Visitor Profile

Belgium

Annual visits (000s)*

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<tbody>
<tr>
<td>Visits</td>
<td>991</td>
<td>1,072</td>
<td>1,161</td>
<td>1,194</td>
<td>1,171</td>
<td>1,131</td>
<td>1,019</td>
<td>1,131</td>
<td>1,097</td>
<td>1,135</td>
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Global ranking for inbound visits to the UK in 2022

#12

Annual visitor spend (£m)*

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<tr>
<td>Spend (£m)</td>
<td>£285</td>
<td>£303</td>
<td>£375</td>
<td>£346</td>
<td>£358</td>
<td>£295</td>
<td>£382</td>
<td>£389</td>
<td>£359</td>
<td>£402</td>
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Global ranking for inbound spend in the UK in 2022

#16

2022 average spend per visit £593

Regional spread of travel* (average 2018, 2019, 2022)

% Share of nights
- High
- Medium
- Low

Nottinghamshire and the Humber

Yorkshire, the Humber

Northeast

Wales

South West

South East

London

Scotland

Northern Ireland

Visitors from Belgium contributed a record £402m to the UK visitor economy in 2022, of which a record £119m came from those visiting friends/family in the UK.

Seasonal spread of travel* (2022)

- Jan-Mar: 16%
- Apr-Jun: 24%
- Jul-Sep: 33%
- Oct-Dec: 27%

Purpose of travel* (2022)

- Holiday: 42%
- Visit friends/relatives: 33%
- Business: 22%
- Misc: 3%
- Study: 1%

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Corporate website: visitbritain.org
Image Library: assets.visitbritain.org
Trade website: trade.visitbritain.com
Media centre: media.visitbritain.com

Sources: *International Passenger Survey (IPS) by ONS.
All spend is stated in nominal terms.