Summary

This Management Agreement sets out the broad framework within which the British Tourist Authority (BTA - trading as VisitBritain and VisitEngland) will operate for the 2020-21 financial year.

The Agreement is signed jointly by the Department for Digital, Culture, Media and Sport (DCMS) and the BTA. It conforms with HM Treasury guidance on Managing Public Money and it reflects the principles and priorities set out in the Cabinet Office Code of Good Practice for Partnerships between Departments and Arm’s Length Bodies.

This Agreement replaces all previous agreements. It should be treated as a living document, subject to review and amendment at any time, so long as both parties agree. Any changes must be ratified by an exchange of letters between the relevant Minister and the Chair of the BTA Board. Significant variations will be cleared with the Treasury or the Cabinet Office as appropriate. Nothing under this agreement shall prevent the BTA from carrying out its legal duties under its founding legislation or under any other legislation which impacts on its functions, activities or powers. Legislative changes will take precedence over any part of this document.

Background to the BTA

The BTA is an Arms Length Body of DCMS. It was set up by the Development of Tourism Act 1969. The BTA has a statutory function:

1) To encourage people to visit Great Britain and people living in Great Britain to take their holidays there; and

2) To encourage the provision and improvement of tourist amenities and facilities in Great Britain.

The BTA also has a statutory duty to advise any Minister or public body on matters relating to tourism in Great Britain as a whole, as the Authority sees fit.

The BTA trades as both VisitEngland and VisitBritain.
Part A: BTA Priorities, Funding and Engagement

1. Secretary of State’s Priorities

1.1. The DCMS Secretary of State has set the following priorities for the BTA in 2020-21:

1.1.1. Help the industry recover from the impact of COVID-19

1.1.2. Successfully implement the Tourism Sector Deal.

1.1.3. Strengthen the marketing of Britain overseas to achieve growth in international leisure and business tourism, particularly in terms of value.

1.1.4. Maintain distinct activities to develop and market English tourism, primarily through continuation of the Discover England Fund, but also through activities relating to business tourism and making the English tourism offer more accessible and sustainable.

1.1.5. Prioritise improvements in procurement, compliance and wider corporate functions, ensuring that the BTA delivers high standards of regularity and propriety.

1.2. The Secretary of State’s priorities for the BTA align with the following objectives in the DCMS Single Departmental Plan:

1.2.1. Global: Drive international trade, attract investment and promote shared values around the world - promoting the UK as a great place to live, work and visit.

1.2.2. Growth: Grow an economy that is creative, innovative and works for everyone.

1.3. In addition, the BTA has the following strategic priorities, details of which are set out in its Corporate/Business Plan:

1.3.1. Achieve full compliance across the business with relevant policies and processes associated with procurement, compliance and wider corporate functions, ensuring the BTA delivers high standards of regularity and propriety.

1.3.2. Further develop an inclusive, collaborative, learning culture that spends public money effectively.
1.3.3. Position Britain and England on the global stage to achieve growth in the value of the tourism industry across all the nations and regions, and in response to the Government’s agenda.

1.3.4. Enable the British tourism sector to be successful and resilient.

2. Financial Allocation

2.1. The BTA’s financial settlement for 2020-21 is set out in its Spending Review Settlement letter from the Permanent Secretary. This letter includes the conditions of funding and the programme/admin split of the resource budget.

2.2. The BTA’s resource budget for the financial year 2020-21 is £39.14m (excluding depreciation). This represents an increase, in real terms, on 2019-20. The budgetary split between VisitBritain and VisitEngland should mirror the split in 2019-20.

2.3. The BTA’s capital settlement for 2020-21 is £0.186m.

2.4. The BTA were also awarded £5.5m to continue the Discover England Fund into 2020-21.

3. Performance Measures

3.1. Ministers from the Devolved Administration governments have agreed with the Secretary of State that the BTA, trading as VisitBritain, will deliver growth in visitor spend for Great Britain in terms of 1.5% above growth levels as estimated by Oxford Economics. This will be delivered across England, Scotland and Wales with a focus on ensuring that visitors explore our nations and regions.

3.2. Additional Performance Indicators will be agreed on specific projects and confirmed through correspondence as and when required, including but not limited to the delivery of the Discover England Fund and delivery of the GREAT programme.
4. Engagement

4.1. The DCMS sponsor team should routinely be copied in to all of the BTA’s correspondence with Government, unless there is a valid reason not to do so.

4.2. The Department and the BTA have agreed an engagement calendar as set out below. This contact will be in addition to routine and policy led contact between the Department and the BTA. Subject to 4.1, the DCMS Finance and HR teams may agree a separate calendar of engagement with the BTA Finance and HR teams

<table>
<thead>
<tr>
<th>Activity</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Formal review meetings between DCMS senior management and the BTA senior team, up to and including the Chief Executive to discuss performance and other ‘live’ issues.</td>
<td>Quarterly</td>
</tr>
<tr>
<td>DCMS officials to attend all meetings of i) the BTA Board, ii) the VisitEngland Advisory Board and iii) the BTA Audit and Risk Committee with observer status.</td>
<td>All Board meetings</td>
</tr>
<tr>
<td>Formal quarterly review meetings between BTA and DCMS commercial/procurement teams</td>
<td>Quarterly</td>
</tr>
</tbody>
</table>
Part B: FINANCIAL CONTROLS

Regularity and propriety are fundamental to the right use of public funds. The BTA Chair, the BTA Board and the BTA Accounting Officer all have a role to play in ensuring that they and their staff follow the Seven Principles of Public Life and comply with Managing Public Money, Cabinet Office spend controls and other guidance issued by DCMS, HM Treasury, Cabinet Office and other government organisations. This includes seeking approval for any novel, contentious or repercussive areas of spend or spend above delegated limits in a timely fashion before any spend is committed.

All BTA staff should appreciate:
● The importance of operating with regularity and propriety; and
● The need for efficiency, economy, effectiveness and prudence in the administration of public resources, to secure value for public money.

Any potential queries from BTA personnel regarding issues of ethics and propriety should be directed to the DCMS Sponsor Team in the first instance.

1. Delegated Financial Limits

Managing Public Money Annex 2.2, box A.2.2C sets out the areas of expenditure that the Treasury cannot delegate. For such expenditure, HMT approval is required. In securing HMT approval, the BTA must go through DCMS. The areas of expenditure are:

● Items which are novel, contentious or repercussive, even if within delegated limits;
● Items which could exceed the agreed budget and Estimate limits;
● Contractual commitments to significant spending in future years for which plans have not been set;
● Items requiring primary legislation (e.g. to write off National Loans Fund debt or Public Dividend Capital);
● Any item which could set a potentially expensive precedent;
● where Treasury consent is a specific requirement of legislation.

