

# Monthly Inbound Update March 2020

24<sup>th</sup> July 2020

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# About this data

Our monthly update presents the latest International Passenger Survey (IPS) data released by the Office for National Statistics (ONS).

March and Q1 2020 (January – March 2020) data were released on 24<sup>th</sup> July 2020, which provides data on visits by market and UK region visited up to Q1 2020. This data may contain some revisions to be released later in the year.

[Read the 'Inbound research & insights' section of the VisitBritain website](#) for much more detail on long term trends, data for individual markets and UK regions.

Short term figures give an indication of the very latest trends, but should be used with caution. IPS is not designed to report accurately by month, and figures should be treated as indicative. Analysis of the last three months or longer is more reliable. All figures are provisional and subject to revision by the ONS. All figures quoted are not “seasonally adjusted”. All percentage changes for spend are nominal. Numbers in some tables / charts may not sum due to rounding.

The data is based on interviews with a sample of departing visitors. The number interviewed varies but is typically around 3,000 per month.

## Headlines – January, February, March 2020

	Visits (000)	Growth
January 2020	3,036	+7%
February 2020	2,512	+6%
March 2020	1,446	-54%
Year to date (Jan - Mar'20)	6,990	-16%
Rolling 12 months (Apr'19 - Mar'20)	39,520	-1%

**Visits:** The UK received 1.4 million visits in March 2020, down 54% year-on-year (YoY). Visits between January and March 2020 were down 16% on those months in 2019 with 7.0 million visits after growth (though short of the records) in January and February. The rolling 12-month period saw visits reach 39.5 million visits, down 1% YoY.

	Spend (£ million)	Growth
January 2020	2,026	+23%
February 2020	1,538	+17%
March 2020	780	-58%
Year to date (Jan - Mar'20)	4,340	-10%
Rolling 12 months (Apr'19 - Mar'20)	27,990	+7%

**Spending:** Inbound visitors spent £780 million in March 2020, down 58% on March 2019, after setting records in January and February. Inbound spending in January – March 2020 was down 10% to £4.3 billion. However, spending levels in the 12-month period to March 2020 generated £28.0 billion, up 7% YoY, just 2% short of the 2017 record for the same time period.

# Journey Purpose

Visits (000s) and growth on same period a year ago

Journey purpose	March 2020	Growth	Year to date (Jan-Mar'20)	Growth	Rolling 12 months (Apr'19-Mar'20)	Growth
Holiday	584	-49%	2,600	-12%	16,540	0%
VFR	382	-59%	2,200	-18%	11,950	-2%
Business	299	-65%	1,660	-22%	8,210	-4%
Miscellaneous	181	-14%	540	-6%	2,820	+2%

**Holiday** visits reached 584,000 visits in March 2020, down 49% YoY. Visits in January – March 2020 were down 12% compared to January – March 2019 with 2.6 million visits despite records in January and February. The rolling 12 months to March 2020 were on par with the same period the year before with 16.5 million visits, the highest for that time period.

**Visits to friends and relatives (VFR)** in March 2020 were down 59% on those in March 2019, with 382,000 visits. Year to date results saw a decline of 18% to 2.2 million visits compared to the previous year, though January set a record. Visits between April 2019 – March 2020 fell by 2% YoY to 12.0 million visits.

**Business** visits decreased in March 2020 by 65% YoY to 299,000 visits. January – March 2020 visits declined by 22%, compared to the same period last year with 1.7 million visits; visits in January were down and February numbers were up YoY though not to record levels. There were 8.2 million business inbound visits to the UK in the 12 months to March 2020, down 4% YoY.

**Miscellaneous** journey purpose visits (definition on slide 25) represent a smaller proportion of inbound UK visits and results do tend to fluctuate. Visits in March were down 14% YoY to 181,000 visits and down 6% YoY to 540,000 visits for the latest 3 months. However, the rolling 12 months to March 2020 increased by 2% compared to the same period the year before to 2.8 million visits.

# Global Regions

Visits (000s) and growth on same period a year ago

Global region	March 2020	Growth	Year to date (Jan-Mar'20)	Growth	Rolling 12 months (Apr'19-Mar'20)	Growth
Total Europe	1,025	-57%	4,930	-18%	26,180	-2%
EU Total	948	-56%	4,470	-19%	23,760	-2%
EU15	826	-51%	3,600	-19%	19,470	-2%
Other EU	132	-69%	870	-20%	4,280	-1%
Rest of Europe	67	-72%	455	-9%	2,419	+2%
North America	208	-42%	790	-12%	5,270	-2%
Rest of World	213	-48%	1,270	-8%	8,080	+1%

Visits from **Europe overall** in March 2020 were down 57% YoY to 1.0 million visits; visits in January and February were both up but not at record levels. Visits in January – March 2020 and the rolling 12 months to March 2020 were both down YoY with -18% to 4.9 million visits and -2% to 26.2 million visits respectively.

Visits from **the EU** were down 56% YoY in March 2020 to 948,000 visits. Visits were also down for the first 3 months of 2020 by 19% YoY to 4.5 million visits. The 12 months to March 2020 were down 2% YoY to 23.8 million visits. Within this:

- Visits from the **EU15** markets broadly followed this trend for all time periods. March 2020 visits were down by 51% to 826,000 compared to March 2019. Visits in January – March 2020 were down 19% YoY to 3.6 million, and in April 2019 to March 2020 down 2% on the previous 12-month period with 19.5 million visits.
- Visits from **Other EU** were down 69% YoY in March 2020 and down 20% YoY in January – March 2020 to 870,000 visits. The 12 month period to March 2020 fell by 1% YoY to 4.3 million visits.

Visits from **North America** were down 42% YoY in March 2020 with 208,000 visits. The latest 3 months were also down by 12% compared to January – March 2019 to 790,000 visits despite a record in January, along with the 12-month period which fell by 2% YoY to 5.3 million visits.

**'Rest of World'** markets saw a 48% decrease YoY in visits in March 2020 to 213,000 visits. The first 3 months of 2020 also saw a decrease of 8% YoY to 1.3 million visits despite a record in January; however, visits in the 12 months to March 2020 increased by 1% compared to the same period the year before to 8.1 million visits.

# Outbound and Competitors

## Travel abroad by UK residents in the last three months

	Jan - Mar 2020	Change vs. Jan - Mar 2019
<b>Visits (000)</b>	13,890	-24%
<b>Spend (£ million)</b>	£9,210	-20%

UK residents took 13.9 million visits abroad between January and March 2020, down 24% on the same months in 2019. These visitors spent £9.2 billion, down 20% on January – March 2019.

Between January and March 2020, UK residents took 31% fewer outbound business trips than in the same period in 2019, 21% fewer holiday visits, 24% fewer trips for visiting friends and relatives, and 32% fewer trips for miscellaneous purposes.

