

# Quarterly Inbound Update: Q2 2022

International Passenger Survey by the ONS  
(Published 7<sup>th</sup> November 2022)



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# 1. About this data

# About this data

This report is based on the latest International Passenger Survey (IPS) data released by the Office for National Statistics (ONS) on the morning of **7<sup>th</sup> November 2022**. This data covers provisional Jan-June 2022 data but may be revised again for the annual 2022 release in summer 2023. The Q1 data in this document has been revised from the original data released in September 2022. Please visit the [ONS website](#) for more information on this revision.

The IPS data is based on interviews with a sample of departing visitors. The number interviewed varies but is typically around 3,000 per month, but this has been severely impacted during 2021 due to COVID-19.

Please note that sample sizes at the quarterly level for some analysis and comparisons can be low and results should be treated with caution, especially for spending. For absolute clarity we have included sample sizes within this report where breakdowns have been provided.

Please also note:

- All data is sourced from the International Passenger Survey by the Office for National Statistics.
- All figures quoted are not “seasonally adjusted”.
- Numbers in some tables / charts may not sum due to rounding.
- All percentage changes in spend are nominal.

Refer to the [ONS website](#) for more on IPS methodology and UK outbound travel.

# Important notice – continued impact of COVID-19 on IPS

The International Passenger Survey (IPS) was suspended on 16 March 2020 due to the coronavirus (COVID-19) pandemic. Interviewing initially began at UK airports at the start of 2021, though the IPS remained suspended at some sea ports and train stations during the year. To produce statistics for the periods impacted the Office for National Statistics (ONS) have applied the following processes to the data since March 2020:

- **March 2020** - With the data collected for most of March when the IPS was running the ONS had part of the data needed for the month. To produce estimates for the full month of March the ONS worked on the assumption that passenger characteristics in the second, unsampled, half of the month were represented by those sampled in the first half.
- **April – December 2020 (Q2, Q3, Q4 2020)** - The travel and tourism figures for this period are based entirely on administrative sources and modelling as no data was collected during this period. In producing these results the ONS have made assumptions that some previous trends have continued, for example, the proportions of passengers travelling for business or holidays. The data was not made available by Mode, therefore we are unable to compare current AIR data to this period in 2020 and have opted to compare AIR data to 2019 instead.
- **2021** – data published for 2021 should be interpreted with the caveats that no data was collected for those travelling to the UK by Eurotunnel and data for those travelling via Dover was only collected from Q3. In addition, no estimates are included for any travel across the Irish border. Please see [our 2021 inbound data page](#) for more information.
- **Q2 2022** – the ONS were unable to restart interviewing at Eurotunnel during this period due to COVID-19 restrictions so data for this timeframe excludes travel via this port. In addition, no estimates are included for any travel across the Irish border. In section 2, we have carried out some analysis to exclude Eurotunnel from the 2019 IPS data so that we can make direct comparison between Q2 2019 and Q2 2022. Please see our [2022 inbound page](#) for more information.

Please [refer to the ONS website for the official release and more information on IPS methodology and UK outbound travel.](#)

# Definitions

## Regions:

- **Total Europe** includes **EU15** (Austria, Belgium, Denmark, France, Finland, Germany, Greece, Irish Republic, Italy, Luxembourg, Netherlands, Portugal, Spain and Sweden); **Other EU** (Bulgaria, Cyprus (South), Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia (note that Croatia has been included in the 'Other EU' category since it joined in July 2013; before July 2013 this group was labelled as A12) and **Rest of Europe** (European countries outside the EU (including Russia, Norway and Switzerland). Before July 2013 Croatia was also included here, but from July 2013 appears in Other EU)
- **North America** - Canada (including Greenland and St Pierre et Miquelon), USA (including Puerto Rico and US Virgin Islands)
- **Rest of World** – Countries outside Europe and North America (Africa, Asia, Central America, Middle East, Oceania, South America)

## Journey purpose:

- **VFR** - Visiting Friends and Relatives
- **Miscellaneous visits** - includes those for short term study, to attend sports events, for personal shopping, health or religious purposes, accompanying others and many more

## Other:

- **Visit** - all departing visits from overseas residents (including those who may be UK nationals but live elsewhere, excluding other nationals who have been in the UK for 12 months or longer)
- **Spend** - the amount visitors report spending in the UK during their stay
- **YoY** - Year on Year

## **2. Summary of key points**

### **Total UK data**

# Summary of key points

## Please see notes on slide 5 when interpreting the 2022 data

- There were 8.0 million inbound **visits** to the UK in Q2 2022, around double the amount of visits in Q1. Year-to-date (YTD) visits were around one third below 2019 levels.
- Visitors **spent** £6.8bn from April to June, around the same levels which were seen pre-pandemic which was driven by a strong June.
- In total, 64.1 million **nights** were spent in the UK in Q2, down 4% on 2019, driven by a larger proportion of longer stays.
- **Spend per visit** in Q2 2022 was higher at £849 vs £683 in Q2 2019 (visitors spent 24% more on average).
- **Holiday visits** overtook visits to friends and relatives in Q2, reaching 3.3 million visits. However, **visits to friends and relatives** recovered the quickest out of all journey purposes as it reached pre-pandemic levels in Q2. **Business visits** in Q2 were just over a third below pre-pandemic levels whilst **study visits** were down 43% on 2019.
- Spend by journey purpose was showing more recovery in Q2 but this was for a number of reasons. In Q2, holiday and business saw both longer length of stay and higher spend per night vs 2019, whereas there was a big increase in length of stay but not spend per night for VFR and study.
- **Top inbound markets** in Q2 2022 for **visits** were the US, France, Irish Republic, Germany, Spain & Netherlands.
- **Top inbound markets** in Q2 2022 **spend** were the USA, France, Germany, Canada, Australia, the Irish Republic, Netherlands and Spain.



# 3. Latest inbound UK and market statistics Q2 2022 (Apr-Jun)

## Total UK data

# UK highlights: Q2 2022 (Apr-Jun)

Please see notes on slide 5 when interpreting the 2022 data

Total	Q1 2022	Q2 2022	YTD 2022
Visits	3.9 million	8.0 million	12.0 million
Spend	£3.0bn	£6.8bn	£9.8bn
Nights	37.9 million	64.1 million	102.0 million

- There were 8.0 million inbound visits to the UK in Q2 2022, around double the amount of visits in Q1.
- Visitors spent £6.8bn from April to June, around the same levels which were seen pre-pandemic, bringing year-to-date spend to £9.8bn.
- In total, 64.1 million nights were spent in the UK bringing the year-to-date figure to over 100 million nights, driven by a larger proportion of longer stays.
- The average spent per visit was £759 in quarter one and £849 in quarter two (excluding those departing the UK by Eurotunnel).
- Please see slide 16 for comparisons to pre-pandemic (2019) IPS data.

