

## Top 20 Paid Attractions – West Midlands 2011

| Rank | Name of Attraction                     | Category                | 2010 Visitors | 2011 Visitors | % Change 10-11 | Charge for Admission |
|------|--|-------------------------|---------------|---------------|----------------|----------------------|
| 1    | Cadbury World                          | Visitor Centres         | 557,468       | 590,361       | +5.9%          | £14.30               |
| 2    | Ironbridge Gorge Museum Trust          | Museums & Art Galleries | 567,510       | 545,033       | -4.0%          | £22.50               |
| 3    | Attingham Park                         | Historic Properties     | 277,428       | 315,535       | +13.7%         | £9.00                |
| 4    | Black Country Living Museum            | Museums & Art Galleries | 307,326       | 296,252       | -3.6%          | £13.60               |
| 5    | Dudley Zoological Gardens              | Wildlife                | 190,852       | 219,816       | +15.2%         | £11.90               |
| 6    | Severn Valley Railway                  | Railways                | 225,000       | 215,000       | -4.4%          | £16.00               |
| 7    | Trentham Monkey Forest                 | Wildlife                | 194,693       | 196,423       | +0.9%          | £7.00                |
| 8    | Bridgnorth Cliff Railway               | Railways                | 179,934       | 193,643       | +7.6%          | £1.00                |
| 9    | Baddesley Clinton                      | Historic Properties     | 130,696       | 164,318       | +25.7%         | £8.80                |
| 10   | Charlecote Mill                        | Historic Properties     | 128,653       | 138,623       | +7.7%          | £8.63                |
| 11   | Croome Park                            | Country Parks           | 114,004       | 129,733       | +13.8%         | £5.90                |
| 12   | Hanbury Hall                           | Historic Properties     | 109,258       | 119,878       | +9.7%          | £8.10                |
| 13   | Kenilworth Castle & Elizabethan Garden | Historic Properties     | 110,531       | 119,648       | +8.2%          | £8.00                |
| 14   | Coughton Court                         | Historic Properties     | 90,156        | 98,013        | +8.7%          | £8.80                |
| 15   | Greenway Bank Country Park             | Country Parks           | 86,951        | 88,890        | +2.2%          | Don't know           |
| 16   | Packwood House                         | Historic Properties     | 68,778        | 85,235        | +23.9%         | £8.70                |
| 17   | Biddulph Grange Gardens                | Gardens                 | 68,375        | 82,395        | +20.5%         | £6.68                |
| 18   | Artrix                                 | Other                   | 62,000        | 79,695        | +28.5%         | £6.00                |
| 19   | Dudley Canal Trust (Trips) Ltd         | Other                   | 74,519        | 74,519        | 0.0%           | £5.50                |
| 20   | Berrington Hall                        | Gardens                 | 60,819        | 73,841        | 21.4%          | £7.20                |