Visits by UK residents to Europe overall and to the EU countries in January – March 2020 were both down 26% on those months the year before. Visits to the EU15 were down 27% on January – March 2019 and 22% to destinations in Other EU countries YoY. Visits to North America in the same period were down 3% YoY, while those to the Rest of the World were down 18% YoY.

## The international picture\*

Most of the UK's main competitors shown on the table below have reported an decline in inbound arrivals in 2020 so far due to COVID-19. We will see how this situation changes throughout 2020.

Figures relate to different time periods so comparisons should be treated with caution.

Destination	Growth in overseas visits	Period (Jan 2020 to ...)
Rep. of Ireland	+2%	February
France	+1%	October**
USA	-18%	March
Canada	-20%	March
Netherlands	-23%	March
Germany	-25%	March
Spain	-26%	April
Italy	-34%	March
Australia	-44%	April
Switzerland	-47%	April
Turkey	-51%	April
<b>UK</b>	<b>-54%</b>	<b>March</b>

For more on outbound travel from the UK [visit the ONS website](#). \*Source: IPS for the UK, UNWTO for all other markets, periods for which we have data available vary by country, so figures are indicative and not necessarily directly comparable. 7

\*\* Please note France data is based on January-October 2019 results.

# Exchange rates

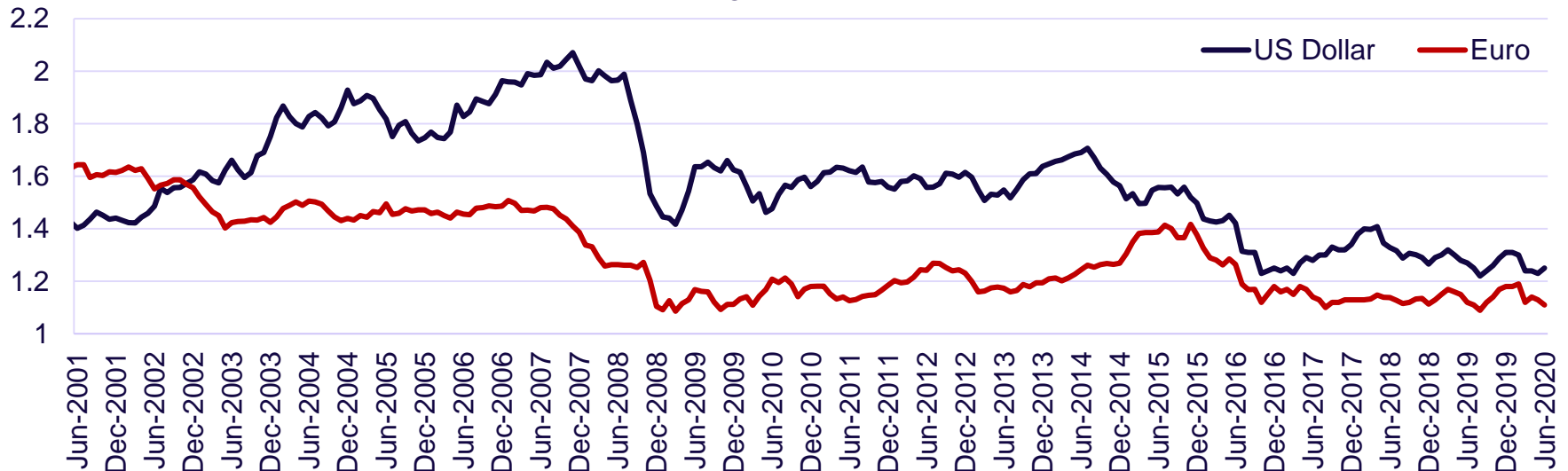
The cost of Sterling for those visiting the UK was high in 2015 but in 2016 it began to fluctuate due to political uncertainty. From late June 2016, the sharp depreciation of the pound following the referendum result made the UK a more affordable destination for many markets.

The value of Sterling against both the dollar and the euro has remained low since, although it has been fluctuating since then: it rose against the dollar in 2017 before starting depreciating again in 2018 and reaching its weakest point in August 2019, after which it started appreciating again.

Sterling was down 2% year-on-year (YoY) at \$1.25 in June 2020. Against the euro, at €1.11 in June 2020, Sterling was 3% down on its value in June 2019. Compared to the Sterling value in December 2015, it was down 17% and down 20% on its value against the US dollar and the euro respectively.

In June 2020, Sterling was down 2% against the Australian dollar, up 1% against the Chinese Yuan, and down 2% against the Canadian dollar compared to June 2019 (but down 12%, 8% and 17% on December 2015 respectively).

