

Most visited free attractions – London 2015

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
1	British Museum	Museums & Art Galleries	6,695,213	6,820,686	+1.9%
2	National Gallery	Museums & Art Galleries	6,416,724	5,908,254	-7.9%
3	Natural History Museum	Museums & Art Galleries	5,388,295	5,284,023	-1.9%
4	Tate Modern	Museums & Art Galleries	5,785,427	4,712,581	-18.5%
5	Victoria and Albert Museum	Museums & Art Galleries	3,651,450	3,888,374	+6.5%
6	Science Museum	Museums & Art Galleries	3,358,086	3,356,212	-0.1%
7	Alexandra Park and Palace	Historic Properties	2,700,000 (E)	2,800,000 (E)	+3.7%
8	National Portrait Gallery	Museums & Art Galleries	2,062,502	2,145,486	+4.0%
9	British Library	Museums & Art Galleries	1,627,599 (E)	1,579,570 (E)	-3.0%
10	National Maritime Museum	Museums & Art Galleries	1,517,787	1,358,964	-10.5%

Most visited free attractions – London 2015 (cont.)

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Rank	Name of Attraction	Category	2014 Visitors	2015 Visitors	% Change 14-15
11	Tate Britain	Museums & Art Galleries	1,357,878	1,284,519	-5.4%
12	Imperial War Museum London	Museums & Art Galleries	914,774	1,102,655	+20.5%
13	Museum of London	Museums & Art Galleries	909,645	872,978	-4.0%
14	Horniman Museum and Gardens	Museums & Art Galleries	870,051	758,868	-12.8%
15	Museum of Childhood at Bethnal Green	Museums & Art Galleries	471,000	449,787	-4.5%
16	Wallace Collection	Museums & Art Galleries	410,233	440,432	+7.4%
17	Royal Air Force Museum London	Museums & Art Galleries	347,717	356,219	+2.4%
18	Museum of London Docklands	Museums & Art Galleries	257,425	270,969	+5.3%
19	Museum of Fulham Palace	Historic Properties	248,391 (E)	261,874 (E)	+5.4%
20	Kenwood House	Historic Properties	215,541	159,556	-26.0%