

# Great Britain Tourism Survey

December 2018 Update



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# Long term trends: How to compare data collected from January 2016 onwards with data collected in December 2015 and before

The introduction of a new data processing approach in January 2016 had an impact, albeit small, on the reported estimates for trips, nights and expenditure.

This change also impacted trends and the ability to conduct long-term analysis. Therefore caution should be taken when comparing data from January 2016 onwards with data in December 2015 and before. Where relevant, trend breaks have been clearly marked either with asterisk or a dotted line to indicate where users should be cautious.

As 2016 and 2017 use the same data processing approach, 2017 data can be compared to 2016 data without any concern. Similarly collected any data before December 2015 can be compared with any other data collected prior to December 2015 without any concern.

For more information please see: <https://www.visitbritain.org/about-gbts-and-gbdvs>

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# GB Domestic Tourism: Monthly Volume & Value 2018

## ALL TOURISM

| TRIPS       | January |        |        | February |        |        | March  |        |        | April  |        |        | May    |        |        | June   |        |       |
|-------------|---------|--------|--------|----------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
|             | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   |
| GB          | 5.647   | 7.059  | +25.0% | 7.268    | 8.252  | +13.5% | 8.330  | 8.895  | +6.8%  | 11.707 | 9.636  | -17.7% | 10.159 | 11.133 | +9.6%  | 10.002 | 10.296 | +2.9% |
| England     | 4.852   | 5.779  | +19.1% | 6.191    | 6.960  | +12.4% | 6.952  | 7.374  | +6.1%  | 9.645  | 7.798  | -19.1% | 8.275  | 9.134  | +10.4% | 8.438  | 8.318  | -1.4% |
| BEDNIGHTS   | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   |
| GB          | 13.228  | 17.705 | +33.8% | 19.069   | 21.727 | +13.9% | 20.368 | 26.074 | +28.0% | 35.253 | 29.308 | -16.9% | 30.733 | 34.691 | +12.9% | 29.881 | 32.714 | +9.5% |
| England     | 10.999  | 14.278 | +29.8% | 15.894   | 17.875 | +12.5% | 16.709 | 21.545 | +28.9% | 28.245 | 22.575 | -20.1% | 24.168 | 28.505 | +17.9% | 24.251 | 24.750 | +2.1% |
| EXPENDITURE | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   |
| GB          | £1,006  | £1,286 | +27.8% | £1,282   | £1,493 | +16.5% | £1,443 | £1,633 | +13.2% | £2,172 | £1,937 | -10.8% | £2,053 | £2,331 | +13.5% | £2,207 | £2,130 | -3.5% |
| England     | £852    | £999   | +17.3% | £1,099   | £1,218 | +10.8% | £1,170 | £1,321 | +12.9% | £1,716 | £1,518 | -11.5% | £1,653 | £1,915 | +15.8% | £1,812 | £1,696 | -6.4% |

| TRIPS       | July   |        |       | August |        |       | September |        |        | October |        |        | November |        |        | December |        |       | YTD     |         |       |
|-------------|--------|--------|-------|--------|--------|-------|-----------|--------|--------|---------|--------|--------|----------|--------|--------|----------|--------|-------|---------|---------|-------|
|             | 2017   | 2018   | %ch   | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017     | 2018   | %ch   | 2017    | 2018    | %ch   |
| GB          | 12.165 | 12.916 | +6.2% | 14.852 | 14.446 | -2.7% | 10.370    | 8.331  | -19.7% | 9.963   | 9.096  | -8.7%  | 9.375    | 8.047  | -14.2% | 10.840   | 10.425 | -3.8% | 120.678 | 118.532 | -1.8% |
| England     | 10.300 | 10.314 | +0.1% | 12.206 | 11.567 | -5.2% | 8.448     | 6.794  | -19.6% | 8.124   | 7.666  | -5.6%  | 7.907    | 6.591  | -16.6% | 9.281    | 9.078  | -2.2% | 100.619 | 97.373  | -3.2% |
| BEDNIGHTS   | 2017   | 2018   | %ch   | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017     | 2018   | %ch   | 2017    | 2018    | %ch   |
| GB          | 48.183 | 47.782 | -0.8% | 56.420 | 55.931 | -0.9% | 30.968    | 26.666 | -13.9% | 28.519  | 25.656 | -10.0% | 21.794   | 19.012 | -12.8% | 35.038   | 32.988 | -5.9% | 369.454 | 370.254 | +0.2% |
| England     | 40.011 | 36.885 | -7.8% | 45.451 | 42.596 | -6.3% | 24.336    | 21.038 | -13.6% | 21.688  | 21.045 | -3.0%  | 18.069   | 15.291 | -15.4% | 29.589   | 27.901 | -5.7% | 299.410 | 294.284 | -1.7% |
| EXPENDITURE | 2017   | 2018   | %ch   | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018   | %ch    | 2017     | 2018   | %ch   | 2017    | 2018    | %ch   |
| GB          | £2,773 | £2,917 | +5.2% | £3,176 | £3,326 | +4.7% | £2,244    | £1,854 | -17.4% | £1,952  | £1,810 | -7.3%  | £1,665   | £1,466 | -12.0% | £1,710   | £1,755 | +2.6% | £23,683 | £23,938 | +1.1% |
| England     | £2,267 | £2,353 | +3.8% | £2,511 | £2,620 | +4.3% | £1,722    | £1,491 | -13.4% | £1,511  | £1,523 | +0.8%  | £1,339   | £1,174 | -12.3% | £1,398   | £1,495 | +6.9% | £19,050 | £19,323 | +1.4% |

