazona Zoo	EAST	WI	35390	DK	DK	30944	48335	56.2	8.50
Captain's Wood	EAST	WI	DK	DK	DK	500	500	E 0.0	F
English School of Falconry Bird of Prey	EAST	WI	21300	DK	DK	8786	9371	6.7	10.00
Parndon Wood Nature Reserve	EAST	WI	DK	DK	DK	12778	17000	33.0	F
RSPB Lakenheath Fen	EAST	WI	DK	DK	DK	20260	31210	E 54.0	F
RSPB Minsmere Nature Reserve	EAST	WI	DK	DK	155118	100593	91386	-9.2	5.00
RSPB Rainham Marshes Nature Reserve	EAST	WI	DK	DK	DK	41306	42521	2.9	2.50
Wildflower and Countryside Centre	EAST	WI	DK	DK	DK	10000	12000	20.0	3.00
Hilltop Adventure Days	EAST	WI	DK	DK	DK	101449	103682	2.2	6.20
Africa Alive - African Animal Adventure	EAST	WI	136536	144331	145851	126754	144556	14.0	13.95
Banham Zoo	EAST	WI	203000	190000	197944	197579	201930	2.2	14.50
Colchester Zoo	EAST	WI	508775	473228	DK	474579	517178	9.0	15.99
Dunwich Heath Coastal Centre and Beach	EAST	WI	DK	DK	DK	200000	200000	E 0.0	F
Needham Lake and Nature Reserve	EAST	WI	260000	260000	282000	280000	310000	E 10.7	F
Orford Ness National Nature Reserve	EAST	WI	6200	5687	7005	7000	8000	E 14.3	6.10
RSPB Stour Estuary Nature Reserve	EAST	WI	15000	15000	DK	12000	12000	E 0.0	F
RSPB Titchwell Marsh Nature Reserve	EAST	WI	79300	86502	84768	79788	75798	-5.0	F
Shepreth Wildlife Park and Waterworld	EAST	WI	101721	72047	83058	72766	71058	-2.3	8.95
Thrigby Hall Wildlife Gardens	EAST	WI	96587	91077	85061	74692	78568	5.2	8.90
Wicken Fen National Nature Reserve	EAST	WI	36135	39235	37079	39088	47500	21.5	5.50
Wild Britain	EAST	WI	35836	34303	34088	33749	35424	5.0	6.50
Woburn Safari Park ¹	EAST	WI	411797	451131	469181	452222	447745	-1.0	18.50
ZSL Whipsnade Zoo ¹	EAST	WI	474723	446829	DK	468669	475036	1.4	17.70
East Midlands									
Attenborough Nature Centre	EM	WI	DK	DK	DK	236000	266640	E 13.0	F
Barton Clay Pits Visitor Centre	EM	WI	DK	DK	DK	70000	60000	E -14.3	F
Skegness Natureland Seal Sanctuary	EM	WI	118895	115505	114709	111424	118081	6.0	6.50
The Parrot Zoo	EM	WI	14000	16000	17500	14000	15500	E 10.7	5.95
Tropical Birdland	EM	WI	DK	DK	DK	26666	29333	E 10.0	6.00
London									
Sutton Ecology Centre	LON	WI	20000	4000	4000	5000	5000	E 0.0	F
ZSL London Zoo ¹	LON	WI	841586	883092	1108541	1039030	1059170	1.9	18.00
North East									
Chillingham Wild Cattle	NE	WI	4100	4326	3013	3033	3549	17.0	5.00
Druridge Pools Nature Reserve	NE	WI	10000	9000	DK	10000	10000	E 0.0	F
WWT Washington Wetland Centre	NE	WI	68223	54083	52713	43385	42613	-1.8	DK
North West									
Chester Zoo ¹	NW	WI	1089576	1161922	1233044	1373459	1239044	-9.8	16.90
Chorlton Water Park	NW	WI	DK	DK	DK	250000	260000	E 4.0	F
Lakeland Wildlife Oasis	NW	WI	20667	21749	DK	23145	21160	E -8.6	7.50
Longton Brickcroft Nature Reserve	NW	WI	13500	13800	DK	30000	30000	E 0.0	F
Mersey Valley Visitor Centre	NW	WI	11775	12035	14025	15804	15074	-4.6	F
The National Trust, Formby	NW	WI	DK	DK	DK	21982	18278	-16.9	F
Wetheriggs Animal & Rescue Conservation	NW	WI	DK	DK	DK	9500	22500	E 136.8	3.50
South East									
Boarstall Duck Decoy and Nature Reserve	SE	WI	1540	471	1282	1220	1339	9.8	2.60
Brighton Sea Life Centre	SE	WI	DK	DK	DK	291061	297885	2.3	14.95
Cotswold Wildlife Park & Gardens	SE	WI	324361	318184	321375	308149	328457	6.6	10.50

Liberty's Raptor and Reptile Centre	SE	WI	DK	20548	19172	18404	18287	E	-0.6	7.50
Port Lympne Wild Animal Park	SE	WI	DK	173620	179175	168769	171440		1.6	16.95
RSPB Dungeness Nature Reserve	SE	WI	DK	DK	DK	28500	30298		6.3	3.00
RSPB Pulborough Brooks	SE	WI	DK	96916	109232	98537	92477	E	-6.1	3.50
Rye Harbour Nature Reserve	SE	WI	DK	DK	DK	200000	200000	E	0.0	F
Sevenoaks Wildlife Reserve and Visitor Centre	SE	WI	DK	DK	DK	15788	18728		18.6	F
Stoneywish Nature Reserve	SE	WI	DK	DK	DK	10000	8000	E	-20.0	4.50
The Nature Discovery Centre	SE	WI	DK	DK	DK	55101	66251		20.2	F
Titchfield Haven National Nature Reserve	SE	WI		39789	49078	51625	49894	E	0.8	3.70
<i>South West</i>										
Arlington Bluebell Walk & Farm Trail	SW	WI		67326	75725	80483	77404		18.3	7.45
Barle Valley Safaris	SW	WI	DK	DK	DK	1985	1530		-22.9	25.00
Bridgwater Bay National Nature Reserve	SW	WI	DK	DK	DK	25000	25000	E	0.0	F
Brownsea Island	SW	WI		110907	115295	125928	111447	E	14.9	5.00
Cotswold Falconry	SW	WI		25352	22934	21950	21285		12.2	6.00
Exmoor Zoological Park	SW	WI		40058	40371	38436	48973		-6.2	8.25
Hardington Moor National Nature Reserve	SW	WI	DK	DK	DK	70000	75000		7.1	F
National Marine Aquarium	SW	WI		305000	DK	DK	252000		5.2	11.00
Newquay Zoo	SW	WI		193152	191767	199121	193866		-10.1	10.95
Noah's Ark Zoo Farm	SW	WI		94516	107067	123097	109006		18.8	10.50
Paignton Zoo Environmental Park	SW	WI		448329	463546	507727	533826		-5.9	11.35
Prinknash Bird and Deer Park	SW	WI	DK	DK	DK	65000	70000	E	7.7	6.50
Screech Owl Sanctuary	SW	WI	DK	DK	DK	17622	16432		-6.8	7.75
<i>West Midlands</i>										
RSPB Sandwell Valley Nature Reserve	WM	WI	DK	DK	DK	14000	22000		57.1	F
Trentham Monkey Forest	WM	WI	DK	DK	DK	211543	227844		7.7	6.00
<i>Yorkshire and Humber</i>										
RSPB Blacktoft Sands Nature Reserve	Y&H	WI	DK	21036	DK	17551	18448		5.1	3.00
Spurn Point	Y&H	WI	DK	DK	DK	70000	72000	E	2.9	F

Table 9.34 Visits to workplaces

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
East									
Mill Green Museum and Mill	EAST	WP	14883	DK	DK	17967	19979	11.2	F
Wroxham Barns	EAST	WP	DK	DK	DK	325000	350000	E 7.7	F
Alby Crafts and Gardens	EAST	WP	7000	6500	DK	15000	25000	E 66.7	F
Berney Arms Mill	EAST	WP	DK	DK	DK	0	518	n/a	F
Elgood's Brewery and Garden	EAST	WP	5570	5349	4996	6000	6470	7.8	6.50
Saxtead Green Postmill	EAST	WP	1824	2136	1889	1320	1789	35.5	3.30
St Peter's Brewery and Visitor Centre	EAST	WP	DK	19000	19000	17500	16000	E -8.6	4.50
East Midlands									
Sherwood Forest Art and Craft Centre	EM	WP	DK	DK	DK	20000	20000	E 0.0	F
Ye Olde Pork Pie Shoppe	EM	WP	218044	201688	208428	209206	213499	2.1	F
North East									
Lindisfarne Mead	NE	WP	DK	DK	225000	225000	225000	E 0.0	F
North West									
Ellenroad Engine House	NW	WP	2021	1950	DK	2684	2810	E 4.7	3.00
Jennings Brewery	NW	WP	7000	8000	DK	7782	6985	-10.2	5.50
Mersey Tunnels Tour	NW	WP	DK	DK	DK	3670	2990	-18.5	5.00
Stott Park Bobbin Mill	NW	WP	9752	8771	6326	6107	4893	-19.9	4.50
Unicorn Brewery - Robinsons	NW	WP	1634	1789	1599	1296	1899	46.5	6.75
South East									
Apple Craft Centre	SE	WP	80000	80000	85000	85000	79000	E -7.1	F
Bartley Heath Pottery	SE	WP	2500	2500	2500	2600	2610	E 0.4	F
Beckhurst Glass The Glass Studio	SE	WP	250000	250000	250000	200000	175000	E -12.5	F
Brede Steam Engine Society - The Giants of Brede	SE	WP	2300	2500	3000	3300	3500	E 6.1	F
Carr Taylor Wines Ltd	SE	WP	25092	20336	15800	16047	15941	-0.7	F
Chessell Pottery Barns	SE	WP	DK	DK	DK	40000	40000	E 0.0	F
Coultershaw Beam Pump	SE	WP	929	919	915	931	871	-6.4	1.50
Hogs Back Brewery Limited	SE	WP	92000	100000	DK	3100	3900	E 25.8	8.00
Isobel Kennett Crafts	SE	WP	16	10	12	23	15	E -34.8	1.00
New Forest Cider	SE	WP	22000	DK	DK	24000	25000	E 4.2	F
Ridgeview Vineyard	SE	WP	DK	DK	DK	2000	2500	E 25.0	8.00
Russell Collins Pottery	SE	WP	3600	3600	2900	3000	2600	-13.3	F
Shepherd Neame Brewery Tours	SE	WP	16000	14082	16752	17496	15944	-8.9	8.50
Stanlake Park Wine Estate	SE	WP	DK	DK	DK	5000	5000	E 0.0	F
The Chapel Down Winery	SE	WP	DK	DK	DK	38000	43000	E 13.2	7.00
South West									
Camel Valley Vineyards	SW	WP	18000	20000	22000	22000	22000	E 0.0	F
Countryman Cider	SW	WP	DK	DK	DK	8000	8000	E 0.0	F
Delabole Slate Quarry	SW	WP	1180	1200	1500	1800	1450	E -19.4	7.00
Manstree Vineyard	SW	WP	DK	8500	7000	2500	2750	E 10.0	F
Our Glass	SW	WP	DK	DK	DK	200000	200000	E 0.0	F
Peet Leather	SW	WP	DK	DK	DK	460	260	E -43.5	F
Port Isaac Pottery	SW	WP	DK	DK	DK	20000	20000	E 0.0	F
Whichwood Gallery & Garden	SW	WP	DK	DK	DK	8	5	E -37.5	F
West Midlands									
Wobage Farm Craft Workshops	WM	WP	DK	DK	DK	1600	2000	E 25.0	F
Yorkshire and Humber									
Cat Pottery	Y&H	WP	DK	4266	4454	3550	3771	6.2	F
Fangfoss Pottery	Y&H	WP	1800	2000	DK	2500	2500	E 0.0	F

Table 9.35 Visits to places of worship

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
East									
St Andrew's (Minster) Church	EAST	WO	DK	DK	DK	450	400	E -11.1	F
St Nicholas Church	EAST	WO	DK	DK	DK	4000	5000	E 25.0	F
Cathedral and Abbey Church of St Alban	EAST	WO	200000	200000	200000	200000	200000	E 0.0	F
Peterborough Cathedral	EAST	WO	59412	66045	69457	74525	70505	-5.4	F
St Lawrence Rural Discovery Church	EAST	WO	1000	1000	1000	1000	1000	E 0.0	F
Walpole St Peter's Church	EAST	WO	7000	5000	5000	5000	5000	E 0.0	F
Wyndham Abbey	EAST	WO	DK	18968	25000	24000	30179	25.7	F
East Midlands									
Bakewell All Saints Parish Church	EM	WO	DK	DK	DK	4000	3500	E -12.5	F
Church of the Holy Sepulchre	EM	WO	DK	DK	DK	3920	3960	E 1.0	F
Derby Cathedral	EM	WO	DK	DK	DK	50000	55000	E 10.0	F
Leicester Cathedral	EM	WO	27000	DK	DK	37059	73307	97.8	F
Lincoln Cathedral	EM	WO	DK	208000	202000	200000	200000	E 0.0	5.00
Parish Church of St. Mary Whaplode	EM	WO	DK	DK	DK	450	540	E 20.0	F
Priory Church of Our Lady and St Cuthbert	EM	WO	DK	DK	DK	DK	20000	E n/a	F
Sleaford St. Denys	EM	WO	DK	DK	DK	500	600	E 20.0	F
Southwell Minster	EM	WO	60000	60000	DK	90000	90000	0.0	F
St Mary's Bridge Chapel	EM	WO	300	300	450	400	803	100.8	F
The Parish Church of St Wulfram	EM	WO	DK	DK	DK	10000	13800	E 38.0	F
London									
Buddhapadipa Temple (Thai Temple)	LON	WO	6000	15000	15000	8000	15000	E 87.5	F
Central Hall Westminster	LON	WO	30000	36000	42000	8274	6165	E -25.5	F
Christ Church Spitalfields	LON	WO	DK	DK	DK	26249	29556	12.6	F
Parish Church of All Hallows by the Tower	LON	WO	DK	7500	10000	10000	15000	E 50.0	F
Queen's Chapel of the Savoy	LON	WO	2000	2000	2000	2000	3000	E 50.0	F
Southwark Cathedral	LON	WO	150000	160000	170000	180000	190000	E 5.6	F
St Alfege's Church	LON	WO	DK	DK	DK	DK	12587	n/a	F
St Andrew-by-the-Wardrobe Church	LON	WO	DK	DK	DK	DK	1000	E n/a	F
St George-in-the-East Church	LON	WO	DK	DK	DK	2500	2700	E 8.0	F
St James' Church Garlickhythe	LON	WO	DK	DK	DK	DK	2000	E n/a	F
St Lawrence Jewry-Next-Guildhall	LON	WO	DK	DK	DK	4000	4000	E 0.0	F
St Paul's Cathedral ¹	LON	WO	1395044	1623881	1623881	1687861	1821321	7.9	12.50
Upminster Windmill	LON	WO	1931	1977	2137	2070	2700	30.4	F
Westminster Abbey	LON	WO	1027835	1028991	1058362	1481150	1449593	E -2.1	15.00
North East									
Escomb Saxon Church	NE	WO	3250	3974	3485	2922	3380	E 15.7	F
Hexham Abbey	NE	WO	120000	120000	120000	103000	104000	E 1.0	F
Newbiggin Methodist Chapel	NE	WO	DK	1100	616	712	625	E -12.2	F
St Hilda's Church Visitor Centre	NE	WO	DK	DK	DK	2000	2530	E 26.5	F
St Mary the Virgin Church	NE	WO	443	625	638	404	363	-10.1	F
The Cathedral Church of St. Nicholas	NE	WO	45000	45000	50000	55000	50000	E -9.1	F
North West									
All Saints Church	NW	WO	DK	DK	DK	DK	13400	E n/a	F
Carlisle Cathedral	NW	WO	152643	DK	DK	156918	166204	E 5.9	F
Chester Cathedral	NW	WO	653332	624500	DK	75000	81000	E 8.0	5.00
Gujarat Hindu Society Temple	NW	WO	DK	DK	DK	20000	18000	E -10.0	F
Manchester Cathedral	NW	WO	DK	110000	DK	134248	173777	E 29.4	F
New Central Methodist Church	NW	WO	DK	DK	DK	5000	7500	E 50.0	F

Parish Church of St Mary	NW	WO	7372	8388	8066	7543	8976	19.0	F
Saint Andrew's Church	NW	WO	9000	DK	DK	2415	2842	E	17.7 F
St Mary & St Michael's Church	NW	WO	754	DK	DK	430	540	E	25.6 F
St Peter's Cathedral - Lancaster	NW	WO	DK	DK	DK	40000	67578	E	68.9 F
South East									
All Saints Church, Tudeley	SE	WO	DK	DK	DK	4000	5000	E	25.0 2.00
Canterbury Cathedral	SE	WO	1054886	1047380	1068244	1004149	1013118	E	0.9 7.50
Church of St Mary Magdalene	SE	WO	500	500	500	500	500	E	0.0 F
Coombes Church	SE	WO	DK	DK	DK	DK	5000	E	n/a F
Eastbridge Hospital	SE	WO	DK	DK	DK	24107	26792		11.1 1.00
Guildford Cathedral	SE	WO	42686	42163	39553	39219	40562		3.4 F
Romsey Abbey	SE	WO	DK	DK	DK	30500	32500	E	6.6 F
Sandham Memorial Chapel	SE	WO	7833	10504	10125	10399	12063		16.0 4.00
St Martin's Church	SE	WO	DK	DK	DK	2500	2500	E	0.0 F
South West									
Bath Abbey	SW	WO	DK	DK	331559	307658	330398	E	7.4 F
Church of Saint John Baptist	SW	WO	160000	150000	140000	DK	90000	E	n/a F
Exeter Cathedral - Church of Saint Peter	SW	WO	170000	DK	DK	101254	131741		30.1 5.00
Lacock Abbey Grounds and Cloisters	SW	WO	89628	92417	101956	104392	119066		14.1 9.50
Parish Church of St Mary	SW	WO	DK	15000	9000	12000	15000	E	25.0 F
Salisbury Cathedral	SW	WO	268834	248795	DK	233021	229702		-1.4 F
Sherborne Abbey	SW	WO	DK	DK	DK	7229	12175		68.4 F
St Mary Redcliffe Church	SW	WO	DK	26000	DK	28500	28500	E	0.0 F
St Mary's Church	SW	WO	20000	20000	20000	20000	20000	E	0.0 F
St Mary's Church	SW	WO	DK	DK	DK	5800	5720		-1.4 F
St Mary's church	SW	WO	DK	DK	DK	600	1000	E	66.7 F
St Michael's Mount	SW	WO	197435	196337	203472	194692	240729		23.6 6.60
The Parish Church of St John the Baptist	SW	WO	DK	DK	DK	17300	18500		6.9 F
Watermouth Castle	SW	WO	120000	120000	120000	90000	80000	E	-11.1 12.00
Wimborne Minster	SW	WO	DK	DK	DK	40000	40000	E	0.0 F
West Midlands									
Birmingham Cathedral (St Philips)	WM	WO	75000	60000	60000	60800	61989		2.0 F
Great Malvern Priory	WM	WO	DK	DK	DK	30000	30000	E	0.0 F
Kilpeck Church (Church of St David and St Mary)	WM	WO	4000	2500	2000	3500	4500	E	28.6 F
Shrewsbury Abbey	WM	WO	DK	21000	DK	25000	28000	E	12.0 F
St John The Baptist Church	WM	WO	DK	DK	DK	300	1500	E	400.0 F
St Laurence's Church	WM	WO	DK	DK	DK	44000	49000	E	11.4 F
Yorkshire and Humber									
Beverley Minster	Y&H	WO	59000	60000	64000	59000	63200	E	7.1 F
Holy Trinity Church	Y&H	WO	4488	5026	7052	6898	8500	E	23.2 F
Ripon Cathedral	Y&H	WO	DK	DK	DK	83000	98000		18.1 F
The Priory Church of St Mary and St Cuthb	Y&H	WO	126570	119340	135870	109950	122140	E	11.1 F
York Minster ¹	Y&H	WO	803000	895000	815000	759662	797100		4.9 DK
All Hallows Parish Church Kirkburton	Y&H	WO	DK	DK	DK	700	600	E	-14.3 F
Church of St Michael and All Angels	Y&H	WO	DK	DK	DK	2000	2000	E	0.0 F
Halifax Minster	Y&H	WO	DK	DK	DK	1900	2500	E	31.6 F
Highflatts Quaker Meeting House	Y&H	WO	DK	DK	DK	103	275	E	167.0 F
Rotherham Talbot Lane	Y&H	WO	DK	DK	DK	56139	77453	E	38.0 F
Saltaire United Reformed Church	Y&H	WO	DK	DK	DK	25000	27000	E	8.0 1.75
St James and All Saints	Y&H	WO	DK	DK	DK	200	100	E	-50.0 F
St Mary's Parish Church Whitby	Y&H	WO	DK	DK	DK	16940	23280		37.4 F