# Journey Purpose: Q2 2022 (Apr-Jun)

Please see notes on slide 5 when interpreting the 2022 data

Journey Purpose	Visits Q1 2022	Visits Q2 2022	Visits YTD 2022
Holiday	1.0 million	3.3 million	4.3 million
VFR	1.8 million	2.9 million	4.7 million
Business	847,000	1.3 million	2.1 million
Study	43,000	87,000	130,000
Miscellaneous (Excl. study)	225,000	438,000	664,000

Journey Purpose	Spend Q1 2022	Spend Q2 2022	Spend YTD 2022
Holiday	£904m	£3.1bn	£4.1bn
VFR	£1.1bn	£1.7bn	£2.9bn
Business	£598m	£1.4bn	£1.9bn
Study	£177m	£292m	£469m
Miscellaneous (Excl. study)	£163m	£280m	£443m

- The first half of 2022 was still heavily impacted by the COVID-19 pandemic which saw most journey purposes still well below normal levels.
- From April to June 2022, those visiting the UK for a **holiday** overtook VFR visits to make up 41% of all inbound visits accounting for 3.3 million visits and £3.1bn spend.
- However, **VFR** visits and spend grew from Q1 to reach levels seen pre-pandemic therefore recovering at a faster pace than other journey purposes. In Q2, there were 2.9 million VFR visits to the UK who spent £1.7bn. This was driven by longer stays in the UK from these visitors who perhaps had not been able to travel to the UK since the beginning of the pandemic due to travel restrictions, including a large proportion of UK expats.
- **Business** visits grew to 1.3 million in Q2 whilst spending more than doubled to near pre-pandemic levels at £1.4bn.
- **Study** visits doubled in Q2, reaching 87,000 visits with those visitors spending £292m, driven by longer stays.
- All other visits, under '**miscellaneous**', accounted for 438,000 visits in Q2 which accounted for £280m spend.

International Passenger Survey by the ONS 2022. Sample: Q1 8,092 and Q2 12,872.

# Global Regions: Q2 2022 (Apr-Jun)

Please see notes on slide 5 when interpreting the 2022 data

Global Regions	Visits Q1 2022	Visits Q2 2022	Visits YTD
<b>Total Europe</b>	3.0 million	5.2 million	8.1 million
→ <b>EU Total</b>	2.7 million	4.7 million	7.4 million
→ <b>EU 15</b>	2.2 million	4.0 million	6.1 million
→ <b>Other EU</b>	531,000	765,000	1.3 million
→ <b>Rest of Europe</b>	259,000	495,000	754,000
<b>North America</b>	437,000	1.6 million	2.1 million
<b>Rest of World</b>	524,000	1.2 million	1.7 million

Global Regions	Spend Q1 2022	Spend Q2 2022	Spend YTD
<b>Total Europe</b>	£1.5bn	£2.8bn	£4.2bn
→ <b>EU Total</b>	£1.3bn	£2.4bn	£3.7bn
→ <b>EU 15</b>	£1.1bn	£2.1bn	£3.2bn
→ <b>Other EU</b>	£166m	£304m	£470m
→ <b>Rest of Europe</b>	£154m	£417m	£571m
<b>North America</b>	£474m	£2.1bn	£2.6bn
<b>Rest of World</b>	£1.0bn	£2.0bn	£3.0bn

- There were 5.2 million visits from **Europe** in Q2 2022 who spent £2.8bn (excluding those departing via Eurotunnel). Of these visitors, 4.7 million were from the **EU** vs 495,000 from the **Rest of Europe**.
- In Q2, visits from **North America** more than tripled vs Q1 to 1.6 million visits with those visitors spending £2.1bn (Q2 record). Both visits and spend were higher than Q2 2019, driven by longer stays of 15+ nights.
- Visits from the Rest of the World also doubled in Q2 vs Q1, reaching 1.2 million visits, with spending at £2.0bn.

# Selected market highlights: Q2 2022 (Apr-Jun) - Visits

Please see notes on slide 5 when interpreting the 2022 data

Country of Residence	Visits (000) Q1 2022	Visits (000) Q2 2022	Visits (000) YTD	Sample Q1 2022	Sample Q2 2022
Australia	44	179	223	161	442
Belgium	113	165	277	134	187
Brazil	46	62	108	99	102
Canada	58	285	343	197	497
China	2	12	15	5	14
Denmark	54	110	164	119	182
France	499	826	1,326	586	948
Germany	212	612	824	486	923
GCC*	138	202	341	332	365
Hong Kong	3	19	22	10	46
India	56	142	198	106	223
Irish Republic	418	643	1,061	1,029	1,071
Italy	167	287	454	277	340
Japan	7	16	24	25	37
Netherlands	186	456	642	387	657
New Zealand	5	34	39	16	66
Norway	45	113	158	132	213
Poland	178	289	468	303	382
Romania	145	139	284	187	171
Russia	15	3	18	26	6
Spain	281	475	756	561	619
Sweden	60	131	191	156	281
Switzerland	108	242	350	254	324
USA	379	1,335	1,714	975	2,629

- There was a significant increase in visits from the majority of inbound markets in Q2 2022 vs Q1 due to the loosening of many travel restrictions. The top inbound markets for visits to the UK in Q2 2022 were the **USA, France, Irish Republic, Germany, Spain** and the **Netherlands**.

## Notes:

- An example of how to read this table is 'there were 44,000 visits from Australia to the UK in Q1 2022'.
- GCC\* includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates (UAE).
- Sample advice** - If sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.

# Selected market highlights: Q2 2022 (Apr-Jun) - Spend

**Please see notes on slide 5 when interpreting the 2022 data**

Country of Residence	Spend (£m) Q1 2022	Spend (£m) Q2 2022	Spend (£m) YTD	Sample Q1 2022	Sample Q1 2022
Australia	87	298	385	161	442
Belgium	57	107	165	134	187
Brazil	49	66	116	99	102
Canada	38	307	345	197	497
China	11	44	55	5	14
Denmark	24	58	82	119	182
France	287	394	682	586	948
Germany	113	391	503	486	923
GCC*	399	485	884	332	365
Hong Kong	4	34	37	10	46
India	68	184	253	106	223
Irish Republic	174	270	444	1,029	1,071
Italy	125	136	262	277	340
Japan	7	32	39	25	37
Netherlands	83	244	327	387	657
New Zealand	9	41	51	16	66
Norway	31	90	121	132	213
Poland	34	88	121	303	382
Romania	45	70	115	187	171
Russia	9	3	12	26	6
Spain	123	237	360	561	619
Sweden	43	75	118	156	281
Switzerland	67	193	260	254	324
USA	435	1,779	2,214	975	2,629

- In line with visits, there were large increases in spend between Q1 and Q2 2022. The top inbound markets for spend in Q2 were the **USA, France, Germany, Canada, Australia, the Irish Republic, the Netherlands and Spain.**

Notes:

- An example of how to read this table is 'Australian visitors spent £87m in Q1 2022'.
- GCC\* includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates (UAE).
- Sample advice** - If sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.

