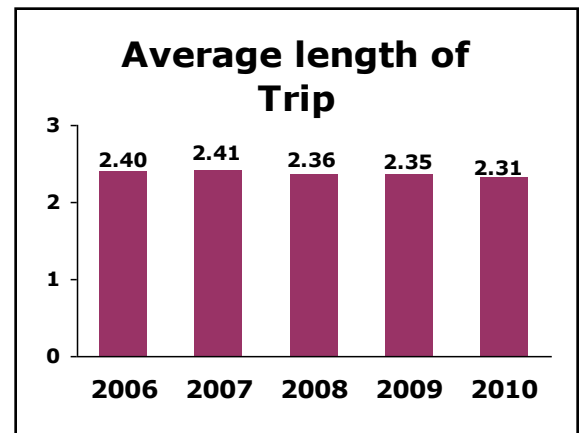
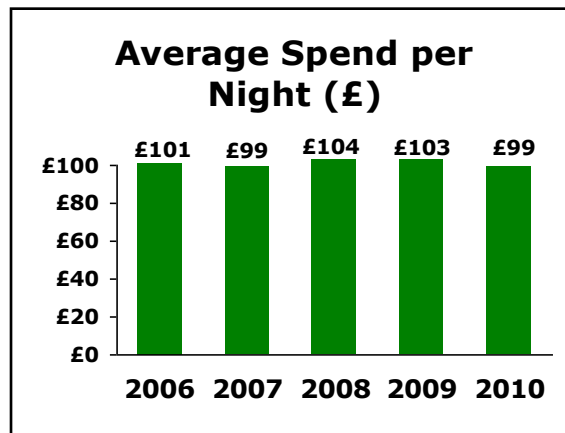
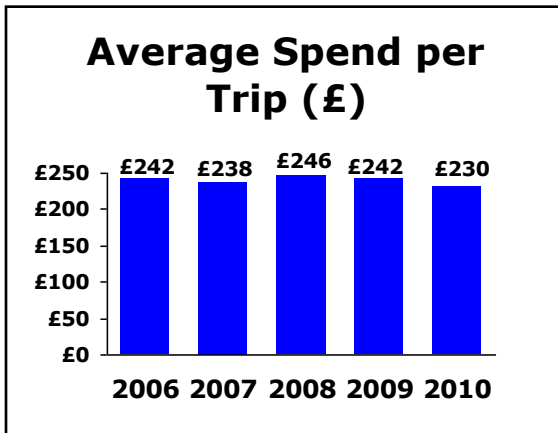
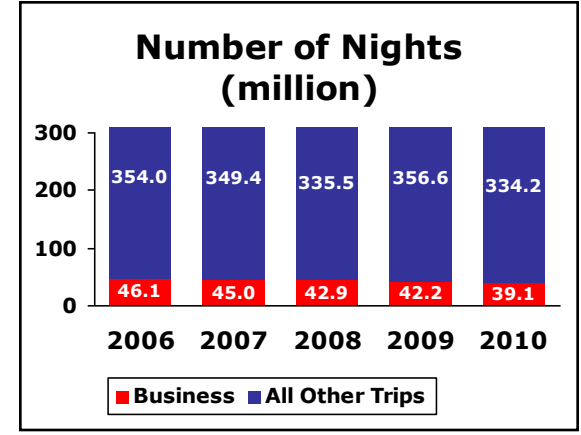
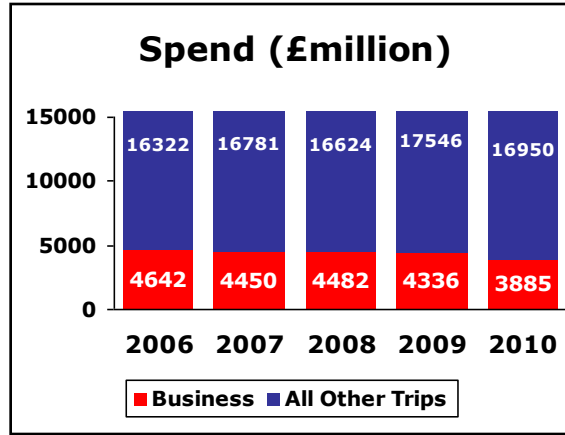
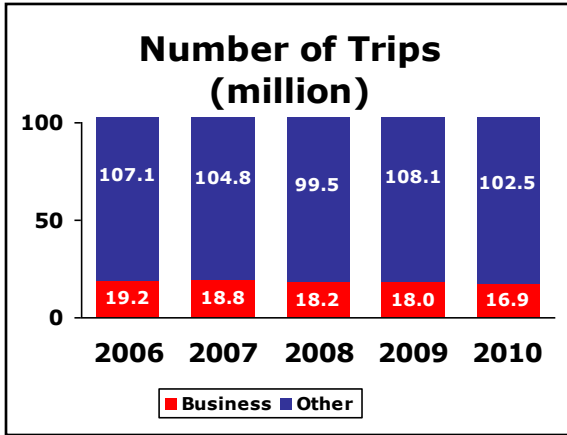


