Tourism in England
Key Facts & Trends 2017

Tourism trips and spend
£91.3 BN
Was spent on tourism in England in 2017

Regional Spending
Tourism spend in England is spread across the country

Domestic overnight tourism
In 2017, there were:

- HOLIDAYS: 47.2M
- VISITS TO FRIENDS & FAMILY: 36.6M
- BUSINESS VISITS: 14.2M

Domestic overnight tourism over time

Economic impact of English tourism
Tourism in England contributes £106BN to the British economy when direct and indirect impacts are taken into account, and supports 2.6M jobs

Inbound Tourism
In 2017, inbound visits to England included:

- HOLIDAYS: 13.5M
- VISITS TO FRIENDS & FAMILY: 10.9M
- BUSINESS VISITS: 7.4M

Inbound tourism over time