

United Kingdom Tourism Survey- 2007 Results

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Overall	126.29	123.46	-2	400.07	394.41	-1	20965	21238	1

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1) Holiday, Pleasure/leisure	53.26	53.72	1	197.27	203.87	3	10906	11465	5
(2) Holiday, visiting friends or relatives	25.94	23.11	-11	83.03	74.44	-10	2686	2575	-4
ALL HOLIDAYS	79.21	76.83	-3	280.31	278.31	-1	13592	14040	3
(3) Other visits to friends or relatives	23.68	24.71	4	60.62	60.47	0	2133	2261	6
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	49.62	47.81	-4	143.65	134.91	-6	4819	4835	0
(4) Attend conferences	1.94	1.87	-4	4.58	4.06	-11	446	400	-10
(5) Attend Exhibition/Trade Show/Agricultural	0.69	0.77	12	1.44	1.7	18	131	156	19
(6) Conduct Paid Work / On business	16.59	16.1	-3	40.06	39.21	-2	4065	3895	-4
ALL BUSINESS TRAVEL (4+5+6)	19.22	18.75	-2	46.08	44.97	-2	4643	4451	-4
(7) Travel/Transport is my business	0.8	0.38	-53	2.02	0.77	-62	167	81	-52
(8) Other/School Trip/Missing	3.4	2.8	-18	11.06	9.9	-10	430	406	-6

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Holidays 1-3 Nights	33.2	32.84	-1	64.33	64.47	0	5298	5377	1
Holiday 4-7 Nights	16.62	17.3	4	90.51	94.79	5	4311	4732	10
Holidays 8+ Nights	3.44	3.59	4	42.44	44.61	5	1297	1357	5
Visiting Friends and Relatives	49.62	47.81	-4	143.65	134.91	-6	4819	4835	0
Business and work	20.02	19.12	-4	48.1	45.73	-5	4810	4532	-6
Other	2.67	2.25	-16	9.11	7.85	-14	386	315	-18
Don't know	0.2	0.12	-40	0.44	0.32	-27	23	35	53

United Kingdom Tourism Survey- 2007 Results

Region Visited	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
West Midlands	8.36	8.4	0	20.58	20.12	-2	1145	1184	3
East of England	10.69	10.57	-1	31.94	32.78	3	1278	1474	15
East Midlands	8.36	7.37	-12	23.87	20.17	-16	1113	1055	-5
London	10.96	10.14	-7	24.6	23.35	-5	2270	2204	-3
North West	13.53	13.03	-4	37.46	37.61	0	2290	2282	0
North East	3.43	3.64	6	9.57	12.35	29	546	651	19
South East	18.14	17.86	-2	52.69	49.95	-5	2429	2353	-3
South West	20.31	20.46	1	78.26	79.33	1	3682	3802	3
Yorkshire & Humberside	10.07	10.35	3	28.5	30.12	6	1397	1427	2

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Train	14.78	14.58	-1	43.63	42.53	-3	2814	2811	0
Regular bus\coach	4.36	4.1	-6	14.66	13.17	-10	631	493	-22
Organised coach tour	2.99	2.68	-10	10.62	10.3	-3	698	664	-5
Car	93.21	91.13	-2	294.87	292.03	-1	14404	14913	4
Motorised caravan\camper\dormobile	0.90	1.36	51	3.97	5.12	29	130	167	29
Plane	5.43	5.09	-6	18.25	17.32	-5	1486	1471	-1
Others	3.53	3.45	-2	10.4	10.27	-1	587	481	-18

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	30.61	30.02	-2	30.61	30.02	-2	3711	3662	-1
Two-Three	45.5	44.21	-3	98.88	97.74	-1	7230	7334	1
Four-Seven	29.54	29.39	-1	123.14	123.96	1	5842	6141	5
Eight+	16.94	16.55	-2	140.37	135.64	-3	3839	3724	-3
Mean	4.43	4.37	-1	9.18	8.78	-4	6	5	-8

United Kingdom Tourism Survey- 2007 Results

Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
England	106.73	105.36	-1	334.72	335.36	0	17465	17689	1
Scotland	10.59	10.02	-5	35.85	33.19	-7	1839	1821	-1
Wales	6.23	5.45	-13	20.59	17.75	-14	1052	1018	-3
Northern Ireland	2.75	2.63	-4	8.92	8.12	-9	610	711	17
North East	4.58	4.03	-12	14.1	12.92	-8	857	706	-18
North West	14.85	13.34	-10	43.97	43.27	-2	2458	2398	-2
Yorkshire & Humberside	10.87	11.5	6	34.2	35.16	3	1746	1778	2
East Midlands	9.35	9.46	1	30.83	30.07	-2	1690	1572	-7
West Midlands	9.53	9.76	2	32.06	31.41	-2	1666	1603	-4
East of England	13.13	12.55	-4	38.98	40.05	3	2048	2229	9
London	10.84	11.47	6	33.22	37.53	13	1820	2115	16
South East	19.01	18.07	-5	60.86	57.78	-5	2940	3011	2
South West	14.67	15.18	3	45.98	47.18	3	2241	2277	2

Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1a) Hotel/Motel	36.91	37.05	0	81.5	82.47	1	9233	9330	1
(1b) Guest house	2.13	2.03	-5	5.92	6.46	9	460	488	6
(1) Hotel/Motel/Guest house	38.99	39	0	87.42	88.93	2	9693	9818	1
Paying Guest In									
(2) Paying guest in - farmhouse	0.59	0.78	32	2.28	3.03	33	174	211	22
(3) Paying guest in - Other private house /B&	5.3	5.34	1	12.31	13.27	8	1033	1121	9
TOTAL PAYING GUEST (2+3)	5.88	6.11	4	14.59	16.3	12	1207	1332	10

