

Top 20 Paid Attractions – East of England 2011

Rank	Name of Attraction	Category	2010 Visitors	2011 Visitors	% Change 10-11	Charge for Admission
1	Colchester Zoo	Wildlife	755,136	881,362	+16.7%	£16.99
2	ZSL Whipsnade Zoo	Wildlife	428,684	502,785	+17.3%	£17.70
3	Willows Farm Village	Farms	430,000	494,000	+14.9%	£12.50
4	Imperial War Museum Duxford	Museums & Art Galleries	427,138	415,618	-2.7%	£16.50
5	Anglesey Abbey, Gardens and Lode Mill	Historic Properties	231,289	272,391	+17.8%	£9.54
6	Southend-on-Sea Pier	Historic Properties	260,000	270,000	+3.8%	£3.60
7	Cambridge University Botanic Garden	Gardens	171,863	205,377	+19.5%	£4.00
8	Ickworth House, Park and Gardens	Historic Properties	Don't know	177,001	N/A	£6.60
9	BeWILDerwood	Leisure & Theme Parks	160,198	168,312	+5.1%	£12.50
10	Blickling Hall, Gardens and Park	Historic Properties	134,544	151,166	+12.4%	£9.75
11	The Poppy Line (North Norfolk Railway)	Railways	143,761	150,497	+4.7%	£10.50
12	RHS Garden Hyde Hall	Gardens	135,006	145,057	+7.4%	£7.00
13	Audley End House and Gardens	Historic Properties	120,102	136,077	+13.3%	£12.50
14	Wimpole Hall and Home Farm	Historic Properties	111,998	125,971	+12.5%	£8.90
15	Hatfield House	Historic Properties	Don't know	120,004	N/A	£15.50
16	Knebworth House	Historic Properties	89,900	109,261	+21.5%	£10.50
17	Burghley House	Historic Properties	96,855	107,816	+11.3%	£11.80
18	Sutton Hoo Anglo-Saxon Burial Mounds	Historic Properties	94,663	101,298	+7.0%	£6.50
19	Felbrigg Hall, Garden and Park	Historic Properties	94,364	983,72	+4.2%	£9.15
20	Wrest Park	Historic Properties	40,497	89,648	+121.4%	£5.50