

Most visited free attractions – South East 2017

(1/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
1	Brighton Pier	Other	4,650,000 (E)	4,684,000 (E)	+0.7%
2	Ashmolean Museum	Museums & Art Galleries	910,419	937,568	+3.0%
3	Oxford University Museum of Natural History	Museums & Art Galleries	668,279	768,487	+15.0%
4	Pitt Rivers Museum	Museums & Art Galleries	432,000	480,663	+11.3%
5	The Beaney (inc. Canterbury Tourism Information)	Museums & Art Galleries	304,261	285,141	-6.3%
6	R S P B Pagham Harbour	Wildlife	209,865 (E)	269,420 (E)	+28.4%
7	New Forest Centre	Museums & Art Galleries	210,491	222,480	+5.7%
8	Museum of the History of Science	Museums & Art Galleries	169,780	189,813	+11.8%
9	Southsea Castle	Historic Properties	111,297 (E)	127,764 (E)	+14.8%
10	Fishermen's Museum	Museums & Art Galleries	116,394 (E)	120,885 (E)	+3.9%

*Note: Some Parks excluded as numbers may include visitors to the park only.
E = Estimate*

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(2/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
11	The Oxfordshire Museum	Museums & Art Galleries	108,943 (E)	109,516 (E)	+0.5%
12	Rochester Cathedral	Places of Worship	132,307	109,386	-17.3%
13	Horsham Visitor Information Centre	Visitor Centres	98,373 (E)	101,500 (E)	+3.2%
14	Horsham Museum	Museums & Art Galleries	92,125	100,179	+8.7%
15	Guildhall Museum	Museums & Art Galleries	94,342	91,862	-2.6%
16	The Nature Discovery Centre	Wildlife	83,583	90,436	+8.2%
17	Guildford Cathedral	Places of Worship	76,740 (E)	87,489 (E)	+14.0%
18	Shipwreck Museum	Museums & Art Galleries	86,652 (E)	85,500 (E)	-1.3%
19	Cumberland House Natural History Museum	Museums & Art Galleries	48,475 (E)	53,402 (E)	10.2%
20	Romsey Abbey	Places of Worship	42,000 (E)	48,600 (E)	15.7%

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