GBP Exchange rate: \$ / € per £

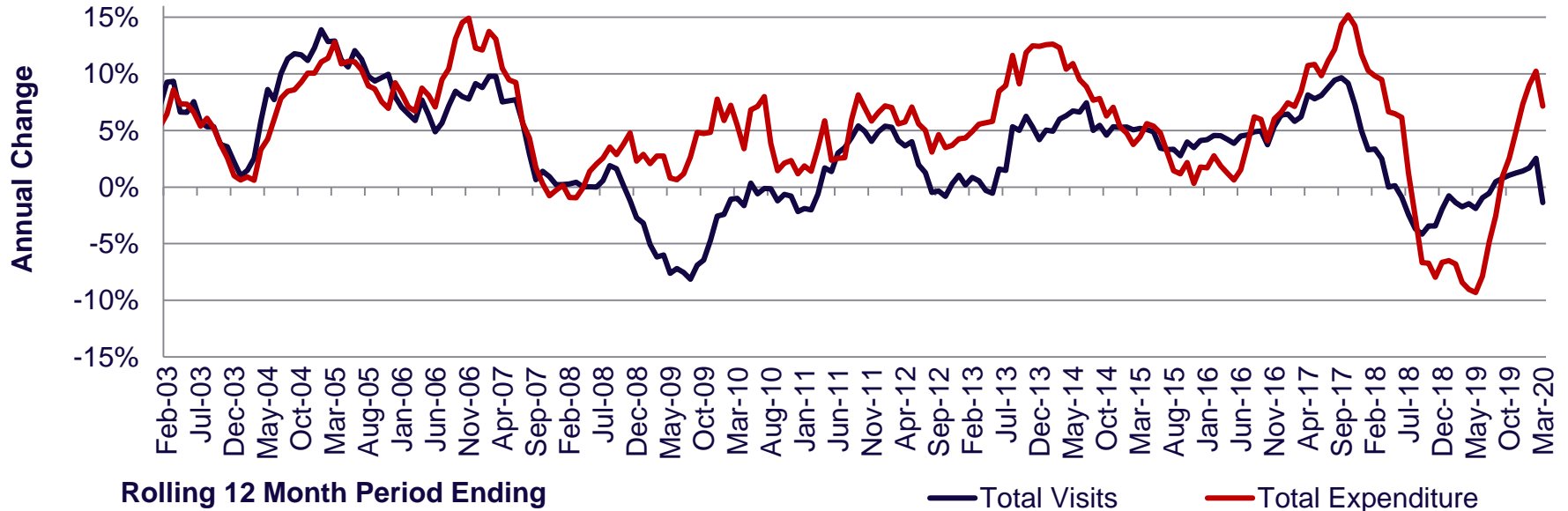


Source: Bank of England



# Longer term trends

## Visits and spend since 2003



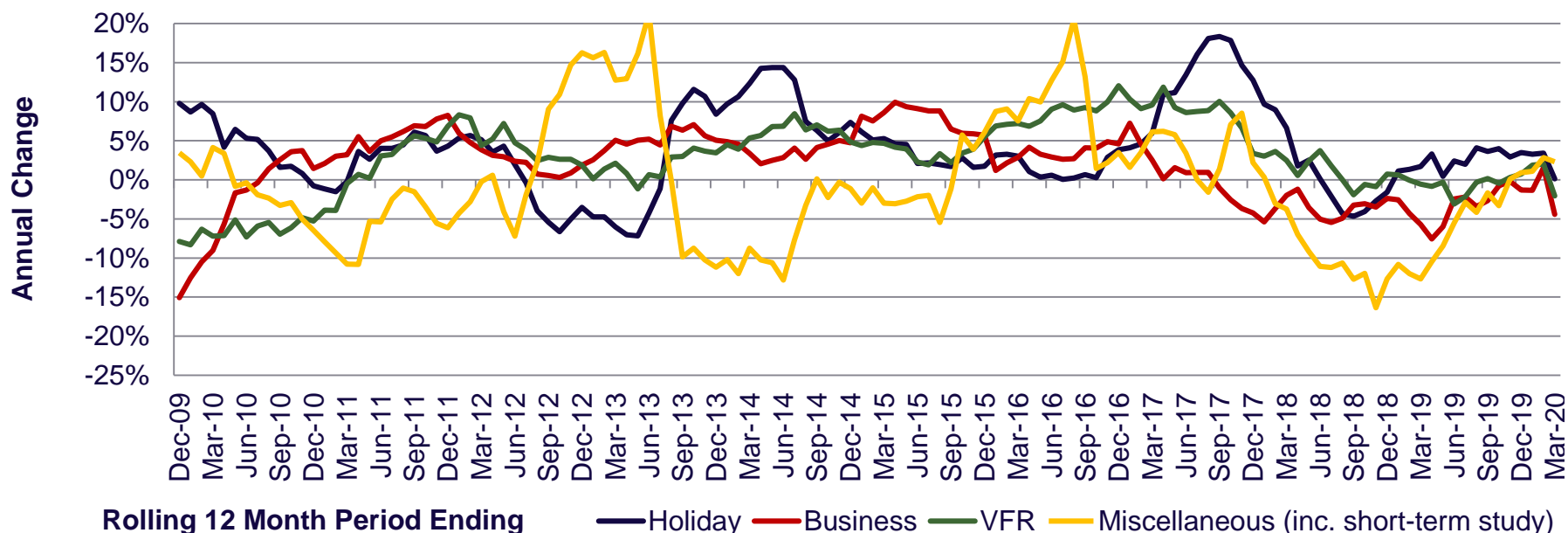
This chart shows the year-on-year change in headline IPS results based on a 'rolling twelve-month' basis. Presenting the data in this way enables us to spot emerging trends and helps to 'smooth out' erratic results for any single month.

The impact of the global economic crisis can be seen in 2009 followed by slow but reasonably steady recovery until late 2017. In 2018, however, there was a decline in visits and spend that continued into the first months of 2019. We started observing a more positive trend in the last months of 2019, but March 2020 is seeing a decline due to the outbreak of COVID-19.

Whilst visits growth has remained positive in the years to 2018, spend has fluctuated more. As of March 2020, visits in the last twelve months were tracking 1% down and inbound spend 7% up compared to the twelve months to March 2019.

# Longer term trends

## Trends in inbound tourism by purpose since 2009



By journey purpose holiday visits were far more resilient to the recession in the late 2000s and mostly have shown long term growth. There has been some variability in recent years. In the most recent 12 months, holiday visits were on par with the same period in 2019.

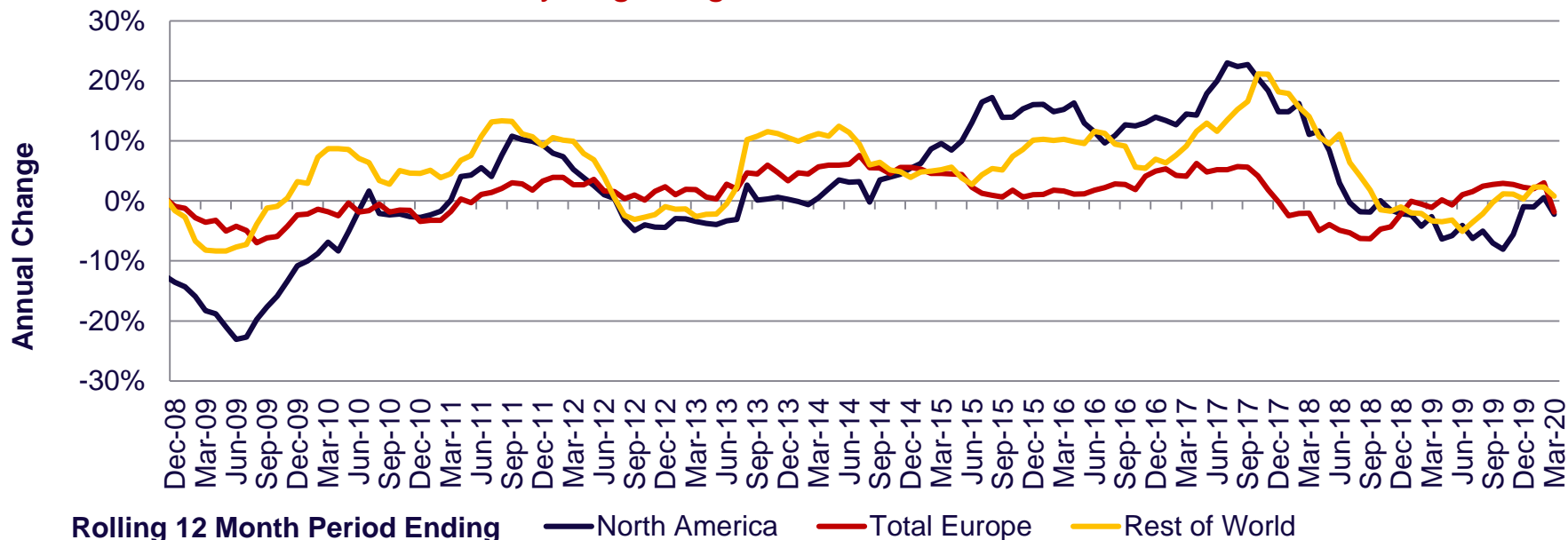
After a significant downturn in 2009, business visits have generally seen steady growth since, which intensified in 2015. There has been gradual recovery in 2019; however, business visits are seeing a decline in 2020, and in the most recent 12 months they were down 4% YoY.

