

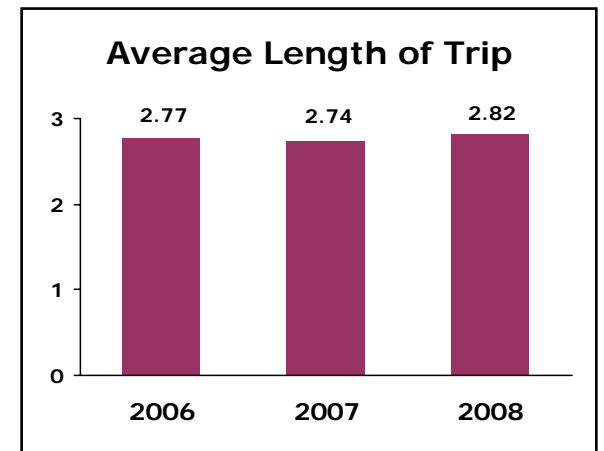
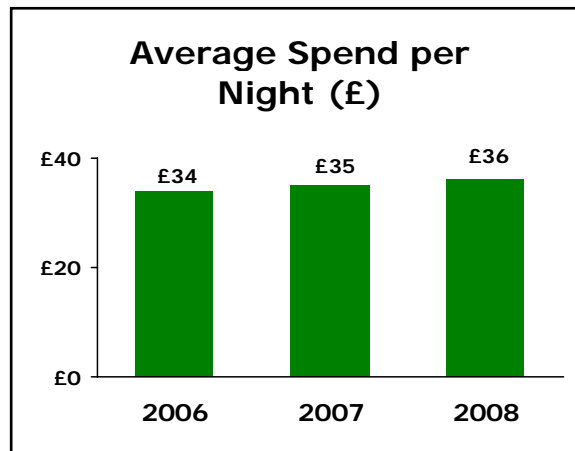
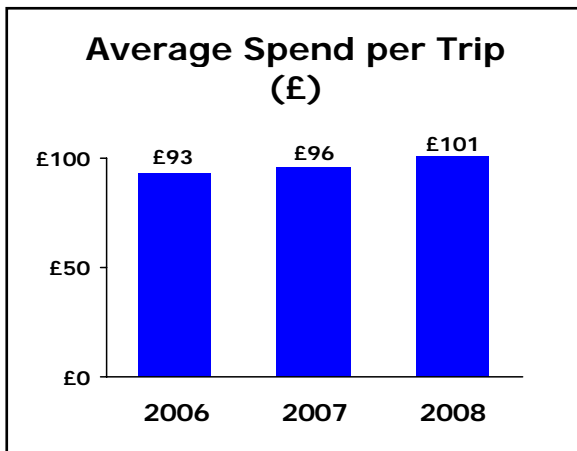
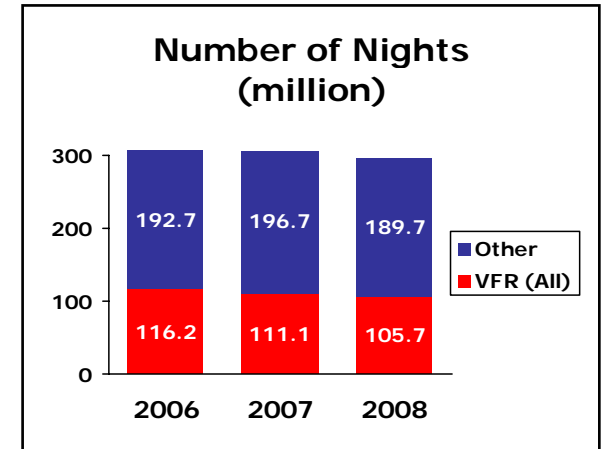
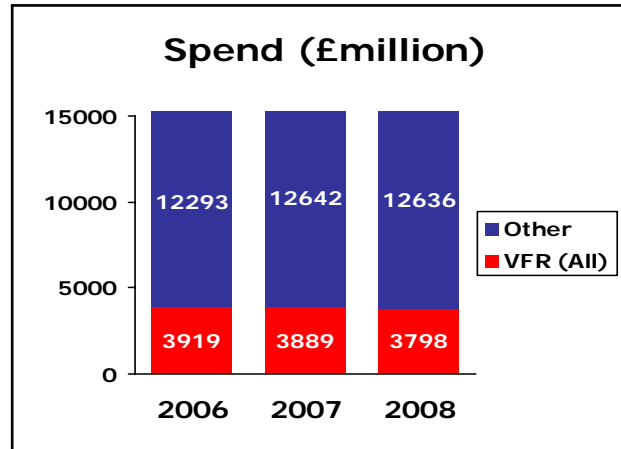
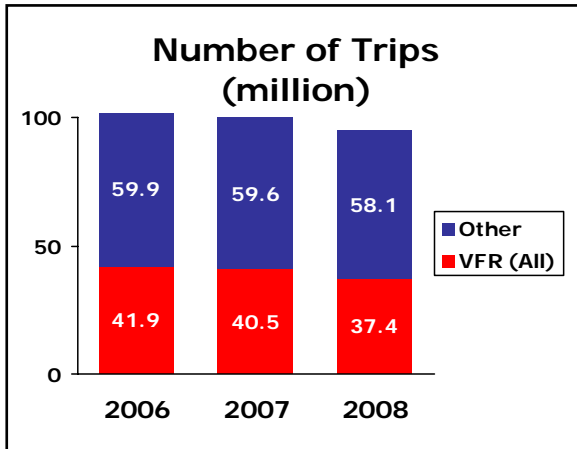
Topic Summary

