

Great Britain Tourism Survey December 2019 Update



GB Domestic Tourism: Monthly Volume & Value 2019

ALL TOURISM

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	7.059	6.579	-6.8%	8.252	7.393	-10.4%	8.895	8.619	-3.1%	9.636	11.574	+20.1%	11.133	12.163	+9.3%	10.296	10.087	-2.0%
England	5.779	5.516	-4.6%	6.960	6.006	-13.7%	7.374	6.842	-7.2%	7.798	9.236	+18.4%	9.134	9.998	+9.5%	8.318	8.241	-0.9%

BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	17.705	16.373	-7.5%	21.727	18.647	-14.2%	26.074	23.354	-10.4%	29.308	34.151	+16.5%	34.691	36.670	+5.7%	32.714	32.299	-1.3%
England	14.278	13.502	-5.4%	17.875	15.196	-15.0%	21.545	17.911	-16.9%	22.575	25.692	+13.8%	28.505	28.556	+0.2%	24.750	25.448	+2.8%

EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£1,286	£1,298	+0.9%	£1,493	£1,419	-5.0%	£1,633	£1,636	+0.2%	£1,937	£2,176	+12.3%	£2,331	£2,330	0.0%	£2,130	£2,235	+4.9%
England	£999	£1,088	+8.9%	£1,218	£1,153	-5.3%	£1,321	£1,292	-2.2%	£1,518	£1,678	+10.5%	£1,915	£1,851	-3.3%	£1,696	£1,754	+3.4%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	12.916	13.018	+0.8%	14.446	15.034	+4.1%	8.331	9.282	+11.4%	9.102	8.431	-7.4%	8.064	8.995	+11.5%	10.425	11.605	+11.3%	118.566	122.780	+3.6%
England	10.314	9.830	-4.7%	11.567	11.972	+3.5%	6.794	7.529	+10.8%	7.672	6.810	-11.2%	6.608	7.508	+13.6%	9.078	9.584	+5.6%	97.397	99.071	+1.7%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	47.782	45.117	-5.6%	55.931	53.427	-4.5%	26.666	27.570	+3.4%	26.234	24.038	-8.4%	19.927	19.816	-0.6%	32.988	40.343	+22.3%	371.747	371.806	0.0%
England	36.885	32.587	-11.7%	42.596	41.805	-1.9%	21.038	21.621	+2.8%	21.623	18.786	-13.1%	16.207	15.944	-1.6%	27.901	33.268	+19.2%	295.778	290.316	-1.8%

EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£2,917	£2,957	+1.4%	£3,326	£3,408	+2.5%	£1,854	£1,913	+3.2%	£1,815	£1,758	-3.1%	£1,484	£1,666	+12.3%	£1,755	£1,856	+5.8%	£23,961	£24,651	+2.9%
England	£2,353	£2,219	-5.7%	£2,620	£2,652	+1.2%	£1,491	£1,510	+1.3%	£1,528	£1,393	-8.8%	£1,192	£1,383	+16.0%	£1,495	£1,476	-1.3%	£19,347	£19,448	+0.5%

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All expenditure figures are in HISTORIC PRICES.

* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

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Fieldwork: 8 January 2020 – 1 March 2020
TNS Face-to-Face Omnibus Survey



GB Domestic Tourism: Monthly Volume & Value 2019

HOLIDAYS

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	2.515	1.960	-22.1%	3.167	3.354	+5.9%	3.797	4.225	+11.3%	4.647	5.900	+27.0%	6.282	6.530	+3.9%	5.950	5.122	-13.9%
England	1.929	1.578	-18.2%	2.522	2.618	+3.8%	2.970	3.106	+4.6%	3.574	4.545	+27.2%	4.997	5.159	+3.2%	4.516	3.916	-13.3%

BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	5.592	4.832	-13.6%	7.895	8.162	+3.4%	12.323	12.220	-0.8%	15.106	19.323	+27.9%	21.446	21.478	+0.1%	22.221	18.343	-17.5%
England	4.145	3.780	-8.8%	6.030	6.337	+5.1%	9.796	8.635	-11.9%	10.981	14.052	+28.0%	16.886	16.170	-4.2%	15.774	13.287	-15.8%

EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£536	£448	-16.4%	£665	£680	+2.3%	£896	£818	-8.7%	£1,163	£1,299	+11.7%	£1,438	£1,412	-1.8%	£1,468	£1,380	-6.0%
England	£404	£366	-9.4%	£502	£514	+2.4%	£708	£591	-16.5%	£874	£989	+13.2%	£1,126	£1,085	-3.6%	£1,124	£1,035	-7.9%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	7.769	7.591	-2.3%	8.852	9.415	+6.4%	4.194	4.850	+15.6%	4.597	3.946	-14.2%	3.136	3.351	+6.9%	2.987	4.207	+40.8%	57.894	60.452	+4.4%
England	6.003	5.342	-11.0%	6.792	7.478	+10.1%	3.299	3.745	+13.5%	3.671	3.038	-17.2%	2.444	2.661	+8.9%	2.514	3.220	+28.1%	45.231	46.407	+2.6%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	31.592	29.862	-5.5%	38.363	35.730	-6.9%	15.379	16.556	+7.7%	14.101	12.894	-8.6%	7.508	7.645	+1.8%	8.725	11.098	+27.2%	200.249	198.144	-1.1%
England	23.793	20.997	-11.8%	28.215	28.199	-0.1%	11.719	11.989	+2.3%	11.044	9.486	-14.1%	5.671	5.899	+4.0%	7.049	8.507	+20.7%	151.103	147.339	-2.5%

EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£2,051	£2,097	+2.2%	£2,394	£2,503	+4.6%	£1,181	£1,189	+0.7%	£1,009	£970	-3.9%	£703	£740	+5.3%	£788	£945	+19.9%	£14,292	£14,483	+1.3%
England	£1,617	£1,533	-5.2%	£1,843	£1,950	+5.8%	£909	£877	-3.5%	£803	£737	-8.2%	£527	£584	+10.8%	£664	£720	+8.4%	£11,100	£10,982	-1.1%

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TNS Face-to-Face Omnibus Survey



GB Domestic Tourism: Monthly Volume & Value 2019

VISITING FRIENDS AND RELATIVES

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.005	2.484	-17.3%	3.255	2.562	-21.3%	3.599	2.828	-21.4%	3.234	3.763	+16.4%	3.202	3.991	+24.6%	2.553	2.951	+15.6%
England	2.616	2.145	-18.0%	2.844	2.150	-24.4%	3.161	2.414	-23.6%	2.694	3.093	+14.8%	2.731	3.444	+26.1%	2.246	2.502	+11.4%

BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	8.636	6.484	-24.9%	9.061	6.867	-24.2%	10.811	6.844	-36.7%	9.079	10.710	+18.0%	8.857	10.898	+23.0%	6.476	9.196	+42.0%
England	7.298	5.437	-25.5%	7.533	5.801	-23.0%	9.498	5.727	-39.7%	7.436	8.425	+13.3%	7.670	9.307	+21.3%	5.607	7.765	+38.5%

EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£339	£271	-20.1%	£306	£270	-11.8%	£386	£328	-15.0%	£367	£412	+12.3%	£396	£458	+15.7%	£269	£390	+45.0%
England	£262	£228	-13.0%	£261	£219	-16.1%	£322	£270	-16.1%	£286	£327	+14.3%	£336	£388	+15.5%	£220	£317	+44.1%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.392	3.612	+6.5%	3.996	4.329	+8.3%	2.557	2.888	+12.9%	3.063	3.190	+4.1%	3.199	3.872	+21.0%	5.985	6.424	+7.3%	41.050	42.894	+4.5%
England	2.817	3.049	+8.2%	3.391	3.466	+2.2%	2.158	2.460	+14.0%	2.745	2.695	-1.8%	2.770	3.230	+16.6%	5.320	5.483	+3.1%	35.494	36.130	+1.8%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	11.405	11.133	-2.4%	13.290	13.916	+4.7%	7.485	7.623	+1.8%	8.178	8.358	+2.2%	7.463	8.522	+14.2%	21.217	27.230	+28.3%	122.552	127.781	+4.3%
England	9.428	8.596	-8.8%	10.654	10.902	+2.3%	6.179	6.568	+6.3%	7.230	6.955	-3.8%	7.089	6.697	-5.5%	18.610	23.001	+23.6%	104.232	105.180	+0.9%

EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£458	£487	+6.3%	£536	£561	+4.7%	£315	£334	+6.0%	£380	£411	+8.2%	£354	£466	+31.6%	£597	£663	+11.1%	£4,706	£5,051	+7.3%
England	£380	£400	+5.3%	£431	£423	-1.9%	£260	£283	+8.8%	£337	£330	-2.1%	£304	£375	+23.4%	£511	£527	+3.1%	£3,909	£4,088	+4.6%

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Fieldwork: 8 January 2020 – 1 March 2020
TNS Face-to-Face Omnibus Survey



GB Domestic Tourism: Monthly Volume & Value 2019

BUSINESS TOURISM

TRIPS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	1.290	1.797	+39.3%	1.500	1.282	-14.5%	1.292	1.288	-0.3%	1.529	1.549	+1.3%	1.463	1.305	-10.8%	1.497	1.678	+12.1%
England	1.028	1.516	+47.5%	1.289	1.064	-17.5%	1.084	1.071	-1.2%	1.325	1.333	+0.6%	1.244	1.094	-12.1%	1.283	1.521	+18.6%

BEDNIGHTS	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	2.705	4.167	+54.0%	3.290	2.988	-9.2%	2.440	3.437	+40.9%	4.280	3.171	-25.9%	3.666	3.092	-15.7%	3.215	3.346	+4.1%
England	2.150	3.479	+61.8%	2.905	2.553	-12.1%	1.878	2.769	+47.4%	3.364	2.543	-24.4%	3.317	2.305	-30.5%	2.699	3.051	+13.0%

EXPENDITURE	January			February			March			April			May			June		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£367	£517	+40.9%	£433	£447	+3.2%	£330	£439	+33.0%	£367	£367	0.0%	£460	£398	-13.5%	£345	£405	+17.4%
England	£298	£440	+47.7%	£370	£400	+8.1%	£273	£388	+42.1%	£322	£312	-3.1%	£420	£322	-23.3%	£307	£352	+14.7%

TRIPS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	1.218	1.576	+29.4%	1.375	1.031	-25.0%	1.145	1.289	+12.6%	1.210	1.115	-7.9%	1.451	1.563	+7.7%	1.290	0.848	-34.3%	16.272	16.321	+0.3%
England	1.111	1.277	+14.9%	1.184	0.845	-28.6%	0.959	1.129	+17.7%	1.084	0.925	-14.7%	1.222	1.441	+17.9%	1.139	0.759	-33.4%	13.952	13.977	+0.2%

BEDNIGHTS	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	3.102	3.598	+16.0%	3.522	2.954	-16.1%	2.822	2.371	-16.0%	2.813	2.395	-14.9%	3.496	3.109	-11.1%	2.707	1.567	-42.1%	38.954	36.195	-7.1%
England	2.801	2.720	-2.9%	3.026	1.998	-34.0%	2.339	2.129	-9.0%	3.021	2.044	-32.3%	3.215	2.887	-10.2%	2.001	1.324	-33.8%	32.715	29.802	-8.9%

EXPENDITURE	July			August			September			October			November			December			YTD		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB	£339	£343	+1.2%	£346	£285	-17.6%	£276	£349	+26.4%	£368	£345	-6.3%	£373	£428	+14.7%	£346	£238	-31.2%	£4,371	£4,562	+4.4%
England	£313	£264	-15.7%	£298	£228	-23.5%	£243	£314	+29.2%	£349	£297	-14.9%	£341	£400	+17.3%	£301	£220	-26.9%	£3,834	£3,937	+2.7%

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Fieldwork: 8 January 2020 – 1 March 2020

