

Topic Summary Business Trips in UK

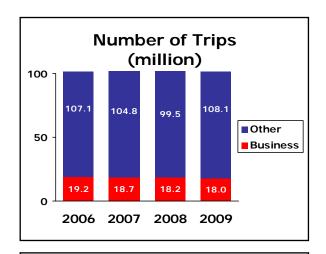


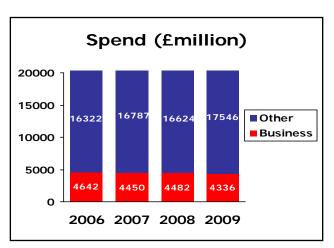
Business Travel Trends - UK

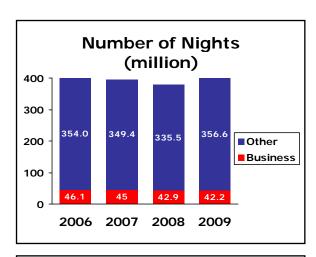
- 18 million overnight business trips were made in the UK in 2009, down slightly on previous years.
- Although business trips tend to be shorter than travel for other with an average length of stay of 2.35 nights, spend relatively high, with each trip generating £242 on average.
- Business trips have a largely urban profile just under 2/3 are made to large towns/cities and a further quarter are made to small town location.
- 72% of business trips include a stay in a hotel (vs. only 33% of all trips) – one of the reasons for the higher than average spend.
- While the car is the dominant form of transport, used on over 60% of trips, the train is more important for this trip type, used for nearly 1 in 5 business trips.

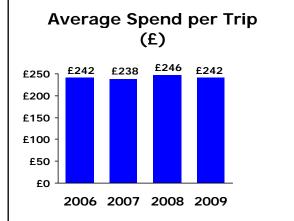


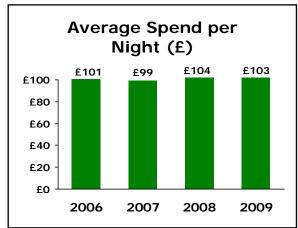
UK Business Travel Trends

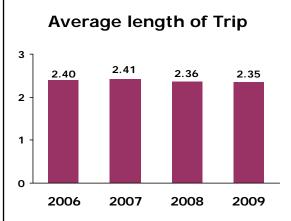








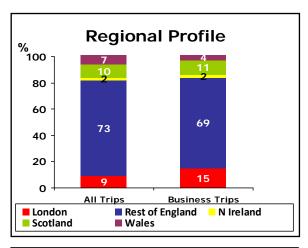


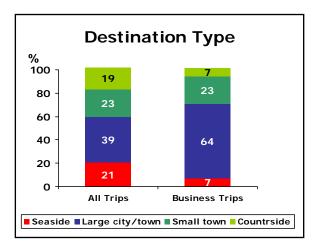


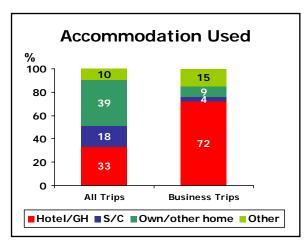
Domestic Business Travel UK 2006 - 2009

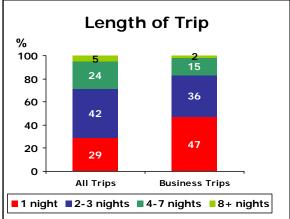


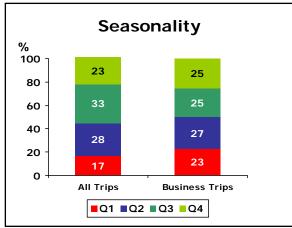
UK Business Trip 2009 Profile

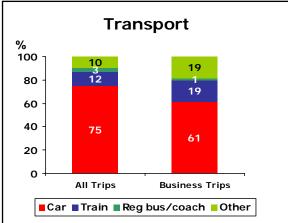












Base: Domestic Overnight Business Trips in UK 2009