VFR Trips in England

VFR Travel Trends - England

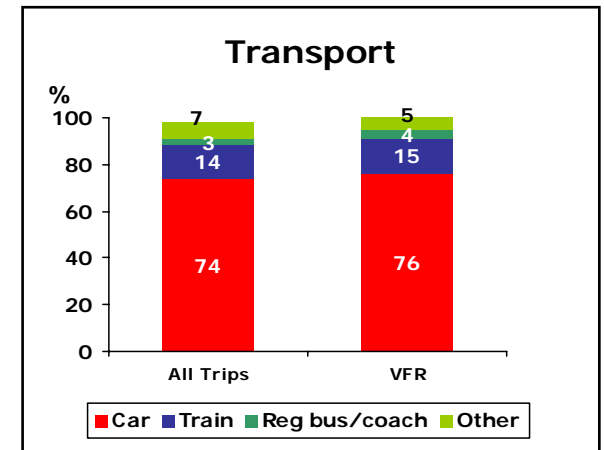
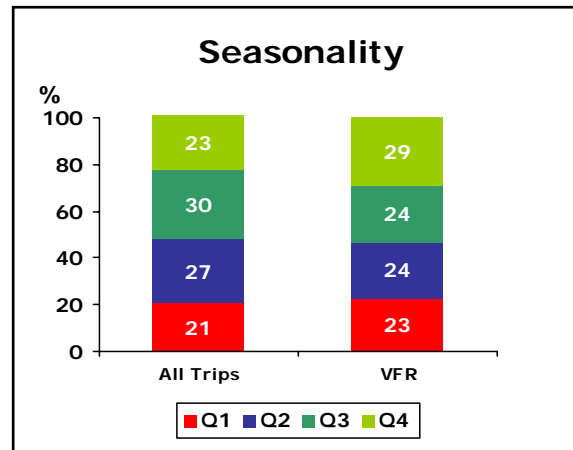
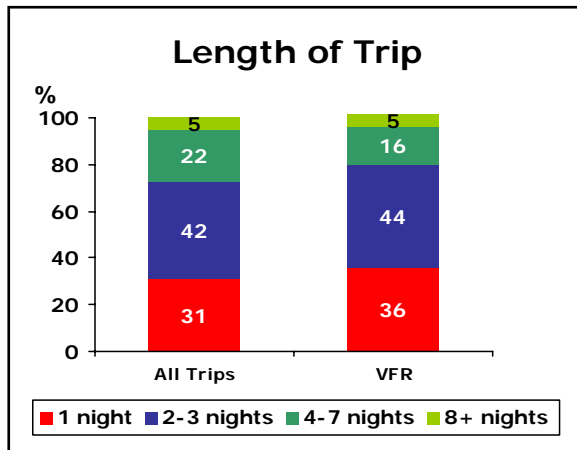
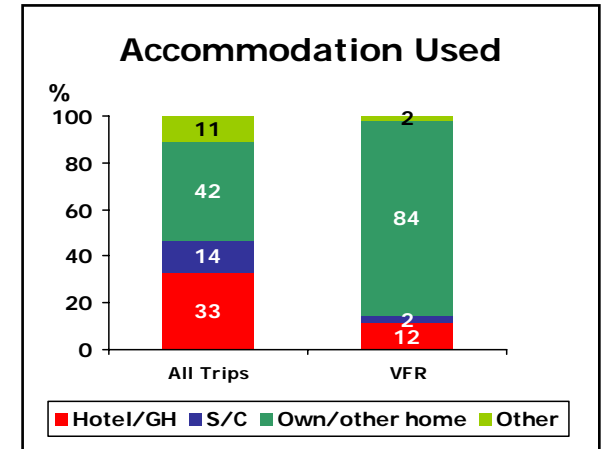
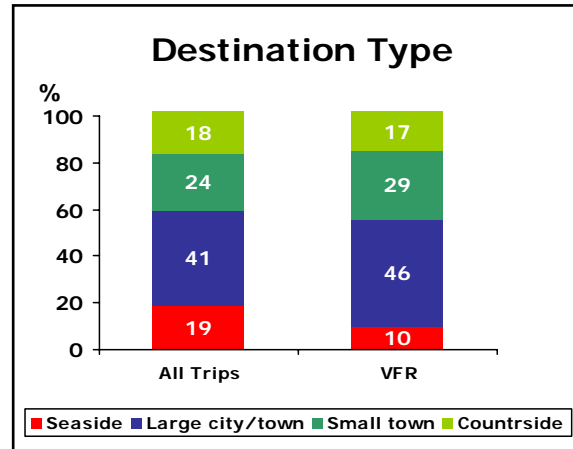
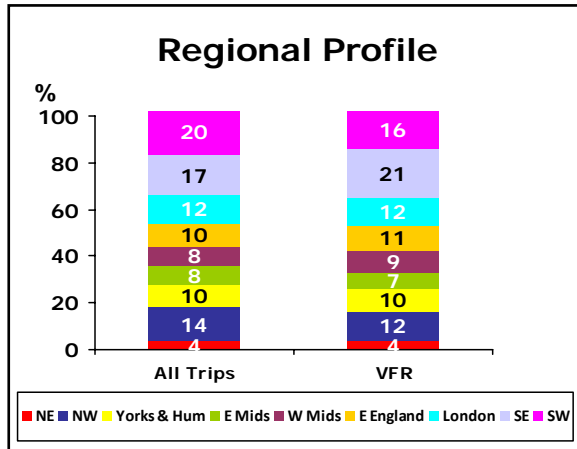
- 37 million trips were made last year in England to visit friends and relatives, almost 40% of the total, though a decline of 8% on 2007.
- While VFR trips account for a high share of total trip volume, their share of value is much lower, under a quarter of the total.
- This is accounted for by their lower spend per night – only £36 on average – not surprising, as the majority (84%) save accommodation costs by staying in a private home (nonetheless, 1 in 10 use a hotel)
- These trips are slightly more likely than the average to be made to urban areas (75% vs 65% overall), and while they are spread through the year, the single highest share of trips is in the 4th quarter (29%), as people travel to friends and family over the Christmas period.

Domestic VFR Travel Trends



Domestic Overnight Travel in England – Includes all VFR travel (i.e. including VFR-mainly holiday)

Domestic VFR Trip 2008 Profile



Domestic Overnight Trips in England – Includes all VFR travel (i.e. including VFR-mainly holiday)