# **4. Latest inbound UK and market statistics** **Q2 comparison: Q2 2022 vs Q2 2019**

Excluding Eurotunnel

# 2019 vs 2022, excluding Eurotunnel

As mentioned on slide 5, the ONS were unable to interview travellers at Eurotunnel from January to June 2022, due to COVID-19 restrictions. In order to gain a better understanding of how 2022 inbound tourism is performing compared to previous years, we have carried out analysis to **exclude** the Eurotunnel data from 2019 so that we can directly compare the 2022 data to that dataset. Please find this analysis available on the next few slides.



# UK highlights: Q2 2022 vs Q2 2019

Please note the data on this page excludes those travelling via Eurotunnel

Total	Q1 2019	Q1 2022	% change	Q2 2019	Q2 2022	% change	YTD 2019	YTD 2022	% change
Visits	7.9 million	3.9 million	-51%	9.9 million	8.0 million	-19%	17.9 million	12.0 million	-33%
Spend	£4.7 billion	£3.0 billion	-37%	£6.8 billion	£6.8 billion	1%	£11.5bn	£9.8bn	-15%
Nights	48.2 million	37.9 million	-21%	67.0 million	64.1 million	-4%	115.2 million	102.0 million	-12%

- Excluding those travelling via Eurotunnel, **visits** in Q2 2022 were 19% below levels seen in Q2 2019. Year-to-date (Jan-Jun) figures show that visits were around one third below pre-pandemic levels.
- Visitor **spending** was on par in with pre-pandemic levels in Q2. At the total level this was supported by longer stays which meant **nights** were down by just 1%, although there were differences by journey purpose which are detailed on the next two slides. In Q2, holiday and business saw both longer length of stay and higher spend per night vs 2019, whereas there was a big increase in length of stay but not spend per night for VFR and study. YTD, spend was down 15% on 2019.
- Spend per visit in Q2 2022 was higher at £849 vs £683 in Q2 2019 (visitors spent 24% more on average).

# Journey Purpose: Q2 2022 vs Q2 2019 (visits)

Please note the data on this page excludes those travelling via Eurotunnel

Journey Purpose	Visits Q1 2019	Visits Q1 2022	% change	Visits Q2 2019	Visits Q2 2022	% change	Visits YTD 2019	Visits YTD 2022	% change
Holiday	2.8 million	1.0 million	-65%	4.3 million	3.3 million	-23%	7.1 million	4.3 million	-39%
VFR	2.6 million	1.8 million	-32%	2.9 million	2.9 million	-1%	5.5 million	4.7 million	-16%
Business	1.9 million	847,000	-56%	2.0 million	1.3 million	-36%	4.0 million	2.1 million	-46%
Study	75,000	43,000	-43%	153,000	87,000	-43%	228,000	130,000	-43%
Miscellaneous (Excl. study)	480,000	225,000	-53%	510,000	438,000	-14%	990,000	664,000	-33%

- **Holiday** visits were 23% below pre-pandemic levels in Q2 2022, making improvements from Q1 in line with the loosening of inbound travel restrictions. YTD holiday visits were down 39% on 2019.
- **Visits to friends and relatives** were on par with Q2 2019. The boost in VFR visits from Q1 to Q2 is likely a consequence of many travel restrictions being lifted around the world into Q2.
- There was a boost in **business and study** visits from Q1 to Q2 but these journey purposes recovered the least in 2022 so far when compared to 2019 – down 46% and 43% respectively.
- **Miscellaneous** visits were down by one third from Jan-Jun 2022 vs the same period in 2019.

# Journey Purpose: Q2 2022 vs Q2 2019 (spend)

Please note the data on this page excludes those travelling via Eurotunnel

Journey Purpose	Spend Q1 2019	Spend Q1 2022	% change	Spend Q2 2019	Spend Q2 2022	% change	Spend YTD 2019	Spend YTD 2022	% change
<b>Holiday</b>	£2.0 billion	£904 million	-55%	£3.2 billion	£3.1 billion	-2%	£5.2 billion	£4.1 billion	-22%
<b>VFR</b>	£1.1 billion	£1.1 billion	-2%	£1.6 billion	£1.7 billion	13%	£2.7 billion	£2.9 billion	6%
<b>Business</b>	£1.2 billion	£598 million	-49%	£1.5 billion	£1.4 billion	-7%	£2.6 billion	£1.9 billion	-26%
<b>Study</b>	£113 million	£177 million	57%	£275 million	£292 million	6%	£388 million	£469 million	21%
<b>Miscellaneous (Excl. study)</b>	£246 million	£163 million	-34%	£283 million	£280 million	-1%	£529 million	£443 million	-16%

- Across all journey purposes, spend had recovered more compared to visits in Q2.
- **Holiday** spend in Q2 2022 was just 2% below Q2 2019 levels, driven by slightly longer stays and higher spend per night. YTD holiday spend was 22% down on 2019.
- In line with **VFR** visits, spend was 13% higher in Q2 2022, primarily driven by those staying for 8+ nights in the UK, bringing the YTD spend to 6% higher than 2019.
- There was a significant boost in **business** spend in Q2 from Q1, reaching 93% of pre-pandemic levels.
- Spend by those visiting the UK to **study** was 6% driven by high proportion of nights overall.
- Spend by those visiting for **miscellaneous** purposes was similar in Q2 2022 and Q2 2019.

# Selected market highlights: Q2 2022 vs Q2 2019 (Visits)

**Please note the data on this page excludes those travelling via Eurotunnel**

Country of Residence	Visits (000) Q1 2019	Visits (000) Q1 2022	% change	Visits (000) Q2 2019	Visits (000) Q2 2022	% change	Visits (000) YTD	Visits (000) YTD	% change
Australia	139	44	-68%	270	179	-34%	409	223	-45%
Belgium	185	113	-39%	229	165	-28%	414	278	-33%
Brazil	74	46	-38%	56	62	11%	130	108	-17%
Canada	132	58	-56%	253	285	13%	385	343	-11%
China**	119	2	-98%	206	12	-94%	325	14	-96%
Denmark	118	54	-54%	186	110	-41%	304	164	-46%
France	748	499	-33%	814	826	1%	1,562	1,325	-15%
Germany	649	212	-67%	765	612	-20%	1,414	824	-42%
GCC*	216	138	-36%	247	202	-18%	463	341	-26%
Hong Kong**	69	3	-96%	106	19	-82%	174	22	-87%
India	113	56	-51%	218	142	-35%	331	198	-40%
Irish Republic	645	418	-35%	715	643	-10%	1,359	1,061	-22%
Italy	463	167	-64%	556	287	-48%	1,019	454	-55%
Japan**	76	7	-91%	94	16	-82%	170	24	-86%
Netherlands	353	186	-47%	415	456	10%	769	642	-16%
New Zealand**	22	5	-79%	51	34	-33%	73	39	-47%
Norway	138	45	-68%	149	113	-25%	288	158	-45%
Poland	360	178	-50%	381	289	-24%	741	468	-37%
Romania	201	145	-28%	192	139	-28%	393	284	-28%
Russia**	27	15	-47%	57	3	-94%	85	18	-79%
Spain	514	281	-45%	619	475	-23%	1,133	756	-33%
Sweden	199	60	-70%	194	131	-32%	393	191	-51%
Switzerland	194	108	-44%	243	242	0%	437	350	-20%
USA	758	379	-50%	1,281	1,335	4%	2,039	1,714	-16%

- From the selected markets, some saw higher outbound visits in Q2 2022 vs Q2 2019 including Brazil, Canada, France, Netherlands, Switzerland and the USA. North East Asian markets like China, Hong Kong and Japan were still seeing minimal recovery in Q2 2022.
- **GCC\*** includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates (UAE).
- **Sample advice** - If sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.
- \*\*These markets have very low sample and have been shown only to give a sense of the decline.

