

England Domestic Overnight Trips Summary - All Trip Purposes – 2018

How to read these tables

The data on the 'data' worksheet summarise trip characteristics and demographics of travellers for domestic overnight trips of all purposes taken in England in 2018.

'Trips' are classified as trips or journeys away from home involving an overnight stay, taken by adults aged 16 and over and accompanying children aged up to 15. Each adult or child present on the trip counts as a trip, for example, a family of 2 adults and 2 children taking a trip away would count as 4 trips. Each line should be read separately – it is not possible to combine trip results from the GBTS survey.

'Nights' are the number of nights away taken by adults and accompanying children on these trips. Each night away spent by an adult or a child present on the trip counts as a night. Thus, a family of 2 adults and 2 children taking a 3 night trip away from home would count as 12 nights.

'Spend' is the expenditure relating to these trips. It includes costs paid in advance of the trip, costs paid during the trip itself and also any bills relating to the trip received after returning home. It covers costs paid by adults on the trip for themselves and on behalf of others on the trip, including children. It also includes costs paid on behalf of the person taking the trip, such as an employer paying the cost of a business trip.

All numerical results are in millions. All data is from the Great Britain Tourism Survey (GBTS).

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Purpose of trip						
All trip purposes	97.40	100%	295.78	100%	£19,347	100%
Holidays	45.23	46%	151.10	51%	£11,100	57%
Holidays 1-3 nights	29.72	31%	56.82	19%	£5,904	31%
Holidays 4+ nights	15.51	16%	94.28	32%	£5,197	27%
Visits to Friends and Relatives	35.49	36%	104.23	35%	£3,909	20%
Business	13.95	14%	32.72	11%	£3,834	20%
Other	2.73	3%	7.73	3%	£504	3%
Destination type						
Seaside	21.19	22%	82.02	28%	£4,755	25%
City/large town	43.48	45%	110.71	37%	£8,646	45%
Small town	18.13	19%	49.73	17%	£2,954	15%
Countryside/village	15.88	16%	50.21	17%	£2,819	15%
Regions visited						
West Midlands	7.75	8%	20.60	7%	£1,327	7%
East of England	8.75	9%	28.05	9%	£1,570	8%
East Midlands	7.75	8%	21.64	7%	£1,192	6%
London	11.86	12%	27.88	9%	£2,984	15%
North West England	13.28	14%	34.12	12%	£2,677	14%
North East England	3.99	4%	12.81	4%	£759	4%
South East England	16.17	17%	46.02	16%	£2,705	14%
South West England	19.07	20%	73.87	25%	£4,338	22%
Yorkshire and The Humber	10.48	11%	29.86	10%	£1,744	9%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Accommodation						
Commercial accommodation	60.19	62%	176.15	60%	£15,569	80%
Commercial serviced accommodation	42.03	43%	93.42	32%	£11,104	57%
Hotel/motel	35.30	36%	74.92	25%	£9,439	49%
Guest house/B&B	4.82	5%	11.48	4%	£1,088	6%
Self catering (incl caravan and camping)	18.82	19%	82.98	28%	£4,582	24%
Caravan or camping	10.53	11%	45.38	15%	£1,828	9%
Self catering (excl caravan and camping)	8.29	9%	37.60	13%	£2,754	14%
Friend's home/Relative's/Own second home/static caravan/time share	36.12	37%	110.85	37%	£3,242	17%
Month Trip Started						
January-2018	5.78	6%	14.28	5%	£999	5%
February-2018	6.96	7%	17.88	6%	£1,218	6%
March-2018	7.37	8%	21.55	7%	£1,321	7%
April-2018	7.80	8%	22.58	8%	£1,518	8%
May-2018	9.13	9%	28.51	10%	£1,915	10%
June-2018	8.32	9%	24.75	8%	£1,696	9%
July-2018	10.31	11%	36.89	12%	£2,353	12%
August-2018	11.57	12%	42.60	14%	£2,620	14%
September-2018	6.79	7%	21.04	7%	£1,491	8%
October-2018	7.67	8%	21.62	7%	£1,528	8%
November-2018	6.61	7%	16.21	5%	£1,192	6%
December-2018	9.08	9%	27.90	9%	£1,495	8%

All trip purposes - England	Trips	% of Trips	Nights	% of Nights	Spend	% of Spend
	Millions	%	Millions	%	£Millions	%
Lifecycle						
16-34 unmarried no children	11.18	11%	37.18	13%	£2,163	11%
16-34 married no children	6.12	6%	14.23	5%	£1,217	6%
16-34 with children	8.71	9%	28.59	10%	£1,502	8%
35-54 no children	16.01	16%	42.59	14%	£3,635	19%
35-54 with children	22.25	23%	64.99	22%	£3,984	21%
55+	33.03	34%	107.89	36%	£6,824	35%
Car						
Car in household	88.33	91%	262.13	89%	£17,810	92%
No car in household	9.07	9%	33.65	11%	£1,537	8%
Children (under 16)						
Children in household	32.28	33%	97.51	33%	£5,732	30%
No children in household	65.12	67%	198.27	67%	£13,614	70%
Working						
Full time	47.93	49%	129.59	44%	£10,282	53%
Part time	15.27	16%	43.88	15%	£2,685	14%
Other	34.20	35%	122.31	41%	£6,379	33%
Marital Status						
Married	66.51	68%	194.89	66%	£12,945	67%
Not Married	30.86	32%	100.83	34%	£6,123	32%

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Social Grade						
AB	40.97	42%	112.50	38%	£8,594	44%
C1	31.06	32%	97.23	33%	£5,934	31%
C2	14.49	15%	47.01	16%	£2,967	15%
DE	10.88	11%	39.05	13%	£1,851	10%
Age						
16-24	10.08	10%	35.22	12%	£1,964	10%
25-34	16.03	16%	45.09	15%	£2,940	15%
35-44	19.21	20%	56.59	19%	£3,478	18%
45-54	19.04	20%	50.99	17%	£4,141	21%
55-64	16.18	17%	46.84	16%	£3,430	18%
65+	16.86	17%	61.05	21%	£3,394	18%