

United Kingdom Tourism Survey- 2007 England Results

	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
<b>Overall</b>	101.83	100.17	-2	308.83	307.8	0	16212	16531	2

Purpose of Trip (1)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1) Holiday, Pleasure/leisure	40.67	41.63	2	146.47	152.46	4	8212	8776	7
(2) Holiday, visiting friends or relatives	21.57	19.31	-10	66.06	60.26	-9	2130	2076	-3
ALL HOLIDAYS	62.24	60.94	-2	212.53	212.72	0	10342	10852	5
(3) Other visits to friends or relatives	20.32	21.23	4	50.12	50.81	1	1789	1813	1
ALL VISITS TO FRIENDS OR RELATIVES (2+3)	41.89	40.54	-3	116.18	111.07	-4	3919	3889	-1
(4) Attend conferences	1.63	1.63	0	3.7	3.5	-5	329	337	2
(5) Attend Exhibition/Trade Show/Agricultural	0.62	0.62	0	1.26	1.12	-11	107	97	-9
(6) Conduct Paid Work / On business	13.76	13.21	-4	31.61	31.16	-1	3185	3066	-4
ALL BUSINESS TRAVEL (4+5+6)	16	15.45	-3	36.57	35.78	-2	3621	3500	-3
(7) Travel/Transport is my business	0.53	0.27	-49	1.33	0.56	-58	108	43	-61
(8) Other/School Trip/Missing	2.74	2.29	-16	7.89	7.93	1	337	324	-4

Purpose of Trip (2)	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Holidays 1-3 Nights	25.72	25.77	0	49.04	49.68	1	4129	4218	2
Holiday 4-7 Nights	12.35	13.16	7	66.55	71.41	7	3191	3603	13
Holidays 8+ Nights	2.6	2.7	4	30.89	31.37	2	892	955	7
Visiting Friends and Relatives	41.89	40.54	-3	116.18	111.07	-4	3919	3889	-1
Business and work	16.53	15.71	-5	37.9	36.34	-4	3729	3543	-5
Other	2.2	1.9	-14	6.86	6.73	-2	319	258	-19
Don't know	0.15	0.07	-53	0.38	0.13	-66	15	18	14

Region Visited	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
West Midlands	8.36	8.4	0	20.58	20.12	-2	1145	1184	3
East of England	10.69	10.57	-1	31.94	32.78	3	1278	1474	15

East Midlands	8.36	7.37	-12	23.87	20.17	-16	1113	1055	-5
London	10.96	10.14	-7	24.6	23.35	-5	2270	2204	-3
North West	13.53	13.03	-4	37.46	37.61	0	2290	2282	0
North East	3.43	3.64	6	9.57	12.35	29	546	651	19
South East	18.14	17.86	-2	52.69	49.95	-5	2429	2353	-3
South West	20.31	20.46	1	78.26	79.33	1	3682	3802	3
Yorkshire & Humberside	10.07	10.35	3	28.5	30.12	6	1397	1427	2

Transport Used on Longest Part of Journey	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Train	12.61	12.65	0	36.31	34.69	-4	2327	2362	1
Regular bus/coach	3.37	3.31	-2	10.91	10.23	-6	489	397	-19
Organised coach tour	2.31	1.97	-15	7.63	7.38	-3	502	478	-5
Car	76.05	74.8	-2	231.32	231.38	0	11452	11860	4
Motorised caravan/camper/dormobile	0.65	1.09	68	2.22	3.89	75	84	113	35
Plane	3.30	2.94	-11	10.38	9.74	-6	791	795	0
Others	2.82	2.74	-3	7.89	8.21	4	463	368	-20

Length of Stay In Nights	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	26.08	25.69	-1	26.08	25.69	-1	3034	3019	-1
Two-Three	36.73	35.77	-3	79.05	78.42	-1	5707	5743	1
Four-Seven	23	23.05	0	94.4	95.24	1	4456	4696	5
Eight+	13.03	13.03	0	103.8	103.16	-1	2728	2780	2
Mean	4.28	4.27	0	8.6	8.49	-1	5	5	1