# Selected market highlights: Q2 2022 vs Q2 2019 (Spend)

**Please note the data on this page excludes those travelling via Eurotunnel**

Country of Residence	Spend (£m) Q1 2019	Spend (£m) Q1 2022	% change	Spend (£m) Q2 2019	Spend (£m) Q2 2022	% change	Spend (£m) YTD	Spend (£m) YTD	% change
Australia	140	87	-38%	334	298	-11%	474	385	-19%
Belgium	54	57	7%	59	107	81%	113	165	46%
Brazil	64	49	-23%	43	66	53%	107	116	8%
Canada	135	38	-72%	219	307	40%	354	345	-3%
China**	220	11	-95%	391	44	-89%	611	55	-91%
Denmark	51	24	-52%	96	58	-39%	147	82	-44%
France	246	287	17%	279	394	41%	525	682	30%
Germany	234	113	-52%	403	391	-3%	637	503	-21%
GCC*	493	399	-19%	454	485	7%	947	884	-7%
Hong Kong**	106	4	-97%	145	34	-77%	251	37	-85%
India	101	68	-32%	229	184	-20%	330	253	-23%
Irish Republic	209	174	-16%	216	270	25%	424	444	5%
Italy	231	125	-46%	227	136	-40%	458	262	-43%
Japan**	52	7	-86%	83	32	-61%	135	39	-71%
Netherlands	107	83	-23%	176	244	39%	283	327	15%
New Zealand**	16	9	-43%	33	41	25%	49	51	2%
Norway	74	31	-59%	75	90	20%	149	121	-19%
Poland	83	34	-60%	103	88	-15%	186	121	-35%
Romania	85	45	-47%	126	70	-45%	211	115	-46%
Russia**	17	9	-46%	63	3	-95%	80	12	-84%
Spain	183	123	-32%	255	237	-7%	437	360	-18%
Sweden	78	43	-45%	101	75	-26%	179	118	-34%
Switzerland	107	67	-37%	124	193	55%	231	260	12%
USA	680	435	-36%	1,241	1,779	43%	1,921	2,214	15%

- There is a lot of variation for spend by market in Q2. Recovery in Brazil, Canada and the US is driven by longer stays in Q2 2022 vs Q2 2019. For Belgium, there is an high spender who is accounting for a large proportion of the spend in Q2 2022.
- **GCC\*** includes Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates (UAE).
- **Sample advice** - If sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.
- \*\*These markets have very low sample and have been shown only to give a sense of the change.

# Selected market highlights: 2019 & 2022 (Sample)

**Please note the data on this page excludes those travelling via Eurotunnel**

Country of residence	Sample Q1 2019	Sample Q1 2022	Sample Q2 2019	Sample Q2 2022
Australia	189	161	368	442
Belgium	119	134	152	187
Brazil	83	99	67	102
Canada	133	197	244	497
China	121	5	103	14
Denmark	86	119	92	182
France	555	586	532	948
Germany	444	486	621	923
GCC*	332	238	365	261
Hong Kong	85	10	92	46
India	113	106	202	223
Irish Republic	54	1,029	80	1,071
Italy	213	277	221	340
Japan	79	25	99	37
Netherlands	299	387	423	657
New Zealand	34	16	61	66
Norway	101	132	104	213
Poland	258	303	258	382
Romania	125	187	124	171
Russia	36	26	67	6
Spain	387	561	350	619
Sweden	108	156	126	281
Switzerland	124	254	178	324
USA	1,010	975	1,660	2,629

- **Sample advice** - If sample is less than 30 we do not recommend use of this data. For sample sizes between 30 and 100 we recommend the data be treated as indicative. Sample sizes over 100 are more reliable.

## 5. Detailed quarterly trends

# Detailed quarterly trends

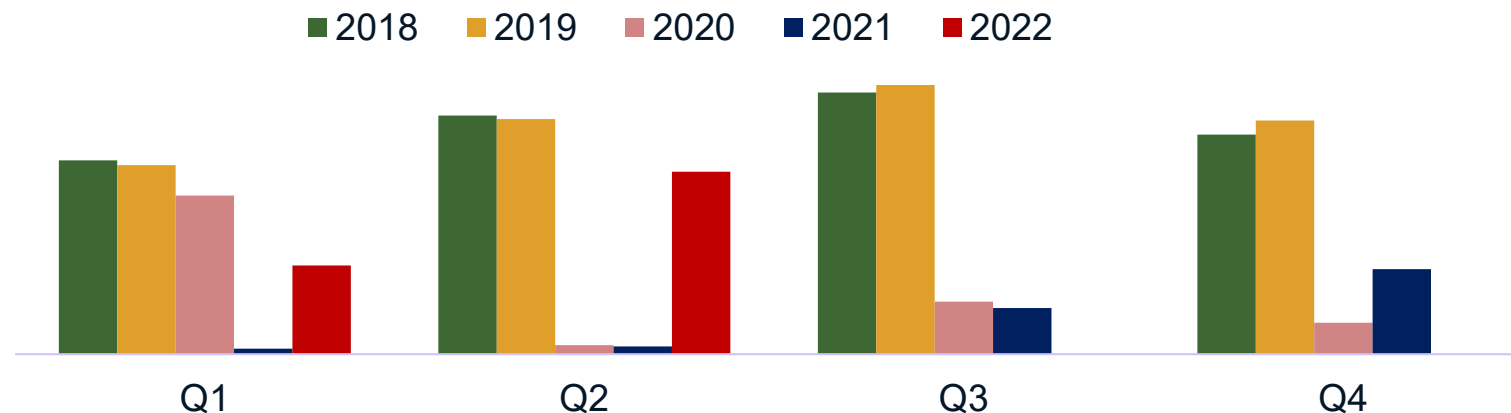
This section looks at the longer term trends for each quarter, back to 2018. It covers overall visits and spend, and then visits by journey purpose and global region. Data is available via the chart and table but please do get in touch if you need it in an alternative format. Please note the caveats for the 2020, 2021 and 2022 data on slide 5 when interpreting the data.