The below sections set out delegated limits for specific financial transactions.

1.1 Capital Expenditure

| Expenditure on new construction, land, extensions of, and alterations to, existing buildings and the purchase of | £1,000,000 |
any other fixed assets (e.g. machinery, plant, and vehicles), art works and additions to the collection with an expected working life of more than one year. Also includes exchanges of fixed assets.

Expenditure on the signing of new leases, renewals of existing leases, the non-exercise of lease break options, any new property acquisitions (including those made through a Public Finance Initiative Provider), new build developments, sale and leaseback, and any freehold sales as part of national property controls

Approval for leases over £100,000 can only be given by the Chief Secretary to the Treasury and must provide value for money for Government as a whole or demonstrate exceptional circumstances.

1.2 Single Tender Contracts

The delegated limit for single tender action contracts (where no competition has taken place to select a supplier) is set at £25,000 for each contract or requirement.

Proposals for awarding single tender action contracts above this delegated limit must have the prior written approval of the DCMS Commercial Director or their nominated representative before any contract is awarded or any spend committed.

The BTA will use reasonable endeavours to submit requests for DCMS Commercial approval at least 1 month in advance of the date at which the contract would commence, and in any event will not award a contract without prior approval from DCMS Commercial. DCMS Commercial will use reasonable endeavours to respond to the BTA within five (5) working days of receiving a request. All requests should be copied to commercial@culture.gov.uk in addition to specific contacts.

Requests for approval for STA Contracts will not be considered by DCMS unless exceptional extenuating circumstances are demonstrated.

1.3 Gifts

| Gifts received by the BTA | £500 |
| In a financial year, any one gift or total of gifts given by the | £1000 |
BTA:

- to one person/organisation;
- to staff.

Gifts to staff are also subject to the following Cabinet Office guidance:

http://www.cabinetoffice.gov.uk/resource-library/guidance-civil-servants-receiving-hospitality

Proposals for making gifts outside this delegated limit must have the prior approval of DCMS. The BTA must keep a record of gifts given and received. Details of gifts given/received to one person/organisation should be noted in the annual accounts if individually or collectively, they exceed £500.

1.4 Fraud

There is no delegated threshold. All cases of attempted, suspected or proven fraud, irrespective of the amount involved, must be reported by the BTA to the Department as soon as it is discovered. This is a mandatory requirement under the Government Functional Standard GovS 013: Counter fraud, bribery and corruption. The BTA must seek to adhere to all aspects of the Government’s Counter-Fraud Functional Standard.

1.5 Non-Statutory Contingent Liabilities

DCMS Finance will need to be sighted on all contingent liabilities prior to ALBs entering into any contracts/commitments. DCMS will require an assessment from your legal, finance and commercial teams as to whether the contingent liability is considered to fall within normal course of business.

Any contingent liabilities that are considered to be novel, contentious or repercussive will also require HMT approval and you will be required to complete the contingent liability checklist in such cases.

A Minute will also need to be laid before Parliament unless the contingent liability is below £300k in value or considered to fall within normal course of business.

1.6 Losses and Special Payments
The write-off of losses or approval of special payments should only be carried out by staff authorised to do so by and on behalf of the BTA’s Accounting Officer. The BTA should consult DCMS where cases:

- Involve important questions of principle;
- Raise doubts about the effectiveness of existing systems;
- Contain lessons which might be of wider interest;
- Are novel or contentious;
- Might create a precedent for other departments in similar circumstances;
- Arise because of obscure or ambiguous instructions issued centrally.

1.6.1 Classification of Losses

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
<th>Delegation</th>
</tr>
</thead>
<tbody>
<tr>
<td>A.</td>
<td>Losses</td>
<td></td>
</tr>
<tr>
<td>(i)</td>
<td><strong>Cash losses</strong>: Physical losses of cash and its equivalents (e.g. banknotes, credit cards, electronic transfers, payable orders)</td>
<td>£100,000</td>
</tr>
</tbody>
</table>
| (ii) | **Bookkeeping losses**:  
- unvouched or incompletely vouched payments, including missing items;
- charges to clear inexplicable or erroneous debit balances. | £100,000 |
| (iii)| **Exchange rate fluctuations**: Losses due to fluctuations in exchange rates or revaluations of currencies. | £100,000 |
| (iv) |  
- Losses of pay, allowances and superannuation benefits paid to civil servants, members of the armed forces and NDPB employees: | £100,000 |
<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>overpayments due to miscalculation, misinterpretation, or missing information</td>
</tr>
<tr>
<td></td>
<td>unauthorised issues, e.g. inadmissible payments</td>
</tr>
<tr>
<td></td>
<td>losses arising from other causes, e.g. non-disclosure of full facts by the beneficiary, short of proven fraud.</td>
</tr>
<tr>
<td>(v)</td>
<td>Losses arising from overpayments of social security benefits, grant, subsidies, etc. arising from miscalculation, misinterpretation or missing information.</td>
</tr>
<tr>
<td>(vi)</td>
<td>Losses arising from failure to make adequate charges for the use of public property or services.</td>
</tr>
<tr>
<td>B</td>
<td><strong>Stock write offs and impairments</strong>: The accounting loss incurred as a result of the reduction of the holding value of stock or inventory to an impaired or nil fair value in accordance with the relevant accounting principles.</td>
</tr>
<tr>
<td>C.</td>
<td><strong>Losses of accountable stores:</strong></td>
</tr>
<tr>
<td>(i)</td>
<td>because of proven or suspected fraud, theft, arson or sabotage, or any other deliberate act (including repairable damage caused maliciously to buildings, stores; etc. even where a legal claim is not possible).</td>
</tr>
<tr>
<td>(ii)</td>
<td>losses arising from other causes.</td>
</tr>
<tr>
<td>D.</td>
<td><strong>Fruitless payments and constructive losses</strong></td>
</tr>
<tr>
<td>E.</td>
<td>Claims waived or abandoned</td>
</tr>
</tbody>
</table>

A record of losses should be maintained and if the total of losses or special payments in the year exceeds £300,000, the annual accounts should include a
statement, with any individual losses and special payments exceeding £300,000 specifically identified.

1.6.2 Special Payments, Severance Payments and Redundancy Payments

The BTA must comply with HMT’s Guidance for Approval of Senior Pay at all times, seeking approval where required.

There is no delegation for severance payments (payments made to the employee outside their statutory or contractual entitlement upon termination of their employment contract). Each payment, regardless of value will require HM Treasury approval before an offer can be made.

There is a strong presumption against agreeing any retrospective approval, which will only be considered in exceptional extenuating circumstances and if not approved, will result in qualification of accounts.

All redundancy payments outside contractual terms, require DCMS and Cabinet Office permission in all cases.

The below table lists the relevant delegated thresholds.

