

Visits to Visitor Attractions Survey -Top 20 Paid Attractions*

Attraction	Region	Category	2005	2006	% Change 05/06	Standard	Standard
						Adult Admission	Child Admission
1 Tower of London	London	Historic Property	1931093	2084468	7.9	£15.00	£9.50
2 St Paul's Cathedral	London	Place of worship	1395044	1626034	16.6	£9.00	£8.00
3 Pleasure Beach	East of England	Leisure/theme park	1400000 E	1400000 E	0	£15.00	£15.00
4 Flamingo Land Theme Park & Zoo	Yorkshire & the Humber	Leisure/theme park	1400210 E	1302195 E	-7	£19.00	£19.00
5 New MetroLand	North East	Leisure/theme park	1260000 E	1288980	2.3	£11.70	£11.70
6 Windermere Lake Cruises	North West	Other	1282962	1267066	-1.2	£7.30	£3.75
7 Kew Gardens	London	Gardens	1354928	1215206	-10.3	£11.75	£0.00
8 Chester Zoo	North West	Wildlife Attraction	1089576	1161922	6.6	£13.50	£10.50
9 Eden Project	South West	Gardens	1177189	1152332	-2.1	£12.50	£5.00
10 Canterbury Cathedral	South East	Place of worship	1054886 E	1047380	-0.7	£6.00	£4.50
11 Westminster Abbey	London	Place of worship	1027835	1028991	0.1	£10.00	£6.00
12 West Wittering Beach	South East	Other	1000000	1000000 E	0	£3.00	£0.00
13 Studland Beach & Nature Reserve	South West	Wildlife Attraction	DK	1000000 E	n/a	£2.50	£0.00
14 Windsor Castle	South East	Historic Property	944872	986575	4.4	£13.50	£7.50
15 York Minster	Yorkshire & the Humber	Place of worship	803000	895000 E	11.5	£9.00	£0.00
16 London Zoo	London	Wildlife Attraction	813455	883092	8.6	£14.00	£10.75
17 Stonehenge	South West	Historic Property	833617	879393	5.5	£5.90	£3.00
18 Bradgate Country Park	East Midlands	Country Park	850000	875000 E	2.9	£2.50	£0.00
19 Longleat House	South West	Wildlife Attraction	779488	855235	9.7	£19.00	£15.00
20 Roman Baths	South West	Historic Property	824197	843693	2.4	£10.00	£6.00

E denotes estimated figure

* Please note that this list covers only those attractions that have agreed to have their attendance figures published.

Source: Visits to Visitor Attractions Survey 2006