Trips to visit friends and relatives have largely shown growth in recent years, and stayed in positive territory since mid-2013 until a decline in 2018. Results showed VFR visits in the 12 months to March 2020 down 2% YoY.

Trips for other (miscellaneous) purposes account for a smaller number of visits and show the most variation with a downward trend since early 2018, but gradual recovery. In the most recent 12 months Miscellaneous visits were up 2% YoY. [More data on long term trend are available here](#)

# Longer term trends

Trends in inbound tourism by origin region since 2008



This chart shows the longer term picture and the varying rates of recovery in visit numbers after the global financial crisis. Until 2017, visits from Total Europe grew at a steady pace; they fell in 2018 but have been stable recently. In March 2020, they were down 2% compared to the previous twelve months.

Visits from North America initially struggled to recover since 2009 but showed steady growth between 2014 and 2017. They were about stable in 2018, though more recent results were down again. In the latest 12 months to March 2020 they were down 2% YoY.

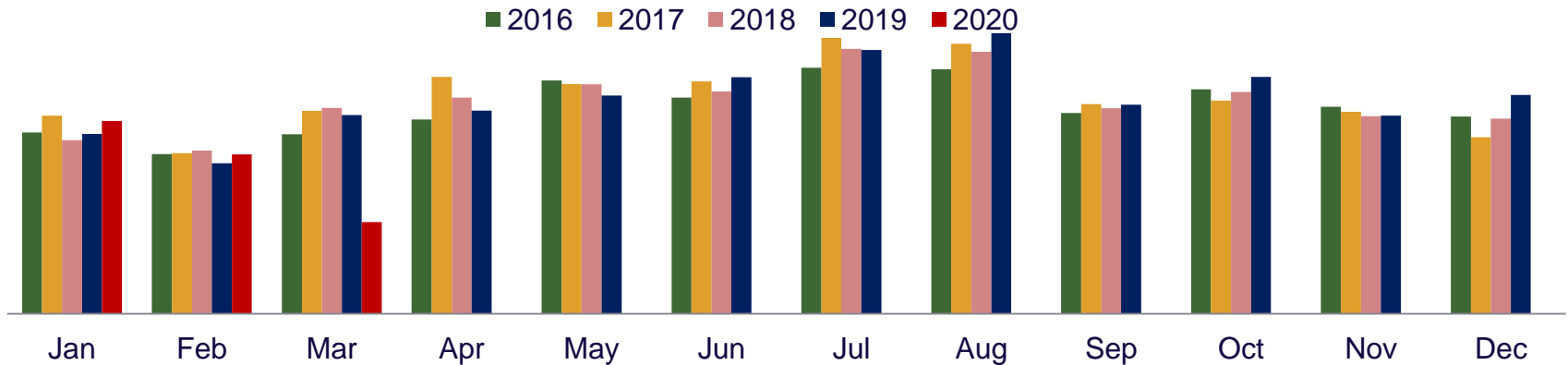
Visits from the 'Rest of World' region remained broadly in positive territory until late 2016, when they started fluctuating more. Late 2017 showed strong growth, with a decline in 2018 and early 2019 before returning to growth recently. Provisional results show those visits in the 12 months to March 2020 were up 1% YoY.

# Detailed monthly trends

## Visits

### Overseas Visits to the UK - Total Visits (000)

Source: Office for National Statistics, International Passenger Survey



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	2,857	2,514	2,827	3,059	3,672	3,406	3,877	3,854	3,161	3,535	3,258	3,107
2017	3,123	2,528	3,196	3,731	3,619	3,662	4,344	4,253	3,302	3,359	3,183	2,780
2018	2,734	2,573	3,240	3,404	3,614	3,503	4,172	4,126	3,237	3,491	3,112	3,075
2019	2,830	2,372	3,129	3,199	3,438	3,727	4,155	4,418	3,292	3,731	3,121	3,445
2020	3,036	2,512	1,446									

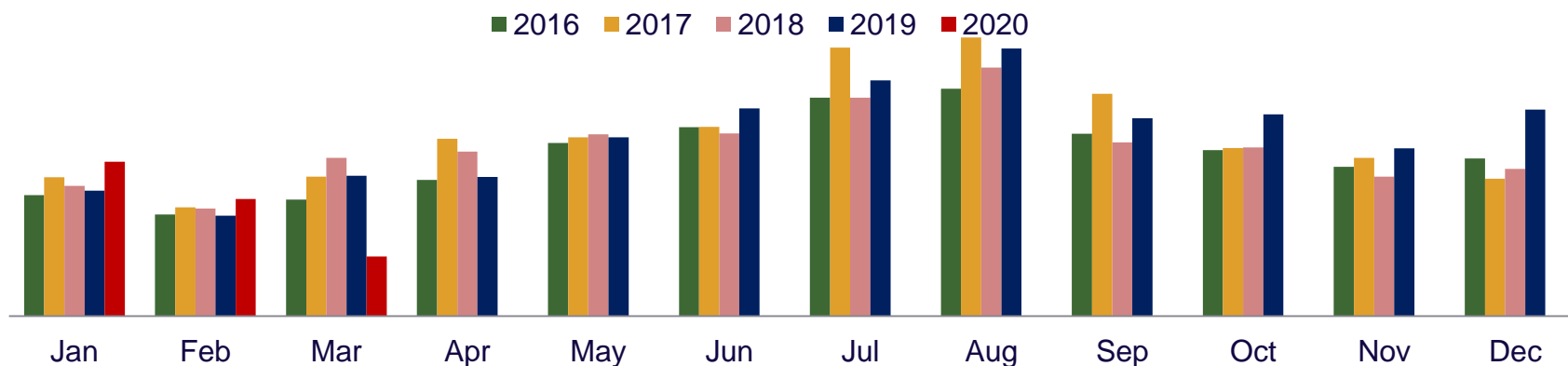
**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

## Spend

### Overseas Visits to the UK - Total Spend (£m)

Source: Office for National Statistics, International Passenger Survey



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	1,586	1,332	1,529	1,787	2,270	2,476	2,864	2,981	2,390	2,176	1,956	2,067
2017	1,820	1,426	1,829	2,325	2,346	2,482	3,521	3,654	2,913	2,204	2,076	1,800
2018	1,708	1,412	2,074	2,157	2,385	2,396	2,864	3,259	2,278	2,212	1,830	1,931
2019	1,646	1,318	1,840	1,824	2,347	2,725	3,090	3,510	2,593	2,645	2,201	2,708
2020	2,026	1,538	780									