Region of Residence	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
England	92.8	91.99	-1	275.93	278.35	1	14231	14505	2
Scotland	4	3.46	-14	15.77	13.55	-14	925	874	-5
Wales	4.07	3.68	-10	13.23	12.16	-8	746	755	1
Northern Ireland	0.96	1.05	9	3.9	3.74	-4	311	396	27

North East	3.74	3.35	-10	11.1	10.24	-8	684	545	-20
North West	11.48	10.12	-12	31.49	30.53	-3	1868	1719	-8
Yorkshire & Humberside	9.84	10.16	3	30.07	30.25	1	1507	1493	-1
East Midlands	8.32	8.59	3	24.71	25.97	5	1326	1364	3
West Midlands	7.53	7.67	2	24.62	23.52	-4	1295	1224	-6
East of England	12.09	11.57	-4	34.17	35.46	4	1716	1869	9
London	9.43	10.09	7	27.28	30.84	13	1392	1723	24
South East	17.25	16.46	-5	52.4	49.72	-5	2478	2523	2
South West	13.14	13.98	6	40.13	41.81	4	1963	2045	4

Accommodation Used	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
(1a) Hotel/Motel	29.87	30.15	1	63.92	65.17	2	7269	7396	2
(1b) Guest house	1.68	1.45	-14	4.62	3.92	-15	362	312	-14
(1) Hotel/Motel/Guest house	31.52	31.55	0	68.54	69.09	1	7631	7708	1
<b>Paying Guest In</b>									
(2) Paying guest in - farmhouse	0.43	0.62	44	1.58	2.3	46	99	150	52
(3) Paying guest in - Other private house /B	4.27	4.14	-3	9.54	9.76	2	799	808	1
TOTAL PAYING GUEST (2+3)	4.69	4.76	1	11.12	12.06	8	898	958	7
<b>Self Catering in Rented</b>									
(4) Self-catering in Rented - Flat/Apartment	1.14	1.5	32	5.46	8.84	62	315	433	38
(5) Self-catering in Rented - House/villa/bungalow/cott	2.97	3.24	9	17.31	19.23	11	927	1083	17
(6) Hotel/University/School	1.71	1.25	-27	5.01	3.67	-27	310	216	-30
(6a) Hostel	1.15	0.68	-41	2.89	1.6	-45	229	114	-50
(6a.1) - Official hostel	0.44	0.28	-36	1.18	0.6	-49	70	30	-57
(6a.2) - Independent hostel	0.71	0.39	-45	1.71	1.01	-41	159	83	-48
(6b) University/School	0.57	0.57	0	2.12	2.07	-2	80	102	27
(6a.3) - Don't know type of hostel	0	0		0	0		0	0	
(7) Friend's /relatives home	43.88	41.77	-5	126.35	118.67	-6	3571	3466	-3
(8) Own Second home/timeshare	1.07	1.04	-3	4.34	4.76	10	139	138	-1

<b>Holiday Camp/Village</b>									
(9) Holiday camp/Village - Self-catering	1.38	1.39	1	6.85	5.98	-13	338	290	-14
(10) Holiday camp/Village - Serviced	0.6	0.56	-7	2.32	2.35	1	118	128	8
(11) Camping	3.65	4.03	10	12.78	15.74	23	383	447	17
<b>Caravan</b>									
(12) Caravan - Towed	3.34	3.72	11	16.76	16.67	-1	403	480	19
(13) Caravan - Static owned	2.36	2.39	1	9.61	10	4	260	323	24
(14) Caravan - Static not owned	2.69	2.43	-10	13.61	12.62	-7	580	549	-5
(15) Boat(s)	0.5	0.62	24	2.31	2.52	9	81	114	41
(16) Sleeper cab of lorry/truck	0.31	0.36	16	0.57	0.63	11	22	30	40
(17) Other/Transit	1.55	1.37	-12	5.1	4.84	-5	205	163	-21
(17a) Transit	0.12	0.06	-50	0.34	0.1	-71	11	7	-39
(17b) Other	1.43	1.31	-8	4.76	4.74	0	194	156	-20

