

Most visited free attractions – West Midlands 2017

(1/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
1	MAC Birmingham	Other	1,130,030	1,130,186	0.0%
2	TOTAL Birmingham Museum and Art Gallery	Museums & Art Galleries	780,879	602,634	-22.8%
3	Royal Air Force (RAF) Museum Cosford	Museums & Art Galleries	373,455 (E)	356,874 (E)	-4.4%
4	Holy Trinity Church - Stratford Upon Avon	Places of Worship	320,000 (E)	300,000 (E)	-6.3%
5	National Memorial Arboretum	Visitor Centres	236,120	299,528	+26.9%
6	The Potteries Museum & Art Gallery	Museums & Art Galleries	140,379	176,301	+25.6%
7	Forge Mill Farm	Farms	101,645	99,348	-2.3%
8	CCT St Lawrence's Church, Evesham	Historic Properties	75,195	82,593	+9.8%
9	CCT Church of St Mary the Virgin, Shrewsbury	Historic Properties	72,403	71,917	-0.7%
10	St Laurence's Church	Places of Worship	66,000 (E)	70,000 (E)	+6.1%

Note: Some Parks excluded as numbers may include visitors to the park only.

E = Estimate

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(2/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
11	CCT St Mary Magdalene's Church, Croome	Historic Properties	64,056	57,092	-10.9%
12	Red House Glass Cone	Historic Properties	42,738 (E)	47,635 (E)	+11.5%
13	Great Witley Parish Church	Places of Worship	25,600	35,000	+36.7%
14	Pooley Fields Heritage Centre	Country Parks	21,918 (E)	23,887 (E)	+9.0%
15	The Abbey Church, Shrewsbury	Places of Worship	24,050	23,775	-1.1%
16	THE MOAT SHED	Other	20,000 (E)	22,000 (E)	+10.0%
17	Samuel Johnson Birthplace Museum & Bookshop	Museums & Art Galleries	17,007	18,330	+7.8%
18	Redwings Oxhill Rescue Centre	Farms	16,320 (E)	16,467 (E)	+0.9%
19	Tudor House Heritage Centre	Museums & Art Galleries	12,931	15,211	+17.6%
20	Mercian Regiment Museum	Museums & Art Galleries	13,570	15,019	+10.7%

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