**Note:** Spending in million pounds. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

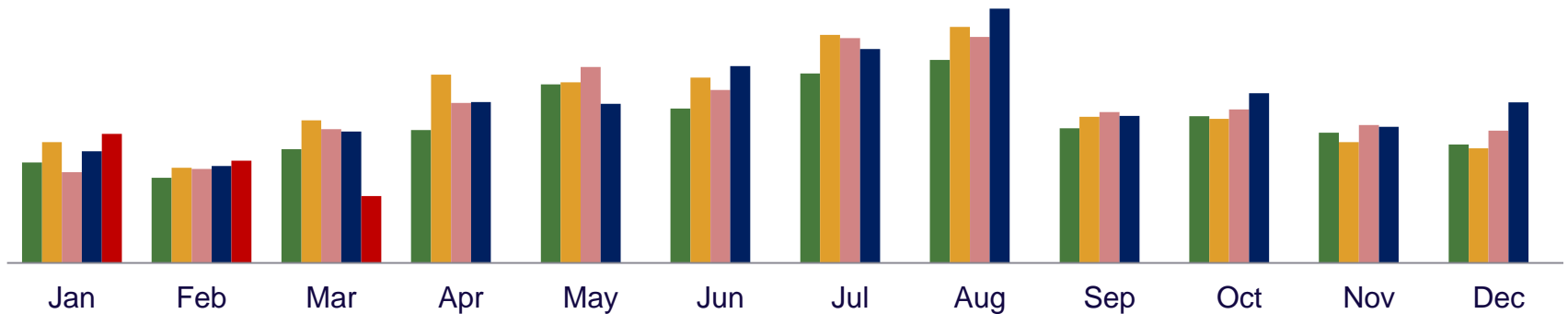
# Detailed monthly trends

Journey Purpose (1 of 4) – Holiday

## Overseas Visits to the UK - Holiday Visits (000)

Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



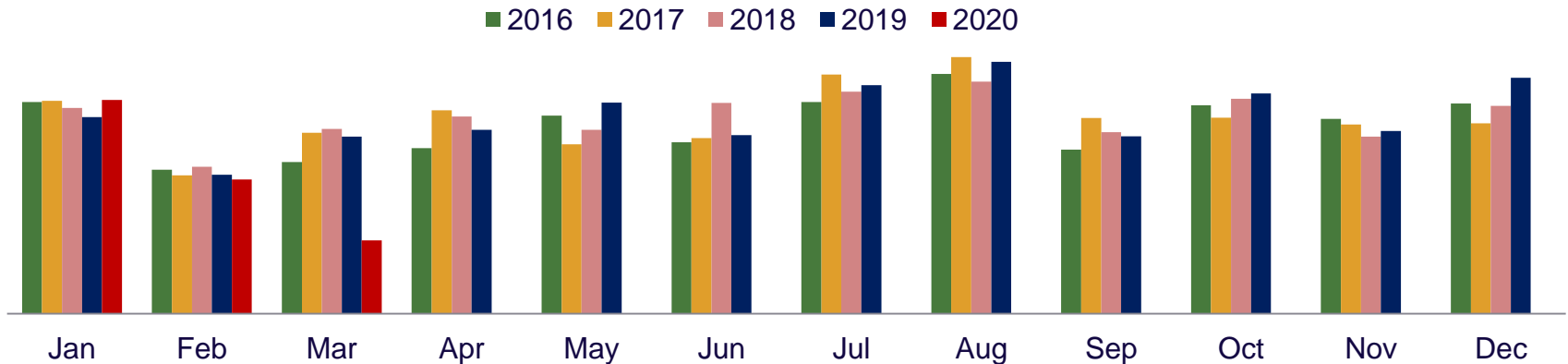
Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	877	742	992	1,158	1,557	1,346	1,653	1,772	1,174	1,279	1,137	1,033
2017	1,053	831	1,244	1,642	1,575	1,615	1,990	2,059	1,275	1,258	1,054	1,001
2018	790	820	1,167	1,396	1,710	1,508	1,962	1,971	1,317	1,339	1,202	1,153
2019	973	844	1,147	1,403	1,388	1,718	1,866	2,217	1,282	1,480	1,187	1,401
2020	1,125	891	584									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

## Journey Purpose (2 of 4) – VFR

**Overseas Visits to the UK - Visits to Friends and Relatives (000)**  
**Source: Office for National Statistics, International Passenger Survey**



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	1,105	751	791	863	1,033	894	1,104	1,250	856	1,086	1,016	1,097
2017	1,110	722	943	1,061	884	916	1,247	1,339	1,021	1,022	988	992
2018	1,073	766	964	1,028	959	1,099	1,159	1,210	946	1,122	924	1,085
2019	1,025	724	923	960	1,101	932	1,192	1,313	925	1,149	954	1,230
2020	1,115	700	382									

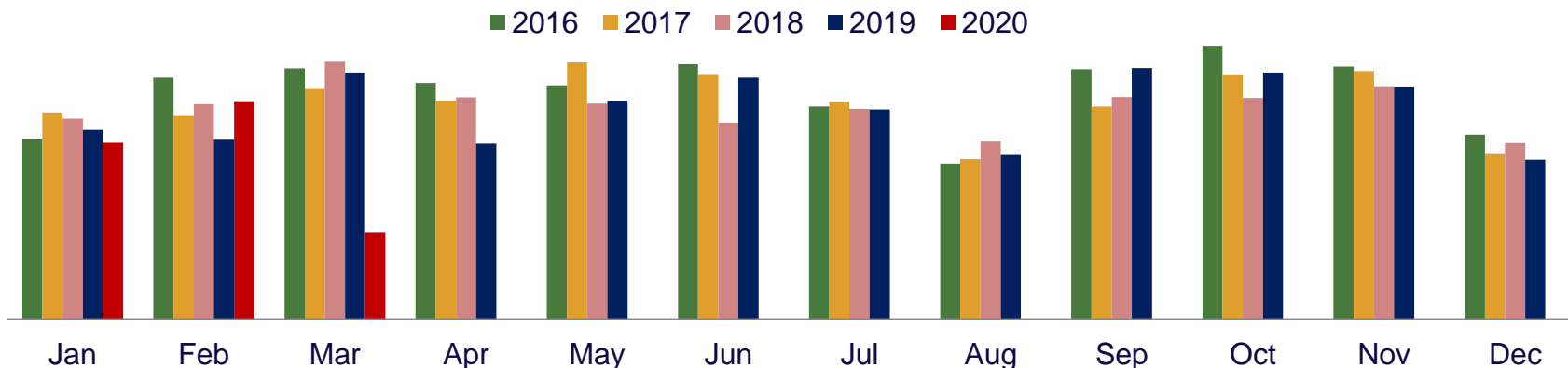
**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

