Monthly Inbound Update
July 2017

22nd September 2017

VisitBritain

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About this data

Our monthly update presents the latest International Passenger Survey (IPS) data released by the Office for National Statistics (ONS).

The Quarterly Release for this period (Q3, July – September 2017), which may contain some revisions, is scheduled to be released on **18th January 2018**. This will provide data on visits by markets and UK region visited up to Q3 2017.

The next Monthly Release will be on 20th October 2017 covering data for August 2017.

The Inbound research & insights section of the VisitBritain website has much more detail on long term trends, visits from individual markets and to UK regions.

Short term figures give an indication of the very latest trends, but should be used with caution. IPS is not designed to report accurately by month, and figures should be treated as indicative. Analysis of the last three months or longer is more reliable. All figures are provisional and subject to revision by the ONS. All figures quoted are not "seasonally adjusted". Numbers in some tables / charts may not sum due to rounding.

The data is based on interviews with a sample of departing visitors. The number interviewed varies but is typically 3,000-4,000 per month.

Headlines – July 2017 (provisional)

	JULY 2017		LAST 3 MONTHS (MAY - JUL)		YEAR TO DATE (JAN - JUL 2017)		ROLLING 12 MONTHS (AUG 2016 - JUL 2017)	
		% change vs. Jul 2016		*% change vs. May '16 - Jul '16*		*% change vs. Jan - Jul '16*		*% change vs. Aug '15 - Jul '16*
ALL VISITS (000)	4,020	*6%*	11,050	*4%*	23,070	*8%*	39,370	*7%*
Spend (£ million)	2,750	*3%*	6,960	*3%*	13,330	*9%*	23,680	*7%*

- **Visits:** The UK welcomed 4.0 million overseas visits in July, up 6% on July last year and setting a new July record. This was the first time, since records began, that the UK welcomed more than 4 million inbound visits in any one calendar month. Between May and July 2017 there were a record 11.1 million inbound visits to the UK, 4% up on the same period last year. The record setting continues over the first seven months of 2016 and the rolling 12 months to July 2017. There were 23.1 million visits to the UK in the first seven months of the year and 39.4 million visits in the 12 months to July 2017 – the best ever rolling 12 month period.

- **Spending:** July 2017 spending rose 3% compared to July 2016 to reach £2.8 billion (a new July record). With record setting results in six of the first seven months of the year (only June did not set a year on year monthly record), inbound visitors spent a record £13.3 billion in the first seven months of 2017, 9% more than the first part of 2016. Over the longer term rolling 12 months to July 2017 visitors to the UK spent a record £23.7 billion in the UK – the highest ever rolling 12 month period.

- **Spend per visit:** for the last 12 months average spend per visit was £601, which is only slightly higher than the average for 2016 as spending growth has outpaced visit growth for most of 2017, with only the most recent months being an exception (June and July).

All monthly data is provisional. Final 2017 data to be released in 2018.

Journey Purpose

By journey purpose	JULY 2017		LAST 3 MONTHS (MAY - JUL)		YEAR TO DATE (JAN - JUL 2017)		ROLLING 12 MONTHS (AUG 2016 - JUL 2017)	
	Visits (000)	*% change vs. Jul 2016*	**Visits (000)**	*% change vs. May '16 - Jul '16*	**Visits (000)**	*% change vs. Jan - Jul '16*	**Visits (000)**	*% change vs. Aug '15 - Jul '16*
Holiday	1,780	*12%*	4,860	*11%*	9,310	*19%*	15,360	*14%*
VFR	1,210	*9%*	2,960	*-2%*	6,720	*5%*	11,880	*8%*
Business	710	*-2%*	2,380	*0%*	5,240	*-3%*	9,050	*0%*
Miscellaneous	320	*-13%*	850	*-3%*	1,800	*7%*	3,080	*-2%*

- **Holiday** visits were up 12% to a July record of 1.8 million. This is the highest ever month of holiday visits to the UK. The record breaking continues over longer time periods as well. Between May and July 2017 there were 4.9 million holiday visits to the UK (11% more than the same three month period last year). So far this year there have been a record 9.3 million holiday visits – 19% more than this time last year and the latest 12 month period (August 2016-July 2017) is the strongest ever 12 month period for inbound holiday visits.
- **Visits to friends and relatives** (VFR) were up 9% to a July record of 1.2 million this year. Following weaker May results, VFR visits in the last three months are down 2%, but are in positive record breaking territory for the first seven months of 2017 and rolling 12 months to July 2017.
- **Business** visits have been variable so far in 2017, posting negative results in July this year – down 2% compared to July 2016. With only January and May registering growth this year, there were 3% fewer business visits to the UK in the first seven months of 2017, compared to 2016. Due to a strong end of 2016, business results for the 12 months to July 2017 were just enough to match the previous rolling 12 month record posted last year (August 2015 – July 2016).
- **Miscellaneous** journey purpose visits are a combination of a wide range of different journey purposes, including (but not limited to) short term study, looking for work, shopping, attending a sports event and many more. In July 2017 visits to the UK were 13% down on July 2016 results. Visits were down 3% in the last three months of this year but with strong February and March 2017 results, miscellaneous visits were 7% up in the first seven months of 2017, compared to the same period last year (but not a record).

Short term figures give an indication of the very latest trends, but should be used with caution. IPS is not designed to report accurately by month, and figures should be treated as indicative. Analysis of the last three months or longer is more reliable.

