

United Kingdom Tourism Survey 2006- Yorkshire



| Yorkshire | | | |
|---|------------------|-------------------|------------------|
| Purpose of Trip | Trips (millions) | Nights (millions) | Spend (millions) |
| (1) Holiday, Pleasure/leisure | 4.16 | 12.99 | 671.75 |
| (2) Holiday, visiting friends or relatives | 2.05 | 6.78 | 188.83 |
| ALL HOLIDAYS | 6.22 | 19.77 | 860.58 |
| (3) Other visits to friends or relatives | 2.21 | 5.03 | 226.42 |
| ALL VISITS TO FRIENDS OR RELATIVES (2+3) | 4.26 | 11.81 | 415.25 |
| (4) Attend conferences | 0.17 | 0.27 | 29.07 |
| (5) Attend Exhibition/Trade Show/Agricultural | 0.07 | 0.17 | 8.34 |
| (6) Conduct Paid Work / On business | 1.19 | 2.8 | 243.72 |
| ALL BUSINESS TRAVEL (4+5+6) | 1.43 | 3.24 | 281.13 |
| (7) Travel/Transport is my business | 0.02 | 0.03 | 2.13 |
| (8) Other | 0.19 | 0.44 | 26.54 |

| Region of Residence | Trips (millions) | Nights (millions) | Spend (millions) |
|---------------------|------------------|-------------------|------------------|
| GB | 9.99 | 28.18 | 1376 |
| NI | 0.09 | 0.32 | 21 |
| Scotland | 0.41 | 1.56 | 72 |
| Wales | 0.21 | 0.51 | 42 |
| England | 9.37 | 26.11 | 1262 |
| North East | 0.81 | 2.3 | 109 |
| NW / Mersey | 1.27 | 3.34 | 174 |
| Yorks / H'side | 3.13 | 7.77 | 300 |
| East Midlands | 0.86 | 2.42 | 126 |
| West Midlands | 0.49 | 1.31 | 87 |
| East of England | 0.82 | 2.15 | 124 |
| London | 0.55 | 1.7 | 107 |
| South East | 0.85 | 2.54 | 138 |
| South West | 0.6 | 2.6 | 96 |

| Main method of transport | Trips (millions) | Nights (millions) | Spend (millions) |
|--------------------------|------------------|-------------------|------------------|
| Train | 1.23 | 3.49 | 178.58 |
| Regular bus/coach | 0.35 | 0.88 | 49.55 |
| Organised coach tour | 0.18 | 0.51 | 34.92 |
| Car | 7.63 | 21.91 | 1048.56 |
| Plane | 0.25 | 0.52 | 35.4 |
| Others | 0.27 | 0.82 | 32.53 |

| | Trips (millions) | Nights (millions) | Spend (millions) |
|--|---------------------|----------------------|---------------------|
| Accommodation Used | | | |
| (1a) Hotel/Motel | 2.72 | 5.22 | 577.05 |
| (1b) Guest house | 0.28 | 0.75 | 54.49 |
| (1) Hotel/Motel/Guest house | 3 | 5.97 | 631.54 |
| Paying Guest In | | | |
| (2) Paying guest in - farmhouse | 0.01 | 0.04 | 2.5 |
| (3) Paying guest in - Other private house /B&B | 0.47 | 0.82 | 71.02 |
| TOTAL PAYING GUEST (2+3) | 0.48 | 0.86 | 73.52 |
| Self Catering in Rented | | | |
| (4) Self-catering in Rented - Flat/Apartment | 0.12 | 0.64 | 30.94 |
| (5) Self-catering in Rented - House/villa/bungalow | 0.22 | 1.12 | 56.55 |
| (6) Hotel/University/School | 0.1 | 0.25 | 18.47 |
| (6a) Hostel | 0.08 | 0.2 | 16.37 |
| (7) Friend's /relatives home | 4.4 | 13.02 | 363.56 |
| (8) Own Second home/timeshare | 0.07 | 0.22 | 7.64 |
| Holiday Camp/Village | | | |
| (9) Holiday camp/Village - Self-catering | 0.06 | 0.31 | 19.38 |
| (10) Holiday camp/Village - Serviced | 0.02 | 0.11 | 2.95 |
| (11) Camping | 0.29 | 0.79 | 28.47 |
| Caravan | | | |
| (12) Caravan - Towed | 0.38 | 1.44 | 33.21 |
| (13) Caravan - Static owned | 0.41 | 1.44 | 47.33 |
| (14) Caravan - Static not owned | 0.32 | 1.52 | 63.61 |
| (15) Boat(s) | 0.04 | 0.1 | 2.22 |
| (16) Sleeper cab of lorry/truck | 0.03 | 0.04 | 5.4 |
| (17) Other/Transit | 0.15 | 0.5 | 7.62 |

| Age Group | Trips (millions) | Nights (millions) | Spend (millions) |
|-----------|---------------------|----------------------|---------------------|
| 16-24 | 1.59 | 4.18 | 162.27 |
| 25-34 | 1.66 | 4.53 | 209.36 |
| 35-44 | 2.51 | 6.9 | 345.49 |
| 45-54 | 1.74 | 4.5 | 297.72 |
| 55-64 | 1.48 | 4.57 | 249.84 |
| 65+ | 1.08 | 3.83 | 132.13 |

| Social Economic Grouping | Trips (millions) | Nights (millions) | Spend (millions) |
|--------------------------|---------------------|----------------------|---------------------|
| AB | 3.32 | 7.77 | 487.82 |
| C1 | 2.92 | 9.09 | 455.15 |
| C2 | 1.85 | 5.61 | 239.8 |
| DE | 1.98 | 6.04 | 214.04 |

| Quarter of Trip | Trips (millions) | Nights (millions) | Spend (millions) |
|-----------------|---------------------|----------------------|---------------------|
| JAN-MARCH | 1.76 | 3.64 | 211.97 |
| APR-JUNE | 2.9 | 8.52 | 385.4 |
| JUL-SEPT | 2.88 | 9.51 | 437.24 |
| OCT-DEC | 2.53 | 6.83 | 362.2 |

| | Trips (millions) | Nights (millions) | Spend (millions) |
|----------------|---------------------|----------------------|---------------------|
| Overall | 10.07 | 28.5 | 1396.81 |