Travel sentiment from Irish Republic

71% Intend travelling abroad for leisure (% definitely % probably)
- For holiday: 78%
- To visit friends or relatives: 92%
- For other leisure purposes: 20%

76% of international leisure trip intentions consider
- 13% consider Europe
- 29% in Scotland
- 85% in England
- 13% in Wales
- 27% in London

Top travel drivers:
- A significant decrease in coronavirus cases at destination (46%)
- The availability of a vaccine/treatment against coronavirus (45%)
- Money-back guarantee should I wish to cancel my trip (42%)
- Hygiene & safety protocols in place at destination (42%)
- Removal of quarantine policies in destination country (38%)

Destinations considered
- Among them...
- 13% consider Britain
- 13% in Wales
- 29% in Scotland
- 85% in England
- 27% in London

Planning stages
- 31% Plan to travel at some point
- 32% Top envisaged but destination not decided
- 28% Destination chosen but not booked
- 9% Trip booked

Attitudes to travel
- I will look for less crowded places to visit, even if it means “missing” must-see attractions (74%)
- I will keep booking until last minute (63%)
- I will favour destinations I have been before rather than new places (57%)
- I will be intending to take fewer but longer holidays (53%)
- I will favour local destinations in my home country instead of travelling abroad (52%)
- I would be comfortable using public transport within the destination (45%)

Top booking channels
- Direct with airline/transfer operator (47%)
- Direct with accommodation provider (36%)
- Direct from the official website of the destination (36%)

Top activities
- 46% Visiting iconic tourist attractions
- 41% Visiting restaurants/bars
- 38% Outdoor nature activities
- 36% Exploring history and heritage
- 33% Visiting cultural attractions

Destination types
- 15% Countryside or village
- 21% Room around, visiting many types of places
- 37% Large city
- 25% Smallsizeded
- 44% Coastline

Accommodation
- Hotel chain: 64%
- Self catered property: 43%
- Friend/family house as a free guest: 34%
- Bed and breakfast: 33%
- Private rental such as Airbnb: 32%

Travel party
- With your spouse/partner: 73%
- With children (under 18): 26%
- With friends: 18%
- With adult family members: 17%
- Alone: 17%
- As part of a tour group: 0%