VisitBritain

Global Regions

By global region	JULY 2017		LAST 3 MONTHS (MAY - JUL)		YEAR TO DATE (JAN - JUL 2017)		ROLLING 12 MONTHS (AUG 2016 - JUL 2017)	
	Visits (000)	*% change vs. Jul 2016*	**Visits (000)**	*% change vs. May '16 - Jul '16*	**Visits (000)**	*% change vs. Jan - Jul '16*	**Visits (000)**	*% change vs. Aug '15 - Jul '16*
EU Total	2,330	*3%*	6,700	*-2%*	15,130	*4%*	26,030	*5%*
EU15	1,890	*1%*	5,420	*-5%*	12,350	*4%*	21,170	*4%*
Other EU	440	*14%*	1,280	*12%*	2,780	*4%*	4,850	*6%*
Rest of Europe	200	*18%*	630	*3%*	1,490	*14%*	2,480	*7%*
North America	650	*9%*	1,800	*24%*	2,890	*21%*	4,790	*19%*
Rest of World	840	*11%*	1,920	*12%*	3,560	*18%*	6,090	*8%*

- Visits to the UK from all **EU markets** rose 3% in July 2017 compared to July last year to a record 2.3 million. Over the first seven months of 2017 there were a record 15.1 million visits from these high volume markets, 4% higher than the first seven months of 2016.
- Looking specifically at visits from **EU15** markets, these were up marginally during July this year although with weaker performances posted in May and June, visits during the three months to July were down 5%, compared to the same three months last year. However, boosted by strong results from January, March and April, visits in the first seven months were up 4% to a record 12.4 million. In the 12 months to July 2017, there were a record 21.2 million visits from EU15 markets, up 4% on the previous 12 months (a new 12 months to July record).
- Visits from all **Other EU** markets were 14% above July 2016, at 440,000 visits – a new July record. Recent results have boosted the inbound visits from Other EU markets to a record 2.8 million visits in the first seven months of 2017. Over the longer term, there have been a record 4.9 million visits between August 2016 and July 2017, up 6% compared to the previous 12 months.
- Visit growth from the **Rest of Europe** was at 18% in July 2017, the fourth month of double digit year on year growth. Buoyed by these strong year on year monthly results, visits for the first seven months of 2017 were up 14% higher than the same time last year to a record setting 1.5 million.
- There were a record 650,000 visits to the UK from **North America** in July and visits from this region have continued to show the strongest growth so far this year. Encouragingly these results see North America visits edging closer to record levels. From January to July 2017 there were 2.9 million visits, 21% up on the start of 2016 and just 96,000 short of the record set in 2000.
- **Rest of World** reported an 11% rise in visits to the UK during July 2017. This is the first month Rest of the World visits to the UK have topped 800,000 in any month and are currently tracking 18% higher in the first seven months of the year, compared to the start of 2016.

Short term figures give an indication of the very latest trends, but should be used with caution. IPS is not designed to report accurately by month, and figures should be treated as indicative. Analysis of the last three months or longer is more reliable. The Q3 2017 release scheduled for January 2018 will provide data on visits by market.

Outbound and Competitors

Travel abroad by UK residents

LAST THREE MONTHS: May – July 2017		
		% change vs. May – Jul 2016
Visits (000)	19,890	-1%
Spend (£ million)	£12,250	2%

- UK residents took 19.9 million visits abroad in the last three months – 1% fewer than the same period last year – and spent £12.3 billion (in nominal terms), up 2% on last year.
- Between May and July 2017, UK residents took the same amount of holiday visits as they did during the same time last year, fewer business trips (-4%), more visits to friends and relatives (+6%) and fewer miscellaneous visits (-36%) compared to the same period last year – this decline due to a strong period for miscellaneous visits in 2016 due to Euro 2016.
- Visits by UK residents to Europe were down 2% during May to July 2017, compared to the same period the year before. Visits to EU15 countries fell 4% while visits to other EU destinations rose 12%. Visits to North America were on par with last year whilst Rest of World visits jumped 10% year-on-year.

The international picture*

- All of the UK's main competitors on the table below reported an increase in visits at the start of 2017.
- The UK has performed well when compared to other EU countries such as Italy and Germany and in the mix against France.
- With the exception of the USA all main competitors here are in positive territory, with four countries reporting double digit growth so far this year.
- Figures relate to various periods so comparisons should be treated with caution.

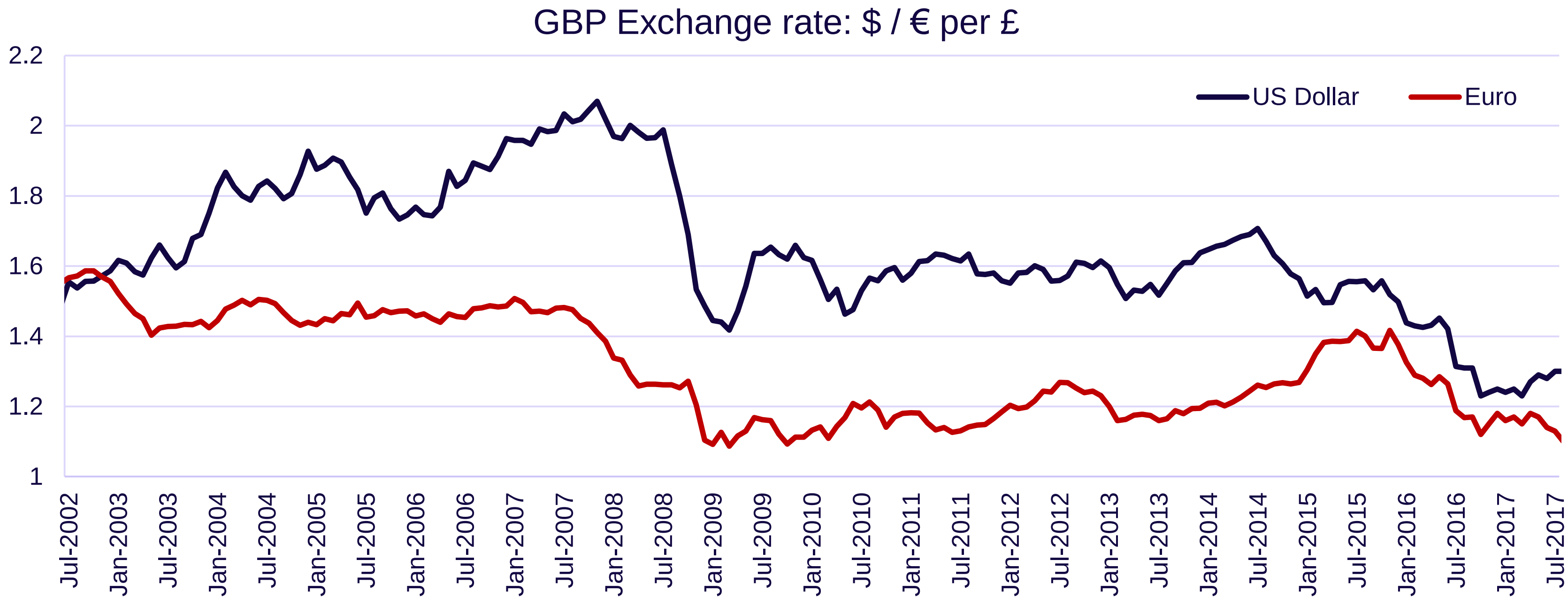
Destination	Growth in overseas visits	Period (Jan 2017 to …)
Turkey	24%	July
Spain	11%	July
Netherlands	10%	May
France	10%	May
UK	**8%**	**July**
Australia	7%	June
Italy	7%	May
Switzerland	7%	July
Canada	6%	June
Germany	5%	June
Rep. of Ireland	3%	July
USA	-4%	March

