

Great Britain Tourism Survey Quarterly Regional Summary Q2 2019



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GB Domestic Tourism: Apr-Jun 2019 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	31.065	33.814	+8.8%	96.713	102.127	+5.6%	£6,398	£6,741	+5.4%
England Total	25.250	27.464	+8.8%	75.830	78.703	+3.8%	£5,129	£5,283	+3.0%
East	2.395	2.913	+21.6%	7.180	8.978	+25.0%	£425	£476	+12.0%
East Midlands	1.993	2.179	+9.3%	5.634	5.351	-5.0%	£333	£376	+12.9%
London	2.868	3.041	+6.0%	6.271	7.163	+14.2%	£729	£752	+3.2%
North East	0.836	1.262	+51.0%	2.386	3.204	+34.3%	£183	£198	+8.2%
North West	3.407	4.002	+17.5%	8.993	10.472	+16.4%	£736	£849	+15.4%
South East	4.304	4.258	-1.1%	12.474	10.913	-12.5%	£705	£651	-7.7%
South West	5.684	5.343	-6.0%	21.518	18.560	-13.7%	£1,217	£1,136	-6.7%
West Midlands	1.826	2.522	+38.1%	4.599	5.970	+29.8%	£379	£360	-5.0%
Yorks & Humb	2.602	2.594	-0.3%	6.499	7.695	+18.4%	£419	£473	+12.9%

*Please note that the latest 2019 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.

*All expenditure figures are in HISTORIC PRICES.

Fieldwork: 10 Apr 2019 – 28 Jul 2019

TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: Apr- Jun 2019 Volume & Value

ALL TOURISM

Trips taken in: Apr-Jun 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	3.11	3.02	-2.9%	£66	£66	0.0%	£206	£199	-3.2%
England Total	3.00	2.87	-4.5%	£68	£67	-1.3%	£203	£192	-5.2%
East	3.00	3.08	+2.7%	£59	£53	-10.1%	£177	£163	-7.7%
East Midlands	2.83	2.46	-13.2%	£59	£70	+19.1%	£167	£173	+3.3%
London	2.19	2.36	+7.6%	£116	£105	-9.5%	£254	£247	-2.6%
North East	2.85	2.54	-10.9%	£77	£62	-19.7%	£219	£157	-28.4%
North West	2.64	2.62	-0.9%	£82	£81	-1.1%	£216	£212	-1.8%
South East	2.90	2.56	-11.6%	£57	£60	+4.7%	£164	£153	-6.8%
South West	3.79	3.47	-8.3%	£57	£61	+7.4%	£214	£213	-0.6%
West Midlands	2.52	2.37	-6.1%	£82	£60	-26.5%	£208	£143	-31.4%
Yorks & Humb	2.50	2.97	+18.7%	£64	£61	-4.0%	£161	£182	+13.3%

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GB Domestic Tourism: YTD: June 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:									
GB Total	55.271	56.405	+2.1%	162.219	160.502	-1.1%	£10,810	£11,093	+2.6%
England Total	45.363	45.827	+1.0%	129.528	125.312	-3.3%	£8,667	£8,816	+1.7%
East	4.106	4.493	+9.4%	11.683	14.451	+23.7%	£671	£767	+14.3%
East Midlands	3.541	3.399	-4.0%	9.228	8.231	-10.8%	£543	£542	-0.2%
London	5.985	6.085	+1.7%	13.096	13.441	+2.6%	£1,458	£1,549	+6.2%
North East	1.785	1.926	+7.9%	5.762	4.971	-13.7%	£365	£351	-3.8%
North West	6.374	6.566	+3.0%	16.290	17.040	+4.6%	£1,242	£1,339	+7.8%
South East	7.302	7.271	-0.4%	19.304	17.658	-8.5%	£1,108	£1,113	+0.5%
South West	8.890	8.550	-3.8%	30.999	27.551	-11.1%	£1,837	£1,683	-8.4%
West Midlands	3.592	4.354	+21.2%	9.249	9.762	+5.5%	£712	£732	+2.8%
Yorks & Humb	4.647	4.246	-8.6%	13.353	11.708	-12.3%	£717	£720	+0.4%

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Fieldwork: 9 Jan 2019 - 28 Jul 2019