Age Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
16-24	13.71	14.32	4	38.92	40.2	3	1871	1998	7
25-34	19.01	17.22	-9	52.3	47.01	-10	2912	2708	-7
35-44	25.29	24.51	-3	71.85	72.16	0	3922	4012	2
45-54	17.38	17.06	-2	48.82	48.24	-1	3244	3243	0
55-64	14.5	14.31	-1	46.77	46.57	0	2497	2589	4
65+	11.94	12.75	7	50.18	53.62	7	1765	1981	12

Social Economic Grouping	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
AB	35.1	35.53	1	97.25	102.51	5	6208	6444	4
C1	33.08	31.75	-4	97.27	94.79	-3	5184	5299	2
C2	16.82	17.27	3	53.81	55.84	4	2611	2710	4
DE	16.83	15.63	-7	60.51	54.66	-10	2208	2079	-6

Quarter of Trip	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
JAN-MARCH	17.8	19.01	7	46.4	46.7	1	2517	2975	18
APR-JUNE	26.7	26.16	-2	78.1	79.36	2	4259	4178	-2
JUL-SEPT	31.5	30.82	-2	115.0	113.51	-1	5754	5622	-2
OCT-DEC	25.9	24.18	-7	69.3	68.23	-2	3683	3756	2

Type of destination	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Seaside	20.74	20.36	-2	84.49	83.9	-1	3875	4072	5
Large city/ large town	41.09	39.77	-3	98.26	102.5	4	7009	6959	-1
Small town	24.28	23.77	-2	67.6	73	8	3394	3404	0
Countryside/ village	18.63	18.83	1	57.37	65	13	2655	2808	6

Travelling Group	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
Alone	32.48	31.99	-2	87.24	86.9	0	4661	4586	-2
Husband/ wife/ partner	46.4	46.36	0	153.64	154.05	0	7096	7369	4
Children (aged 15 or under)	27.48	26.05	-5	98.07	95.18	-3	3243	3255	0
Other female adults (aged 16+)	18.02	17.8	-1	59.62	59.35	0	3927	4137	5
Other male adults (aged 16+)	17.29	17.71	2	56.12	58.71	5	3967	4129	4
Missing	0.05	0.04	-20	0.2	0.12	-40	9	11	18

Party Size	Trips (millions)			Nights (millions)			Spend (£ millions)		
	2006	2007	% Change	2006	2007	% Change	2006	2007	% Change
One	32.48	31.99	-2	87.24	86.9	0	4661	4586	-2
Two	33.57	32.73	-3	98.25	96.31	-2	5679	5628	-1
Three	10.79	11.16	3	33.62	36.13	7	1543	1889	22
Four	14.07	13.75	-2	47.55	46.67	-2	2253	2371	5
Five	5.11	5.16	1	19.49	20.5	5	880	838	-5
Six-Ten	3.55	3.27	-8	16.49	15.2	-8	657	669	2
Ten or more	0.26	0.07	-73	0.61	0.26	-57	2	2	-12

Average	2.58	2.52	-2	2.74	2.72	-1	3	3	1
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The United Kingdom Tourism Survey (UKTS) is a national consumer survey measuring the volume and value of tourism trips taken by residents of the United Kingdom. It is jointly sponsored by VisitBritain, VisitScotland, Visit Wales and the Northern Ireland Tourist Board.

The survey covers trips away from home lasting one night or more taken by UK residents for the purpose of holidays, visits to friends and relatives, business and conferences or any other purpose. Tourism is measured in terms of volume (trips taken, nights away) and value (expenditure on trips).

The UKTS survey is conducted continuously throughout the year, using face-to-face CAPI interviewing, as part of an in-home omnibus surveys. Weekly omnibus surveys are conducted with a representative sample of 2,000 adults aged 16 and over within the UK.

**Please not that all expenditure figures are in HISTORIC PRICES**

**Please use caution when interpreting annual percentage change as some comparisons may be based on low sample sizes and comparative bases**