\*Please note that the latest 2018 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2018 results are based on full-year data so will not change.

\*All expenditure figures are in HISTORIC PRICES.

\* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 12 Dec 2018 – 27 Jan 2019

TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Monthly Volume & Value 2018

## HOLIDAYS

| TRIPS       | January |       |        | February |       |        | March  |        |        | April  |        |        | May    |        |        | June   |        |        |
|-------------|---------|-------|--------|----------|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    |
| GB          | 2.116   | 2.515 | +18.9% | 2.658    | 3.167 | +19.1% | 3.793  | 3.797  | +0.1%  | 5.828  | 4.647  | -20.3% | 5.800  | 6.282  | +8.3%  | 5.616  | 5.950  | +5.9%  |
| England     | 1.765   | 1.929 | +9.3%  | 2.112    | 2.522 | +19.4% | 3.027  | 2.970  | -1.9%  | 4.536  | 3.574  | -21.2% | 4.540  | 4.997  | +10.1% | 4.438  | 4.516  | +1.8%  |
| BEDNIGHTS   | January |       |        | February |       |        | March  |        |        | April  |        |        | May    |        |        | June   |        |        |
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    |
| GB          | 4.786   | 5.592 | +16.8% | 6.913    | 7.895 | +14.2% | 10.318 | 12.323 | +19.4% | 18.686 | 15.106 | -19.2% | 19,570 | 21.446 | +9.6%  | 19,265 | 22.221 | +15.3% |
| England     | 3.910   | 4.145 | +6.0%  | 5.369    | 6.030 | +12.3% | 8.118  | 9.796  | +20.7% | 14.173 | 10.981 | -22.5% | 14,985 | 16.886 | +12.7% | 14,985 | 15.774 | +5.3%  |
| EXPENDITURE | January |       |        | February |       |        | March  |        |        | April  |        |        | May    |        |        | June   |        |        |
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    |
| GB          | £494    | £536  | +8.5%  | £531     | £665  | +25.2% | £838   | £896   | +6.9%  | £1,247 | £1,163 | -6.7%  | £1,319 | £1,438 | +9.0%  | £1,419 | £1,468 | +3.5%  |
| England     | £421    | £404  | -4.0%  | £414     | £502  | +21.3% | £665   | £708   | +6.5%  | £928   | £874   | -5.8%  | £1,038 | £1,126 | +8.5%  | £1,115 | £1,124 | +0.8%  |