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GB Domestic Tourism: YTD: June 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Jun 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:									
GB Total	2.93	2.85	-2.9%	£67	£69	+3.2%	£196	£197	+0.3%
England Total	2.86	2.73	-4.4%	£67	£70	+5.0%	£191	£192	+0.7%
East	2.85	3.22	+12.9%	£57	£53	-6.9%	£163	£171	+4.7%
East Midlands	2.61	2.42	-7.2%	£59	£66	+11.6%	£153	£159	+4.2%
London	2.19	2.21	+0.9%	£111	£115	+3.8%	£244	£255	+4.3%
North East	3.23	2.58	-20.1%	£63	£71	+12.1%	£204	£182	-10.7%
North West	2.56	2.60	+1.4%	£76	£79	+3.4%	£195	£204	+4.6%
South East	2.64	2.43	-8.0%	£57	£63	+10.6%	£152	£153	+0.7%
South West	3.49	3.22	-7.7%	£59	£61	+3.5%	£207	£197	-4.9%
West Midlands	2.57	2.24	-12.8%	£77	£75	-2.6%	£198	£168	-15.1%
Yorks & Humb	2.87	2.76	-3.9%	£54	£61	+13.9%	£154	£170	+10.1%

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Fieldwork: 9 Jan 2019 - 28 Jul 2019

TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: 12-month comparison: Year ending June 2019 Volume & Value ALL TOURISM July 2018 – June 2019

Trips taken in: Jul 2018-Jun 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	122.792	119.689	-2.5%	380.959	370.030	-2.9%	£24,323	£24,244	-0.3%
England Total	101.631	97.861	-3.7%	308.672	291.562	-5.5%	£19,415	£19,494	+0.4%
East	9.696	9.133	-5.8%	32.237	30.821	-4.4%	£1,671	£1,666	-0.3%
East Midlands	7.617	7.603	-0.2%	21.881	20.640	-5.7%	£1,126	£1,191	+5.8%
London	12.248	11.957	-2.4%	28.618	28.228	-1.4%	£2,794	£3,075	+10.1%
North East	3.886	4.131	+6.3%	12.563	12.022	-4.3%	£776	£746	-3.9%
North West	14.017	13.470	-3.9%	37.679	34.866	-7.5%	£2,737	£2,774	+1.4%
South East	16.355	16.142	-1.3%	46.861	44.374	-5.3%	£2,632	£2,710	+3.0%
South West	20.668	18.726	-9.4%	76.477	70.417	-7.9%	£4,494	£4,184	-6.9%
West Midlands	8.078	8.510	+5.3%	20.179	21.109	+4.6%	£1,447	£1,347	-6.9%
Yorks & Humb	10.638	10.078	-5.3%	30.916	28.218	-8.7%	£1,693	£1,748	+3.2%

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Fieldwork: 11 Jul 2018 – 28 Jul 2019

TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: 12-month comparison: Year ending June 2019 Volume & Value ALL TOURISM July 2018 – June 2019

Trips taken in: Jul 2018-Jun 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	3.10	3.09	-0.3%	£64	£66	+2.4%	£198	£203	+2.3%
England Total	3.04	2.98	-2.0%	£63	£67	+6.1%	£191	£199	+4.3%
East	3.32	3.37	+1.6%	£52	£54	+4.0%	£172	£182	+6.1%
East Midlands	2.87	2.71	-5.4%	£51	£58	+13.1%	£148	£157	+5.8%
London	2.34	2.36	+0.9%	£98	£109	+11.2%	£228	£257	+12.8%
North East	3.23	2.91	-9.9%	£62	£62	+0.1%	£200	£181	-9.7%
North West	2.69	2.59	-3.8%	£73	£80	+9.0%	£195	£206	+5.6%
South East	2.87	2.75	-4.2%	£56	£61	+9.1%	£161	£168	+4.3%
South West	3.70	3.76	+1.6%	£59	£59	+0.7%	£217	£223	+3.0%
West Midlands	2.50	2.48	-0.8%	£72	£64	-11.4%	£179	£158	-11.6%
Yorks & Humb	2.91	2.80	-3.8%	£55	£62	+12.6%	£159	£173	+9.1%

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Fieldwork: 11 Jul 2018 – 28 Jul 2019

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GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	4.9%	2.6%	5.3%	3.1%	6.4%	3.5%
England Total	5.3%	2.8%	5.8%	3.3%	7.0%	3.8%
East	13.5%	7.8%	18.4%	9.7%	18.1%	11.2%
East Midlands	15.6%	8.3%	20.3%	10.3%	19.6%	11.2%
London	14.8%	7.5%	17.6%	11.6%	20.0%	11.4%
North East	22.0%	11.3%	25.1%	13.6%	34.5%	17.6%
North West	11.4%	6.2%	13.3%	7.5%	15.5%	8.4%
South East	10.9%	6.0%	13.4%	7.7%	14.8%	8.4%
South West	9.9%	5.5%	11.5%	6.4%	15.4%	7.9%
West Midlands	15.0%	8.1%	20.1%	10.4%	22.3%	11.8%
Yorks & Humb	13.2%	7.2%	16.4%	9.4%	18.7%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 2 2011, 2012, 2013 and 2015 base sizes

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