

United Kingdom Tourism Survey 2006- South East



South East			
Purpose of Trip	Trips (millions)	Nights (millions)	Spend (millions)
(1) Holiday, Pleasure/leisure	5.93	20.03	1062.5
(2) Holiday, visiting friends or relatives	4.19	12.42	361
ALL HOLIDAYS	10.12	32.45	1423.51
(3) Other visits to friends or relatives	4.77	11.68	358.84
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	8.97	24.1	719.84
(4) Attend conferences	0.22	0.57	32.42
(5) Attend Exhibition/Trade Show/Agricultural	0.11	0.26	22.77
(6) Conduct Paid Work / On business	2.32	6.13	523.89
ALL BUSINESS TRAVEL (4+5+6)	2.66	6.96	579.08
(7) Travel/Transport is my business	0.09	0.24	10.21
(8) Other	0.51	1.33	54.03

Region of Residence	Trips (millions)	Nights (millions)	Spend (millions)
GB	18.06	52.21	2407
NI	0.09	0.48	22
Scotland	0.45	2.01	112
Wales	0.6	1.78	88
England	17	48.42	2206
North East	0.24	1.22	63
NW / Mersey	1.02	3.66	194
Yorks / H'side	0.78	2.91	110
East Midlands	0.92	2.43	134
West Midlands	0.91	3.2	207
East of England	2.2	5.43	310
London	2.47	6.32	293
South East	6.13	16.96	587
South West	2.33	6.27	308

Main method of transport	Trips (millions)	Nights (millions)	Spend (millions)
Train	1.9	5.33	220.15
Regular bus/coach	0.52	2.08	79.73
Organised coach tour	0.45	1.77	96.85
Car	13.91	39.24	1827.21
Plane	0.57	1.66	112.17
Others	0.58	1.93	66.65

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	Trips (millions)	Nights (millions)	Spend (millions)
Accommodation Used			
(1a) Hotel/Motel	4.57	10.36	1091.33
(1b) Guest house	0.2	0.5	41.43
(1) Hotel/Motel/Guest house	4.77	10.85	1132.76
Paying Guest In			
(2) Paying guest in - farmhouse	0.03	0.11	5.26
(3) Paying guest in - Other private house /B&B	0.78	1.58	145.56
TOTAL PAYING GUEST (2+3)	0.81	1.7	150.81
Self Catering in Rented			
(4) Self-catering in Rented - Flat/Apartment	0.06	0.22	18.09
(5) Self-catering in Rented - House/villa/bungalow	0.37	2.21	118.77
(6) Hotel/University/School	0.37	1.13	53.2
(6a) Hostel	0.22	0.58	34.59
(7) Friend's /relatives home	9.21	25.58	622.31
(8) Own Second home/timeshare	0.23	1.05	18.37
Holiday Camp/Village			
(9) Holiday camp/Village - Self-catering	0.21	1.01	37.89
(10) Holiday camp/Village - Serviced	0.11	0.39	23.83
(11) Camping	0.69	2.33	67.78
Caravan			
(12) Caravan - Towed	0.37	1.84	42.76
(13) Caravan - Static owned	0.35	1.55	37.29
(14) Caravan - Static not owned	0.27	1.23	42.2
(15) Boat(s)	0.13	0.39	18.2
(16) Sleeper cab of lorry/truck	0.08	0.17	4.95
(17) Other/Transit	0.23	0.99	36.34

Age Group	Trips (millions)	Nights (millions)	Spend (millions)
16-24	2.85	7.42	313.71
25-34	3.07	8.09	395.86
35-44	4.27	10.68	535.86
45-54	2.76	7.44	435
55-64	2.77	8.93	436.87
65+	2.43	10.13	312.04

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Social Economic Grouping	Trips (millions)	Nights (millions)	Spend (millions)
AB	6.39	16.92	905.41
C1	5.7	14.83	761
C2	3	10.17	418.01
DE	3.05	10.77	344.92

Quarter of Trip	Trips (millions)	Nights (millions)	Spend (millions)
JAN-MARCH	3.27	8.34	385.45
APR-JUNE	4.49	12.94	599.58
JUL-SEPT	5.82	19.28	901.35
OCT-DEC	4.56	12.13	542.95

	Trips (millions)	Nights (millions)	Spend (millions)
Overall	18.14	52.69	2429.33