

Most visited paid attractions – West Midlands 2015

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15	Charge for Admission
1	Drayton Manor Theme Park	Leisure / Theme Parks	1,064,835	1,210,141	+13.6%	£36.00
2	West Midland Safari & Leisure Park	Leisure / Theme Parks	650,000 (E)	700,000 (E)	+7.7%	£19.99
3	Hatton Farm Village at Hatton Country World	Leisure / Theme Parks	500,000	500,000	0.0%	£13.95
4	Attingham Park	Historic Properties	386,006	402,300	+4.2%	£12.20
5	Shakespeare's Birthplace	Historic Properties	403,911	382,695	-5.3%	£15.90
6	Black Country Living Museum	Museums & Art Galleries	271,467	292,533	+7.8%	£16.50
7	Thinktank	Museums & Art Galleries	257,077	261,181	+1.6%	£12.75
8	Weston Park	Historic Properties	212,000	245,246	+15.7%	£6.50
9	Charlecote Park	Historic Properties	187,524	201,557	+7.5%	£10.05
10	Baddesley Clinton	Historic Properties	188,128	198,217	+5.4%	£11.10



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Most visited paid attractions – West Midlands 2015 (cont.)

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Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15	Charge for Admission
11	Croome Park	Historic Properties	163,774	190,464	+16.3%	£10.05
12	Packwood House	Historic Properties	168,125	182,584	+8.6%	£10.05
13	Bridgnorth Cliff Railway	Railways	178,210	182,436	+2.4%	£1.20
14	Hanbury Hall	Historic Properties	135,492	162,596	+20.0%	£10.05
15	Avon Boating	Other	150,000 (E)	150,000 (E)	0.0%	£5.50
16	Anne Hathaway's Cottage	Historic Properties	136,914	136,900	0.0%	£9.50
17	Upton House	Historic Properties	101,661	111,822	+10.0%	£10.05
18	Kenilworth Castle & Elizabethan Garden	Historic Properties	108,689	106,616	-1.9%	£9.60
19	Biddulph Grange Gardens	Gardens	95,000	96,800	+1.9%	£8.10
20	Croft Castle	Historic Properties	76,194	95,981	+26.0%	£9.50
21	Hall's Croft	Historic Properties	94,201	92,363	-2.0%	£15.90