# Detailed quarterly trend – Visits

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Visits (000)  
Source: Office for National Statistics, International Passenger Survey



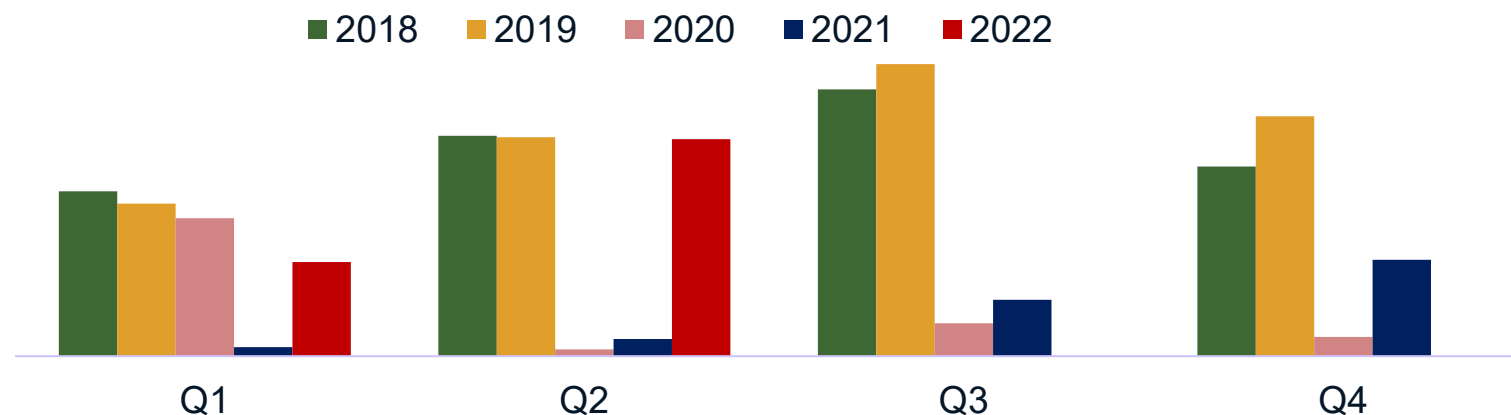
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	8,547	10,521	11,536	9,679
2019	8,332	10,364	11,864	10,297
2020	6,994	398	2,322	1,386
2021	245	346	2,040	3,753
2022	3,911	8,045		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – Spend

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Spend (£m)  
Source: Office for National Statistics, International Passenger Survey



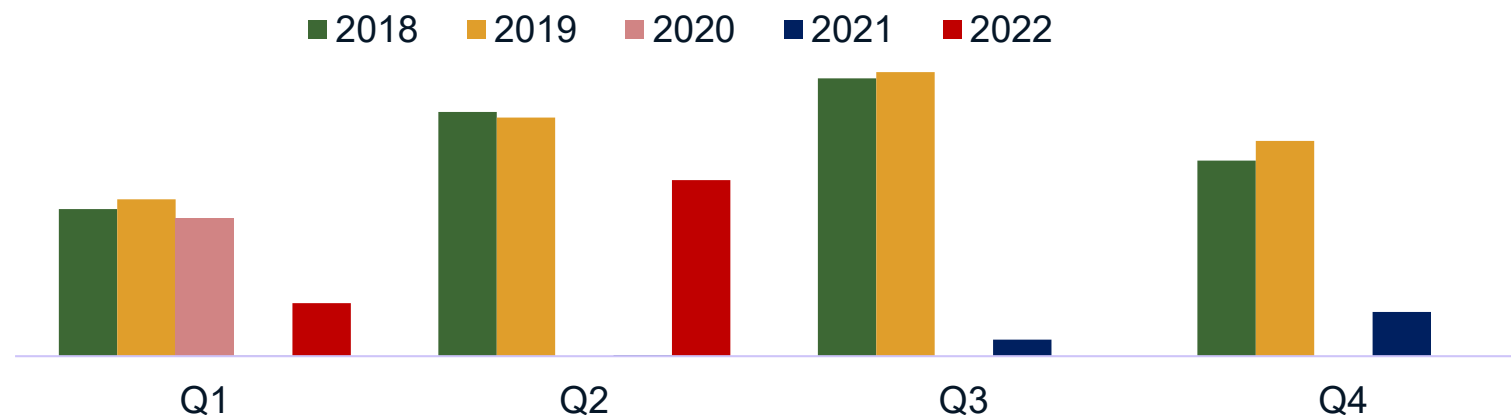
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	5,194	6,939	8,401	5,974
2019	4,805	6,896	9,193	7,555
2020	4,344	218	1,037	611
2021	287	545	1,775	3,039
2022	2,967	6,832		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – journey purpose - holiday

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Holiday Visits (000)  
Source: Office for National Statistics, International Passenger Survey



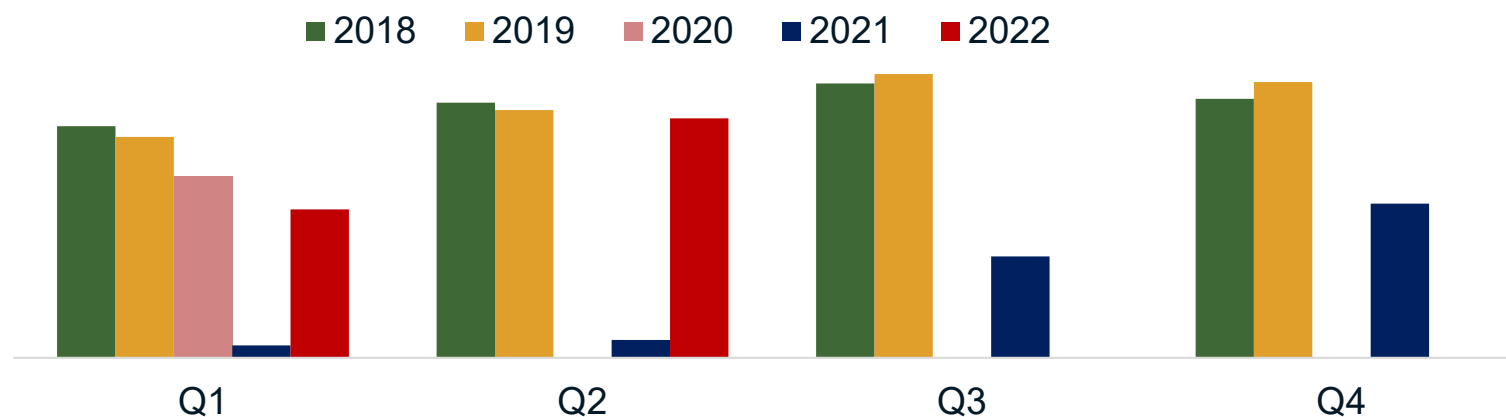
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,780	4,614	5,249	3,694
2019	2,965	4,508	5,365	4,068
2020	2,600	-	-	-
2021	8	17	313	837
2022	1,003	3,326	-	-

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – journey purpose - VFR

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Visits to Friends and Relatives (000)  
Source: Office for National Statistics, International Passenger Survey