Journey Purpose (3 of 4) – Business

## Overseas Visits to the UK - Business Visits (000)

Source: Office for National Statistics, International Passenger Survey



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	622	832	865	814	806	878	733	536	861	942	871	636
2017	712	703	796	754	885	845	749	551	733	844	855	572
2018	691	741	887	765	743	677	725	614	766	763	803	609
2019	652	621	850	604	754	832	722	569	866	850	801	549
2020	610	751	299									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

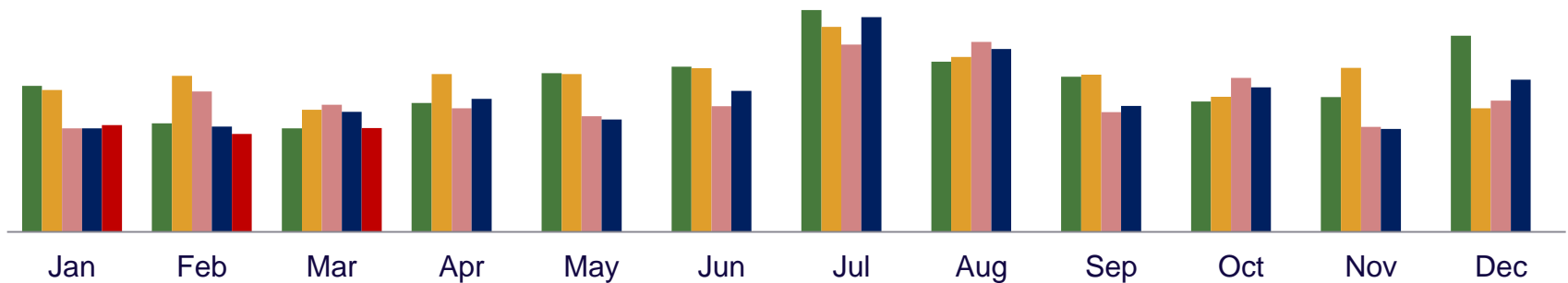


# Detailed monthly trends

## Journey Purpose (4 of 4) – Miscellaneous

Overseas Visits to the UK - Miscellaneous (includes short-term study, 000)  
 Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	254	189	180	225	276	288	387	297	270	227	235	342
2017	247	272	213	275	275	285	357	305	274	236	286	215
2018	180	245	222	215	202	219	327	331	209	268	183	229
2019	181	183	209	232	196	246	374	318	219	252	179	265
2020	186	170	181									

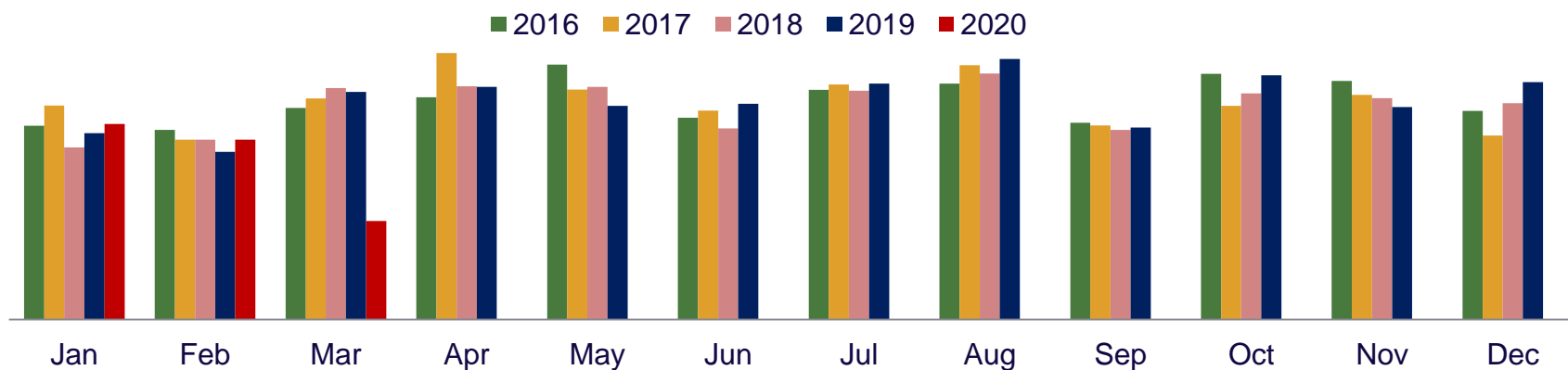
**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

Global Regions (1 of 7) – Europe total

## Overseas Visits to the UK from Europe (000)

Source: Office for National Statistics, International Passenger Survey



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	2,015	1,971	2,198	2,309	2,648	2,096	2,386	2,497	2,046	2,555	2,479	2,168
2017	2,224	1,869	2,299	2,769	2,390	2,172	2,443	2,696	2,015	2,220	2,334	1,911
2018	1,790	1,870	2,405	2,423	2,417	1,985	2,377	2,613	1,970	2,350	2,300	2,249
2019	1,936	1,742	2,365	2,417	2,219	2,243	2,453	2,638	1,996	2,537	2,209	2,469
2020	2,032	1,869	1,025									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

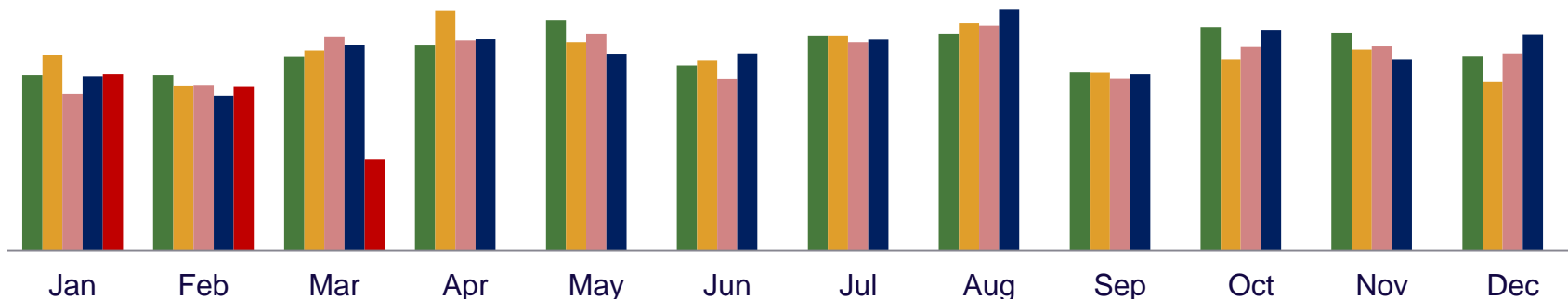
# Detailed monthly trends

Global Regions (2 of 7) – Total EU

## Overseas Visits to the UK from the EU (000)

Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	1,815	1,817	2,014	2,124	2,384	1,919	2,223	2,243	1,845	2,317	2,250	2,016
2017	2,030	1,701	2,074	2,486	2,161	1,966	2,222	2,356	1,841	1,977	2,080	1,751
2018	1,626	1,708	2,215	2,180	2,243	1,779	2,161	2,333	1,782	2,108	2,117	2,041
2019	1,803	1,607	2,133	2,192	2,039	2,041	2,188	2,499	1,825	2,289	1,978	2,235
2020	1,827	1,697	948									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

