Travel sentiment from Netherlands

Intend travelling abroad for leisure (% Definitely + % Probably)

- For holiday: 80%
- To visit friends or relatives: 34%
- For other leisure purposes: 17%

Top travel drivers

- Removal of quarantine policies in destination country: 42%
- Money-back guarantee should I wish to cancel my trip: 36%
- The availability of a vaccine/treatment against coronavirus: 36%
- A significant decrease in coronavirus cases at destination: 32%
- Your Government’s advice on international travel: 30%

Destinations considered

- 70% of international leisure trip intended consider Europe among them.
- 11% consider Britain.
- 34% in Scotland.
- 42% in London.
- 79% in England.
- 13% in Wales.

Planning stages

- 46% Plan to travel at same point
- 22% Trip arranged but destination not decided
- 9% Destination chosen but not booked
- 8% Trip booked

Top booking channels

- Direct with accommodation provider (44%)
- Through a travel agent/ tour operator online (38%)
- Directly from the official website of the destination (31%)

Top activities (% Very interested)

- Outdoor activities (hiking, cycling, etc.) 45%
- Self-driving tours 44%
- Dining in restaurants/bars 41%
- Outdoor nature activities 40%
- Exploring history and heritage 34%

Top destination types

- 21% Countryside or village
- 22% Small-sized
- 30% Mountains or hills
- 36% Coastline
- 26% Room around, visiting many types of places

Accommodation

- Hotel chain: 62%
- Self-catered property: 44%
- Bed and breakfast: 34%
- Holiday village/campsite (e.g. Center Parcs): 33%
- Campsite: 24%

Travel party

- With your spouse/partner: 70%
- With children (under 18): 30%
- With adult family members: 24%
- With friends: 23%
- Alone: 19%
- As part of a tour group: 9%

For an accessible version of this data, please see the Wave 1 full report or email research@visitbritain.org