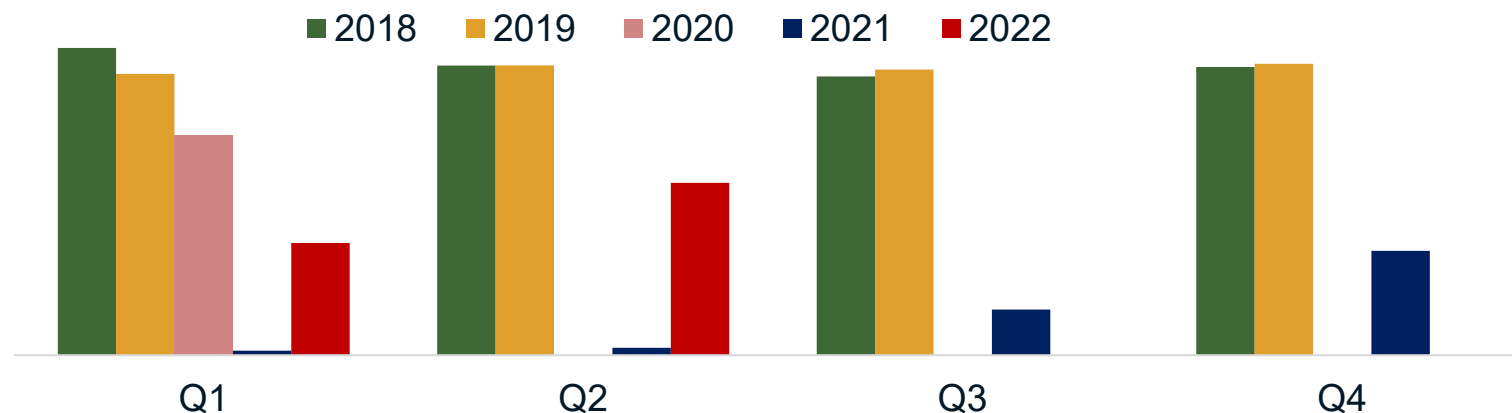
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,799	3,084	3,315	3,130
2019	2,670	2,995	3,430	3,333
2020	2,195	-	-	-
2021	151	216	1,225	1,864
2022	1,794	2,894	-	-

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – journey purpose - business

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Business Visits (000)  
Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	2,320	2,187	2,105	2,176
2019	2,124	2,189	2,157	2,200
2020	1,662	-	-	-
2021	34	56	344	788
2022	847	1,301	-	-

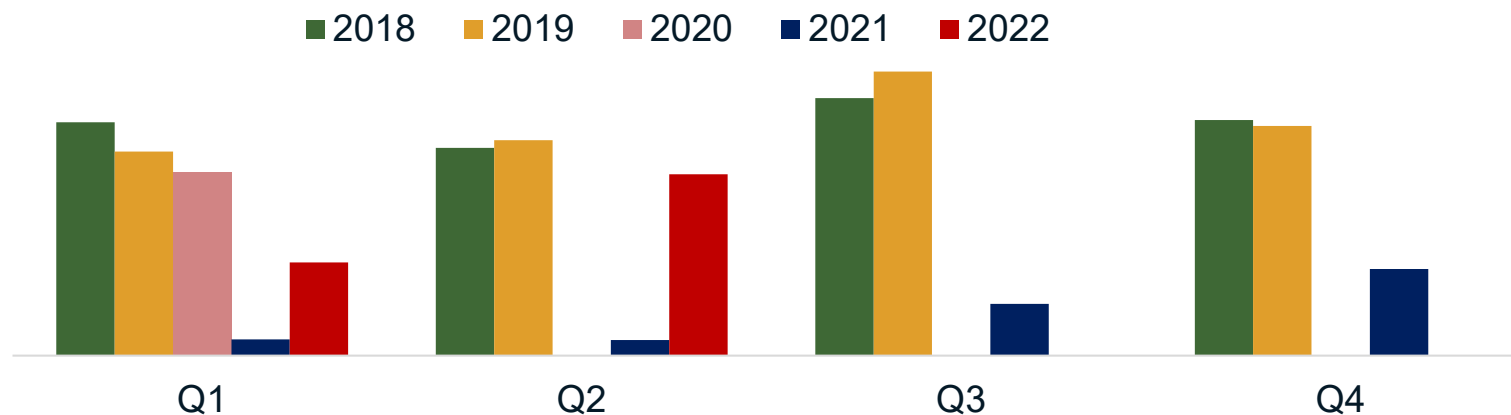
**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

International Passenger Survey by the ONS 2018-2022. No data monthly data is available April – December 2020, due to the impact of COVID. See slide 5.

# Detailed quarterly trend – journey purpose - misc

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK – Misc visits (excludes short-term study, 000)  
Source: Office for National Statistics, International Passenger Survey



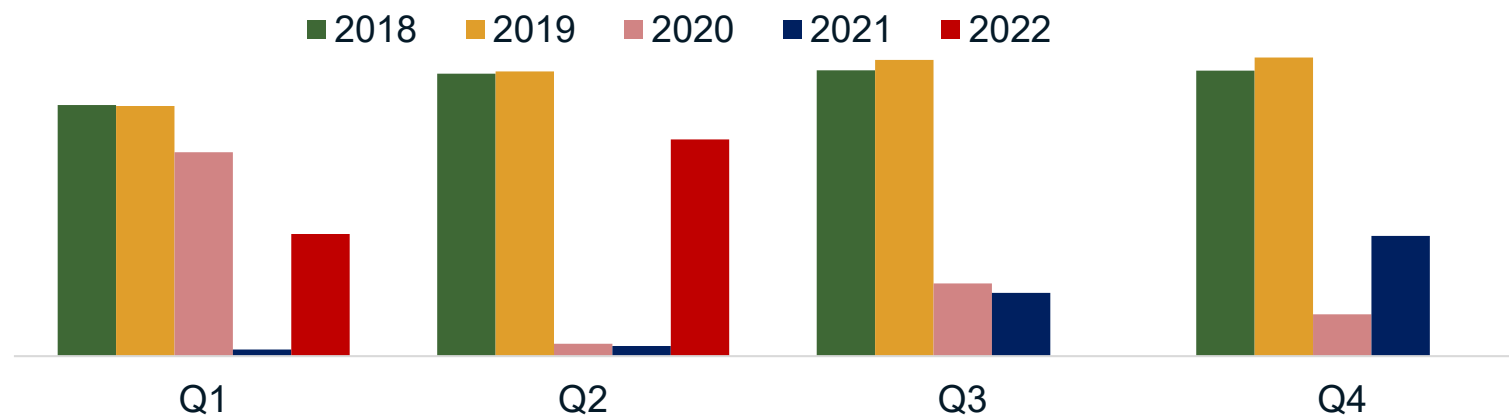
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	564	502	622	569
2019	493	521	687	555
2020	444	-	-	-
2021	39	38	125	209
2022	225	438	-	-

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions - Europe

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Europe (000)  
Source: Office for National Statistics, International Passenger Survey



