ExploreGB Educational reactive lines

The UK Government is working in close collaboration with international colleagues and the World Health Organization to monitor the situation in China and around the world. Whilst this is still a fast-moving situation and it is hard to predict this new virus, the UK Government’s hope is that China’s robust controls on movement and gatherings will result in the virus coming quickly under control.

We know from the SARS outbreak in 2002-3, that although the initial impact was significant, the recovery was robust within months, with visitors re-booking their cancelled trips.

With this in mind and given that BA and Virgin flights between the UK and China are due to resume in April, we are still making plans for Chinese buyers to attend ExploreGB as normal.

It goes without saying that the health and safety of people is the absolute priority, so we will keep this under constant review and should public health advice change, we will of course adapt our plans accordingly.

In the meantime, rest assured that the UK’s public health measures are world-leading. The UK Government has advanced monitoring at airports with direct flights from China and health protection teams have been in place at Heathrow, Gatwick and Manchester since late January.