<table>
<thead>
<tr>
<th>Type</th>
<th>Delegation</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i)</td>
<td>extra-contractual and ex gratia payments to contractors; £10,000</td>
</tr>
<tr>
<td>(ii)</td>
<td>other ex gratia payments; £10,000</td>
</tr>
<tr>
<td>(iii)</td>
<td>compensation payments; £10,000</td>
</tr>
<tr>
<td>(iv)</td>
<td>extra-statutory and extra-regulatory payments. £10,000</td>
</tr>
<tr>
<td>(v)</td>
<td>consolatory payments: A special payment to address an inconvenience or hardship to a third party, arising from administrative failures i.e. where the organisation has not acted properly or provided a poor service. These can include: wrong advice, discourtesy, mistakes and delays. £500</td>
</tr>
</tbody>
</table>

1.6.3 Disposal of Assets
The BTA requires the Secretary of State’s approval for any disposal of land regardless of value.

The BTA should seek approval from DCMS for the disposal of all other assets above £500,000, excluding fixtures and fittings.

HMT approval is required for all retention of receipts arising from asset disposals regardless of value.

2. Spend controls

2.1 The BTA is subject to the latest Cabinet Office spend controls set out at https://www.gov.uk/government/publications/cabinet-office-controls and the DCMS thresholds for spend controls, as set out in the latest DCMS Spending Control guidance.

3. Procurement

3.1 As the BTA is a public body, it must comply with the Public Contracts Regulations 2015. Further, as a Sub-Central Contracting Authority as set out in the Public Contracts Regulations 2015, the BTA is subject to certain requirements when tendering for a procurement opportunity. These are detailed in i) the Procurement Policy Note - ‘Reforms to make public procurement more accessible to SMEs’ and ii) www.ojec.com/thresholds.aspx

3.2 The BTA shall:

- Acquire goods and services through fair and open competition, using LEAN methodology where appropriate, delivering value for money through procurement, and operating in line with European law, including restrictions on state aid and current best practice, inclusive of open procurements for requirements above £10,000 where appropriate and restricted use of Pre-Qualification Questionnaires.
- Publish procurement requirements and contract award notices on the contracts finder system where appropriate
- Comply with current requirements on additional spend controls, delegated authorities and authorisations on procurement and leases as notified to them by the Department.
- Comply with the Government Commercial Operating Standards and support the wider Government Commercial Function’s strategies and programmes in their design, implementation and sustained application.
- Support collaborative procurement and commercial efforts across DCMS and its family of other ALBs. This will include supporting the establishment of a DCMS Commercial Council or similar body, where such a group has been instituted, and wider commitments to support knowledge-sharing and training for staff involved in Commercial and Procurement activity across DCMS ALBs.

- Support the inclusion of the Social Value Act and its associated principles in procurement activity wherever possible and will comply with the relevant and future PPNS on this topic. Where relevant, procurement activity should also take note of the Government Greening Commitments and conform to them where practicable.

- Support both DCMS SME policy and the wider Government SME agenda and make provision where possible to support the aspirations of the SME agenda through appropriate procurement activity.

4. Management Information

4.1 The table below sets out the management information that the Department expects the BTA to provide DCMS over the course of 2020-21. As per the above section on engagement, all returns should routinely copy in the DCMS Sponsor Team. These may be subject to change depending on future information requirements.

<table>
<thead>
<tr>
<th>Timescale</th>
<th>What</th>
<th>How</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monthly (9th working day of each month)</td>
<td>Grant-in-Aid requests</td>
<td>Via Finance Partnership Webpage</td>
<td>To get the ALB’s latest forecast income and expenditure for reporting to Board and HM Treasury.</td>
</tr>
<tr>
<td>Monthly</td>
<td>Consultancy return (including nil returns)</td>
<td>By e-mail to DCMS Procurement and Commercial Team</td>
<td>To enable Cabinet Office to keep track of the number of public sector consultancy contracts.</td>
</tr>
<tr>
<td>Monthly</td>
<td>Cash management figures within GBS accounts</td>
<td>By e-mail to DCMS Finance</td>
<td>To supply HM Treasury with forecast for cash management inside GBS</td>
</tr>
<tr>
<td>Frequency</td>
<td>Action</td>
<td>Details</td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>--------</td>
<td>---------</td>
<td></td>
</tr>
<tr>
<td>Monthly</td>
<td>Spend over £25,000</td>
<td>On the ALB’s website</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Transparency: to inform the public how public money is spent</td>
<td></td>
</tr>
</tbody>
</table>
| Quarterly | Review of key metrics, targets, and reports related to procurement activity and contract management:  
|           |         | - Contract Register  
|           |         | - Procurement Pipeline  
|           |         | - Key commercial risks  
|           |         | - Government Commercial Operating Standards (Baseline, targets and improvement progress)  
|           |         | - SME targets  
|           |         | - Spend with the Voluntary, Community and Social Enterprise sector  
|           |         | - Social Value in Procurement  
<p>|           |         | - Contract Management | Quarterly Meeting with DCMS Commercial representative - supported by emailed Data Return to DCMS Procurement and Commercial Team in advance |
|           |         | Benchmarking of procurement spend, assessment of compliance with regulations, context of wider procurement picture and provision of data on economic effect of spend by Departments and ALBs |
| Quarterly | Exchequer funds held in commercial bank accounts | By e-mail to DCMS Finance |
|           |         | To supply HM Treasury with details of how much government funding is held outside GBS |</p>
<table>
<thead>
<tr>
<th>Frequency</th>
<th>Activity Description</th>
<th>To whom</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarterly</td>
<td>Medium Term Financial Model returns</td>
<td>By e-mail to DCMS Finance</td>
<td>To get the ALB’s latest capital profiles for internal management and reporting to the Finance Committee</td>
</tr>
<tr>
<td>Quarterly</td>
<td>Report on non-tender actions</td>
<td>By e-mail to DCMS Procurement and Commercial team</td>
<td>To meet requirement of recent GIAA audit</td>
</tr>
<tr>
<td>Annually</td>
<td>Publication of senior salaries and performance awards and organograms</td>
<td>On the ALB’s website or hosted on DCMS website</td>
<td>Transparency: to inform the public how public money is spent</td>
</tr>
<tr>
<td>Annually</td>
<td>Alignment/WGA</td>
<td>Alignment consolidation packs, WGA transactions and balances exercise</td>
<td>Alignment: to consolidate the ALB’s resource accounts within the DCMS resource accounts WGA: to gather counter-party details for consolidation.</td>
</tr>
<tr>
<td>Annually</td>
<td>Sustainability data</td>
<td>By e-mail to DCMS Finance and DCMS Sustainability Champion</td>
<td>To meet HM Treasury requirement to supply centre with sustainability data</td>
</tr>
<tr>
<td>Annually</td>
<td>EU public procurement statutory return (Schedule 1 or Schedule 2 as appropriate)</td>
<td>By e-mail to Cabinet Office</td>
<td>Legal requirement to provide data on number of tenders advertised in the European Journal</td>
</tr>
<tr>
<td>Frequency</td>
<td>Description</td>
<td>Responsible Party</td>
<td>Purpose</td>
</tr>
<tr>
<td>-----------------</td>
<td>------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Annually - Mid August</td>
<td>Country and Regional analysis data</td>
<td>By e-mail to DCMS Finance</td>
<td>HM Treasury requirement - feeds into the Core Tables for the Annual Report and Accounts</td>
</tr>
<tr>
<td>Annually</td>
<td>Annual report and accounts</td>
<td>By e-mail to DCMS Finance</td>
<td>Statutory obligation</td>
</tr>
<tr>
<td>Annually</td>
<td>Pay Remit and pay remit outturn</td>
<td>By e-mail to DCMS ALB Team</td>
<td>To ensure spend on pay is aligned across Government</td>
</tr>
<tr>
<td>Annually</td>
<td>Publication of salaries over £150k</td>
<td>By e-mail to DCMS ALB Team (for publication on the Cabinet Office website)</td>
<td>Transparency: to inform the public how public money is spent</td>
</tr>
<tr>
<td>Annually</td>
<td>Sharing of Strategic Risk Register as per paragraph 13.1 of the Governance framework.</td>
<td>At annual performance meeting</td>
<td>Enable timely and appropriate response to risk</td>
</tr>
<tr>
<td>Ad hoc immediate as required</td>
<td>Completion and updating of e-Pims™ database</td>
<td>Directly into e-Pims™ system</td>
<td>To ensure accurate property and estate information is maintained at all times</td>
</tr>
<tr>
<td>On request</td>
<td>Sharing of audit strategy, periodic audit plans and annual audit report, including the Head of Internal Audit’s opinion on risk management, control and governance.</td>
<td>With DCMS Finance, on request</td>
<td>Assurance of financial management</td>
</tr>
<tr>
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</tr>
</tbody>
</table>

