

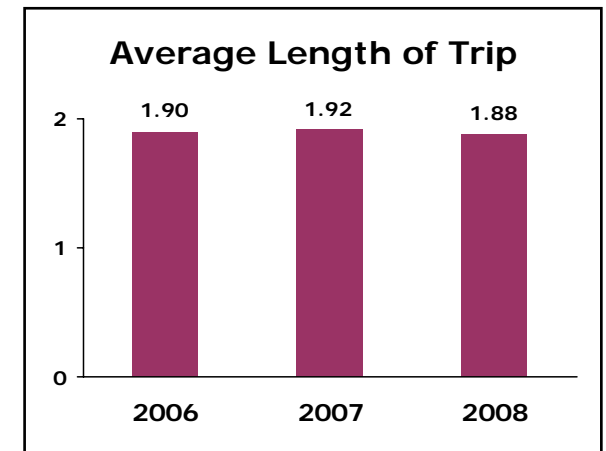
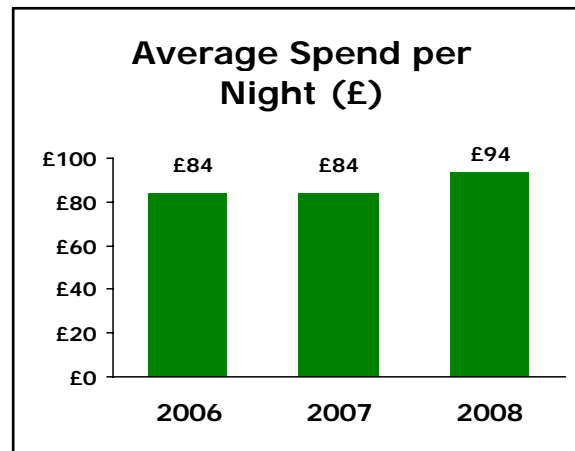
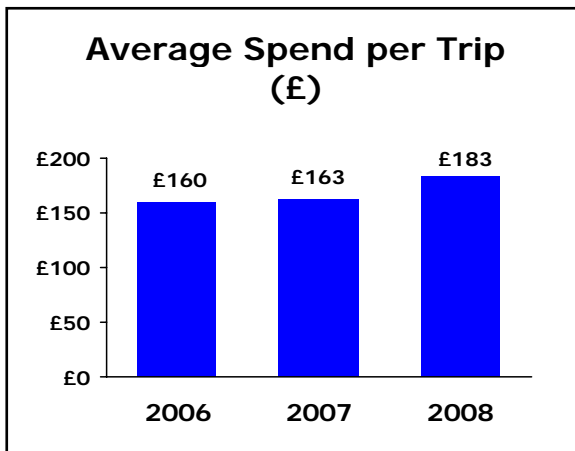
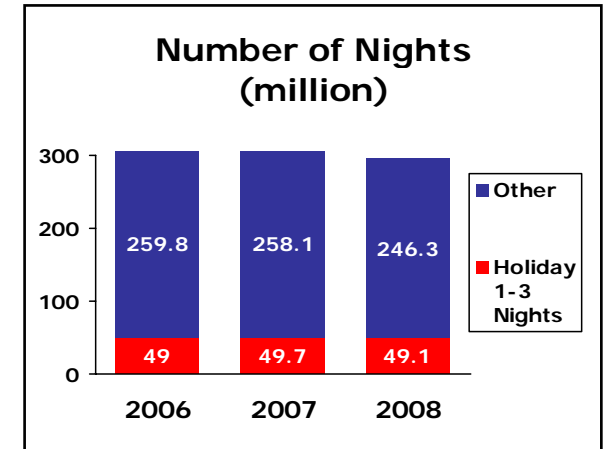
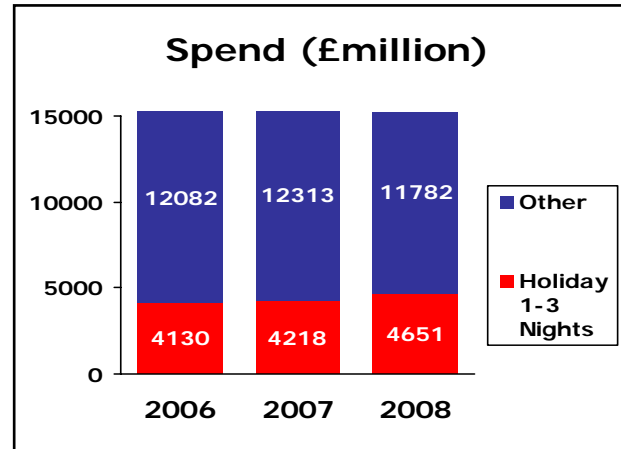
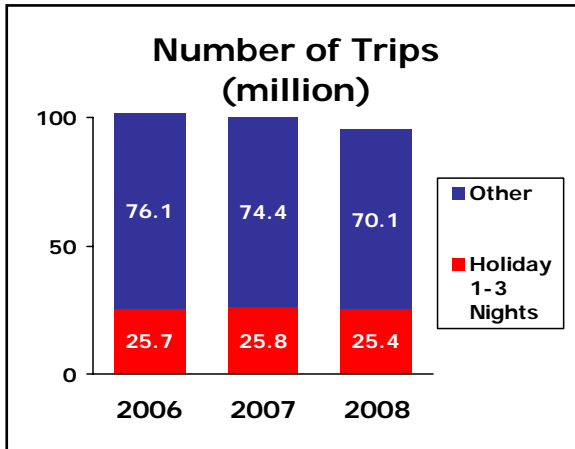