Table 9.36 Visits to other attractions

Attraction	Region	Category	2005	2006	2007	2008	2009	% 08/09	Entry
East									
Mistley Quay Workshops	EAST	O	DK	DK	DK	15000	15000	E	0.0 F
National Jazz Archive	EAST	O	DK	DK	DK	550	600	E	9.1 F
Rendlesham Forest Centre	EAST	O	DK	DK	DK	7500	9000		20.0 DK
River Trips	EAST	O	DK	DK	DK	26	1730	E	6553.8 5.00
Royal Norfolk Showground	EAST	O	DK	DK	DK	100542	97275		-3.2 18.00
St Ives Electric Riverboat Company	EAST	O	DK	DK	DK	1000	1000	E	0.0 F
The Captain's Table	EAST	O	DK	DK	DK	5200	5500	E	5.8 19.00
Thetford Forest Park	EAST	O	DK	DK	DK	1000000	1200000	E	20.0 F
Boat Trips Aboard 'Rosie'	EAST	O	DK	2300	DK	4000	4500	E	12.5 5.00
Helen of Ranworth (Boat Trip)	EAST	O	3181	3332	3277	3768	3811		1.1 5.00
Liana (Boat Trip)	EAST	O	1701	1060	1892	1664	2445		46.9 6.00
Mississippi Boat Trips	EAST	O	50000	50000	50000	25593	30261		18.2 6.50
Orwell River Cruises Limited	EAST	O	6018	6500	6250	6500	7350	E	13.1 12.50
RA (Boat Trip Barton Broad)	EAST	O	1865	2626	2331	1869	3070		64.3 6.00
Royston Cave	EAST	O	1640	2067	DK	2425	2609		7.6 3.00
Sandlings Forests	EAST	O	DK	DK	DK	38000	39000	E	2.6 F
The Milton Maize Maze	EAST	O	16000	17000	20000	23000	33000		43.5 5.95
The Poppy Line (North Norfolk Railway)	EAST	O	126450	125000	129700	122000	130000		6.6 10.50
Wildlife Water Trail	EAST	O	3135	3236	2454	2534	3493		37.8 6.00
East Midlands									
Art DeJardin	EM	O	DK	DK	DK	2161	2515		16.4 3.50
Catanger Llamas	EM	O	DK	DK	DK	750	650	E	-13.3 27.50
Felley Priory Garden's	EM	O	DK	DK	DK	20000	25000	E	25.0 F
Gainsborough Model Railway Society	EM	O	1365	DK	DK	2182	2047		-6.2 3.50
Hedgehog Care	EM	O	500	DK	DK	300	50	E	-83.3 F
Kartworld Skegness Ltd	EM	O	DK	DK	DK	2000	4000	E	100.0 12.00
Poole's Cavern & Country Park	EM	O	DK	43000	39811	41494	42611		2.7 7.50
Swannington Heritage Trail and Mill	EM	O	DK	DK	DK	4000	4000	E	0.0 F
Temple Mine	EM	O	DK	5150	DK	1826	2464		34.9 3.00
The Blue Line Trail	EM	O	DK	DK	DK	DK	1000	E	n/a F
Tower Gardens	EM	O	DK	DK	DK	82058	73083		-10.9 16.50
Treak Cliff Cavern	EM	O	48856	DK	DK	41192	38607	E	-6.3 7.95
London									
London Metropolitan Archives	LON	O	DK	DK	DK	32000	31000		-3.1 F
The WaterWorks Nature Reserve and Golf Centre	LON	O	DK	22279	DK	44000	45000	E	2.3 7.10
Wesley's Chapel, House and Museum of Methodism	LON	O	9312	8862	9926	15000	20000	E	33.3 F
North East									
Allen Banks and Staward Gorge	NE	O	30000	DK	DK	40000	50000	E	25.0 4.00
Archers Jersey Ice Cream Parlour	NE	O	DK	DK	DK	25000	35000	E	40.0 F
Barter Books	NE	O	200000	210000	DK	210000	245000	E	16.7 F
Derwent Walk	NE	O	324000	315000	DK	324000	324000	E	0.0 F
Souter Lighthouse and The Leas	NE	O	DK	21829	22401	23456	25006		6.6 4.40
North West									
Anderton Boat Lift ¹	NW	O	154926	117025	115630	108995	117129		7.5 7.00
Beatles Magical Mystery Tour	NW	O	DK	DK	DK	33203	35427		6.7 14.95
Cheshire Farm Ice Cream	NW	O	250000	250000	220000	250000	275000	E	10.0 F
East Lancashire Railway	NW	O	107000	DK	DK	105060	101000	E	-3.9 DK
Mountain Goat Tours	NW	O	DK	DK	DK	11000	15000		36.4 35.00

National Wildflower Centre	NW	O	DK	18000	DK	18000	16000	E	-11.1	3.50
Red Jack Tours	NW	O	DK	DK	DK	313	264		-15.7	5.00
Sandcastle Waterpark	NW	O	188000	223535	DK	292774	342060		16.8	10.85
The Solaris Centre - Centre for Environmental Action	NW	O	DK	DK	DK	34784	42296	E	21.6	F
The Watermill at Little Salkeld	NW	O	11000	11500	DK	10000	10000	E	0.0	3.50
Ullswater 'Steamers'	NW	O	290706	309365	303008	260411	348042		33.7	5.60
Whinlatter Forest Park	NW	O	157220	162450	DK	220750	250804	E	13.6	F
Windermere Lake Cruises, Bowness	NW	O	1E+06	1E+06	1E+06	1199934	1313807		9.5	6.60
South East										
Birtley House Sculpture Garden	SE	O	DK	DK	DK	0	2000	E	n/a	F
Boarstall Tower	SE	O	DK	528	1014	1042	978		-6.1	2.60
Bough Beech Visitor Centre	SE	O	DK	DK	DK	10323	5478		-46.9	F
Chichester Ship Canal Boat Trips	SE	O	DK	DK	DK	3700	4382		18.4	5.00
City Sightseeing Tour of Brighton	SE	O	DK	DK	DK	50000	75000	E	50.0	8.00
Drapers Mill	SE	O	1300	1040	DK	750	571		-23.9	F
Fishers Farm Park	SE	O	141943	144532	136241	148707	159002		6.9	13.80
Fort Victoria Model Railway	SE	O	17500	14500	14000	12036	12000	E	-0.3	3.50
Gosport Ferry Cruises	SE	O	DK	DK	DK	4718	3900		-17.3	14.50
Hailsham Farmers' Market	SE	O	DK	DK	DK	DK	7000	E	n/a	F
Hollycombe - Steam in the Country	SE	O	29432	DK	DK	19900	23514		18.2	11.00
Motor Yacht Seafin	SE	O	DK	2400	2604	2235	1713		-23.4	90.00
Pleasant Promenades - Guided Walking Tours of Royal Tunbridge Wells	SE	O	DK	DK	DK	2842	2839		-0.1	3.50
Pumpkin Cottage, Slindon	SE	O	DK	DK	DK	9000	15000	E	66.7	F
SailnetUK	SE	O	DK	DK	DK	700	700	E	0.0	99.00
St Bartholomews Church	SE	O	DK	DK	DK	31200	36400	E	16.7	F
St Peter's Village Tour	SE	O	DK	DK	DK	952	899		-5.6	F
Stour Valley Arts Sculpture Walk	SE	O	DK	DK	DK	75000	80000	E	6.7	F
Surrey and Hants Canal Cruises Ltd	SE	O	DK	DK	DK	5400	6000	E	11.1	6.00
The 1642 Living History Village	SE	O	5000	2957	4064	DK	5212		n/a	4.50
The Packhouse	SE	O	DK	150000	200000	250000	300000	E	20.0	F
White Mill Rural Heritage Centre	SE	O	1331	1270	4321	2586	5148		99.1	3.00
Winchester City Mill & Shop	SE	O	23305	22666	24008	26372	32353		22.7	3.50
South West										
Belle Isle Park	SW	O	DK	DK	DK	10000	10000	E	0.0	F
Clevedon Pier	SW	O	DK	DK	DK	65955	76203	E	15.5	1.50
Hecks Farmhouse Cider	SW	O	DK	DK	DK	5000	7000	E	40.0	F
Mill on the Brue	SW	O	DK	DK	DK	7550	7990		5.8	DK
Penrose Estate	SW	O	DK	DK	DK	40000	40000	E	0.0	F
Seaton Tramway	SW	O	114065	108622	97179	85932	84715		-1.4	8.35
Stembridge Tower Mill	SW	O	1634	DK	DK	348	234		-32.8	3.00
Tangaroa Sailing	SW	O	DK	DK	DK	200	100	E	-50.0	25.00
The Cheddar Gorge Cheese Company, Shop & Working Dairy	SW	O	DK	30000	DK	23300	28200		21.0	1.95
Wimborne Model Town and Gardens	SW	O	21000	30000	29000	32000	30000		-6.3	4.50
West Midlands										
Charlecote Mill	WM	O	DK	DK	DK	105462	122735		16.4	7.80
Creaky Cauldron	WM	O	DK	DK	DK	3016	23897		692.3	5.00
Dudley Canal Trust (Trips) Ltd	WM	O	DK	74294	77251	82926	80884		-2.5	4.95
Guided Walk/Tour	WM	O	DK	DK	DK	1099	1076		-2.1	10.00
Guided Walking Tours of Hereford - City of	WM	O	DK	DK	DK	807	1184		46.7	3.00
Hopton Court	WM	O	2100	2200	2500	2500	2500	E	0.0	23.00
Malvern Hills	WM	O	DK	DK	DK	1000000	1000000	E	0.0	F
Revills Farmshop	WM	O	DK	DK	DK	25000	30000	E	20.0	F

The Hop Pocket Craft Centre	WM	O	135000	145000	150000	155000	170000	E	9.7	F
<i>Yorkshire and Humber</i>										
Abbey Light Railway	Y&H	O	3925	3398	3681	4000	5152		28.8	1.00
The Old Smithy & Heritage Centre	Y&H	O	178	229	210	196	290		48.0	2.00
The Original Ghost Walk of York	Y&H	O	15000	17000	DK	14500	16000	E	10.3	4.50
Tropical World	Y&H	O	276698	294424	311881	321264	276526		-13.9	3.19
White Scar Cave	Y&H	O	59311	60103	53293	55117	61345		11.3	7.95
Yorkboat Daytime City Cruise	Y&H	O	DK	DK	DK	110508	137227		24.2	7.00
Airedale Cruising/Narrowboat	Y&H	O	DK	DK	DK	DK	172		n/a	DK
Dalby - The Great Yorkshire Forest	Y&H	O	360000	DK	DK	350000	380000	E	8.6	DK
Felt Connection	Y&H	O	DK	DK	DK	100	300	E	200.0	39.00
Fossil Hunting Trips	Y&H	O	DK	DK	DK	400	450	E	12.5	10.00
Manor Heath Park	Y&H	O	DK	DK	DK	60000	75000	E	25.0	F
Marshall's Humber Car Museum	Y&H	O	DK	DK	DK	5000	5000	E	0.0	F
Stubbing Wharf Cruises	Y&H	O	DK	DK	DK	2500	3600	E	44.0	5.00
The Passionate Brontes	Y&H	O	DK	DK	DK	0	723		n/a	4.50
York Dungeon	Y&H	O	130000	DK	DK	147000	148000	E	0.7	14.00
YorkBoat - Red Boats	Y&H	O	DK	DK	DK	108041	137227		27.0	7.00

Appendix 1

A. Survey of visits to visitor attractions questionnaire



SURVEY OF VISITS TO VISITOR ATTRACTIONS 2009



Please help VisitEngland and the Regional Tourist Organisations establish trends in the attractions' sector in 2009 by taking part in our major annual survey, conducted by BDRIC. ALL ATTRACTIONS COMPLETING THIS QUESTIONNAIRE WILL RECEIVE A PERSONALISED REPORT BENCHMARKING THEIR PERFORMANCE.

All information you provide in this questionnaire will be treated in strictest confidence (please see Section 6.1 to grant permission to publish visitor numbers)

Please complete the questions by ticking the relevant box or by writing on the line provided. Please return the questionnaire by 30th April 2010 in the pre-paid envelope provided. Please refer to the enclosed guidelines when completing the questionnaire.

We are always trying to improve the quality and quantity of responses to the survey by providing as much flexibility as possible to encourage participation. We now offer an option for completing the survey online via a secure website. Simply visit: www.visitenglanddirectonline.com and login using the User Name and Password details printed below.

If any of the contact information printed below is incorrect or missing, please write in the correct details.

Contact Name:	Tel:	New ID:
E-mail:	Fax:	Old ID:
Position:	Name of Attraction:	Website:
Address:		User Name:
		Password:

N.B: If the questionnaire should be sent to a different address, please supply separate details.

SECTION ONE – ATTRACTION DETAILS

1.1 In 2008, your main attraction category was:

Is this correct? Yes No If no or missing, please tick below the main category to be used for analysis.

- | | | | |
|--|--------------------------|--|--------------------------|
| Castle / Fort | <input type="checkbox"/> | Museum and / or Art Gallery | <input type="checkbox"/> |
| Country Park | <input type="checkbox"/> | Farm / Rare Breeds / Farm Animals | <input type="checkbox"/> |
| Distillery / Vineyard or Brewery | <input type="checkbox"/> | Nature Reserve / Wetlands / Wildlife Trips | <input type="checkbox"/> |
| Garden | <input type="checkbox"/> | Safari Park / Zoo / Aquarium / Aviary | <input type="checkbox"/> |
| Heritage / Visitor Centre | <input type="checkbox"/> | Steam/Heritage Railway | <input type="checkbox"/> |
| Historic House / House and Garden / Palace | <input type="checkbox"/> | Other Historic/Scenic Transport Operator | <input type="checkbox"/> |
| Historic Monument / Archaeological Site | <input type="checkbox"/> | Industrial/Craft Workplace | <input type="checkbox"/> |
| Place of Worship (still in use) | <input type="checkbox"/> | Science / Technology Centre | <input type="checkbox"/> |
| Other Historic Property | <input type="checkbox"/> | Other (Please specify below) | <input type="checkbox"/> |
| Leisure / Theme Park | <input type="checkbox"/> | | |

1.2 Which of these best describes the location of your attraction? Coastal Rural Urban

SECTION TWO – VISITORS

2.1 For 2008, your organisation provided us with total visitor numbers (paid and free) of:

Is this correct? Yes No

If no or missing, please indicate the correct 2008 visitor numbers:

2.2 What were your visitor numbers during the 2009 Calendar Year? (Please exclude special events outside normal opening hours or any private hire).

Total visitor numbers (paid and free) Are these numbers: Exact? An Estimate?

2.3 What percentage of total visitors in 2009 (paid and free) fell into each category?

Adults % Are these percentages: Exact? An Estimate?
 Children %
 TOTAL 100%

2.4 For 2008, your organisation provided us with a total number of school children visits of:

Approximately how many school children visited your attraction as part of an organised group in 2009?

Number of school children Is this number: Exact? An Estimate?

2.5 And approximately how many others visited your attraction as part of an organised education group in 2009?

Other education visitors (excl. school children)

2.6 Did you charge for admission to the main attraction in 2009? Yes No

2.7 Please provide the standard admission charge (in high season / summer) per person for the main attraction in 2009 (including VAT): Adult £ . p. Child £ . p.

2.8 **Orig in of visitors:**

- (a) For 2008, your organisation provided us with a percentage of visitors from overseas of %
 What percentage of total visitors in 2009 do you estimate were from overseas? %
 Compared with 2008, was the number of visitors from overseas in 2009: Up Down Similar
- (b) For 2008, your organisation provided us with a percentage of visitors living locally/within day trip distance of %
 What percentage of total visitors in 2009 do you estimate lived locally or within day trip distance of your attraction? %
 Compared with 2008, was the number of visitors living locally or within day trip distance in 2009:
 Up Down Similar

SECTION THREE – OPERATIONS/MARKETING

- 3.1 **Gross revenue**
- (a) How did the attraction's gross revenue in 2009 compare with 2008? Up Down Similar
- (b) What was the percentage increase / decrease? %
- 3.2 Compared with 2008, was expenditure on marketing activities in 2009: Up Down Similar

SECTION FOUR – HUMAN RESOURCES

- 4.1 How many people were employed in any tourism-related activities in the attraction in 2009, including yourself, working owners and self employed? (Please enter numbers). The 2008 figures you provided for us are shown on the left.

2008 Figures	2009 Figures (Please complete)
Full-time permanent	Full-time permanent <input type="text"/> . <input type="text"/> <input type="text"/> <input type="text"/>
Full-time seasonal	Full-time seasonal <input type="text"/> . <input type="text"/> <input type="text"/> <input type="text"/>
Part-time permanent	Part-time permanent <input type="text"/> . <input type="text"/> <input type="text"/> <input type="text"/>
Part-time seasonal	Part-time seasonal <input type="text"/> . <input type="text"/> <input type="text"/> <input type="text"/>
Unpaid volunteers	Unpaid volunteers <input type="text"/> . <input type="text"/> <input type="text"/> <input type="text"/>

SECTION FIVE – FACILITIES

- 5.1 Which of the following did your main attraction offer in 2009?

Membership scheme (Members/Friends/Season Tickets) <input type="checkbox"/>	Corporate events <input type="checkbox"/>	Public venue hire (e.g. weddings) <input type="checkbox"/>
Public events (outside usual operation) <input type="checkbox"/>	Education facilities/events <input type="checkbox"/>	Café/restaurant <input type="checkbox"/>
Retail shop <input type="checkbox"/>	Audio guide <input type="checkbox"/>	Souvenir guide <input type="checkbox"/>
Costumed interpreters <input type="checkbox"/>	Website <input type="checkbox"/>	Online booking facility (tickets, events) <input type="checkbox"/>
		Guided tours <input type="checkbox"/>
		None of these <input type="checkbox"/>

SECTION SIX - HOW CAN WE USE YOUR DATA?

The information you provide in this survey will be combined with results from other attractions and used to assess trends in the attractions sector and to inform regional development, economic impact models and planning work.

All data will be held in strict confidence by BDRIC and the Research Managers at VisitEngland and regional tourist organisations subject to the following questions:

- 6.1 Can we publish your total visitor numbers (Q2.2)? Yes No
- 6.2 The Museums, Libraries and Archives Council (MLA) and English Heritage use the museum/art gallery and heritage data from this survey. Can we pass on data from your attraction for this purpose?
 Yes to MLA Yes to English Heritage No to both Not a Museum/Art Gallery/Heritage attraction

We are also interested in hearing from attractions who should like to participate in our quarterly monitor, looking at current trends within the industry. If you would like to take part and receive free quarterly reports of the latest findings, visit www.visitenglandattractions.com to register.

I declare that the information provided on this form is true to the best of my knowledge.

Signed: _____ Date: _____

Name: (BLOCK CAPITALS) _____ Job Title: _____

If you would prefer to take part in this survey online in future, please write in your Email Address: _____

Thank you for participating in this survey. Please return the completed questionnaire by 30th April 2010 in the pre-paid envelope provided to BDRIC. No stamp is required. If you wish to contact someone about the survey then please do not hesitate to contact either: Lisa de Roche (VisitEngland), Tel: 0207 578 1466, Email: attractions2009@visitengland.org or Bjc Quen (BDRIC, Tel: 0207 400 0390, Email: bjc.quen@bdric.co.uk).

B. Reference sources

Meteorological Office: <http://www.metoffice.gov.uk/climate/uk/2009/>

C. Index of attractions in Section 10

This index is provided to help readers identify under which attraction category individual attractions are listed.