| TRIPS       | July   |        |        | August |        |       | September |        |        | October |        |        | November |       |        | December |       |        | YTD     |         |       |
|-------------|--------|--------|--------|--------|--------|-------|-----------|--------|--------|---------|--------|--------|----------|-------|--------|----------|-------|--------|---------|---------|-------|
|             | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017    | 2018    | %ch   |
| GB          | 6.944  | 7.769  | +11.9% | 9,297  | 8.852  | -4.8% | 5,390     | 4.194  | -22.2% | 5,080   | 4.597  | -9.5%  | 3,423    | 3.136 | -8.4%  | 3,204    | 2.987 | -6.8%  | 59.149  | 57.893  | -2.1% |
| England     | 5.771  | 6.003  | +4.0%  | 7,454  | 6.792  | -8.9% | 4,280     | 3.299  | -22.9% | 4,013   | 3.671  | -8.5%  | 2,690    | 2.444 | -9.1%  | 2,619    | 2.514 | -4.0%  | 47.245  | 45.231  | -4.3% |
| BEDNIGHTS   | July   |        |        | August |        |       | September |        |        | October |        |        | November |       |        | December |       |        | YTD     |         |       |
|             | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017    | 2018    | %ch   |
| GB          | 32.154 | 31.592 | -1.7%  | 38,465 | 38.363 | -0.3% | 18,443    | 15.379 | -16.6% | 16,410  | 14.101 | -14.1% | 8,648    | 7.508 | -13.2% | 8,662    | 8.725 | +0.7%  | 202.320 | 200.251 | -1.0% |
| England     | 26.531 | 23.793 | -10.3% | 30,195 | 28.215 | -6.6% | 14,258    | 11.719 | -17.8% | 11,924  | 11.044 | -7.4%  | 6,613    | 5.671 | -14.2% | 6,747    | 7.049 | +4.5%  | 157.808 | 151.103 | -4.2% |
| EXPENDITURE | July   |        |        | August |        |       | September |        |        | October |        |        | November |       |        | December |       |        | YTD     |         |       |
|             | 2017   | 2018   | %ch    | 2017   | 2018   | %ch   | 2017      | 2018   | %ch    | 2017    | 2018   | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017    | 2018    | %ch   |
| GB          | £1,891 | £2,051 | +8.5%  | £2,319 | £2,394 | +3.2% | £1,363    | £1,181 | -13.4% | £1,215  | £1,009 | -17.0% | £731     | £703  | -3.8%  | £765     | £788  | +3.0%  | £14,132 | £14,292 | +1.1% |
| England     | £1,559 | £1,617 | +3.7%  | £1,802 | £1,843 | +2.3% | £991      | £909   | -8.3%  | £926    | £803   | -13.3% | £563     | £527  | -6.4%  | £600     | £664  | +10.7% | £11,022 | £11,101 | +0.7% |

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\* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 12 Dec 2018 – 27 Jan 2019

TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Monthly Volume & Value 2018

## VISITING FRIENDS & RELATIVES

| TRIPS   | January |       |        | February |       |       | March |       |        | April |       |        | May   |       |        | June  |       |       |
|---------|---------|-------|--------|----------|-------|-------|-------|-------|--------|-------|-------|--------|-------|-------|--------|-------|-------|-------|
|         | 2017    | 2018  | %ch    | 2017     | 2018  | %ch   | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch   |
| GB      | 2.340   | 3.005 | +28.4% | 3.085    | 3.255 | +5.5% | 2.937 | 3.599 | +22.5% | 4.103 | 3.234 | -21.2% | 2.889 | 3.202 | +10.8% | 2.698 | 2.553 | -5.4% |
| England | 2.065   | 2.616 | +26.7% | 2.686    | 2.844 | +5.9% | 2.552 | 3.161 | +23.9% | 3.575 | 2.694 | -24.6% | 2.463 | 2.731 | +10.9% | 2.458 | 2.246 | -8.6% |

  

| BEDNIGHTS | January |       |        | February |       |        | March |        |        | April  |       |        | May   |       |        | June  |       |       |
|-----------|---------|-------|--------|----------|-------|--------|-------|--------|--------|--------|-------|--------|-------|-------|--------|-------|-------|-------|
|           | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017  | 2018   | %ch    | 2017   | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch   |
| GB        | 5.728   | 8.636 | +50.8% | 7.525    | 9.061 | +20.4% | 6.834 | 10.811 | +58.2% | 11.884 | 9.079 | -23.6% | 7.728 | 8.857 | +14.6% | 6.620 | 6.476 | -2.2% |
| England   | 4.828   | 7.298 | +51.2% | 6.270    | 7.533 | +20.1% | 5.890 | 9.498  | +61.3% | 10.161 | 7.436 | -26.8% | 6.434 | 7.670 | +19.2% | 5.846 | 5.607 | -4.1% |

