Thailand

Inbound tourism overview

Annual visits*

<table>
<thead>
<tr>
<th>Year</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>65,000</td>
</tr>
<tr>
<td>2012</td>
<td>75,000</td>
</tr>
<tr>
<td>2013</td>
<td>74,000</td>
</tr>
<tr>
<td>2014</td>
<td>76,000</td>
</tr>
<tr>
<td>2015</td>
<td>79,000</td>
</tr>
<tr>
<td>2016</td>
<td>77,000</td>
</tr>
<tr>
<td>2017</td>
<td>94,000</td>
</tr>
<tr>
<td>2018</td>
<td>93,000</td>
</tr>
</tbody>
</table>

Global ranking for inbound visits to the UK in 2018: #49

Seasonal spread of travel* (2018)

- Jan–Mar: 18%
- Apr–Jun: 32%
- Jul–Sep: 30%
- Oct–Dec: 20%

Regional spread of travel* (2018)

- London: 58%
- Rest of England: 48%
- Scotland: 11%
- Wales: 2%

Purpose of travel* (2018)

- Holiday: 49%
- VFR**: 32%
- Business: 13%
- Misc: 4%
- Study: 2%

Departure & destination airports*** (2018)

- London Heathrow
- Bangkok

Average flight seats per week*** (2018)

- 9,958

Average length of stay* (2018)

- 18 nights

**Visit friends and/or relatives, ***direct, non-stopping flights only, excluding charter, seasonal routes operated by TUI Airways.

Sources: *International Passenger Survey (IPS), **Approx.