Your Guide to Travelling Responsibly

Plan and book ahead. If your plans change, remember to cancel in good time so your table or room doesn’t go to waste.

Respect, protect and enjoy nature and the great outdoors.

Avoid tourist hotspots and overcrowding. Check out England’s hidden gems instead.

Be kind to staff and locals, and support local independent businesses where you can.

Follow social distancing rules, wash your hands regularly, wear face coverings where necessary and meet in the fresh air.

Look out for the We’re Good to Go mark - it shows businesses that are operating in line with government COVID guidance.

Hands

Face

Space

Fresh Air