



United Kingdom Tourism Survey 2006- England Results

| Purpose of Trip | Trips (millions) | Nights (millions) | Spend (£ millions) |
|---|------------------|-------------------|--------------------|
| (1) Holiday, Pleasure/leisure | 40.67 | 146.47 | 8211.82 |
| (2) Holiday, visiting friends or relatives | 21.57 | 66.06 | 2130.39 |
| ALL HOLIDAYS | 62.24 | 212.53 | 10342.21 |
| (3) Other visits to friends or relatives | 20.32 | 50.12 | 1788.65 |
| ALL VISITS TO FRIENDS OR RELATIVES (2+3) | 41.89 | 116.18 | 3919.04 |
| (4) Attend conferences | 1.63 | 3.7 | 329.31 |
| (5) Attend Exhibition/Trade Show/Agricultural | 0.62 | 1.26 | 106.83 |
| (6) Conduct Paid Work / On business | 13.76 | 31.61 | 3184.54 |
| ALL BUSINESS TRAVEL (4+5+6) | 16 | 36.57 | 3620.68 |
| (7) Travel/Transport is my business | 0.53 | 1.33 | 108.13 |
| (8) Other | 2.74 | 7.89 | 336.78 |

| Region Visited | Trips (millions) | Nights (millions) | Spend (£ millions) |
|------------------------|------------------|-------------------|--------------------|
| West Midlands | 8.36 | 20.58 | 1145.19 |
| East of England | 10.69 | 31.94 | 1277.84 |
| East Midlands | 8.36 | 23.87 | 1113.4 |
| London | 10.96 | 24.6 | 2269.75 |
| North West | 13.53 | 37.46 | 2289.65 |
| North East | 3.43 | 9.57 | 546.13 |
| South East | 18.14 | 52.69 | 2429.33 |
| South West | 20.31 | 78.26 | 3681.59 |
| Yorkshire & Humberside | 10.07 | 28.5 | 1396.81 |

| Social Economic Grouping | Trips (millions) | Nights (millions) | Spend (£ millions) |
|--------------------------|------------------|-------------------|--------------------|
| AB | 35.1 | 97.25 | 6208.34 |
| C1 | 33.08 | 97.27 | 5184.22 |
| C2 | 16.82 | 53.81 | 2611.4 |
| DE | 16.83 | 60.51 | 2207.92 |

| Region of Residence | Trips (millions) | Nights (millions) | Spend (£ millions) |
|------------------------|------------------|-------------------|--------------------|
| Great Britain | 100.87 | 304.93 | 15901 |
| Northern Ireland | 0.96 | 3.9 | 311 |
| Scotland | 4 | 15.77 | 925 |
| Wales | 4.07 | 13.23 | 746 |
| England | 92.8 | 275.93 | 14231 |
| North East | 3.74 | 11.1 | 684 |
| North West | 11.48 | 31.49 | 1868 |
| Yorkshire & Humberside | 9.84 | 30.07 | 1507 |
| East Midlands | 8.32 | 24.71 | 1326 |
| West Midlands | 7.53 | 24.62 | 1295 |
| East of England | 12.09 | 34.17 | 1716 |
| London | 9.43 | 27.28 | 1392 |
| South East | 17.25 | 52.4 | 2478 |
| South West | 13.14 | 40.13 | 1963 |

| Main method of transport | Trips (millions) | Nights (millions) | Spend (£ millions) |
|------------------------------------|------------------|-------------------|--------------------|
| Train | 12.61 | 36.31 | 2327.43 |
| Regular bus/coach | 3.37 | 10.91 | 488.76 |
| Organised coach tour | 2.31 | 7.63 | 502.26 |
| Car | 76.05 | 231.32 | 11452.24 |
| Motorised caravan/camper/dormobile | 0.65 | 2.22 | 84 |
| Plane | 3.30 | 10.38 | 791.03 |
| Others | 2.82 | 7.89 | 462.54 |