**4.2 General Grants (Exchequer Funded)**

If appropriate, the BTA must provide an annual statement of assurance, confirming that:

1. They are in compliance with the Government Functional Standards for General Grants (or noting material divergences and providing justification), and have an appropriate assurance framework;
2. Ensure this framework (and/or other governance documents) make reference to the need to comply with the standards;

The BTA shall upload data of all exchequer funded General Grants and Grant Schemes to the central Government Grant Database (Currently Government Grants Information System (GGIS) managed by the Cabinet Office) at least annually by each financial year or more frequently as may be required. The uploaded data subsequently to be published on GOV.UK in line with 360 Giving Protocols.
Part C: BTA Governance Framework

1. Introduction

1.1. This agreement has been drawn up by the Department for Culture, Media and Sport ("DCMS") in consultation with the BTA. This document sets out the broad framework within which the BTA will operate. The document does not convey any legal powers or responsibilities. It is signed and dated by DCMS and both the Chair and Accounting Officer of the BTA. Copies of the document will be placed in the Libraries of both Houses of Parliament and made available to members of the public on the BTA’s website, with a link to it on the DCMS site.

1.2. The intention is for this Agreement to last until the end of the 2020-21 Financial Year but it will remain in force until superseded by a new Agreement. Any changes to this Agreement during its lifetime will be made by an exchange of letters between the relevant Minister and the Chair of the BTA Board.

1.3. Legislative changes will take precedence over any part of this document. Significant variations will be cleared with the Treasury or the Cabinet Office as appropriate.

1.4. Nothing under this agreement shall prevent the BTA from carrying out its legal duties under its founding legislation or under any other legislation which impacts on its functions, activities or powers.

2. Governance and accountability

2.1. The statutory and other duties of the BTA derive from the Development of Tourism Act 1969. It undertakes British-wide and England-specific activity under the brands of “VisitBritain” and “VisitEngland”. The BTA Board is advised on English tourism matters by the English Tourist Board (also known as the VisitEngland Advisory Board). This is an advisory board responsible for advising the executive and board of the BTA on how to deliver English activity.

2.2. The Secretary of State and other members of the DCMS ministerial team will account for the BTA’s business in Parliament.

2.3. The respective responsibilities of the DCMS Principal Accounting Officer and Accounting Officers for ALBs are set out in Chapter 3 of Managing Public Money which is sent separately to the Accounting Officers on appointment and summarised below.

2.4. The terms of appointment of the Chair and Board members are as set out in the BTA’s founding legislation and letters of appointment. Where such
appointments are made by Ministers, they will comply with the Code of Practice of the Commissioner for Public Appointments.

2.5. The BTA Board will consist of a Chair, together with not more than five other members that have a balance of skills and experience appropriate to directing the BTA’s business. In addition, the Chairs of the English Tourist Board (also known as the VisitEngland Advisory Board), VisitScotland and a representative appointed by the National Assembly of Wales also sit on the Board.

2.6. The English Tourist Board (also known as the VisitEngland Advisory Board) shall consist of a Chair and not more than six other members that have a balance of skills and experience appropriate to advising the BTA Board on English tourism matters.

2.7. The Chief Executive of the BTA is appointed by the BTA Board. They report to the Board on the day-to-day running of the organisation and its performance against objectives. In addition to this, they will normally be the Accounting Officer for the organisation and will have specific duties in this regard, which are set out in section 4 below.

2.8. All employees of the BTA, as well as the Chair of the Board and Board members are expected to abide by the 7 Principles of Public Life (the Nolan Principles):

https://www.gov.uk/government/publications/the-7-principles-of-public-life

3. DCMS Principal Accounting Officer responsibilities

3.1. The DCMS Permanent Secretary, as Principal Accounting Officer for the DCMS group of ALBs, is accountable to Parliament for the issue of any grant-in-aid to the BTA and is also responsible for ensuring arrangements are in place to:

- monitor the BTA’s activities on a continuous basis;

- address significant problems in the BTA, making such interventions as are judged necessary;

- periodically carry out an assessment of the risks both to the department and BTA’s objectives and activities;

- inform the BTA of relevant government policy in a timely manner; and,

- bring concerns about the activities of the body to the full BTA Board; requiring explanations and assurances that appropriate action has been taken.
3.2. The Deputy Director of Heritage, Tourism and Cultural Diplomacy in DCMS is the primary contact for the BTA within the Department.

4. BTA Accounting Officer’s responsibilities

4.1. The DCMS Principal Accounting Officer will appoint an Accounting Officer for the BTA. This will usually be the Chief Executive. The duties of the BTA’s Accounting Officer are set out in full in the Permanent Secretary’s appointment letter. The Accounting Officer is responsible for the accounting of the BTA’s activities to Parliament, DCMS, the BTA Board and other stakeholders.

