

## Top 20 Paid Attractions – East of England 2012

Rank	Name of Attraction	Category	2011 Visitors	2012 Visitors	% Change 11-12	Charge for Admission
1	Hylands House and Estate	Historic Properties	2,189,102	2,034,117	-7.1%	£3.80
2	Colchester Zoo	Wildlife	837,561	684,900	-18.2%	£16.99
3	ZSL Whipsnade Zoo	Wildlife	502,785	476,226	-5.3%	£18.45
4	Imperial War Museum Duxford	Museums & Art Galleries	387,508	375,322	-3.1%	£17.00
5	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	278,505	251,963	-9.5%	£9.54
6	Southend-on-Sea Pier	Historic Properties	270,000	250,000	-7.4%	£3.60
7	Cambridge University Botanic Garden	Gardens	205,377	199,135	-3.0%	£4.50
8	Ickworth House, Park and Gardens	Historic Properties	177,001	188,000	+6.2%	£11.50
9	Norwich Castle Museum and Art Gallery	Museums & Art Galleries	170,151	178,948	+5.2%	£6.80
10	RHS Garden Hyde Hall	Gardens	145,057	154,774	+6.7%	£7.00
11	BeWILDerwood	Leisure & Theme Parks	168,312	153,817	-8.6%	£13.50
12	The Poppy Line (North Norfolk Railway)	Other	150,497	148,220	-1.5%	Don't know
13	Blickling Hall, Gardens and Park	Historic Properties	152,014	138,398	-9.0%	£10.75
14	Audley End House and Gardens	Historic Properties	136,077	134,983	-0.8%	£13.00
15	Bodyflight Bedford	Leisure & Theme Parks	80,000	120,000	+50.0%	£39.99
16	Old MacDonald's Farm	Farms	110,000	105,000	-4.5%	£12.50
17	Felbrigg Hall, Garden and Park	Historic Properties	98,372	99,157	+0.8%	£9.70
18	Wrest Park	Historic Properties	89,648	96,247	+7.4%	£8.50
19	Burghley House	Historic Properties	107,816	95,410	-11.5%	£12.50
20	Knebworth House	Historic Properties	109,261	94,811	-13.2%	£10.50