More: *VisitBritain attracts inbound visitors to Britain. For outbound travel from the UK visit ONS website*

**Source: UNWTO Periods for which we have data available varies by country, so figures are indicative and not necessarily directly comparable.*

Exchange rates

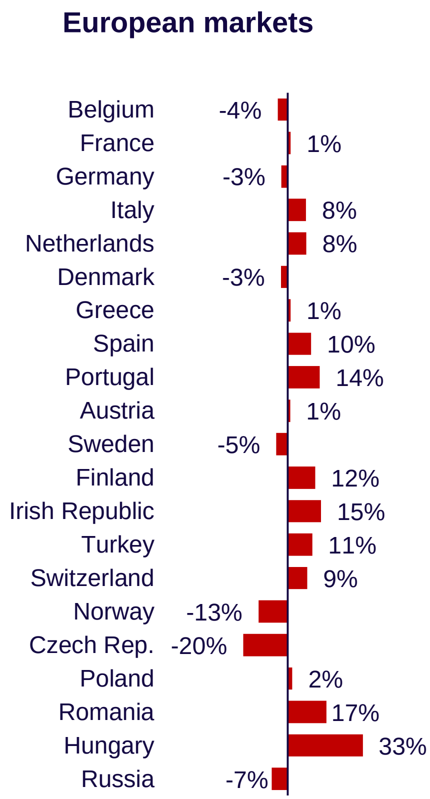
- The cost of Sterling for those visiting the UK was high in 2015 but in 2016 it began to fluctuate due to political uncertainty. From late June 2016, the sharp depreciation of the pound following the referendum result made the UK a more affordable destination for many markets.
- The value of Sterling against both the dollar and the euro has remained low since its weakest point in October 2016, although has risen slightly against the US dollar recently. Sterling was down 5% year on year against the Euro in July 2017 at €1.13.
- Against the US dollar Sterling was also down 1% year on year at $1.30. It had gained from its low point in March 2016.
- In July, Sterling was down 5% against the Australian dollar, 4% down against the Canadian dollar and up 7% against the Japanese Yen compared to July 2016.

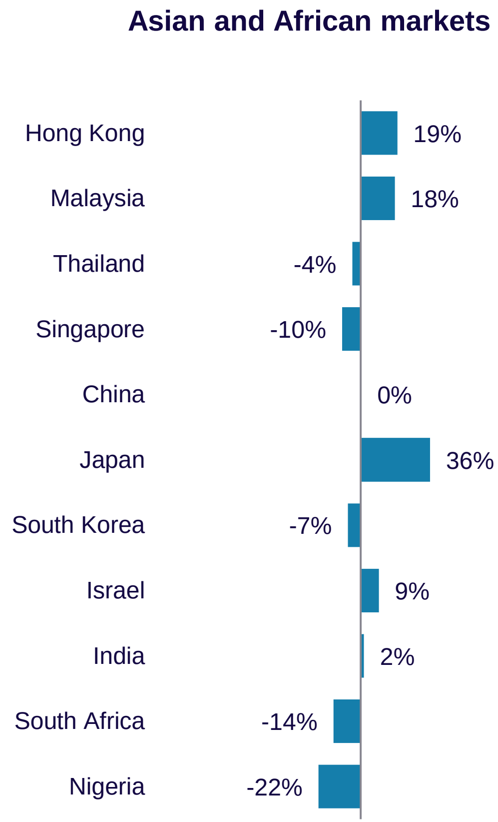


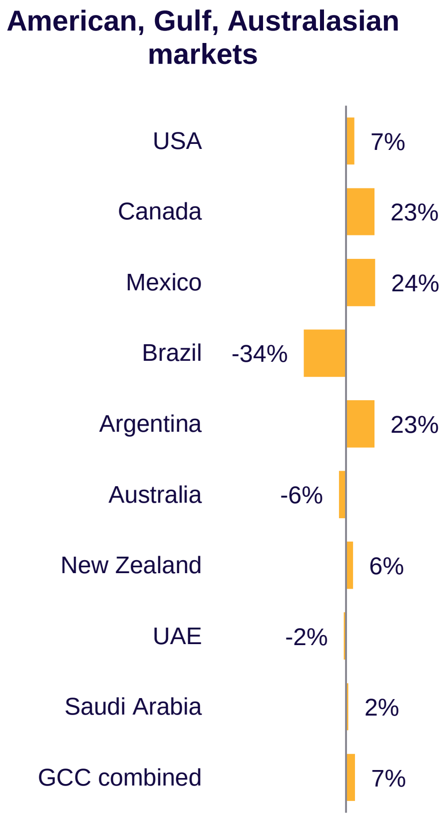
Source: *Bank of England*

Individual markets – quarterly results

Using the latest available market level data, the following three charts show the percentage change in visits to the UK from a number of markets in the latest rolling year of data (the latest four quarters compared to the previous four quarters, in this case from ***April 2016 – March 2017 v April 2015 – March 2016***.