- Attractions are listed below alphabetically
- The Government Office Region, county/unitary authority/former metropolitan borough and district are shown for each attraction
- The category abbreviation is identified (see Table 10.1 for details)

Attraction	Region	Category	District	County
1066 Battle Abbey and Battlefield	SE	HP	Rother	East Sussex
2 Willow Road	LON	HP	Camden	Greater London
A la Ronde	SW	HP	East Devon	Devon
A World in Miniature Museum	NW	MAG	Carlisle	Cumbria
Abbey Barn	WM	MAG	Warwick	Warwickshire
Abbey House	Y&H	MAG	Ryedale	North Yorkshire
Abbey House Gardens	SW	G	Wiltshire	Wiltshire
Abbey Light Railway	Y&H	O	Leeds	WEST YORKSHIRE
Abbey Pumping Station	EM	MAG	Leicester	Leicestershire
Abingdon Museum	SE	MAG	Vale of White Horse	Oxfordshire
Acorn Bank Garden & Watermill	NW	G	Eden	Cumbria
Africa Alive - African Animal Adventure	EAST	WI	Waveney	SUFFOLK
Airedale Cruising/Narrowboat	Y&H	O	Craven	North Yorkshire
Alby Crafts and Gardens	EAST	WP	North Norfolk	Norfolk
Aldborough Roman Site	Y&H	HP	Harrogate	NORTH YORKSHIRE
Aldershot Military Museum	SE	MAG	Rushmoor	Hampshire
Alexander Keiller Museum	SW	MAG	Wiltshire	Wiltshire
Alfriston Clergy House	SE	HP	Wealden	East Sussex
Alice Holt Forest Park	SE	CP	East Hampshire	Hampshire
All Hallows Parish Church Kirkburton	Y&H	WO	Kirklees	West Yorkshire
All Saints Church	NW	WO	Halton	CHESHIRE
All Saints Church, Tudeley	SE	WO	Tunbridge Wells	Kent
Allen Banks and Staward Gorge	NE	O	Northumberland	Northumberland
Amazona Zoo	EAST	WI	North Norfolk	Norfolk
Amersham Museum	SE	MAG	Chiltern	Buckinghamshire
Anderton Boat Lift	NW	O	Vale Royal	Cheshire
Ankers House & St Mary and St Cuthbert's Church	NE	MAG	Durham	County Durham
Anson Engine Museum	Y&H	MAG	Cheshire East	Cheshire
Antiques Storehouse	SE	MAG	Portsmouth	Hampshire
Antony House	SW	HP	Carodan	Cornwall
Apple Craft Centre	SE	WP	Swale	KENT
Apsley House	LON	HP	Westminster	GREATER LONDON
Arbeia Roman Fort and Museum	NE	HP	South Tyneside	Tyne and Wear
Archers Jersey Ice Cream Parlour	NE	O	Darlington	Tees Valley
Arlington Bluebell Walk & Farm Trail	SW	WI	Wealden	East Sussex
Army Medical Services Museum	SE	MAG	Guildford	Surrey
Art DeJardin	EM	O	Rutland	Rutland
Art House Gallery Cafe & Venue	SE	MAG	Southampton	Hampshire
Arundel Ghost Experience	SE	HP	Arun	West Sussex

Arundells	SW	HP	Wiltshire	Wiltshire
Ascott House	SE	HP	Aylesbury Vale	Buckinghamshire
Ashby Boal Company	EM	LTP	Hinckley and Bosworth	Leicestershire
Ashby de la Zouch Castle	EM	HP	North West Leicestershire	Leicestershire
Ashford Borough Museum	SE	MAG	Ashford	Kent
Ashmanhaugh Light Railway	EAST	R	North Norfolk	Norfolk
Ashmolean Museum	SE	MAG	Oxford	Oxfordshire
Asbury Mere Country Park	NW	CP	Cheshire East	Cheshire
Astley Cheetham Art Gallery	NW	MAG	Tameside	Greater Manchester
Aston Hall	WM	MAG	Birmingham	WEST MIDLANDS
Atkinson Gallery	SW	MAG	Mendip	SOMERSET
Attenborough Nature Centre	EM	WI	Broxtowe	Nottinghamshire
Attingham Park	WM	HP	Shropshire	Shropshire
Audley End House and Gardens	EAST	HP	Uttlesford	Essex
Avebury Manor and Garden	SW	HP	Wiltshire	Wiltshire
Avoncroft Museum of Historic Buildings	WM	MAG	Bromsgrove	Worcestershire
Aydon Castle	NE	HP	Northumberland	Northumberland
Ayscoughfee Hall Museum and Gardens	EM	MAG	South Holland	Lincolnshire
Baddesley Clinton	WM	HP	Warwick	WARWICKSHIRE
Bakewell All Saints Parish Church	EM	WO	Derbyshire Dales	Derbyshire
Bakewell Old House Museum	EM	VC	Derbyshire Dales	DERBYSHIRE
Bakewell Visitor Centre	EM	VC	Derbyshire Dales	Derbyshire
Baldock Museum	EAST	MAG	North Hertfordshire	HERTFORDSHIRE
Bamburgh Castle	NE	HP	Northumberland	Northumberland
Bancroft Mill	NW	MAG	Pendle	Lancashire
Banham Zoo	EAST	WI	Breckland	Norfolk
Bankfield Museum	Y&H	MAG	Calderdale	WEST YORKSHIRE
Bantock House and Park	WM	MAG	Wolverhampton	WEST MIDLANDS
Barbara Hepworth Museum and Sculpture Garden	SW	MAG	Cornwall	Cornwall
Bargate Monument Gallery	SE	MAG	Southampton	Hampshire
Barle Valley Safaris	SW	WI	West Somerset	Somerset
Barley Hall	Y&H	HP	York	NORTH YORKSHIRE
Barleylands	EAST	F	Basildon	Essex
Barnard Castle	NE	HP	Durham	County Durham
Barnsdale Gardens	EM	G	Rutland	RUTLAND
Barrington Court	SW	HP	South Somerset	Somerset
Barter Books	NE	O	Northumberland	Northumberland
Bartley Heath Pottery	SE	WP	Hart	Hampshire
Barton Aerodrome Tours	NW	VC	Salford	Greater Manchester
Barton Clay Pits Visitor Centre	EM	WI	North Lincolnshire	LINCOLNSHIRE
Barton House Railway	EAST	R	Broadland	Norfolk
Basing House Ruins	SE	MAG	Basingstoke and Deane	Hampshire
Bateman's	SE	HP	Rother	East Sussex
Bath Abbey	SW	WO	Bath and North East Somerset	Somerset
Batsford Arboretum	SW	G	Cotswold	Gloucestershire
Bawdsey Radar	EAST	VC	Suffolk Coastal	Suffolk
Bayham Old Abbey	SE	HP	Tunbridge Wells	KENT EAST RIDING OF YORKSHIRE
Bayle Museum	Y&H	MAG	East Riding of Yorkshire	YORKSHIRE
Beaminster Museum	SW	MAG	West Dorset	Dorset
Beamish Museum	NE	MAG	Durham	County Durham
Beatles Magical Mystery Tour	NW	O	Liverpool	Merseyside
Beatrix Potter Gallery	NW	MAG	South Lakeland	CUMBRIA

Beccles and District Museum	EAST	MAG	Waveney	SUFFOLK
Beckford's Tower & Museum	SW	MAG	Bath and North East Somerset	Somerset
Beckhurst Glass The Glass Studio	SE	WP	Eastbourne	East Sussex
Bedgebury National Pinetum & Forest	SE	G	Tunbridge Wells	Kent
Beeston Castle	NW	HP	Cheshire West And Chester	Cheshire
Belgrave Hall	EM	MAG	Leicester	Leicestershire
Belle Isle Park	SW	O	Exeter	Devon
Belsay Hall, Castle and Gardens	NE	HP	Northumberland	Northumberland
Belton House	EM	HP	South Kesteven	Lincolnshire
Bembridge Heritage Society	SE	VC	Isle of Wight	Isle of Wight
Bembridge Windmill	SE	HP	Isle of Wight	Isle of Wight
Beningbrough Hall	Y&H	HP	Hambleton	North Yorkshire
Benington Lordship Gardens	EAST	G	East Hertfordshire	Hertfordshire
Bentwaters Cold War Museum	EAST	MAG	Suffolk Coastal	Suffolk
Berkswell Village Museum	WM	MAG	Solihull	WEST MIDLANDS
Berney Arms Mill	EAST	WP	Great Yarmouth	NORFOLK
Berrington Hall	WM	G	Herefordshire	HEREFORDSHIRE
Berry Pomeroy Castle	SW	HP	South Hams	Devon
Berwick-upon-Tweed Museum and Art Gallery	NE	HP	Northumberland	Northumberland
Bessie Surtees House	NE	HP	Newcastle upon Tyne	Tyne and Wear
Beverley Guildhall	Y&H	MAG	East Riding of Yorkshire	East Riding of Yorkshire EAST RIDING OF YORKSHIRE
Beverley Minster	Y&H	WO	East Riding of Yorkshire	East Riding of Yorkshire EAST RIDING OF YORKSHIRE
Bewdley Museum	WM	MAG	Wyre Forest	Worcestershire
Bexhill Museum	SE	MAG	Rother	East Sussex
Biddulph Grange Country Park	WM	CP	Staffordshire Moorlands	Staffordshire
Biddulph Grange Garden	WM	G	Staffordshire Moorlands	Staffordshire
Billingham Forge & Cottage	EM	VC	North Kesteven	Lincolnshire
Bilston Craft Gallery	WM	MAG	Wolverhampton	WEST MIDLANDS
Birmingham Cathedral (St Philips)	WM	WO	Birmingham	WEST MIDLANDS
Birmingham Museum & Art Gallery	WM	MAG	Birmingham	West Midlands
Birtley House Sculpture Garden	SE	O	Waverley	Surrey
Bishops House	Y&H	MAG	Sheffield	SOUTH YORKSHIRE
Bishop's Palace and Gardens	SW	HP	Mendip	Somerset
Blackgang Chine	SE	LTP	Isle of Wight	Isle of Wight
Blackland Farm Activity Centre	SE	LTP	Mid Sussex	West Sussex
Blackpool Tower & Circus	NW	LTP	Blackpool	Lancashire
Blagdon Pumping Station and Visitor Centre	SW	VC	North Somerset	Somerset
Blaise Castle House Museum and Estate	SW	MAG	City of Bristol	City of Bristol
Blakesley Hall	WM	MAG	Birmingham	West Midlands
Blenheim Palace	SE	HP	West Oxfordshire	Oxfordshire
Bletchley Park	SE	VC	Milton Keynes	Buckinghamshire
Blickling Hall	EAST	HP	Broadland	Norfolk
Blists Hill Victorian Town	WM	MAG	Telford and Wrekin	Shropshire
Boarstall Duck Decoy and Nature Reserve	SE	WI	Aylesbury Vale	Buckinghamshire
Boarstall Tower	SE	O	Aylesbury Vale	Buckinghamshire
Boat Trips Aboard 'Rosie'	EAST	O	South Cambridgeshire	CAMBRIDGESHIRE
Bocking Windmill	EAST	HP	Braintree	ESSEX
Bodiam Castle	SE	HP	Rother	East Sussex
Bodmin and Wenford Railway	SW	R	Cornwall	Cornwall
Bodmin Jail	SW	HP	Cornwall	Cornwall
Bodmin Town Museum	SW	MAG	Cornwall	Cornwall
Bognor Regis Local History & Wireless Museum	SE	MAG	Arun	West Sussex

Bolling Hall	Y&H	MAG	Bradford	West Yorkshire
Bolsover Castle	EM	HP	Bolsover	DERBYSHIRE
Bolton Museum, Aquarium and Archive	NW	MAG	Bolton	Greater Manchester
Bolton Steam Museum	NW	MAG	Bolton	Greater Manchester
Booth Museum of Natural History	SE	MAG	Brighton and Hove	East Sussex
Boscobel House & the Royal Oak	WM	HP	South Staffordshire	STAFFORDSHIRE
Bosworth Battlefield Heritage Centre	EM	MAG	Hinckley and Bosworth	Leicestershire
Botanic Gardens	NW	MAG	Sefton	Merseyside
Bough Beech Visitor Centre	SE	O	Sevenoaks	Kent
Boughton House	EM	HP	Kettering	Northamptonshire
Bourne Heritage Centre	EM	VC	South Kesteven	LINCOLNSHIRE
Bourne Mill	EAST	HP	Colchester	Essex
Bowes Railway	NE	MAG	Gateshead	Tyne and Wear
Bowland Wild Boar Park	NW	F	Ribble Valley	Lancashire
Boydells Dairy Farm	EAST	F	Braintree	ESSEX
Bracken Hall Countryside Centre	Y&H	MAG	Bradford	WEST YORKSHIRE
Bradford Industrial Museum & Horses	Y&H	MAG	Bradford	WEST YORKSHIRE
Bradley Manor	SW	HP	Teignbridge	Devon
Bratch Steam Pumping Station	WM	R	South Staffordshire	Staffordshire
Braunton & District Museum	SW	MAG	North Devon	Devon
Brede Steam Engine Society - The Giants of Brede	SE	WP	Rother	East Sussex
Bredgar & Wormshill Light Railway	SE	R	Swale	KENT
Brenzett Aeronautical Museum Trust	SE	MAG	Shepway	Kent
Bressingham Steam Experience and Gardens	EAST	R	South Norfolk	Norfolk
Bretton Country Park	Y&H	MAG	Wakefield	WEST YORKSHIRE
Brewhouse Yard Museum	EM	MAG	Nottingham City	Nottinghamshire
Brickfields Country Park	SE	CP	Rushmoor	Hampshire
Bridewell Museum	EAST	MAG	Norwich	NORFOLK
Bridgwater Bay National Nature Reserve	SW	WI	Mendip	Somerset
Brighton Museum & Art Gallery	SE	MAG	Brighton and Hove	East Sussex
Brighton Sea Life Centre	SE	WI	Brighton and Hove	East Sussex
Brindley Mill Museum	WM	HP	Staffordshire Moorlands	Staffordshire
Brinkburn Priory	NE	HP	Northumberland	Northumberland
Bristol Blue Glass Ltd	SW	VC	City of Bristol	City of Bristol
Bristol City Museum & Art Gallery	SW	MAG	City of Bristol	City of Bristol
British Commercial Vehicle Museum	NW	MAG	South Ribble	Lancashire
British in India Museum	NW	MAG	Pendle	Lancashire
British Lawnmower Museum	Y&H	MAG	Sefton	Merseyside
British Library	LON	MAG	Camden	Greater London
British Museum	LON	MAG	Camden	Greater London
British Schools Museum	EAST	MAG	North Hertfordshire	HERTFORDSHIRE
Broadfield House Glass Museum	WM	MAG	Dudley	WEST MIDLANDS
Brocks Hill Country Park & Visitor Centre	EM	CP	Oadby and Wigston	Leicestershire
Brodsworth Hall and Gardens	Y&H	HP	Doncaster	SOUTH YORKSHIRE
Brokerswood Country Park & Woodland Railway	SW	CP	Wiltshire	Wiltshire
Bromley Museum	LON	MAG	Bromley	GREATER LONDON
Bronte Parsonage Museum	Y&H	HP	Bradford	WEST YORKSHIRE
Broseley Clay Tobacco Pipe Works	WM	MAG	Shropshire	Shropshire
Brougham Castle	NW	HP	Eden	CUMBRIA
Brownsea Island	SW	WI	Purbeck	Dorset
Bruce Castle Museum	LON	MAG	Haringey	Greater London
Brunel Engine House Rotherhithe	LON	MAG	Southwark	GREATER LONDON
Buckbarrow House	NW	G	Carlisle	Cumbria

Buckinghamshire Railway Centre	SE	R	Aylesbury Vale	Buckinghamshire
Buckland Abbey	SW	HP	West Devon	Devon
Buddhapadipa Temple (Thai Temple)	LON	WO	Merton	GREATER LONDON
Building of Bath Collection	SW	MAG	Bath and North East Somerset	Somerset
Buildwas Abbey	WM	HP	Shropshire	Shropshire
Bungay Museum	EAST	MAG	Waveney	SUFFOLK
Burgh House	LON	MAG	Camden	GREATER LONDON
Burghley House	EM	HP	Peterborough	Cambridgeshire
Burnham On Crouch & District Museum	EAST	MAG	Maldon	Essex
Burnums Farmyard Friends	EM	F	Daventry	Northamptonshire
Burton Agnes Hall	Y&H	HP	East Riding of Yorkshire	EAST RIDING OF YORKSHIRE
Burton Constable Hall	Y&H	HP	East Riding of Yorkshire	EAST RIDING OF YORKSHIRE
Bury Art Gallery, Museum & Archive	NW	MAG	Bury	Greater Manchester
Buscot Old Parsonage	SE	HP	Vale of White Horse	Oxfordshire
Buscot Park	SE	HP	Vale of White Horse	Oxfordshire
Butchers Row House Museum	WM	MAG	Herefordshire	HEREFORDSHIRE
Butlins	EM	LTP	East Lindsey	LINCOLNSHIRE
Buxton Museum and Art Gallery	EM	MAG	High Peak	Derbyshire
Byland Abbey	Y&H	HP	Ryedale	NORTH YORKSHIRE
C M Booth Collection of Historic Vehicles	SE	MAG	Ashford	Kent
Cadhay	SW	HP	East Devon	Devon
Caerhays Castle Gardens	SW	G	Cornwall	Cornwall
Calke Abbey	EM	G	South Derbyshire	Derbyshire
Calshot Castle	SE	HP	New Forest	Hampshire
Calverton Folk Museum	EM	MAG	Gedling	Nottinghamshire
Camber Castle	SE	HP	Rother	East Sussex
Camel Valley Vineyards	SW	WP	Cornwall	Cornwall
Cannock Chase	WM	MAG	Cannock Chase	Staffordshire
Canons Ashby House	EM	HP	Daventry	Northamptonshire
Canterbury Cathedral	SE	WO	Canterbury	Kent
Canterbury Norman Castle	SE	HP	Canterbury	Kent
Canterbury Roman Museum	SE	MAG	Canterbury	Kent
Capel Manor Gardens	LON	G	Enfield	GREATER LONDON
Captain Cook Memorial Museum, Whitby	Y&H	MAG	Scarborough	North Yorkshire
Captain Cook Schoolroom Museum	Y&H	MAG	Hambleton	NORTH YORKSHIRE
Captain's Wood	EAST	WI	Suffolk Coastal	Suffolk
Carisbrooke Castle	SE	HP	Isle of Wight	Isle of Wight
Carlisle Castle	NW	HP	Carlisle	Cumbria
Carlisle Cathedral	NW	WO	Carlisle	CUMBRIA
Carr Taylor Wines Ltd	SE	WP	Rother	East Sussex
Cartoon Art Trust	LON	MAG	Camden	Greater London
Cartwright Hall Art Gallery	Y&H	MAG	Bradford	WEST YORKSHIRE
Cass Sculpture Foundation	SE	MAG	Chichester	West Sussex
Castle Acre Priory	EAST	HP	King's Lynn and West Norfolk	Norfolk
Castle Ashby Gardens	EM	G	South Northamptonshire	Northamptonshire
Castle Combe Museum	SW	MAG	Wiltshire	Wiltshire
Castle Donington Museum	EM	MAG	North West Leicestershire	Leicestershire
Castle Hill and Victoria Tower	Y&H	HP	Kirklees	WEST YORKSHIRE
Castle Howard	Y&H	HP	Ryedale	North Yorkshire
Castle Keep	NE	HP	Newcastle upon Tyne	Tyne and Wear
Castle Mound	EAST	HP	Uttlesford	Essex
Castle Point Transport Museum Society	EAST	MAG	Castle Point	ESSEX

