

# Most visited paid attractions – West Midlands 2017

## (1/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17	Charge for Admission
1	Drayton Manor Park & Zoo	Leisure / Theme Parks	1,150,000	973,797	-15.3%	£39.00
2	The Trentham Estate	Gardens	647,346	719,829	+11.2%	£11.25
3	Attingham Park	Historic Properties	475,271	464,871	-2.2%	£11.25
4	Shakespeare's Birthplace	Historic Properties	393,941	418,947	+6.3%	DK
5	Black Country Living Museum	Museums & Art Galleries	308,457	332,717	+7.9%	£17.50
6	Dudley Zoological Gardens	Wildlife	310,000 (E)	302,000 (E)	-2.6%	£15.95
7	Croome Park (National Trust)	Historic Properties	272,136	263,236	-3.3%	£10.90
8	Thinktank	Museums & Art Galleries	235,009	226,427	-3.7%	£13.50
9	Charlecote Park	Historic Properties	209,373	219,988	+5.1%	£10.90
10	Baddesley Clinton	Historic Properties	229,435	218,994	-4.6%	£10.90

*Note: Some Parks excluded as numbers may include visitors to the park only.  
E = Estimate*

# Most visited paid attractions – West Midlands 2017

## (2/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17	Charge for Admission
11	Packwood House	Historic Properties	201,799	218,684	+8.4%	£10.90
12	Weston Park	Historic Properties	254,804 (E)	204,443 (E)	-19.8%	£7.00
13	Hanbury Hall (National Trust)	Historic Properties	174,527	198,262	+13.6%	£10.90
14	Bridgnorth Cliff Railway	Railways	164,614	162,264	-1.4%	£1.60
15	Nash's House & New Place	Historic Properties	110,494	140,984	+27.6%	£18.50
16	Anne Hathaway's Cottage	Historic Properties	148,084	139,662	-5.7%	£12.50
17	Coughton Court	Historic Properties	116,529	120,481	+3.4%	£10.90
18	Kenilworth Castle & Elizabethan Garden	Historic Properties	107,993	118,090	+9.3%	£10.70
19	Biddulph Grange Gardens	Gardens	101,000	111,700	+10.6%	£8.63
20	Birmingham Botanical Gardens and Glasshouses	Gardens	114,190 (E)	110,142 (E)	-3.5%	£7.50

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