

# Most visited free attractions – London 2017

## (1/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
1	British Museum	Museums & Art Galleries	6,420,395	5,906,716	-8.0%
2	Tate Modern	Museums & Art Galleries	5,839,197	5,656,004	-3.1%
3	National Gallery	Museums & Art Galleries	6,262,839	5,229,192	-16.5%
4	NHM (South Kensington)	Museums & Art Galleries	4,624,113	4,434,520	-4.1%
5	V&A South Kensington	Museums & Art Galleries	3,022,086	3,789,748	+25.4%
6	Science Museum	Museums & Art Galleries	3,245,750	3,251,634	+0.2%
7	Somerset House	Historic Properties	3,443,220	3,223,350	-6.4%
8	Tate Britain	Museums & Art Galleries	1,081,542	1,777,877	+64.4%
9	National Portrait Gallery	Museums & Art Galleries	1,949,330	1,703,411	-12.6%
10	British Library	Museums & Art Galleries	1,496,685	1,426,433	-4.7%

*Note: Some Parks excluded as numbers may include visitors to the park only.*

*E = Estimate*

# Most visited free attractions – London 2017

## (2/2)

Rank	Name of Attraction	Category	2016 Visitors	2017 Visitors	% Change 16-17
11	Imperial War Museum London	Museums & Art Galleries	1,011,172	992,690	-1.8%
12	Serpentine Gallery	Museums & Art Galleries	1,111,015 (E)	987,092 (E)	-11.2%
13	Horniman Museums and Gardens	Museums & Art Galleries	917,961	942,971	+2.7%
14	Museum of London	Museums & Art Galleries	856,559 (E)	688,966 (E)	-19.6%
15	Museum of Childhood at Bethnal Green	Museums & Art Galleries	436,911	406,101	-7.1%
16	Royal Air Force Museum London	Museums & Art Galleries	340,197	345,151	+1.5%
17	Museum of London Docklands	Museums & Art Galleries	276,494	334,448	+21.0%
18	Kenwood House	Historic Properties	134,416	143,490	+6.8%
19	Guildhall Art Gallery	Museums & Art Galleries	100,213	93,012	-7.2%
20	St Vedast-alias-Foster Church	Places of Worship	75,000 (E)	75,000 (E)	0.0%

*Note: Some Parks excluded as numbers may include visitors to the park only.  
E = Estimate*