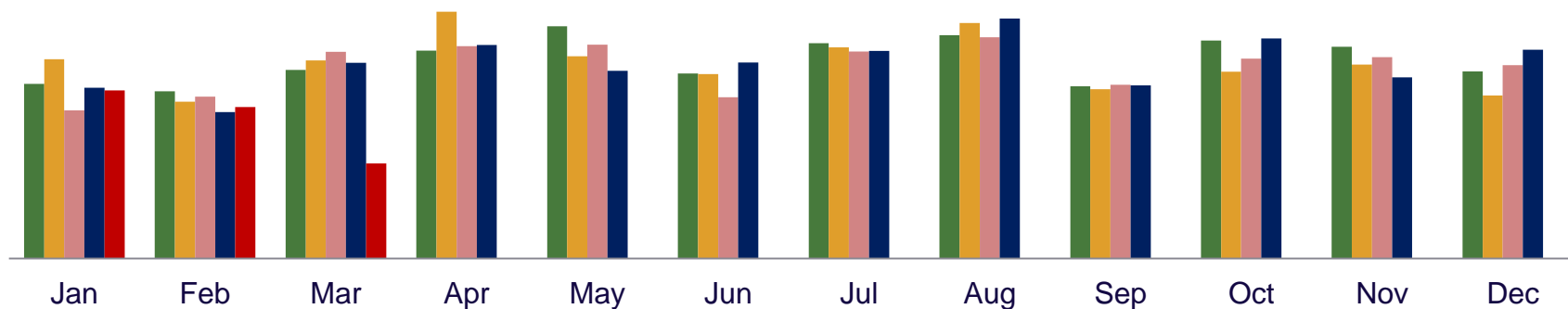
# Detailed monthly trends

Global Regions (3 of 7) – EU 15

## Overseas Visits to the UK from the EU15 countries (000)

Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	1,516	1,453	1,638	1,805	2,017	1,607	1,869	1,941	1,495	1,893	1,840	1,624
2017	1,731	1,362	1,720	2,143	1,757	1,602	1,835	2,046	1,471	1,623	1,685	1,417
2018	1,287	1,407	1,796	1,843	1,857	1,401	1,796	1,922	1,508	1,735	1,748	1,679
2019	1,483	1,272	1,701	1,854	1,630	1,703	1,802	2,083	1,505	1,910	1,572	1,814
2020	1,461	1,316	826									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

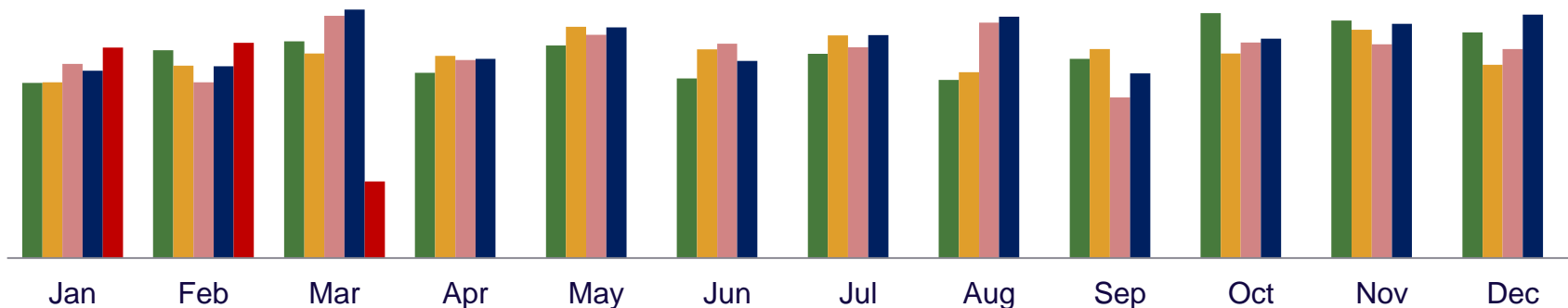
# Detailed monthly trends

Global Regions (4 of 7) – Other EU

## Overseas Visits to the UK from other EU countries (000)

Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



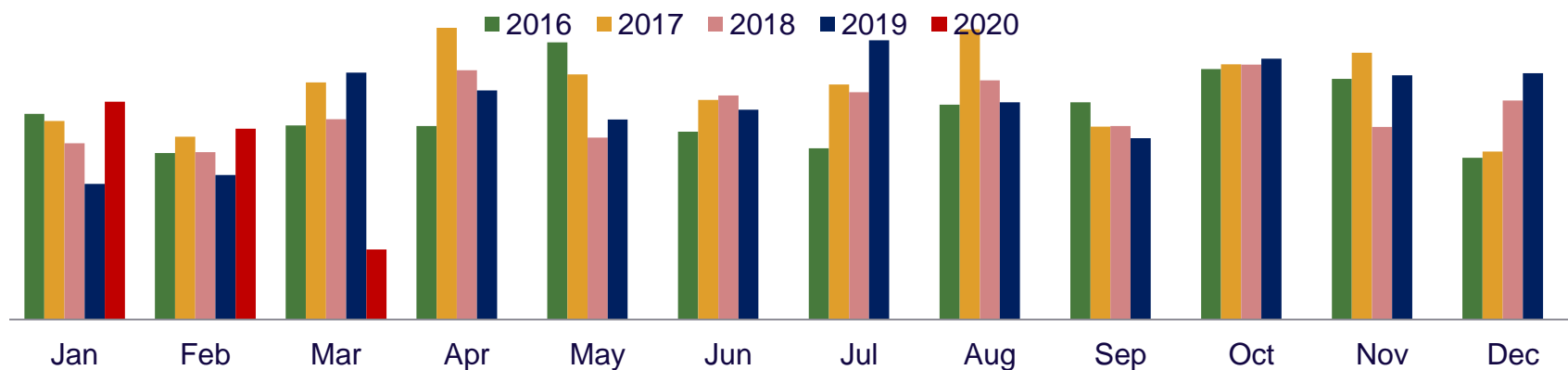
Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	303	360	375	320	368	311	353	308	345	424	411	391
2017	304	333	354	350	400	361	385	321	361	354	395	334
2018	336	304	419	343	387	371	365	407	278	373	370	362
2019	324	332	430	345	399	341	386	418	319	380	405	421
2020	364	372	132									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