TNS Face-to-Face Omnibus Survey



GB Domestic Tourism: Year to Date – 2014-2019

Trips, Bednights & Expenditure, Jan-Dec period

	ALL TOURISM - Jan-Dec period						HOLIDAYS – Jan-Dec period						VFR – Jan-Dec period						BUSINESS – Jan-Dec period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
TRIPS																								
GB	114.242	124.408	119.456	120.678	118.566	122.780	52.903	55.961	55.887	59.149	57.894	60.452	42.533	46.539	42.294	41.805	41.050	42.894	15.895	16.493	16.765	16.530	16.272	16.321
England	92.613	102.715	99.342	100.619	97.397	99.071	40.740	43.724	44.705	47.245	45.231	46.407	35.908	40.534	36.914	36.606	35.494	36.130	13.547	13.868	14.124	14.166	13.952	13.977
BEDNIGHTS																								
GB	349.546	376.604	359.517	369.454	371.747	371.806	184.799	194.635	190.896	202.320	200.249	198.144	118.256	130.844	116.029	119.228	122.552	127.781	37.489	37.637	38.716	37.978	38.954	36.195
England	272.859	299.071	287.680	299.410	295.778	290.316	137.334	146.493	147.079	157.808	151.103	147.339	97.397	111.178	98.013	102.342	104.232	105.180	30.960	30.127	31.605	31.637	32.715	29.802
EXPENDITURE																								
GB	£22,692	£24,825	£23,079	£23,683	£23,961	£24,651	£13,065	£14,173	£13,314	£14,132	£14,292	£14,483	£4,990	£5,643	£4,693	£4,652	£4,706	£5,051	£4,101	£4,013	£4,371	£4,244	£4,371	£4,562
England	£18,085	£19,570	£18,491	£19,050	£19,347	£19,448	£10,046	£10,725	£10,412	£11,022	£11,100	£10,982	£4,064	£4,656	£3,904	£3,951	£3,909	£4,088	£3,499	£3,341	£3,630	£3,557	£3,834	£3,937

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GB Domestic Tourism: Year to Date – 2014-2019

Trip Characteristics, Jan-Dec period

Av. Trip Length	ALL TOURISM - Jan-Dec period						HOLIDAYS – Jan-Dec period						VFR – Jan-Dec period						BUSINESS – Jan-Dec period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	3.06	3.03	3.01	3.06	3.14	3.03	3.49	3.48	3.42	3.42	3.46	3.28	2.78	2.81	2.74	2.85	2.99	2.98	2.36	2.28	2.31	2.30	2.39	2.22
England	2.95	2.91	2.90	2.98	3.04	2.93	3.37	3.35	3.29	3.34	3.34	3.17	2.71	2.74	2.66	2.80	2.94	2.91	2.29	2.17	2.24	2.23	2.24	2.13
Av. £/Night	ALL TOURISM - Jan-Dec period						HOLIDAYS – Jan-Dec period						VFR – Jan-Dec period						BUSINESS – Jan-Dec period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	£65	£66	£64	£64	£64	£66	£71	£73	£70	£70	£71	£73	£42	£43	£40	£39	£38	£40	£109	£107	£113	£112	£112	£126
England	£66	£65	£64	£64	£65	£67	£73	£73	£71	£70	£73	£75	£42	£42	£40	£39	£38	£39	£113	£111	£115	£112	£117	£132
Av. £/Trip	ALL TOURISM - Jan-Dec period						HOLIDAYS – Jan-Dec period						VFR – Jan-Dec period						BUSINESS – Jan-Dec period					
	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019	2014	2015	2016	2017	2018	2019
GB	£199	£200	£193	£196	£202	£201	£247	£253	£238	£239	£247	£240	£117	£121	£111	£111	£115	£118	£258	£243	£261	£257	£269	£280
England	£195	£191	£186	£189	£199	£196	£247	£245	£233	£233	£245	£237	£113	£115	£106	£108	£110	£113	£258	£241	£257	£251	£275	£282

*Please note that the latest 2019 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2019 results are based on full-year data so will not change.
 *All expenditure figures are in HISTORIC PRICES.