

Most visited free attractions – West Midlands 2015

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
1	MAC Birmingham	Other	996,523	1,028,371	+3.2%
2	Birmingham Museum and Art Gallery	Museums & Art Galleries	696,488	909,935	+30.6%
3	Royal Air Force (RAF) Museum Cosford	Museums & Art Galleries	350,720 (E)	354,650 (E)	+1.1%
4	Coventry Transport Museum	Museums & Art Galleries	368,713	320,643	-13.0%
5	National Memorial Arboretum	Visitor Centres	289,304 (E)	268,032 (E)	-7.4%
6	The Potteries Museum & Art Gallery	Museums & Art Galleries	138,368	139,519	+0.8%
7	Forge Mill Farm	Farms	101,645	99,348	-2.3%
8	Worcester City Art Gallery & Museum	Museums & Art Galleries	53,005	60,638	+14.4%
9	St Laurence's Church	Places of Worship	65,000 (E)	60,000 (E)	-7.7%
10	Borough Museum and Art Gallery	Museums & Art Galleries	60,029	59,608	-0.7%

Most visited free attractions – West Midlands 2015 (cont.)

*Note: Some Parks excluded as numbers may include visitors to the park only DK = Information not available (Don't know) E = Estimate

Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
11	Great Malvern Priory	Places of Worship	40,000 (E)	40,000 (E)	0.0%
12	Burford House and Garden Centre	Gardens	29,000 (E)	32,000 (E)	+10.3%
13	Shrewsbury Abbey	Places of Worship	27,500	28,950	+5.3%
14	St Mary's Guildhall	Historic Properties	23,994	27,670	+15.3%
15	Ledbury Heritage Centre	Visitor Centres	22,447	24,707	+10.1%
16	The Abbey Church, Shrewsbury	Places of Worship	25,400 (E)	24,500 (E)	-3.5%
17	Shropshire Wildlife Trust	Other	23,000	24,304	+5.7%
18	Samuel Johnson Birthplace Museum & Bookshop	Museums & Art Galleries	17,530	18,172	+3.7%
19	Royal Birmingham Society of Artists	Museums & Art Galleries	15,851 (E)	16,351 (E)	+3.2%
20	Erasmus Darwin House	Historic Properties	9,123	15,926	+74.6%