Cat Pottery	Y&H	WP	Richmondshire	NORTH YORKSHIRE
Catalyst Science Discovery Centre	NW	MAG	Halton	Cheshire
Catanger Llamas	EM	O	South Northamptonshire	Northamptonshire
Cathedral and Abbey Church of St Alban	EAST	WO	St Albans	Hertfordshire
Cawthorne Victoria Jubilee Museum	Y&H	HP	Barnsley	SOUTH YORKSHIRE
Central Art Gallery	NW	MAG	Tameside	Greater Manchester
Central Hall Westminster	LON	WO	Westminster	Greater London
Chambercombe Manor Trust	SW	HP	North Devon	Devon
Chantry Heritage Centre	SE	VC	Gravesham	Kent
Chard and District Museum	SW	MAG	South Somerset	Somerset
Charlecote Mill	WM	O	Stratford-on-Avon	WARWICKSHIRE
Charleston	SE	HP	Wealden	East Sussex
Charnwood Museum	EM	MAG	Charnwood	Leicestershire
Chart Gunpowder Mills	SE	MAG	Swale	Kent
Chartwell	SE	HP	Sevenoaks	Kent
Chasewater Railway	WM	R	Lichfield	STAFFORDSHIRE
Chastleton House	SW	HP	West Oxfordshire	Oxfordshire
Chatsworth House	EM	HP	Derbyshire Dales	Derbyshire
Chatteris Museum	EAST	MAG	Fenland	CAMBRIDGESHIRE
Chavenage House	SW	HP	Cotswold	Gloucestershire
Chawton House Library	SE	HP	East Hampshire	Hampshire
Chedworth Roman Villa (National Trust)	SW	HP	Cotswold	Gloucestershire
Chelmsford Museum	EAST	MAG	Chelmsford	Essex
Cherry Holt Studio	EM	MAG	Boston	Lincolnshire
Cherryburn: Thomas Bewick Birthplace Museum	NE	MAG	Northumberland	Northumberland
Cheshire Farm Ice Cream	NW	O	Cheshire West And Chester	Cheshire
Chessell Pottery Barns	SE	WP	Isle of Wight	Isle of Wight
Chester Cathedral	NW	WO	Cheshire West And Chester	Cheshire
Chester Zoo ¹	NW	WI	Cheshire West And Chester	Cheshire
Chesters Roman Fort	NE	HP	Northumberland	Northumberland
Chetham's Library	NW	HP	Manchester	Greater Manchester
Chichester Ship Canal Boat Trips	SE	O	Chichester	West Sussex
Chillingham Wild Cattle	NE	WI	Northumberland	Northumberland
Chillington Hall	WM	HP	South Staffordshire	STAFFORDSHIRE
Chipping Norton Museum of Local History	SE	MAG	West Oxfordshire	Oxfordshire
Chiswick House	LON	HP	Hounslow	Greater London
Chorlton Water Park	NW	WI	Manchester	Greater Manchester
Christ Church Spitalfields	LON	WO	Tower Hamlets	GREATER LONDON
Christchurch Mansion	EAST	MAG	Ipswich	Suffolk
Church Farm Museum	EM	MAG	East Lindsey	Lincolnshire
Church of Saint John Baptist	SW	WO	Cotswold	Gloucestershire
Church of St Mary Magdalene	SE	WO	Gravesham	KENT
Church of St Michael and All Angels	Y&H	WO	Craven	NORTH YORKSHIRE
Church of the Holy Sepulchre	EM	WO	Northampton	Northamptonshire
Churchill Museum and Cabinet War Rooms	LON	MAG	Westminster	Greater London
Chysauster Ancient Village	SW	HP	Cornwall	Cornwall
City Gallery	EM	MAG	Leicester	Leicestershire
City Museum	SE	MAG	Winchester	Hampshire
City Sightseeing Tour of Brighton	SE	O	Brighton and Hove	East Sussex
Clandon Park	SE	HP	Guildford	Surrey
Clare Castle Country Park	EAST	CP	St Edmundsbury	Suffolk
Claremont House	SE	HP	Elmbridge	Surrey
Claydon House	SE	HP	Aylesbury Vale	Buckinghamshire

Cleeve Abbey	SW	HP	West Somerset	Somerset
Clent Hills	WM	CP	Bromsgrove	Worcestershire
Clevedon Court	SW	HP	North Somerset	SOMERSET
Clevedon Pier	SW	O	North Somerset	Somerset
Cleveland Ironstone Mining Museum	NE	MAG	Redcar and Cleveland	Tees Valley
Cliffe Castle Museum	Y&H	MAG	Bradford	West Yorkshire
Clifford's Tower	Y&H	HP	York	NORTH YORKSHIRE
Clifton Suspension Bridge Visitor Centre	SW	VC	North Somerset	Somerset
Cliveden	SE	HP	South Bucks	Buckinghamshire
Clouds Hill	SW	HP	Purbeck	Dorset
Clowns International Clowns' Gallery and Museum	LON	MAG	Hackney	GREATER LONDON
Clun Town Trust Museum	WM	MAG	Shropshire	Shropshire
Coalbrookdale Museum of Iron	WM	MAG	Telford and Wrekin	Shropshire
Coalport China Museum	WM	MAG	Telford and Wrekin	Shropshire
Cobble Hey Farm and Gardens	NW	F	Wyre	Lancashire
Coggeshall Grange Barn	EAST	HP	Braintree	Essex
Coggeshall Museum	EAST	VC	Braintree	Essex
Colchester Zoo	EAST	WI	Colchester	Essex
Coldharbour Mill Working Wool Museum	SW	MAG	Mid Devon	Devon
Coleridge Cottage	SW	HP	Sedgemoor	Somerset
Coleton Fishacre House & Garden	SW	G	South Hams	Devon
College of Arms	LON	MAG	City of London	GREATER LONDON
Colne Valley Museum	Y&H	MAG	Kirklees	WEST YORKSHIRE
Colne Valley Railway	EAST	R	Braintree	Essex
Colwick Country Park	EM	CP	Gedling	Nottinghamshire
Combe Mill	SE	MAG	West Oxfordshire	Oxfordshire
Combined Military Services Museum	EAST	MAG	Maldon	Essex
Compton Castle	SW	HP	South Hams	Devon
Coningsby Medieval Museum	WM	MAG	Herefordshire	HEREFORDSHIRE
Coombes Church	SE	WO	Adur	West Sussex
Corbridge Roman Town (Hadrian's Wall)	NE	HP	Northumberland	Northumberland
Corfe Castle Museum	SW	MAG	Purbeck	Dorset
Corinium Museum	SW	MAG	Cotswold	Gloucestershire
Cornish Mines & Engines	SW	HP	Cornwall	Cornwall
Coronation Park	NW	LTP	West Lancashire	Lancashire
Cotebrook Shire Horse Centre	NW	F	Cheshire West And Chester	Cheshire
Cotehele	SW	HP	Cornwall	Cornwall
Cotehele Gallery	SW	G	Cornwall	Cornwall
Cotswold Falconry	SW	WI	Cotswold	Gloucestershire
Cotswold Wildlife Park & Gardens	SE	WI	West Oxfordshire	Oxfordshire
Coughton Court	WM	HP	Stratford-upon-Avon	Warwickshire
Coultershaw Beam Pump	SE	WP	Chichester	West Sussex
Country Park & Nature Reserve	WM	CP	Rugby	WARWICKSHIRE
Countryman Cider	SW	WP	West Devon	Devon
Court Barn Museum	SW	MAG	Cotswold	Gloucestershire
Courtauld Institute Gallery	LON	MAG	Westminster	Greater London
Courtyard Gallery	NW	MAG	Eden	Cumbria
Cowes Maritime Museum	SE	MAG	Isle of Wight	Isle of Wight
Cowper and Newton Museum	SE	MAG	Milton Keynes	Buckinghamshire
Cragside House, Gardens and Estate	NE	HP	Northumberland	Northumberland
Cranbrook Union Mill	SE	HP	Tunbridge Wells	Kent
Creaky Cauldron	WM	O	Stratford-on-Avon	Warwickshire
Crich Tramway Village	EM	MAG	Amber Valley	Derbyshire

Cromer Museum	EAST	MAG	North Norfolk	Norfolk
Cromwell Museum	EAST	MAG	Huntingdonshire	Cambridgeshire
Crook Hall and Gardens	NE	HP	Durham	County Durham
Croome Park (National Trust)	WM	CP	Malvern Hills	Worcestershire
Crossness Engines	LON	HP	Bexley	GREATER LONDON
Cuerden Valley Park Trust	NW	CP	Chorley	Lancashire
Cuming Museum	LON	MAG	Southwark	Greater London
Curtis Museum	SE	MAG	East Hampshire	Hampshire
Customs and Excise National Museum	NW	MAG	Liverpool	Merseyside
Cusworth Hall	Y&H	HP	Doncaster	SOUTH YORKSHIRE
D H Lawrence Birthplace Museum	EM	MAG	Broxtowe	NOTTINGHAMSHIRE
Dalby - The Great Yorkshire Forest	Y&H	O	Ryedale	NORTH YORKSHIRE
Danson House	LON	HP	Bexley	GREATER LONDON
Dapdune Wharf	SE	VC	Guildford	Surrey
Dartford Borough Museum	SE	MAG	Dartford	KENT
Dartmouth Castle	SW	HP	South Hams	Devon
Dartmouth Museum	SW	MAG	South Hams	Devon
de Havilland Aircraft Heritage Centre	EAST	MAG	St Albans	Hertfordshire
Deal Castle	SE	HP	Dover	Kent
Dean Heritage Centre	SW	VC	Forest of Dean	GLOUCESTERSHIRE
Debach Airfield Museum	EAST	MAG	Suffolk Coastal	Suffolk
Deen City Farm and Riding School	LON	F	Merton	GREATER LONDON
Delabole Slate Quarry	SW	WP	Cornwall	Cornwall
Derby Cathedral	EM	WO	Derby	Derbyshire
Derby Museum & Art Gallery	EM	MAG	Derby	Derbyshire
Derwent Walk	NE	O	Durham	County Durham
Dickens House Museum	SE	MAG	Thanet	KENT
DIG	Y&H	MAG	York	NORTH YORKSHIRE
Dinosaur Adventure	EAST	LTP	Broadland	Norfolk
Dinosaur Isle	SE	MAG	Isle of Wight	Isle of Wight EAST RIDING OF YORKSHIRE
Dinostar - The Dinosaur Experience	Y&H	MAG	Kingston upon Hull	NORFOLK
Diss Museum	EAST	MAG	South Norfolk	County Durham
DLI Museum and Durham Art Gallery	NE	MAG	Durham	GREATER LONDON
Doctor Johnson's House	LON	HP	City of London	CAMBRIDGESHIRE
Docwra's Manor Garden	EAST	G	South Cambridgeshire	Lincolnshire
Doddington Hall	EM	HP	North Kesteven	Kent
Doddington Place Gardens	SE	G	Swale	Worcestershire
Domestic Fowl Trust	WM	F	Wychavon	Tees Valley
Dorman Museum	NE	MAG	Middlesbrough	Buckinghamshire
Dorney Court	SE	HP	South Bucks	Dorset
Dorset County Museum	SW	MAG	West Dorset	Kent
Dover Castle	SE	HP	Dover	Somerset
Doverly Manor Museum	SW	MAG	West Somerset	Greater London
Down House - Home of Charles Darwin	LON	HP	Bromley	NORFOLK
Dragon Hall	EAST	HP	Norwich	KENT
Drapers Mill	SE	O	Thanet	Worcestershire
Droitwich Spa Heritage and Information Centre	WM	VC	Wychavon	Northumberland
Druridge Pools Nature Reserve	NE	WI	Northumberland	WEST MIDLANDS
Dudley Canal Trust (Trips) Ltd	WM	O	Dudley	Shropshire
Dudmaston Hall	WM	HP	Shropshire	Somerset
Dulverton Guildhall Heritage and Arts	SW	VC	West Somerset	NORTH YORKSHIRE
Duncombe Park	Y&H	HP	Ryedale	

Dunham Massey Hall	NW	HP	Trafford	Greater Manchester
Dunstanburgh Castle	NE	HP	Northumberland	Northumberland
Dunster Dolls Museum	SW	MAG	West Somerset	Somerset
Dunwich Heath Coastal Centre and Beach	EAST	WI	Suffolk Coastal	Suffolk
Dunwich Museum	EAST	MAG	Suffolk Coastal	Suffolk
Durban House Heritage Centre	EM	VC	Broxtowe	NOTTINGHAMSHIRE
Durham Heritage Centre and Museum	NE	MAG	Durham	County Durham
Durlston Country Park National Nature Reserve	SW	CP	Purbeck	Dorset
Dutch Cottage Museum	EAST	MAG	Castle Point	Essex
Dyrham Park	SW	HP	South Gloucestershire	Gloucestershire
Earlswood Village Museum	WM	MAG	Solihull	West Midlands
East Essex Aviation Society and Museum	EAST	MAG	Tendring	Essex
East Kent Railway	SE	R	Dover	Kent
East Lancashire Railway	NW	O	Bury	Greater Manchester
East Riddlesden Hall (NT)	Y&H	HP	Bradford	West Yorkshire
East Somerset Railway	SW	R	Mendip	Somerset
East Surrey Museum	SE	MAG	Tandridge	Surrey
Eastbridge Hospital	SE	WO	Canterbury	Kent
Eastleigh Museum	SE	MAG	Eastleigh	Hampshire
Eastnor Castle	WM	HP	Herefordshire	Herefordshire
Easton Walled Gardens	EM	G	South Kesteven	Lincolnshire
Ecclesbourne Valley Railway	EM	R	Derbyshire Dales	Derbyshire
Eden Camp Modern History Theme Museum	Y&H	MAG	Ryedale	North Yorkshire
Eden Project	SW	G	Cornwall	Cornwall
Edmondsham House and Garden	SW	HP	East Dorset	Dorset
Elgood's Brewery and Garden	EAST	WP	Fenland	Cambridgeshire
Elham Valley Railway Museum	SE	MAG	Shepway	KENT
Ellenroad Engine House	NW	WP	Rochdale	Greater Manchester
Elmbridge Museum	SE	MAG	Elmbridge	Surrey
Elsham Hall Gardens & Country Park	Y&H	CP	North Lincolnshire	Lincolnshire
Eltham Palace	LON	HP	Greenwich	GREATER LONDON
Ely Cathedral	EAST	HP	East Cambridgeshire	Cambridgeshire
Ely Museum	EAST	MAG	East Cambridgeshire	CAMBRIDGESHIRE
Emmetts Garden	SE	G	Sevenoaks	Kent
Emsworth Museum	SE	MAG	Havant	Hampshire
Enginuity	WM	MAG	Telford and Wrekin	Shropshire
English School of Falconry Bird of Prey	EAST	WI	Central Bedfordshire	Bedfordshire
Epworth Old Rectory	Y&H	HP	North Lincolnshire	Lincolnshire
Erasmus Darwin House	WM	MAG	Lichfield	Staffordshire
Escomb Saxon Church	NE	WO	Durham	County Durham
Essex Police Museum	EAST	MAG	Chelmsford	Essex
Etal Castle	NE	HP	Northumberland	Northumberland
Etruria Industrial Museum	WM	MAG	Stoke-on-Trent	Staffordshire
Eureka! The National Children's Museum	Y&H	MAG	Calderdale	WEST YORKSHIRE
Exbury Gardens and Steam Railway	SE	G	New Forest	Hampshire
Exeter Cathedral - Church of Saint Peter	SW	WO	Exeter	Devon
Exeter St. Martin Church	SW	HP	Exeter	Devon
Exeter's Underground Passages	SW	HP	Exeter	Devon
Exmoor Zoological Park	SW	WI	North Devon	Devon
Eyam Museum	EM	MAG	Derbyshire Dales	Derbyshire
FACT (Foundation For Art & Creative Technology)	NW	MAG	Liverpool	Merseyside
Fairhaven Woodland and Water Garden	EAST	G	Broadland	Norfolk
Fairlands Valley Park	EAST	CP	Stevenage	HERTFORDSHIRE

Fairlyncn Arts Centre & Museum	SW	MAG	East Devon	Devon
Fakenham Museum of Gas and Local History	EAST	MAG	North Norfolk	NORFOLK EAST RIDING OF YORKSHIRE
Fangfoss Pottery	Y&H	WP	East Riding of Yorkshire	YORKSHIRE
Farleigh Hungerford Castle	SW	HP	Mendip	Somerset
Farming World	SE	F	Swale	Kent
Farne Islands	NE	F	Northumberland	Northumberland
Farnham Castle	SE	HP	Waverley	Surrey
Fashion Museum	SW	MAG	Bath and North East Somerset	Somerset
Feering and Kelvedon Local History Museum	EAST	MAG	Braintree	ESSEX
Feeringbury Manor	EAST	G	Braintree	ESSEX
Felbrigg Hall, Garden and Park	EAST	HP	North Norfolk	Norfolk
Felley Priory Garden's	EM	O	Ashfield	Nottinghamshire
Felt Connection	Y&H	O	Kirklees	West Yorkshire
Fenton House	LON	HP	Camden	GREATER LONDON EAST RIDING OF YORKSHIRE
Ferens Art Gallery	Y&H	MAG	Kingston upon Hull	YORKSHIRE
Ferrers Gallery	EM	MAG	North West Leicestershire	Leicestershire
Filey Bird Garden and Animal Park	Y&H	F	Scarborough	North Yorkshire
Filey Museum	Y&H	MAG	Scarborough	NORTH YORKSHIRE
Finch Foundry	SW	MAG	West Devon	DEVON
Finchale Priory	NE	HP	Durham	County Durham
Fishers Farm Park	SE	O	Chichester	West Sussex
Fishmarket	EM	MAG	Northampton	Northamptonshire
Fitzwilliam Museum	EAST	MAG	Cambridge	Cambridgeshire
Flamingo Land Theme Park and Zoo	Y&H	LTP	Ryedale	NORTH YORKSHIRE
Fleet Air Arm Museum	SW	MAG	South Somerset	Somerset
Fleur de Lis Heritage Centre	SE	VC	Swale	KENT
Flintham Museum	EM	MAG	Rushcliffe	Nottinghamshire
Ford Green Hall	WM	HP	Stoke-on-Trent	Staffordshire
Forde Abbey and Gardens	SW	HP	West Dorset	Dorset
Fordhall Community Land Initiative	WM	F	Shropshire	Shropshire
Foredown Tower Countryside Centre	SE	MAG	Brighton and Hove	East Sussex
Forge and Dragon Gallery	SE	MAG	Mole Valley	Surrey
Forge Mill Farm	WM	F	Sandwell	WEST MIDLANDS
Fort Victoria Model Railway	SE	O	Isle of Wight	Isle of Wight
Forty Hall Museum and Gardens	LON	HP	Enfield	GREATER LONDON
Fossil Hunting Trips	Y&H	O	Scarborough	North Yorkshire
Fountains Abbey	Y&H	HP	Harrogate	North Yorkshire
Fox Talbot Museum of Photography	SW	MAG	Wiltshire	Wiltshire
Foxfield Steam Railway	WM	R	Staffordshire Moorlands	Staffordshire
Framlingham Castle	EAST	HP	Suffolk Coastal	SUFFOLK
Frome Museum	SW	MAG	Mendip	Somerset
Fry Public Art Gallery	EAST	MAG	Uttlesford	Essex
Furness Abbey	NW	HP	Barrow-in-Furness	CUMBRIA
Fusilier Museum	NW	MAG	Bury	Greater Manchester
Gadfield Elm Chapel	WM	HP	Malvern Hills	Worcestershire
Gainsborough Model Railway Society	EM	O	West Lindsey	Lincolnshire
Gainsborough Old Hall	EM	MAG	West Lindsey	Lincolnshire
Gainsborough's House	EAST	MAG	Babergh	Suffolk
Gate Gallery	EM	MAG	North East Lincolnshire	Lincolnshire
Gateshead Heritage @ St Mary's	NE	VC	Gateshead	Tyne and Wear
Gawthorpe Hall (NT)	NW	HP	Burnley	Lancashire
Geevor Tin Mine	SW	MAG	Cornwall	Cornwall