4.2. The BTA Accounting Officer is personally responsible for safeguarding the public funds for which they have charge; for ensuring propriety and regularity in the handling of those public funds; and, reporting to the BTA Board for the day-to-day operations and management of the BTA and the delivery of its strategic aims. In addition, the Accounting Officer should ensure that the BTA as a whole is run on the basis of the standards, in terms of governance, decision-making and financial management that are set out in Box 3.1 to Managing Public Money (at the time of writing).

4.3. The key accountabilities are:

- signing the accounts and ensuring that proper records are kept relating to the accounts and that the accounts are properly prepared and presented in accordance with Treasury guidance and with any directions issued by the Secretary of State;
- signing a Statement of Accounting Officer’s responsibilities, for inclusion in the annual report and accounts;
- signing a Governance Statement concerning the organisation’s management and control of resources during the year and setting out how risk has been managed, for inclusion in the annual report and accounts;
- ensuring that effective procedures for handling complaints about the BTA are established and made widely known within the body;
- acting in accordance with the terms of this document, Managing Public Money and other instructions and guidance issued from time to time by the Department, HM Treasury and the Cabinet Office;
- giving evidence, normally with the Principal Accounting Officer of the sponsor Department, when summoned before the PAC on the BTA’s stewardship of public funds.
4.4. Particular responsibilities to DCMS are:

- informing the Department of progress in helping to achieve DCMS’s policy objectives as defined in the Single Departmental Plan and in demonstrating how resources are being used to achieve those objectives;

- ensuring that timely forecasts and monitoring information on performance and finance are provided to the Department; that the Department is notified promptly if over or under spends are likely and that corrective action is taken; and that any significant problems whether financial or otherwise, and whether detected by internal audit or by other means, are notified to the Department in a timely fashion;

- to work collectively with the Department and other members of the DCMS group of Arm’s Length Bodies in support of each other and the group as a whole; and

- to provide regular assurance that the BTA is prioritising improvements in procurement, compliance and other areas of operational performance to appropriate standards as identified by periodic internal audits, to embed a culture of compliance across the organisation and to alert DCMS promptly to any issues that arise which may impede this improvement.

4.5. The duties of the Accounting Officer with respect to the BTA Board are:

- advising the Board on the discharge of its responsibilities as set out under the founding legislation, in this document, and in any other relevant instructions and guidance that may be issued from time to time;

- advising the Board on the BTA’s performance and risks compared with its aims and objectives;

- ensuring that financial considerations are taken fully into account by the Board at all stages in reaching and executing its decisions, and that financial appraisal techniques are followed;

- ensuring that the Board has the necessary information, provided in a timely manner, to monitor and assess the BTA’s progress in improving its operational performance; and,

- taking action as set out in paragraphs 3.8.5 and 3.8.6 of Managing Public Money if the Board, or its Chair, is contemplating a course of action involving a transaction which the Chief Executive considers would infringe the requirements of propriety or regularity or does not represent prudent or economical administration, efficiency or effectiveness, questionable feasibility, or is unethical.
5. The BTA Board

5.1. The Board should ensure that effective arrangements are in place to provide assurance on risk management, governance and internal control. The Board is expected to assure itself of the effectiveness of the internal control and risk management systems.

5.2. The Board must set up an Audit Committee chaired by a Trustee or, where applicable, a non-executive member. The Audit Committee should support the Board and Accounting Officer by providing advice and assurance on risk management, governance and internal control.

5.3. Where the Board does not consider issues relating to staff remuneration itself, it shall ensure that an effective mechanism for such consideration exists, e.g. a remuneration committee or similar body performing the same purpose.

5.4. The Board is specifically responsible for:

- ensuring that the BTA meets its statutory duties as set out in the Development of Tourism Act 1969 and within the policy and resources framework determined by the Secretary of State;

- determining the steps necessary to deal with any developments which are likely to affect the BTA’s ability to fulfil its aims and objectives and keeping the responsible DCMS Minister informed if any such developments arise;

- ensuring that any statutory or administrative requirements for the use of public funds are complied with; that the Board operates within the limits of its statutory authority, within the resources framework determined by the Secretary of State and any delegated authority agreed with the sponsor department, and in accordance with any other conditions relating to the use of public funds; and that, in reaching decisions, the Board takes into account guidance issued by the sponsor department;

- ensuring that the Board receives and reviews regular financial information concerning the management of the BTA; is informed in a timely manner about any concerns about the activities of the BTA; and provides positive assurance to the Department that appropriate action has been taken on such concerns;

- demonstrating high standards of corporate governance at all times, including using its Audit Committee to help the Board to address key financial and other risks;
• appointing a chief executive, setting remuneration terms linked to performance against objectives for the chief executive in consultation with DCMS and ensuring that the chief executive continually meets the expected level of performance;
• ensuring that any public functions of the BTA are carried out in compliance with statutory duties;
• ensuring that ongoing work to improve the BTA’s operational performance and compliance with public sector spending controls becomes fully embedded across the organisation.

6. The Chair’s responsibilities

6.1. The Chair is responsible to the Secretary of State for:
• ensuring that the BTA fulfills its statutory purpose as set out in its founding legislation;
• ensuring that where appropriate the BTA’s policies are consistent with those of the Secretary of State; and,
• ensuring that the BTA’s affairs are conducted with probity and that the BTA complies with any statutory or administrative requirements for the use of public funds.

6.2. The Chair is also responsible for good governance and for ensuring that the principles set out in the ‘DCMS Guidance on Board Appraisal Processes for ALBs’ are followed.

6.3. In addition, the Chair has the following leadership responsibilities:
• formulating the Board’s strategy for discharging its statutory duties;
• ensuring that the Board, in reaching decisions, takes proper account of guidance provided by the responsible minister or the Department;
• supporting the Accounting Officer in promoting the efficient and effective use of staff and other resources;
• supporting the Accounting Officer in delivering high standards of regularity and propriety; and
• representing the views of the Board to the general public.

6.4. The Chair also has an obligation to ensure that:
● the performance of the Board and its individual members are reviewed annually and operate effectively and to instigate remedial action should this not be the case;

● the Board has a balance of skills appropriate to directing the BTA’s business, as set out in the Government Code of Good Practice on Corporate Governance;

● Board members are fully briefed and understand their terms of appointment, duties, rights and responsibilities;

● the Board is aware of live issues in the organisation and addresses them where appropriate;

● when required, he or she, together with the other Board members, receives appropriate training on financial management and reporting requirements and on any differences that may exist between private and public sector practice;

● the responsible minister is advised of BTA needs when Board vacancies arise;

● he or she assesses the performance of individual Board members when being considered for re-appointment;

● there is a code of practice for Board members in place consistent with the Cabinet Office Code of Conduct for Board Members of Public Bodies.