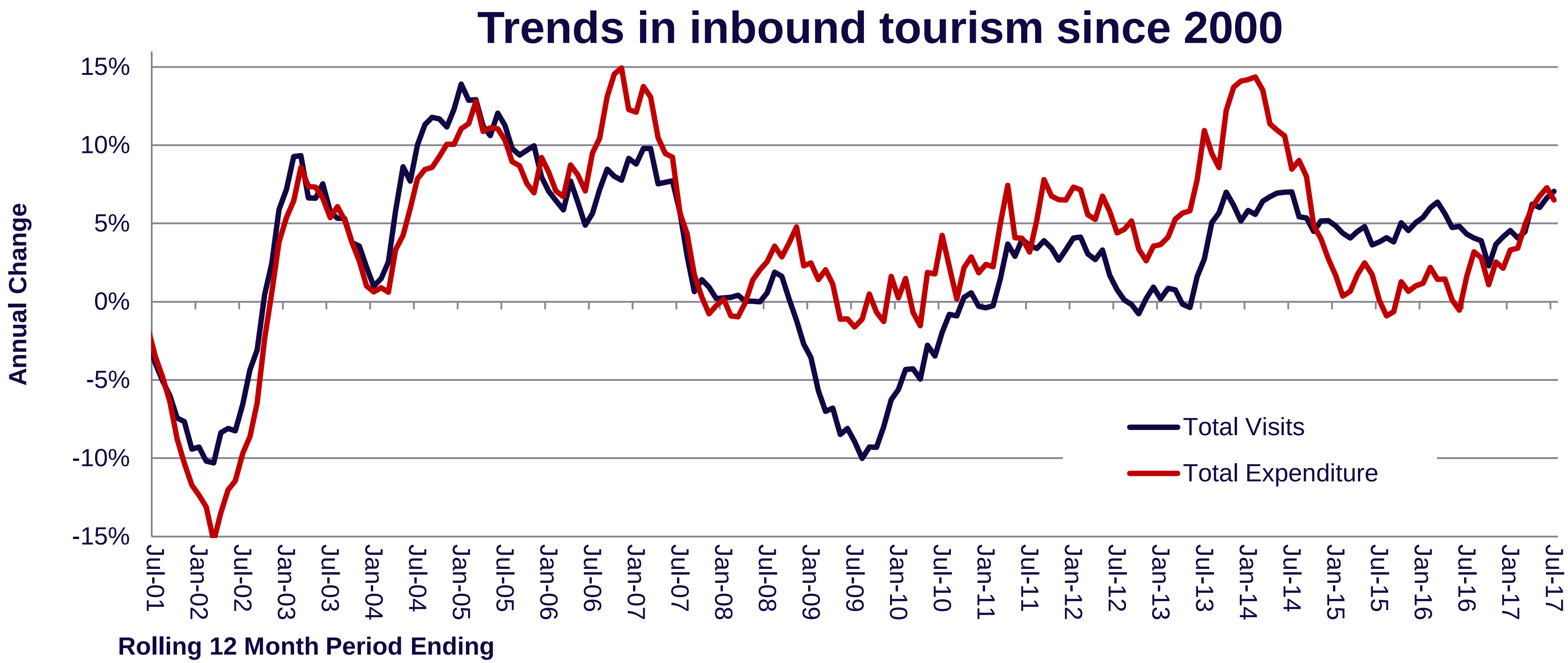




More: *Long term trends in visits from individual origin markets and world regions available here.*

Longer term trends

Visits and spend since 2001

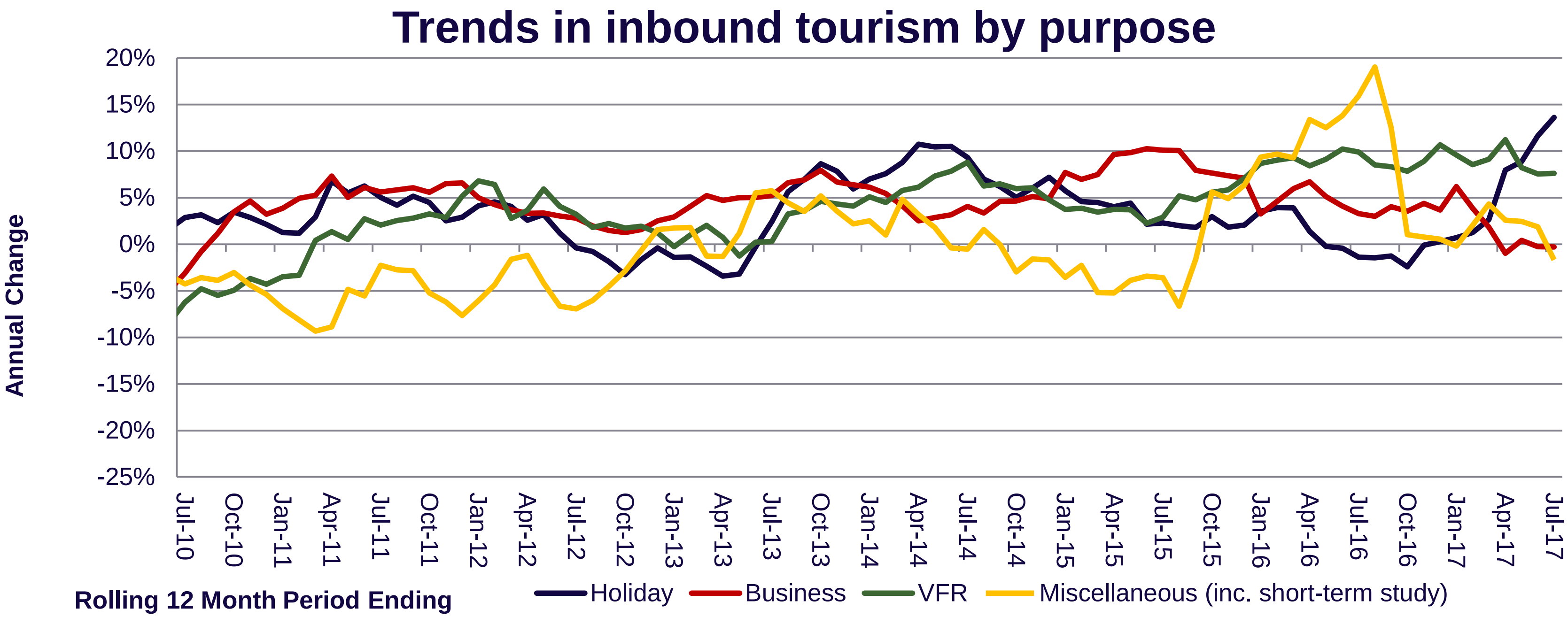


- This chart shows the year-on-year change in headline IPS results based on a 'rolling twelve month' basis. Presenting the data in this way enables us to spot emerging trends and helps to 'smooth out' erratic results for any single month.
- This clearly illustrates the dip in inbound tourism seen post 9/11 in 2002, and subsequent recovery in the mid-2000s. The impact of the global economic crisis can be seen in 2009 followed by slow but reasonably steady recovery over the more recent years.
- Whilst visits growth has remained positive in recent years, spend has fluctuated more. Results for the last 12 month period to July 2017 show visits tracking 7% higher and spend up 7% compared to the previous 12 months.

