

Great Britain Tourism Survey Quarterly Regional Summary Q1 2019



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GB Domestic Tourism: Jan-Mar 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	24.206	22.555	-6.8%	65.506	55.526	-13.7%	£4,412	£4,344	-1.5%
England Total	20.113	18.328	-8.9%	53.698	44.761	-16.6%	£3,538	£3,525	-0.4%
East	1.711	1.554	-9.2%	4.503	3.918	-13.0%	£246	£283	+15.0%
East Midlands	1.548	1.220	-21.2%	3.594	2.881	-19.8%	£210	£167	-20.5%
London	3.117	3.043	-2.4%	6.825	6.279	-8.0%	£729	£798	+9.5%
North East	0.949	0.664	-30.0%	3.376	1.767	-47.7%	£182	£153	-15.9%
North West	2.967	2.565	-13.5%	7.297	6.569	-10.0%	£506	£489	-3.4%
South East	2.998	3.013	+0.5%	6.830	6.745	-1.2%	£403	£463	+14.9%
South West	3.206	3.197	-0.3%	9.481	8.698	-8.3%	£620	£546	-11.9%
West Midlands	1.766	1.832	+3.7%	4.650	3.792	-18.5%	£333	£372	+11.7%
Yorks & Humb	2.045	1.652	-19.2%	6.854	4.013	-41.5%	£298	£246	-17.4%

*Please note that the latest 2019 results are provisional and subject to minor changes in subsequent months due to the inclusion of trip-takers returning from late trips.
*All expenditure figures are in HISTORIC PRICES.

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Fieldwork: 9 Jan 2019 – 28 Apr 2019
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: Jan-Mar 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	2.71	2.46	-9.2%	£67	£78	+16.4%	£182	£193	+6.0%
England Total	2.67	2.44	-8.6%	£66	£79	+19.7%	£176	£192	+9.1%
East	2.63	2.52	-4.2%	£55	£72	+30.9%	£144	£182	+26.4%
East Midlands	2.32	2.36	+1.7%	£58	£58	0.0%	£136	£137	+0.7%
London	2.19	2.06	-5.9%	£107	£127	+18.7%	£234	£262	+12.0%
North East	3.56	2.66	-25.3%	£54	£87	+61.1%	£192	£230	+19.8%
North West	2.46	2.56	+4.1%	£69	£74	+7.2%	£171	£191	+11.7%
South East	2.28	2.24	-1.8%	£59	£69	+16.9%	£134	£154	+14.9%
South West	2.96	2.72	-8.1%	£65	£63	-3.1%	£193	£171	-11.4%
West Midlands	2.63	2.07	-21.3%	£72	£98	+36.1%	£189	£203	+7.4%
Yorks & Humb	3.35	2.43	-27.5%	£43	£61	+41.9%	£146	£149	+2.1%

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GB Domestic Tourism: YTD March 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	24.206	22.555	-6.8%	65.506	55.526	-13.7%	£4,412	£4,344	-1.5%
England Total	20.113	18.328	-8.9%	53.698	44.761	-16.6%	£3,538	£3,525	-0.4%
East	1.711	1.554	-9.2%	4.503	3.918	-13.0%	£246	£283	+15.0%
East Midlands	1.548	1.220	-21.2%	3.594	2.881	-19.8%	£210	£167	-20.5%
London	3.117	3.043	-2.4%	6.825	6.279	-8.0%	£729	£798	+9.5%
North East	0.949	0.664	-30.0%	3.376	1.767	-47.7%	£182	£153	-15.9%
North West	2.967	2.565	-13.5%	7.297	6.569	-10.0%	£506	£489	-3.4%
South East	2.998	3.013	+0.5%	6.830	6.745	-1.2%	£403	£463	+14.9%
South West	3.206	3.197	-0.3%	9.481	8.698	-8.3%	£620	£546	-11.9%
West Midlands	1.766	1.832	+3.7%	4.650	3.792	-18.5%	£333	£372	+11.7%
Yorks & Humb	2.045	1.652	-19.2%	6.854	4.013	-41.5%	£298	£246	-17.4%

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GB Domestic Tourism: YTD March 2019 Volume & Value

ALL TOURISM

Trips taken in: Jan-Mar 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	2.71	2.46	-9.2%	£67	£78	+16.4%	£182	£193	+6.0%
England Total	2.67	2.44	-8.6%	£66	£79	+19.7%	£176	£192	+9.1%
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East Midlands	2.32	2.36	+1.7%	£58	£58	0.0%	£136	£137	+0.7%
London	2.19	2.06	-5.9%	£107	£127	+18.7%	£234	£262	+12.0%
North East	3.56	2.66	-25.3%	£54	£87	+61.1%	£192	£230	+19.8%
North West	2.46	2.56	+4.1%	£69	£74	+7.2%	£171	£191	+11.7%
South East	2.28	2.24	-1.8%	£59	£69	+16.9%	£134	£154	+14.9%
South West	2.96	2.72	-8.1%	£65	£63	-3.1%	£193	£171	-11.4%
West Midlands	2.63	2.07	-21.3%	£72	£98	+36.1%	£189	£203	+7.4%
Yorks & Humb	3.35	2.43	-27.5%	£43	£61	+41.9%	£146	£149	+2.1%

