



## VisitEngland Visitor Attraction Accolade Winners 2020-21

VisitEngland's Accolades are designed to celebrate excellence within the visitor attraction sector and showcase those businesses in our VisitEngland Visitor Attraction Quality Scheme that go the extra mile to provide a high quality day out. This could be through a warm welcome, an engaging story, a delicious lunch or the overall visitor experience. Accolades are given for the following categories: Welcome, Best Told Story, Quality Food & Drink, Hidden Gem and Gold.

For more information on the accolade winners listed below, the Visitor Attraction Accolades or the Visitor Attraction Quality Scheme, please contact the VisitEngland Assessment Services team on [VisitEnglandAssessmentServices@aamedia.co.uk](mailto:VisitEnglandAssessmentServices@aamedia.co.uk) or 01256 338350.

### East Midlands

- [1620s House & Garden at Donington le Heath](#), Coalville – Welcome
- [Battle of Britain Memorial Flight Visitor Centre](#), Lincoln – Welcome
- [Chatsworth](#), Bakewell – Gold
- [International Bomber Command Centre](#), Lincoln – Gold
- [King Richard III Visitor Centre](#), Leicester – Gold
- [Lincoln Castle](#), Lincoln – Welcome
- [Lincoln Guildhall](#), Lincoln – Best Told Story
- [Wollaton Hall](#), Nottingham – Best Told Story

## East of England

- [Adventure Island](#), Southend-on-Sea – Welcome
- [Beth Chatto Gardens](#), Colchester – Welcome
- [Chelmsford Museum](#), Chelmsford – Quality Food & Drink
- [Creake Abbey](#), Fakenham – Quality Food & Drink
- [High Lodge, Thetford Forest Centre](#), Brandon – Welcome
- [Holkham Hall](#), Wells-next-the-Sea – Gold
- [Oliver Cromwell's House](#), Ely – Hidden Gem
- [RSPB Minsmere Nature Reserve](#), Saxmundham – Welcome
- [Sea Life Adventure](#), Southend-on-Sea – Welcome
- [The National Horse Racing Museum](#), Newmarket – Gold
- [Wildfowl and Wetland Trust – Welney](#), Wisbech – Welcome

## London

- [Tower Bridge Exhibition](#), London – Gold

## North East

- [Alnwick Garden](#), Alnwick – Gold
- [Head of Steam – Darlington Railway Museum](#), Darlington – Gold
- [Killhope Lead Mining Museum](#), Bishop Auckland – Best Told Story
- [Raby Castle](#), Darlington – Welcome
- [RSPB Saltholme Nature Reserve](#), Middlesbrough – Gold
- [Seven Stories](#), Newcastle Upon Tyne – Best Told Story
- [Shipley Art Gallery](#), Gateshead – Hidden Gem
- [The Gardens at Wynyard Hall](#), Billingham – Welcome

## North West

- [Chester Zoo](#), Chester – Gold
- [Liverpool Cathedral](#), Liverpool – Gold
- [Muncaster Castle, Gardens & Owl Centre](#), Ravenglass – Best Told Story
- [Quaker Tapestry Museum](#), Kendal – Hidden Gem
- [RSPB Dee Estuary – Burton Mere Wetlands](#), Neston – Welcome
- [Shiverpool](#), Liverpool – Gold
- [The Beacon Museum](#), Whitehaven – Best Told Story
- [The Lakes Distillery](#), Cockermouth – Gold

## South East

- [Bletchley Park](#), Bletchley – Gold
- [Chawton House](#), Alton – Hidden Gem
- [Hook Norton Brewery](#), Banbury – Hidden Gem
- [Paultons Park](#), Romsey – Gold

## South West

- [Aerospace Bristol](#), Bristol – Quality Food & Drink
- [Bishop's Palace and Gardens](#), Wells – Gold
- [Bodmin Jail Attraction](#), Bodmin – Best Told Story
- [Corinium Museum](#), Cirencester – Gold
- [Dorset Museum](#), Dorchester – Best Told Story
- [Haynes International Motor Museum](#), Yeovil – Gold
- [Highgrove Gardens](#), Tetbury – Best Told Story
- [Plymouth Gin](#), Plymouth – Quality Food & Drink

- [REME Museum](#), Chippenham – Hidden Gem
- [Roman Baths](#), Bath – Quality Food & Drink
- [Seaton Tramway](#), Seaton – Welcome
- [SS Great Britain](#), Bristol – Welcome
- [The Salisbury Museum](#), Salisbury – Hidden Gem
- [Visit Hillbrush](#), Mere – Quality Food & Drink
- [Westonbirt, the National Arboretum](#), Tetbury – Gold
- [Wildfowl and Wetland Trust Slimbridge](#), Slimbridge – Gold

## West Midlands

- [Bromwich Hall – The Manor House Museum](#), West Bromwich – Hidden Gem
- [Cadbury World](#), Birmingham – Gold
- [Emma Bridgewater Factory](#), Stoke-on-Trent – Gold
- [Ford Green Hall](#), Stoke-on-Trent – Welcome
- [Museum of Cannock Chase](#), Cannock – Welcome
- [National Memorial Arboretum](#), Alrewas – Gold
- [Tamworth Castle](#), Tamworth – Best Told Story
- [The Coffin Works](#), Birmingham – Best Told Story
- [The Cotswolds Distillery](#), Shipston-on-Stour – Best Told Story
- [Trentham Monkey Forest](#), Stoke-on-Trent – Best Told Story
- [Weston Park](#), Shifnal – Quality Food & Drink
- [World of Wedgwood](#), Stoke-on-Trent – Gold

## Yorkshire

- [Cannon Hall Farm](#), Barnsley – Quality Food & Drink

- [Dales Countryside Museum](#), Hawes – Hidden Gem
- [Helmsley Walled Garden](#), Helmsley – Hidden Gem
- [National Coal Mining Museum for England](#), Wakefield – Welcome
- [RHS Garden Harlow Carr](#), Harrogate – Gold
- [Scampston Walled Garden](#), Malton – Hidden Gem
- [The Hepworth Wakefield](#), Wakefield – Gold
- [Yorkshire Wildlife Park](#), Doncaster – Gold