***More:** Data on long term trends are available here*

Longer term trends

Journey Purpose

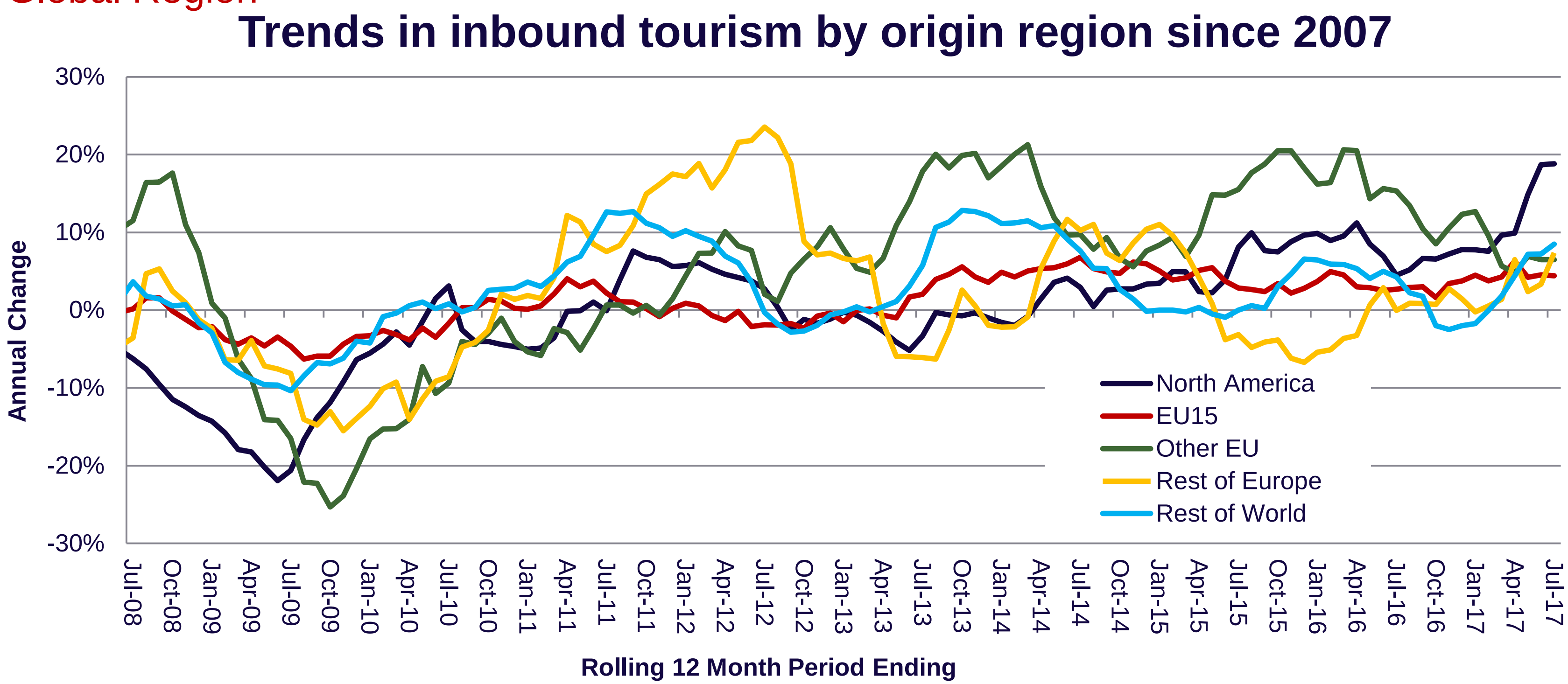


- By journey purpose holiday visits were far more resilient to the economic downturn in the late 2000s and have shown long term growth. There has been some variability in recent years; trends in 2014 and 2015 were positive but visit numbers for 2016 were flat; however, holiday visits are up 12% for the latest 12 month period, late 2016 having been a turning point.
- After suffering a significant downturn in 2009, business visits have seen steady growth since, which intensified in 2015 and through 2016. Results for 2017, so far have been more variable.
- Since 2011, trips to visit friends and relatives have largely shown growth in recent years, and have stayed in positive growth territory since mid-2013. Trips for other (miscellaneous) purposes account for a smaller number of visits and show the most variation.

More: *Data on long term trends are available here*

Longer term trends

Global Region



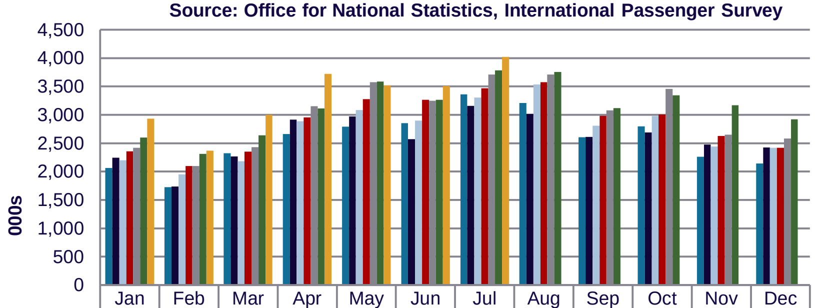
- This chart shows the longer term picture and the varying rates of recovery in visit numbers after the global financial crisis.
- Recently visits from EU15 markets have shown slow but steady growth. Visits from 'Other EU' regions had strong visit growth in recent years, although has been inconsistent in recent months. Visits from the 'Rest of Europe' had the strongest recovery growth between 2011/2012 although have shown to be more volatile over the past couple of years.
- After a period of gradual recovery post global financial crisis, visits from North America have fluctuated but have been growing recently. Visits from the 'Rest of World' region had a couple of periods of strong growth, declined slightly in 2016 but showing signs of recovery into 2017.