Geffrye Museum	LON	MAG	Hackney	GREATER LONDON
George Marshall Medical Museum	WM	MAG	Worcester	Worcestershire
George Stephenson's Birthplace	NE	HP	Northumberland	Northumberland
Gibside	NE	HP	Gateshead	Tyne and Wear
Gillingham Museum	SW	MAG	North Dorset	Dorset
Gladstone Pottery Museum	WM	MAG	Stoke-on-Trent	Staffordshire
Glastonbury Abbey	SW	HP	Mendip	Somerset
Glendurgan Garden	SW	G	Cornwall	Cornwall
Glynde Place	SE	HP	Lewes	East Sussex
Go Ape! Hire Wire Forest Adventure - Delamere	NW	LTP	Cheshire West And Chester	Cheshire
Godolphin House	SW	HP	Cornwall	Cornwall
Godstone Farm	SE	F	Tandridge	Surrey
Gold Hill Museum & Garden	SW	MAG	North Dorset	Dorset
Goltho Gardens	EM	G	West Lindsey	Lincolnshire
Gooderstone Water Gardens	EAST	G	Breckland	Norfolk
Goodrich Castle	WM	HP	Herefordshire	Herefordshire
Goodwood House	SE	HP	Chichester	West Sussex
Gosport Ferry Cruises	SE	O	Gosport	Hampshire
Grange Museum & Art Gallery	SE	MAG	Brighton and Hove	East Sussex
Grantham Museum	EM	VC	South Kesteven	Lincolnshire
Great Chalfield Manor	SW	HP	Wiltshire	Wiltshire
Great Malvern Priory	WM	WO	Malvern Hills	Worcestershire
Great North Museum	NE	MAG	Newcastle-upon-Tyne	Tyne and Wear
Greater Manchester Fire Service Museum	NW	MAG	Rochdale	Greater Manchester
Greater Manchester Police Museum & Archives	NW	MAG	Manchester	Greater Manchester
Green Island Gardens	EAST	G	Tendring	Essex
Greenway Bank Country Park	SW	CP	Staffordshire Moorlands	STAFFORDSHIRE
Greenwich Heritage Centre	LON	MAG	Greenwich	Greater London
Gressenhall Farm & Workhouse	EAST	MAG	Breckland	NORFOLK
Grimes Graves	EAST	HP	Breckland	NORFOLK
Grimsthorpe Castle, Park and Gardens	EM	HP	South Kesteven	LINCOLNSHIRE
Guided Walk/Tour	WM	O	Herefordshire	Herefordshire
Guided Walking Tours of Hereford - City of	WM	O	Herefordshire	Herefordshire
Guildford Castle	SE	HP	Guildford	Surrey
Guildford Cathedral	SE	WO	Guildford	Surrey
Guildford House Gallery	SE	MAG	Guildford	Surrey
Guildford Museum	SE	MAG	Guildford	Surrey
Guildhall Museum	NW	MAG	Carlisle	Cumbria
Guisborough Museum	NE	MAG	Redcar and Cleveland	Tees Valley
Gujarat Hindu Society Temple	NW	WO	Preston	Lancashire
GWR Gloucestershire Warwickshire Steam Railway	SW	R	Tewkesbury	Gloucestershire
Haddon Hall	EM	HP	Derbyshire Dales	Derbyshire
Haddonstone Show Gardens	EM	G	Daventry	Northamptonshire
Hadleigh Country Park	EAST	CP	Castle Point	Essex
Hadleigh Farm	EAST	F	Castle Point	Essex
Hailes Abbey	SW	HP	Tewkesbury	Gloucestershire
Hailsham Farmers' Market	SE	O	Wealden	East Sussex
Haldon Belvedere (Lawrence Castle)	SW	HP	Teignbridge	Devon
Halesworth and District Museum	EAST	MAG	Waveney	SUFFOLK
Halifax Minster	Y&H	WO	Calderdale	West Yorkshire
Hall i' th' Wood Museum	NW	HP	Bolton	Greater Manchester
Hall Place and Gardens	LON	HP	Bexley	GREATER LONDON
Hallaton Museum	EM	MAG	Harborough	LEICESTERSHIRE

Ham House	LON	HP	Richmond upon Thames	GREATER LONDON
Hampton Court Castle & Gardens	WM	HP	Herefordshire	Herefordshire
Hampton Court Palace	LON	HP	Richmond upon Thames	Greater London
Hamsterley Forest	NE	CP	Durham	County Durham
Hanbury Hall (National Trust)	WM	HP	Wychavon	Worcestershire EAST RIDING OF YORKSHIRE
Hands On History Museum	Y&H	MAG	Kingston upon Hull	YORKSHIRE
Harborough Museum	EM	MAG	Harborough	Leicestershire
Hardington Moor National Nature Reserve	SW	WI	Mendip	Somerset
Hardwick Country Park	NE	CP	Durham	County Durham
Hardwick Old Hall	EM	HP	Bolsover	Derbyshire
Hardy's Cottage	SW	G	West Dorset	Dorset
Hare Hill Gardens (NT)	NW	G	Cheshire East	Cheshire
Harewood House	Y&H	HP	Leeds	West Yorkshire
Harrington Aviation Museum	EM	MAG	Kettering	Northamptonshire
Hartland Quay Museum	SW	MAG	Torridge	Devon
Hartlepool Art Gallery	NE	MAG	Hartlepool	Tees Valley
Hartlepool's Maritime Experience	NE	VC	Hartlepool	Tees Valley
Hartsholme Country Park	EM	CP	Lincoln	Lincolnshire
Hastings Museum and Art Gallery	SE	MAG	Hastings	East Sussex
Hatchlands Park	SE	HP	Guildford	Surrey
Hatton Gallery	NE	MAG	Newcastle upon Tyne	Tyne and Wear
Haughley Park Barn	EAST	G	Mid Suffolk	Suffolk
Haughmond Abbey	WM	HP	Shropshire	Shropshire
Haverhill & District Local History	EAST	MAG	St Edmundsbury	SUFFOLK
Hawkstone Hall and Gardens	WM	HP	Shropshire	Shropshire
Hawkstone Historic Park and Follies	WM	HP	Shropshire	Shropshire
Heage Windmill	EM	VC	Amber Valley	Derbyshire
Heatherslaw Cornmill	NE	MAG	Northumberland	Northumberland
Heatherslaw Light Railway	NE	R	Northumberland	Northumberland
Hecks Farmhouse Cider	SW	O	Mendip	Somerset
Hedgehog Care	EM	O	East Lindsey	Lincolnshire
Heeley City Farm	Y&H	F	Sheffield	SOUTH YORKSHIRE
Helen of Ranworth (Boat Trip)	EAST	O	Broadland	Norfolk
Helmsley Castle	Y&H	HP	Ryedale	North Yorkshire
Helmsley Walled Garden	Y&H	G	Ryedale	NORTH YORKSHIRE
Hemsworth Water Park	Y&H	CP	Wakefield	WEST YORKSHIRE
Henfield Museum	SE	MAG	Horsham	West Sussex
Heptonstall Museum	Y&H	MAG	Calderdale	WEST YORKSHIRE
Hergest Croft Gardens	WM	G	Herefordshire	HEREFORDSHIRE
Heritage Workshop Centre	EAST	VC	Waveney	Suffolk
Herne Bay Museum and Gallery	SE	MAG	Canterbury	Kent
Herne Mill	SE	HP	Canterbury	Kent
Herschel Museum of Astronomy	SW	MAG	Bath and North East Somerset	Somerset
Hertford Castle	EAST	HP	East Hertfordshire	HERTFORDSHIRE
Heugh Gun Battery	NE	HP	Hartlepool	Tees Valley
Hever Castle and Gardens	SE	HP	Sevenoaks	Kent
Hexham Abbey	NE	WO	Northumberland	Northumberland
Hexham Old Gaol	NE	MAG	Northumberland	Northumberland
Hidcote Manor Garden (National Trust)	SW	G	Colswold	Gloucestershire
Hidden England Passport	EM	HP	South Kesteven	Lincolnshire
Hidden Valley Gardens	SW	G	Cornwall	Cornwall
High Beeches Gardens	SE	G	Mid Sussex	West Sussex

High Cross House	SW	HP	South Hams	Devon
High Peak Junction Workshops	EM	HP	Derbyshire Dales	Derbyshire
High Salvington Windmill	SE	HP	Worthing	West Sussex
Highbury Hall	WM	HP	Birmingham	West Midlands
Higher Kiln Quarry Caves	SW	MAG	Teignbridge	Devon
Highflatts Quaker Meeting House	Y&H	WO	Kirklees	West Yorkshire
Hilltop Adventure Days	EAST	WI	North Norfolk	Norfolk
Hinckley and District Museum	EM	MAG	Hinckley and Bosworth	LEICESTERSHIRE
Hinton Ampner Garden	SE	HP	Winchester	Hampshire
Historic Water Chute and Boating Lake	Y&H	R	Scarborough	North Yorkshire
Hitchin Museum and Art Gallery	EAST	MAG	North Hertfordshire	Hertfordshire
HMS Belfast	LON	HP	Southwark	Greater London
HMS Ganges Association Museum	EAST	MAG	Babergh	SUFFOLK
Hodsock Snowdrops	EM	G	Bassetlaw	Nottinghamshire
Hogs Back Brewery Limited	SE	WP	Guildford	Surrey
Hole Park Gardens	SE	G	Ashford	Kent
Holker Hall and Gardens	NW	HP	South Lakeland	Cumbria
Holkham Hall	EAST	HP	North Norfolk	Norfolk
Hollycombe - Steam in the Country	SE	O	Chichester	West Sussex
Hollytrees Museum	EAST	MAG	Colchester	Essex EAST RIDING OF YORKSHIRE
Holy Trinity Church	Y&H	WO	Kingston upon Hull	Shropshire
Hopton Court	WM	O	Shropshire	Shropshire
Horniman Museum and Gardens	LON	MAG	Lewisham	Greater London EAST RIDING OF YORKSHIRE
Hornsea Museum	Y&H	MAG	East Riding of Yorkshire	Lancashire
Horses and Ponies Protection Association	NW	F	Burnley	WEST YORKSHIRE
Horsforth Village Museum	Y&H	HP	Leeds	West Sussex
Horsham Museum	SE	MAG	Horsham	Norfolk
Houghton Hall	EAST	HP	King's Lynn and West Norfolk	Greater London
Household Cavalry Museum	LON	MAG	Westminster	GREATERT LONDON
Houses of Parliament Public Galleries	LON	HP	Westminster	Northumberland
Housesteads Roman Fort	NE	HP	Northumberland	East Sussex
Hove Museum & Art Gallery	SE	MAG	Brighton and Hove	NORTH YORKSHIRE
Hovingham Hall	Y&H	HP	Ryedale	Northumberland
Howick Hall Gardens & Arboretum	NE	G	Northumberland	Buckinghamshire EAST RIDING OF YORKSHIRE
Hughenden Manor	SE	HP	Wycombe	West Sussex
Hull & East Riding Museum	Y&H	MAG	Kingston upon Hull	Kent
Ifield Watermill	SE	HP	Crawley	Somerset
Ightham Mote	SE	HP	Tonbridge and Malling	Devon
Ilchester Museum Ilchester Town Trust	SW	MAG	South Somerset	Greater London
Ilfracombe Museum	SW	MAG	North Devon	Cambridgeshire
Imperial War Museum	LON	MAG	Southwark	Greater Manchester
Imperial War Museum Duxford	EAST	MAG	South Cambridgeshire	WEST YORKSHIRE
Imperial War Museum North	NW	MAG	Trafford	Norfolk
Ingrow Museum of Rail Travel	Y&H	MAG	Bradford	North Yorkshire
Inspire Discovery Centre	EAST	MAG	Norwich	Suffolk
Inspired By...	Y&H	VC	Scarborough	NORTHAMPTONSHIRE
Ipswich Transport Museum	EAST	MAG	Ipswich	SHROPSHIRE
Irchester Narrow-gauge Railway Museum	EM	MAG	Wellingborough	Isle of Wight
Ironbridge - Ironbridge Visitor Centre	WM	MAG	Telford and Wrekin	Cornwall
Isle of Wight Steam Railway	SE	R	Isle of Wight	
Isles of Scilly Museum	SW	MAG	Isles of Scilly	

Isobel Kennett Crafts	SE	WP	Eastbourne	East Sussex
Italianate Greenhouse	SE	HP	Thanet	Kent
Itchen Valley Country Park	SE	CP	Eastleigh	Hampshire
Jackfield Tile Museum	WM	MAG	Telford and Wrekin	Shropshire
James Hockey & Foyer Galleries	SE	MAG	Waverley	Surrey
Jane Austen's House	SE	HP	East Hampshire	Hampshire
Jennings Brewery	NW	WP	Allerdale	Cumbria
Jewel Tower	LON	HP	Westminster	GREATER LONDON
Jewish Military Museum and Memorial Room	LON	MAG	Hackney	GREATER LONDON
Jewry Wall Museum	EM	MAG	Leicester	Leicestershire
John Bunyan Museum	EAST	MAG	Bedford	Bedfordshire
John Dony Field Centre	EAST	MAG	Luton	BEDFORDSHIRE
John Jarrold Printing Museum	EAST	MAG	Norwich	Norfolk
John Webb's Windmill	EAST	HP	Uttlesford	ESSEX
JORVIK Viking Centre	Y&H	MAG	York	NORTH YORKSHIRE
Kartworld Skegness Ltd	EM	O	East Lindsey	Lincolnshire
Kedleston Hall	EM	HP	Amber Valley	DERBYSHIRE
Kegworth Museum	EM	MAG	North West Leicestershire	Leicestershire
Kenilworth Castle	WM	HP	Warwick	Warwickshire
Kent & East Sussex Railway	SE	R	Ashford	Kent
Kentish Town City Farm	LON	F	Camden	GREATER LONDON
Kensington Palace	LON	HP	Kensington and Chelsea	Greater London
Kenwood House	LON	HP	Camden	Greater London
Kettle's Yard	EAST	MAG	Cambridge	Cambridgeshire
Kew Gardens (Royal Botanic Gardens)	LON	G	Richmond upon Thames	Greater London
Killhope, The North of England Lead Mining Museum	NE	MAG	Durham	County Durham
Kilpeck Church (Church of St David and St Mary)	WM	WO	Herefordshire	HEREFORDSHIRE
Kingston Lacy House and Gardens	SW	HP	East Dorset	Dorset
Kingswood Heritage Museum	SW	MAG	South Gloucestershire	Gloucestershire
Kirby Hall	EM	HP	Corby	Northamptonshire
Kirby Muxloe Castle	EM	HP	Blaby	Leicestershire
Kirkham Priory	Y&H	HP	Ryedale	NORTH YORKSHIRE
Kirkstall Abbey	Y&H	MAG	Leeds	WEST YORKSHIRE
Knightshayes Court	SW	HP	Mid Devon	Devon
Knockhatch Adventure Park	SE	LTP	Wealden	East Sussex
Knole	SE	HP	Sevenoaks	KENT
Knowsley Hall	NW	HP	Knowsley	Merseyside
Knutsford Heritage Centre	NW	VC	Cheshire East	Cheshire
Lacock Abbey Grounds and Cloisters	SW	WO	Wiltshire	Wiltshire
Lady Lever Art Gallery	NW	MAG	Wirral	Merseyside
Lady Waterford Hall	NE	MAG	Northumberland	Northumberland
Laing Art Gallery	NE	MAG	Newcastle upon Tyne	Tyne and Wear
Lakeland Wildlife Oasis	NW	WI	South Lakeland	CUMBRIA
Lamb House	SE	HP	Rother	East Sussex
Lampton Hall and Gardens	EM	HP	Daventry	Northamptonshire
Lancaster Castle	NW	HP	Lancaster	Lancashire
Lancaster Maritime Museum	NW	MAG	Lancaster	Lancashire
Land Farm Garden	Y&H	G	Calderdale	WEST YORKSHIRE
Landguard Fort	EAST	HP	Suffolk Coastal	Suffolk
Lanercost Priory	NW	HP	Carlisle	CUMBRIA
Langwith Whaley Thorns Heritage Centre	EM	MAG	Bolsover	Derbyshire
Lanhydrock House and Garden	SW	HP	Cornwall	Cornwall
Lanman Museum	EAST	MAG	Suffolk Coastal	SUFFOLK

Launceston Castle	SW	HP	Cornwall	Cornwall
Lavenham Guildhall of Corpus Christi	EAST	HP	Babergh	Suffolk
Laxton Visitor Centre	EM	VC	Newark and Sherwood	Nottinghamshire
Layer Marney Tower	EAST	HP	Colchester	Essex
Leatherhead and District Local History Museum	SE	MAG	Mole Valley	Surrey
Ledbury Heritage Centre	WM	VC	Herefordshire	Herefordshire
Lee Valley Park Farm	EAST	F	Epping Forest	Essex
Leeds Castle	SE	HP	Maidstone	Kent
Leeds Craft and Design Gallery	Y&H	MAG	Leeds	West Yorkshire
Leeds Industrial Museum at Armley Mills	Y&H	MAG	Leeds	WEST YORKSHIRE
Leicester Cathedral	EM	WO	Leicester	Leicestershire
Leicester University Botanic Garden	EM	G	Oadby and Wigston	Leicestershire
Leighton Buzzard Railway	EAST	R	Central Bedfordshire	Bedfordshire
Letchworth Arts Centre	EAST	LTP	North Hertfordshire	Hertfordshire
Lewes Priory	SE	HP	Lewes	East Sussex
Liana (Boat Trip)	EAST	O	Waveney	Suffolk
Liberty's Raptor and Reptile Centre	SE	WI	New Forest	Hampshire
Lickey Hills Visitor Centre and Country Park	WM	CP	Bromsgrove	WORCESTERSHIRE
Lightwater Valley	Y&H	LTP	Harrogate	NORTH YORKSHIRE
Lincoln Cathedral	EM	WO	Lincoln	Lincolnshire
Lincoln Medieval Bishops' Palace	EM	HP	Lincoln	Lincolnshire
Lincolnshire Coast Light Railway	EM	R	East Lindsey	Lincolnshire
Lindisfarne Castle	NE	HP	Northumberland	Northumberland
Lindisfarne Mead	NE	WP	Northumberland	Northumberland
Lindisfarne Priory	NE	HP	Northumberland	Northumberland
Litcham Village Museum	EAST	MAG	Breckland	NORFOLK
Little Malvern Court	WM	HP	Malvern Hills	Worcestershire
Little Moreton Hall (NT)	NW	HP	Cheshire East	Cheshire
Locomotion: The National Railway Museum at Shildon	NE	MAG	Durham	County Durham
London Metropolitan Archives	LON	O	Islington	GREATER LONDON
Long Crendon Courthouse	SE	HP	Aylesbury Vale	Buckinghamshire
Long Shop Museum	EAST	MAG	Suffolk Coastal	SUFFOLK
Longner Hall	WM	HP	Shropshire	Shropshire
Longthorpe Tower	EAST	HP	Peterborough	CAMBRIDGESHIRE
Longton Brickcroft Nature Reserve	NW	WI	South Ribble	Lancashire
Loseley Park	SE	HP	Guildford	Surrey
Lost Gardens of Heligan	SW	G	Cornwall	Cornwall
Lower Heugh Cottage Garden	Y&H	G	Craven	North Yorkshire
Lower Leas Coastal Park & Amphitheatre	SE	CP	Shepway	Kent
Lowestoft Museum	EAST	MAG	Waveney	SUFFOLK
Lowestoft War Memorial Museum	EAST	MAG	Waveney	Suffolk
Lullingstone Castle & Lullingstone World Garden	SE	G	Sevenoaks	Kent
Lulworth Castle & Park	SW	HP	Purbeck	Dorset
Lunt Roman Fort	WM	HP	Warwick	Warwickshire
Lupton Square Gallery	Y&H	MAG	Kirklees	WEST YORKSHIRE
Lydd Town Museum	SE	MAG	Shepway	KENT
Lyddington Bede House	EM	HP	Rutland	Rutland
Lydiard House & Park	SW	HP	Swindon	Wiltshire
Lyme Park & Gardens (NT)	NW	HP	Cheshire East	Cheshire
Lynn Museum	EAST	MAG	King's Lynn and West Norfolk	Norfolk
Lytes Cary Manor	SW	HP	South Somerset	Somerset
M & C Collection of Historic Motorcycles	EM	MAG	Derbyshire Dales	Derbyshire
Magdalen Museum	EM	MAG	East Lindsey	Lincolnshire