7. **Individual Board members’ responsibilities**

7.1. Individual Board members should:

● comply at all times with the Board Members’ Code of Practice and with the rules relating to the use of public funds and conflicts of interest;

● not misuse information gained in the course of their public service for personal gain or for political profit, nor seek to use the opportunity of public service to promote their private interests or those of connected persons or organisations;

● comply with the Board’s rules on conflicts of interest and the acceptance of gifts and hospitality;

● act in good faith and in the best interests of the BTA.

8. **Publications and information strategy**
8.1. The BTA will have responsibility for contributing to the Government’s system of democratic accountability by making information available to the public on the quality and productivity of its services, value for money, performance and progress on delivery. The BTA will:

- provide timely and accurate information required for Parliamentary Questions, responses by Chief Executives to Parliamentary Questions and contributions to Ministerial and public correspondence. The BTA will be responsible for responding to requests under the Freedom of Information Act and other information law regimes within the statutory time limit;
- publish, or cause to be published, an annual report of its activities together with its audited resource accounts after the end of each financial year. The BTA shall provide the Department with its finalised (audited) accounts in accordance with the annual guidance produced by DCMS;
- publish other information as required by the Department in the interests of transparency and as communicated from time to time.

8.2. The annual report must:

- cover any corporate, subsidiary or joint ventures under its control;
- comply with the Treasury’s Financial Reporting Manual (FReM);
- contain a governance statement, setting out the ways in which the Accounting Officer has managed and controlled the resources used in the organisation during the course of the year, demonstrating how well the organisation is managing risks to the achievement of its aims and objectives;
- outline main activities and performance during the previous financial year and set out in summary form forward plans.

8.3. The report and accounts shall be laid in Parliament and made available on the BTA’s website and GOV.UK, in accordance with the guidance in the FReM. The BTA should aim to submit a draft of the report to the Department in May/early June. The final version should be submitted for Ministerial approval at least three weeks before the proposed publication date. The accounts should be prepared in accordance with the relevant statutes and specific accounts direction issued by the Department as well as the FReM.

8.4. Additionally the BTA will be expected to publish information relating to the delivery of its services and policies. In particular this should include information that will help the public to: (i) see progress against activity which
the BTA has made a public commitment to deliver; (ii) judge if the services and/or outputs offer value for money; and (iii) consider whether the way in which the body operates gives rise to any issues around fairness.

8.5. The BTA is a producer of Official Statistics under the Statistics and Registration Services Act 2007. As such, the BTA is required to adhere to the Code of Practice for Official Statistics, to have in place a lead official for statistics, and is encouraged to publish a statement of compliance on its website. The DCMS Head of Profession is available to provide further advice and guidance on statistical issues, and is responsible for ensuring the quality and professional integrity of the statistics. (Please see Annex A for links to guidance.)

8.6. Where the BTA conducts or commissions social or economic research, relevant professional standards should be applied to ensure that research is impartial, of sufficient quality, legal and ethical. The BTA should nominate a lead contact for research of this type and share their programme of planned and published research with the Head of the DCMS Evidence and Analysis Unit for information purposes. Further guidance on conducting research can also be obtained from the DCMS Evidence and Analysis Unit.

9. Internal Audit

9.1. The BTA shall:

- establish and maintain arrangements for internal audit in accordance with the Treasury’s Government Internal Audit Standards (GIAS);
- ensure DCMS is satisfied with the competence and qualifications of the Head of Internal Audit and the requirements for approving appointments in accordance with GIAS 5.2;
- set up an Audit Committee of its Board in accordance with the Cabinet Office’s Guidance on Code of Practice for Public Bodies and the Audit Committee Handbook;
- forward the audit strategy, periodic audit plans and annual audit report, including the BTA Head of Internal Audit’s opinion on risk management, control and governance to the sponsor department on request;
- have effective controls to prevent fraud and theft; and
- report all cases of attempted, suspected or proven fraud, irrespective of the amount involved, and notify the Department of any unusual, novel or major incidents as soon as they are discovered, irrespective of the amount involved.
9.2. DCMS’s internal audit service has a right of access to all documents prepared by the BTA internal auditor, including where the service is contracted out, for the purpose of obtaining assurance as to the BTA’s handling of public funds and effectiveness of financial controls.

10. **External Audit**

10.1. The Comptroller & Auditor General (C&AG) audits the BTA annual accounts. Ministerial approval must be given before the C&AG can sign off the accounts.

10.2. The C&AG:

- will consult the Department and the BTA on whom – the NAO or a commercial auditor – shall undertake the audit(s) on their behalf, though the final decision rests with the C&AG;

- has a statutory right of access to relevant documents, including by virtue of section 25(8) of the Government Resources and Accounts Act 2000, held by another party in receipt of payments or grants from the BTA;

- will share with DCMS information identified during the audit process and the audit report (together with any other outputs) at the end of the audit, in particular on issues impacting on the Department's responsibilities in relation to financial systems within the BTA;

- will, where asked, provide departments and other relevant bodies with Regulatory Compliance Reports and other similar reports which departments may request at the commencement of the audit and which are compatible with the independent auditor’s role.

10.3. The C&AG may carry out examinations into the economy, efficiency and effectiveness with which the BTA has used its resources in discharging its functions. For the purpose of these examinations the C&AG has statutory access to documents as provided for under section 8 of the National Audit Act 1983. In addition, the BTA shall provide, in conditions to grants and contracts, for the C&AG to exercise such access to documents held by grant recipients and contractors and sub-contractors as may be required for these examinations; and shall use its best endeavours to secure access for the C&AG to any other documents required by the C&AG which are held by other bodies.

11. **Right of access**

11.1. Subject to any overriding legal rights or obligations, the BTA will provide access to the Department to all the BTA’s records and personnel where requested for all purposes including, for example, operational investigations.
12. Managing Public Money and other government-wide corporate guidance and instructions

12.1. Unless agreed by the Department and (as necessary) HM Treasury, the BTA shall follow the principles, rules, guidance and advice in Managing Public Money, referring any difficulties or potential bids for exceptions to DCMS in the first instance. A list of guidance and instructions with which the BTA should comply is in Annex A.

12.2. Once the overall budget has been allocated by DCMS the BTA shall have authority to incur expenditure approved in the budget without further reference to the Department, on the following conditions:

- the BTA shall comply with the delegated financial limits agreed with the Department. These delegations shall not be altered without the prior agreement of DCMS;
- the BTA shall comply with Managing Public Money regarding novel, contentious or repercussive proposals;
- inclusion of any planned and approved expenditure in the budget shall not remove the need to seek formal departmental approval where any proposed expenditure is outside the delegated limits;
- the BTA shall provide DCMS with such information about its operations, performance individual projects or other expenditure as the sponsor department may reasonably require;
- The BTA shall comply with any additional requirements notified to them by the Department, for instance on spending controls or delegated authorities.