Topic Summary
Holiday Trips in England
Short Breaks (1 – 3 nights)

1 – 3 Night Holiday Travel Trends - England

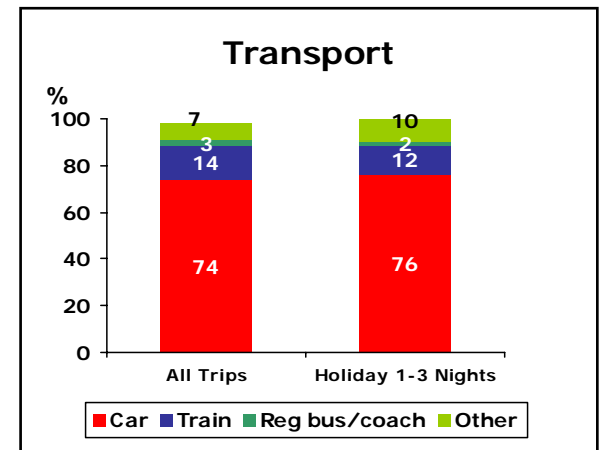
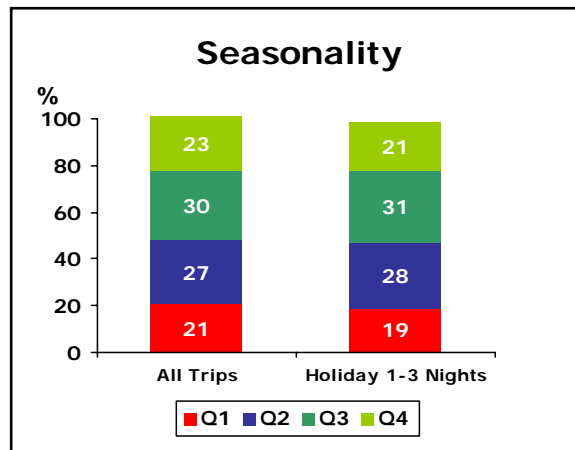
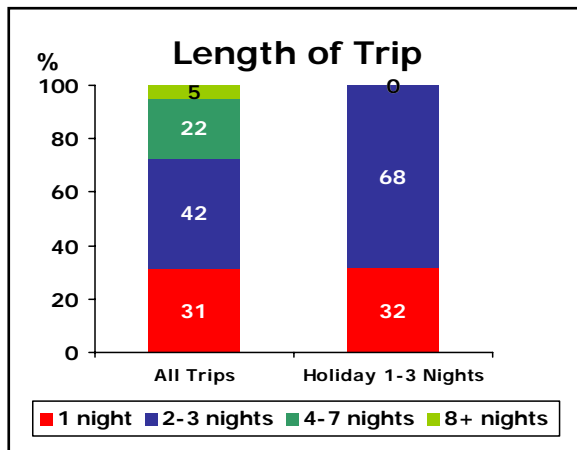
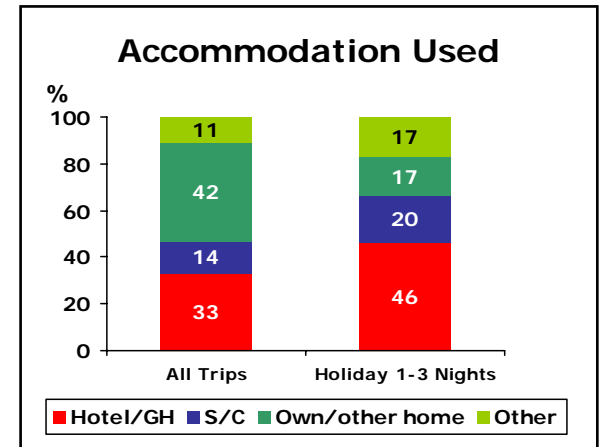
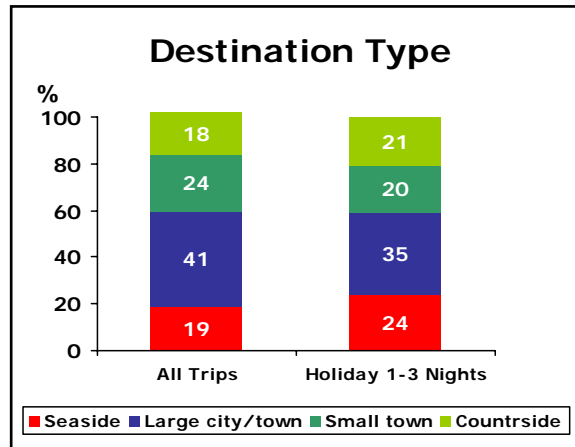
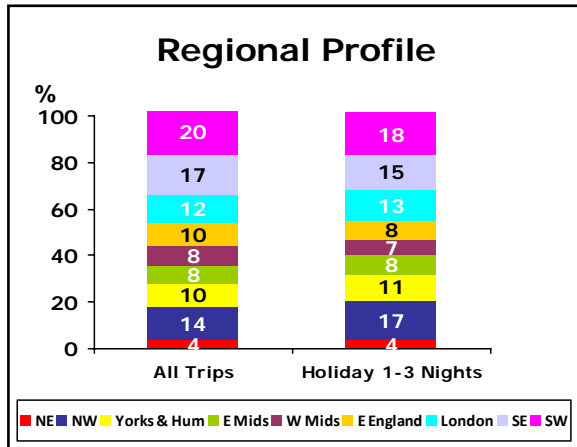
- 25.4 million holiday short holiday breaks were taken in England last year, and though this was down on the previous year, this was by a lesser extent (only 2%) than other trip types.
- Although short breaks only account for 1/3 holiday bednights in England, they generate over half of total holiday expenditure, with a relatively high spend per night of £94 (£10 (or 12%) more than in 2007)
- There is a slight bias towards the summer months, but nonetheless, 40% of short holiday trips are taken outside the peak season, between October and March.
- Almost half of short holiday breaks use hotel or guest house accommodation, and a further 20% self-catering.
- 1 in 4 trips are taken at the seaside, and 21% in the countryside, with a slightly less urban focus than the national average.

Domestic Short Holiday (1-3 Nights) Travel Trends



Domestic Overnight Travel in England – includes “pure” holiday trips only (excluding VFR holiday travel)

Domestic Short Holiday Trip (1-3 Nights) 2008 Profile



Domestic Overnight Trips in England – includes “pure” holiday trips only (excluding VFR holiday travel)