Global Regions (5 of 7) – Rest of Europe

**Overseas Visits to the UK from non-EU countries in Europe (000)**  
**Source: Office for National Statistics, International Passenger Survey**



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	195	158	184	184	263	178	163	204	206	238	228	154
2017	189	174	225	277	233	208	223	276	183	242	253	159
2018	167	159	190	237	173	213	216	227	184	242	183	208
2019	129	137	235	218	190	199	265	206	172	248	232	234
2020	207	181	67									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

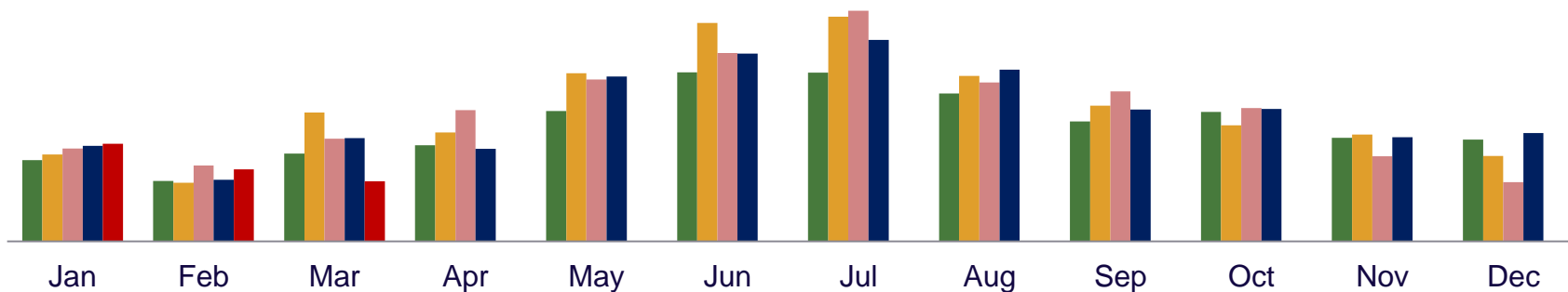
# Detailed monthly trends

Global Regions (6 of 7) – North America

## Overseas Visits to the UK from North America (000)

Source: Office for National Statistics, International Passenger Survey

■ 2016 ■ 2017 ■ 2018 ■ 2019 ■ 2020



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	281	208	303	332	450	584	583	511	415	447	358	252
2017	300	203	445	376	581	755	776	572	469	401	369	295
2018	321	262	354	453	560	651	797	548	519	460	294	205
2019	330	213	356	319	570	648	696	593	456	457	360	374
2020	337	249	208									

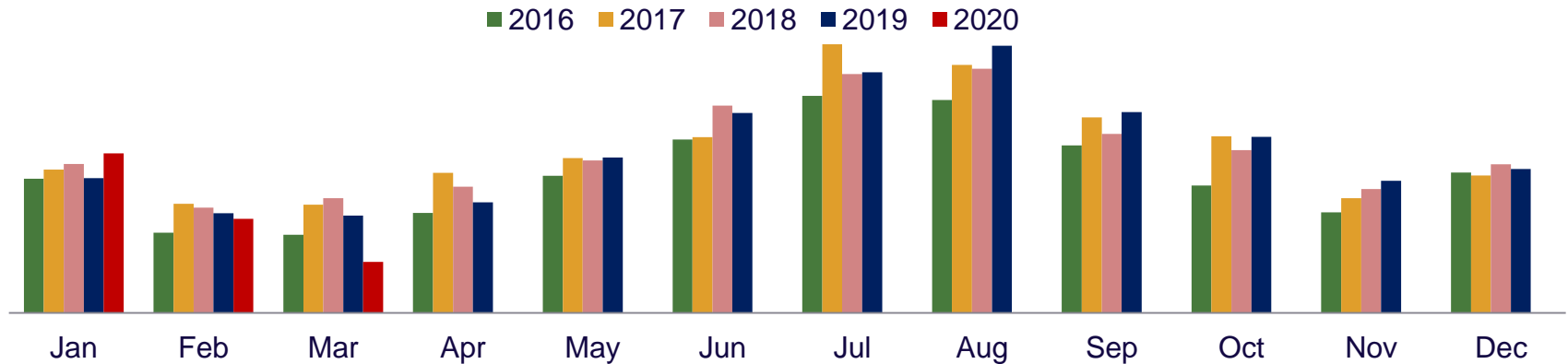
**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)

# Detailed monthly trends

Global Regions (7 of 7) – Rest of the World

## Overseas Visits to the UK from Rest of the World (000)

Source: Office for National Statistics, International Passenger Survey



Years	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2016	561	335	327	418	574	726	908	890	701	533	421	587
2017	599	456	452	586	647	736	1,124	1,038	818	739	480	575
2018	623	440	480	528	637	867	999	1,021	749	681	518	622
2019	563	418	407	462	650	836	1,006	1,118	840	737	552	602
2020	667	394	213									

**Note:** Visits in thousands. Monthly data is replaced by the more accurate Quarterly data. [Long term trends showing percentage change year-on-year by quarter and more is available here.](#)



# Definitions

**EU15** - Austria, Belgium, Denmark, France, Finland, Germany, Greece, Irish Republic, Italy, Luxembourg, Netherlands, Portugal, Spain and Sweden.

**Other EU** - Bulgaria, Cyprus (South), Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia. Note that Croatia has been included in the 'Other EU' category since it joined in July 2013; before July 2013 this group was labelled as A12.

**EU** – Total EU, therefore combined EU15 and Other EU (as defined above).

**Rest of Europe** – European countries outside the EU (including Russia, Norway and Switzerland). Before July 2013 Croatia was also included here, but from July 2013 appears in Other EU.

**North America** - Canada (including Greenland and St Pierre et Miquelon), USA (including Puerto Rico and US Virgin Islands)

**Rest of World** – Countries outside Europe and North America (Africa, Asia, Central America, Middle East, Oceania, South America)

**VFR** - Visiting Friends and Relatives

**Miscellaneous visits** - includes those for short term study, to attend sports events, for personal shopping, health or religious purposes, accompanying others and many more

**Visit** - all departing visits from overseas residents (including those who may be UK nationals but live elsewhere, excluding other nationals who have been in the UK for 12 months or longer)

**Spend** - the amount visitors report spending in the UK during their stay

**YoY** - Year on Year

## More information

Read the Inbound research & insights section of the VisitBritain website for much more detail on long term trends, data for individual markets and UK regions

Refer to the ONS website for more on IPS methodology and UK outbound travel

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