More: *Data on long term trends are available here*

Detailed monthly trends

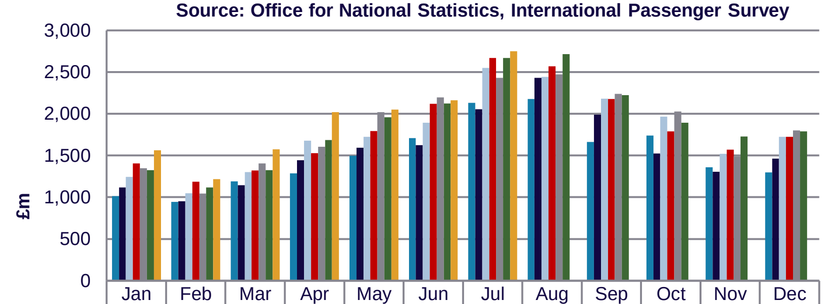
Visits and spend

Overseas Visits to the UK - Total Visits
Source: Office for National Statistics, International Passenger Survey



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	2,065	1,725	2,323	2,663	2,789	2,856	3,362	3,206	2,604	2,798	2,264	2,143
2012	2,246	1,736	2,267	2,917	2,970	2,570	3,158	3,016	2,612	2,690	2,476	2,427
2013	2,200	1,951	2,181	2,888	3,084	2,897	3,304	3,535	2,806	2,980	2,443	2,420
2014	2,359	2,099	2,352	2,952	3,274	3,264	3,470	3,576	2,984	3,008	2,625	2,417
2015	2,419	2,099	2,431	3,155	3,578	3,250	3,710	3,708	3,081	3,454	2,648	2,581
2016	2,599	2,314	2,638	3,115	3,586	3,267	3,786	3,757	3,116	3,346	3,167	2,919
2017	2,931	2,368	2,999	3,720	3,520	3,510	4,020					

Overseas Visits to the UK - Total Spend
Source: Office for National Statistics, International Passenger Survey



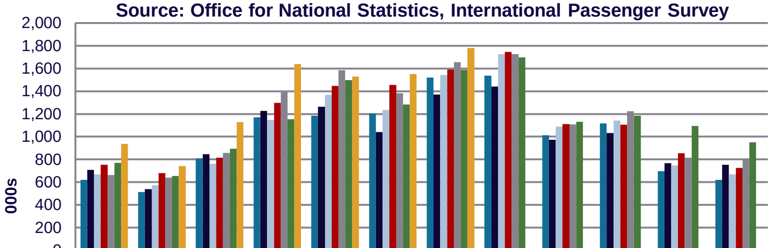
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	1,011	944	1,189	1,287	1,498	1,707	2,130	2,175	1,661	1,739	1,361	1,296
2012	1,119	950	1,143	1,443	1,594	1,624	2,055	2,432	1,988	1,524	1,306	1,462
2013	1,245	1,046	1,300	1,677	1,723	1,894	2,550	2,443	2,179	1,967	1,520	1,725
2014	1,405	1,187	1,320	1,526	1,791	2,121	2,669	2,568	2,178	1,790	1,571	1,725
2015	1,346	1,043	1,405	1,604	2,019	2,195	2,429	2,473	2,239	2,028	1,490	1,802
2016	1,324	1,116	1,325	1,687	1,957	2,122	2,667	2,714	2,222	1,892	1,728	1,789
2017	1,561	1,215	1,575	2,020	2,050	2,160	2,750					

More: *Monthly data is replaced by the more accurate Quarterly data. Long term trends showing percentage change annually by and more is available* *here*

Detailed monthly trends

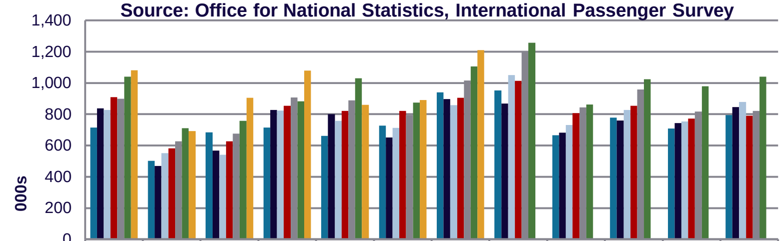
Journey Purpose

Overseas Visits to the UK - Holiday Visits
Source: Office for National Statistics, International Passenger Survey



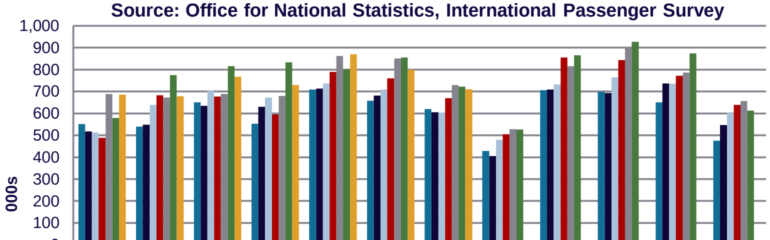
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	619	513	809	1,170	1,185	1,204	1,521	1,536	1,014	1,116	698	622
2012	708	538	846	1,226	1,263	1,041	1,370	1,441	974	1,033	766	754
2013	669	572	762	1,149	1,367	1,234	1,544	1,727	1,090	1,141	747	669
2014	754	679	814	1,296	1,448	1,455	1,590	1,747	1,112	1,105	855	725
2015	663	640	856	1,392	1,584	1,381	1,657	1,726	1,108	1,225	816	810
2016	770	654	893	1,153	1,499	1,282	1,589	1,697	1,131	1,184	1,095	951
2017	937	743	1,127	1,640	1,530	1,550	1,780					

Overseas Visits to the UK - Visits to Friends and Relatives
Source: Office for National Statistics, International Passenger Survey



