Tourism in England
Key Facts & Trends 2019

Tourism trips and spend

£100.8BN
Was spent on tourism in England in 2019

Domestic overnight tourism

In 2019, there were:

HOLIDAYS 46.4M
VISITS TO FRIENDS & FAMILY 36.1M
BUSINESS VISITS 14.0M

Regional Spending
Tourism spend in England is spread across the country

Inbound Tourism

In 2019, inbound visits to England included:

HOLIDAYS 15.0M
VISITS TO FRIENDS & FAMILY 11.25M
BUSINESS VISITS 7.4M

Inbound tourism over time

Economic impact of English tourism

Tourism in England contributes £106BN to the British economy when direct and indirect impacts are taken into account, and supports 2.6M jobs