  

| EXPENDITURE | January |      |        | February |      |       | March |      |        | April |      |        | May  |      |        | June |      |        |
|-------------|---------|------|--------|----------|------|-------|-------|------|--------|-------|------|--------|------|------|--------|------|------|--------|
|             | 2017    | 2018 | %ch    | 2017     | 2018 | %ch   | 2017  | 2018 | %ch    | 2017  | 2018 | %ch    | 2017 | 2018 | %ch    | 2017 | 2018 | %ch    |
| GB          | £238    | £339 | +42.4% | £314     | £306 | -2.5% | £288  | £386 | +34.0% | £431  | £367 | -14.8% | £324 | £396 | +22.2% | £329 | £269 | -18.2% |
| England     | £198    | £262 | +32.3% | £277     | £261 | -5.8% | £238  | £322 | +35.3% | £366  | £286 | -21.9% | £248 | £336 | +35.5% | £292 | £220 | -24.7% |

| TRIPS   | July  |       |       | August |       |       | September |       |        | October |       |       | November |       |       | December |       |       | YTD    |        |       |
|---------|-------|-------|-------|--------|-------|-------|-----------|-------|--------|---------|-------|-------|----------|-------|-------|----------|-------|-------|--------|--------|-------|
|         | 2017  | 2018  | %ch   | 2017   | 2018  | %ch   | 2017      | 2018  | %ch    | 2017    | 2018  | %ch   | 2017     | 2018  | %ch   | 2017     | 2018  | %ch   | 2017   | 2018   | %ch   |
| GB      | 3.380 | 3.392 | +0.4% | 4.187  | 3.996 | -4.6% | 3.354     | 2.557 | -23.8% | 3.167   | 3.063 | -3.3% | 3.319    | 3.199 | -3.6% | 6.346    | 5.985 | -5.7% | 41.805 | 41.040 | -1.8% |
| England | 3.001 | 2.817 | -6.1% | 3.688  | 3.391 | -8.1% | 2.884     | 2.158 | -25.2% | 2.758   | 2.745 | -0.5% | 2.937    | 2.760 | -6.0% | 5.539    | 5.320 | -4.0% | 36.606 | 35.483 | -3.1% |

  

| BEDNIGHTS | July   |        |        | August |        |        | September |       |        | October |       |       | November |       |       | December |        |        | YTD     |         |       |
|-----------|--------|--------|--------|--------|--------|--------|-----------|-------|--------|---------|-------|-------|----------|-------|-------|----------|--------|--------|---------|---------|-------|
|           | 2017   | 2018   | %ch    | 2017   | 2018   | %ch    | 2017      | 2018  | %ch    | 2017    | 2018  | %ch   | 2017     | 2018  | %ch   | 2017     | 2018   | %ch    | 2017    | 2018    | %ch   |
| GB        | 10.068 | 11.405 | +13.3% | 14.238 | 13.290 | -6.7%  | 8.620     | 7.485 | -13.2% | 8.278   | 8.178 | -1.2% | 8.055    | 7.463 | -7.3% | 23.650   | 21.217 | -10.3% | 119.228 | 121.958 | +2.3% |
| England   | 8.522  | 9.428  | +10.6% | 12.350 | 10.654 | -13.7% | 7.255     | 6.179 | -14.8% | 7.056   | 7.230 | +2.5% | 7.160    | 6.493 | -9.3% | 20.570   | 18.610 | -9.5%  | 102.342 | 103.636 | +1.3% |

  

| EXPENDITURE | July |      |       | August |      |       | September |      |        | October |      |        | November |      |        | December |      |       | YTD    |        |       |
|-------------|------|------|-------|--------|------|-------|-----------|------|--------|---------|------|--------|----------|------|--------|----------|------|-------|--------|--------|-------|
|             | 2017 | 2018 | %ch   | 2017   | 2018 | %ch   | 2017      | 2018 | %ch    | 2017    | 2018 | %ch    | 2017     | 2018 | %ch    | 2017     | 2018 | %ch   | 2017   | 2018   | %ch   |
| GB          | £458 | £458 | 0.0%  | £501   | £536 | +7.0% | £435      | £315 | -27.6% | £335    | £380 | +13.4% | £387     | £354 | -8.5%  | £612     | £597 | -2.5% | £4,652 | £4,703 | +1.1% |
| England     | £378 | £380 | +0.5% | £428   | £431 | +0.7% | £374      | £260 | -30.5% | £275    | £337 | +22.5% | £343     | £301 | -12.2% | £534     | £511 | -4.3% | £3,951 | £3,907 | -1.1% |

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TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Monthly Volume & Value 2018

