Belgium
Inbound tourism overview

Annual visits*

<table>
<thead>
<tr>
<th>Year</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>991,000</td>
</tr>
<tr>
<td>2012</td>
<td>1,072,000</td>
</tr>
<tr>
<td>2013</td>
<td>1,161,000</td>
</tr>
<tr>
<td>2014</td>
<td>1,133,000</td>
</tr>
<tr>
<td>2015</td>
<td>1,109,000</td>
</tr>
<tr>
<td>2016</td>
<td>1,019,000</td>
</tr>
<tr>
<td>2017</td>
<td>1,072,000</td>
</tr>
<tr>
<td>2018</td>
<td>1,135,000</td>
</tr>
<tr>
<td>2019</td>
<td>1,161,000</td>
</tr>
</tbody>
</table>

Global ranking for inbound visits to the UK in 2019: #9

Seasonal spread of travel* (2019)

- Jan–Mar: 21%
- Apr–Jun: 26%
- Jul–Sep: 27%
- Oct–Dec: 26%

Purpose of travel* (2019)

- Holiday: 46%
- VFR**: 24%
- Business: 24%
- Study: 0%
- Misc: 6%

Regional spread of travel* (2017-2019)

- France: 13%
- Germany: 2%
- Holland: 3%
- Ireland: 15%
- Italy: 6%
- Spain: 4%
- Low: 4%
- Other: 4%

Market access* (2019)

- By air: 19%
- By sea: 20%
- By tunnel: 61%

Average length of stay* (2019)

3 nights

**Visit friends and/or relatives.

Sources: *International Passenger Survey (IPS) by ONS.