Tourism in England

Key Facts & Trends 2016

Tourism trips and spend

£91.7BN

Was spent on tourism in England in 2016

Regional Spending

Tourism spend in England is spread across the country

Domestic overnight tourism

In 2016, there were:

- **HOLIDAYS:** 44.7M
- **VISITS TO FRIENDS & FAMILY:** 36.9M
- **BUSINESS VISITS:** 14.1M

Domestic overnight tourism over time

Inbound Tourism

In 2016, inbound visits to England included:

- **HOLIDAYS:** 12.2M
- **VISITS TO FRIENDS & FAMILY:** 10.5M
- **BUSINESS VISITS:** 7.7M

Economic impact of English tourism

Tourism in England contributes £106BN to the British economy when direct and indirect impacts are taken into account, and supports 2.6M jobs

Inbound tourism over time

Source: IPS 2016