## BUSINESS TOURISM

| TRIPS       | January |       |        | February |       |        | March |       |        | April |       |        | May   |       |        | June  |       |        |
|-------------|---------|-------|--------|----------|-------|--------|-------|-------|--------|-------|-------|--------|-------|-------|--------|-------|-------|--------|
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    |
| GB          | 0.946   | 1.290 | +36.4% | 1.293    | 1.500 | +16.0% | 1.253 | 1.292 | +3.1%  | 1.483 | 1.529 | +3.1%  | 1.192 | 1.463 | +22.7% | 1.436 | 1.497 | +4.2%  |
| England     | 0.816   | 1.028 | +26.0% | 1.203    | 1.289 | +7.1%  | 1.089 | 1.084 | -0.5%  | 1.283 | 1.325 | +3.3%  | 1.056 | 1.244 | +17.8% | 1.326 | 1.283 | -3.2%  |
| BEDNIGHTS   | January |       |        | February |       |        | March |       |        | April |       |        | May   |       |        | June  |       |        |
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    |
| GB          | 1.975   | 2.705 | +37.0% | 4.038    | 3.290 | -18.5% | 2.492 | 2.440 | -2.1%  | 3.384 | 4.280 | +26.5% | 2.341 | 3.666 | +56.6% | 2.989 | 3.215 | +7.6%  |
| England     | 1.596   | 2.150 | +34.7% | 3.833    | 2.905 | -24.2% | 2.123 | 1.878 | -11.5% | 2.762 | 3.364 | +21.8% | 1.953 | 3.317 | +69.8% | 2.787 | 2.699 | -3.2%  |
| EXPENDITURE | January |       |        | February |       |        | March |       |        | April |       |        | May   |       |        | June  |       |        |
|             | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    | 2017  | 2018  | %ch    |
| GB          | £217    | £367  | +69.1% | £397     | £433  | +9.1%  | £261  | £330  | +26.4% | £417  | £367  | -12.0% | £334  | £460  | +37.7% | £390  | £345  | -11.5% |
| England     | £185    | £298  | +61.1% | £372     | £370  | -0.5%  | £225  | £273  | +21.3% | £355  | £322  | -9.3%  | £301  | £420  | +39.5% | £367  | £307  | -16.3% |

| TRIPS       | July  |       |        | August |       |        | September |       |        | October |       |        | November |       |        | December |       |        | YTD    |        |       |
|-------------|-------|-------|--------|--------|-------|--------|-----------|-------|--------|---------|-------|--------|----------|-------|--------|----------|-------|--------|--------|--------|-------|
|             | 2017  | 2018  | %ch    | 2017   | 2018  | %ch    | 2017      | 2018  | %ch    | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch   |
| GB          | 1.483 | 1.218 | -17.9% | 1.078  | 1.375 | +27.6% | 1.326     | 1.145 | -13.7% | 1.527   | 1.210 | -20.8% | 2.377    | 1.451 | -39.0% | 1.136    | 1.290 | +13.6% | 16.530 | 16.260 | -1.6% |
| England     | 1.211 | 1.111 | -8.3%  | 0.851  | 1.184 | +39.1% | 1.041     | 0.959 | -7.9%  | 1.215   | 1.078 | -11.3% | 2.092    | 1.215 | -41.9% | 0.983    | 1.139 | +15.9% | 14.166 | 13.939 | -1.6% |
| BEDNIGHTS   | July  |       |        | August |       |        | September |       |        | October |       |        | November |       |        | December |       |        | YTD    |        |       |
|             | 2017  | 2018  | %ch    | 2017   | 2018  | %ch    | 2017      | 2018  | %ch    | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch   |
| GB          | 4.518 | 3.102 | -31.3% | 2.782  | 3.522 | +26.6% | 2.976     | 2.822 | -5.2%  | 3.428   | 2.813 | -17.9% | 4.552    | 3.496 | -23.2% | 2.503    | 2.707 | +8.2%  | 37.978 | 38.058 | +0.2% |
| England     | 3.891 | 2.801 | -28.0% | 2.200  | 3.026 | +37.5% | 2.080     | 2.339 | +12.5% | 2.390   | 2.443 | +2.2%  | 3.949    | 2.895 | -26.7% | 2.073    | 2.001 | -3.5%  | 31.637 | 31.818 | +0.6% |
| EXPENDITURE | July  |       |        | August |       |        | September |       |        | October |       |        | November |       |        | December |       |        | YTD    |        |       |
|             | 2017  | 2018  | %ch    | 2017   | 2018  | %ch    | 2017      | 2018  | %ch    | 2017    | 2018  | %ch    | 2017     | 2018  | %ch    | 2017     | 2018  | %ch    | 2017   | 2018   | %ch   |
| GB          | £355  | £339  | -4.5%  | £303   | £346  | +14.2% | £392      | £276  | -29.6% | £357    | £368  | +3.1%  | £507     | £373  | -26.4% | £314     | £346  | +10.2% | £4,244 | £4,350 | +2.5% |
| England     | £274  | £313  | +14.2% | £235   | £298  | +26.8% | £317      | £243  | -23.3% | £274    | £345  | +25.9% | £406     | £325  | -20.0% | £246     | £301  | +22.4% | £3,557 | £3,815 | +7.3% |