| Quarter of Trip | Trips (millions) | Nights (millions) | Spend (£ millions) |
|-----------------|------------------|-------------------|--------------------|
| JAN-MARCH | 17.8 | 46.4 | 2516.7 |
| APR-JUNE | 26.7 | 78.1 | 4258.5 |
| JUL-SEPT | 31.5 | 115.0 | 5753.9 |
| OCT-DEC | 25.9 | 69.3 | 3682.8 |

| Type of destination Visited | Trips (millions) | Nights (millions) | Spend (£ millions) |
|-----------------------------|------------------|-------------------|--------------------|
| Seaside | 20.74 | 84.49 | 3770.87 |
| Large city/ large town | 41.09 | 98.26 | 6760.55 |
| Small town | 24.28 | 67.6 | 3138.25 |
| Countryside/ village | 18.63 | 57.37 | 2487.38 |

| Accommodation Used | Trips (millions) | Nights (millions) | Spend (£ millions) |
|--|---------------------|----------------------|-----------------------|
| (1a) Hotel/Motel | 29.87 | 63.92 | 7269.16 |
| (1b) Guest house | 1.68 | 4.62 | 362.13 |
| (1) Hotel/Motel/Guest house | 31.52 | 68.54 | 7631.29 |
| Paying Guest In | | | |
| (2) Paying guest in - farmhouse | 0.43 | 1.58 | 98.71 |
| (3) Paying guest in - Other private house /B&B | 4.27 | 9.54 | 799.23 |
| TOTAL PAYING GUEST (2+3) | 4.69 | 11.12 | 897.94 |
| Self Catering in Rented | | | |
| (4) Self-catering in Rented - Flat/Apartment | 1.14 | 5.46 | 315.05 |
| (5) Self-catering in Rented - House/villa/bungalow/cottage | 2.97 | 17.31 | 927.11 |
| (6) Hotel/University/School | 1.71 | 5.01 | 309.55 |
| (6a) Hostel | 1.15 | 2.89 | 229.41 |
| (6a.1) - Official hostel | 0.44 | 1.18 | 70.3 |
| (6a.2) - Independent hostel | 0.71 | 1.71 | 159.12 |
| (6b) University/School | 0.57 | 2.12 | 80.13 |
| (6a.3) - Don't know type of hostel | 0 | 0 | 0 |
| (7) Friend's /relatives home | 43.88 | 126.35 | 3571.33 |
| (8) Own Second home/timeshare | 1.07 | 4.34 | 139.25 |
| Holiday Camp/Village | | | |
| (9) Holiday camp/Village - Self-catering | 1.38 | 6.85 | 338.46 |
| (10) Holiday camp/Village - Serviced | 0.6 | 2.32 | 118.38 |
| (11) Camping | 3.65 | 12.78 | 382.58 |
| Caravan | | | |
| (12) Caravan - Towed | 3.34 | 16.76 | 403.01 |
| (13) Caravan - Static owned | 2.36 | 9.61 | 260.46 |
| (14) Caravan - Static not owned | 2.69 | 13.61 | 580.46 |
| (15) Boat(s) | 0.5 | 2.31 | 81.02 |
| (16) Sleeper cab of lorry/truck | 0.31 | 0.57 | 21.69 |
| (17) Other/Transit | 1.55 | 5.1 | 205.41 |
| (17a) Transit | 0.12 | 0.34 | 11.15 |
| (17b) Other | 1.43 | 4.76 | 194.26 |

| Age Group | Trips (millions) | Nights (millions) | Spend (£ millions) |
|-----------|------------------|-------------------|--------------------|
| 16-24 | 13.71 | 38.92 | 1871.15 |
| 25-34 | 19.01 | 52.3 | 2912.15 |
| 35-44 | 25.29 | 71.85 | 3921.88 |
| 45-54 | 17.38 | 48.82 | 3244.3 |
| 55-64 | 14.5 | 46.77 | 2497 |
| 65+ | 11.94 | 50.18 | 1765.4 |

| | Trips (millions) | Nights (millions) | Spend (£ millions) |
|----------------|------------------|-------------------|--------------------|
| Overall | 101.83 | 308.83 | 16,212 |