

Most visited free attractions – South East 2015

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
1	Brighton Pier	Other	4,500,000(E)	4,600,000 (E)	+2.2%
2	Ashmolean Museum	Museums & Art Galleries	875,407	848,359	-3.1%
3	Oxford University Museum of Natural History	Museums & Art Galleries	644,747	640,092	-0.7%
4	Pitt Rivers Museum	Museums & Art Galleries	423,603	417,775	-1.4%
5	The Beaney	Museums & Art Galleries	335,493	326,360	-2.7%
6	R S P B Pagham Harbour	Wildlife	153,081(E)	168,187(E)	+9.9%
7	Museum of the History of Science	Museums & Art Galleries	184,551(E)	152,819(E)	-17.2%
8	Havant Museum	Museums & Art Galleries	134,000	151,803	+13.3%
9	Rochester Cathedral	Places of Worship	138,996	148,719	+7.0%
10	Guildford House Gallery	Museums & Art Galleries	129,297	127,796	-1.2%

Most visited free attractions – South East 2015 (cont.)

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Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
11	Fishermen's Museum	Museums & Art Galleries	130,119	112,224	-13.8%
12	Guildhall Museum	Museums & Art Galleries	80,417	102,053	+26.9%
13	Royal Armouries - Fort Nelson	Historic Properties	94,149	100,463	+6.7%
14	Raystede Centre for Animal Welfare	Other	100,000 (E)	100,000 (E)	0.0%
15	Horsham Museum	Museums & Art Galleries	85,981	91,312	+6.2%
16	Shipwreck Museum	Museums & Art Galleries	81,161	85,140	+4.9%
17	The Nature Discovery Centre	Wildlife	80,359 (E)	76,416 (E)	-4.9%
18	Portsmouth City Museum	Museums & Art Galleries	84,441	69,935	-17.2%
19	Hastings Museum and Art Gallery	Museums & Art Galleries	43,168	43,582	+1.0%
20	St Bartholomews Church	Places of Worship	30,473 (E)	38,019 (E)	+24.8%
21	Hove Museum & Art Gallery	Museums & Art Galleries	36,227	37,848	+4.5%