\*Please note that the latest 2018 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2018 results are based on full-year data so will not change.

\*All expenditure figures are in HISTORIC PRICES.

\* NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 12 Dec 2018 – 27 Jan 2019

TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Year to Date – 2013-2018

## Trips, Bednights & Expenditure, Jan-Dec period\*

|                    | ALL TOURISM, Jan-Dec period |         |         |         |         |         | HOLIDAYS – Jan-Dec period |         |         |         |         |         | VFR – Jan-Dec period |         |         |         |         |         | BUSINESS – Jan-Dec period |        |        |        |        |        |
|--------------------|-----------------------------|---------|---------|---------|---------|---------|---------------------------|---------|---------|---------|---------|---------|----------------------|---------|---------|---------|---------|---------|---------------------------|--------|--------|--------|--------|--------|
|                    | 2013                        | 2014    | 2015    | 2016    | 2017    | 2018    | 2013                      | 2014    | 2015    | 2016    | 2017    | 2018    | 2013                 | 2014    | 2015    | 2016    | 2017    | 2018    | 2013                      | 2014   | 2015   | 2016   | 2017   | 2018   |
| <b>TRIPS</b>       |                             |         |         |         |         |         |                           |         |         |         |         |         |                      |         |         |         |         |         |                           |        |        |        |        |        |
| GB                 | 122.905                     | 114.242 | 124.408 | 119.456 | 120.678 | 118.532 | 56.969                    | 52.903  | 55.961  | 55.887  | 59.149  | 57.893  | 44.200               | 42.533  | 46.539  | 42.294  | 41.805  | 41.040  | 17.772                    | 15.895 | 16.493 | 16.765 | 16.530 | 16.260 |
| England            | 101.756                     | 92.613  | 102.715 | 99.342  | 100.619 | 97.373  | 44.926                    | 40.740  | 43.724  | 44.705  | 47.245  | 45.231  | 38.194               | 35.908  | 40.534  | 36.914  | 36.606  | 35.483  | 15.122                    | 13.547 | 13.858 | 14.124 | 14.166 | 13.939 |
| <b>BEDNIGHTS</b>   |                             |         |         |         |         |         |                           |         |         |         |         |         |                      |         |         |         |         |         |                           |        |        |        |        |        |
| GB                 | 373.607                     | 349.546 | 376.604 | 359.517 | 369.454 | 370.254 | 198.229                   | 184.799 | 194.633 | 190.896 | 202.320 | 200.251 | 124.768              | 118.256 | 130.844 | 116.029 | 119.228 | 121.958 | 40.143                    | 37.489 | 37.637 | 38.716 | 37.978 | 38.058 |
| England            | 297.199                     | 272.859 | 299.071 | 287.680 | 299.410 | 294.284 | 149.722                   | 137.334 | 146.493 | 147.079 | 157.808 | 151.103 | 105.943              | 97.397  | 111.178 | 98.013  | 102.342 | 103.636 | 32.261                    | 30.960 | 30.127 | 31.605 | 31.637 | 31.818 |
| <b>EXPENDITURE</b> |                             |         |         |         |         |         |                           |         |         |         |         |         |                      |         |         |         |         |         |                           |        |        |        |        |        |
| GB                 | £23,294                     | £22,692 | £24,825 | £23,079 | £23,683 | £23,938 | £13,472                   | £13,065 | £14,173 | £13,314 | £14,132 | £14,292 | £4,847               | £4,990  | £5,643  | £4,693  | £4,652  | £4,703  | £4,388                    | £4,101 | £4,013 | £4,371 | £4,244 | £4,350 |
| England            | £18,710                     | £18,085 | £19,570 | £18,491 | £19,050 | £19,323 | £10,463                   | £10,046 | £10,729 | £10,412 | £11,022 | £11,101 | £4,078               | £4,064  | £4,655  | £3,904  | £3,951  | £3,907  | £3,655                    | £3,499 | £3,341 | £3,630 | £3,557 | £3,815 |