Magna Science Adventure Centre	Y&H	MAG	Rotherham	SOUTH YORKSHIRE
Making It! Discovery Centre	EM	MAG	Mansfield	Nottinghamshire
Maldon District Museum	EAST	MAG	Maldon	ESSEX
Malvern Hills	WM	O	Malvern Hills	Worcestershire
Manchester Cathedral	NW	WO	Manchester	Greater Manchester
Manchester Museum	NW	MAG	Manchester	Greater Manchester
Manchester United Museum & Tour Centre	NW	MAG	Trafford	Greater Manchester
Mannington Gardens	EAST	G	North Norfolk	Norfolk
Manningtree and District Local History	EAST	MAG	Tendring	ESSEX
Manningtree Museum	EAST	MAG	Tendring	Essex
Manor Heath Park	Y&H	O	Calderdale	West Yorkshire
Mansfield Museum	EM	MAG	Mansfield	Nottinghamshire
Manstree Vineyard	SW	WP	Teignbridge	Devon
Marble Hill House	LON	HP	Richmond upon Thames	Greater London
Market Bosworth Country Park	EM	CP	Hinckley and Bosworth	Leicestershire
Marks Hall Gardens and Arboretum	EAST	G	Braintree	Essex
Marshall's Humber Car Museum	Y&H	O	Kingston upon Hull	East Riding of Yorkshire
Martlesham Heath Control Tower Museum	EAST	MAG	Suffolk Coastal	SUFFOLK
Medieval Merchants House	SE	HP	Southampton	Hampshire
Meditation Centre and Japanese Garden	EM	G	Newark and Sherwood	NOTTINGHAMSHIRE
Melbourne Hall	EM	HP	South Derbyshire	Derbyshire
Melton Carnegie Museum	EM	MAG	Melton	Leicestershire
Mendips & 20 Forthlin Road [Beatles]	NW	HP	Liverpool	Merseyside
Meres Visitor Centre	WM	VC	Shropshire	Shropshire
Merriments Gardens	SE	G	Rother	East Sussex
Mersey Tunnels Tour	NW	WP	Liverpool	Merseyside
Mersey Valley Visitor Centre	NW	WI	Trafford	Greater Manchester
Merseyside Maritime Museum	NW	MAG	Liverpool	Merseyside
Middle Temple Hall	LON	HP	City of London	GREATER LONDON
Middleham Castle (EH)	Y&H	HP	Richmondshire	NORTH YORKSHIRE
Middleton Railway Museum	Y&H	R	Leeds	WEST YORKSHIRE
Milestones	SE	MAG	Basingstoke and Deane	Hampshire
Mill Green Museum and Mill	EAST	WP	Welwyn Hatfield	HERTFORDSHIRE
Mill on the Brue	SW	O	South Somerset	Somerset
Milton Keynes Museum	SE	MAG	Milton Keynes	Buckinghamshire
Mincarolo Sidewinder Fishing Trawler	EAST	HP	Waveney	Suffolk
Minterne Gardens	SW	G	West Dorset	Dorset
Mississippi Boat Trips	EAST	O	North Norfolk	Norfolk
Mistley Quay Workshops	EAST	O	Tendring	Essex
Model Railway Village	NW	LTP	Sefton	Merseyside
Mompesson House	SW	HP	Wiltshire	Wiltshire
Monk's House	SE	HP	Lewes	East Sussex
Monkwearmouth Station Museum	NE	MAG	Sunderland	Tyne and Wear
Montacute House	SW	HP	South Somerset	Somerset
Moors Valley Country Park	SW	CP	East Dorset	Dorset
Moseley Old Hall	WM	HP	South Staffordshire	Staffordshire
Motor Yacht Seafin	SE	O	Eastleigh	Hampshire
Mottisfont Abbey Garden, House and Estate	SE	HP	Test Valley	Hampshire
Mottistone Manor Garden	SE	G	Isle of Wight	Isle of Wight
Mount Ephraim Gardens	SE	G	Swale	Kent
Mount Grace Priory	Y&H	HP	Hambleton	NORTH YORKSHIRE
Mountain Goat Tours	NW	O	South Lakeland	Cumbria
Moyfield Riding School	WM	F	Wychavon	Worcestershire

Moyses's Hall Museum	EAST	MAG	St Edmundsbury	SUFFOLK
Mr Hardman's Home Photographic Studio	NW	HP	Liverpool	Merseyside
Mr Straw's House	EM	HP	Bassetlaw	Nottinghamshire
Mrs Smiths Cottage	EM	MAG	North Kesteven	Lincolnshire
Much Wenlock Museum	WM	HP	Shropshire	Shropshire
Muchelney Abbey	SW	HP	South Somerset	Somerset
Museum in Docklands	LON	MAG	Tower Hamlets	Greater London
Museum of Bath at Work	SW	MAG	Bath and North East Somerset	Somerset
Museum of Canterbury	SE	MAG	Canterbury	Kent
Museum of Childhood at Bethnal Green	LON	MAG	Tower Hamlets	GREATER LONDON
Museum of East Asian Art	SW	MAG	Bath and North East Somerset	Somerset
Museum of Farnham	SE	MAG	Waverley	Surrey
Museum of Hartlepool	NE	MAG	Hartlepool	Tees Valley
Museum of Island History	SE	MAG	Isle of Wight	Isle of Wight
Museum of London	LON	MAG	City of London	Greater London
Museum of Power	EAST	MAG	Maldon	Essex
Museum of Reading	SE	MAG	Reading	Berkshire
Museum of Rural Life - Waltham Windmill	EM	VC	North East Lincolnshire	Lincolnshire
Museum of The Gorge	WM	MAG	Telford and Wrekin	Shropshire
Museum of the History of Science	SE	MAG	Oxford	Oxfordshire
Museum of the Manchester Regiment	NW	MAG	Tameside	Greater Manchester
Museums Sheffield: Millennium Gallery	Y&H	MAG	Sheffield	SOUTH YORKSHIRE
National Army Museum	LON	MAG	Kensington and Chelsea	GREATER LONDON
National Conservation Centre	NW	MAG	Liverpool	Merseyside
National Gallery	LON	MAG	Westminster	Greater London
National Jazz Archive	EAST	O	Epping Forest	Essex
National Marine Aquarium	SW	WI	Plymouth	Devon
National Media Museum	Y&H	MAG	Bradford	West Yorkshire
National Memorial Arboretum	WM	VC	Lichfield	Staffordshire
National Motor Museum Beaulieu	SE	MAG	New Forest	Hampshire
National Park Centre Ingram	NE	VC	Northumberland	Northumberland
National Park Centre Once Brewed	NE	VC	Northumberland	Northumberland
National Portrait Gallery	LON	MAG	Westminster	Greater London
National Railway Museum	Y&H	MAG	York	NORTH YORKSHIRE
National Space Centre	EM	MAG	Leicester	Leicestershire
National Stone Centre	EM	VC	Derbyshire Dales	Derbyshire
National Waterways Museum	SW	MAG	Gloucester	Gloucestershire
National Waterways Museum -Stoke Bruerne	EM	MAG	South Northamptonshire	Northamptonshire
National Wildflower Centre	NW	O	Knowsley	Merseyside
Natural History Museum	LON	MAG	Kensington and Chelsea	Greater London
Needham Lake and Nature Reserve	EAST	WI	Mid Suffolk	Suffolk
Nelson Museum	EAST	MAG	Great Yarmouth	NORFOLK
Ness Botanic Gardens	NW	G	Cheshire West And Chester	Cheshire
New Brewery Arts	SW	MAG	Cotswold	Gloucestershire
New Central Methodist Church	NW	WO	Blackpool	Lancashire
New Forest Cider	SE	WP	New Forest	Hampshire
New Tavern Fort	SE	HP	Gravesham	KENT
New Walk Museum and Art Gallery	EM	MAG	Leicester	Leicestershire
Newark Air Museum	EM	MAG	Newark and Sherwood	Nottinghamshire
Newark Park	SW	HP	Cotswold	Gloucestershire
Newarke Houses Museum	EM	MAG	Leicester	Leicestershire
Newbiggin Methodist Chapel	NE	WO	Durham	County Durham
Newcomen Engine House	SW	VC	South Hams	Devon

Newport Roman Villa	SE	HP	Isle of Wight	Isle of Wight
Newquay Zoo	SW	WI	Cornwall	Cornwall
Newstead Abbey	EM	MAG	Gedling	Nottinghamshire
Nigel Greaves Gallery	SE	MAG	Eastbourne	East Sussex
Noah's Ark Zoo Farm	SW	WI	North Somerset	Somerset
Norfolk and Suffolk Aviation Museum	EAST	MAG	Waveney	Suffolk
Normanton Church Museum	EM	MAG	Rutland	Rutland
Norris Museum	EAST	MAG	Huntingdonshire	CAMBRIDGESHIRE
North House Gallery	EAST	MAG	Tendring	Essex
North Ings Farm Museum	EM	MAG	North Kesteven	Lincolnshire
North Lincolnshire Museum	Y&H	MAG	North Lincolnshire	Lincolnshire
Northampton and Lamport Railway	EM	R	Daventry	Northamptonshire
Nostell Priory House	Y&H	HP	Wakefield	WEST YORKSHIRE
Nottingham Castle Museum and Gallery	EM	MAG	Nottingham City	Nottinghamshire
Nunnington Hall	Y&H	HP	Ryedale	NORTH YORKSHIRE
Nymans	SE	G	Mid Sussex	West Sussex
Oakhurst Cottage	SE	HP	Waverley	Surrey
Oaklands Park	EAST	MAG	Chelmsford	Essex
Okehampton Castle	SW	HP	West Devon	Devon
Old Chapel Gallery	WM	MAG	Herefordshire	Herefordshire
Old Gaol Museum	SE	MAG	Aylesbury Vale	Buckinghamshire
Old Sarum	SW	HP	Wiltshire	Wiltshire
Old Town Hall Museum	SE	MAG	Hastings	East Sussex
Old Wardour Castle	SW	HP	Wiltshire	Wiltshire
Oliver Cromwell's House	EAST	HP	East Cambridgeshire	Cambridgeshire
On Your Marques, Model Car Museum	EM	MAG	East Lindsey	Lincolnshire
Orchid Paradise	SW	G	Teignbridge	Devon
Orford Castle	EAST	HP	Suffolk Coastal	SUFFOLK
Orford Ness National Nature Reserve	EAST	WI	Suffolk Coastal	Suffolk
Ormesby Hall	NE	HP	Redcar and Cleveland	Tees Valley
Orwell River Cruises Limited	EAST	O	Mid Suffolk	SUFFOLK
Osborne House	SE	HP	Isle of Wight	Isle of Wight
Osterley Park House (NT)	LON	MAG	Hounslow	GREATER LONDON
Our Glass	SW	WP	Torbay	Devon
Overbecks Museum and Garden	SW	HP	South Hams	Devon
Owletts - National Trust	SE	HP	Gravesham	Kent
Oxburgh Hall	EAST	HP	Breckland	Norfolk
Oxford Bus Museum	SE	MAG	West Oxfordshire	Oxfordshire
Oxford University Museum of Natural History	SE	MAG	Oxford	Oxfordshire
Packwood House	WM	HP	Warwick	WARWICKSHIRE
Paignton Pier	SW	LTP	Torbay	Devon
Paignton Zoo Environmental Park	SW	WI	Torbay	Devon
Painswick Rococo Garden	SW	G	Stroud	Gloucestershire
Papplewick Pumping Station	EM	MAG	Gedling	Nottinghamshire
Parham Airfield Museum	EAST	MAG	Suffolk Coastal	SUFFOLK
Parham House & Gardens	SE	HP	Horsham	West Sussex
Parish Church of All Hallows by the Tower	LON	WO	City of London	GREATER LONDON
Parish Church of St Mary	NW	WO	Cheshire East	Cheshire
Parish Church of St Mary	SW	WO	Stroud	Gloucestershire
Parish Church of St. Mary Whaplode	EM	WO	South Holland	Lincolnshire
Park Bridge Heritage Centre	NW	VC	Tameside	Greater Manchester
Park Farm	WM	HP	Stafford	Staffordshire
Park Hall - The Countryside Experience	WM	LTP	Shropshire	Shropshire

Parndon Wood Nature Reserve	EAST	WI	Harlow	Essex
Pashley Manor Gardens	SE	G	Rother	East Sussex
Pavilion Gallery	Y&H	MAG	LEEDS	West Yorkshire
Peak District Mining Museum	EM	MAG	Derbyshire Dales	DERBYSHIRE
Peasholm Motor Launch Trips	Y&H	LTP	Scarborough	NORTH YORKSHIRE
Peckover House and Gardens	EAST	HP	Fenland	Cambridgeshire
Peel Leather	SW	WP	South Hams	Devon
Pendennis Castle	SW	HP	Cornwall	Cornwall
Penlee House Gallery & Museum	SW	MAG	Cornwall	Cornwall
Penrose Estate	SW	O	Cornwall	Cornwall
People's History Museum	NW	MAG	Manchester	Greater Manchester
Perranzabuloe Folk Museum	SW	MAG	Cornwall	Cornwall
Peterborough Art House	NE	MAG	Peterborough	Cambridgeshire
Peterborough Cathedral	EAST	WO	Peterborough	CAMBRIDGESHIRE
Peterborough Museum and Art Gallery	EAST	MAG	Peterborough	Cambridgeshire
Petworth Cottage Museum	SE	MAG	Chichester	West Sussex
Pevensey Castle	SE	HP	Wealden	East Sussex
Peveril Castle	EM	HP	High Peak	Derbyshire
Pewsey Heritage Centre	SW	VC	Wiltshire	Wiltshire
Pickering Castle	Y&H	HP	Ryedale	NORTH YORKSHIRE
Pickford's House Museum	EM	HP	Derby	Derbyshire
Picturecraft Gallery Limited	EAST	MAG	North Norfolk	NORFOLK
Pitstone Green Museum	SE	MAG	Aylesbury Vale	Buckinghamshire
Pitt Rivers Museum	SE	MAG	Oxford	Oxfordshire
Platform Gallery	NW	MAG	Ribble Valley	Lancashire
Pleasant Promenades - Guided Walking Tours of Royal Tunbridge Wells	SE	O	Tunbridge Wells	Kent
Polesden Lacey	SE	HP	Mole Valley	Surrey
Pollyanna Pickering Gallery	EM	MAG	Derbyshire Dales	Derbyshire
Poole's Cavern & Country Park	EM	O	High Peak	Derbyshire
Port Isaac Pottery	SW	WP	Cornwall	Cornwall
Port Lympne Wild Animal Park	SE	WI	Shepway	Kent
Portchester Castle	SE	HP	Fareham	Hampshire
Portland Basin Museum	NW	MAG	Tameside	Greater Manchester
Portland Castle	SW	HP	Weymouth and Portland	Dorset
Portsmouth Historic Dockyard	SE	HP	Portsmouth	Hampshire
Potters Bar Museum	EAST	MAG	Welwyn Hatfield	HERTFORDSHIRE
Prebendal Manor Medieval Centre	EM	HP	East Northamptonshire	Northamptonshire
Preston Manor	SE	HP	Brighton and Hove	East Sussex
Preston Tower	NE	HP	Northumberland	Northumberland
Prickwillow Drainage Engine Museum	EAST	MAG	East Cambridgeshire	Cambridgeshire
Priest's House	SW	HP	South Somerset	Somerset
Prinknash Bird and Deer Park	SW	WI	Stroud	Gloucestershire
Priory Church of Our Lady and St Cuthbert	EM	WO	Bassetlaw	NOTTINGHAMSHIRE
Priory Cottages	SE	HP	Vale of White Horse	Oxfordshire
Prudhoe Castle	NE	HP	Northumberland	Northumberland
Pumpkin Cottage, Slindon	SE	O	Arun	West Sussex
QUAD	EM	MAG	Derby	Derbyshire
Quainton Windmill	SE	HP	Aylesbury Vale	Buckinghamshire
Quarry Bank Mill and Garden (NT)	NW	HP	Cheshire East	Cheshire
Quebec House	SE	HP	Sevenoaks	Kent
Queen Elizabeth Country Park	SE	CP	East Hampshire	Hampshire
Queen's Chapel of the Savoy	LON	WO	Westminster	GREATER LONDON

Queenswood Country Park & Arboretum	WM	CP	Herefordshire	Herefordshire
Quilt Museum and Gallery	Y&H	MAG	York	North Yorkshire
R S A	LON	HP	Westminster	GREATER LONDON
RA (Boat Trip Barton Broad)	EAST	O	North Norfolk	Norfolk
RAF Air Defence Radar Museum	EAST	MAG	North Norfolk	Norfolk
RAF Scampton Historical Museum	EM	MAG	West Lindsey	Lincolnshire
RAF Spitfire & Hurricane Memorial Trust	SE	MAG	Thanet	KENT
RAF Waddington	EM	LTP	North Kesteven	Lincolnshire
Ragley Hall	WM	HP	Stratford-on-Avon	Warwickshire
Railworld	EAST	MAG	Peterborough	CAMBRIDGESHIRE
Rainham Hall	LON	HP	Havering	GREATER LONDON
Rainhill Trials Virtual Museum	NW	R	St Helens	Merseyside
Rand Farm Park	EM	F	East Lindsey	Lincolnshire
Ravenglass Railway Museum	NW	R	Copeland	Cumbria
Reculver Country Park & Reculver Towers	SE	CP	Canterbury	Kent
Red House (The National Trust)	SE	HP	Bexley	GREATER LONDON
Red Jack Tours	NW	O	Liverpool	Merseyside
Redbourn Village Museum	EAST	MAG	St Albans	Hertfordshire
Regimental Museum Kings Own Scottish Borderers	NE	MAG	Northumberland	Northumberland
REME Museum of Technology	SE	MAG	Wokingham	Berkshire
Rendlesham Forest Centre	EAST	O	Suffolk Coastal	Suffolk
Restoration House	SE	HP	Medway	KENT
Restormel Castle	SW	HP	Cornwall	Cornwall
Revills Farmshop	WM	O	Wychavon	Worcestershire
RHS Garden Harlow Carr	Y&H	G	Harrogate	North Yorkshire
RHS Garden Hyde Hall	EAST	G	Chelmsford	Essex
RHS Garden Rosemoor	SW	G	Torridge	Devon
RHS Garden Wisley	SE	G	Guildford	Surrey
Ribchester Roman Museum	NW	MAG	Ribble Valley	Lancashire
Richborough Roman Fort	SE	HP	Dover	Kent
Richmond Castle	Y&H	HP	Richmondshire	NORTH YORKSHIRE
Richmondshire Museum	Y&H	MAG	Richmondshire	NORTH YORKSHIRE
Ridgeview Vineyard	SE	WP	Lewes	East Sussex
Rievaulx Abbey	Y&H	HP	Ryedale	NORTH YORKSHIRE
Ripley Castle	Y&H	HP	Harrogate	NORTH YORKSHIRE
Ripon Cathedral	Y&H	WO	Harrogate	NORTH YORKSHIRE
River Lee Country Park	EAST	CP	Epping Forest	ESSEX
River Trips	EAST	O	Huntingdonshire	Cambridgeshire
RNLI Grace Darling Museum	NE	MAG	Northumberland	Northumberland
RNLI Zetland Lifeboat Museum	NE	MAG	Redcar and Cleveland	Tees Valley
Robert Fletcher Wildlife Artist	NW	MAG	South Lakeland	Cumbria
Robin Hood's Bay and Fylingdales Museum	Y&H	MAG	Scarborough	NORTH YORKSHIRE
Roche Abbey (EH)	Y&H	HP	Rotherham	SOUTH YORKSHIRE
Rochester Castle	SE	HP	Medway	KENT
Rockbourne Roman Villa	SE	MAG	New Forest	Hampshire
Rockingham Castle	EM	HP	Corby	Northamptonshire
Rode Hall & Gardens	NW	HP	Cheshire East	Cheshire
Roman Alcester	WM	VC	Stratford-on-Avon	Warwickshire
Roman Army Museum (Carvoran) Hadrian's Wall	NE	MAG	Northumberland	Northumberland
Roman Bath	LON	HP	Westminster	GREATER LONDON
Roman Baths	SW	MAG	Bath and North East Somerset	Somerset
Roman Sandy Story	EAST	MAG	Central Bedfordshire	Bedfordshire
Roman Theatre of Verulamium	EAST	HP	St Albans	HERTFORDSHIRE