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Fieldwork: 9 Jan 2019 – 28 Apr 2019
TNS Face-to-Face Omnibus Survey

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GB Domestic Tourism: 12-month comparison: Year ending Mar 2019 Volume & Value ALL TOURISM Apr 2018 – Mar 2019

Trips taken in: Apr 2018-Mar 2019	TRIPS (millions)			BEDNIGHTS (millions)			EXPENDITURE (£ millions)*		
	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
Destination:									
GB Total	123.639	116.904	-5.4%	382.295	362.767	-5.1%	£24,364	£23,893	-1.9%
England Total	102.737	95.611	-6.9%	309.506	286.841	-7.3%	£19,467	£19,333	-0.7%
East	9.661	8.589	-11.1%	32.191	27.467	-14.7%	£1,651	£1,607	-2.7%
East Midlands	7.701	7.418	-3.7%	22.245	20.924	-5.9%	£1,093	£1,148	+5.0%
London	12.352	11.783	-4.6%	29.090	27.338	-6.0%	£2,810	£3,054	+8.7%
North East	3.952	3.706	-6.2%	12.822	11.204	-12.6%	£758	£730	-3.7%
North West	14.074	12.876	-8.5%	38.039	33.388	-12.2%	£2,755	£2,660	-3.4%
South East	16.212	16.188	-0.1%	43.727	45.935	+5.0%	£2,647	£2,765	+4.5%
South West	20.968	19.059	-9.1%	78.182	73.082	-6.5%	£4,583	£4,264	-7.0%
West Midlands	8.139	7.815	-4.0%	19.886	19.739	-0.7%	£1,340	£1,366	+1.9%
Yorks & Humb	10.881	10.087	-7.3%	32.128	27.022	-15.9%	£1,782	£1,693	-5.0%

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Fieldwork: 11 Apr 2018 – 28 Apr 2019
TNS Face-to-Face Omnibus Survey

GB Domestic Tourism: 12-month comparison: Year ending Mar 2019 Volume & Value ALL TOURISM Apr 2018 – Mar 2019

Trips taken in: Apr 2018-Mar 2019	Average length of stay (nights)			Average spend per night *			Average spend per trip *		
Destination:	2018	2019	%ch	2018	2019	%ch	2018	2019	%ch
GB Total	3.07	3.10	+1.0%	£64	£66	+3.1%	£197	£204	+3.6%
England Total	3.01	3.00	-0.3%	£63	£67	+6.3%	£189	£202	+6.9%
East	3.33	3.20	-3.9%	£51	£59	+15.7%	£171	£187	+9.4%
East Midlands	2.89	2.82	-2.4%	£49	£55	+12.2%	£142	£155	+9.2%
London	2.36	2.32	-1.7%	£97	£112	+15.5%	£227	£259	+14.1%
North East	3.24	3.02	-6.8%	£59	£65	+10.2%	£192	£197	+2.6%
North West	2.70	2.59	-4.1%	£72	£80	+11.1%	£196	£207	+5.6%
South East	2.76	2.84	+2.9%	£59	£60	+1.7%	£163	£171	+4.9%
South West	3.68	3.83	+4.1%	£59	£58	-1.7%	£218	£224	+2.8%
West Midlands	2.44	2.53	+3.7%	£67	£69	+3.0%	£165	£175	+6.1%
Yorks & Humb	2.95	2.68	-9.2%	£55	£63	+14.5%	£164	£168	+2.4%

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GB Domestic Tourism: Confidence Limits at the 95% level

Destination:	TRIPS (millions)		BEDNIGHTS (millions)		EXPENDITURE (£ millions)	
	Single Quarter	Annual	Single Quarter	Annual	Single Quarter	Annual
GB Total	6.3%	2.6%	6.9%	3.1%	7.9%	3.5%
England Total	6.7%	2.8%	7.5%	3.3%	8.6%	3.8%
East	17.4%	7.8%	23.6%	9.7%	24.9%	11.2%
East Midlands	18.1%	8.3%	23.8%	10.3%	28.6%	11.2%
London	15.6%	7.5%	20.9%	11.6%	23.8%	11.4%
North East	23.5%	11.3%	30.3%	13.6%	33.5%	17.6%
North West	13.6%	6.2%	17.3%	7.5%	18.0%	8.4%
South East	13.7%	6.0%	18.8%	7.7%	18.3%	8.4%
South West	13.0%	5.5%	15.7%	6.4%	18.3%	7.9%
West Midlands	17.7%	8.1%	27.4%	10.4%	27.6%	11.8%
Yorks & Humb	15.9%	7.2%	24.1%	9.4%	27.2%	10.5%

Figures are based on average of 2011, 2012, 2013 and 2015 / Quarter 1 2011, 2012, 2013 and 2015 base sizes

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