

United Kingdom Tourism Survey 2006- South West



South West			
Purpose of Trip	Trips (millions)	Nights (millions)	Spend (millions)
(1) Holiday, Pleasure/leisure	11.08	51.2	2556.81
(2) Holiday, visiting friends or relatives	3.63	11.84	386.4
ALL HOLIDAYS	14.71	63.04	2943.21
(3) Other visits to friends or relatives	3.05	8.53	280.59
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	6.68	20.37	666.99
(4) Attend conferences	0.17	0.62	32.74
(5) Attend Exhibition/Trade Show/Agricultural	0.09	0.19	14.55
(6) Conduct Paid Work / On business	1.54	3.59	307.92
ALL BUSINESS TRAVEL (4+5+6)	1.81	4.4	355.21
(7) Travel/Transport is my business	0.07	0.27	29.93
(8) Other	0.15	2.03	72.65

Region of Residence	Trips (millions)	Nights (millions)	Spend (millions)
GB	20.22	77.77	3652
NI	0.1	0.49	30
Scotland	0.32	1.93	93
Wales	1.32	5.17	251
England	18.58	70.67	3308
North East	0.17	0.83	51
NW / Mersey	1.05	4.86	247
Yorks / H'side	0.78	3.88	209
East Midlands	1.16	5.18	244
West Midlands	1.86	8.44	394
East of England	1.76	7.23	344
London	1.89	6.58	356
South East	3.79	14.61	709
South West	6.12	19.06	754

Main method of transport	Trips (millions)	Nights (millions)	Spend (millions)
Train	1.64	6.45	335.93
Regular bus/coach	0.65	2.37	97.44
Organised coach tour	0.62	2.49	153.12
Car	16.09	62.37	2879.2
Plane	0.54	2.13	117.67
Others	0.42	1.06	42.29

	Trips (millions)	Nights (millions)	Spend (millions)
Accommodation Used			
(1a) Hotel/Motel	4.53	12.41	1117.17
(1b) Guest house	0.42	1.35	81.22
(1) Hotel/Motel/Guest house	4.94	13.76	1198.39
Paying Guest In			
(2) Paying guest in - farmhouse	0.14	0.59	37.07
(3) Paying guest in - Other private house /B&B	1.06	2.69	223.23
TOTAL PAYING GUEST (2+3)	1.2	3.28	260.3
Self Catering in Rented			
(4) Self-catering in Rented - Flat/Apartment	0.42	2.31	153.77
(5) Self-catering in Rented - House/villa/bungalow	1.22	7.27	443.44
(6) Hotel/University/School	0.29	0.89	76.58
(6a) Hostel	0.2	0.48	60.87
(7) Friend's /relatives home	7.24	22.89	629.73
(8) Own Second home/timeshare	0.31	1.03	39.45
Holiday Camp/Village			
(9) Holiday camp/Village - Self-catering	0.53	2.81	122.34
(10) Holiday camp/Village - Serviced	0.18	0.82	35.51
(11) Camping	1.08	5.46	136.07
Caravan			
(12) Caravan - Towed	1.2	7.43	177.52
(13) Caravan - Static owned	0.54	2.59	83.6
(14) Caravan - Static not owned	1.01	5.89	278.83
(15) Boat(s)	0.08	0.31	11.09
(16) Sleeper cab of lorry/truck	0.03	0.04	1.32
(17) Other/Transit	0.32	1.1	23.66

Age Group	Trips (millions)	Nights (millions)	Spend (millions)
16-24	2.19	8.26	375.62
25-34	3.44	12.1	591.27
35-44	5.32	19.34	882.56
45-54	3.38	12.54	716.97
55-64	3.07	12.44	576.56
65+	2.92	13.57	538.62

United Kingdom Tourism Survey 2006- Final Results

Social Economic Grouping	Trips (millions)	Nights (millions)	Spend (millions)
AB	6.81	23.84	1236.05
C1	6.75	26.05	1274.97
C2	3.65	14.87	644.67
DE	3.11	13.5	525.9

Quarter of Trip	Trips (millions)	Nights (millions)	Spend (millions)
JAN-MARCH	2.7	8.19	400.73
APR-JUNE	5.25	18.92	980.88
JUL-SEPT	7.57	37.05	1655.69
OCT-DEC	4.79	14.1	644.29

	Trips (millions)	Nights (millions)	Spend (millions)
Overall	20.31	78.26	3681.59