Romney Marsh Visitor Centre	SE	VC	Shepway	Kent
Romsey Abbey	SE	WO	Test Valley	Hampshire
Romsey Signal Box	SE	VC	Test Valley	Hampshire
Ropewalk Contemporary Art & Craft	EM	MAG	North Lincolnshire	Lincolnshire
Ross Market House Heritage Centre	WM	MAG	Herefordshire	HEREFORDSHIRE
Rossendale Museum	NW	MAG	Rossendale	Lancashire
Rotherham Talbot Lane	Y&H	WO	Rotherham	South Yorkshire
Royal Air Force Holmpton Bunker Tours	Y&H	HP	East Riding of Yorkshire	East Riding of Yorkshire
Royal Albert Memorial Museum - RAMM in the Library	SW	MAG	Exeter	Devon
Royal Armouries - Fort Nelson	SE	HP	Winchester	Hampshire
Royal Armouries (Leeds)	Y&H	MAG	Leeds	West Yorkshire
Royal Birmingham Society of Artists	WM	MAG	Birmingham	WEST MIDLANDS
Royal Cornwall Museum	SW	MAG	Cornwall	Cornwall
Royal Engineers Museum	SE	MAG	Medway	KENT
Royal Fusiliers Museum	LON	MAG	Tower Hamlets	GREATER LONDON
Royal Gunpowder Mills	EAST	VC	Epping Forest	Essex
Royal Military School of Music (Kneller Hall)	LON	HP	Richmond upon Thames	GREATER LONDON
Royal Norfolk Showground	EAST	O	South Norfolk	Norfolk
Royal Pavilion	SE	HP	Brighton and Hove	East Sussex
Royston Cave	EAST	O	North Hertfordshire	HERTFORDSHIRE EAST RIDING OF YORKSHIRE
RSPB Blacktoft Sands Nature Reserve	Y&H	WI	East Riding of Yorkshire	
RSPB Dungeness Nature Reserve	SE	WI	Shepway	Kent
RSPB Lakenheath Fen	EAST	WI	Forest Heath	Suffolk
RSPB Minsmere Nature Reserve	EAST	WI	Suffolk Coastal	Suffolk
RSPB Pulborough Brooks	SE	WI	Horsham	West Sussex
RSPB Rainham Marshes Nature Reserve	EAST	WI	Thurrock	Essex
RSPB Sandwell Valley Nature Reserve	WM	WI	Sandwell	West Midlands
RSPB Stour Estuary Nature Reserve	EAST	WI	Tendring	Essex
RSPB Titchwell Marsh Nature Reserve	EAST	WI	King's Lynn and West Norfolk	NORFOLK
Rufford Abbey & Country Park	EM	CP	Newark and Sherwood	Nottinghamshire
Rufford Old Hall	NW	HP	West Lancashire	Lancashire
Rugby Art Gallery and Museum	WM	MAG	Rugby	Warwickshire
Runnymede	SE	HP	Windsor and Maidenhead	Berkshire
Rural Life Centre	SE	MAG	Waverley	Surrey
Rushton Triangular Lodge	EM	HP	Kettering	NORTHAMPTONSHIRE
Russell Collins Pottery	SE	WP	Cherwell	Oxfordshire
Russell-Cotes Art Gallery & Museum	SW	MAG	Bournemouth	Dorset
Rye Harbour Nature Reserve	SE	WI	Rother	East Sussex
Sacrewell Farm and Country Centre	EAST	F	Peterborough	Cambridgeshire
Saddleworth Museum and Art Gallery	NW	MAG	Oldham	Greater Manchester
Saffron Walden Museum	EAST	MAG	Uttlesford	Essex
SailnetUK	SE	O	Brighton and Hove	East Sussex
Saint Andrew's Church	NW	WO	Ribble Valley	Lancashire
Salcey Forest	EM	CP	East Northamptonshire	Northamptonshire
Salcombe Maritime and Local History Museum	SW	MAG	South Hams	Devon
Salisbury Cathedral	SW	WO	Wiltshire	Wiltshire
Saltire United Reformed Church	Y&H	WO	Bradford	WEST YORKSHIRE
Saltram	SW	HP	Plymouth	Devon
Samlesbury Hall	NW	HP	South Ribble	Lancashire
Sandcastle Waterpark	NW	O	Blackpool	Lancashire
Sandford Orcas Manor House	SW	HP	West Dorset	Dorset
Sandham Memorial Chapel	SE	WO	Basingstoke and Deane	Hampshire

Sandlings Forests	EAST	O	Suffolk Coastal	SUFFOLK
Sandwell Valley Country Park	WM	CP	Sandwell	WEST MIDLANDS
Sandwich Guildhall Museum	SE	MAG	Dover	KENT
Sarehole Mill	WM	MAG	Birmingham	West Midlands
Saxtead Green Postmill	EAST	WP	Suffolk Coastal	SUFFOLK
Scarborough Castle	Y&H	HP	Scarborough	North Yorkshire
Science Museum	LON	MAG	Kensington and Chelsea	Greater London
Scotney Castle Garden	SE	G	Tunbridge Wells	Kent
Scott's Grotto	EAST	HP	East Hertfordshire	HERTFORDSHIRE
Screech Owl Sanctuary	SW	WI	Cornwall	Cornwall
Seaford Museum and Heritage Society	SE	MAG	Lewes	East Sussex
Seal Trips	NW	HP	Barrow-in-Furness	Cumbria
Seaton Tramway	SW	O	East Devon	Devon
Secret Cold War Bunker	SE	MAG	Gravesham	KENT
Sedlescombe Organic Vineyard	SE	G	Rother	East Sussex
Sefton Park Palm House Preservation Trust	NW	HP	Liverpool	Merseyside
Segedunum Roman Fort, Baths and Museum.	NE	HP	North Tyneside	Tyne and Wear
Selly Manor Museum	WM	HP	Birmingham	WEST MIDLANDS
Senhouse Roman Museum	NW	MAG	Allerdale	Cumbria
Serpentine Gallery	LON	MAG	Westminster	Greater London
Setantii Museum and Family History Centre	NW	MAG	Tameside	Greater Manchester
Sevenoaks Wildlife Reserve and Visitor Centre	SE	WI	Sevenoaks	Kent
Seventh Wave Gallery	SW	MAG	Cornwall	Cornwall
Severn Valley Railway	WM	R	Wyre Forest	Worcestershire
Shalford Mill	SE	HP	Guildford	Surrey
Sharpe's Pottery Museum	EM	VC	South Derbyshire	Derbyshire
Sheffield Botanical Gardens	Y&H	G	Sheffield	SOUTH YORKSHIRE
Sheffield Bus Museum	Y&H	MAG	Sheffield	SOUTH YORKSHIRE
Sheffield Park Garden	SE	G	Wealden	East Sussex
Sheldonian Theatre	SE	HP	Oxford	Oxfordshire
Shepherd Neame Brewery Tours	SE	WP	Swale	Kent
Shepreth Wildlife Park and Waterworld	EAST	WI	South Cambridgeshire	Cambridgeshire
Sherborne Abbey	SW	WO	West Dorset	Dorset
Sherborne Museum	SW	MAG	West Dorset	Dorset
Sherborne Old Castle	SW	HP	West Dorset	Dorset
Sherwood Forest Art and Craft Centre	EM	WP	Newark and Sherwood	Nottinghamshire
Sherwood Forest Country Park	EM	CP	Newark and Sherwood	Nottinghamshire
Shipley Art Gallery	NE	MAG	Gateshead	Tyne and Wear
Shipley Country Park	EM	CP	Amber Valley	DERBYSHIRE
Shipwreck & Coastal Heritage Centre	SE	MAG	Hastings	East Sussex
Shire Hall	NW	HP	Lancaster	Lancashire
Shire Hall	WM	MAG	Stafford	Staffordshire
Shrewsbury Abbey	WM	WO	Shropshire	Shropshire
Shute Barton	SW	HP	East Devon	Devon
Silk Mill - Derby's Museum of Industry and History	EM	MAG	Derby	Derbyshire
Silk Museum: Park Lane Galleries	NW	MAG	Cheshire East	Cheshire
Sissinghurst Castle Garden	SE	G	Tunbridge Wells	Kent
Site Gallery	Y&H	MAG	Sheffield	SOUTH YORKSHIRE
Sittingbourne Heritage Museum	SE	MAG	Swale	KENT
Six Poor Travellers House	SE	HP	Medway	KENT
Sizergh Castle and Garden	NW	HP	South Lakeland	CUMBRIA
Skegness Natureland Seal Sanctuary	EM	WI	East Lindsey	Lincolnshire
Skipton Castle	Y&H	HP	Craven	NORTH YORKSHIRE

Sleaford St. Denys	EM	WO	North Kesteven	Lincolnshire
Smith Art Gallery	Y&H	MAG	Calderdale	WEST YORKSHIRE
Smithills Hall	NW	HP	Bolton	Greater Manchester
Smithy Heritage Centre	NW	VC	St Helens	Merseyside
Snibston	EM	MAG	North West Leicestershire	Leicestershire
Snowhill Lavender	SW	G	Tewkesbury	Gloucestershire
Soho House Museum	WM	MAG	Birmingham	WEST MIDLANDS
Soldiers of Gloucestershire Museum	SW	MAG	Gloucester	Gloucestershire
Somerset Cricket Museum	SW	MAG	Taunton Deane	Somerset
Somerset Rural Life Museum	SW	MAG	Mendip	Somerset
Souter Lighthouse and The Leas	NE	O	South Tyneside	Tyne and Wear
South Devon Railway	SW	R	Teignbridge	Devon
South Downs Planetarium	SE	MAG	Chichester	West Sussex
South Elmham Hall	EAST	HP	Waveney	Suffolk
South Foreland Lighthouse	SE	HP	Dover	Kent
South Ribble Museum and Exhibition Centre	NW	MAG	South Ribble	Lancashire
South Shields Museum and Art Gallery	NE	MAG	South Tyneside	Tyne and Wear
South Tynedale Railway	NW	R	Eden	Cumbria
Southwark Cathedral	LON	WO	Southwark	GREATER LONDON
Southwell Minster	EM	WO	Newark and Sherwood	Nottinghamshire
Southwold Museum	EAST	MAG	Waveney	Suffolk
Spa Valley Railway	SE	R	Tunbridge Wells	Kent
Spalding Flower Bulb Museum	EM	MAG	South Holland	Lincolnshire
Speke Hall, Gardens & Estate	NW	HP	Liverpool	Merseyside
Spetchley Park Gardens	WM	G	Wychavon	Worcestershire
Spitalfields City Farm	LON	F	Tower Hamlets	GREATER LONDON
Spring Barn Farm Park	SE	F	Lewes	East Sussex
Spurn Point	Y&H	WI	East Riding of Yorkshire	East Riding of Yorkshire
Squerrys Court Manor House & Garden	SE	HP	Sevenoaks	Kent
St Alfege's Church	LON	WO	Greenwich	GREATER LONDON
St Andrew-by-the-Wardrobe Church	LON	WO	City of London	GREATER LONDON
St Andrew's (Minster) Church	EAST	WO	Rochford	ESSEX
St Augustine's Abbey	SE	HP	Canterbury	Kent
St Barbe Museum and Art Gallery	SE	MAG	New Forest	Hampshire
St Bartholomews Church	SE	O	Brighton and Hove	East Sussex
St Bartholomew's Hospital Archives and Museum	LON	MAG	City of London	GREATER LONDON
St George-in-the-East Church	LON	WO	Tower Hamlets	GREATER LONDON
St Hilda's Church Visitor Centre	NE	WO	Hartlepool	Tees Valley
St Ives Electric Riverboat Company	EAST	O	Huntingdonshire	Cambridgeshire
St Ives Society of Artists	SW	MAG	Cornwall	Cornwall
St James and All Saints	Y&H	WO	Ryedale	North Yorkshire
St James' Church Garlickhythe	LON	WO	City of London	GREATER LONDON
St John The Baptist Church	WM	WO	Coventry	WEST MIDLANDS
St John's Chapel & Heritage Centre	EM	VC	Amber Valley	DERBYSHIRE
St Laurence's Church	WM	WO	Shropshire	Shropshire
St Lawrence Chapel (Old Grammar School)	SW	VC	Teignbridge	Devon
St Lawrence Jewry-Next-Guildhall	LON	WO	City of London	GREATER LONDON
St Lawrence Rural Discovery Church	EAST	WO	Maldon	Essex
St Leonard's Farm Park	Y&H	LTP	Bradford	WEST YORKSHIRE
St Martin's Church	SE	HP	Colchester	Essex
St Martin's Church	SE	WO	Canterbury	Kent
St Mary & St Michael's Church	NW	WO	South Lakeland	CUMBRIA
St Mary Redcliffe Church	SW	WO	City of Bristol	Bristol

St Mary the Virgin Church	NE	WO	Durham	County Durham
St Mary's Bridge Chapel	EM	WO	Derby	Derbyshire
St Mary's Church	Y&H	HP	Harrogate	NORTH YORKSHIRE
St Mary's Church	SW	WO	South Hams	Devon
St Mary's Church	SW	WO	Cheltenham	Gloucestershire
St Mary's church	SW	WO	Tewkesbury	Gloucestershire
St Marys Mill	SW	HP	Stroud	Gloucestershire
St Mary's Parish Church Whitby	Y&H	WO	Scarborough	NORTH YORKSHIRE
St Michael's Mount	SW	WO	Cornwall	Cornwall
St Nicholas Church	EAST	WO	Braintree	Essex
St Nicholas Priory	SW	HP	Exeter	Devon
St Paul's Cathedral	LON	WO	City of London	Greater London
St Peter's Brewery and Visitor Centre	EAST	WP	Waveney	Suffolk
St Peter's Cathedral - Lancaster	NW	WO	Lancaster	Lancashire
St Peter's Village Tour	SE	O	Thanet	Kent
St Werburgh's City Farm	SW	F	City of Bristol	City of Bristol
Stamford Museum	EM	MAG	South Kesteven	Lincolnshire
Standedge Visitor Centre	Y&H	VC	Kirklees	WEST YORKSHIRE
Standen	SE	HP	Mid Sussex	West Sussex
Stanlake Park Wine Estate	SE	WP	Wokingham	Berkshire
Steep Holm	SW	VC	North Somerset	Somerset
Stembridge Tower Mill	SW	O	South Somerset	SOMERSET
Stephenson Railway Museum	NE	MAG	North Tyneside	Tyne and Wear
Stevenage Museum	EAST	MAG	Stevenage	Hertfordshire EAST RIDING OF YORKSHIRE
Stewart's Burnby Hall Gardens & Museum	Y&H	HP	East Riding of Yorkshire	EAST RIDING OF YORKSHIRE
Steyning Museum	SE	MAG	Horsham	West Sussex
Stock Gaylard House	SW	HP	North Dorset	Dorset
Stockeld Park	Y&H	LTP	Harrogate	NORTH YORKSHIRE
Stockley Farm	NW	F	Cheshire East	Cheshire
Stokesay Castle	WM	HP	Shropshire	Shropshire
Stondon Motor Museum	EAST	MAG	Central Bedfordshire	Bedfordshire
Stone Cross Windmill	SE	HP	Wealden	East Sussex
Stonehenge	SW	HP	Wiltshire	Wiltshire
Stoneywish Nature Reserve	SE	WI	Lewes	East Sussex
Stonor Park	SE	HP	South Oxfordshire	Oxfordshire
Stott Park Bobbin Mill	NW	WP	South Lakeland	CUMBRIA
Stour Valley Arts Sculpture Walk	SE	O	Ashford	KENT
Stourhead House and Garden	SW	HP	Wiltshire	Wiltshire
Stowe Landscape Gardens	SE	G	Aylesbury Vale	Buckinghamshire
Strand Art Gallery	SW	MAG	Torbay	Devon EAST RIDING OF YORKSHIRE
Streelife Museum	Y&H	MAG	Kingston upon Hull	EAST RIDING OF YORKSHIRE
Stubbing Wharf Cruises	Y&H	O	Calderdale	West Yorkshire
Sturminster Newton Mill	SW	HP	North Dorset	Dorset
Sudbury Hall	EM	HP	Derbyshire Dales	Derbyshire
Sudeley Castle Gardens and Exhibition	SW	HP	Tewkesbury	Gloucestershire
Sudley House	NW	HP	Liverpool	Merseyside
Suffolk Horse Museum	EAST	MAG	Suffolk Coastal	Suffolk
Sunderland Museum and Winter Gardens	NE	MAG	Sunderland	Tyne and Wear
Surrey and Hants Canal Cruises Ltd	SE	O	Rushmoor	Hampshire
Sutton Bank National Park Visitor Centre	Y&H	VC	Ryedale	NORTH YORKSHIRE
Sutton Ecology Centre	LON	WI	Sutton	GREATER LONDON
Sutton Hoo Anglo-Saxon Burial Mounds	EAST	HP	Suffolk Coastal	Suffolk

Sutton House (NT)	LON	HP	Hackney	Greater London
Swalcliffe Barn	SE	MAG	Cherwell	Oxfordshire
Swaledale Museum, Shop and Cafe	Y&H	MAG	Richmondshire	NORTH YORKSHIRE
Swannington Heritage Trail and Mill	EM	O	North West Leicestershire	Leicestershire
Swindon and Cricklade Railway	SW	R	Wiltshire	Wiltshire
Sywell Aviation Museum	EM	MAG	Wellingborough	Northamptonshire
Tam O'Shanter Urban Farm	NW	F	Wirral	Merseyside
Tamworth Castle	WM	HP	Tamworth	Staffordshire
Tangaroa Sailing	SW	O	City of Bristol	City of Bristol
Tangmere Military Aviation Museum	SE	MAG	Chichester	West Sussex
Tate Britain	LON	MAG	Westminster	Greater London
Tate Modern	LON	MAG	Southwark	Greater London
Tate St Ives	SW	MAG	Cornwall	Cornwall
Tattershall Castle	EM	HP	East Lindsey	Lincolnshire
Talton Park	NW	HP	Cheshire East	Cheshire
Tearoom at Alford Manor House	EM	HP	East Lindsey	LINCOLNSHIRE
Temple Mine	EM	O	Derbyshire Dales	DERBYSHIRE
Temple of Harmony	SW	HP	Sedgemoor	Somerset
Tenbury Museum	WM	MAG	Malvern Hills	Worcestershire
Tenterden and District Museum	SE	MAG	Ashford	Kent
Thaxted Guildhall	EAST	MAG	Uttlesford	ESSEX
The 1642 Living History Village	SE	O	Gosport	Hampshire
The Almonry Heritage Centre	WM	MAG	Wychavon	Worcestershire
The Amber Museum	EAST	MAG	Waveney	Suffolk
The Animal Ark	EAST	F	Broadland	Norfolk
The Bar Convent Museum	Y&H	MAG	York	North Yorkshire
The Bate Collection of Musical Instruments	SE	MAG	Oxford	Oxfordshire
The Beacon	NW	MAG	Copeland	Cumbria
The Blue Line Trail	EM	O	Broxtowe	Nottinghamshire
The Botanical Gardens	SW	G	Bath and North East Somerset	Somerset
The Captain's Table	EAST	O	Huntingdonshire	Cambridgeshire
The Cathedral Church of St. Nicholas	NE	WO	Newcastle upon Tyne	Tyne and Wear
The Chapel Down Winery	SE	WP	Ashford	KENT
The Cheddar Gorge Cheese Company, Shop & Working Dairy	SW	O	Sedgemoor	Somerset
The Collection	EM	MAG	Lincoln	Lincolnshire
The Courts	SW	G	Wiltshire	Wiltshire
The Devon Guild of Craftsmen	SW	MAG	Teignbridge	Devon
The Donkey Sanctuary	SW	F	East Devon	Devon
The Elgar Birthplace Museum	WM	MAG	Malvern Hills	Worcestershire
The Farmland Museum and Denny Abbey	EAST	MAG	South Cambridgeshire	CAMBRIDGESHIRE
The Fenton Centre	NE	VC	Northumberland	Northumberland
The Gallery at Parndon Mill	EAST	MAG	Harlow	Essex
The Garden House	EM	G	West Lindsey	Lincolnshire
The Garden House	SW	G	West Devon	Devon
The Gardens Gallery	SW	MAG	Cheltenham	Gloucestershire
The Georgian House	SW	MAG	City of Bristol	City of Bristol
The Gissing Centre	Y&H	HP	Wakefield	West Yorkshire
The Glass and Art Gallery	NE	MAG	Durham	County Durham
The Greyfriars	WM	HP	Worcester	Worcestershire
The Guild Craft Workshops and Gallery	SW	MAG	Cotswold	Gloucestershire
The Gurkha Museum	SE	MAG	Winchester	Hampshire
The Hannah Peschar Sculpture Garden	SE	MAG	Mole Valley	Surrey
The Hayrack Gallery	EM	MAG	Daventry	Northamptonshire

