

United Kingdom Tourism Survey- UK 2009 Results



	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Overall	117.71	126.01	7	378.39	398.75	5	21107	21881	4

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
(1) Holiday, Pleasure/leisure	51.96	60.66	17	193.15	222.47	15	11388	12612	11
(2) Holiday, visiting friends or relatives	23.47	23.66	1	73.79	76.05	3	2710	2583	-5
ALL HOLIDAYS	75.43	84.32	12	266.93	298.53	12	14098	15194	8
(3) Other visits to friends or relatives	20.63	20.77	1	54.47	49.67	-9	2040	1927	-6
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	44.1	44.43	1	128.25	125.72	-2	4750	4509	-5
(4) Attend conferences	1.87	1.7	-9	3.68	4.35	18	461	400	-13
(5) Attend Exhibition/Trade Show/Agricultural	0.65	0.73	12	1.47	1.52	3	148	221	49
(6) Conduct Paid Work / On business	15.68	15.52	-1	37.72	36.31	-4	3874	3714	-4
ALL BUSINESS TRAVEL (4+5+6)	18.2	17.95	-1	42.88	42.18	-2	4483	4336	-3
(7) Travel/Transport is my business	0.73	0.46	-37	1.74	1.14	-34	128	79	-38
(8) Other/School Trip/Missing	2.73	2.51	-8	12.38	7.23	-42	359	345	-4

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Holiday 1-3 Nights	32.29	37.94	17	63.36	73.67	16	5866	6188	5
Holiday 4-7 Nights	16.49	19.15	16	88.96	103.99	17	4383	5052	15
Holiday 8+ Nights	3.18	3.56	12	40.83	44.82	10	1140	1372	20
Visiting Friends and Relatives	44.1	44.43	1	128.25	125.72	-2	4750	4509	-5
Business and work	18.93	18.41	-3	44.61	43.32	-3	4611	4415	-4
Other	1.63	2.02	24	7.85	5.79	-26	226	297	31
Don't know	0.44	0.08	-82	1.83	0.13	-93	64	14	-78

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Region Visited	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
West Midlands	7.76	8.45	9	20.74	20.13	-3	1149	1214	6
East of England	9.22	10.61	15	29.12	31.55	8	1362	1409	3
East Midlands	7.28	7.76	7	22.29	21.89	-2	1060	1051	-1
London	11.32	10.8	-5	27.43	23.83	-13	2356	2230	-5
North West	12.97	13.73	6	36.56	38.08	4	2338	2420	4
North East	4.02	3.78	-6	12.22	11.68	-4	697	600	-14
South East	16.3	18.25	12	47.52	52.84	11	2350	2595	10
South West	18.93	21.02	11	71.73	81.98	14	3639	4124	13
Yorkshire & Humberside	9.55	10.61	11	26.53	29.55	11	1397	1540	10

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Train	15.25	15.27	0	48.3	44.95	-7	2974	2920	-2
Regular bus/coach	3.93	3.51	-11	14.82	10.84	-27	643	503	-22
Organised coach tour	2.52	2.85	13	8.84	10.09	14	581	657	13
Car	85.97	94.23	10	273.05	298.79	9	14487	15412	6
Plane	4.77	4.05	-15	16.2	14.36	-11	1491	1337	-10
Others	3.05	3.22	6	8.97	9.6	7	538	630	17

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
One	28.65	30.24	6	28.65	30.24	6	3656	3786	4
Two-Three	44.09	45.66	4	96.79	99.75	3	8014	7657	-4
Four-Seven	26.99	30.77	14	114.64	128.89	12	5692	6374	12
Eight+	14.97	15.99	7	132.19	133.17	1	3398	3688	9

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Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
England	100	108.08	8	320.13	342.35	7	17507	18302	5
Scotland	9.77	10.2	4	33.2	32.87	-1	1922	2043	6
Wales	5.78	5.19	-10	19.02	16.16	-15	1046	886	-15
Northern Ireland	2.16	2.54	18	6.04	7.38	22	633	650	3
North East	5.29	5.24	-1	15.89	16.09	1	988	1026	4
North West	14.15	13.09	-7	45.76	42.75	-7	2703	2290	-15
Yorkshire & Humberside	10.48	13.29	27	33.16	41.22	24	1829	2259	24
East Midlands	8.18	9.7	19	26.15	30.55	17	1456	1691	16
West Midlands	8.08	8.71	8	27.09	29.97	11	1382	1598	16
East of England	11.81	13.13	11	39.31	41.04	4	2066	2183	6
London	9.46	10.34	9	29.47	30.55	4	1718	1684	-2
South East (excluding London)	18.11	19.19	6	56.79	61.92	9	2990	3272	9
South West	14.46	15.38	6	46.52	48.26	4	2376	2298	-3

Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
(1a) Hotel/Motel	36.7	39.11	7	81.89	84.28	3	9617	9588	0
(1b) Guest house	2.07	2.00	-3	6.21	6.27	1	494	440	-11
(1) Hotel/Motel/Guest house	38.7	41.03	6	88.09	90.55	3	10111	10028	-1
Paying Guest In									
(2) Paying guest in - farmhouse	0.63	0.75	19	2.73	3.54	30	141	236	67
(3) Paying guest in - Other private house /B&B	5.01	4.98	-1	12.2	12.03	-1	1056	1047	-1
TOTAL PAYING GUEST (2+3)	5.61	5.73	2	14.93	15.56	4	1197	1283	7

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Accommodation Continued	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Self Catering in Rented									
(4) Self-catering in Rented - Flat/Apartment	1.78	2.12	19	10.33	12.1	17	545	688	26
(5) Self-catering in Rented - House/villa/bungalow/cottage	3.94	5.04	28	22.69	28.39	25	1278	1553	21
(6) Hotel/University/School	2.47	2.09	-15	10.33	6.26	-39	377	361	-4
(6a) Hostel	1.68	1.5	-11	4.98	3.93	-21	280	273	-2
(7) Friend's /relative's home	46.35	47.8	3	140.82	141.53	1	4389	4301	-2
(8) Own Second home/timeshare	1.16	1.26	9	5.59	5.82	4	179	186	4
Holiday Camp/Village									
(9) Holiday camp/Village - Self-catering	1.28	1.68	31	5.61	7.31	30	290	372	28
(10) Holiday camp/Village - Serviced	0.6	0.61	2	2.52	2.57	2	105	149	42
(11) Camping	4.21	5.43	29	14.55	18.42	27	513	583	14
Caravan									
(12) Caravan - Towed	3.89	4.79	23	19.14	22.71	19	556	692	24
(13) Caravan - Static owned	3.73	3.93	5	16.64	16.81	1	446	450	1
(14) Caravan - Static not owned	3.21	3.96	23	15.95	18.90	18	692	813	18
(15) Boat(s)	0.48	0.66	38	2.3	2.67	16	110	125	14
(16) Sleeper cab of lorry/truck	0.68	0.49	-28	1.4	0.97	-31	105	67	-36
(17) Other/Transit	1.73	1.95	13	6.58	7.92	20	186	220	18

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Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
16-24	15.75	14.95	-5	49.59	42.11	-15	2361	2089	-12
25-34	19.72	21.89	11	56.98	63.29	11	3372	3631	8
35-44	27.97	30.89	10	84.99	93.50	10	5057	5278	4
45-54	20.5	22.32	9	58.95	66.65	13	4167	4407	6
55-64	18.56	19.83	7	61.63	65.49	6	3478	3660	5
65+	15.21	16.13	6	66.26	67.7	2	2672	2815	5

Social Grade	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
AB	42.89	45.11	5	129.32	134.63	4	8537	8459	-1
C1	37.52	40.38	8	114.78	125.72	10	6432	7167	11
C2	19.72	20.89	6	67.25	66.16	-2	3434	3352	-2
DE	17.59	19.62	12	67.03	72.25	8	2704	2903	7

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
JAN-MARCH	24.31	20.99	-14	66.72	54.95	-18	3955	3378	-15
APR-JUNE	31.3	35.06	12	104.89	111.71	7	5957	6354	7
JUL-SEPT	35.76	41.21	15	133.08	154.12	16	6948	7678	11
OCT-DEC	26.34	28.75	9	73.7	77.96	6	4249	4471	5

Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Seaside	23.00	27.04	18	91.52	108.67	19	4505	5152	14
Large city/ large town	46.82	49.31	5	123.4	118.19	-4	8816	8473	-4
Small town	28.83	28.79	0	87.24	86.57	-1	4231	4300	2
Countryside/ village	21.94	24.25	11	75.23	84.57	12	3501	3919	12

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Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
Alone	36.56	37.09	1	106.34	101.1	-5	6006	5801	-3
Husband/ wife/ partner	53.75	61.33	14	183.79	209.75	14	9244	10196	10
Children (aged 15 or under)	28.79	33.89	18	108.04	127.67	18	3697	4234	15
Other female adults (aged 16+)	21.64	24.04	11	75.29	82.16	9	5154	5626	9
Other male adults (aged 16+)	20.23	22.27	10	67.31	74.89	11	5027	5329	6
Missing	0.14	0.07	-50	0.49	0.2	-59	24	11	-54

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2008	2009	% Change	2008	2009	% Change	2008	2009	% Change
One	36.56	37.09	1	106.34	101.1	-5	6006	5801	-3
Two	40.49	42.64	5	125.71	132.28	5	7688	7981	4
Three	12.52	14.24	14	41.73	47.5	14	2055	2310	12
Four	15.71	18.47	18	56.37	66.19	17	2752	3019	10
Five	5.67	6.28	11	21.44	23.58	10	1116	1047	-6
Six-Ten	3.72	4.5	21	17.48	19.2	10	722	864	20
Ten or more	0.39	0.17	-56	0.92	0.6	-35	8	5	-35
Average	2.6	2.59	0	2.72	2.77	2	3	2.67	3

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitEngland, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

Please note that all expenditure figures are in HISTORIC PRICES

Please use caution when interpreting annual percentage change as some comparisons may be based on low sample sizes and comparative bases