Business Travel Trends - UK

- 18 million overnight business trips were made in the UK in 2009, down slightly on previous years.

- Although business trips tend to be shorter than travel for other with an average length of stay of 2.35 nights, spend relatively high, with each trip generating £242 on average.

- Business trips have a largely urban profile – just under 2/3 are made to large towns/cities and a further quarter are made to small town location.

- 72% of business trips include a stay in a hotel (vs. only 33% of all trips) – one of the reasons for the higher than average spend.

- While the car is the dominant form of transport, used on over 60% of trips, the train is more important for this trip type, used for nearly 1 in 5 business trips.
UK Business Trip 2009 Profile

Regional Profile

- London: 73%
- Rest of England: 69%
- N Ireland: 9%
- Scotland: 15%
- Wales: 10%

Destination Type

- Seaside: 23%
- Large city/town: 39%
- Small town: 64%

Accommodation Used

- Hotel/GH: 19%
- S/C: 7%
- Own/other home: 23%
- Other: 15%

Length of Trip

- 1 night: 24%
- 2-3 nights: 15%
- 4-7 nights: 36%
- 8+ nights: 42%

Seasonality

- Q1: 23%
- Q2: 33%
- Q3: 25%
- Q4: 28%

Transport

- Car: 75%
- Train: 61%
- Reg bus/coach: 19%
- Other: 19%

Base: Domestic Overnight Business Trips in UK 2009