## Austria

### Inbound tourism overview

<table>
<thead>
<tr>
<th>Year</th>
<th>Annual visits*</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>288,000</td>
</tr>
<tr>
<td>2011</td>
<td>271,000</td>
</tr>
<tr>
<td>2012</td>
<td>268,000</td>
</tr>
<tr>
<td>2013</td>
<td>263,000</td>
</tr>
<tr>
<td>2014</td>
<td>271,000</td>
</tr>
<tr>
<td>2015</td>
<td>302,000</td>
</tr>
<tr>
<td>2016</td>
<td>307,000</td>
</tr>
<tr>
<td>2017</td>
<td>322,000</td>
</tr>
<tr>
<td>2018</td>
<td>322,000</td>
</tr>
</tbody>
</table>

### 2018 average spend per visit
- £455

### Sources:
- *International Passenger Survey (IPS) by ONS, **Apex (non-stop routes only).**

#### Seasonal spread of travel* (2018)
- January–March: 17%
- April–June: 29%
- July–September: 28%
- October–December: 26%

#### Regional spread of travel* (2016-2018)

#### Purpose of travel* (2018)
- Holiday: 54%
- VFR**: 24%
- Business: 18%
- Study: 1%
- Misc: 3%

#### Departure & destination airports*** (2018)
- 15 UK airports
- Vienna
- Salzburg
- Innsbruck
- Linz
- Klagenfurt
- Graz

**Visit friends and/or relatives.

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