13. Risk management

13.1. The BTA shall ensure that the risks that it faces are dealt with in an appropriate manner, in accordance with relevant aspects of best practice in corporate governance, and develop a risk management strategy, in accordance with Treasury guidance. It should adopt and implement policies and practices to safeguard itself against fraud and theft, in line with the Treasury’s guide: Managing the Risk of Fraud. It should also take all reasonable steps to appraise the financial standing of any firm or other body with which it intends to enter into a contract or to give grant or grant-in-aid.

14. Business Planning

14.1. To operate its business effectively, the BTA should produce management planning and information documents covering at least three financial years ahead. These may take the form of strategic or corporate plans (for three
years ahead), and should include a business plan (one year ahead). The first year of the planning document can include the business plan incorporated as a single document.

14.2. The Department should be sent copies of each of the completed planning documents. These plans should be made available to the public, via the internet if possible.

14.3. The business plan should include a forecast of income and expenditure suitably classified by activity and key objectives, taking account of guidance on resource assumptions and policies provided by the Department at the beginning of the planning round. These forecasts should represent the BTA’s best estimate of its available income, including any grant or grant in aid or any other funding within the BTA.

15. BTA staff

15.1. Within the arrangements approved by the responsible minister the BTA will have responsibility for the recruitment, retention and motivation of its staff. The broad responsibilities toward its staff are to ensure that:

- the rules for recruitment and management of staff create an inclusive culture in which diversity is fully valued; appointment and advancement is based on merit: there is no discrimination on grounds of gender, marital status, sexual orientation, race, colour, ethnic or national origin, religion, disability, community background or age;
- the level and structure of its staffing, including grading and staff numbers, are appropriate to its functions and the requirements of economy, efficiency and effectiveness;

15.2. Any proposal by the BTA to move from the existing pension arrangements, or to pay any redundancy or compensation for loss of office under the Civil Service Compensation Scheme or an analogous scheme, requires the prior approval of the Cabinet Office. Proposals on severance must comply with the rules in chapter 4 of Managing Public Money and will require Treasury approval. The BTA must follow the processes set out in the DCMS “Guidance on Staff Exits”.

15.3. BTA staff are subject to levels of remuneration and terms and conditions of service (including pensions) within the general pay structure approved by DCMS. These terms and conditions will be subject to an agreed annual pay negotiating remit and should be in line with the current Public Sector pay policy guidelines issued by the Treasury. The remit will be subject to the agreement of the DCMS. The BTA has no delegated power to amend these terms and conditions.
15.4. The BTA shall operate pay restraint, particularly in terms of senior salaries. The BTA shall be subject to the terms issued each year by the Cabinet Office and the Review Body on Senior Salaries. For senior pay and bonuses above the thresholds set out in the ‘Guidance for Approval of Senior Pay’, the BTA must seek approval from the Secretary of State and the Chief Secretary of the Treasury.

15.5. The BTA is subject to the Procurement Policy Note 08/15 – Tax Arrangements of Public Appointees, and any guidance that may supersede it. The BTA shall not remunerate employees via special purpose companies or by means of any other tax avoidance devices. Senior staff with significant financial responsibility must be on the payroll, unless there are exceptional temporary circumstances, which must be agreed by the BTA Accounting Officer and DCMS and not exceed a period of six months. The BTA is also responsible for ensuring that any temporary off-payroll workers employed are meeting their tax obligations.

16. Review

16.1. The BTA may be reviewed periodically, by DCMS in accordance with:

- the business needs of DCMS and of the BTA; and
- Cabinet Office guidance.

17. Arrangements in the event that an Arm’s Length Body (ALB) is wound up

17.1. In the event of the decision being made to wind up the BTA, the BTA will be required to wind-up its affairs in accordance with a timetable as agreed with DCMS and to put in place a plan for its closure. This will include arrangements for the handover of its residual business and assets and liabilities. The plan will need to be mindful of the Deed of Guarantee relating to the VisitBritain section of the British Tourist Board’s Staff Pension and Life Assurance Scheme that was signed in 2019 and includes arrangements for the Government to cover any shortfall in the assets and liabilities of the scheme in the event that the BTA be wound up.

17.2. The draft wind-up plan should be forwarded to DCMS in accordance with the agreed timetable.

17.3. DCMS shall put in place arrangements to ensure that, when an ALB is wound up, this shall be done in an orderly manner. In particular DCMS should ensure that where an ALB is wound up, the assets and liabilities of the body are passed to any successor organisation and accounted for properly. (In the event that there is no successor organisation, the assets and liabilities should
To this end, the Department, in conjunction with the ALB, shall:

- ensure that procedures are in place in the ALB to gain independent assurance on key transactions, financial commitments, cash flows and other information needed to handle the wind-up effectively and to maintain the momentum of work inherited by any residuary body;

- where a body is audited by the National Audit Office; ensure that arrangements are in place to prepare closing accounts and pass to the C&AG for external audit and that funds are in place to pay for such audits;

- arrange for the most appropriate person to sign the closing accounts. In the event that another ALB takes on the role, responsibilities, assets and liabilities, the succeeding ALB Accounting Officer should sign the closing accounts. In the event that the department inherits the role, responsibilities, assets and liabilities, the Permanent Secretary should sign.

17.4. The ALB shall provide the Department with full details of all agreements where the ALB or its successors have a right to share in the financial gains of developers. It should also pass to the department details of any other forms of claw-back due to the ALB.

18. **Budgets and Grant-in-Aid**

18.1. Expenditure against resource and capital budgets must be recorded and monitored by the BTA in accordance with the Treasury’s Consolidated Budgeting Guidance (or its successor). These are the net expenditure limits for the BTA in each year - including any use of reserves for which budgetary cover has been given - and must be adhered to. Net expenditure above these limits may not be committed until or unless a revised budget has been agreed in writing by the Department.

18.2. The BTA may not breach the component parts of the capital and resource budgets (e.g. core capital). Approval must be sought in advance and in writing if the BTA wishes to spend more in one category and less in another. In all these matters, the Department may be required to refer a decision to the Treasury before granting approval.

18.3. Grant in Aid is the amount payable by the Department to the BTA in each year and is independent of the budget figures, although derived from them. It does not include depreciation or any budgetary cover allocated by the Department for the BTA’s use of its own reserves.
19. **Grant-in-aid and any ring-fenced grants**

19.1. Both the grant-in-aid provided by the Department and the overall budgets set by it for the year in question will be voted in the Department’s Supply Estimate and be subject to Parliamentary control.

