



VisitEngland Visitor Attraction Accolade Winners 2021-22

VisitEngland's Accolades are designed to celebrate excellence within the visitor attraction sector and showcase those businesses in our VisitEngland Visitor Attraction Quality Scheme that go the extra mile to provide a high-quality day out. This could be through a warm welcome, an engaging story, a delicious lunch or the overall visitor experience. Accolades are given for the following categories: Welcome, Best Told Story, Quality Food & Drink, Hidden Gem and Gold.

For more information on the accolade winners listed below, the Visitor Attraction Accolades or the Visitor Attraction Quality Scheme, please contact the VisitEngland Assessment Services team on VisitEnglandAssessmentServices@aamediaigroup.co.uk or 01256 338350.

East Midlands

- [Bosworth Battlefield Heritage Centre](#), Market Bosworth - Best Told Story
- [Bransby Horses](#), Lincoln – Gold
- [Denby Pottery Village](#), Denby - Best Told Story
- [Chatsworth](#), Bakewell- Gold
- [Fishing Heritage Centre](#), Grimsby – Welcome
- [King Richard III Visitor Centre](#), Leicester - Quality Food & Drink
- [Lincoln Castle](#), Lincoln – Welcome
- [Melton Carnegie Museum](#), Melton Mowbray - Hidden Gem
- [Rand Farm Park](#), Market Rasen - Welcome
- [Rufford Abbey Country Park](#), Ollerton - Quality Food & Drink

- [The Collection, Art & Archaeology in Lincolnshire](#), Lincoln - Welcome
- [The Heights of Abraham](#), Matlock Bath – Gold

East of England

- [Adventure Island](#), Southend-on-Sea - Gold
- [Beth Chatto Gardens](#), Colchester - Gold
- [Chelmsford Museum](#), Chelmsford - Best Told Story
- [Epping Forest District Museum](#), Waltham Abbey - Hidden Gem
- [Holkham Hall](#), Wells-next-the-Sea – Gold
- [Redwings Ada Cole](#), Harlow - Welcome
- [Rutherfords Punting Company](#), Cambridge - Best Told Story
- [RSPB Minsmere Nature Reserve](#), Saxmundham – Welcome
- [Sandringham Estate](#), Norfolk - Welcome
- [Sheringham Museum](#), Norfolk - Hidden Gem
- [St Albans Cathedral](#), St Albans - Best Told Story
- [The National Horse Racing Museum](#), Newmarket - Gold
- [Wildfowl and Wetland Trust – Welney](#), Wisbech – Welcome

London

- [Estorick Collection of Modern Italian Art](#), London – Hidden Gem
- [Museum of the Order of St John](#), London - Hidden Gem
- [Tower Bridge Exhibition](#), London – Welcome
- [Valence House](#), London- Best Told Story

North East

- [Alnwick Garden](#), Alnwick - Gold
- [Durham Castle](#), Durham - Best Told Story

- [Hartlepool Art Gallery](#), Hartlepool – Welcome
- [Kielder Observatory](#), Northumberland – Welcome
- [Life Science Centre](#), Newcastle-upon-Tyne - Welcome
- [Oriental Museum](#), Durham - Welcome
- [Palace Green Library](#), Durham - Welcome
- [Roman Army Museum](#), Hexham - Welcome
- [Roman Vindolanda](#), Greenhead - Welcome
- [RSPB Saltholme Nature Reserve](#), Middlesbrough – Gold
- [Seven Stories](#), Newcastle Upon Tyne - Best Told Story
- [The Gardens at Wynyard Hall](#), Wynyard - Quality Food & Drink

North West

- [Avro Heritage Museum](#), Stockport – Hidden Gem
- [Chester Zoo](#), Chester - Gold
- [Dock Museum](#), Barrow-in-Furness - Hidden Gem
- [Levens Hall & Gardens](#), Kendal - Quality Food & Drink
- [Liverpool Cathedral](#), Liverpool - Gold
- [Mersey Tunnel Tours](#), Merseyside - Best Told Story
- [RSPB Dee Estuary – Burton Mere Wetlands](#), Neston - Welcome
- [The Beacon Museum](#), Whitehaven - Welcome
- [The Lakes Distillery](#), Cockermouth – Gold
- [Tullie House Museum and Art Gallery](#), Carlisle - Best Told Story
- [Old Dock Tour](#), Liverpool - Hidden Gem
- [Whinlatter Forest](#), Keswick – Gold

South East

- [Blenheim Palace](#), Woodstock – Gold
- [Bletchley Park](#), Milton Keynes - Best Told Story
- [Chawton House](#), Alton - Hidden Gem
- [Hook Norton Brewery](#), Banbury - Gold
- [Historic Dockyard](#), Chatham - Gold
- [Paultons Park](#), Romsey - Gold
- [Shepherd Neame Visitor Centre](#), Faversham - Hidden Gem
- [West Dean Gardens](#), Chichester - Quality Food & Drink
- [Whitchurch Silk Mill](#), Whitchurch - Best Told Story

South West

- [Aerospace Bristol](#), Bristol - Quality Food & Drink
- [Bishop's Palace and Gardens](#), Wells - Quality Food & Drink
- [Bodmin Jail Attraction](#), Bodmin - Best Told Story
- [Haynes International Motor Museum](#), Yeovil - Gold
- [Salisbury Cathedral](#), Salisbury - Best Told Story
- [Trebah Garden](#), Mawnan Smith – Gold
- [Wildfowl and Wetland Trust Slimbridge](#), Slimbridge - Gold

West Midlands

- [Battlefield 1403](#), Shrewsbury - Quality Food & Drink
- [British Motor Museum](#), Gaydon - Best Told Story
- [Compton Verney](#), Warwickshire – Gold
- [Coventry Cathedral](#), Coventry – Welcome
- [Emma Bridgewater Factory](#), Stoke-on-Trent - Gold
- [Ford Green Hall](#), Stoke-on-Trent - Hidden Gem

- [Hartlebury Castle](#), Kidderminster- Hidden Gem
- [Lichfield Cathedral](#), Lichfield - Best Told Story
- [Museum of Cannock Chase](#), Cannock - Hidden Gem
- [National Memorial Arboretum](#), Alrewas – Gold
- [Royal Airforce Museum](#), Cosford – Gold
- [The Commandery](#), Worcester - Quality Food & Drink
- [Trentham Gardens](#), Stoke-on-Trent - Quality Food & Drink
- [Trentham Monkey Forest](#), Stoke-On-Trent – Best Told Story
- [Weston Park](#), Shifnal - Quality Food & Drink
- [World of Wedgwood](#), Stoke-on-Trent - Gold

Yorkshire

- [Clifton Park and Museum](#), Rotherham - Welcome
- [Green Howards Museum](#), Richmond - Hidden Gem
- [RHS Garden Harlow Carr](#), Harrogate - Gold
- [RSPB Dearne Valley Old Moor Nature Reserve](#), Hexham - Welcome
- [Spirit of Yorkshire Distillery](#), Hunmanby - Gold
- [Thackray Museum of Medicine](#), Leeds- Best Told Story
- [The Hepworth Wakefield](#), Wakefield - Gold
- [Yorkshire Wildlife Park](#), Doncaster - Welcome
- [Yorkshire Sculpture Park](#), Wakefield – Gold

Jersey

- [Jersey Museum and Art Gallery](#), St Helier - Gold
- [Hamptonne Country Life Museum](#), St Lawrence - Hidden Gem

- [La Hougue Bie](#), Grouville - Hidden Gem