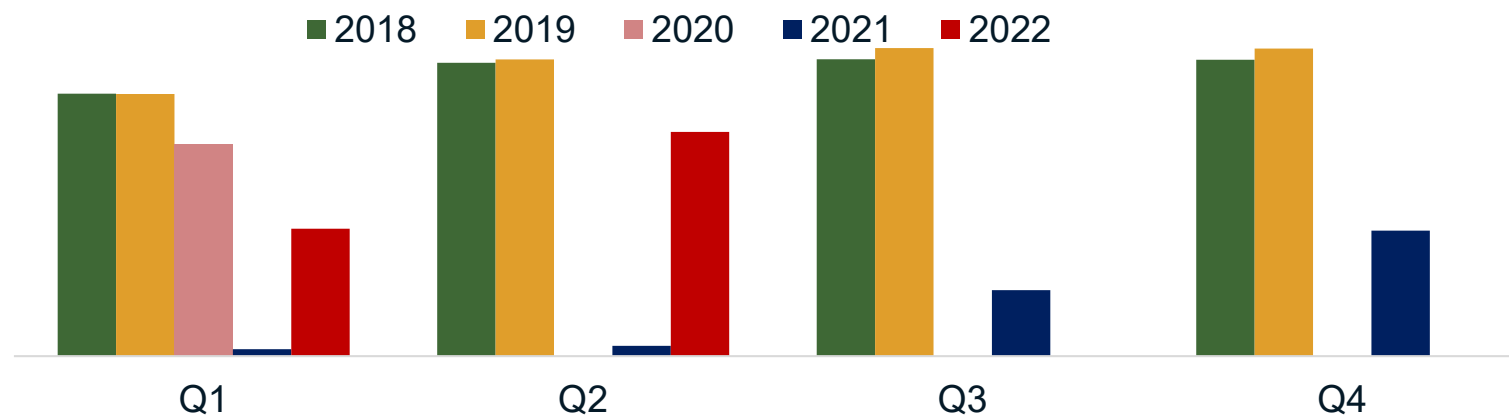
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	6,065	6,824	6,904	6,899
2019	6,044	6,879	7,156	7,215
2020	4,926	298	1,754	1,009
2021	158	242	1,528	2,904
2022	2,951	5,234		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions - EU

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU (000)  
Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	5,549	6,202	6,277	6,266
2019	5,543	6,272	6,512	6,502
2020	4,472	-	-	-
2021	147	216	1,395	2,653
2022	2,692	4,738		

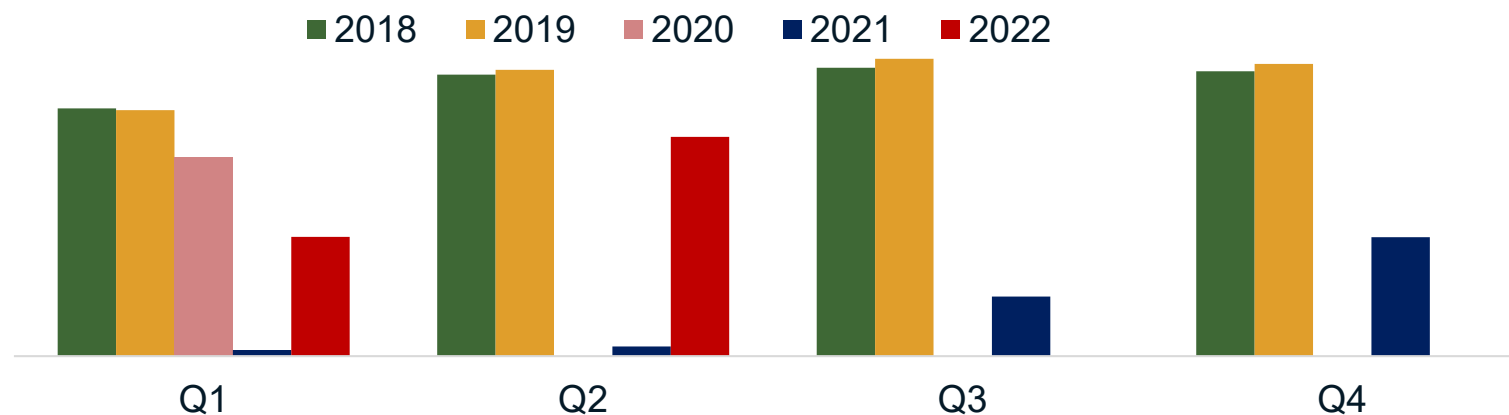
**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)



# Detailed quarterly trend – global regions - EU15

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU15 (000)  
Source: Office for National Statistics, International Passenger Survey



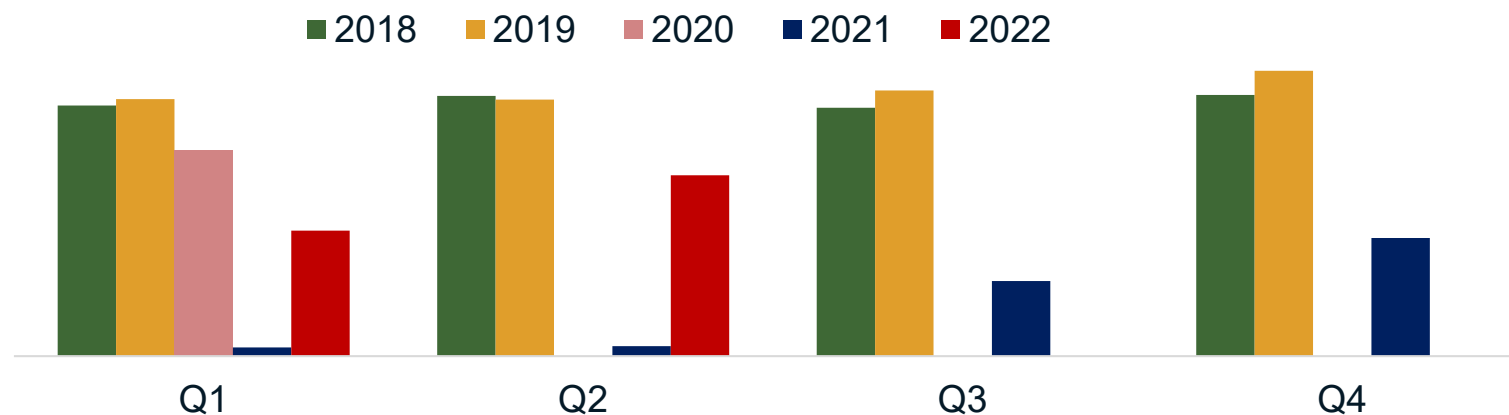
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	4,489	5,102	5,227	5,162
2019	4,456	5,187	5,389	5,295
2020	3,603	-	-	-
2021	111	173	1,078	2,154
2022	2,161	3,974		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions - EU Other

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from EU Other (000)  
Source: Office for National Statistics, International Passenger Survey



