

Most visited free attractions – England 2015

*Note: Some Parks excluded as numbers may include visitors to the park only E = Estimate

Rank	Name of Attraction	Region	Category	2014 Visitors	2015 Visitors	% Change 14-15
1	British Museum	London	Museums & Art Galleries	6,695,213	6,820,686	+1.9%
2	National Gallery	London	Museums & Art Galleries	6,416,724	5,908,254	-7.9%
3	Natural History Museum	London	Museums & Art Galleries	5,388,295	5,284,023	-1.9%
4	Tate Modern	London	Museums & Art Galleries	5,785,427	4,712,581	-18.5%
5	Brighton Pier	South East	Other	4,500,000 (E)	4,600,000 (E)	+2.2%
6	Victoria and Albert Museum	London	Museums & Art Galleries	3,651,450	3,888,374	+6.5%
7	Science Museum	London	Museums & Art Galleries	3,358,086	3,356,212	-0.1%
8	Alexandra Park and Palace	London	Historic Properties	2,700,000 (E)	2,800,000 (E)	+3.7%
9	National Portrait Gallery	London	Museums & Art Galleries	2,062,502	2,145,486	+4.0%
10	British Library	London	Museums & Art Galleries	1,627,599 (E)	1,579,570 (E)	-3.0%

Most visited free attractions – England 2015 (cont.)

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Rank	Name of Attraction	Region	Category	2014 Visitors	2015 Visitors	% Change 14-15
11	National Maritime Museum	London	Museums & Art Galleries	1,517,787	1,358,964	-10.5%
12	Tate Britain	London	Museums & Art Galleries	1,357,878	1,284,519	-5.4%
13	Imperial War Museum London	London	Museums & Art Galleries	914,774	1,102,655	+20.5%
14	MAC Birmingham	West Midlands	Other	996,523	1,028,371	+3.2%
15	Birmingham Museum and Art Gallery	West Midlands	Museums & Art Galleries	696,488	909,935	+30.6%
16	Museum of London	London	Museums & Art Galleries	909,645	872,978	-4.0%
17	Ashmolean Museum	South East	Museums & Art Galleries	875,407	848,359	-3.1%
18	Museums Sheffield: Millennium Gallery	Yorkshire & Humberside	Museums & Art Galleries	764,892	764,639	0.0%
19	Horniman Museum and Gardens	London	Museums & Art Galleries	870,051	758,868	-12.8%
20	Durham Cathedral	North East	Places of Worship	734,000 (E)	755,000 (E)	+2.9%