The Heaton Cooper Studio	NW	MAG	South Lakeland	Cumbria
The Helicopter Museum	SW	MAG	North Somerset	Somerset
The Henry Moore Foundation	EAST	MAG	East Hertfordshire	Hertfordshire
The Henry Ramey Upcher Lifeboat Museum	EAST	MAG	North Norfolk	NORFOLK
The Herbert Art Gallery & Museum	WM	MAG	Coventry	West Midlands
The Heritage Centre at Bellingham	NE	VC	Northumberland	Northumberland
The Historic Dockyard Chatham	SE	MAG	Medway	Kent
The Hop Pocket Craft Centre	WM	O	Herefordshire	HEREFORDSHIRE
The Ipswich Unitarian Meeting House	EAST	HP	Ipswich	Suffolk
The Jane Austen Centre	SW	VC	Bath and North East Somerset	Somerset
The John Russell Gallery	EAST	MAG	Ipswich	SUFFOLK
The Levant Mine and Beam Engine	SW	HP	Cornwall	Cornwall
The Look Out Discovery Centre	SE	MAG	Bracknell Forest	Berkshire
The Malthouse Project	EAST	VC	St Edmundsbury	Suffolk
The Manor	EAST	HP	Huntingdonshire	CAMBRIDGESHIRE
The Merchant's House	SW	HP	Wiltshire	Wiltshire
The Milton Maize Maze	EAST	O	South Cambridgeshire	Cambridgeshire
The Muckleburgh Collection	EAST	MAG	North Norfolk	Norfolk
The Museum in the Park	SW	MAG	Stroud	Gloucestershire
The Museum of Berkshire Aviation	SE	MAG	Wokingham	Berkshire
The Museum of Lancashire	NW	MAG	Preston	Lancashire
The National Trust Killerton House & Gardens	SW	HP	East Devon	Devon
The National Trust, Formby	NW	WI	Sefton	Merseyside
The Natural History Museum at Tring ¹	EAST	MAG	Dacorum	HERTFORDSHIRE
The Nature Discovery Centre	SE	WI	West Berkshire	Berkshire
The Needles Old Battery & New Battery	SE	HP	Isle of Wight	Isle of Wight
The New College of Cobham	SE	HP	Gravesham	Kent
The Observatory Science Centre	SE	MAG	Wealden	East Sussex
The Old Farmyard	Y&H	F	Harrogate	NORTH YORKSHIRE
The Old House	WM	MAG	Herefordshire	HEREFORDSHIRE
The Old Smithy & Heritage Centre	Y&H	O	North Lincolnshire	Lincolnshire
The Original Ghost Walk of York	Y&H	O	York	North Yorkshire
The Otter Gallery (Chichester)	SE	MAG	Chichester	West Sussex
The Packhouse	SE	O	Waverley	Surrey
The Pankhurst Centre	NW	HP	Manchester	Greater Manchester
The Parish Church of St John the Baptist	SW	WO	Mendip	Somerset
The Parish Church of St Wulfram	EM	WO	South Kesteven	Lincolnshire
The Parrot Zoo	EM	WI	East Lindsey	Lincolnshire
The Passionate Brontes	Y&H	O	Bradford	West Yorkshire
The Poppy Line (North Norfolk Railway)	EAST	O	North Norfolk	Norfolk
The Potteries Museum & Art Gallery	WM	MAG	Stoke-on-Trent	Staffordshire
The Priory Church of St Maryand St Cuthb	Y&H	WO	Craven	NORTH YORKSHIRE
The Pump House Environment Centre	WM	MAG	Worcester	Worcestershire
The Quaker Tapestry Exhibition	NW	MAG	South Lakeland	Cumbria
The Red House - Aldeburgh	EAST	HP	Suffolk Coastal	Suffolk
The Red Lodge	SW	HP	City of Bristol	City of Bristol
The Rifles (Berkshire and Wiltshire) Museum	SW	MAG	Wiltshire	Wiltshire
The Roundhouse Gallery	EM	MAG	South Derbyshire	Derbyshire
The Royal Hampshire Regiment Museum and Memorial Garden	SE	MAG	Winchester	Hampshire
The Rum Story	NW	HP	Copeland	CUMBRIA
The Ruskin Museum	NW	MAG	South Lakeland	Cumbria
The Salt Museum	NW	MAG	Cheshire West And Chester	Cheshire
The Secret Gardens of Sandwich	SE	G	Dover	Kent

The Sir Alfred Munnings Art Museum	EAST	MAG	Colchester	Essex
The Solaris Centre - Centre for Environmental Action	NW	O	Blackpool	Lancashire
The Southwick Brewhouse	SE	MAG	Winchester	Hampshire
The Spike Guildford	SE	VC	Guildford	Surrey
The Stained Glass Museum	EAST	MAG	East Cambridgeshire	Cambridgeshire
The Station Centre	Y&H	VC	Richmondshire	North Yorkshire
The Story of Drayton	WM	MAG	Shropshire	Shropshire
The Toy Museum	SW	MAG	Cotswold	Gloucestershire
The Transport Museum, Wythall	WM	MAG	Bromsgrove	Worcestershire
The Trolleybus Museum at Sandtoft	Y&H	MAG	North Lincolnshire	Lincolnshire
The Ure Museum of Greek Archaeology	SE	MAG	Reading	Berkshire
The Vyne	SE	HP	Basingstoke and Deane	Hampshire
The Watermill at Little Salkeld	NW	O	Eden	CUMBRIA
The WaterWorks Nature Reserve and Golf Centre	LON	O	Enfield	Greater London
The Weir Garden	WM	G	Herefordshire	HEREFORDSHIRE
The Wolseley Centre - Staffs Wildlife Trust	WM	VC	Stafford	STAFFORDSHIRE
The Worcester Porcelain Museum	WM	MAG	Worcester	Worcestershire
The World of Glass	NW	VC	St Helens	Merseyside
The Yorkshire Dales Mining Museum - Earby	NW	MAG	Pendle	Lancashire
Thetford Forest Park	EAST	O	Forest Heath	SUFFOLK
Thirsk Museum	Y&H	MAG	Hambleton	NORTH YORKSHIRE
Thorney Heritage Museum	EAST	MAG	Peterborough	Cambridgeshire
Thornham Walks	EAST	CP	Mid Suffolk	Suffolk
Thorp Perrow Arboretum & Falconry Centre	Y&H	G	Hambleton	NORTH YORKSHIRE
Thorpe Camp	EM	VC	East Lindsey	Lincolnshire
Thrigby Hall Wildlife Gardens	EAST	WI	Great Yarmouth	NORFOLK
Thwaite Mills Watermill	Y&H	MAG	Leeds	WEST YORKSHIRE
Tilbury Fort	EAST	HP	Thurrock	ESSEX
Time and Tide - Museum of Great Yarmouth	EAST	MAG	Great Yarmouth	Norfolk
Tintagel Castle	SW	HP	Cornwall	Cornwall
Tintagel Old Post Office	SW	HP	Cornwall	Cornwall
Tintinhull Garden	SW	G	South Somerset	Somerset
Titchfield Haven National Nature Reserve	SE	WI	Fareham	Hampshire
Tiverton Museum of Mid Devon Life	SW	MAG	Mid Devon	Devon
Toad Hole Cottage Museum	EAST	MAG	North Norfolk	NORFOLK
Tonbridge Castle	SE	HP	Tonbridge and Malling	Kent
Top Hat Tours	NW	HP	Ribble Valley	Lancashire
Top Lodge, Fineshade Woods	EM	CP	East Northamptonshire	Northamptonshire
Topsham Museum	SW	MAG	Exeter	Devon
Totnes Castle	SW	HP	South Hams	Devon
Totnes Costume Museum - Devonshire Collection of Period Costume	SW	MAG	South Hams	Devon
Totnes Elizabethan House Museum	SW	MAG	South Hams	Devon
Touchstones Rochdale	NW	VC	Rochdale	Greater Manchester
Tower Gardens	EM	O	East Lindsey	Lincolnshire
Tower of London	LON	HP	Tower Hamlets	Greater London
Town House Museum	EAST	MAG	King's Lynn and West Norfolk	Norfolk
Towneley Park	NW	MAG	Burnley	Lancashire
Treak Cliff Cavern	EM	O	High Peak	Derbyshire
Treasurer's House (NT)	Y&H	HP	York	NORTH YORKSHIRE
Trebah Garden	SW	G	Cornwall	Cornwall
Trengwainton Garden	SW	G	Cornwall	Cornwall
Trentham Monkey Forest	WM	WI	Stoke-on-Trent	STAFFORDSHIRE

Trewithen Gardens	SW	G	Cornwall	Cornwall
Tropical Birdland	EM	WI	Hinckley and Bosworth	LEICESTERSHIRE
Tropical World	Y&H	O	Leeds	WEST YORKSHIRE
Tudor House Heritage Centre	WM	VC	Worcester	Worcestershire
Tullie House Museum and Art Gallery	NW	MAG	Carlisle	Cumbria
Tunbridge Wells Museum and Art Gallery	SE	MAG	Tunbridge Wells	Kent
Turnpike Gallery	NW	MAG	Wigan	Greater Manchester
Tynemouth Priory and Castle	NE	HP	North Tyneside	Tyne and Wear
Tyntesfield	SW	HP	North Somerset	Somerset
Ullswater 'Steamers'	NW	O	Eden	Cumbria
Unicorn Brewery - Robinsons	NW	WP	Stockport	Greater Manchester
University Gallery and Baring Wing	NE	MAG	Newcastle upon Tyne	Tyne and Wear
Upminster Tithe Barn Agricultural and Folk Museum	LON	MAG	Havering	GREATER LONDON
Upminster Windmill	LON	WO	Havering	GREATER LONDON
Uppark House and Garden	SE	HP	Chichester	West Sussex
Upton Country Park	SW	CP	Poole	DORSET
Uttoxeter Heritage Centre	WM	VC	East Staffordshire	STAFFORDSHIRE
Vale and Downland Museum	SE	MAG	Vale of White Horse	Oxfordshire
Valley Farm Camargue Horses	EAST	F	Suffolk Coastal	Suffolk
Vauxhall City Farm	LON	F	Lambeth	Greater London
Ventnor Heritage Museum	SE	VC	Isle of Wight	Isle of Wight
Victoria and Albert Museum	LON	MAG	Kensington and Chelsea	Greater London
Victoria Art Gallery	SW	MAG	Bath and North East Somerset	Somerset
Victoria Gallery & Museum	NW	MAG	Liverpool	Merseyside
Vindolanda (Chesterholm) Hadrian's Wall	NE	MAG	Northumberland	Northumberland
Waddesdon Manor	SE	HP	Aylesbury Vale	Buckinghamshire
Wadworth Visitor Centre	SW	VC	Wiltshire	Wiltshire
Wakehurst Place	SE	HP	Mid Sussex	West Sussex
Walker Art Gallery	NW	MAG	Liverpool	Merseyside
Wallington House, Walled Garden and Grounds	NE	HP	Northumberland	Northumberland
Walmer Castle and Gardens	SE	HP	Dover	Kent
Walpole St Peter's Church	EAST	WO	King's Lynn and West Norfolk	Norfolk
Walsall Leather Museum	WM	MAG	Walsall	WEST MIDLANDS
Walsingham Abbey Grounds	EAST	HP	North Norfolk	Norfolk
Wandlebury Country Park	EAST	CP	South Cambridgeshire	Cambridgeshire
Ware Museum	EAST	MAG	East Hertfordshire	HERTFORDSHIRE
Warkworth Castle	NE	HP	Northumberland	Northumberland
Washbrooks Farm Centre	SE	F	Mid Sussex	West Sussex
Watchet Market House Museum	SW	MAG	West Somerset	Somerset
Water Powered Mill	Y&H	HP	Richmondshire	North Yorkshire
Watermouth Castle	SW	WO	North Devon	Devon
Watford Museum	EAST	MAG	Watford	HERTFORDSHIRE
Weald & Downland Open Air Museum	SE	MAG	Chichester	West Sussex
Wellesbourne Wartime Museum	WM	MAG	Stratford-on-Avon	Warwickshire
Wellingborough Museum	EM	MAG	Wellingborough	Northamptonshire
Wellington Arch	LON	HP	Westminster	GREATER LONDON
Wellington Country Park	SE	CP	Hart	Hampshire
Wellington Museum	SW	MAG	Taunton Deane	Somerset
Wells Museum	SW	MAG	Mendip	Somerset
Welwyn Roman Baths	EAST	HP	Welwyn Hatfield	Hertfordshire
Wembury Marine Centre	SW	VC	South Hams	Devon
Wendover Woods	SE	CP	Aylesbury Vale	Buckinghamshire
Wesley's Chapel, House and Museum of Methodism	LON	O	Islington	GREATER LONDON

West Berkshire Museum	SE	MAG	West Berkshire	Berkshire
West Dean Gardens	SE	G	Chichester	West Sussex
West End Local History Museum & Heritage Centre	SE	MAG	Eastleigh	Hampshire
West Gate Towers Museum	SE	MAG	Canterbury	Kent
West Lodge Rural Centre	EM	F	Kettering	Northamptonshire
West Somerset Railway	SW	R	West Somerset	Somerset
West Wycombe Park	SE	HP	Wycombe	Buckinghamshire
Westbury Court Garden	SW	G	Forest of Dean	GLOUCESTERSHIRE
Westminster Abbey	LON	WO	Westminster	Greater London
Weston Park	WM	HP	South Staffordshire	Staffordshire
Westonzoyland Pumping Station	SW	MAG	Sedgemoor	Somerset
Wetheriggs Animal & Rescue Conservation	NW	WI	Eden	Cumbria
Whichwood Gallery & Garden	SW	WP	Forest of Dean	Gloucestershire
Whinlatter Forest Park	NW	O	Allerdale	CUMBRIA
Whitby Abbey	Y&H	HP	Scarborough	NORTH YORKSHIRE
Whitby Lifeboat Museum (RNLI)	Y&H	MAG	Scarborough	NORTH YORKSHIRE
Whitby Museum	Y&H	MAG	Scarborough	NORTH YORKSHIRE
Whitchurch Heritage & Visitor Information Centre	WM	VC	Shropshire	Shropshire
White Mill Rural Heritage Centre	SE	O	Dover	Kent
White Scar Cave	Y&H	O	Craven	NORTH YORKSHIRE
Whitmore Hall	WM	HP	Newcastle-under-Lyme	STAFFORDSHIRE
Whitstable Museum and Art Gallery	SE	MAG	Canterbury	Kent
Whittlesey Museum	EAST	MAG	Fenland	CAMBRIDGESHIRE
Whitworth Art Gallery	NW	MAG	Manchester	Greater Manchester
Wicken Fen National Nature Reserve	EAST	WI	East Cambridgeshire	Cambridgeshire
Wicksteed Park	EM	LTP	Kettering	Northamptonshire
Wightwick Manor (National Trust)	WM	HP	Wolverhampton	WEST MIDLANDS
Wigston Framework Knitters Museum	EM	MAG	Oadby and Wigston	Leicestershire
Wilberforce House	Y&H	MAG	Kingston upon Hull	East Riding of Yorkshire
Wild Britain	EAST	WI	Bedford	Bedfordshire
Wilderness Wood	SE	CP	Wealden	East Sussex
Wildflower and Countryside Centre	EAST	WI	North Norfolk	NORFOLK
Wildlife Water Trail	EAST	O	North Norfolk	NORFOLK
Willen Lake and Park	SE	LTP	Milton Keynes	Buckinghamshire
William Booth Birthplace Museum	EM	MAG	Nottingham City	Nottinghamshire
William Morris Gallery	LON	MAG	Waltham Forest	GREATER LONDON
Willis Museum	SE	MAG	Basingstoke and Deane	Hampshire
Willow Tree Family Farm	EM	F	Bolsover	Derbyshire
Wimbledon Lawn Tennis Museum	LON	MAG	Merton	Greater London
Wimbledon Museum of Local History	LON	MAG	Merton	GREATER LONDON
Wimbledon Windmill Museum	LON	MAG	Wandsworth	GREATER LONDON
Wimborne Minster	SW	WO	East Dorset	Dorset
Wimborne Model Town and Gardens	SW	O	East Dorset	Dorset
Wimpole Hall & Home Farm	EAST	HP	South Cambridgeshire	Cambridgeshire
Winchcombe Folk and Police Museum	SW	MAG	Tewkesbury	Gloucestershire
Winchester City Mill & Shop	SE	O	Winchester	Hampshire
Winchester Discovery Centre	SE	MAG	Winchester	Hampshire
Windermere Lake Cruises, Bowness	NW	O	South Lakeland	Cumbria
Wingfield Manor	EM	HP	Amber Valley	Derbyshire
Winkworth Arboretum	SE	G	Waverley	Surrey
Wistow Maize Maze	LON	LTP	Hounslow	Greater London EAST RIDING OF YORKSHIRE
Withernsea Lighthouse Museum	Y&H	MAG	East Riding of Yorkshire	YORKSHIRE

Witley Court & Gardens (English Heritage)	WM	HP	Malvern Hills	Worcestershire
Witton Country Park	NW	VC	Blackburn with Darwen	Lancashire
Wobage Farm Craft Workshops	WM	WP	Herefordshire	HEREFORDSHIRE
Woburn Abbey	EAST	HP	Central Bedfordshire	Bedfordshire
Woburn Heritage Centre	SE	MAG	Central Bedfordshire	Bedfordshire
Woburn Safari Park	EAST	WI	Central Bedfordshire	Bedfordshire
Wollaston Museum	EM	MAG	Wellingborough	NORTHAMPTONSHIRE
Wollaton Hall and Park	EM	MAG	Nottingham City	Nottinghamshire
Wolterton Hall	SW	HP	North Norfolk	Norfolk
Wolverhampton Art Gallery	WM	MAG	Wolverhampton	West Midlands
Woodhall Spa Cottage Museum	EM	MAG	East Lindsey	Lincolnshire
Woolpit and District Museum	EAST	MAG	Mid Suffolk	Suffolk
Woolsthorpe Manor	EM	HP	South Kesteven	Lincolnshire
Wootton Bassett Museum	SW	MAG	Wiltshire	Wiltshire
Worcester City Art Gallery & Museum	WM	MAG	Worcester	Worcestershire
Worcestershire County Museum	WM	MAG	Wychavon	Worcestershire
Worcestershire Museum of Freemasonry	WM	MAG	Worcester	Worcestershire
Worden Park	NW	CP	South Ribble	Lancashire
Workhouse, The	EM	HP	Newark and Sherwood	Nottinghamshire
World Museum Liverpool	NW	MAG	Liverpool	Merseyside
World of James Herriot	Y&H	MAG	Hambleton	North Yorkshire
Worthing Museum and Art Gallery	SE	MAG	Worthing	West Sussex
Wortley Top Forge	Y&H	HP	Barnsley	SOUTH YORKSHIRE
Wrawby Postmill	Y&H	HP	North Lincolnshire	Lincolnshire
West Park	EAST	HP	Central Bedfordshire	Bedfordshire
Wroxeter Roman City	WM	HP	Shropshire	Shropshire
Wroxham Barns	EAST	WP	North Norfolk	NORFOLK
WWT Washington Wetland Centre	NE	WI	Sunderland	Tyne and Wear
Wyndham Abbey	EAST	WO	South Norfolk	NORFOLK
Wyndham Heritage Museum	EAST	MAG	South Norfolk	NORFOLK
Yarmouth Castle	SE	HP	Isle of Wight	ISLE OF WIGHT
Ye Olde Pork Pie Shoppe	EM	WP	Melton	Leicestershire
York Castle Museum	Y&H	MAG	York	NORTH YORKSHIRE
York Dungeon	Y&H	O	York	NORTH YORKSHIRE
York Gate Garden	Y&H	G	Leeds	WEST YORKSHIRE
York Minster	Y&H	WO	York	North Yorkshire
YorkBoat - Red Boats	Y&H	O	York	North Yorkshire
Yorkboat Daytime City Cruise	Y&H	O	York	NORTH YORKSHIRE
Yorkshire Museum	Y&H	MAG	York	NORTH YORKSHIRE
Yorkshire Sculpture Park	Y&H	MAG	Wakefield	West Yorkshire
Zimmer Stewart Gallery	SE	MAG	Arun	West Sussex
ZSL London Zoo	LON	WI	Westminster	Greater London
ZSL Whipsnade Zoo	EAST	WI	Central Bedfordshire	Bedfordshire