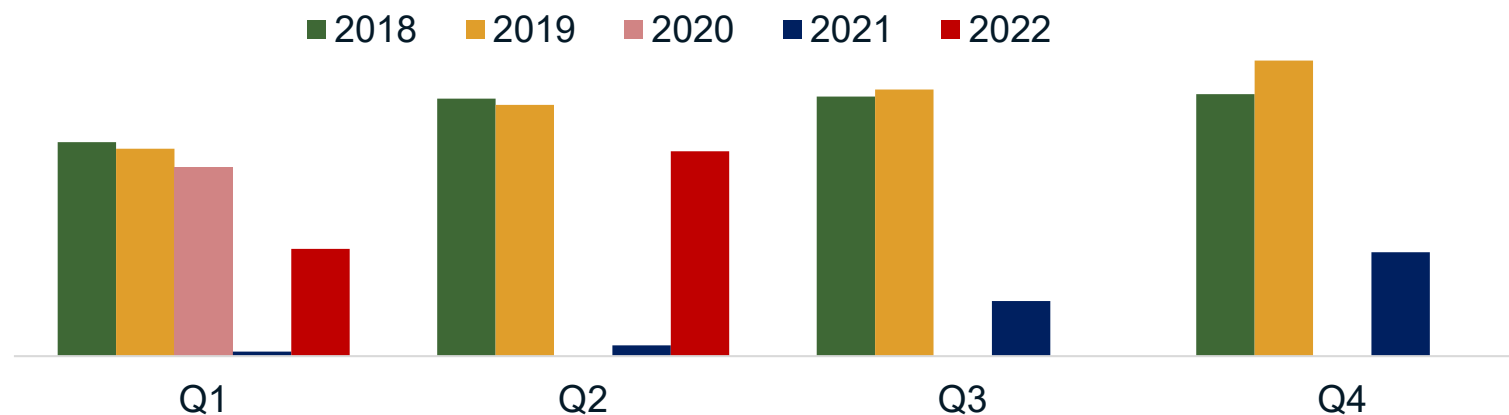
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	1,059	1,100	1,050	1,104
2019	1,086	1,085	1,123	1,206
2020	869	-	-	-
2021	36	42	317	499
2022	531	765	-	-

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions – Rest of Europe

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Rest of Europe (000)  
Source: Office for National Statistics, International Passenger Survey



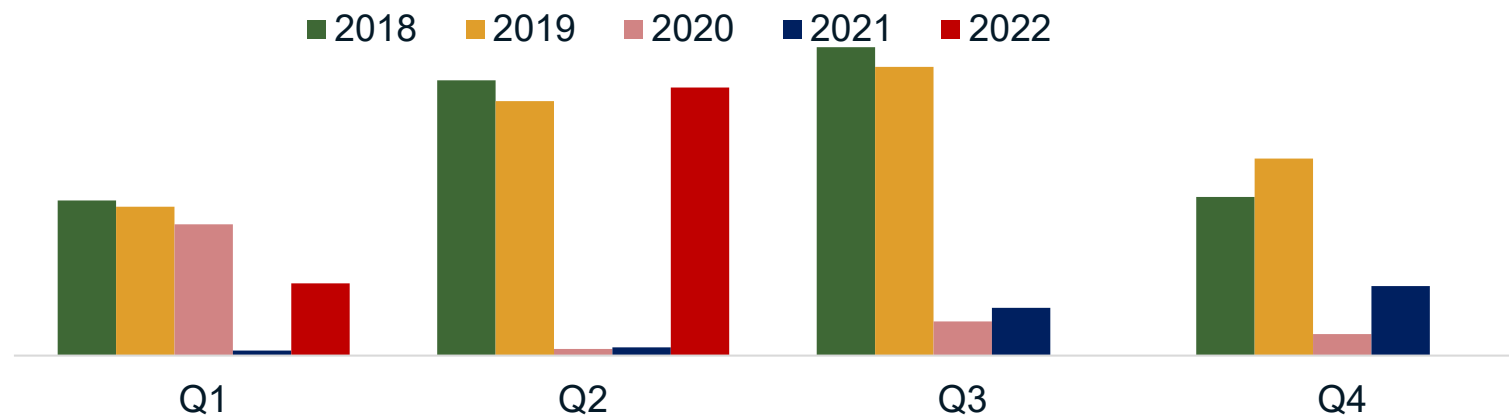
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	517	622	627	633
2019	501	607	644	714
2020	455	-	-	-
2021	11	26	133	251
2022	259	495	-	-

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions - North America

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from North America (000)  
Source: Office for National Statistics, International Passenger Survey



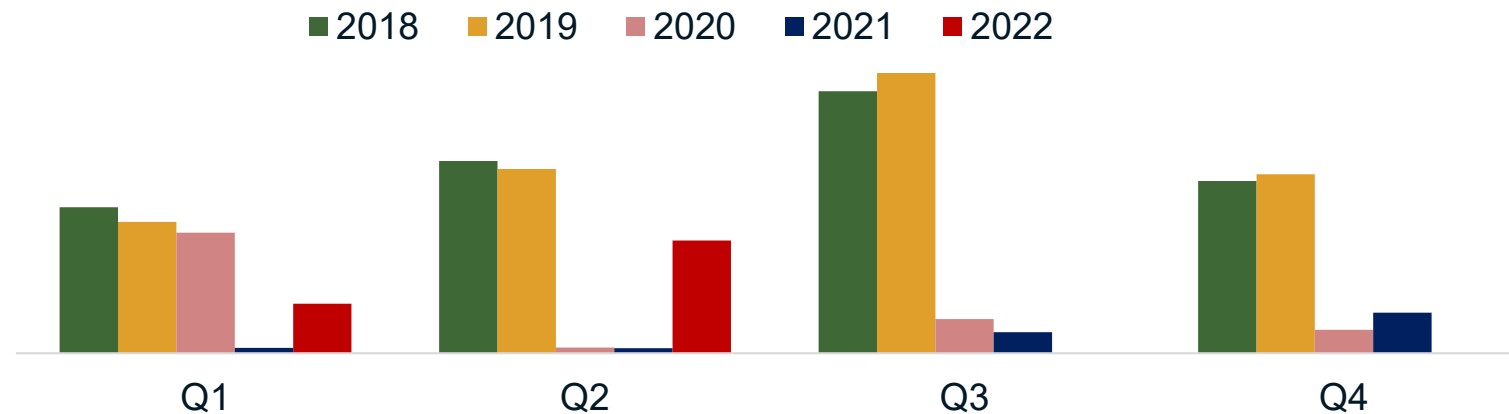
Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	938	1,663	1,864	959
2019	900	1,537	1,745	1,191
2020	794	40	207	130
2021	31	51	289	421
2022	437	1,620		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed quarterly trend – global regions - Rest of the World

Please see notes on slide 5 when interpreting 2020, 2021 and 2022 data

Overseas Visits to the UK from Rest of the World (000)  
Source: Office for National Statistics, International Passenger Survey



Years	Q1 (Jan-Mar)	Q2 (Apr-Jun)	Q3 (Jul-Sep)	Q4 (Oct-Dec)
2018	1,544	2,033	2,769	1,821
2019	1,388	1,948	2,963	1,891
2020	1,274	60	361	247
2021	56	53	222	428
2022	524	1,192		

**Note:** Visits in thousands. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)