

United Kingdom Tourism Survey- 2007 Yorkshire

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Overall	10.07	10.35	3	28.5	30.12	6	1397	1427	2

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1) Holiday, Pleasure/leisure	4.16	4.2	1	12.99	14.07	8	672	694	3
(2) Holiday, visiting friends or relatives	2.05	1.99	-3	6.78	5.83	-14	189	196	4
ALL HOLIDAYS	6.22	6.2	0	19.77	19.9	1	861	890	3
(3) Other visits to friends or relatives	2.21	2.38	8	5.03	5.47	9	226	205	-10
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	4.26	4.37	3	11.81	11.29	-4	415	401	-3
(4) Attend conferences	0.17	0.19	12	0.27	0.27	0	29	28	-3
(5) Attend Exhibition/Trade Show/Agricultural	0.07	0.07	0	0.17	0.12	-29	8	9	7
(6) Conduct Paid Work / On business	1.19	1.18	-1	2.8	3.01	8	244	268	10
ALL BUSINESS TRAVEL (4+5+6)	1.43	1.43	0	3.24	3.4	5	281	305	9
(7) Travel/Transport is my business	0.02	0.02	0	0.03	0.02	-33	2	2	6
(8) Other/School Trip/Missing	0.19	0.31	63	0.44	1.32	200	27	24	-8

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Holidays 1-3 Nights	2.81	2.74	-2	5.22	5.12	-2	385	365	-5
Holiday 4-7 Nights	1.15	1.17	2	6.2	6.13	-1	251	277	10
Holidays 8+ Nights	0.21	0.29	38	1.58	2.83	79	36	52	44
Visiting Friends and Relatives	4.26	4.37	3	11.81	11.29	-4	415	401	-3
Business and work	1.46	1.46	0	3.27	3.43	5	283	308	9
Other	0.18	0.24	33	0.39	1.16	197	25	16	-35
Don't know	0	0.02	-	0	0.04	-	0	2	-

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Train	1.23	1.28	4	3.49	3.35	-4	179	197	10
Regular bus\coach	0.35	0.51	46	0.88	1.27	44	50	40	-20
Organised coach tour	0.18	0.14	-22	0.51	0.47	-8	35	37	5
Car	7.63	7.65	0	21.91	21.71	-1	1049	1070	2
Plane	0.25	0.26	4	0.52	1.14	119	35	40	14
Others	0.27	0.26	-4	0.82	1.33	62	33	24	-26

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	2.65	3.02	14	2.65	3.02	14	260	319	23
Two-Three	3.81	3.51	-8	8.01	7.51	-6	565	485	-14
Four-Seven	2.03	2.34	15	7.7	9.13	19	343	406	18
Eight+	1.26	1.24	-2	9.53	10.12	6	206	196	-5
Mean	4.16	4.26	2	8.24	9.54	16	5	5	-2

Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
England	9.37	9.64	3	26.11	27.22	4	1262	1265	0
Scotland	0.41	0.4	-2	1.56	1.66	6	72	81	13
Wales	0.21	0.2	-5	0.51	0.88	73	42	50	20
Northern Ireland	0.09	0.1	11	0.32	0.36	13	21	30	45
North East	0.81	0.65	-20	2.3	1.75	-24	109	71	-35
North West	1.27	1.16	-9	3.34	3.57	7	174	163	-7
Yorkshire & Humberside	3.13	3.75	20	7.77	9.22	19	300	326	9
East Midlands	0.86	0.78	-9	2.42	2.16	-11	126	119	-6
West Midlands	0.49	0.51	4	1.31	1.75	34	87	80	-8
East of England	0.82	0.75	-9	2.15	1.94	-10	124	116	-6
London	0.55	0.7	27	1.7	2	18	107	143	34
South East	0.85	0.82	-4	2.54	3.1	22	138	150	9
South West	0.6	0.51	-15	2.6	1.73	-33	96	97	1

Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1a) Hotel/Motel	2.72	2.88	6	5.22	5.78	11	577	660	14
(1b) Guest house	0.28	0.19	-32	0.75	0.53	-29	54	46	-16
(1) Hotel/Motel/Guest house	3	3.06	2	5.97	6.32	6	632	706	12
Paying Guest In									
(2) Paying guest in - farmhouse	0.01	0.09	800	0.04	0.23	475	3	14	444
(3) Paying guest in - Other private house /B	0.47	0.44	-6	0.82	1.03	26	71	80	13
TOTAL PAYING GUEST (2+3)	0.48	0.52	8	0.86	1.26	47	74	94	28
Self Catering in Rented									
(4) Self-catering in Rented - Flat/Apartment	0.12	0.1	-17	0.64	0.96	50	31	26	-15
(5) Self-catering in Rented - House/villa/bungalow/cotta	0.22	0.15	-32	1.12	0.85	-24	57	41	-28
(6) Hotel/University/School	0.1	0.12	20	0.25	0.26	4	18	18	-5
(6a) Hostel	0.08	0.05	-38	0.2	0.12	-40	16	12	-27
(7) Friend's /relatives home	4.4	4.47	2	13.02	11.76	-10	364	322	-11
(8) Own Second home/timeshare	0.07	0.08	14	0.22	0.39	77	8	9	20
Holiday Camp/Village									
(9) Holiday camp/Village - Self-catering	0.06	0.02	-67	0.31	0.08	-74	19	2	-92
(10) Holiday camp/Village - Serviced	0.02	0	-100	0.11	0	-100	3	0	-100
(11) Camping	0.29	0.39	34	0.79	1.02	29	28	39	36
Caravan									
(12) Caravan - Towed	0.38	0.48	26	1.44	1.83	27	33	43	30
(13) Caravan - Static owned	0.41	0.4	-2	1.44	1.68	17	47	41	-13
(14) Caravan - Static not owned	0.32	0.39	22	1.52	2.14	41	64	74	17
(15) Boat(s)	0.04	0.02	-50	0.1	0.15	50	2	2	-19
(16) Sleeper cab of lorry/truck	0.03	0.05	67	0.04	0.11	175	5	1	-72
(17) Other/Transit	0.15	0.2	33	0.5	1.3	160	8	9	12

Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
16-24	1.59	1.66	4	4.18	4.07	-3	162	187	15
25-34	1.66	1.73	4	4.53	4.46	-2	209	282	35
35-44	2.51	2.38	-5	6.9	6.73	-2	345	319	-8
45-54	1.74	1.82	5	4.5	5.25	17	298	254	-15
55-64	1.48	1.45	-2	4.57	4.31	-6	250	223	-11
65+	1.08	1.31	21	3.83	5.29	38	132	161	22

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
AB	3.32	3.36	1	7.77	8.99	16	488	502	3
C1	2.92	2.95	1	9.09	8.41	-7	455	489	7
C2	1.85	1.83	-1	5.61	5.37	-4	240	205	-14
DE	1.98	2.2	11	6.04	7.36	22	214	231	8

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
JAN-MARCH	1.76	1.87	6	3.64	4.18	15	212	257	21
APR-JUNE	2.9	2.75	-5	8.52	8.35	-2	385	395	2
JUL-SEPT	2.88	3.12	8	9.51	10.61	12	437	464	6
OCT-DEC	2.53	2.61	3	6.83	6.98	2	362	312	-14

Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Seaside	1.86	1.78	-4	6.37	6.97	9	272	268	-2
Large city/ large town	4.81	4.61	-4	12.31	10.98	-11	695	692	0
Small town	2.21	2.36	7	5.72	6.96	22	264	279	6
Countryside/ village	1.68	1.95	16	5.25	6.32	20	226	248	10

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Alone	3.27	3.33	2	8.23	9.38	14	417	398	-5
Husband/ wife/ partner	4.88	4.58	-6	14.76	13.84	-6	657	618	-6
Children (aged 15 or under)	2.58	2.42	-6	8.91	8.45	-5	262	240	-8
Other female adults (aged 16+)	1.56	1.84	18	4.33	5.39	24	278	366	31
Other male adults (aged 16+)	1.37	1.88	37	3.53	5.51	56	269	339	26
Missing	0.01	0	-100	0.03	0	-100	2	0	-100

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	3.27	3.33	2	8.23	9.38	14	417	398	-5
Two	3.55	3.6	1	9.95	9.72	-2	539	538	0
Three	0.98	1.33	36	2.91	4.08	40	122	190	55
Four	1.24	1.13	-9	4.12	3.32	-19	185	164	-11
Five	0.49	0.44	-10	1.64	1.52	-7	58	56	-4
Six-Ten	0.38	0.29	-24	1.3	1.63	25	46	46	-1
Ten or more	0	0	-	0	0	-	0	0	-
Average	2.4	2.42	1	2.54	2.56	1	2	3	4

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitBritain, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

Please note that all expenditure figures are in HISTORIC PRICES

**The UKTS is designed as a national survey and only reliable at a English regional level for top line information only.
Please use extreme caution when interpreting results and annual changes as these could be the result of small sample sizes.**