

Top 10 West Midlands Attractions – Paid

			Local Authority District in which attraction is located	Category	Visitor 2006	Visitor 2007	Estimate/Exact	% Change 07-06	Adult Admission Charge	Child Admission Charge
1	Cadbury World	WEST MIDLANDS	Birmingham	museum/gallery	534438	503617	na	-6	33.80	25.90
2	Waterworld	STAFFORDSHIRE	City of Stoke-on-Trent	Leisure/theme park	450000	470000	estimate	4	8.99	8.00
3	Coombe Country Park	WARWICKSHIRE	Rugby	country park	410980	461550	exact	12	2.50	na
4	Shakespeare's Birthplace	WARWICKSHIRE	Stratford-on-Avon	museum/gallery	365787	350724	estimate	-4	7.00	2.75
5	Trentham Monkey Forest	STAFFORDSHIRE	City of Stoke-on-Trent	safari park/zoo/aquarium/aviary	227000	229000	estimate	1	5.50	4.00
6	Attingham Park	SHROPSHIRE	Shrewsbury and Atcham	historic house	154000	171942	na	12	6.70	3.35
7	Anne Hathaway's Cottage	WARWICKSHIRE	Stratford-on-Avon	historic house	147744	135829	na	-8	5.50	2.00
8	The Complete Working Historic Estate of Shugborough (The National Trust)	STAFFORDSHIRE	Stafford	historic house	97099	121638	na	25	10.00	6.00
9	Charlecote Park (National Trust)	WARWICKSHIRE	Stratford-on-Avon	historic house	95400	109802	na	15	7.45	3.70
10	Baddesley Clinton (National Trust)	WARWICKSHIRE	Warwick	historic house	100313	109206	na	9	7.60	3.80
11	Stratford-upon-Avon Butterfly Farm	WARWICKSHIRE	Stratford-on-Avon	nature reserve	106262	98924	exact	-7	5.25	4.25
12	Kenilworth Castle	WARWICKSHIRE	Warwick	castle/fort	95514	94780	exact	-1	6.20	3.10
13	Park Hall Countryside Experience	SHROPSHIRE	Oswestry	Leisure/theme park	77476	80000	exact	3	5.60	4.95
14	Upton House	WARWICKSHIRE	Stratford-on-Avon	historic house	69768	75549	na	8	8.50	4.20
15	Churnet Valley Railway	STAFFORDSHIRE	Staffordshire Moorlands	steam/heritage railway	60000	75000	exact	25	9.00	5.00
16	Hanbury Hall (National Trust)	WORCESTERSHIRE	Wychavon	historic house	64445	74423	na	15	6.50	3.25
17	Nash's House & New Place	WARWICKSHIRE	Stratford-on-Avon	historic house	61664	62318	na	1	3.75	1.75
18	Packwood House	WARWICKSHIRE	Warwick	historic house	59558	61328	na	3	na	na
19	Biddulph Grange Garden (National Trust)	STAFFORDSHIRE	Staffordshire Moorlands	garden	60235	60926	na	1	na	na
20	Compton Verney House	WARWICKSHIRE	Stratford-on-Avon	museum/gallery	82505	56209	exact	-32	7.00	2.00

Top 10 West Midlands Attractions – Free

	Name of Attraction	County in which attraction located	Local Authority District in which attraction is located	Category	Visitor 2006	Visitor 2007	Estimate/Exact	% Change 07-06	Charge for Admission
1	Malvern Hills	WORCESTERSHIRE	Malvern Hills	castle/fort	NA	1000000	na	NA	Free
2	Lickey Hills Visitor Centre and Country Park	WORCESTERSHIRE	Bromsgrove	country park	550000	550000	exact	0	Free
3	Kingsbury Water Park	WARWICKSHIRE	North Warwickshire	country park	333163	355087	na	7	Free
4	Royal Air Force Museum	SHROPSHIRE	Bridgnorth	museum/gallery	207048	352908	estimate	70	Free
5	Coventry Transport Museum	WEST MIDLANDS	Coventry	museum/gallery industrial/craft workplace	283075	315597	estimate	11	Free
6	Jinney Ring Craft Centre	WORCESTERSHIRE	Wychavon	workplace	270000	260000	estimate	-4	Free
7	Wyre Forest Visitor Centre (Forestry Commision)	WORCESTERSHIRE	Wyre Forest	country park	240000	240000	estimate	0	Free
8	The Hop Pocket Craft Centre	HEREFORDSHIRE	County of Herefordshire	other	145000	150000	exact	3	Free
9	Wolverhampton Art Gallery	WEST MIDLANDS	City of Wolverhampton	museum/gallery	44129	147493	estimate	234	Free
10	National Memorial Arboretum	STAFFORDSHIRE	Lichfield	heritage/visitor centre	65000	130034	na	100	Free
11	The Potteries Museum & Art Gallery	STAFFORDSHIRE	City of Stoke-on-Trent	museum/gallery	150547	110227	exact	-27	Free
12	Forge Mill Farm	WEST MIDLANDS	Sandwell		111782	103809	na	-7	Free
13	Lichfield Cathedral	STAFFORDSHIRE	Lichfield	place of worship	100000	100000	exact	0	Free
14	Shire Hall Gallery	STAFFORDSHIRE	Stafford	museum/gallery	75913	86510	estimate	14	Free
15	Worcester City Art Gallery & Museum	WORCESTERSHIRE	Worcester	museum/gallery	65752	61490	na	-6	Free
16	Birmingham Cathedral (St Philips)	WEST MIDLANDS	Birmingham	place of worship	60000	60000	estimate	0	Free
17	The Museum of Cannock Chase	STAFFORDSHIRE	Cannock Chase	museum/gallery	45300	59727	exact	32	Free
18	Nuneaton Museum and Art Gallery	WARWICKSHIRE	Nuneaton and Bedworth	museum/gallery	76573	44446	exact	-42	Free
19	Collegiate Church of St Mary	WARWICKSHIRE	Warwick	place of worship	33440	30850	na	-8	Free
20	Great Malvern Priory Church	WORCESTERSHIRE	Malvern Hills	place of worship	30000	30000	na	0	Free