19.2. The grant-in-aid will normally be paid in monthly instalments on the basis of written applications showing evidence of need. The BTA will comply with the general principle, that there is no payment in advance of need. Cash balances accumulated during the course of the year from grant-in-aid or other Exchequer funds shall be kept to a minimum level consistent with the efficient operation of the BTA. Grant-in-aid not drawn down by the end of the financial year shall lapse. Subject to approval by Parliament of the relevant Estimates provision, where grant-in-aid is delayed to avoid excess cash balances at the year-end, the Department will make available in the next financial year any such grant-in-aid that is required to meet any liabilities at the year end, such as creditors.

19.3. As a minimum, the BTA shall continue to provide the Department with monthly information via its grant in aid claims that will enable the Department satisfactorily to monitor:

- The BTA’s cash management;
- its draw-down of grant-in-aid;
- forecast outturn;
- other data required for the Treasury’s Combined On-line Information System (COINS) or its successor.

20. **Reporting performance to the Department**

20.1. The BTA shall operate management information and accounting systems that enable it to review in a timely and effective manner its financial and non-financial performance against the budgets and targets set out in the corporate and business plans. The BTA’s performance shall be reviewed by the Department periodically in accordance with the engagement strategy.

21. **Delegated authorities**

21.1. The BTA shall obtain the Department’s prior written approval before:

- entering into any undertaking to incur any expenditure that falls outside the delegations or which is not provided for in the BTA’s annual budget as approved by the Department;
incurring expenditure for any purpose that is or might be considered novel or contentious, or which has or could have significant future cost implications;

● making any significant change in the scale of operation or funding of any initiative or particular scheme previously approved by the Department;

● redirecting funding provided by the Department for one purpose to other purposes;

● making any change of policy or practice which has wider financial implications that might prove repercussive or which might significantly affect the future level of resources required; or

● carrying out policies that go against the principles, rules, guidance and advice in Managing Public Money.

22. Capital projects

22.1. All capital projects, whether already underway or beginning during this period, are subject to the Department’s investment appraisal processes. Any capital expenditure that exceeds the BTA’s delegated capital limit must be referred to the DCMS Finance Committee for approval at three stages of development, as set out in guidance issued by the Department. The figure used in calculating whether the costs exceed the delegated limit is the lifetime cost of the capital project, including non-exchequer funding and any increased running costs ensuing from it.

22.2. Where projects are reliant on donations or sponsorship that have yet to be confirmed, demonstration of a staggered approach to completion (i.e. that takes account of the funds secured to date before proceeding with each stage) will be more likely to receive approval to proceed.

22.3. When considering the case for capital projects, the BTA is expected to use the Treasury’s Green Book methodology (or its successor), as modified or enhanced by guidance from DCMS. This is the case for evaluating a capital project regardless of whether the project requires DCMS Finance Committee approval. The Department reserves the right to receive copies of business cases for projects below the BTA’s delegated limit or elements of it, such as the Net Present Value calculation.

23. Compliance with the Equality Act 2010

23.1. In exercising public functions the BTA is subject to the public sector equality duty in section 149 of the Equality Act 2010, requiring the BTA to have due regard to the need to:
● Eliminate unlawful discrimination, harassment, victimisation and any other conduct that is prohibited by or under the Equality Act 2010;

● Advance equality of opportunity between people who share a relevant protected characteristic (age; disability, gender reassignment, pregnancy and maternity, race, religion or belief, sex, sexual orientation) and people who do not; and

● Foster good relations between people who share a relevant protected characteristic and people who do not.

24. Cyber Security

24.1. As part of its approach to risk management and information assurance the [ALB] should ensure the robustness of its cyber security to protect itself against data breaches, service disruption, loss and reputational damage. The level of provision should be proportionate to the BTA’s size and the level of risk it carries in terms of cyber vulnerability. A range of relevant Government advice and guidance can be found at https://www.gov.uk/government/collections/cyber-security-guidance-for-business.

24.2. As a minimum, the BTA should take steps to ensure it has basic cyber security controls in place. These should be at least at the level set out in the Cyber Essentials scheme. Further details of this scheme can be found at www.cyberstreetwise.co.uk/cyberessentials. Departmental officials can offer further guidance and support.

Signed by:

Secretary of State for Culture, Media and Sport: Oliver Dowden
Date: 28.7.20

Chair of BTA Board: Steve Ridgeway
Date: 27/03/2020
Annex A: Compliance with guidance and instructions

The BTA shall be aware of and, where necessary comply with, the following general guidance documents and instructions:

- Appropriate adaptations of sections of the Corporate Governance Code for Central Government Departments;
  http://www.hm-treasury.gov.uk/psr_governance_corporate.htm
- Managing Public Money (MPM);
  http://www.hm-treasury.gov.uk/psr_mpm_index.htm
- Consolidated Budgeting Guidance (issued annually);
- Government Internal Audit Standards;
- Appropriate adaptations of the Audit Committee Handbook;
  http://www.hm-treasury.gov.uk/audit_committee_handbook.htm
- Management of Risk: Principles and Concepts;
- Government Financial Reporting Manual (FReM);
  http://www.hm-treasury.gov.uk/frem_index.htm
- If applicable, the Charities SORP;
http://www.charitycommission.gov.uk/Charity_requirements_guidance/Accounting_and_reporting/Preparing_charity_accounts/sorpfront.aspx

- Fees and Charges Guide, Chapter 6 of MPM;
  http://www.hm-treasury.gov.uk/d/mpm_ch6.pdf

- Banking guidance, annex 5.6 of MPM;
  http://www.hm-treasury.gov.uk/d/mpm_annex5.7.pdf

- Relevant Dear Accounting Officer letters;
  https://www.gov.uk/government/collections/dao-letters

- The Parliamentary Ombudsman’s Principles of Good Administration;
  http://www.ombudsman.org.uk/improving-public-service/ombudsmansprinciples/principles-of-good-administration

- Consolidation Officer Memorandum, and relevant DCO letters;

- Relevant Freedom of Information Act guidance and instructions;
  https://ico.org.uk/for-organisations/guide-to-freedom-of-information/

- Model Code for Staff of Executive Non-departmental Public Bodies: Chapter 5 (Annex A) of Public Bodies: A Guide for Departments (Cabinet Office);

- Other relevant guidance and instructions issued by the Treasury in respect of Whole of Government Accounts;

- Guidance on major projects issues by the Major Projects Authority;
  http://www.cabinetoffice.gov.uk/content-major-projects-authority

- The Statistics and Registration Services Act 2007;

- The Code of Practice for Official Statistics;

- Procurement Policy Note 08/15 – Tax Arrangements of Public Appointees
Recommendations made by the Public Accounts Committee, or by other Parliamentary authority, that have been accepted by the Government and relevant to the BTA.