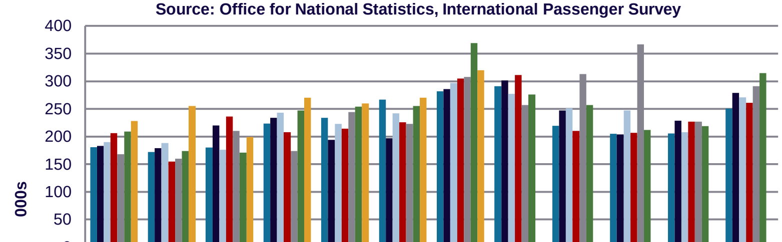
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	714	501	683	716	661	727	939	951	665	778	709	795
2012	837	470	567	827	800	651	896	869	682	759	744	846
2013	828	552	540	824	758	712	858	1,051	732	828	753	878
2014	910	582	626	853	822	822	905	1,014	807	853	772	791
2015	899	627	676	908	888	795	1,016	1,198	844	958	818	822
2016	1,041	710	757	882	1,030	875	1,106	1,258	863	1,023	979	1,041
2017	1,081	692	905	1,080	860	890	1,210					

Overseas Visits to the UK - Business Visits
Source: Office for National Statistics, International Passenger Survey



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	551	539	650	553	709	658	620	428	706	698	651	476
2012	517	549	635	630	713	681	605	405	709	694	737	547
2013	513	639	704	673	737	709	604	480	733	765	736	602
2014	489	683	677	595	790	761	670	504	855	843	772	639
2015	689	672	689	680	862	851	730	528	816	904	787	657
2016	579	775	816	833	802	856	722	527	865	927	875	612
2017	686	678	768	730	870	800	710					

Overseas Visits to the UK - Miscellaneous Visits (includes short-term study)
Source: Office for National Statistics, International Passenger Survey



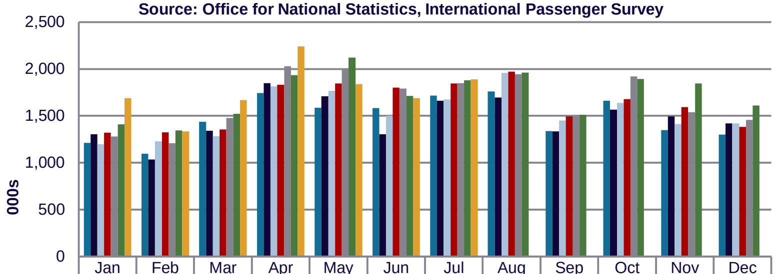
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	181	172	180	223	234	267	282	291	219	205	206	251
2012	183	179	220	234	194	197	286	301	247	204	229	279
2013	190	188	176	243	223	242	297	277	251	247	208	271
2014	206	155	236	208	214	226	305	311	210	207	227	261
2015	168	160	210	174	244	223	308	257	313	367	227	291
2016	209	174	171	247	254	255	369	276	257	212	219	315
2017	228	255	199	270	260	270	320					

More: *Monthly data is replaced by the more accurate Quarterly data. Long term trends showing percentage change annually by and more is available here. Pease note that different scales are used on these charts to allow differences to be identified.*

Detailed monthly trends

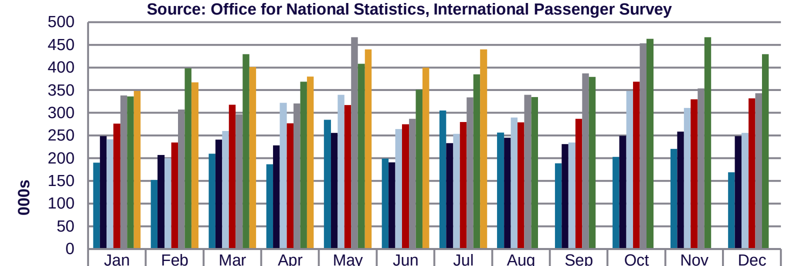
Global Regions (1 of 2)

Overseas Visits to the UK from the EU15 countries
Source: Office for National Statistics, International Passenger Survey



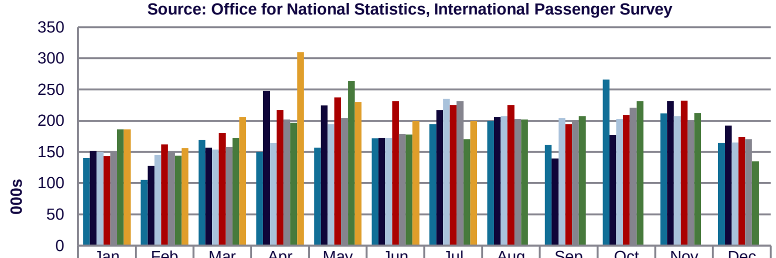
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	1,212	1,096	1,438	1,742	1,586	1,583	1,715	1,762	1,338	1,660	1,349	1,299
2012	1,303	1,035	1,342	1,850	1,707	1,304	1,663	1,696	1,335	1,566	1,494	1,418
2013	1,197	1,228	1,282	1,814	1,767	1,502	1,676	1,959	1,449	1,637	1,414	1,419
2014	1,320	1,323	1,354	1,832	1,845	1,802	1,845	1,970	1,495	1,677	1,594	1,381
2015	1,279	1,210	1,478	2,028	1,991	1,792	1,847	1,944	1,495	1,919	1,540	1,457
2016	1,408	1,343	1,521	1,933	2,121	1,712	1,879	1,960	1,510	1,892	1,846	1,610
2017	1,687	1,333	1,668	2,240	1,840	1,690	1,890					

Overseas Visits to the UK from other EU countries
Source: Office for National Statistics, International Passenger Survey



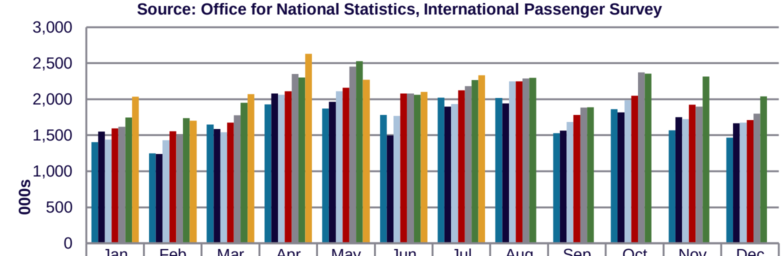
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	191	152	210	187	285	200	306	256	189	203	221	169
2012	249	207	241	229	256	191	233	245	231	250	258	249
2013	242	200	260	322	340	264	254	290	235	348	311	256
2014	276	235	318	277	317	275	280	279	287	369	330	332
2015	338	307	297	321	467	287	334	340	387	453	354	343
2016	336	398	429	369	408	351	385	335	379	463	467	429
2017	348	367	401	380	440	400	440					

