

## England Domestic Overnight Trips Summary - Business – 2018

---

### How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight business trips taken in England in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

<b>Business - England</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Business Trips</b>	13.95	100%	32.72	100%	£3,834	100%
<b>Destination type</b>						
Seaside	0.78	6%	2.49	8%	£192	5%
City/large town	9.95	71%	21.89	67%	£2,869	75%
Small town	2.35	17%	5.53	17%	£553	14%
Countryside/village	0.94	7%	2.28	7%	£178	5%
<b>Regions visited</b>						
West Midlands	1.84	13%	3.99	12%	£470	12%
East of England	1.13	8%	3.09	9%	£321	8%
East Midlands	0.86	6%	1.80	6%	£152	4%
London	3.32	24%	6.95	21%	£1,162	30%
North West England	1.85	13%	3.68	11%	£472	12%
North East England	0.48	3%	1.09	3%	£155	4%
South East England	2.22	16%	5.53	17%	£513	13%
South West England	1.50	11%	4.37	13%	£376	10%
Yorkshire and The Humber	1.07	8%	2.03	6%	£212	6%

<b>Business - England</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Accommodation</b>						
Commercial accommodation	12.37	89%	27.36	84%	£3,598	94%
Commercial serviced accommodation	11.52	83%	23.38	71%	£3,444	90%
Hotel/motel	10.75	77%	21.47	66%	£3,252	85%
Guest house/B&B	0.55	4%	1.27	4%	£130	3%
Self catering (incl caravan and camping)	0.72	5%	3.20	10%	£126	3%
Caravan or camping	0.39	3%	1.61	5%	£40	1%
Self catering (excl caravan and camping)	0.34	2%	1.60	5%	£86	2%
Friend's home/Relative's/Own second home/static caravan/time share	0.91	7%	2.73	8%	£153	4%
<b>Month Trip Started</b>						
January-2018	1.03	7%	2.15	7%	£298	8%
February-2018	1.29	9%	2.91	9%	£370	10%
March-2018	1.08	8%	1.88	6%	£273	7%
April-2018	1.33	9%	3.36	10%	£322	8%
May-2018	1.24	9%	3.32	10%	£420	11%
June-2018	1.28	9%	2.70	8%	£307	8%
July-2018	1.11	8%	2.80	9%	£313	8%
August-2018	1.18	8%	3.03	9%	£298	8%
September-2018	0.96	7%	2.34	7%	£243	6%
October-2018	1.08	8%	3.02	9%	£349	9%
November-2018	1.22	9%	3.22	10%	£341	9%
December-2018	1.14	8%	2.00	6%	£301	8%

<b>Business - England</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Lifecycle</b>						
16-34 unmarried no children	1.58	11%	5.13	16%	£403	11%
16-34 married no children	1.31	9%	2.91	9%	£393	10%
16-34 with children	1.04	7%	2.84	9%	£306	8%
35-54 no children	3.56	26%	8.36	26%	£951	25%
35-54 with children	3.56	26%	7.43	23%	£1,037	27%
55+	2.88	21%	6.01	18%	£738	19%
<b>Car</b>						
Car in household	13.27	95%	30.25	92%	£3,680	96%
No car in household	0.68	5%	2.47	8%	£154	4%
<b>Children (under 16)</b>						
Children in household	4.76	34%	10.68	33%	£1,403	37%
No children in household	9.20	66%	22.03	67%	£2,432	63%
<b>Working</b>						
Full time	12.01	86%	27.52	84%	£3,358	88%
Part time	1.14	8%	3.01	9%	£239	6%
Other	0.80	6%	2.19	7%	£237	6%
<b>Marital Status</b>						
Married	10.39	74%	22.97	70%	£2,959	77%
Not Married	3.57	26%	9.75	30%	£875	23%

<b>Business - England</b>	<b>Trips</b>	<b>% of Trips</b>	<b>Nights</b>	<b>% of nights</b>	<b>Spend</b>	<b>% of Spend</b>
	Millions	%	Millions	%	£Millions	%
<b>Social Grade</b>						
AB	7.89	57%	15.71	48%	£2,318	60%
C1	4.07	29%	9.94	30%	£1,037	27%
C2	1.50	11%	5.35	16%	£360	9%
DE	0.50	4%	1.72	5%	£119	3%
<b>Age</b>						
16-24	0.77	6%	2.76	8%	£275	7%
25-34	3.18	23%	8.16	25%	£833	22%
35-44	3.20	23%	6.79	21%	£850	22%
45-54	3.92	28%	9.00	27%	£1,138	30%
55-64	2.24	16%	4.54	14%	£594	15%
65+	0.65	5%	1.47	4%	£144	4%