United Kingdom Tourism Survey- 2007 Results

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Accommodation Continued									
Self Catering in Rented									
(4) Self-catering in Rented - Flat/Apartment	1.57	1.98	26	8.05	11.31	40	426	571	34
(5) Self-catering in Rented - House/villa/bungalow/cottage	4.2	4.46	6	24.75	26.45	7	1349	1408	4
(6) Hotel/University/School	2.26	1.75	-23	7.07	5.07	-28	448	316	-30
(6a) Hostel	1.6	1.13	-29	4.46	2.86	-36	349	204	-41
(6a.1) - Official hostel	0.66	0.49	-26	2.02	1.04	-49	101	57	-44
(6a.2) - Independent hostel	0.93	0.64	-31	2.45	1.82	-26	248	148	-40
(6b) University/School	0.67	0.62	-7	2.61	2.22	-15	100	112	12
(6a.3) - Don't know type of hostel	0	0		0	0		0	0	
(7) Friend's /relatives home	52.21	49.93	-4	156.02	147.68	-5	4434	4423	0
(8) Own Second home/timeshare	1.78	1.5	-16	8.36	7.08	-15	247	216	-13
Holiday Camp/Village									
(9) Holiday camp/Village - Self-catering	1.57	1.68	7	7.85	7.22	-8	384	340	-12
(10) Holiday camp/Village - Serviced	0.64	0.59	-8	2.39	2.49	4	121	141	17
(11) Camping	4.78	4.84	1	16.35	18.5	13	498	522	5
Caravan									
(12) Caravan - Towed	4.31	4.74	10	21.36	22.47	5	534	636	19
(13) Caravan - Static owned	3.76	3.56	-5	15.47	14.52	-6	390	442	13
(14) Caravan - Static not owned	3.58	3.13	-13	18.24	16.21	-11	762	677	-11
(15) Boat(s)	0.6	0.7	17	2.67	3.03	13	111	151	36
(16) Sleeper cab of lorry/truck	0.5	0.53	6	1.02	0.85	-17	58	46	-22
(17) Other/Transit	1.96	1.62	-17	7.46	6.13	-18	258	193	-25
(17a) Transit	0.16	0.07	-56	0.39	0.13	-67	15	10	-32
(17b) Other	1.81	1.55	-14	7.06	6	-15	243	183	-25

United Kingdom Tourism Survey- 2007 Results

Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
16-24	16.58	17.15	3	50.03	50	0	2475	2466	0
25-34	23.18	21.3	-8	65.95	61.28	-7	3705	3624	-2
35-44	31.9	30.37	-5	94.9	94.05	-1	5077	5223	3
45-54	21.46	21.28	-1	62.41	61.69	-1	4095	4120	1
55-64	17.96	17.72	-1	60.59	60.49	0	3251	3338	3
65+	15.21	15.63	3	66.2	66.91	1	2362	2467	4

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
AB	42.88	43.1	1	126.67	131	3	8010	8181	2
C1	40.77	39.14	-4	124.72	121.4	-3	6618	6819	3
C2	21.23	21.52	1	69.58	70.45	1	3425	3480	2
DE	21.42	19.68	-8	79.11	71.57	-10	2911	2759	-5

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
JAN-MARCH	21.6	23.03	7	58.1	58.72	1	3252	3780	16
APR-JUNE	33.5	32.53	-3	102.10	103.3	1	5457	5421	-1
JUL-SEPT	39.7	38.17	-4	153.00	145.59	-5	7558	7282	-4
OCT-DEC	31.4	29.72	-5	86.90	86.8	0	4698	4755	1

United Kingdom Tourism Survey- 2007 Results

Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Seaside	27.08	25.57	-6	110.6	106.82	-3	4960	5078	2
Large city/ large town	48.8	47.71	-2	122.07	126.66	4	8898	8948	1
Small town	29.93	29.88	0	87.54	97.83	12	4529	4603	2
Countryside/ village	24.2	23.47	-3	78.32	87.14	11	3691	3776	2

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Alone	38.82	37.99	-2	110.31	106.66	-3	5976	5785	-3
Husband/ wife/ partner	58.43	57.89	-1	201	199.63	-1	9175	9520	4
Children (aged 15 or under)	34.48	32.44	-6	126.31	123.25	-2	4155	4226	2
Other female adults (aged 16+)	22.87	22.99	1	78.84	79.45	1	5093	5429	7
Other male adults (aged 16+)	22	22.59	3	73.43	77.89	6	5053	5473	8
Missing	0.06	0.04	-33	0.21	0.12	-43	9	11	16

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	38.82	37.99	-2	110.31	106.66	-3	5976	5785	-3
Two	42.17	40.94	-3	129.04	125.85	-2	7423	7330	-1
Three	13.72	14.11	3	44.37	47.42	7	2027	2444	21
Four	17.27	17	-2	60.42	60.54	0	2832	2990	6
Five	6.85	6.64	-3	26.2	26.87	3	1151	1086	-6
Six-Ten	4.48	4.15	-7	21.11	19.34	-8	802	903	13
Ten or more	0.38	0.08	-79	1.05	0.33	-69	4	3	-23
Average	2.61	2.54	-3	2.75	2.73	-1	3	3	2

The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitBritain, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

Please note that all expenditure figures are in HISTORIC PRICES

Please use caution when interpreting annual percentage change as some comparisons may be based on low sample sizes and comparative bases