Overseas Visits to the UK from non-EU countries in Europe
Source: Office for National Statistics, International Passenger Survey



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	140	105	169	150	157	172	194	200	161	266	212	164
2012	152	128	157	248	224	172	217	206	139	177	232	192
2013	150	145	154	164	194	172	235	207	204	203	207	165
2014	143	162	180	217	237	231	225	225	194	209	232	174
2015	149	149	158	202	204	179	231	203	201	221	199	170
2016	186	144	172	197	264	178	170	202	207	231	212	135
2017	186	156	206	310	230	200	200					

Overseas Visits to the UK from the EU
Source: Office for National Statistics, International Passenger Survey

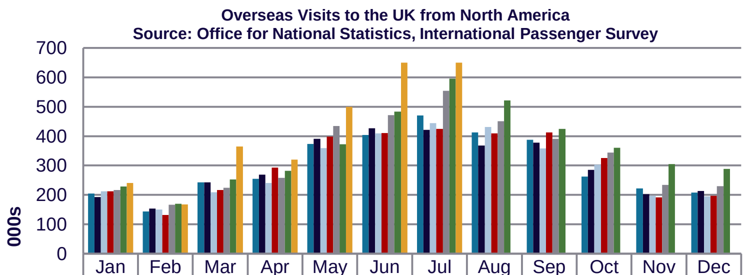


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	1,403	1,248	1,648	1,928	1,871	1,783	2,021	2,017	1,527	1,863	1,569	1,469
2012	1,552	1,241	1,584	2,078	1,964	1,496	1,896	1,941	1,566	1,815	1,752	1,667
2013	1,439	1,430	1,541	2,063	2,108	1,766	1,931	2,249	1,685	1,984	1,725	1,675
2014	1,596	1,555	1,673	2,110	2,161	2,077	2,125	2,249	1,781	2,046	1,924	1,712
2015	1,616	1,516	1,778	2,351	2,454	2,080	2,182	2,286	1,883	2,371	1,895	1,800
2016	1,747	1,739	1,950	2,303	2,529	2,062	2,264	2,296	1,888	2,356	2,313	2,038
2017	2,036	1,700	2,069	2,630	2,270	2,100	2,330					

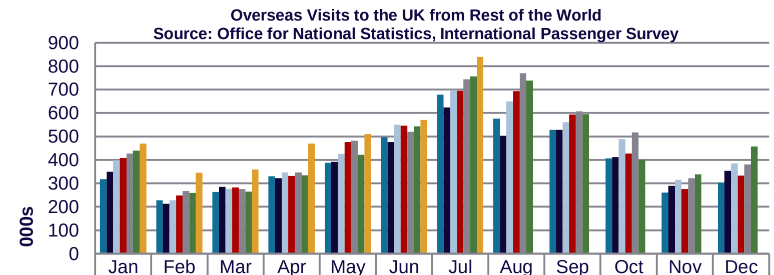
More: *Monthly data is replaced by the more accurate Quarterly data. Long term trends showing percentage change annually by and more is available here. Pease note that different scales are used on these charts to allow differences to be identified.*

Detailed monthly trends

Global Regions (2 of 2)



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	205	144	243	255	373	403	470	412	388	262	222	208
2012	192	154	243	269	391	427	422	368	378	285	202	213
2013	212	150	209	241	359	409	444	431	358	303	197	195
2014	212	132	217	293	399	410	425	409	413	326	192	197
2015	216	166	224	258	434	472	554	451	391	344	234	230
2016	229	170	252	282	372	483	596	522	425	360	305	288
2017	241	167	365	320	500	650	650					



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
2011	317	228	263	330	388	497	678	576	528	407	260	303
2012	349	213	285	322	391	476	624	502	528	412	289	354
2013	399	228	277	347	425	550	694	649	561	489	315	385
2014	408	248	282	332	476	546	695	693	594	427	276	333
2015	427	267	275	347	482	520	744	770	607	517	322	381
2016	440	259	265	334	421	543	756	738	595	400	338	457
2017	469	345	359	470	510	570	840					

More: *Monthly data is replaced by the more accurate Quarterly data. Long term trends showing percentage change annually by and more is available here. Pease note that different scales are used on these charts to allow differences to be identified.*

Definitions

EU15 - Austria, Belgium, Denmark, France, Finland, Germany, Greece, Irish Republic, Italy, Luxembourg, Netherlands, Portugal, Spain and Sweden. Note that the UK is among the 15 countries that formed the European Union prior to January 2004, but due to the inbound nature of the data displayed in the IPS reference tables data for the UK is excluded.

Other EU - Bulgaria, Cyprus (South), Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia and Slovenia. Note that Croatia has been included in the 'Other EU' category since it joined in July 2013, before July 2013 this group was labelled as A12.

EU – Total EU, therefore combined EU15 and Other EU (as defined above).

Rest of Europe – European countries outside the EU (including Russia, Norway and Switzerland). Before July 2013 Croatia was also included here, but from July 2013 appears in Other EU.

North America - Canada (including Greenland and St Pierre et Miquelon), USA (including Puerto Rico and US Virgin Islands)

Rest of World – Countries outside Europe and North America (Africa, Asia, Central America, Middle East, Oceania, South America)

VFR - Visiting Friends and Relatives

Miscellaneous visits - includes those for short term study, to attend sports events, for personal shopping, health or religious purposes, accompanying others and many more

Visit - all departing visits from overseas residents (including those who may be UK nationals but live elsewhere, excluding other nationals who have been in the UK for 12 months or longer)

Spend - the amount visitors report spending in the UK during their stay

More information

The Inbound research & insights section of the VisitBritain website has much more detail on long term trends, data for individual markets and UK regions

Refer to the ONS website for more on IPS methodology and UK outbound travel

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Monthly Inbound Update

July 2017