Topic Summary Business Trips in UK

Business Travel Trends - UK

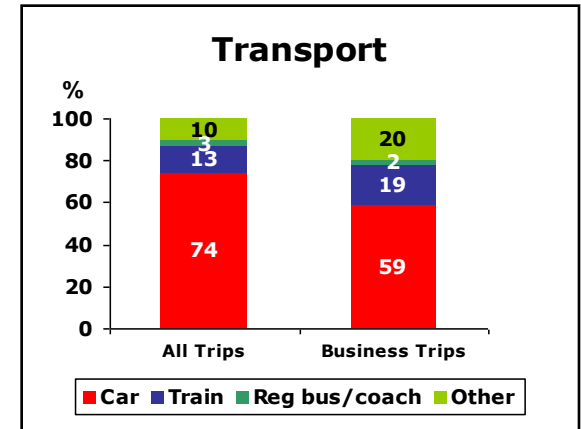
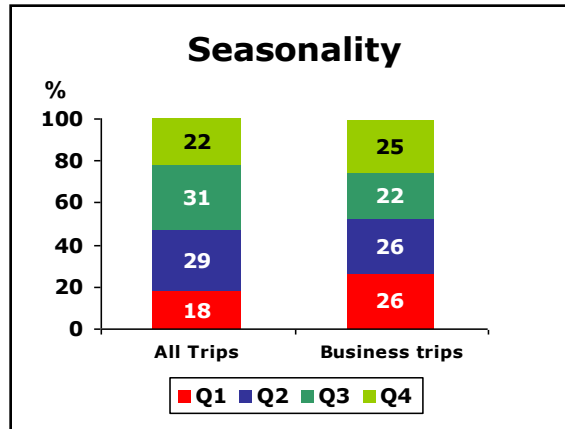
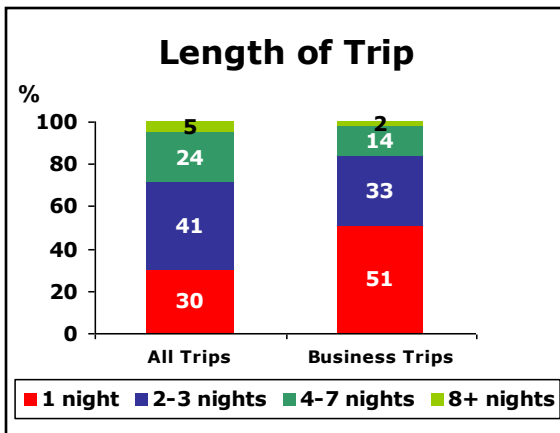
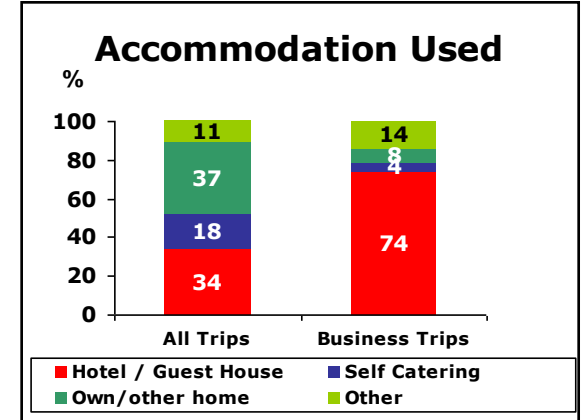
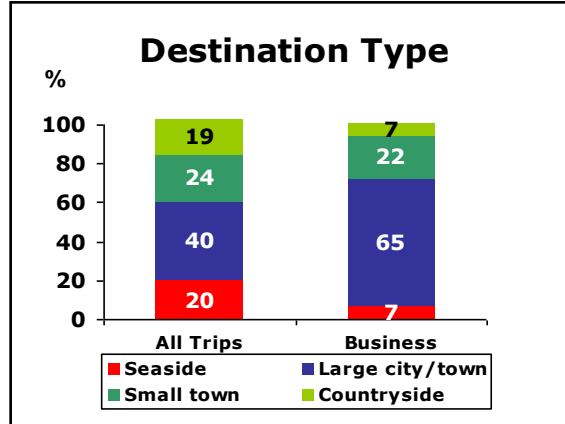
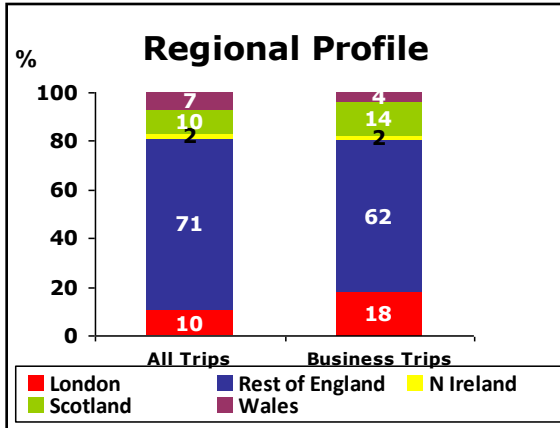
- 16.9 million overnight business trips were made in the UK in 2010, continuing the downward trend since 2006.
- Although business trips tend to be shorter than other travel with over half (51%) for only one night and an average length of stay of 2.31 nights, spend is relatively high, with each trip generating £230 on average.
- Business trips have a largely urban profile – 65% are made to large towns/cities and a further 22% are made to small town locations.
- Almost three quarters (74%) of business trips include a stay in a hotel (vs. around a third of all trips) – one of the reasons for the higher than average spend.
- While the car is the dominant form of transport, used on 59% of trips, the train is more important for business trips than for all trips, used for nearly 1 in 5 trips.

UK Business Travel Trends



Domestic Business Travel UK 2006 - 2010

UK Business Trip 2010 Profile



Base: Domestic Overnight Business Trips in UK 2010