\*Break in time series 2015-2016 – see slide 2

•Please note that the latest 2018 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2018 results are based on full-year data so will not change.  
 •All expenditure figures are in HISTORIC PRICES.  
 • NB. TRIPS, NIGHTS and EXPENDITURE are all shown in units of millions

Fieldwork: 13 Dec 2017 – 27 Jan 2019  
 TNS Face-to-Face Omnibus Survey

# GB Domestic Tourism: Year to Date – 2013-2018

## Trip Characteristics, Jan-Dec period\*

| Av. Trip Length | ALL TOURISM, Jan-Dec period |      |      |      |      |      | HOLIDAYS – Jan-Dec period |      |      |      |      |      | VFR – Jan-Dec period |      |      |      |      |      | BUSINESS – Jan-Dec period |      |      |      |      |      |
|-----------------|-----------------------------|------|------|------|------|------|---------------------------|------|------|------|------|------|----------------------|------|------|------|------|------|---------------------------|------|------|------|------|------|
|                 | 2013                        | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                 | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 |
| GB              | 3.04                        | 3.06 | 3.03 | 3.01 | 3.06 | 3.12 | 3.48                      | 3.49 | 3.48 | 3.42 | 3.42 | 3.46 | 2.82                 | 2.78 | 2.81 | 2.74 | 2.85 | 2.97 | 2.26                      | 2.36 | 2.28 | 2.31 | 2.30 | 2.34 |
| England         | 2.92                        | 2.95 | 2.91 | 2.90 | 2.98 | 3.02 | 3.33                      | 3.37 | 3.35 | 3.29 | 3.34 | 3.34 | 2.77                 | 2.71 | 2.74 | 2.66 | 2.80 | 2.92 | 2.13                      | 2.29 | 2.17 | 2.24 | 2.23 | 2.28 |
| Av. £/Night     | ALL TOURISM, Jan-Dec period |      |      |      |      |      | HOLIDAYS – Jan-Dec period |      |      |      |      |      | VFR – Jan-Dec period |      |      |      |      |      | BUSINESS – Jan-Dec period |      |      |      |      |      |
|                 | 2013                        | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                 | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 |
| GB              | £62                         | £65  | £66  | £64  | £64  | £65  | £68                       | £71  | £73  | £70  | £70  | £71  | £39                  | £42  | £43  | £40  | £39  | £39  | £109                      | £109 | £107 | £113 | £112 | £114 |
| England         | £63                         | £66  | £65  | £64  | £64  | £66  | £70                       | £73  | £73  | £71  | £70  | £73  | £38                  | £42  | £42  | £40  | £39  | £38  | £113                      | £113 | £111 | £115 | £112 | £120 |
| Av. £/Trip      | ALL TOURISM, Jan-Dec period |      |      |      |      |      | HOLIDAYS – Jan-Dec period |      |      |      |      |      | VFR – Jan-Dec period |      |      |      |      |      | BUSINESS – Jan-Dec period |      |      |      |      |      |
|                 | 2013                        | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                 | 2014 | 2015 | 2016 | 2017 | 2018 | 2013                      | 2014 | 2015 | 2016 | 2017 | 2018 |
| GB              | £190                        | £199 | £200 | £193 | £196 | £202 | £236                      | £247 | £253 | £238 | £239 | £247 | £110                 | £117 | £121 | £111 | £111 | £115 | £247                      | £258 | £243 | £261 | £257 | £268 |
| England         | £184                        | £195 | £191 | £186 | £189 | £198 | £233                      | £247 | £245 | £233 | £233 | £245 | £107                 | £113 | £115 | £106 | £108 | £110 | £242                      | £258 | £241 | £257 | £251 | £274 |

\*Break in time series 2015-2016 – see slide 2

\*Please note that the latest 2018 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips. Pre-2018 results are based on full-year data so will not change.  
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Fieldwork: 13 Dec 2017 – 27 Jan 2019  
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